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Filing date: **11/06/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91204259
Party	Plaintiff Valhalla Motion Pictures, Inc.
Correspondence Address	MICHAEL K GRACE GRACE GRACE LLP 790 E COLORADO BLVD, SUITE 797 PASADENA, CA 91101 UNITED STATES mgrace@gracelaw.com
Submission	Plaintiff's Notice of Reliance
Filer's Name	Pamela D. Deitchle
Filer's e-mail	pdeitchle@gracelaw.com, mgrace@gracelaw.com, ip@gracelaw.com
Signature	/Pamela D. Deitchle/
Date	11/06/2014
Attachments	20141106 VMP Fourth Notice of Reliance.pdf(3993242 bytes )

**IN THE UNITED STATES TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In Re: Serial Nos. 77/948,333; 77/948,895; 85/310,089

Applicant's Marks: VALHALLA GAME STUDIOS; VALHALLA GAME STUDIOS and Design; VALHALLA ENTERTAINMENT

---

VALHALLA MOTION PICTURES, INC.,

Opposer;

v.

Opposition No. 91204259  
(parent case)

VALHALLA GAME STUDIOS CO. LTD.,

Applicant.

---

VALHALLA GAME STUDIOS CO. LTD.,

Opposer;

v.

Opposition No. 91206662

VALHALLA MOTION PICTURES, INC,

Applicant.

---

**FOURTH NOTICE OF RELIANCE**

Pursuant to TMBP § 704.03(b)(1)(A), Opposer hereby serves notice that it will rely upon the following online publications:

1. "Syfy Greenlights Alien Terrorist Drama 'Hunters' From 'Walking Dead' Producer" by Tony Maglio, <http://www.thewrap.com/syfy-hunters-alien-terrorist-gale-anne-hurd-natalie-chaidez>, printed on October 31, 2014, a true and correct copy of which is attached

as Exhibit 1.

2. “Syfy Hands Series Order To Alien Terrorism Drama From ‘The Walking Dead’s Gale Anne Hurd” by Patrick Munn, <http://www.tvwise.co.uk/2014/09/syfy-hands-series-order-counter-terrorism-drama-gale-anne-hurd>, printed on October 31, 2014, a true and correct copy of which is attached as Exhibit 2.

3. “Syfy Greenlights New Scripted Series ‘Hunters’” by Amanda Kondoloyj, <http://tvbythenumbers.zap2it.com/2014/09/24/syfy-greenlights-new-scripted-series-hunters/306720>, printed on October 31, 2014, a true and correct copy of which is attached as Exhibit 3.

4. “Gale Anne Hurd's 'Hunters' Gets Syfy Series Order” by Lesley Goldberg, <http://www.hollywoodreporter.com/live-feed/gale-anne-hurds-hunters-gets-735266>, printed on October 31, 2014, a true and correct copy of which is attached as Exhibit 4.

5. “Syfy Orders ‘Hunters’” by Daniel Holloway, <http://www.broadcastingcable.com/news/programming/syfy-orders-hunters/134279>, printed on October 31, 2014, a true and correct copy of which is attached as Exhibit 5.

6. “Universal Cable Productions to Develop Three New Comic Book TV Series” by James Ferguson, <http://www.horrtalk.com/news/4650-universal-cable-productions-to-develop-three-new-comic-book-tv-series.html>, printed on October 31, 2014, a true and correct copy of which is attached as Exhibit 6.

7. “UCP Inks Deal With Warren Ellis & Gale Ann Hurd Also Adds Night Mary And Five Ghosts” by Dan Wickline, <http://www.bleedingcool.com/2014/07/23/ucp-inks-deal-with-warren-ellis-gale-ann-hurd-also-adds-night-mary-and-five-ghosts>, printed on October 31, 2014, a true and correct copy of which is attached as Exhibit 7.

8. “ComicCon: Universal Bringing Night Mary, Five Ghosts and Original Warren Ellis Project to TV”, <http://www.comingsoon.net/news/tvnews.php?id=120936>, printed on October 31, 2014, a true and correct copy of which is attached as Exhibit 8.
9. “Comic-Con: ‘Walking Dead’ EP Gale Anne Hurd & Warren Ellis Team For Universal Cable Prods TV Series” by Dominic Patten, <http://deadline.com/2014/07/comic-con-walking-dead-gale-anne-hurd-warren-ellis-universal-cable-prods-tv-series-808373>, printed on October 31, 2014, a true and correct copy of which is attached as Exhibit 9.
10. “UCP and 'Walking Dead's' Gale Anne Hurd Developing Warren Ellis TV Series” by Jethro Nededog, <http://www.thewrap.com/ucp-and-walking-deads-gale-ann-hurd-developing-warren-ellis-tv-series>, printed on October 31, 2014, a true and correct copy of which is attached as Exhibit 10.
11. “VALHALLA ENTERTAINMENT SCAVENGER HUNT AT SDCC”, <http://sdcc.co/comic-con/2014-sdcc/valhalla-entertainment-scamenger-hunt-sdcc>, printed on October 31, 2014, a true and correct copy of which is attached as Exhibit 11.
12. “Casting calls officially underway for ‘The Walking Dead’ season 5”, <http://www.examiner.com/article/casting-calls-officially-underway-for-the-walking-dead-season-5>, printed on October 31, 2014, a true and correct copy of which is attached as Exhibit 12.
13. “Walking Dead renewed again” by THI Reporter, <http://tbivision.com/news/2014/10/walking-dead-renewed-sixth-season/339881>, printed on October 31, 2014, a true and correct copy of which is attached as Exhibit 13.

14. “ILM’s Knoll, Producer Hurd Join Academy SciTech Council” by Thomas J. McLean, <http://www.animationmagazine.net/events/ilms-knoll-producer-hurd-join-academy-sci-tech-council>, printed on October 31, 2014, a true and correct copy of which is attached as Exhibit 14.

Dated: November 6, 2014

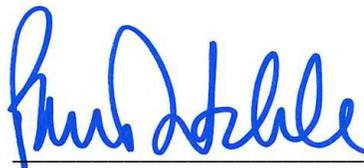


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Attorneys for Opposer

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing FOURTH NOTICE OF RELIANCE has been served on November 6, 2014 by electronic mail, to:

Marvin Gelfand  
mgelfand@weintraub.com  
Weintraub Tobin Chediak Coleman Groding  
9665 Wilshire Blvd., 9<sup>th</sup> Floor  
Beverly Hills, CA 90212



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# EXHIBIT 1

## Syfy Greenlights Alien Terrorist Drama 'Hunters' From 'Walking Dead' Producer

TV | By **Tony Maglio** on September 24, 2014 @ 8:20 am

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**UCP and 'Walking Dead's' Gale Anne Hurd Developing Warren Ellis TV Series**

### Series from Gale Anne Hurd and Natalie Chaidez gets 13 episodes

Syfy has greenlit a new 13-episode scripted series, "Hunters," from "Walking Dead" producer **Gale Anne Hurd**, the network announced on Wednesday.

