

ESTTA Tracking number: **ESTTA464377**

Filing date: **03/29/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Gap (Apparel), LLC		
Entity	Corporation	Citizenship	California
Address	2 Folsom Street San Francisco, CA 94105 UNITED STATES		

Attorney information	James D. Weinberger Fross Zelnick Lehrman & Zissu, P.C. 866 United Nations Plaza 6th Floor New York, NY 10017 UNITED STATES jweinberger@fzlz.com, ghuron@fzlz.com Phone:(212) 813-5900		
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**Applicant Information**

Application No	85247575	Publication date	02/28/2012
Opposition Filing Date	03/29/2012	Opposition Period Ends	03/29/2012
Applicant	Sprouse, Michael 214 Front Street #3C New York, NY 10038 UNITED STATES		

**Goods/Services Affected by Opposition**

<p>Class 009. All goods and services in the class are opposed, namely: prerecorded electronic media, namely, audio and video cassettes, CDs and DVDs all featuring information on personal growth and professional development; downloadable podcasts, webcasts and webinars in the field of personal growth and professional development</p>
<p>Class 016. All goods and services in the class are opposed, namely: paper and printed matter, namely, written articles, magazines, manuals, newsletters, newspapers, pamphlets and periodicals in the field of personal growth and professional development; agendas; bookmarks; calendars; desk diaries; event, photograph and scrapbook albums; printed educational, instructional and teaching materials in the field of personal growth and professional development; series of books in the field of personal growth and professional development; workbooks in the field of personal growth and professional development</p>
<p>Class 035. All goods and services in the class are opposed, namely: retail, wholesale, online, phone and catalog store services featuring books and media recordings</p>
<p>Class 038. All goods and services in the class are opposed, namely: telecommunications services, namely, broadcasting radio and television programs via a global computer network; electronic transmission of</p>

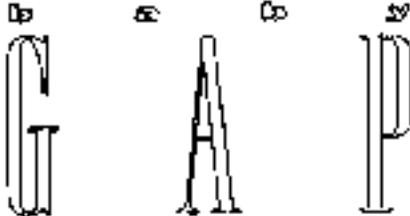
books, e-zines and newsletters via a global computer network
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## Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

## Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2913817	Application Date	09/24/2002
Registration Date	12/21/2004	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2004/09/13 First Use In Commerce: 2004/09/13 Retail store services and online retail store services in the fields of clothing, accessories, personal care products, shoes and slippers, home products, leather goods, luggage and bags, souvenir items and gift sets; providing gift product and service information to providing gift product and service information via telephone and the Internet		

U.S. Registration No.	2481937	Application Date	03/31/2000
Registration Date	08/28/2001	Foreign Priority Date	NONE
Word Mark	BABY GAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1991/08/01 First Use In Commerce: 1991/08/01		

	Retail store and computerized online retail store services in the fields of clothing, clothing accessories, shoes and slippers, hair accessories, jewelry, leather goods, luggage and bags, [ electronic products, ] calculators, watches and [sport timers, ] toys, stationery, souvenir items and holiday gift sets Class 042. First use: First Use: 1998/11/02 First Use In Commerce: 1998/11/02 [ Computerized online gift wish list and gift selection services ]		
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U.S. Registration No.	2791427	Application Date	01/16/2003
Registration Date	12/09/2003	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1988/12/01 First Use In Commerce: 1988/12/01 Retail store services, online retail store services and mail order catalog services in the fields of clothing, accessories, personal care products, shoes and slippers, leather goods, bags, [ souvenir items ] and gift sets; providing gift, product and service information to customers		

U.S. Registration No.	2772966	Application Date	02/06/2001
Registration Date	10/14/2003	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1997/11/04 First Use In Commerce: 1997/11/04 Computerized online retail services in the field of clothing, clothing accessories, personal care products, jewelry, [ household products for bed and bath,		

	housewares, ] paper goods, leather goods, luggage and bags, [ souvenir items ] and holiday gift sets and providing gift, product and service information to customers in connection therewith
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U.S. Registration No.	2719435	Application Date	05/17/2002
Registration Date	05/27/2003	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	The mark consists of THE COLOR BLUE WHICH IS CLAIMED AS A FEATURE OF THE MARK; THE INTERIOR OF THE BOX AND THE BOX ITSELF ARE COLORED BLUE, EXCEPT FOR THE WORD "GAP" WHICH IS IN THE COLOR WHITE.		
Goods/Services	Class 035. First use: First Use: 1997/11/04 First Use In Commerce: 1997/11/04 Internet retail services in the field of clothing, clothing accessories, personal care products, home products, luggage and bags, souvenir items and gift sets; providing gift, product and service information to customers [ ; electronic gift registry services ]		

U.S. Registration No.	2356121	Application Date	07/22/1998
Registration Date	06/06/2000	Foreign Priority Date	NONE
Word Mark	GAP BODY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1998/08/06 First Use In Commerce: 1998/08/06 Retail store services in the field of personal care products, lingerie [ bath and bedroom linens, and bathroom and bedroom accessories ]		

U.S. Registration No.	2667661	Application Date	03/31/2000
Registration Date	12/31/2002	Foreign Priority Date	NONE
Word Mark	GAP KIDS		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 1986/03/24 First Use In Commerce: 1986/03/24 Retail store services in the fields of clothing, clothing accessories, shoes and slippers, hair accessories, jewelry, leather goods, luggage and bags, electronic products, calculators, watches and sport timers, toys, stationery, souvenir items and holiday gift sets; computerized online retail store services in the field of clothing, clothing accessories, shoes and slippers, hair accessories, leather goods, luggage and bags, electronic products, calculators, watches and sport timers, toys, souvenir items, and holiday gift sets</p> <p>Class 042. First use: First Use: 1998/11/02 First Use In Commerce: 1998/11/02 [ Computerized online gift wish list and gift selection services ]</p>		

U.S. Registration No.	2540610	Application Date	04/19/2001
Registration Date	02/19/2002	Foreign Priority Date	NONE
Word Mark	GAP.COM		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 1997/11/04 First Use In Commerce: 1997/11/04 Computerized online retail services in the field of clothing, clothing accessories, personal care products, luggage and bags, souvenir items and gift sets; providing gift product and service information to customers</p>		

U.S. Registration No.	2564610	Application Date	02/06/2001
Registration Date	04/23/2002	Foreign Priority Date	NONE
Word Mark	GAP		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 2001/11/26 First Use In Commerce: 2001/11/26 Mail order catalog services in the fields of clothing, clothing accessories

U.S. Registration No.	2512889	Application Date	03/28/2001
Registration Date	11/27/2001	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1997/11/04 First Use In Commerce: 1997/11/04 Computerized online retail store services in the fields of clothing, clothing accessories, shoes and slippers, leather goods, luggage and bags, [ souvenir items and gift sets, ] providing gift, product, personal care products and information to customers		

U.S. Registration No.	2496373	Application Date	02/06/2001
Registration Date	10/09/2001	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1987/06/00 First Use In Commerce: 1987/06/00 Retail store services in the fields of clothing, clothing accessories, personal care products, sunglasses, lingerie, shoes, leather goods, luggage and bags, electronic products, home, bed and bath products [, souvenir items and holiday		

	gift sets ]
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U.S. Registration No.	3894624	Application Date	04/03/2009
Registration Date	12/21/2010	Foreign Priority Date	NONE
Word Mark	THE GAP GENERATION		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2009/08/30 First Use In Commerce: 2009/08/30 Retail store services featuring general merchandise		

U.S. Registration No.	1912356	Application Date	12/22/1993
Registration Date	08/15/1995	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1994/02/27 First Use In Commerce: 1994/02/27 sunglasses and eye glass cases		

