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Filing date: **08/24/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91203945
Party	Plaintiff Rolls-Royce plc
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Submission	Other Motions/Papers
Filer's Name	Thomas W. Brooke
Filer's e-mail	thomas.brooke@hklaw.com, ptdocketing@hklaw.com
Signature	/Thomas W. Brooke/
Date	08/24/2012
Attachments	br 85223999_08_24_2012_09_21_28_121.pdf ( 1 page )(19290 bytes ) br 85346416_08_24_2012_09_22_04_388.pdf ( 1 page )(23250 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

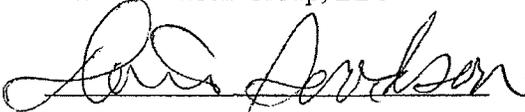
In re Trademark Application of :  
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 William Benson Group, LLC :  
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 Mark: **BR BILLIONAIRES ROW** :  
 :  
 Serial No.: 85/223999 :  
 :  
 Filing Date: January 23, 2011 :  
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EXPRESS ABANDONMENT OF APPLICATION

Applicant William Benson Group, LLC hereby expressly and with prejudice abandons the further prosecution of Application Serial No. 85/223999.

Respectfully submitted,

William Benson Group, LLC

By: 

David Goodson, Esq.  
313 W. 4<sup>th</sup> Street  
Hinsdale, Illinois 60521

Date: August 7, 2012

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark Application of :  
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 William Benson Group, LLC :  
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 Mark: **BR BILLIONAIRES ROW** :  
 :  
 Serial No.: 85/346416 :  
 :  
 Filing Date: June 15, 2011 :  
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EXPRESS ABANDONMENT OF APPLICATION

Applicant William Benson Group, LLC hereby expressly and with prejudice abandons the further prosecution of Application Serial No. 85/346416.

Respectfully submitted,

William Benson Group, LLC

By: 

David Goodson, Esq.

313 W. 4<sup>th</sup> Street

Hinsdale, Illinois 60521

Date: August 7, 2012