The series is based on Whitley Strieber's best-selling novel "Alien Hunter" and will follow a secret government agency tracking a ruthless group of extraterrestrial terrorists. "Hunters," which is only a working title at this point, is expected to premiere in 2016.

**Also read: ['Police Academy' Cast Reunite for Syfy Monster Movie 'Lavantula'](#)**

Hurd will executive produce with Natalie Chaidez ("Heroes"), who is also writing.

Universal Cable Productions will serve as the studio with Valhalla Entertainment as the production company.

**See video: [Zombie Explosions and Bus Crashes Highlight 'Walking Dead' Season 5 Trailer](#)**

"We were so impressed by the pilot script from this outstanding and accomplished creative team led by **Gale Anne Hurd** and Natalie Chaidez," Syfy's president Dave Howe said in a statement. "This fast-paced and innovative story takes viewers inside a chilling yet all too

familiar world. Adding 'Hunters' to new series such as 'The Expanse,' '12 Monkeys,' and the miniseries 'Childhood's End,' provides us with a formidable lineup of diverse, high-end science fiction."

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## Syfy Hands Series Order To Alien Terrorism Drama From 'The Walking Dead's Gale Anne Hurd

By Patrick Munn | September 24, 2014 - 4:40 pm | No Comments

Category : [News](#), [US News](#) Tags : [Hunters](#), [Syfy](#)



Syfy is teaming with The Walking Dead executive producer Gale Anne Hurd for their next scripted series.

The NBCU owned cable network has handed a 13 episode straight-to-series order to Hunters, a thriller from Hurd and her Valhalla Entertainment banner which puts a new spin on the counter-terrorism drama genre, TVWise has learned.

Hunters follows a Philadelphia cop whose search for his missing wife leads him to a secret government unit assembled to hunt a group of ruthless terrorists – shadowy figures that may or may not be from this world. Production is set to commence next year for a 2016 premiere on Syfy.

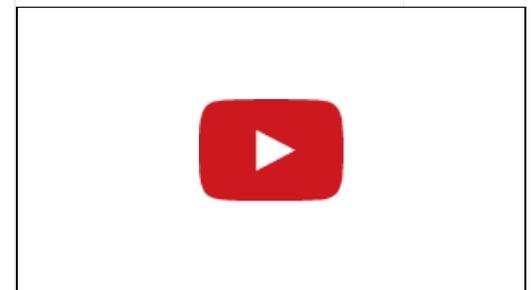
The 13 episode drama is based on Whitley Strieber's best-selling novel Alien Hunter and is being penned by Natalie Chaidez, who also serves as an executive producer alongside Gale Anne Hurd on the Valhalla Entertainment produced series. Universal Cable Productions is serving as the studio on the project, which will be distributed globally by NBCUniversal International Television Distribution.

"As a longtime fan of Whitley's, I am absolutely thrilled to collaborate with everyone at Syfy and UCP, as well as the uber-talented showrunner, Natalie Chaidez, to bring Hunters to life," said Gale Anne Hurd.

For Syfy, Hunters becomes the latest scripted project to get a green-light in <http://www.tvwise.co.uk/2014/09/syfy-hands-series-order-counter-terrorism-drama-gale-anne-hurd/>

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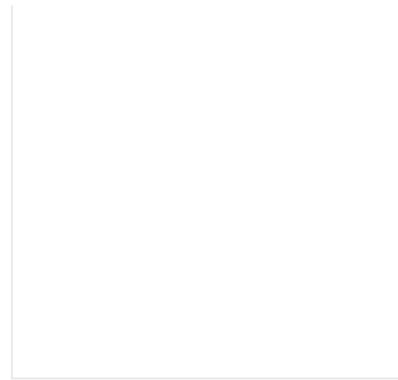
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For Syfy, *Hunters* becomes the latest scripted project to get a greenlight in recent months as the network continues to aggressively expand its slate of original drama series. The network has also recently greenlit such series as *Z Nation*, *The Expanse*, *12 Monkeys*; and mini-series *Ascension* and **Childhood's End**.

"We were so impressed by the pilot script from this outstanding and accomplished creative team led by Gale Anne Hurd and Natalie Chaidez", said Dave Howe, President of Syfy. "This fast-paced and innovative story takes viewers inside a chilling yet all too familiar world".

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## Syfy Greenlights New Scripted Series 'Hunters'

Categories: [Network TV Press Releases](#)

Written By **Amanda Kondolojy**  
 September 24th, 2014



via press release:

**SYFY GREENLIGHTS NEW SCRIPTED SERIES *HUNTERS* (WORKING TITLE)**

**FROM EXECUTIVE PRODUCERS GALE ANNE HURD AND NATALIE CHAIDEZ**

**BASED ON WHITLEY STRIEBER'S BEST SELLING NOVEL**

**UNIVERSAL CABLE PRODUCTIONS TO SERVE AS STUDIO WITH VALHALLA ENTERTAINMENT AS PRODUCTION COMPANY**

NEW YORK – September 24, 2014 – **Syfy** today announced it is greenlighting a new 13-episode scripted series, ***Hunters*** (working title), about an alien terrorist network on Earth, from executive producers Gale Anne Hurd (***The Walking Dead***, ***The Terminator*** Trilogy) and Natalie Chaidez (***12 Monkeys***, ***Heroes***), who will also be the writer.

Universal Cable Productions will serve as the studio with Valhalla Entertainment as the production company. ***Hunters*** is scheduled to premiere on **Syfy** in 2016.

In ***Hunters***, based on Whitley Strieber's best-selling novel ***Alien Hunter***, the disappearance of a decorated Philadelphia cop's wife leads him to a secret government unit assembled to hunt a group of ruthless terrorists - shadowy figures that may or may not be from this world.

In making the announcement, Dave Howe, President, **Syfy**, said: "We were so impressed by the pilot script from this outstanding and accomplished creative team led by Gale Anne Hurd and Natalie Chaidez. This fast-paced and innovative story takes viewers inside a chilling yet all too familiar world. Adding ***Hunters*** to new series such as ***The***

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	<b>Dateline NBC</b> NEW		<b>Grimm</b> NEW		<b>Constantine</b> NEW	
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**Expanse**, **12 Monkeys**, and the miniseries **Childhood's End**, provides us with a formidable lineup of diverse, high-end science fiction."

"As a longtime fan of Whitley's, I am absolutely thrilled to collaborate with everyone at **Syfy** and UCP, as well as the uber-talented showrunner, Natalie Chaidez, to bring **Hunters** to life," said Hurd.