U.S. Registration No.	3114794	Application Date	10/04/2002
Registration Date	07/11/2006	Foreign Priority Date	NONE
Word Mark	GAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2003/08/30 First Use In Commerce: 2003/08/30 binoculars, calculators, CD storage wallets, pre-recorded compact discs featuring music, , headphones, ,sunglasses, swim goggles		

U.S. Registration No.	2589834	Application Date	02/06/2001
Registration Date	07/02/2002	Foreign Priority Date	NONE
Word Mark	GAP		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 2001/11/26 First Use In Commerce: 2001/11/26 Catalogs in the fields of clothing, clothing accessories		

U.S. Registration No.	3631302	Application Date	11/14/2008
Registration Date	06/02/2009	Foreign Priority Date	NONE
Word Mark	BABYGAP		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 2008/10/13 First Use In Commerce: 2008/10/13 Stationery		

Attachments	78167203#TMSN.gif ( 1 page )( bytes ) 76014971#TMSN.gif ( 1 page )( bytes ) 78204191#TMSN.gif ( 1 page )( bytes ) 76206157#TMSN.gif ( 1 page )( bytes ) 78129503#TMSN.gif ( 1 page )( bytes ) 75523301#TMSN.gif ( 1 page )( bytes ) 76014928#TMSN.gif ( 1 page )( bytes ) 76206165#TMSN.gif ( 1 page )( bytes ) 76206156#TMSN.gif ( 1 page )( bytes ) 77706799#TMSN.jpeg ( 1 page )( bytes ) 76206166#TMSN.gif ( 1 page )( bytes ) 77615143#TMSN.jpeg ( 1 page )( bytes ) F0984664.pdf ( 64 pages )(172503 bytes )
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## Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/s/ James D. Weinberger
Name	James D. Weinberger
Date	03/29/2012

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 85/247,575  
Published in the *Official Gazette* on February 28, 2012  
Mark: THE GREATNESS GAP

GAP (APPAREL), LLC,

Opposer,

-against-

MICHAEL SPROUSE,

Applicant.

**NOTICE OF OPPOSITION**

Opposer Gap (Apparel), LLC, a California corporation with a place of business at 2 Folsom Street, San Francisco, California 94105 (“Opposer”), believes that it will be damaged by the issuance of a registration for the trademark THE GREATNESS GAP applied for in Application Serial No. 85/247,575, filed on February 21, 2011, for goods and services in International Classes 9, 16, 35 and 38 by Michael Sprouse (“Applicant”), and therefore opposes the same. As grounds for the opposition, Opposer alleges as follows:

1. Opposer is one of the world’s leading retailers of, among other things, clothing and accessories. Opposer has used the mark GAP and various GAP formative marks (collectively, the “GAP Mark”) for many years in connection with the above goods and other goods and services, including but not limited to extensive online retail sales, charitable services, and numerous social-media outlets.

2. Opposer is the owner of all right, title, and interest in and to the GAP Mark in connection with retail clothing based on first use in commerce as early as 1969. Additionally,

Opposer owns numerous U.S. trademark registrations for the GAP Mark for clothing-related goods and services, including, but not limited to, the following:

- GAP, U.S. Reg. No. 2,913,817, registered December 21, 2004 based on first use in September 2004, for “Retail store services and online retail store services in the fields of clothing, accessories, personal care products, shoes and slippers, home products, leather goods, luggage and bags, souvenir items and gift sets; providing gift product and service information to providing gift product and service information via telephone and the Internet” in International Class 35;
- BABY GAP, U.S. Reg. No. 2,481,937, registered August 28, 2001 based on first use in August 1991, for “Retail store and computerized online retail store services in the fields of clothing, clothing accessories, shoes and slippers, hair accessories, jewelry, leather goods, luggage and bags, calculators, watches and toys, stationery, souvenir items and holiday gift sets” in International Class 35;
- GAP, U.S. Reg. No. 2,791,427, registered December 9, 2003 based on first use in December 1988, for “Retail store services, online retail store services and mail order catalog services in the fields of clothing, accessories, personal care products, shoes and slippers, leather goods, bags, and gift sets; providing gift, product and service information to customers” in International Class 35;
- GAP, U.S. Reg. No. 2,772,966, registered October 14, 2003 based on first use in November 1997, for “Computerized online retail services in the field of clothing, clothing accessories, personal care products, jewelry, paper goods, leather goods, luggage and bags, and holiday gift sets and providing gift, product and service information to customers in connection therewith” in International Class 35;

- GAP, U.S. Reg. No. 2,719,435, registered May 27, 2003 based on first use in November 1997, for “Internet retail services in the field of clothing, clothing accessories, personal care products, home products, luggage and bags, souvenir items and gift sets; providing gift, product and service information to customers” in International Class 35;
- GAP BODY, U.S. Reg. No. 2,356,121, registered June 6, 2000 based on first use in August 1998, for “Retail store services in the field of personal care products, lingerie” in International Class 35;
- GAP KIDS, U.S. Reg. No. 2,667,661, registered December 31, 2002 based on first use in March 1986, for “Retail store services in the fields of clothing, clothing accessories, shoes and slippers, hair accessories, jewelry, leather goods, luggage and bags, electronic products, calculators, watches and sport timers, toys, stationery, souvenir items and holiday gift sets; computerized online retail store services in the field of clothing, clothing accessories, shoes and slippers, hair accessories, leather goods, luggage and bags, electronic products, calculators, watches and sport timers, toys, souvenir items, and holiday gift sets” in International Class 35;
- GAP.COM, U.S. Reg. No. 2,540,610, registered February 19, 2002 based on first use in November 1997, for “Computerized online retail services in the field of clothing, clothing accessories, personal care products, luggage and bags, souvenir items and gift sets; providing gift product and service information to customers” in International Class 35;

- GAP, U.S. Reg. No. 2,564,610, registered April 23, 2002 based on first use in November 2001, for “Mail order catalog services in the fields of clothing, clothing accessories” in International Class 35;
- GAP, U.S. Reg. No. 2,512,889, registered November 27, 2001 based on first use in November 1997, for “Computerized online retail store services in the fields of clothing, clothing accessories, shoes and slippers, leather goods, luggage and bags, providing gift, product, personal care products and information to customers” in International Class 35;
- GAP, U.S. Reg. No. 2,496,373, registered October 9, 2001 based on first use in June 1987, for “Retail store services in the fields of clothing, clothing accessories, personal care products, sunglasses, lingerie, shoes, leather goods, luggage and bags, electronic products, home, bed and bath products” in International Class 35;
- THE GAP GENERATION, U.S. Reg. No. 3,894,624, registered December 21, 2012 based on first use in August 2009, for “Retail store services featuring general merchandise” in International Class 35\*;
- GAP, U.S. Reg. No. 1,912,356, registered August 15, 1995 based on first use in February 1994, for “sunglasses and eye glass cases” in International Class 9;
- GAP, U.S. Reg. No. 3,114,794, registered July 11, 2006 based on first use in August 2003, for “binoculars, calculators, CD storage wallets, pre-recorded compact discs featuring music, headphones, sunglasses, swim goggles” in International Class 9\*;

- GAP, U.S. Reg. No. 2,589,834, registered July 2, 2002 based on first use in November 2001, for “Catalogs in the fields of clothing, clothing accessories” in International Class 16; and
- BABYGAP, U.S. Reg. No. 3,631,302, registered June 2, 2009 based on first use in October 2008, for “Stationery” in International Class 16.\*

These registrations are valid, subsisting and in full effect and serve as prima facie evidence of the validity of the mark and of Opposer’s exclusive right to use the mark in connection with the goods and services identified therein, pursuant to Section 33(b) of the Lanham Act, 15 U.S.C. § 1115(a). Additionally, the above referenced registrations (other than those marked with an \*) have become incontestable under Section 15 of the Lanham Act, 15 U.S.C. § 1065. Attached hereto as Exhibit A are printouts from the TARR electronic database records of the U.S. Patent and Trademark Office showing the current status and title of the registrations relied upon herein.

