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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91204522
Party	Defendant Bumble Bee Foods, LLC
Correspondence Address	JOSEPH A. MANDOUR MANDOUR & ASSOCIATES, APC 16870 W BERNARDO DR STE 400 SAN DIEGO, CA 92127-1678 jmandour@mandourlaw.com
Submission	Answer
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Signature	/Ben T. Lila/
Date	05/10/2012
Attachments	Answer GO FISH 05-10-12.pdf (4 pages)(11613 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Trademark Application Serial No. 85/366,508
Published in the *Official Gazette* (Trademarks) on December 6, 2011

OFF THE HOOK, LLC dba Go Fish)	
)	
Opposer,)	
)	Opposition No. 91204522
v.)	
)	
BUMBLE BEE FOODS, LLC,)	
)	
Applicant.)	
_____)	

**APPLICANT BUMBLE BEE FOODS, LLC’S ANSWER TO NOTICE OF OPPOSITION
BY OFF THE HOOK, LLC**

Bumble Bee Foods, LLC, (“Applicant”), by and through its attorneys, Mandour & Associates, APC, hereby answers and alleges to the Opposition filed by Off The Hook, LLC (“Opposer”) as follows:

1. Applicant lacks sufficient knowledge or information to form a belief as to the truth of the allegations of paragraph 1 of the Notice of Opposition and denies the allegations contained therein on that basis.
2. Applicant admits the allegations contained in paragraph 2 of the Notice of Opposition.
3. Applicant denies the allegations contained in paragraph 3 of the Notice of Opposition.

4. Applicant denies the allegations contained in paragraph 4 of the Notice of Opposition.

5. Applicant denies the allegations contained in paragraph 5 of the Notice of Opposition.

6. Applicant lacks sufficient knowledge or information to form a belief as to the truth of the allegations of paragraph 6 of the Notice of Opposition and denies the allegations contained therein on that basis.

7. Applicant lacks sufficient knowledge or information to form a belief as to the truth of the allegations of paragraph 7 of the Notice of Opposition and denies the allegations contained therein on that basis.

8. Applicant admits that U.S. Trademark Application Serial No. 85/318,641 speaks for itself.

9. Applicant admits that U.S. Trademark Application Serial No. 85/318,641 speaks for itself.

10. Applicant denies the allegations contained in paragraph 10 of the Notice of Opposition.

AFFIRMATIVE DEFENSES

In further answer to the Notice of Opposition Applicant asserts that:

1. The Opposition is barred by Opposer's lack of standing.
2. The Opposition is barred by Opposer's failure to state a cause of action.
3. Applicant reserves the right to amend its affirmative defenses based on the evidence developed in the proceeding.

PRAYER FOR RELIEF

WHEREFORE, Applicant respectfully requests that:

- (1) Opposer take nothing by the Opposition;
- (2) the Notice of Opposition be dismissed with prejudice; and
- (3) the Court grant such further relief as the Court may deem just.

Respectfully submitted,

Date: May 10, 2012

/Ben T. Lila/
Ben T. Lila, Esq.
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Attorneys for Applicant
BUMBLE BEE FOODS, LLC

CERTIFICATE OF SERVICE

I hereby certify that on the below date a copy of the foregoing APPLICANT BUMBLE BEE FOODS, LLC'S ANSWER TO NOTICE OF OPPOSITION BY OFF THE HOOK, LLC has been served via first-class mail, postage pre-paid, upon the attorneys for Opposer at the following address:

Joseph D. Lewis
Barnes & Thornburg LLP
1717 Pennsylvania Ave, NW Suite 500
Washington, DC 20006
jdlewis@btlaw.com
Attorneys for Opposer
Off The Hook, LLC dba Go Fish

Dated: May 10, 2012

/Ben T. Lila/
Ben T. Lila