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Tags: **Hunters Ratings**



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# EXHIBIT 4

Source URL: <http://www.hollywoodreporter.com/live-feed/gale-anne-hurds-hunters-gets-735266>

## Gale Anne Hurd's 'Hunters' Gets Syfy Series Order

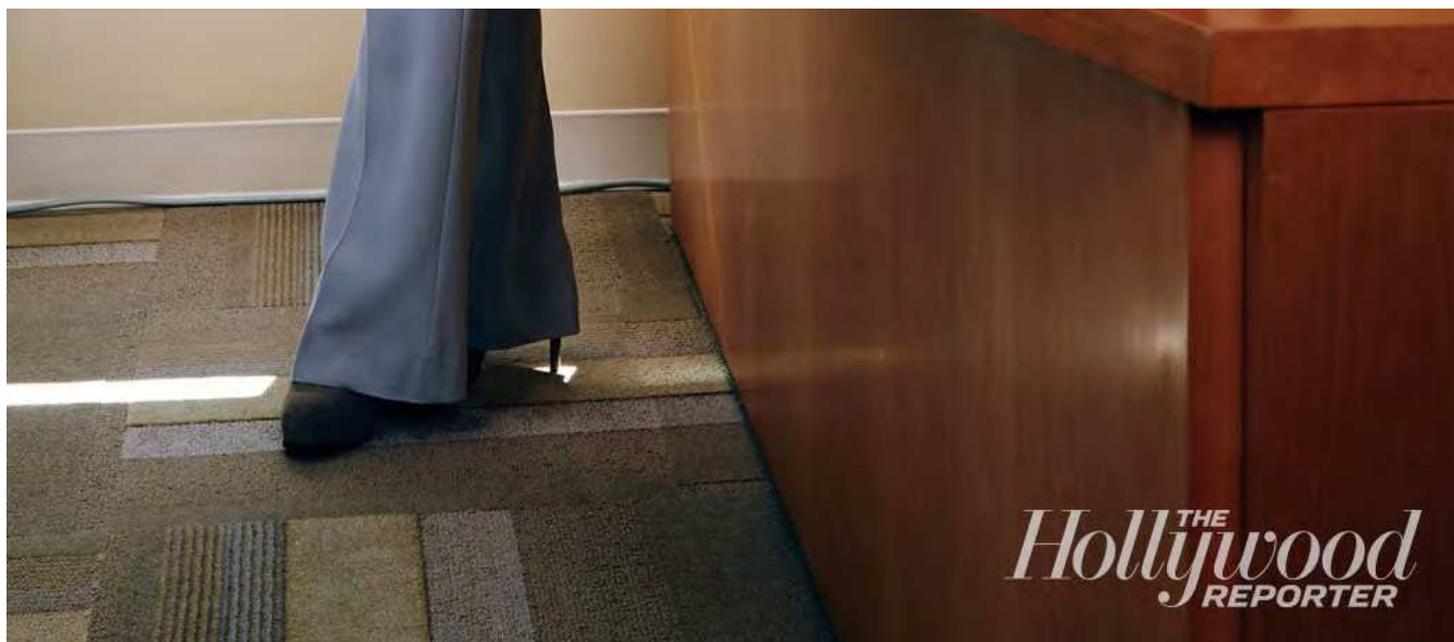
3:09 PM PDT 9/23/2014 by Lesley Goldberg

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Based on Whitley Strieber's novel 'Alien Hunters'

[1]





Gale Anne Hurd

Syfy is moving forward with its **Gale Anne Hurd** drama *Hunters*.

The NBCUniversal-owned cable network announced Tuesday that has handed out a 13-episode series order to the drama based on **Whitley Strieber's** best-selling novel *Alien Hunter*. The drama will premiere on Syfy in 2016.

First put in development nearly a year ago <sup>[2]</sup>, the drama hails from *Walking Dead* EP Hurd and Universal Cable Productions, where the prolific producer's Valhalla Productions is under an overall deal. The drama was picked up straight to series after a year in development. Casting has not yet been announced.

**Photos: Gale Anne Hurd: Inside 'The Walking Dead' Producer's Nerdy Offices** <sup>[5]</sup>

The series follows a Pennsylvania detective-turned-suspect Flynn Carroll who, after his wife mysteriously goes missing, is determined to prove his innocence and find her. His search leads to evidence that dangerous alien cells are living among us, and the U.S. government has a secret organization in place to thwart their terrorist efforts.

*Heroes* and *V* alum **Natalie Chaidez** will pen the script and executive produce alongside Hurd via the prolific producer's Universal Cable Productions-based Valhalla Entertainment banner.

*Hunters* arrives as Syfy is making a concerted push to focus more on sci-fi fare a la *Battlestar Galactica*. The cable network has a huge roster of similarly themed fare set as part of the move including *Dominion*, *12 Monkeys*, *Olympus*, *Z Nation*, *The Expanse* and minis *Childhood's End* and *Ascension*. The series joins a roster of original scripted fare including *Continuum*, *Defiance*, *Haven*, *Helix* and *Lost Girl*, among others.

Email: [Lesley.Goldberg@THR.com](mailto:Lesley.Goldberg@THR.com) <sup>[6]</sup>

Twitter: [@Snoodit](https://twitter.com/Snoodit) <sup>[7]</sup>

#### Links:

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[2] <http://www.hollywoodreporter.com/live-feed/gale-anne-hurd-adapting-alien-647246>

[3] <http://www.hollywoodreporter.com/news/walking-dead-producer-gale-anne-644454>

[4] <http://www.hollywoodreporter.com/news/syfys-plan-more-space-operas-687454>

[5] <http://www.hollywoodreporter.com/gallery/gale-anne-hurd-inside-walking-644517>

[6] <mailto:Lesley.Goldberg@THR.com>

[7] <https://twitter.com/snoodit>

# EXHIBIT 5



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PROGRAMMING

# Syfy Orders 'Hunters'

## Straight-to-series order for 'Alien Hunter' adaptation

9/23/2014 06:52:00 PM Eastern



By: Daniel Holloway

Follow @gdanielholloway

Syfy has given a 13-episode straight-to-series order to *Hunters*, a drama series based on the novel *Alien Hunter* by Whitley Streiber.

The series will be executive produced by Gale Anne Hurd and Natalie Chaidez. Universal Cable Productions and Hurd's Valhalla Entertainment will produce.

Syfy has ordered several new scripted dramas this season, including *The Expanse*, *Z Nation*, *Olympus*, *12 Monkeys* and *Ascension*. *Z Nation* premiered Sept. 12.

TAGS:

**Hunters Syfy**

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Tim Baysinger - 10/15/2014 10:44:00 AM America/New\_York

Syfy will adapt the graphic novel Dark Matter into

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# EXHIBIT 6

Friday, 31 October 2014 18:06

[Home](#) ■ [News](#) ■ Universal Cable Productions to Develop Three New Comic Book TV Series