3. Opposer has also used the GAP Mark for many years in connection with goods and services other than those related to clothing, including but not limited to GAPSHARE in connection with the administration of employee savings and retirement plans, for which Opposer owns U.S. Reg. No. 1,708,644, and GAP INC. P.A.C.E. in connection with charitable services, for which Opposer owns U.S. App. Ser. No. 77/792,556.

4. Upon information and belief, Applicant is an individual residing at 214 Front Street #3C, New York, New York 10038.

5. On February 21, 2011, Applicant filed Application Serial No. 85/247,575 to register the mark THE GREATNESS GAP for “prerecorded electronic media, namely, audio and video cassettes, CDs and DVDs all featuring information on personal growth and professional development; downloadable podcasts, webcasts and webinars in the field of personal growth and

professional development” in International Classes 9; for “paper and printed matter, namely, written articles, magazines, manuals, newsletters, newspapers, pamphlets and periodicals in the field of personal growth and professional development; agendas; bookmarks; calendars; desk diaries; event, photograph and scrapbook albums; printed educational, instructional and teaching materials in the field of personal growth and professional development; series of books in the field of personal growth and professional development; workbooks in the field of personal growth and professional development” in International Class 16; for “retail, wholesale, online, phone and catalog store services featuring books and media recordings” in International Class 35; and for “telecommunications services, namely, broadcasting radio and television programs via a global computer network; electronic transmission of books, e-zines and newsletters via a global computer network” in International Class 38 based on an intent to use in commerce under Section 1(b) of the Lanham Act, 15 U.S.C. § 1051(b) (“Applicant’s Mark”).

6. Upon information and belief, prior to any date on which Applicant can rely, Applicant was on actual notice of Opposer’s prior rights in and to the GAP Mark.

7. The date upon which Applicant’s application was filed, February 21, 2011, which is the earliest date upon which Applicant can rely, is decades after the use, registration and acquisition of rights in the GAP Mark by Opposer or its predecessors in interest. As such, Opposer’s rights in the GAP Mark are prior and superior to any rights Applicant may claim in Applicant’s Mark. The registration of Applicant’s Mark is inconsistent with Opposer’s prior rights and statutory grant of exclusivity of use.

8. Applicant’s THE GREATNESS GAP mark is confusingly similar to Opposer’s prior used and registered GAP Mark. The marks of the parties are confusingly similar in sight, sound, and commercial impressions; notably, Applicant’s mark incorporates Opposer’s GAP

mark in its entirety, adding only the article THE and the descriptive term GREATNESS. Applicant's additions to Opposer's GAP mark do not alter the overall impression of the mark, and result in a mark substantially similar to GAP-formative GAP marks owned by Opposer. Applicant's use and registration of the THE GREATNESS GAP mark in connection with the goods and services identified in his application is likely to cause confusion, cause mistake or to deceive consumers to falsely believe that Applicant's goods and services emanate from or otherwise are authorized, sponsored by, or affiliated with Opposer, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

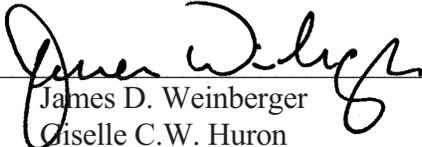
9. Moreover, Opposer's GAP Mark is a famous mark for clothing and retail store goods and services, as the Trademark Trial and Appeal Board and a federal district court recently determined. *See Gap (Apparel), LLC v. Gap One Enterprises, LLC*, Opposition No. 91172505, at 14 (T.T.A.B. 2008) ("opposer has established that its GAP trademarks are famous and thus entitled to a broad scope of protection"); *Gap, Inc. v. G.A.P. Adventures Inc.*, No. 1:07-cv-09614, 2011 WL 2946384, at \*1, 16 (S.D.N.Y. June 24, 2011) (identifying Gap as "one of the most famous and recognizable brands in the United States" and the GAP marks "famous and widely recognized by the general consuming public"). Because the GAP Mark has become famous, Applicant's use and registration of the mark THE GREATNESS GAP will damage Opposer by trading on the enormous goodwill associated with the mark and diluting its distinctiveness. Thus, Applicant's use and registration of THE GREATNESS GAP in connection with the goods and services identified in its application is likely to cause dilution of Opposer's famous GAP Mark, in violation of Sections 13(a) and 43(c) of the Lanham Act, 15 U.S.C. §§ 1063(a), 1125(c).

10. By reason of the foregoing, Opposer will be harmed by registration of Applicant's THE GREATNESS GAP mark.

WHEREFORE, it is respectfully requested that this opposition be sustained and that the registration sought by Application Serial No. 85/247,575 be denied.

Dated: March 29, 2012  
New York, New York

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

By:   
James D. Weinberger  
Giselle C.W. Huron  
866 United Nations Plaza  
New York, New York 10017  
(212) 813-5900

*Attorneys for Opposer Gap (Apparel) LLC*

# **EXHIBIT A**

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-03-29 09:43:09 ET

Serial Number: 78167203 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2913817

Mark



(words only): [GAP](#)

Standard Character claim: [No](#)

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2011-01-12](#)

Filing Date: [2002-09-24](#)

Transformed into a National Application: [No](#)

Registration Date: [2004-12-21](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 110](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: [M10 -TMO Law Office 110](#)

Date In Location: [2011-01-12](#)

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

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1. [GAP \(APPAREL\), LLC](#)

**Address:**

GAP (APPAREL), LLC  
2 FOLSOM STREET  
SAN FRANCISCO, CA 94105  
United States

**Legal Entity Type:** Limited Liability Company  
**State or Country Where Organized:** California

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**GOODS AND/OR SERVICES**

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**International Class:** 035

**Class Status:** Active

Retail store services and online retail store services in the fields of clothing, accessories, personal care products, shoes and slippers, home products, leather goods, luggage and bags, souvenir items and gift sets; providing gift product and service information to providing gift product and service information via telephone and the Internet

**Basis:** 1(a)

**First Use Date:** 2004-09-13

**First Use in Commerce Date:** 2004-09-13

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**ADDITIONAL INFORMATION**

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**Prior Registration Number(s):**

944941  
1129294  
1129295  
2020312  
2356121  
2668051

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-01-12 - Section 8 (6-year) accepted & Section 15 acknowledged

2011-01-11 - Case Assigned To Post Registration Paralegal

2010-12-21 - TEAS Section 8 & 15 Received

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2004-12-21 - Registered - Principal Register

2004-10-15 - Law Office Registration Review Completed

2004-10-01 - Assigned To LIE

2004-09-30 - Allowed for Registration - Principal Register (SOU accepted)

2004-09-29 - Assigned To Examiner

2004-09-28 - Statement Of Use Processing Complete

2004-09-17 - Use Amendment Filed

2004-09-17 - TEAS Statement of Use Received

2004-08-27 - Case File In TICRS

2004-08-17 - NOA Mailed - SOU Required From Applicant

2004-05-25 - Published for opposition

2004-05-05 - Notice of publication

2004-04-07 - Notice Of Allowance Cancelled

2003-10-15 - FAX RECEIVED

2003-10-07 - NOA Mailed - SOU Required From Applicant

2003-08-13 - FAX RECEIVED

2003-07-15 - Published for opposition

2003-06-25 - Notice of publication

2003-05-19 - Approved For Pub - Principal Register

2003-05-05 - Communication received from applicant

2003-02-12 - Non-final action mailed

2003-02-10 - Assigned To Examiner

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**ATTORNEY/CORRESPONDENT INFORMATION**

