

ESTTA Tracking number: **ESTTA553670**

Filing date: **08/13/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91203730
Party	Plaintiff Zillow, Inc.
Correspondence Address	MATTHEW D SCHNELLER BRACEWELL GIULIANI LLP 701 FIFTH AVENUE, SUITE 6200 SEATTLE, WA 98104 7043 UNITED STATES Matt.Schneller@bgllp.com, jennifer.ashton@bgllp.com, stephanie.blair@bgllp.com
Submission	Plaintiff's Notice of Reliance
Filer's Name	Matt Schneller
Filer's e-mail	docketing@bgllp.com, matt.schneller@bgllp.com, erin.hennessy@bgllp.com, jennifer.ashton@bgllp.com, lily.hadley@bgllp.com
Signature	/Matt Schneller/
Date	08/13/2013
Attachments	Zillow Rebuttal Evidence.pdf(13325 bytes) Exhibit 1.pdf(163602 bytes) Exhibit 2.pdf(274719 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

ZILLOW, INC.,

Opposer,

v.

SUPER T FINANCIAL INC. DBA
LOANZILLA,

Applicant.

Opposition No. 91203730

Zillow's Rebuttal Evidence:
Affidavit of Matt Schneller and
Zillow's Notice Of Reliance

Application Serial No.: 85/316,446

Filing Date: May 19, 2010

International Class: 36

1. I am an associate at Bracewell & Giuliani LLP, and counsel for opposer Zillow, Inc.

2. On August 13, 2013, I performed the searched on the USPTO's Trademark Electronic Search System shown in the attached Exhibit 1 and reproduced below. The parties have stipulated that website pages are admissible.

zill[mi] and ("real estate" or mortgage or mortgages or "home loan" or "home loans")[gs] and live[ld]

3. The search returns eight results: the ZILLOW or ZILLOW.COM registrations owned by Zillow, Inc., and Applicant's LOANZILLA application, which is the subject of this opposition proceeding.

4. This search shows that the only active trademark filings that include the string *zill* in the real estate or mortgage fields are owned by Zillow, or are currently being opposed by Zillow.

5. Current TSDR records for each are attached as Exhibit 2. (The ZILLOW and ZILLOW.COM registrations are already of record, as they were attached to the Notice of Opposition, Docket Entry #1. See TBMP § 317. The application file history being opposed is automatically of record and is not reproduced again.)

Item	Bates range (if applicable)	Description / Statement of Relevance
TESS search page	n/a Exhibit 1	Strength of *ZILL* string on the registry in the real estate and mortgage field
TSDR records	n/a Exhibit 2	Strength of *ZILL* string on the registry in the real estate and mortgage field; updated status of registrations

Signed: /Matt Schneller/

Submitted: August 13, 2013

<p>CERTIFICATE OF SERVICE</p> <p>I hereby certify that this ZILLOW'S REBUTTAL EVIDENCE: AFFIDAVIT OF MATT SCHNELLER AND ZILLOW'S NOTICE OF RELIANCE is served solely via e-mail, as agreed between by the parties, to counsel for Applicant: john@janewaypatentlaw.com and marianne@janewaypatentlaw.com.</p> <p>Signature: <u>/Matt Schneller/</u> Date: August 13, 2013</p>	<p>Respectfully submitted,</p> <p>BRACEWELL & GIULIANI LLP</p> <p>Signed: <u>/Matt Schneller/</u></p> <p>Matthew D. Schneller Bracewell & Giuliani LLP 701 Fifth Avenue, Suite 6200 Seattle, WA 98104-7043 206-204-6200</p>
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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Tue Aug 13 03:20:41 EDT 2013

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [PREV LIST](#) | [NEXT LIST](#) | [IMAGE LIST](#) | [BOTTOM](#)

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Please logout when you are done to release system resources allocated for you.