## [Universal Cable Productions to Develop Three New Comic Book TV Series](#)

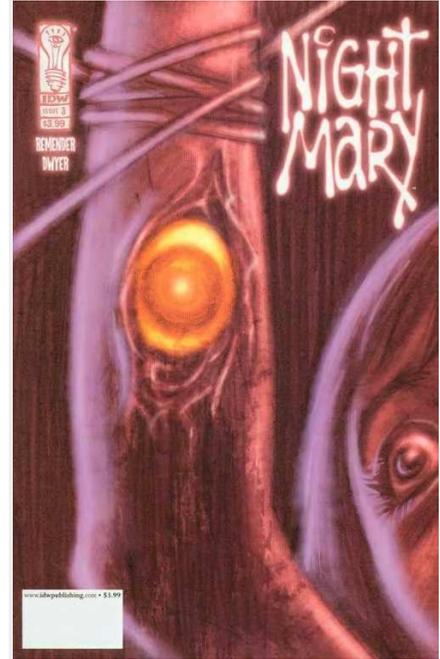
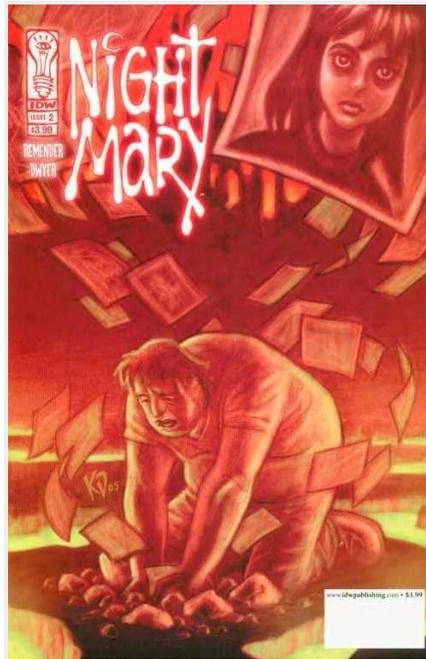
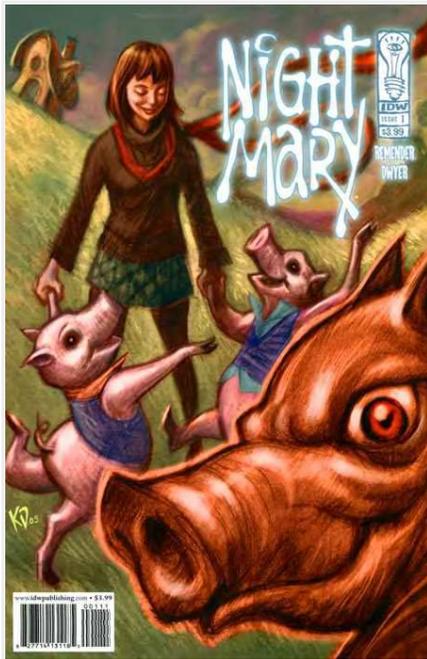
Category: [News](#)Written by [James Ferguson](#)

Published on Friday, 01 August 2014 01:40

# Universal Cable Productions to Develop Three New Comic Book TV Series

Comic books are taking over the big and small screens as of late and everyone is getting in on the action. Universal Cable Productions has just announced three new deals to bring some more funny books to TV. First up, UCP has signed Warren Ellis to develop his first original TV series in collaboration with Gale Anne Hurd's Valhalla Entertainment. This is awesome for many reasons; most of them being that Ellis is brilliant. Most recently, he's been writing [Trees](#), published through Image Comics which has been a stellar read. By slapping his name on anything, it instantly guarantees a loyal audience. Setting him free to create an original TV series should prove exciting.

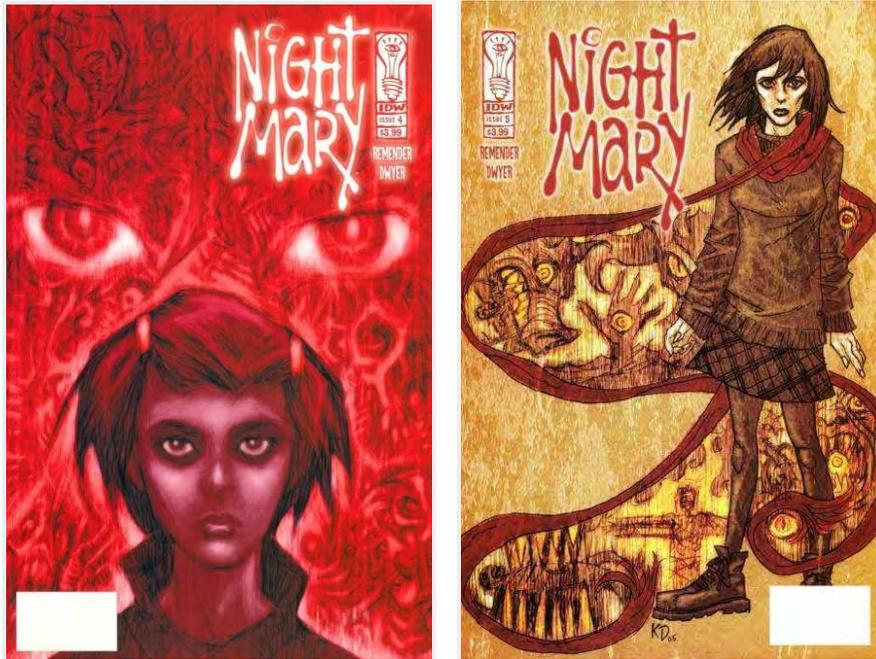
"I've been strongly drawn to television over the last few years, and working with brilliant and determined collaborators like Gale and the UCP team, I'm delighted at the opportunity to add my voice to the new, novelistic TV form that's evolved so dramatically," said Ellis.



*Click images to enlarge*

UCP wasn't done yet. The company has also partnered with IDW Entertainment to option **Night Mary** with the intent to co-develop it as a live action TV series. **Night Mary** was created by Rick Remender and Kieron Dwyer and was most recently collected in the [Crawl Space Omnibus](#) from Image Comics. The book centered on a young woman trained to be a lucid dreamer. She works with her father in his sleep disorder clinic where she enters the dreams of patients. When one of them is revealed to be a serial killer, she finds herself in danger as nightmares and reality become intertwined.