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**Attorney of Record**

Frank Goldberg

**Correspondent**

Frank Goldberg

Gap (Apparel), LLC

2 Folsom Street

SAN FRANCISCO CA 94105

Phone Number: 415-427-5575

Fax Number: 415-427-2166

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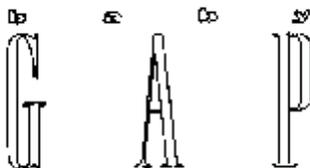
Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-03-29 09:43:42 ET

Serial Number: 76014971 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2481937

#### Mark



(words only): [BABY GAP](#)

Standard Character claim: No

Current Status: [The registration has been renewed.](#)

Date of Status: [2010-09-11](#)

Filing Date: [2000-03-31](#)

Transformed into a National Application: No

Registration Date: [2001-08-28](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 109](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: [L90 -TMEG Law Office 109](#)

Date In Location: [2010-09-11](#)

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#### LAST APPLICANT(S)/OWNER(S) OF RECORD

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1. [GAP \(APPAREL\), LLC](#)

**Address:**

GAP (APPAREL), LLC  
2 FOLSOM STREET  
SAN FRANCISCO, CA 94105  
United States

**Legal Entity Type:** Limited Liability Company  
**State or Country Where Organized:** California

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**GOODS AND/OR SERVICES**

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**International Class:** 035

**Class Status:** Active

Retail store and computerized online retail store services in the fields of clothing, clothing accessories, shoes and slippers, hair accessories, jewelry, leather goods, luggage and bags, calculators, watches and toys, stationery, souvenir items and holiday gift sets

**Basis:** 1(a)

**First Use Date:** 1991-08-01

**First Use in Commerce Date:** 1991-08-01

**International Class:** 042

**Class Status:** Section 8 - Cancelled

**Basis:** 1(a)

**First Use Date:** 1998-11-02

**First Use in Commerce Date:** 1998-11-02

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "BABY"

**Prior Registration Number(s):**

1746201

1749044

1829759

2176915

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-09-11 - First renewal 10 year

2010-09-11 - Section 9 granted/check record for Section 8

2010-09-11 - Partial Section 8 ( 10-Year) accepted/checked record for section

2010-09-09 - Combined Section 8 (10-year)/Section 9 filed

2010-09-09 - TEAS Section 8 & 9 Received

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2007-06-01 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-05-07 - Section 8 (6-year) and Section 15 Filed

2007-05-07 - TEAS Section 8 & 15 Received

2007-02-02 - Case File In TICRS

2001-08-28 - Registered - Principal Register

2001-06-05 - Published for opposition

2001-05-23 - Notice of publication

2001-03-13 - Approved for Pub - Principal Register (Initial exam)

2001-03-08 - Examiner's amendment mailed

2000-09-15 - Non-final action mailed

2000-09-11 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Frank Goldberg

**Correspondent**

Frank Goldberg

GAP (APPAREL), LLC

2 FOLSOM STREET

SAN FRANCISCO CA 94105

Phone Number: 415-427-5575

Fax Number: 415-427-2166



Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-03-29 09:44:09 ET

Serial Number: 78204191 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2791427

**Mark**



(words only): GAP

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2009-01-17

Filing Date: 2003-01-16

Transformed into a National Application: No

Registration Date: 2003-12-09

Register: Principal

Law Office Assigned: LAW OFFICE 113

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 830 -Post Registration

Date In Location: 2009-01-17

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GAP (APPAREL), LLC

**Address:**

GAP (APPAREL), LLC  
2 FOLSOM STREET  
SAN FRANCISCO, CA 94105  
United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** California

---

**GOODS AND/OR SERVICES**

---

**International Class:** 035

**Class Status:** Active

Retail store services, online retail store services and mail order catalog services in the fields of clothing, accessories, personal care products, shoes and slippers, leather goods, bags, and gift sets; providing gift, product and service information to customers

**Basis:** 1(a)

**First Use Date:** 1988-12-01

**First Use in Commerce Date:** 1988-12-01

---

**ADDITIONAL INFORMATION**

---

**Design Search Code(s):**

**26.09.01** - Squares as carriers or squares as single or multiple line borders

**Prior Registration Number(s):**

2431834

2481997

2638121

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-01-17 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-01-15 - Assigned To Paralegal

2009-01-12 - TEAS Section 8 & 15 Received

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2003-12-09 - Registered - Principal Register

2003-09-16 - Published for opposition

2003-08-27 - Notice of publication

2003-07-23 - Approved for Pub - Principal Register (Initial exam)

2003-07-23 - Previous Allowance Count Withdrawn

2003-05-04 - Approved for Pub - Principal Register (Initial exam)

2003-04-21 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Frank Goldberg

**Correspondent**

Frank Goldberg

Gap (Apparel), LLC

2 FOLSOM STREET, 13TH FLOOR

SAN FRANCISCO CA 94105

Phone Number: 415-427-5575

Fax Number: 415-427-2166

---

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-03-29 09:44:35 ET

Serial Number: [76206157 Assignment Information](#)      [Trademark Document Retrieval](#)

Registration Number: [2772966](#)

**Mark**

The image shows the word "GAP" in a stylized, outlined font. The letters are tall and narrow, with a distinctive shape where the 'A' has a small gap at the top, and the 'P' has a small gap at the bottom. The font is black and appears to be a standard serif or sans-serif style with a decorative outline.

(words only): [GAP](#)

Standard Character claim: [No](#)

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2008-12-31](#)

Filing Date: [2001-02-06](#)

Transformed into a National Application: [No](#)

Registration Date: [2003-10-14](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 110](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: [830 -Post Registration](#)

Date In Location: [2008-12-31](#)

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. [GAP \(APPAREL\), LLC](#)

**Address:**

GAP (APPAREL), LLC  
2 FOLSOM STREET  
SAN FRANCISCO, CA 94105  
United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** United States

---

**GOODS AND/OR SERVICES**

---

**International Class:** 035

**Class Status:** Active

Computerized online retail services in the field of clothing, clothing accessories, personal care products, jewelry, paper goods, leather goods, luggage and bags, and holiday gift sets and providing gift, product and service information to customers in connection therewith

**Basis:** 1(a)

**First Use Date:** 1997-11-04

**First Use in Commerce Date:** 1997-11-04

---

**ADDITIONAL INFORMATION**

---

**Prior Registration Number(s):**

944941

1808207

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2008-12-31 - Section 8 (6-year) accepted & Section 15 acknowledged

2008-12-15 - Assigned To Paralegal

2008-12-09 - TEAS Section 8 & 15 Received

2008-03-11 - Case File In TICRS

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2003-10-14 - Registered - Principal Register

2003-07-22 - Published for opposition

2003-07-02 - Notice of publication

2002-08-26 - Approved for Pub - Principal Register (Initial exam)

2002-07-25 - Reinstated

2002-02-13 - Petition To Revive-Received

2001-12-12 - Abandonment - Failure To Respond Or Late Response

2001-04-18 - Non-final action mailed

2001-03-14 - Non-final action mailed

2001-03-11 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Frank Goldberg

**Correspondent**

Frank Goldberg

GAP (APPAREL) INC

2 FOLSOM ST

SAN FRANCISCO CA 94105

Phone Number: 415.427.5575

Fax Number: 415.427.2166

---

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-03-29 09:45:04 ET

Serial Number: 78129503 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2719435

Mark



(words only): GAP

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2008-09-03

Filing Date: 2002-05-17

Transformed into a National Application: No

Registration Date: 2003-05-27

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 830 -Post Registration

Date In Location: 2008-09-03

---

LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. GAP (APPAREL), LLC

**Address:**

GAP (APPAREL), LLC  
2 FOLSOM STREET  
SAN FRANCISCO, CA 94105  
United States

**Legal Entity Type:** Limited Liability Company  
**State or Country Where Organized:** California

---

**GOODS AND/OR SERVICES**

---

**International Class:** 035

**Class Status:** Active

Internet retail services in the field of clothing, clothing accessories, personal care products, home products, luggage and bags, souvenir items and gift sets; providing gift, product and service information to customers

**Basis:** 1(a)

**First Use Date:** 1997-11-04

**First Use in Commerce Date:** 1997-11-04

---

**ADDITIONAL INFORMATION**

---

**Description of Mark:** The mark consists of THE COLOR BLUE WHICH IS CLAIMED AS A FEATURE OF THE MARK; THE INTERIOR OF THE BOX AND THE BOX ITSELF ARE COLORED BLUE, EXCEPT FOR THE WORD "GAP" WHICH IS IN THE COLOR WHITE.

