ESTTA Tracking number: **ESTTA581472**

Filing date: **01/13/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91204296
Party	Plaintiff JJI International, Inc.
Correspondence Address	CRAIG M SCOTT SCOTT BUSH LTD ONE TURKS HEAD PLACE 4TH FLOOR PROVIDENCE, RI 02903 UNITED STATES cscott@scottbushlaw.com, smcgurk@scottbushlaw.com, pstroke@scottbushlaw.com
Submission	Plaintiff's Notice of Reliance
Filer's Name	Craig M. Scott
Filer's e-mail	cscott@scottbushlaw.com, erenner@scottbushlaw.com, smcgurk@scottbushlaw.com,pstroke@scottbushlaw.com
Signature	/Craig M. Scott/
Date	01/13/2014
Attachments	Notice of Reliance re Produced Evidence.pdf(3897123 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
THE TRADEMARK TRIAL AND APPEAL BOARD

JJI INTERNATIONAL, INC.	:	
Opposer,	:	Appl. Ser. No.: 85356064
v.	:	Opposition No.: 91204296
SPARKLE LIFE, LLC	:	
Applicant.	:	

OPPOSER'S NOTICE OF RELIANCE RE: PRODUCED EVIDENCE

Pursuant to Trademark Rule of Practice 2.120(j) and 2.122(e), TBMP 704.08(b), 704.14 and 705, and the parties' Stipulation for Introduction of Evidence at Trial, Opposer, JJI International, Inc. ("JJI"), hereby makes of record and notifies Applicant, Sparkle Life, LLC ("Applicant"), of its reliance on the following:

1. Those documents produced by JJI and Bates-labeled JJI00236, JJI00238, JJI00241, JJI00249, JJI00270, JJI00283, JJI00287 and JJI00292-JJI00292, JJI00292, true and correct copies of which are attached hereto as Exhibit 1.

These documents are relevant to the issues of likelihood of confusion and the similarity of the parties' marks and goods.

JJI INTERNATIONAL, INC.

By: /Craig M. Scott/

Craig M. Scott, Esq.
SCOTT & BUSH LTD.
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Providence, RI 02903
Phone: (401) 865-6035
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Email: cscott@scottbushlaw.com

Attorney for Opposer

Dated: January 13, 2014

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing *Notice of Reliance Re: Produced Evidence* has been served on counsel to Sparkle Life LLC by sending said copy on January 13, 2014 via electronic mail and First Class Mail, postage prepaid to:

Sven W. Hanson
PO Box 357429
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Thomas E. Toner
Lowndes, Drosdick, Doster, Kantor & Reed, P.A.
215 North Eola Drive
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/s/ Craig M. Scott/

EXHIBIT 1

SPARKLE LIFE™

live · love · sparkle!®

JJI00236

A UNIQUE INTERCHANGEABLE JEWELRY SYSTEM MADE WITH SWAROVSKI® ELEMENTS

About the Collection...

This fun & colorful collection of jewelry offers the opportunity to mix & match Sparklies® to create an endless variety of unique designs!

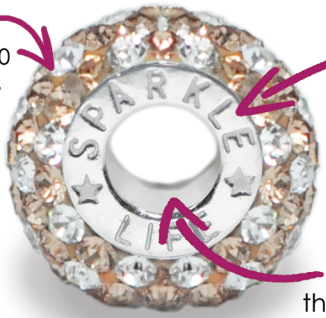
They can be collected, mixed, matched and stacked, and worn on necklaces, bracelets and earrings for unique styles and expressions for every occasion!

Just be careful, it can be very addicting!

(Can't say I didn't warn you!)

About Sparklies®...

COVERED
in approximately 100 Swarovski® Crystals



BRANDED
SPARKLE LIFE™ Core

SOLID
Sterling Silver Core, through the *entire* bead

GUARANTEED QUALITY

There's a reason why we put our name on the cores:
Because we're proud of our quality.
Be sure you're getting the best.
You deserve it!