List At: OR to record:

8 Records(s) found (This page: 1 ~ 8)

Refine Search

Current Search: [*zill*\[mi\] and \("real estate" or mortgage or mortgages or "home loan" or "home loans"\)\[gs\] and live\[lid\]](#) docs: 8 occ: 97

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	85316446		LOANZILLA	TSDR	LIVE
2	85464019	4201269	ZILLOW	TSDR	LIVE
3	78589645	3437690	ZILLOW	TSDR	LIVE
4	78976968	3332886	ZILLOW	TSDR	LIVE
5	78977353	3150074	ZILLOW	TSDR	LIVE
6	78589658	3565882	ZILLOW.COM	TSDR	LIVE
7	78589650	3437691	ZILLOW	TSDR	LIVE
8	78589639	3493872	ZILLOW.COM	TSDR	LIVE

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [PREV LIST](#) | [NEXT LIST](#) | [IMAGE LIST](#) | [TOP](#)

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[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

commercial information directory on the Internet; providing an on-line commercial information on the Internet; providing on-line directory information services also featuring online hyperlinks to other web sites; making referrals in the fields of retail services, financial services, mortgage services, home equity services, insurance services, escrow services, appraisal services, legal services, title services, notary services, real estate agency services, property management services, moving services, home inspection services, architectural services, landscaping services, interior design services, building contractors, home building and repair services, home improvement services, carpentry services, engineering services, painting services, plumbing services, interior design services, staging services, and home furnishings; business services, namely, organizing third-party vendors, suppliers, and contractors, and documentation and information on behalf of others in the field of real estate; matching borrowers with potential lenders in the field of mortgage lending; matching consumers with real estate professionals in the field of real estate services via computer network; providing statistical information and indexes of mortgages, interests, and prices for others; providing consumer information in the field of home improvement comparisons; allowing users of an online consumer information service to compare and rate homes and home improvements; promoting the goods and services of others by means of linking the web site to other web sites featuring apartment and residential rental listings; commercial information services, namely, providing demographic data; providing information about neighborhoods and neighborhood amenities; providing on-line information about and providing a website where users can post ratings, reviews, and recommendations in the fields of retail services, moving and relocation services, namely, planning and implementing moves of homes of others; design of advertising materials for others; design of Internet advertising; on-line advertising and marketing services; business and consumer research services in the field of real estate; providing a website where users can post ratings, reviews and recommendations in the field of home furnishings; providing a website where users can post ratings, reviews and recommendations in the field of home improvement construction, general building contractor services, carpentry services, home building, home repair, painting, plumbing services, and home improvement services, namely, renovation, construction, and repair of houses, apartments, and condominiums

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 13, 2011

Use in Commerce: Apr. 13, 2011

Used Anywhere in Another Form: The mark was first used anywhere in a different form other than that sought to be registered at least as early as 02/07/2006.

Used in Commerce in Another Form: The mark was first used in commerce in a different form other than that sought to be registered at least as early as 02/07/2006.

For: Real estate valuation services, financial valuation of real estate; providing information in the field of real estate; financial services, namely, mortgage and home equity loan planning; providing mortgage and home equity loan quotations to others and providing anonymous mortgage and home equity loan quotations to others; providing information, analysis, and advice in the fields of mortgage lending and home equity lending; credit score estimate services, namely, providing an online calculator that provides an estimate of users' credit score based on answers provided; providing an on-line computer database in the field of credit rating; providing on-line an interactive consumer credit score simulator which permits an individual to simulate his or her credit score by selecting data variables to show the effect of the different variables upon the individual's credit score; operating marketplaces for sellers of goods and services in the fields of apartments and residential rentals; apartment and residential rental financial valuation services; financial valuation of apartments and residential rentals; providing information in the field of real estate and providing a web site where users can post ratings, reviews, and recommendations in the fields of real estate management, real estate leasing, real estate appraisals, real estate listing, real estate agents, apartment rentals, residential rentals, financial services, mortgage lending services, home equity loan services, insurance services, real estate escrow services, real estate appraisal services, real estate title insurance underwriting services, real estate agency services, and real property management services; classified real estate listings of apartment rentals and housing rentals; Providing real estate listings and real estate information via the Internet; real estate listing services for housing rentals and apartment rentals; financial research services in the field of real estate

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 07, 2006

Use in Commerce: Feb. 07, 2006

Used Anywhere in Another Form: The mark was first used anywhere in a different form other than that sought to be registered at least as early as 02/07/2006.