**Design Search Code(s):**

**26.11.21** - Rectangles that are completely or partially shaded

**Prior Registration Number(s):**

1745875

2431833

2431835

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-09-03 - Section 8 (6-year) accepted & Section 15 acknowledged

2008-08-28 - Assigned To Paralegal

2008-08-19 - TEAS Section 8 & 15 Received

2008-04-07 - Case File In TICRS

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2003-05-27 - Registered - Principal Register

2003-03-04 - Published for opposition

2003-02-12 - Notice of publication

2002-09-23 - Approved for Pub - Principal Register (Initial exam)

2002-09-19 - Examiners amendment e-mailed

2002-09-11 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Frank Goldberg

**Correspondent**

Frank Goldberg

GPS BRAND SERVICES INC.

2 FOLSOM ST.

SAN FRANCISCO DE 94105

Phone Number: 415-427-5575

Fax Number: 415-427-2166

---

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-03-29 09:45:28 ET

Serial Number: 75523301 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2356121

**Mark**



(words only): [GAP BODY](#)

Standard Character claim: No

Current Status: [The registration has been renewed.](#)

Date of Status: [2010-05-12](#)

Filing Date: [1998-07-22](#)

Transformed into a National Application: No

Registration Date: [2000-06-06](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 104](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: (NOT AVAILABLE)

Date In Location: [2010-05-12](#)

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. [GAP \(APPAREL\), LLC](#)

**Address:**

GAP (APPAREL), LLC  
2 FOLSOM STREET  
SAN FRANCISCO, CA 94105  
United States

**Legal Entity Type:** Limited Liability Company  
**State or Country Where Organized:** California

---

**GOODS AND/OR SERVICES**

---

**International Class:** 035

**Class Status:** Active

Retail store services in the field of personal care products, lingerie

**Basis:** 1(a)

**First Use Date:** 1998-08-06

**First Use in Commerce Date:** 1998-08-06

---

**ADDITIONAL INFORMATION**

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**Design Search Code(s):**

**26.09.02** - Plain single line squares; Squares, plain single line

**26.09.21** - Squares that are completely or partially shaded

**Prior Registration Number(s):**

1129294

2006270

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-05-12 - First renewal 10 year

2010-05-12 - Section 8 (10-year) accepted/ Section 9 granted

2010-05-06 - TEAS Section 8 & 9 Received

2008-10-31 - Section 8 (6-year) accepted & Section 15 acknowledged

2008-10-31 - Assigned To Paralegal

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2006-04-04 - Case File In TICRS

2005-09-27 - Assigned To Paralegal

2005-08-17 - Section 8 (6-year) and Section 15 Filed

2005-08-17 - TEAS Section 8 & 15 Received

2000-06-06 - Registered - Principal Register

2000-03-16 - Allowed for Registration - Principal Register (SOU accepted)

2000-03-15 - Assigned To Examiner

2000-03-03 - Statement Of Use Processing Complete

1999-12-21 - Use Amendment Filed

1999-10-05 - NOA Mailed - SOU Required From Applicant

1999-07-13 - Published for opposition

1999-06-11 - Notice of publication

1999-04-05 - Approved For Pub - Principal Register

1999-03-30 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Frank Goldberg

**Correspondent**

Frank Goldberg

Gap (Apparel), LLC

2 Folsom Street

SAN FRANCISCO CA 94105

Phone Number: 415-427-5575

Fax Number: 415-427-2166

---

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-03-29 09:46:38 ET

Serial Number: 76014928 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2667661

Mark (words only): GAP KIDS

Standard Character claim: No

Current Status: A partial Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2008-06-20

Filing Date: 2000-03-31

Transformed into a National Application: No

Registration Date: 2002-12-31

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: (NOT AVAILABLE)

Date In Location: 2008-06-20

---

LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. GAP (APPAREL), LLC

**Address:**

GAP (APPAREL), LLC  
2 FOLSOM STREET  
SAN FRANCISCO, CA 94105  
United States

**Legal Entity Type:** Limited Liability Company  
**State or Country Where Organized:** California

---

**GOODS AND/OR SERVICES**

---

**International Class:** 035**Class Status:** Active

Retail store services in the fields of clothing, clothing accessories, shoes and slippers, hair accessories, jewelry, leather goods, luggage and bags, electronic products, calculators, watches and sport timers, toys, stationery, souvenir items and holiday gift sets; computerized online retail store services in the field of clothing, clothing accessories, shoes and slippers, hair accessories, leather goods, luggage and bags, electronic products, calculators, watches and sport timers, toys, souvenir items, and holiday gift sets

**Basis:** 1(a)**First Use Date:** 1986-03-24**First Use in Commerce Date:** 1986-03-24**International Class:** 042**Class Status:** Section 8 - Cancelled**Basis:** 1(a)**First Use Date:** 1998-11-02**First Use in Commerce Date:** 1998-11-02

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**ADDITIONAL INFORMATION**

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**Disclaimer:** "KIDS"**Prior Registration Number(s):**

1416059

1587827

1744610

1750214

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2008-06-20 - Partial Section 8 (6-year) accepted &amp; Section 15 acknowledged

2008-05-07 - Section 8 (6-year) and Section 15 Filed

2008-05-22 - Assigned To Paralegal

2008-05-07 - TEAS Section 8 &amp; 15 Received

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2007-12-18 - Case File In TICRS

2002-12-31 - Registered - Principal Register

2002-10-08 - Published for opposition

2002-09-18 - Notice of publication

2001-07-16 - Approved for Pub - Principal Register (Initial exam)

2001-03-13 - Communication received from applicant

2001-03-08 - Examiner's amendment mailed

2000-09-15 - Non-final action mailed

2000-09-11 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Lindsey Mohle

**Correspondent**

Lindsey Mohle

GAP (APPAREL) INC

2 FOLSOM ST

SAN FRANCISCO CA 94105

Phone Number: (415) 427-4725

Fax Number: (415) 427-2166

---

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-03-29 09:47:01 ET

Serial Number: 78059212 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2540610

Mark (words only): GAP.COM

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2011-12-07

Filing Date: 2001-04-19

Transformed into a National Application: No

Registration Date: 2002-02-19

Register: Principal

Law Office Assigned: LAW OFFICE 101

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: (NOT AVAILABLE)

Date In Location: 2011-12-07

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GAP (APPAREL), LLC

**Address:**

GAP (APPAREL), LLC  
2 FOLSOM STREET  
SAN FRANCISCO, CA 94105  
United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** California

**Phone Number:** 415-427-5575

**Fax Number:** 415-427-2166

---

**GOODS AND/OR SERVICES**

---

**International Class:** 035

**Class Status:** Active

Computerized online retail services in the field of clothing, clothing accessories, personal care products, luggage and bags, souvenir items and gift sets; providing gift product and service information to customers