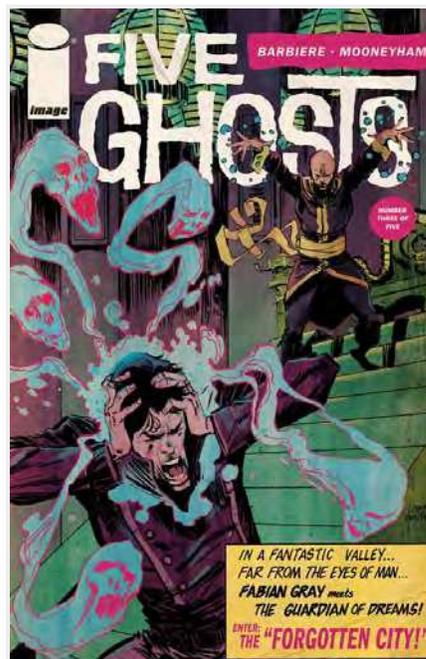
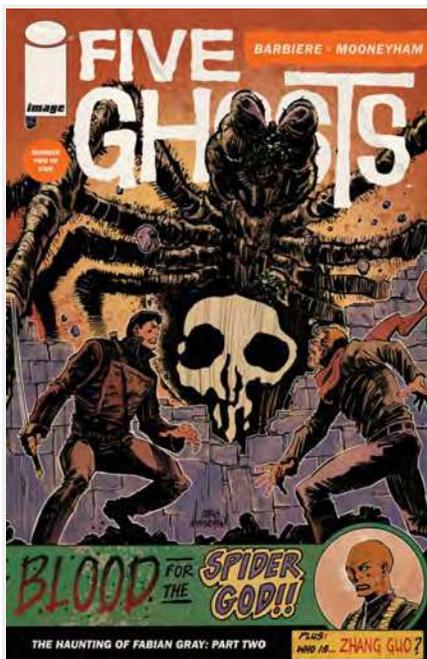
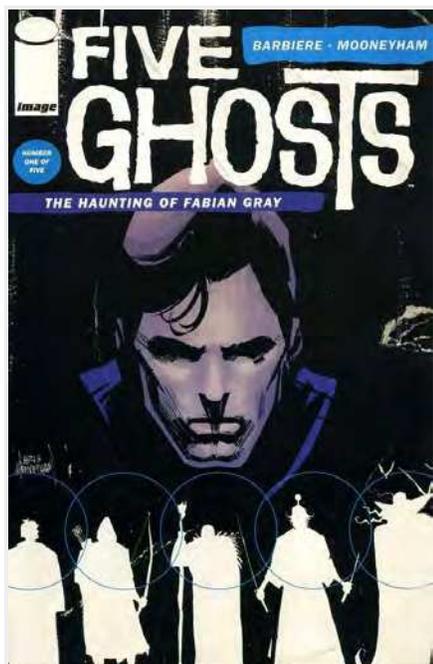
"Of my creator-owned projects, **Night Mary** has always held a special place, definitely the best thing Kieron Dwyer and I created together," said Rick Remender. "It's very gratifying to see it finding new footing as a television series, ten years after its initial publication, and with such a skilled team at the helm."



*Click images to enlarge*

John Pogue will write and direct the **Night Mary** pilot. Ted Adams and David Ozer from IDW Entertainment and David Alpert and Rick Jacobs from Circle of Confusion will serve as executive producers along with John Pogue.

UCP has also option **Five Ghosts** from Frank Barbiere and Chris Mooneyham as an original TV series. The comic was originally funded through Kickstarter through Black Mask Studios and is currently published by Image Comics. **Five Ghosts** is a pulp adventure comic set in the 1930s. It follows a treasure hunter possessed by five literary ghosts (Merlin, Robin Hood, Sherlock Holmes, Musashi, and Dracula) who can draw from each of their abilities as needed.



*Click images to enlarge*

Evan Daugherty will write the **Five Ghosts** pilot and serve as executive producer. Chris Bender and Jake Weiner from Benderspink will also serve as executive producers along with Jake Wagner as producer, and Matt Pizzolo and Brett Gurewitz as co-executive producers.

“We love genre at UCP and thankfully so do audiences. We've made it a priority to seek out great properties that will attract equally great creators to adapt them,” said Dawn Olmstead, Executive Vice President, Development, Universal Cable Productions. “From Warren’s dynamic plots and complex characters to the dark and suspenseful world of ‘**Night Mary**,’ and the creative mash-up of five literary icons in the cult hit ‘**Five Ghosts**,’ they are all provocative, distinctive and have the promise to be a whole lot of fun.”

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## UCP Inks Deal With Warren Ellis & Gale Ann Hurd Also Adds Night Mary And Five Ghosts

Posted on July 23, 2014 by Dan Wickline

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According to the [Hollywood Reporter](#), **Universal Cable Productions** is expanding its genre portfolio by inking three new deals.

First up, writer **Warren Ellis** (*Red*) is going to develop his first TV series with producer **Gale Anne Hurd** (*The Walking Dead*) under her studio-based **Valhalla Entertainment** banner.

“I’ve been strongly drawn to television over the last few years, and working with brilliant and determined collaborators like Gale and the UCP team, I’m delighted at the opportunity to add my voice to the new, novelistic TV form that’s evolved so dramatically,” Ellis said.



Second, they worked a deal with **IDW Entertainment** to option **Rick Remender** and **Kieron Dwyer**'s horror comic *Night Mary* to develop as a live action TV series. The story follows a young woman trained to be a lucid dreamer. Her father owns a sleep disorder clinic where she enters the dreams of his patients. When a patient is revealed to be a serial killer, she is placed in jeopardy as nightmares and reality become frighteningly intertwined. **John Pogue** (*The Quiet Ones*) will write and direct the pilot.

And finally, **Frank J. Barbiere** and **Chris Mooneyham**'s *Five Ghosts* tells the story of a 1930s-era treasure hunter possessed by five literary ghosts (**Merlin**, **Robin Hood**, **Sherlock Holmes**, **Musashi** and **Dracula**) whose abilities he can draw on during his adventures. UCP has optioned the TV series rights from **Black Mask** and has signed **Evan Daugherty** (*Snow White and the Huntsmen*, *Divergent*) to write the pilot and exec produce.

UCP is the home of other genre properties: *Battlestar Galactica*, *Warehouse 13*, *Ascension*, *Dominion* and *12 Monkeys*.

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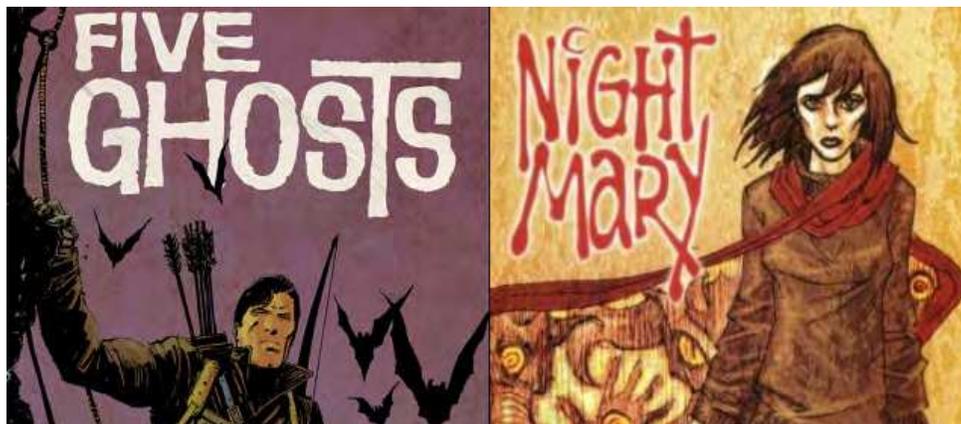
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## TV News

## Comic-Con: Universal Bringing Night Mary, Five Ghosts and Original Warren Ellis Project to TV

Source: Universal Cable Productions

July 23, 2014



Universal Cable Productions has revealed today that they've partnering up with IDW Entertainment to bring the comics **Night Mary** and **Five Ghosts** to television. In addition, they've signed award-winning writer Warren Ellis to develop his first original TV project with Gale Anne Hurd and Valhalla Entertainment of "The Walking Dead." You can read the full press release on the announcement below.

As Comic-Con International 2014 #CCSD kicks off in San Diego, Universal Cable Productions (UCP) today announced three new deals that will bolster UCP's genre library and generate excitement among comic book enthusiasts. UCP has signed award-winning graphic novel writer Warren Ellis (New York Times best-seller "Gun Machine", and "Iron Man: Extremis" – the Marvel Comics graphic novel and basis for "Iron Man 3") to develop Ellis' first original TV series in collaboration with Gale Anne Hurd's Valhalla Entertainment ("The Walking Dead", "Terminator").