Used in Commerce in Another Form: The mark was first used in commerce in a different form other than that sought to be registered at least as early as 02/07/2006.

For: Electronic storage of consumer data; providing information and estimates in the field of commuting times, commuting routes, and mass transit schedules

International Class(es): 039 - Primary Class

U.S Class(es): 100, 105

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 13, 2011

Use in Commerce: Apr. 13, 2011

Used Anywhere in Another Form: The mark was first used anywhere in a different form other than that sought to be registered at least as early as 02/07/2006

Used in Commerce in Another Form: The mark was first used in commerce in a different form other than that sought to be registered at least as early as 02/07/2006

For: Providing temporary use of non-downloadable software that allows others to design and create websites; hosting websites and digital content for others on the Internet; web site design; web site development for others; providing temporary use of non-downloadable computer software in the fields of real estate, apartments, residential rentals, mortgages, and consumer goods and consumer services; non-downloadable computer database software featuring information and advertising in the fields of real estate, apartments and residential rentals, mortgages, consumer goods, and consumer services; computer services, namely, search engine optimization; providing a website where users can post ratings, reviews and recommendations in the field of home inspection services for the purposes of home repair and home restoration, engineering services, interior design services and interior decorating services, apartment, condominium and home staging services for the purpose of increasing the appeal of the property to prospective buyers and/or renters, and home furnishings

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 07, 2006

Use in Commerce: Feb. 07, 2006

Used Anywhere in Another Form: The mark was first used anywhere in a different form other than that sought to be registered at least as early as 02/07/2006.

Used in Commerce in Another Form: The mark was first used in commerce in a different form other than that sought to be registered at least as early as 02/07/2006.

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Zillow, Inc.
Owner Address: 1301 2nd Ave., Floor 31
Seattle, WASHINGTON 98101
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: WASHINGTON

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Matthew D. Schneller
Attorney Primary Email Address: docketing@bgljp.com
Docket Number: 093735
Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: MATTHEW D. SCHNELLER
BRACEWELL & GIULIANI LLP
701 5TH AVE STE 6200
SEATTLE, WASHINGTON 98104-7018
UNITED STATES
Phone: 206-204-6200
Fax: 206-204-6262
Correspondent e-mail Authorized: docketing@bgljp.com No

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 04, 2012	REGISTERED-PRINCIPAL REGISTER	
Jun. 19, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 19, 2012	PUBLISHED FOR OPPOSITION	
May 30, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 15, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
May 14, 2012	DATA MODIFICATION COMPLETED	77312
May 11, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 11, 2012	EXAMINER'S AMENDMENT ENTERED	88888
May 11, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
May 11, 2012	EXAMINERS AMENDMENT E-MAILED	6328
May 11, 2012	EXAMINERS AMENDMENT -WRITTEN	69225
Apr. 27, 2012	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Apr. 23, 2012	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621
Apr. 12, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Apr. 11, 2012	ASSIGNED TO LIE	77312
Mar. 21, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 20, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889

Mar. 19, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 19, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 03, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 03, 2012	NON-FINAL ACTION E-MAILED	6325
Mar. 03, 2012	NON-FINAL ACTION WRITTEN	69225
Feb. 21, 2012	ASSIGNED TO EXAMINER	69225
Nov. 07, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 07, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 04, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Zillow, Inc.

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [4774/0841](#)

Pages: 8

Date Recorded: May 07, 2012

Supporting Documents: [assignment-tm-4774-0841.pdf](#)

Assignor

Name: [ZILLOW, INC.](#)

Execution Date: Apr. 30, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: [SILICON VALLEY BANK](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 3003 TASMAN DRIVE
SANTA CLARA, CALIFORNIA 95054

Correspondent

Correspondent Name: DLA PIPER LLP (US)

Correspondent Address: 4365 EXECUTIVE DRIVE, SUITE 1100
ATTENTION: SUSAN REYNHOLDS
SAN DIEGO, CA 92121

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Opposition

Proceeding Number: [91203730](#)