**Basis:** 1(a)

**First Use Date:** 1997-11-04

**First Use in Commerce Date:** 1997-11-04

---

**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2012-02-06 - Notice Of Suit

2011-12-07 - First renewal 10 year

2011-12-07 - Section 8 (10-year) accepted/ Section 9 granted

2011-12-05 - TEAS Section 8 & 9 Received

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2007-05-12 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-04-11 - Section 8 (6-year) and Section 15 Filed

2007-04-11 - TEAS Section 8 & 15 Received

2007-04-01 - Case File In TICRS

2002-02-19 - Registered - Principal Register

2001-11-27 - Published for opposition

2001-11-07 - Notice of publication

2001-07-25 - Approved for Pub - Principal Register (Initial exam)

2001-07-23 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

D'Lonra Ellis

**Correspondent**

D'Lonra Ellis

Gap (Apparel), LLC

2 Folsom Street

San Francisco CA 94105

Phone Number: 415-427-5575

Fax Number: 415-427-2166

---

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-03-29 09:47:35 ET

Serial Number: 76206165 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2564610

Mark (words only): GAP

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2012-03-26

Filing Date: 2001-02-06

Transformed into a National Application: No

Registration Date: 2002-04-23

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: (NOT AVAILABLE)

Date In Location: 2012-03-26

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. GAP (APPAREL), LLC

**Address:**

GAP (APPAREL), LLC  
2 FOLSOM STREET  
SAN FRANCISCO, CA 94105  
United States

**Legal Entity Type:** Limited Liability Company  
**State or Country Where Organized:** California

---

**GOODS AND/OR SERVICES**

---

**International Class:** [035](#)**Class Status:** [Active](#)

Mail order catalog services in the fields of clothing, clothing accessories

**Basis:** [1\(a\)](#)**First Use Date:** [2001-11-26](#)**First Use in Commerce Date:** [2001-11-26](#)

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**ADDITIONAL INFORMATION**

---

**Prior Registration Number(s):**[1097038](#)[1406870](#)[2006270](#)[2293175](#)

---

**MADRID PROTOCOL INFORMATION**

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**USPTO Reference Number:** [A0009976](#)**International Registration Number:** (NOT AVAILABLE)**International Registration Date:** (DATE NOT AVAILABLE)**Original Filing Date with USPTO:** [2007-10-18](#)**International Registration Status:** [Certification Rejected By MPU](#)**Date of International Registration Status:** [2007-10-23](#)**International Registration Renewal Date:** (DATE NOT AVAILABLE)**Irregularity Reply by Date:** (DATE NOT AVAILABLE)**Madrid History:**[10-23-2007 - 09:57:10 - Application For IR Rejected By MPU](#)[10-18-2007 - 13:13:40 - New Application For IR Received](#)**USPTO Reference Number:** [A0011632](#)**International Registration Number:** [0964988](#)**International Registration Date:** [2008-03-06](#)**Original Filing Date with USPTO:** [2008-03-06](#)**International Registration Status:** [Application For IR Registered By IB](#)**Date of International Registration Status:** [2008-06-26](#)**International Registration Renewal Date:** [2018-03-06](#)**Irregularity Reply by Date:** (DATE NOT AVAILABLE)**Madrid History:**[06-26-2008 - 13:08:29 - Application For IR Registered By IB](#)[04-23-2008 - 21:08:21 - Irregularity Response Sent To IB](#)[04-23-2008 - 15:46:44 - Response To Irregularity Reviewed And Accepted](#)[04-23-2008 - 15:03:01 - Irregularity Response Received From Applicant](#)

04-04-2008 - 08:53:14 - Irregularity Notice Received From IB  
03-07-2008 - 21:00:43 - IR Certified And Sent To IB  
03-07-2008 - 10:15:18 - Manually Certified  
03-06-2008 - 16:05:11 - New Application For IR Received

---

### PROSECUTION HISTORY

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2012-03-26 - Notice Of Acceptance Of Sec. 8 & 9 - E-Mailed

2012-03-26 - First renewal 10 year

2012-03-26 - Section 8 (10-year) accepted/ Section 9 granted

2012-03-06 - TEAS Section 8 & 9 Received

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2007-07-16 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-06-20 - Section 8 (6-year) and Section 15 Filed

2007-06-20 - TEAS Section 8 & 15 Received

2007-05-18 - Case File In TICRS

2002-04-23 - Registered - Principal Register

2002-01-14 - Allowed for Registration - Principal Register (SOU accepted)

2001-12-31 - Assigned To Examiner

2001-12-29 - Statement Of Use Processing Complete

2001-12-07 - Use Amendment Filed

2001-08-28 - NOA Mailed - SOU Required From Applicant

2001-06-05 - Published for opposition

2001-05-23 - Notice of publication

2001-03-11 - Approved For Pub - Principal Register

2001-03-11 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

D'Lonra Ellis

**Correspondent**

D'Lonra Ellis

Gap (Apparel) LLC

2 FOLSOM STREET

SAN FRANCISCO CA 94105

Phone Number: 415-427-5575

Fax Number: 415-427-2166

---

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-03-29 09:48:04 ET

Serial Number: 78055495 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2512889

Mark (words only): GAP

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2011-03-02

Filing Date: 2001-03-28

Transformed into a National Application: No

Registration Date: 2001-11-27

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: (NOT AVAILABLE)

Date In Location: 2011-03-02

---

LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. GAP (APPAREL), LLC

**Address:**

GAP (APPAREL), LLC  
2 FOLSOM STREET  
SAN FRANCISCO, CA 94105  
United States

**Legal Entity Type:** Limited Liability Company  
**State or Country Where Organized:** California

---

**GOODS AND/OR SERVICES**

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**International Class:** 035**Class Status:** Active

Computerized online retail store services in the fields of clothing, clothing accessories, shoes and slippers, leather goods, luggage and bags, providing gift, product, personal care products and information to customers

**Basis:** 1(a)**First Use Date:** 1997-11-04**First Use in Commerce Date:** 1997-11-04

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**ADDITIONAL INFORMATION**

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(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

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**USPTO Reference Number:** A0009976**International Registration Number:** (NOT AVAILABLE)**International Registration Date:** (DATE NOT AVAILABLE)**Original Filing Date with USPTO:** 2007-10-18**International Registration Status:** Certification Rejected By MPU**Date of International Registration Status:** 2007-10-23**International Registration Renewal Date:** (DATE NOT AVAILABLE)**Irregularity Reply by Date:** (DATE NOT AVAILABLE)**Madrid History:**

10-23-2007 - 09:57:10 - Application For IR Rejected By MPU

10-18-2007 - 13:13:40 - New Application For IR Received

**USPTO Reference Number:** A0011632**International Registration Number:** 0964988**International Registration Date:** 2008-03-06**Original Filing Date with USPTO:** 2008-03-06**International Registration Status:** Application For IR Registered By IB**Date of International Registration Status:** 2008-06-26**International Registration Renewal Date:** 2018-03-06**Irregularity Reply by Date:** (DATE NOT AVAILABLE)**Madrid History:**

06-26-2008 - 13:08:29 - Application For IR Registered By IB

04-23-2008 - 21:08:21 - Irregularity Response Sent To IB

04-23-2008 - 15:46:44 - Response To Irregularity Reviewed And Accepted

04-23-2008 - 15:03:01 - Irregularity Response Received From Applicant

04-04-2008 - 08:53:14 - Irregularity Notice Received From IB

03-07-2008 - 21:00:43 - IR Certified And Sent To IB

03-07-2008 - 10:15:18 - Manually Certified

03-06-2008 - 16:05:11 - New Application For IR Received

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### PROSECUTION HISTORY

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-03-02 - First renewal 10 year

2011-03-02 - Section 8 (10-year) accepted/ Section 9 granted

2011-03-02 - Case Assigned To Post Registration Paralegal

2011-02-24 - TEAS Section 8 & 9 Received

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2007-06-01 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-05-30 - Assigned To Paralegal

