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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91204259
Party	Plaintiff Valhalla Motion Pictures, Inc.
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Date	11/07/2014
Attachments	20141107 VMP Sixth Notice of Reliance.pdf(588695 bytes)

**IN THE UNITED STATES TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In Re: Serial Nos. 77/948,333; 77/948,895; 85/310,089

Applicant's Marks: VALHALLA GAME STUDIOS; VALHALLA GAME STUDIOS and Design; VALHALLA ENTERTAINMENT

VALHALLA MOTION PICTURES, INC.,

Opposer;

v.

Opposition No. 91204259
(parent case)

VALHALLA GAME STUDIOS CO. LTD.,

Applicant.

VALHALLA GAME STUDIOS CO. LTD.,

Opposer;

v.

Opposition No. 91206662

VALHALLA MOTION PICTURES, INC,

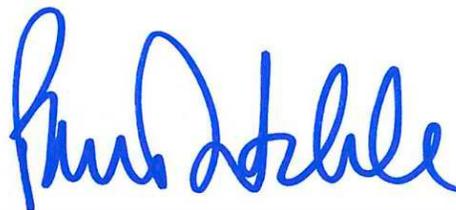
Applicant.

SIXTH NOTICE OF RELIANCE

Pursuant to TMBP § 704.03(b)(1)(A), Opposer hereby serves notice that it will rely upon the following online publication:

1. “How ‘Walking Dead’ Producer Gale Anne Hurd Went From B-Movies To Hollywood Royalty” by Alex Zalben, <http://www.mtv.com/news/1988193/walking-dead-gale-anne-hurd/>, printed on November 7, 2014, a true and correct copy of which is attached as Exhibit

1.



Dated: November 7, 2014

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CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing SIXTH NOTICE OF RELIANCE has been served on November 7, 2014 by electronic mail, to:

Marvin Gelfand
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Weintraub Tobin Chediak Coleman Groding
9665 Wilshire Blvd., 9th Floor
Beverly Hills, CA 90212

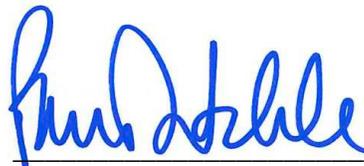


EXHIBIT 1



How 'Walking Dead' Producer Gale Anne Hurd Went From B-Movies To Hollywood Royalty

The veteran producer takes MTV News through one day on set of 'The Walking Dead.'

by ~~alex zalbon~~ [\(http://www.mtv.com/news/author/zalbon/\)](http://www.mtv.com/news/author/zalbon/) 8 hours ago

You may not know Gale Anne Hurd's name, but the prolific producer has been behind some of the biggest hits in movie and TV history, including "The Terminator," "Aliens," and now AMC's gigantic hit show "The Walking Dead (<http://www.mtv.com/news/1958764/the-walking-dead-andrew-lincoln-interview/>)."

So when MTV News headed down to the set of the show in Atlanta (<http://www.mtv.com/news/1959156/the-walking-dead-set-visit/>), we had to spend some time catching up with Hurd, following her around on her day as she interacted with cast and crew — as well as finding out more about just what a producer's role is in a show like "Walking Dead."



You'll want to watch the video tour of Hurd's daily life not just for "Walking Dead" stars Andrew Lincoln, Norman Reedus and Steven Yeun — or for the surprising news that "Walking Dead" was initially a hard sell to the networks — but also for Hurd's strong words on just how much things have changed for women in the entertainment industry since she started.

Though Hurd initially began learning and working for — and with — men like Roger Corman and James Cameron, she's now the head of her own company, Valhalla Entertainment, and one of the most powerful people in Hollywood.

Check out her statements and story in the video above!



alex zalben (<http://www.mtv.com/news/author/zalben/>)

Writer/Editor at MTV News. You can follow him on Twitter, but not in real life because that would be weird.

 **@azalben** (<http://www.twitter.com/azalben>)

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more: #the walking dead [tv series]
(<http://www.mtv.com/news/utag/movie/the-walking-dead-tv-series/465238/>)



The 17 Most Horrifying 'Walking Dead' Villains, Ranked



Here's How 'The Walking Dead' Just Ruined Lollipops Forever



'The Walking Dead': Every Scream-Worthy Moment On 'Slabtown'

(<http://www.mtv.com/news/1988193/walking-dead-villains-ranked/>) **(<http://www.mtv.com/news/1988169/walking-dead-beth-lollipops/>)** **(<http://www.mtv.com/news/1988439/walking-dead-slabtown-recap/>)**

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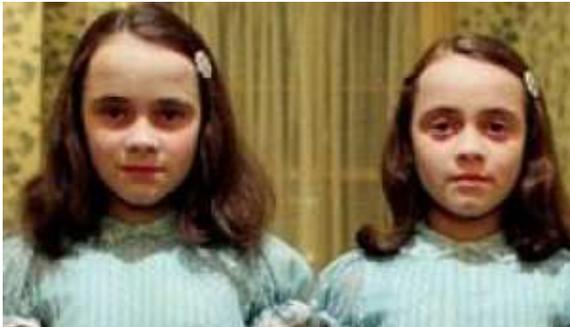
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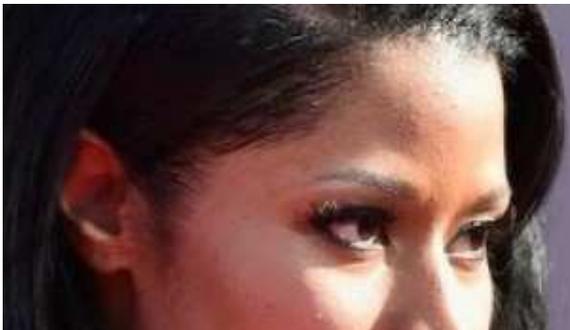
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