

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: August 31, 2012

Opposition No. 91204086

Vanity Fair, Inc.

v.

The Vanity Project LLC

Veronica P. White, Paralegal Specialist:

On March 12, 2012, the Board was notified that opposer was unsuccessful in serving the notice of opposition on applicant. It is the responsibility of applicant representing itself, to keep the Office informed of its current address.¹

This Office contacted Omri Bojko and the Office was advised that service upon applicant could be effected and would be accepted. Accordingly, the above notice is remailed to applicant at the new address:

Omri Bojko
The Vanity Project LLC
44 Woodlawn Street
Tenafly, NJ 07670

¹ Opposer's filing (filed May 31, 2012) is noted.

Show Cause

On April 19, 2012, the Board entered default judgment in Opposition No. 91202711 against applicant for application Serial No. 85343030 --the same application at issue herein-- pursuant to Fed. R. Civ. P. 55 and Trademark Rule 2.120(a). As a result, application Serial No. 85343030 was abandoned.

Trademark Rule 2.135 provides that if, in an inter partes proceeding, the applicant files an abandonment without the written consent of every adverse party to the proceeding, judgment shall be entered against applicant. Inasmuch as applicant failed to answer or otherwise appear in Opposition No. 91202711, judgment was entered against applicant therein, and Serial No. 85343030 was consequently abandoned, applicant is allowed until thirty days from the mailing date of this order in which to show cause why judgment should not be entered herein against applicant for permitting abandonment of the involved application in a different opposition proceeding without the consent of opposer herein. If applicant files no response, the Board may enter judgment against applicant based on applicant's apparent loss of interest in the case.

Proceedings herein are suspended pending a response from applicant.