2007-04-03 - Section 8 (6-year) and Section 15 Filed

2007-04-03 - TEAS Section 8 & 15 Received

2007-01-05 - Case File In TICRS

2001-11-27 - Registered - Principal Register

2001-09-04 - Published for opposition

2001-08-15 - Notice of publication

2001-07-15 - Approved for Pub - Principal Register (Initial exam)

2001-07-12 - Assigned To Examiner

---

### ATTORNEY/CORRESPONDENT INFORMATION

---

#### Attorney of Record

Frank Goldberg

#### Correspondent

Frank Goldberg

Gap (Apparel), LLC

2 Folsom Street

San Francisco CA 94105

Phone Number: 415-427-5575

Fax Number: 415-427-2166

---

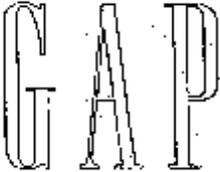
Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-03-29 09:48:34 ET

Serial Number: [76206156 Assignment Information](#)      [Trademark Document Retrieval](#)

Registration Number: [2496373](#)

**Mark**



(words only): [GAP](#)

Standard Character claim: [No](#)

Current Status: [The registration has been renewed.](#)

Date of Status: [2011-05-03](#)

Filing Date: [2001-02-06](#)

Transformed into a National Application: [No](#)

Registration Date: [2001-10-09](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 109](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: (NOT AVAILABLE)

Date In Location: [2011-05-03](#)

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. [GAP \(APPAREL\), LLC](#)

**Address:**

GAP (APPAREL), LLC  
2 FOLSOM STREET  
SAN FRANCISCO, CA 94105  
United States

**Legal Entity Type:** Limited Liability Company  
**State or Country Where Organized:** California  
**Phone Number:** 415-427-5575  
**Fax Number:** 415-427-2166

---

**GOODS AND/OR SERVICES**

---

**International Class:** 035

**Class Status:** Active

Retail store services in the fields of clothing, clothing accessories, personal care products, sunglasses, lingerie, shoes, leather goods, luggage and bags, electronic products, home, bed and bath products

**Basis:** 1(a)

**First Use Date:** 1987-06-00

**First Use in Commerce Date:** 1987-06-00

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**ADDITIONAL INFORMATION**

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**Prior Registration Number(s):**

2020312

2020323

2356121

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-05-03 - First renewal 10 year

2011-05-03 - Section 8 (10-year) accepted/ Section 9 granted

2011-04-21 - TEAS Section 8 & 9 Received

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2007-05-04 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-04-27 - Assigned To Paralegal

2007-03-28 - Section 8 (6-year) and Section 15 Filed

2007-03-28 - TEAS Section 8 & 15 Received

2007-01-24 - Case File In TICRS

2001-10-09 - Registered - Principal Register

2001-07-17 - Published for opposition

2001-07-04 - Notice of publication

2001-04-20 - Approved for Pub - Principal Register (Initial exam)

2001-04-18 - Examiner's amendment mailed

2001-03-14 - Non-final action mailed

2001-03-11 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Frank Goldberg

**Correspondent**

Frank Goldberg

Gap (Apparel), LLC

2 Folsom Street

SAN FRANCISCO CA 94105

Phone Number: 415-427-5575

Fax Number: 415-427-2166

---

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-03-29 09:48:59 ET

Serial Number: 77706799 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3894624

Mark

# THE GAP GENERATION

(words only): [THE GAP GENERATION](#)

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2010-12-21

Filing Date: 2009-04-03

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2010-12-21

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 105](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 650 -Publication And Issue Section

Date In Location: 2010-11-15

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Gap (Apparel), LLC

**Address:**

Gap (Apparel), LLC  
2 Folsom Street  
San Francisco, CA 94105  
United States

**Legal Entity Type:** Limited Liability Company**State or Country Where Organized:** California**Phone Number:** 415.427.5575**Fax Number:** 415.427.2166

---

**GOODS AND/OR SERVICES**

---

**International Class:** 035**Class Status:** Active

Retail store services featuring general merchandise

**Basis:** 1(a)**First Use Date:** 2009-08-30**First Use in Commerce Date:** 2009-08-30

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**ADDITIONAL INFORMATION**

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**Prior Registration Number(s):**

2719435

2791427

2833117

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-12-21 - Registered - Principal Register

2010-11-16 - Notice Of Acceptance Of Statement Of Use E-Mailed

2010-11-15 - Law Office Registration Review Completed

2010-11-15 - Allowed for Registration - Principal Register (SOU accepted)

2010-10-22 - Statement Of Use Processing Complete

2010-10-06 - Use Amendment Filed

2010-10-22 - Case Assigned To Intent To Use Paralegal

2010-10-06 - TEAS Statement of Use Received

2010-10-06 - TEAS Change Of Correspondence Received

2010-04-27 - Notice Of Approval Of Extension Request E-Mailed

2010-04-23 - Extension 1 granted

2010-04-23 - Extension 1 filed

2010-04-23 - TEAS Extension Received

2009-10-27 - NOA Mailed - SOU Required From Applicant

2009-08-04 - Published for opposition

2009-07-15 - Notice of publication

2009-06-30 - Law Office Publication Review Completed

2009-06-29 - Approved For Pub - Principal Register

2009-06-29 - Previous Allowance Count Withdrawn

2009-06-29 - Withdrawn From Pub - Examining Attorney Request

2009-06-25 - Law Office Publication Review Completed

2009-06-24 - Assigned To LIE

2009-06-24 - Approved For Pub - Principal Register

2009-06-24 - Examiner's Amendment Entered

2009-06-24 - Examiner's Amendment Entered

2009-06-24 - Notification Of Examiners Amendment E-Mailed

2009-06-24 - Examiners amendment e-mailed

2009-06-24 - Examiners Amendment -Written

2009-06-22 - Assigned To Examiner

2009-04-07 - New Application Office Supplied Data Entered In Tram

2009-04-07 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Frank Goldberg

**Correspondent**

FRANK GOLDBERG

GAP (APPAREL), LLC

2 Folsom Street

SAN FRANCISCO CA 94105

Phone Number: 415-427-5575

Fax Number: 415-427-2166

---

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-03-29 09:49:28 ET

Serial Number: 74473845 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1912356

Mark (words only): GAP

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2005-08-16

Filing Date: 1993-12-22

Transformed into a National Application: No

Registration Date: 1995-08-15

Register: Principal

Law Office Assigned: LAW OFFICE 7

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 40S -Scanning On Demand

Date In Location: 2007-06-26

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LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. GAP (APPAREL), LLC

**Address:**

GAP (APPAREL), LLC  
2 FOLSOM STREET  
SAN FRANCISCO, CA 94105  
United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** United States

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**GOODS AND/OR SERVICES**

---

**International Class:** 009

**Class Status:** Active

sunglasses and eye glass cases

**Basis:** 1(a)

**First Use Date:** 1994-02-27

**First Use in Commerce Date:** 1994-02-27

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**ADDITIONAL INFORMATION**

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**Prior Registration Number(s):**

1745875

1746201

1750214

1752562

1755877

1801324

1808207

1829759

1832816

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2007-06-26 - Case File In TICRS

2005-08-16 - First renewal 10 year

2005-08-16 - Section 8 (10-year) accepted/ Section 9 granted

2005-08-16 - Assigned To Paralegal

2005-05-10 - Combined Section 8 (10-year)/Section 9 filed

2005-05-10 - TEAS Section 8 & 9 Received

2001-08-18 - Section 8 (6-year) accepted

2001-06-27 - Section 8 (6-year) filed

1995-08-15 - Registered - Principal Register

1995-06-12 - Allowed for Registration - Principal Register (SOU accepted)

