

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

Mailed: September 23, 2015

Opposition No. 91204095

Lorillard Licensing Company LLC

v.

The Safe Cig, LLC

Millicent Canady, Paralegal Specialist:

Opposer's consented motion, filed September 8, 2015, to extend discovery and trial dates, including dates for the counterclaim, is granted. Trademark Rule 2.127(a).

In order to accommodate Opposer's appointment of counsel filed September 8, 2015 and to continue the parties' settlement efforts, discovery and trial dates, including dates for the counterclaim, are reset in accordance with Opposer's motion.

As a reminder to the parties, no further extensions or suspensions in this proceeding will be granted absent submission of a progress report detailing what specific activities the parties have engaged in towards settlement, since the close of the last extension period. Any motion lacking said progress report may be denied, even if the parties consent to said motion.

In each instance, a copy of the transcript of testimony together with copies of documentary exhibits must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rules 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.