MADE WITH SWAROVSKI ELEMENTS

J1100238

SL-1104
Jet
Black

SL-1108
Clear
Crystal

SL-1829
Black & White
Polka Dot

SL-1830
Iridescent White &
Black Speckled

SL-2222
Black & White
Zebra

SL-2201
White & Black
Zebra

SL-2700
Teal & Brown
Zig Zag

SL-1114
Teal Zircon

SL-2603
Teal Fade

SL-1835
Teal & White
Polka Dot

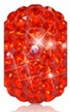
SL-1816
Aqua
Speckled

SL-1115
Aqua Blue

SL-1844
Aqua & Peridot
Speckled

NAVY AND ORANGE

SL-1110
Montana Navy Blue



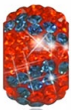
SL-1112
Orange Hyacinth

SL-1810
Navy & Orange Speckled

SL-2755
Navy & Orange Zig Zag

SL-1410
Navy & Orange Flower

SL-2202
Navy & Orange Zebra



SL-2205
Orange & Navy Zebra

SL-3002
Navy & Orange Heart

SL-1825
Navy & White Polka Dot

SL-1833
Orange & White P. Dot

SL-2209
Navy & White Zebra

SL-2217
Orange & White Zebra

DARK RED AND WHITE

SL-1105
Siam Red

SL-1108
Clear Crystal

SL-1800
Siam Red & White Polka Dot

SL-2754
Siam Red & White Zig Zag

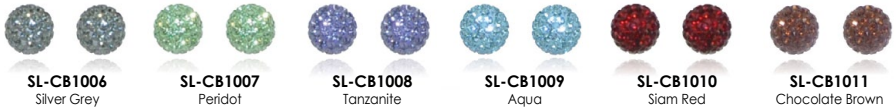
SL-2214
Siam Red & White Zebra

SL-1403
Siam Red & White & Black Flower

SL-3004
Garnet, White & Black Heart

Crystal Ball Stud Earrings

SL-CB1001 Crystal Clear
SL-CB1002 Lt. Golden Topaz
SL-CB1003 Jet Black
SL-CB1004 Pink Rose
SL-CB1005 Champagne



SL-CB1006 Silver Grey
SL-CB1007 Peridot
SL-CB1008 Tanzanite
SL-CB1009 Aqua
SL-CB1010 Siam Red
SL-CB1011 Chocolate Brown

SL-CB1021 Lt. Pink
SL-CB1022 Orange Hyacinth
SL-CB1023 Sapphire Blue
SL-CB1024 Bright Red
SL-CB1025 Teal Zircon

Crystal Ball Dangle Earrings

SL-CB2001 Crystal Clear
SL-CB2002 Lt. Golden Topaz
SL-CB2003 Jet Black
SL-CB2004 Pink Rose
SL-CB2005 Champagne

SL-CB2006 Silver Grey
SL-CB2007 Peridot
SL-CB2008 Tanzanite
SL-CB2009 Aqua
SL-CB2010 Siam Red
SL-CB2011 Chocolate Brown

SL-CB2021 Lt. Pink
SL-CB2022 Orange Hyacinth
SL-CB2023 Sapphire Blue
SL-CB2024 Bright Red
SL-CB2025 Teal Zircon

Necklaces

925 Sterling Silver

Snake Chain

Sleek look

SL-6200-16 1mm Snake Chain Necklace 16"
SL-6200-18 1mm Snake Chain Necklace 18"
SL-6200-20 1mm Snake Chain Necklace 20"

Rope Chain

Most flexible, necessary for stackable styles

SL-6300-16 1.3mm Rope Chain Necklace 16"
SL-6300-18 1.3mm Rope Chain Necklace 18"
SL-6300-20 1.3mm Rope Chain Necklace 20"
SL-6300-24 1.3mm Rope Chain Necklace 24"
SL-6300-28 1.3mm Rope Chain Necklace 28"

Pendants

925 Sterling Silver

SL-8001
Open Heart

SL-8002
Starfish

SL-8003
Cross

SL-8004
Football

SL-8005
Basketball

SL-8006
Baseball

SL-8007
Volleyball

SL-8008
Palm Tree

SL-8009
Sand Dollar

SL-8010
Support Ribbon

SL-8011
Flower

SL-8012
Anchor

SL-8013
Soccer Ball

SL-8014
Stackable Stopper

SL-8015
Fleur de Lis

SL-8016
Paw

SL-8017
Circle

SL-8018
Snowflake

SL-8019
Tennis Ball

SL-8020
Horseshoe

SL-8021
Golf Ball

Bracelets & Earrings

925 Sterling Silver

SL-6001
Bangle Bracelet

SL-5000
Bracelet Stopper

SL-9101
Drop Earrings for Sparklies®
*Surgical Steel Ear Wires

SPARKLE LIFE™

live • love • sparkle!®

(P) 888.827.6366 (F) 888.827.6619
www.SparkleLife.com
Email: info@sparklelife.com
Like us! facebook.com/sparklelife

LSU GEAR

Sparkle Life Earrings

Flower purple and gold crystal hook earrings with layered silver petals.

Price: 34.00

Additional Shipping: 1.00

Qty: 1

Item No: GLO290 SL

Add to Cart