1995-06-05 - Statement Of Use Processing Complete

1995-04-17 - Use Amendment Filed

1995-01-31 - NOA Mailed - SOU Required From Applicant

1994-11-08 - Published for opposition

1994-10-07 - Notice of publication

1994-06-30 - Approved For Pub - Principal Register

1994-06-22 - Examiner's amendment mailed

1994-06-02 - Non-final action mailed

1994-05-16 - Assigned To Examiner

1994-04-29 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Correspondent**

JULIE GRUBER  
GPS SERVICES INC.  
2 FOLSOM ST  
SAN FRANCISCO, CA 94105

---

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-03-29 09:49:50 ET

Serial Number: 78171223 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3114794

Mark (words only): GAP

Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2006-07-11

Filing Date: 2002-10-04

Transformed into a National Application: No

Registration Date: 2006-07-11

Register: Principal

Law Office Assigned: LAW OFFICE 107

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-06-01

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LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. GAP (APPAREL), LLC

**Address:**

GAP (APPAREL), LLC  
2 FOLSOM STREET  
SAN FRANCISCO, CA 94105  
United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** United States

---

**GOODS AND/OR SERVICES**

---

**International Class:** 009

**Class Status:** Active

binoculars, calculators, CD storage wallets, pre-recorded compact discs featuring music,,  
headphones,,sunglasses, swim goggles

**Basis:** 1(a)

**First Use Date:** 2003-08-30

**First Use in Commerce Date:** 2003-08-30

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**ADDITIONAL INFORMATION**

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**Prior Registration Number(s):**

1129294

1406870

1912356

2003751

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2006-07-11 - Registered - Principal Register

2006-05-27 - Law Office Registration Review Completed

2006-05-26 - Assigned To LIE

2006-05-23 - Allowed for Registration - Principal Register (SOU accepted)

2006-04-16 - Statement Of Use Processing Complete

2006-03-29 - Use Amendment Filed

2006-03-29 - TEAS Statement of Use Received

2005-11-29 - Extension 4 granted  
2005-11-11 - Extension 4 filed  
2005-11-11 - TEAS Extension Received  
2005-04-26 - Extension 3 granted  
2005-04-26 - Extension 3 filed  
2005-04-26 - TEAS Extension Received  
2004-11-17 - Extension 2 granted  
2004-11-09 - Extension 2 filed  
2004-11-09 - TEAS Extension Received  
2004-04-09 - Extension 1 granted  
2004-04-09 - Extension 1 filed  
2004-04-09 - TEAS Extension Received  
2003-11-11 - NOA Mailed - SOU Required From Applicant  
2003-08-19 - Published for opposition  
2003-07-30 - Notice of publication  
2003-06-25 - Approved For Pub - Principal Register  
2003-05-28 - Communication received from applicant  
2003-05-28 - TEAS Response to Office Action Received  
2003-02-10 - NON-FINAL ACTION E-MAILED  
2003-02-10 - Non-final action e-mailed  
2003-02-10 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**  
Julie Gruber

**Correspondent**

Julie Gruber

GPS Brand Services, Inc.

2 Folsom Street, 13th Floor

San Francisco CA 94105

Phone Number: 415-427-5575

Fax Number: 415-427-2166

---

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-03-29 09:50:17 ET

Serial Number: 76206166 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2589834

Mark (words only): GAP

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2012-03-26

Filing Date: 2001-02-06

Transformed into a National Application: No

Registration Date: 2002-07-02

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: (NOT AVAILABLE)

Date In Location: 2012-03-26

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LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. GAP (APPAREL), LLC

**Address:**

GAP (APPAREL), LLC  
2 FOLSOM STREET  
SAN FRANCISCO, CA 94105  
United States

**Legal Entity Type:** Limited Liability Company

**State or Country Where Organized:** United States

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**GOODS AND/OR SERVICES**

---

**International Class:** 016

**Class Status:** Active

Catalogs in the fields of clothing, clothing accessories

**Basis:** 1(a)

**First Use Date:** 2001-11-26

**First Use in Commerce Date:** 2001-11-26

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**ADDITIONAL INFORMATION**

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**Prior Registration Number(s):**

1097038

1406870

2006270

2293175

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2012-03-26 - Notice Of Acceptance Of Sec. 8 & 9 - E-Mailed

2012-03-26 - First renewal 10 year

2012-03-26 - Section 8 (10-year) accepted/ Section 9 granted

2012-03-26 - Case Assigned To Post Registration Paralegal

2012-03-06 - TEAS Section 8 & 9 Received

2008-03-31 - Section 8 (6-year) accepted & Section 15 acknowledged

2008-03-27 - Assigned To Paralegal

2008-03-19 - TEAS Section 8 & 15 Received

2007-12-19 - Assignment Of Ownership Not Updated Automatically

2007-10-24 - Case File In TICRS

2002-07-02 - Registered - Principal Register

2002-03-12 - Allowed for Registration - Principal Register (SOU accepted)

2002-01-14 - Statement Of Use Processing Complete

2001-12-13 - Use Amendment Filed

2001-12-04 - NOA Mailed - SOU Required From Applicant

2001-09-11 - Published for opposition

2001-08-22 - Notice of publication

2001-07-27 - Approved For Pub - Principal Register

2001-06-11 - Assigned To Examiner

2001-06-11 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

D'Lonra Ellis

**Correspondent**

D'Lonra Ellis

Gap (Apparel) LLC

2 Folsom Street

San Francisco CA 94105

Phone Number: 415-427-5575

Fax Number: 415-427-2166

---

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2012-03-29 09:50:38 ET

Serial Number: 77615143 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3631302

Mark

**BABYGAP**

(words only): [BABYGAP](#)

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2009-06-02

Filing Date: 2008-11-14

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2009-06-02

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 109](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-06-02

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Gap (Apparel), LLC

**Address:**

Gap (Apparel), LLC  
2 Folsom Street  
San Francisco, CA 94105  
United States

**Legal Entity Type:** Limited Liability Company**State or Country Where Organized:** California**Phone Number:** 415.427.5575**Fax Number:** 415.427.2166

---

**GOODS AND/OR SERVICES**

---

**International Class:** 016**Class Status:** Active

Stationery

**Basis:** 1(a)**First Use Date:** 2008-10-13**First Use in Commerce Date:** 2008-10-13

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**ADDITIONAL INFORMATION**

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**Prior Registration Number(s):**

2481937

2501642

2786409

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-06-02 - Registered - Principal Register

2009-03-17 - Published for opposition

2009-02-25 - Notice of publication

2009-02-06 - Law Office Publication Review Completed

2009-02-06 - Assigned To LIE

2009-01-27 - Approved for Pub - Principal Register (Initial exam)

2009-01-06 - Teas/Email Correspondence Entered

2009-01-06 - Communication received from applicant

2009-01-06 - TEAS Response to Office Action Received

2008-12-20 - Notification Of Non-Final Action E-Mailed

2008-12-20 - Non-final action e-mailed

2008-12-20 - Non-Final Action Written

2008-12-20 - Assigned To Examiner

2008-11-19 - Notice Of Pseudo Mark Mailed

2008-11-18 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Frank Goldberg

**Correspondent**

FRANK GOLDBERG  
GAP (APPAREL), LLC  
2 FOLSOM STREET  
SAN FRANCISCO, CA 94105  
Phone Number: 415.427.5575  
Fax Number: 415.427.2166

---

**CERTIFICATE OF SERVICE**

I hereby certify that on March 29, 2012, a copy of the foregoing **NOTICE OF OPPOSITION** was sent by first-class mail postage pre-paid to Applicant's Correspondent of

Record:

Andrew A. Gonzalez, Esq.  
Gonzalez Oberlander & Holohan, LLP  
841 Broadway, Suite 500  
New York, New York 10003

  
James D. Weinberger