

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: September 25, 2013

Opposition No. 91204095

Lorillard Licensing Company
LLC

v.

The Safe Cig, LLC

Millicent Canady, Paralegal Specialist:

Opposer's consented motion filed September 6, 2013, to extend trial dates, including dates for the counterclaim, is granted. However, if the parties agree to another extension or suspension they will be expected to report to the Board on the progress of any ongoing settlement negotiations. Such report must include: a recitation of issues that have been resolved, issues that remain to be resolved, and a firm timetable for resolution. Absent such a report, any further motions to extend or suspend may not be approved, even though agreed to by the parties.

Accordingly, trial dates, including dates for the counterclaim, are reset in accordance with opposer's motion.

In each instance, a copy of the transcript of testimony together with copies of documentary exhibits, must be served

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on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rule 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.