Filing Date: Feb 08, 2012

Status: Pending

Status Date: Feb 08, 2012

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Super T Financial Inc. DBA LoanZilla

Correspondent Address: JOHN JANEWAY
JANEWAY PATENT LAW PLLC
2208 NW MARKET ST, SUITE 508
SEATTLE WA , 98115
UNITED STATES

Correspondent e-mail: marianne@janewaypatentlaw.com , john@janewaypatentlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
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LOANZILLA

Plaintiff(s)**Name:** Zillow, Inc.**Correspondent Address:** MATTHEW D SCHNELLER
BRACEWELL GIULIANI LLP
701 FIFTH AVENUE, SUITE 6200
SEATTLE WA , 98104 7043
UNITED STATES**Correspondent e-mail:** Matt.Schneller@bgllp.com , jennifer.ashton@bgllp.com , stephanie.blair@bgllp.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW	Registered	78589650	3437691
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW	Registered	85464019	4201269

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 08, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 08, 2012	Mar 19, 2012
3	PENDING, INSTITUTED	Feb 08, 2012	
4	ANSWER	Mar 19, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 15, 2012	
6	EXTENSION OF TIME GRANTED	Oct 18, 2012	
7	COUNTERCLAIM	Nov 14, 2012	
8	EXHIBITS OF #7	Nov 14, 2012	
9	WITHDRAWAL OF COUNTERCLAIM	Nov 20, 2012	
10	COUNTERCLAIM WITHDRAWN W/O PREJUDICE; TRIAL DATES REMAIN AS SET	Dec 06, 2012	
11	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 23, 2013	
12	EXTENSION OF TIME GRANTED	Feb 05, 2013	
13	Confidential Plaintiff's Notice of Reliance	Apr 10, 2013	
14	P NOTICE OF RELIANCE	Apr 10, 2013	
15	P NOTICE OF RELIANCE	Apr 16, 2013	
16	P NOTICE OF RELIANCE	Apr 16, 2013	
17	P NOTICE OF RELIANCE	Apr 16, 2013	
18	STIP FOR EXT	May 06, 2013	
19	EXTENSION OF TIME GRANTED	May 06, 2013	
20	P TESTIMONY	May 10, 2013	
21	Confidential Testimony For Plaintiff	May 10, 2013	
22	D NOTICE OF RELIANCE	Jul 12, 2013	
23	D NOTICE OF RELIANCE	Jul 16, 2013	
24	D NOTICE OF RELIANCE	Aug 08, 2013	

Generated on: This page was generated by TSDR on 2013-08-13 12:19:54 EDT

Mark: ZILLOW

ZILLOW

US Serial Number: 78589645

Application Filing Date: Mar. 17, 2005

US Registration Number: 3437690

Registration Date: May 27, 2008

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jun. 27, 2013

Publication Date: Feb. 13, 2007

Notice of Allowance Date: May 08, 2007

Mark Information

Mark Literal Elements: ZILLOW

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 0882476

International Application(s) /Registration(s) Based on this Property: A0002681/0882476

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Promoting the goods and services of others by means of linking the web site to other web sites featuring real estate, consumer goods and consumer services; advertising and marketing services in the fields of real estate, consumer goods and consumer services; on-line advertising and marketing services in the fields of real estate, consumer goods and consumer services; real estate sales management; real estate marketing services, namely, on-line services featuring tours of real estate; providing an on-line showroom for the goods of others in the field of real estate; providing information in the field of consumer goods for home maintenance, decoration and sales, and consumer services relating to real estate

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 07, 2006

Use in Commerce: Feb. 07, 2006

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Zillow, Inc.