Additionally, UCP and IDW Entertainment have optioned the horror comic book "Night Mary" with the intent to co-develop it as a live action TV series. UCP has also optioned the Kickstarter funded, breakout hit "Five Ghosts" written by Frank Barbiere and Chris Mooneyham from Black Mask Studios to develop it as an original TV series.

"We love genre at UCP and thankfully so do audiences. We've made it a priority to seek out great properties that will attract equally great creators to adapt them," said Dawn Olmstead, Executive Vice President, Development, Universal Cable Productions. "From Warren's dynamic plots and complex characters to the dark and suspenseful world of 'Night Mary,' and the creative mash-up of five literary icons in the cult hit 'Five Ghosts,' they are all provocative, distinctive and have the promise to be a whole lot of fun."

Based on the acclaimed IDW Publishing property created by Rick Remender and Kieron Dwyer, "Night Mary" follows a young woman trained to be a lucid dreamer. Her father owns a sleep disorder clinic where she enters the dreams of his patients. When a patient is revealed to be a serial killer, she is placed in jeopardy as nightmares and reality become frighteningly intertwined. John Pogue ("The Quiet Ones") has been tapped to write and direct the pilot. Ted Adams and David Ozer from IDW Entertainment and David Alpert and Rick Jacobs from Circle of Confusion ("The Walking Dead") will serve as executive producers along with John Pogue.

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"Five Ghosts" is the stylish, pulpy adventure by Frank Barbiere and Chris Mooneyham that tells the story of a 1930s-era treasure hunter possessed by five literary ghosts (Merlin, Robin Hood, Sherlock Holmes, Musashi, and Dracula) whose unique abilities he can draw on during his adventures. "Five Ghosts" was funded on Kickstarter in 2012 and previewed at San Diego Comic Con that year when Matt Pizzolo (who would later co-found Black Mask Studios) shared his San Diego Comic Con table with then-unknown writer Frank Barbiere. "Five Ghosts" was picked up by Image Comics and premiered at Emerald City Comic Con becoming one of the breakout hits of 2013. UCP has optioned the TV series rights from Black Mask and has signed on Evan Daugherty ("Snow White And The Huntsmen", "Divergent") to write the pilot and serve as executive producer. Chris Bender and Jake Weiner from Benderspink ("Horrible Bosses 2", "The Hangover") will also serve as executive producers along with Jake Wagner as producer, and Matt Pizzolo and Brett Gurewitz as co-executive producers.

UCP's currently untitled Warren Ellis project with Valhalla Entertainment marks the renowned writer's first foray into television. "I've been strongly drawn to television over the last few years, and working with brilliant and determined collaborators like Gale and the UCP team, I'm delighted at the opportunity to add my voice to the new, novelistic TV form that's evolved so dramatically," said Ellis.

"There are very few writers who have been able to so completely influence a medium as Warren has with comic books. I am very excited to be able to collaborate in bringing his unique vision to television for the first time," added Hurd.

Ellis is the award-winning writer of graphic novels TRANSMETROPOLITAN, FELL, MINISTRY OF SPACE and PLANETARY, and the author of the NYT-bestselling GUN MACHINE, currently in development at Microsoft, as well as the "underground classic" novel CROOKED LITTLE VEIN. The film RED is based on his graphic novel of the same name, its sequel having been released in summer 2013. His GRAVEL books are in development for film at Legendary Pictures, with Tim Miller attached to direct. IRON MAN 3 is based on his Marvel Comics graphic novel IRON MAN: EXTREMIS. Warren Ellis is currently working on a non-fiction book about the future of the city for Farrar Straus Giroux. His newest publication is the digital short-story single DEAD PIG COLLECTOR, from FSG Originals. His next book will be the novella NORMAL, also from FSG, and his most recent comics project is TREES from Image Comics. A documentary about his work, CAPTURED GHOSTS, was released in 2012.

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# EXHIBIT 9

## TV

## Comic-Con: 'Walking Dead' EP Gale Anne Hurd & Warren Ellis Team For Universal Cable Prods TV Series

by **Dominic Patten** • July 23, 2014 10:30am



**Comic-Con** doesn't officially open until tomorrow, but the soon-to-be packed San Diego confab will be buzzing with this news. **The Walking Dead** EP **Gale Anne Hurd**, one of the queens of the geekfest, is partnering with **Warren Ellis**, one of the biggest names in comics, for the latter's first leap into the world of TV. In a deal signed with **Universal Cable Productions**, the as-yet-untitled Ellis project will be produced with Hurd's Valhalla Entertainment. "I've been strongly drawn to television



determined collaborators like Gale and the UCP team, I'm delighted at the opportunity to add my voice to the new, novelistic TV form that's

evolved so dramatically,” said the *Iron Man: Extremis*, *Gun Machine* and *Red* author today. Added Hurd: “There are very few writers who have been able to so completely influence a medium as Warren has with comic books.”

Although Ellis won't be at Comic-Con this year, Hurd will appear again in the cavernous Hall H for the always-packed *Walking Dead* panel featuring AMC's zombie apocalypse blockbuster. This year's panel is set for Friday at 12:20 PM and will feature co-creator [Robert Kirkman](#), cast members Andrew Lincoln and Norman Reedus and others.



The

team-up of Hurd and Ellis wasn't the only Comic-Con-related news UCP had today. The NBCUniversal Cable Entertainment unit has also optioned *Night Mary* for developer series. The with IDW E Rick Remen Dwyer-crea from IDW F trained dre:

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Executive Producer

Additionally UCP picked up an option on the ghostly literary 1930s-based *Five Ghosts* to make it into a TV series.

Created by Frank Barbieri and Chris Mooneyham and funded on Kickstarter, the original *Five Ghosts* actually debuted at Comic-Con 2012. UCP optioned TV rights from Black Mask Studios with *Snow White And The Huntsmen* and *Divergent's* Evan Daugherty to pen the pilot and serve as EP. Benderspink's Chris Bender and Jake Weiner will also be EPs on the project. Jake Wagner will serve as producer and Matt Pizzolo and Brett Gurewitz are co-EPs.

 **6 Comments****6 Comments****Linking letters** • *on Jul 23, 2014 10:30 am*

She's about as creepy as they come and should be featured in an episode soon.

---

**Anonymous** • *on Jul 23, 2014 10:30 am*

Although Ellis won’t be at Comic-Con this year, Hurd will appear again in the cavernous Hall H for the always-packed Walking Dead panel featuring AMC’s zombie apocalypse blockbuster.

---

**JC???** • *on Jul 23, 2014 10:30 am*

With regard t the Five Ghost announcement buried at the bottom, two thoughts:

1) is Daugherty enough to get people excited about a title that’s a rehash? He’s a nice guy and execs like him, but his success is proving to be more about that than what’s on the page.

