UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: June 20, 2013

Opposition No. 91203951

Shure Incorporated

v.

U Flakey Entertainment

Amy Matelski, Paralegal Specialist:

On October 22, 2012 the Board issued a notice of default to applicant requiring applicant to show cause why judgment should not be entered against it for failure to timely file its answer to the notice of opposition. On November 20, 2012, applicant filed a response indicating it has "been currently resolving other issues." On January 2, 2013 applicant filed a further response which the Board construed as a motion to amend its application Serial No. 85356374.

On April 17, 2013 the Board denied applicant's motion to amend its application and allowed applicant time in which to submit a substitute proposed amendment which was in compliance with Trademark Rule 2.71(b), failing which

applicant’s amendment would be given no further consideration.

No appearance or other response has been received.

Accordingly, applicant is allowed until **thirty days** from the mailing date of this order to show cause why default judgment should not be entered against applicant based on applicant's apparent loss of interest in this case. **Applicant is required to serve its response on opposer and to provide proof of service thereof in accordance with Trademark Rule 2.119.**

Proceedings herein remain otherwise suspended.