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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91204186
Party	Plaintiff ZippMark, Inc.
Correspondence Address	DAVID S ELKINS SQUIRE PATTON BOGGS US LLP 600 HANSEN WAY PALO ALTO, CA 94304 UNITED STATES david.elkins@squirepb.com, trademark@squirepb.com, joseph.grasser@squirepb.com
Submission	Withdrawal of Opposition
Filer's Name	David S. Elkins, Esq.
Filer's e-mail	david.elkins@squirepb.com, trademark@squirepb.com, joseph.grasser@squirepb.com
Signature	/David S. Elkins/
Date	05/01/2015
Attachments	91204186 - Withdrawal of Opposition with Prejudice.pdf(32278 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial Nos. 85131965, 85131287, and 85092665
Published in the Official Gazettes of November 8 and November 29, 2011
Marks: **BLU and Design, BLU, and BLU CIGS**

ZIPPMARK, INC.,

Opposer,

v.

LORILLARD TECHNOLOGIES, INC.,

Applicant.

Opposition No.: 91204186

WITHDRAWAL OF OPPOSITION WITH PREJUDICE

In view of an agreement between the parties, ZippMark, Inc. hereby withdraws its opposition to U.S. trademark application serial Nos. 85131965, 85131287, and 85092665 with prejudice.

Respectfully Submitted,

Date: May 1, 2015

SQUIRE PATTON BOGGS (US) LLP

By /s/ David S. Elkins

David S. Elkins
Joseph P. Grasser
Amanpreet Kaur
600 Hansen Way
Palo Alto, California 94304
Telephone: (650) 856-6500
Facsimile: (650) 843-8777
Email: david.elkins@squirepb.com
joseph.grasser@squirepb.com
amanpreet.kaur@squirepb.com
trademark@squirepb.com

Attorneys for Opposer
ZIPPMARK, INC.

PROOF OF SERVICE

I hereby certify that a true and complete copy of the foregoing **WITHDRAWAL OF OPPOSITION WITH PREJUDICE** has been served on Applicant LORILLARD TECHNOLOGIES, INC. by mailing same via First Class Mail, postage prepaid, addressed to Applicant's counsel as follows:

Eric T. Fingerhut, Esq.
Dykema Gossett PLLC
1300 I Street NW, Suite 300 West
Washington, D.C. 20005-3314

this 1st day of May 2015.

By: /s/ David S. Elkins
David S. Elkins