2) regarding the clownfest of managers listed as EPs here, where is Benderspink’s comic book king JC Spink???. This is a classic JC announcement!

---

**Cameron Purdie** • *on Jul 23, 2014 10:30 am*

What is “EP”?

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**Anonymous** • *on Jul 23, 2014 10:30 am*

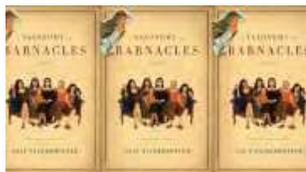
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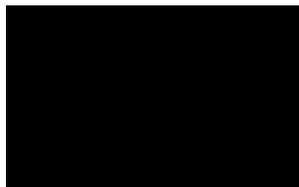
**bounder** • *on Jul 23, 2014 10:30 am*

If anyone can figure out how to turn “Transmetropolitan” into a TV series, it’ll be the next “Game of Thrones.” As people have been trying to do that for a decade now, I’m not optimistic. That said, it looks like “Preacher” is finally getting in front of cameras so...fingers crossed?

---



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# EXHIBIT 10

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# UCP and 'Walking Dead's' Gale Anne Hurd Developing Warren Ellis TV Series

 TV | By **Jethro Nededog** on July 23, 2014 @ 11:32 am

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## Additionally, United Cable Productions has two more comic-inspired TV series in development

United Cable Productions and "The Walking Dead" executive producer **Gale Anne Hurd**'s Valhalla Entertainment have teamed up to develop New York Times best-seller "Gun Machine" and "Iron Man: Extremis" writer Warren Ellis' first television series.

Additionally, UCP has partnered with IDW Entertainment to option and develop a TV series from horror comic book "Night Mary." UCP also plans to develop comic-book series "Five Ghosts," which was funded via Kickstarter, into a TV series.

"We love genre at UCP and thankfully so do audiences. We've made it a priority to seek out great properties that will attract equally great creators to adapt them," said UCP's executive vice president of development, Dawn Olmstead, in a statement.

**Also read: UCP Options Robert Charles Wilson Novel 'Spin' for TV; Rob Morrow, Leslie Urdang to Produce**

She continued, "From Warren's dynamic plots and complex characters to the dark and suspenseful world of 'Night Mary,' and the creative mash-up of five literary icons in the cult hit 'Five Ghosts,' they are all provocative, distinctive and have the promise to be a whole lot of fun."

**Development for Universal**

Ellis was the subject of a 2012 documentary. A prolific writer, he has had many films based on his writing, including "Red" and "Iron Man 3," and his "Gravel" book series is in development for film at Legendary Pictures.

"There are very few writers who have been able to so completely influence a medium as Warren has with comic books. I am very excited to be able to collaborate in bringing his unique vision to television for the first time," said Hurd.

**Also read: USA's 'Dig' Weighing Whether to Continue Production in Jerusalem**

See below for UCP's descriptions for "Night Mary" and "Five Ghosts":

*Based on the acclaimed IDW Publishing property created by Rick Remender and Kieron Dwyer, "Night Mary" follows a young woman trained to be a lucid dreamer. Her father owns a sleep disorder clinic where she enters the dreams of his patients. When a patient is revealed to be a serial killer, she is placed in jeopardy as nightmares and reality become frighteningly intertwined. **John Pogue** ("The Quiet Ones") has been tapped to write and direct the pilot. Ted Adams and David Ozer from IDW Entertainment and David Alpert and Rick Jacobs from Circle of Confusion ("The Walking Dead") will serve as executive producers along with John Pogue.*

*"Five Ghosts" is the stylish, pulpy adventure by Frank Barbiere and Chris Mooneyham that tells the story of a 1930s-era treasure hunter possessed by five literary ghosts (Merlin, Robin Hood, Sherlock Holmes, Musashi, and Dracula) whose unique abilities he can draw on during his adventures. "Five Ghosts" was funded on Kickstarter in 2012 and previewed at San Diego Comic Con that year when Matt Pizzolo (who would later co-found Black Mask Studios) shared his San Diego Comic Con table with then-unknown writer Frank Barbiere. "Five Ghosts" was picked up by Image Comics and premiered at Emerald City Comic Con becoming one of the breakout hits of 2013. UCP has optioned the TV series rights from Black Mask and has signed on **Evan Daugherty** ("Snow White And The Huntsmen", "**Divergent**") to write the pilot and serve as executive producer. **Chris Bender** and Jake Weiner from Benderspink ("Horrible Bosses 2", "**The Hangover**") will also serve as executive producers along with Jake Wagner as producer, and Matt Pizzolo and Brett Gurewitz as co-executive producers.*



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## VALHALLA ENTERTAINMENT SCAVENGER HUNT AT SDCC

July 17th, 2014 sdcc



**VALHALLA ENTERTAINMENT SCAVENGER HUNT AT SAN DIEGO COMIC CON** [\(http://sdcc.co/category/comic-con/\)](http://sdcc.co/category/comic-con/) 2014

<http://twitter.com/share>

Valhalla Entertainment, Production Company for “The Walking Dead”/owned by EP Gale Anne Hurd, is hosting a TWD Scavenger Hunt at San Diego Comic Con on Thursday, July 24. There are two hiding spots with two chances to win either a panel pass to “The Walking Dead” panel or two Survivor tickets to The Walking Dead Escape.

Prizes will be located in two different locations surrounding the Comic Con/Gaslamp District and hints will be given via the Valhalla Entertainment Twitter account (@valhallapics) the morning of the 24th. The first participant to each location will win the prize designated for that clue. Participants will claim the prize by tweeting a photo of themselves with the prize and will get re-tweeted by Valhalla Entertainment. In order to participate you must be following the @valhallapics Twitter account. To win the VIP panel pass, you must have an official Comic Con badge. Valhalla Entertainment will not be responsible for supplying a valid credential.

For rules and more information on the Scavenger Hunt please visit our blog: <http://valhallaentertainment.wordpress.com/2014/07/15/san-diego-social-media-contest/> [\(http://valhallaentertainment.wordpress.com/2014/07/15/san-diego-social-media-contest/\)](http://valhallaentertainment.wordpress.com/2014/07/15/san-diego-social-media-contest/)

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# EXHIBIT 12

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AXS ENTERTAINMENT / ARTS & ENTERTAINMENT / PERFORMING ARTS

# Casting calls officially underway for 'The Walking Dead' season 5

April 12, 2014

12:26 PM MST



The Walking Dead begins shooting season 5 on May 5, 2014.

AMC

Today [Acting-Auditions.org](http://Acting-Auditions.org) is reporting that the first casting calls have gone out in Los Angeles and Atlanta for the hugely popular AMC television series *The Walking Dead* season 5. The show will return to Atlanta for shooting beginning on May 5, 2014. The season order is for 16 episodes.

Starring in *The Walking Dead* is BAFTA Awards nominee [Andrew Lincoln](#) as the show's main protagonist Rick Grimes. Among the many other actors starring in the series is two-time Young Artist Awards nominee [Chandler Riggs](#) as Rick's son Carl Grimes; Steven Yeun is Glenn Rhee, the son of Korean immigrants; Norman Reedus plays Southern hunter and expert tracker Daryl Dixon; Lawrence Gilliard, Jr. plays Bob Stookey; Melissa McBride plays the fragile character Carol Peletier; Scott Wilson portrays Hershel Greene; Emily Kinney plays Beth Greene; Chad L. Coleman plays Tyreese; and Sonequa Martin-Green plays Sasha.

Two-time Daytime Emmy Award nominee Scott M. Gimple is executive producer and

showrunner. Also executive producing is Independent Spirit Awards winner and Valhalla Entertainment CEO Gale Anne Hurd, five-time Primetime Emmy Award winner Gregory Nicotero, Primetime Emmy Award nominee Tom Luse, as well as Dave Alpert and Robert Kirkman of Circle of Confusion. *The Walking Dead* season 5 Premieres in October, 2014 on AMC.

Details about The Walking Dead casting calls can be found on the following website:

## **The Walking Dead Casting**

**Talent must and be legally eligible to work in Atlanta, GA and the United States.**

The **2014 Atlanta Actors Resource Guide eBook** comes with free quarterly updates and includes the following information and documents for adults, minors, and foreign talent who would like to work as an actor or extra on film and television productions in the State of Georgia and the United States:

- Georgia Child Labor Entertainment Employment Information Sheet
- Georgia Child Labor Summary Sheet
- Georgia Employment Certificate Guide for Minors Under 18
- USA Child Actor Work Permit Requirements
- Immigration Work Permit Information
- Non-Immigrant Visa Application

In addition to the following Atlanta Actors Resources:

- Atlanta Casting Directors List
- Atlanta Extras Casting Directors List
- Atlanta Talent Agents List
- General Talent Agent Information
- Atlanta [Acting](#) Classes and Schools List
- Atlanta Actors Unions and Professional Organizations
- Summer Performing Arts Camps
- Atlanta Headshot Photographers List
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The 2014 Actors Resource Guide eBooks are available [here](#).

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**Alan Baltes**

LA Acting Auditions Examiner

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## Walking Dead renewed again

by TBI reporter | October 8, 2014



<http://tbivision.com/wp-content/uploads/2014/10/Walking-Dead-season-5.png> AMC's zombie apocalypse drama *The Walking Dead* has been renewed for a sixth season.

This comes days ahead of the season five launch, which will likely again deliver huge ratings to US cable channel AMC.

*The Walking Dead* follows a group of survivors in a world dominated by mindless zombies and crazed humans. It is highest-rating non-sports broadcast in cable history.

The finale of season four [signed off with 15.7 million viewers](http://tbivision.com/news/2014/04/the-walking-dead-signs-off-with-record-ratings/253102/) (<http://tbivision.com/news/2014/04/the-walking-dead-signs-off-with-record-ratings/253102/>), though this is not the largest number it has recorded. That distinction goes to the season four premiere, which took with 16.1 million.

Circle of Confusion, Darkwood Productions, Valhalla Motion Pictures and AMC's production arm, AMC Studios, coproduce the show. Season five debuts on Monday (October 12) in the US, before launching on Fox International Channels networks in 125 territories a day later.

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# ILM's Knoll, Producer Hurd Join Academy Sci-Tech Council

Thomas J. McLean Sep 30th, 2014 No Comments yet

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ILM chief creative officer John Knoll and producer Gale Anne Hurd have joined the Academy of Motion Picture Arts and Science's Science and Technology Council.

Also accepting invitations to join the panel are cinematographer John Bailey and editor Michael Tronick.

Knoll started out as a technical assistant at ILM in 1986. In 1988, he joined forces with his brother Thomas to create Photoshop. Knoll went on to supervise the visual effects on more than 20 feature films, earning Oscars nominations for his work on *Star Wars: Episode I — The Phantom Menace*, *Star Wars: Episode II — Attack of the Clones* and the first three *Pirates of the Caribbean* films. He took home an Oscar for *Pirates of the Caribbean: Dead Man's Chest*. An academy member since 1997, Knoll is a governor representing the visual-effects branch.

Hurd is a producer and CEO of Valhalla Motion Pictures. Her credits include *Aliens*, *The Terminator* trilogy, *The Abyss*, *Armageddon* and *The Incredible Hulk*, as well as the hit TV series *The Walking Dead*. A former academy governor, Hurd has presided over the academy's Nicholl Fellowships in Screenwriting committee, investment committee, producers branch executive committee and festival grants committee. She has been a member of the producers' branch since 1987.

Bailey is a cinematographer with more than four-and-a-half decades of experience behind the camera, with credits including *American Gigolo* and the best picture Oscar winner *Ordinary People*.

Tronick is a film editor who began his career as a music editor in the late 1970s. His feature credits include *Midnight Run*, *Days of Thunder*, *Scent of a Woman*, *True Romance*, *Remember the Titans*, *Mr. and Mrs. Smith*, *Hairspray* and *2 Guns*.

Established in 2003 by the academy's board of governors, the science and technology council provides a forum for the exchange of information, promotes cooperation among diverse technological interests within the industry, sponsors publications, fosters educational activities and preserves the history of science and technology of motion pictures.

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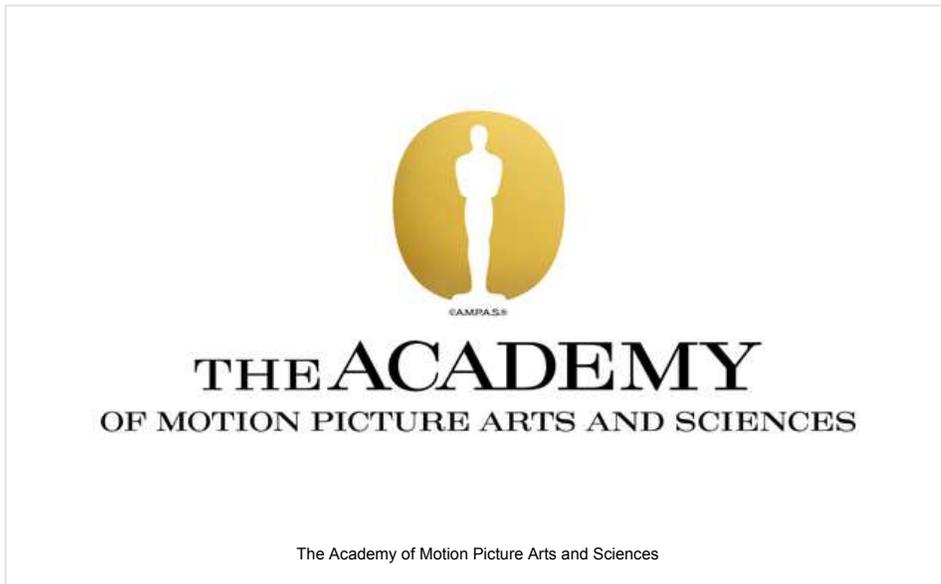
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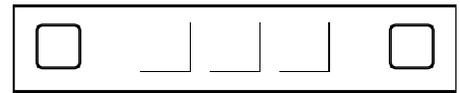
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