Owner Address: 1301 2nd Ave., Floor 31
Seattle, WASHINGTON 98101
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Matthew D. Schneller **Docket Number:** 093735?10070
Attorney Primary Email Address: docketing@bglp.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Matt Schneller
BRACEWELL & GIULIANI LLP
Suite 6200
701 Fifth Avenue
SEATTLE, WASHINGTON 98104
UNITED STATES
Phone: 2062046241 **Fax:** 8004043970
Correspondent e-mail: docketing@bglp.com matt.schneller@bglp.com ennifer.ashton@bglp.com jessica.ramirez@bglp.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 27, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 27, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	66607
Jun. 27, 2013	AMENDMENT UNDER SECTION 7 - ISSUED	66607
Jun. 12, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	66607
May 28, 2013	TEAS SECTION 8 & 15 RECEIVED	
May 28, 2013	TEAS SECTION 7 REQUEST RECEIVED	
May 28, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 09, 2011	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2011	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 26, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Aug. 26, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 30, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 30, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
May 27, 2008	REGISTERED-PRINCIPAL REGISTER	
Apr. 18, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	76243
Apr. 15, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 21, 2008	STATEMENT OF USE PROCESSING COMPLETE	66230
Mar. 21, 2008	EXTENSION 2 GRANTED	66230
Feb. 27, 2008	USE AMENDMENT FILED	66230
Feb. 27, 2008	EXTENSION 2 FILED	66230
Feb. 27, 2008	TEAS EXTENSION RECEIVED	
Feb. 27, 2008	TEAS STATEMENT OF USE RECEIVED	
Nov. 16, 2007	EXTENSION 1 GRANTED	64657
Nov. 01, 2007	EXTENSION 1 FILED	64657
Nov. 01, 2007	TEAS EXTENSION RECEIVED	
May 08, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 13, 2007	PUBLISHED FOR OPPOSITION	
Jan. 24, 2007	NOTICE OF PUBLICATION	
Dec. 19, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	76243
Dec. 19, 2006	ASSIGNED TO LIE	76243
Dec. 04, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 16, 2006	EXAMINER'S AMENDMENT ENTERED	74189

Oct. 19, 2006	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 19, 2006	EXAMINERS AMENDMENT -WRITTEN	76153
Oct. 19, 2006	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Sep. 28, 2006	CASE RETURNED TO EXAMINATION	66530
Sep. 28, 2006	NOTICE OF ALLOWANCE CANCELLED	66530
Apr. 04, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 10, 2006	PUBLISHED FOR OPPOSITION	
Dec. 21, 2005	NOTICE OF PUBLICATION	
Nov. 21, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Nov. 21, 2005	ASSIGNED TO LIE	73787
Sep. 22, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 22, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 20, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Sep. 15, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Sep. 15, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 29, 2005	NON-FINAL ACTION E-MAILED	6325
Apr. 29, 2005	NON-FINAL ACTION WRITTEN	76153
Apr. 29, 2005	ASSIGNED TO EXAMINER	76153
Mar. 23, 2005	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Change in Registration: Yes

Amendment to a Registration/Renewal Certificate: THE MARK IS AMENDED TO APPEAR AS FOLLOWS: ZILLOW

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: Not Found

Date in Location: Aug. 01, 2013

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Zillow, Inc.

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [4774/0841](#)

Pages: 8

Date Recorded: May 07, 2012

Supporting Documents: [assignment-tm-4774-0841.pdf](#)

Assignor

Name: [ZILLOW, INC.](#)

Execution Date: Apr. 30, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: [SILICON VALLEY BANK](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 3003 TASMAN DRIVE
SANTA CLARA, CALIFORNIA 95054

Correspondent

Correspondent Name: DLA PIPER LLP (US)

Correspondent Address: 4365 EXECUTIVE DRIVE, SUITE 1100
ATTENTION: SUSAN REYNHOLDS
SAN DIEGO, CA 92121

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 4

Type of Proceeding: Opposition

Proceeding Number: [91203730](#)

Filing Date: Feb 08, 2012

Status: Pending

Status Date: Feb 08, 2012

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Super T Financial Inc. DBA LoanZilla

Correspondent Address: JOHN JANEWAY
JANEWAY PATENT LAW PLLC
2208 NW MARKET ST, SUITE 508
SEATTLE WA , 98115
UNITED STATES

Correspondent e-mail: marianne@janewaypatentlaw.com , john@janewaypatentlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LOANZILLA	Opposition Pending	85316446	

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: MATTHEW D SCHNELLER
BRACEWELL GIULIANI LLP
701 FIFTH AVENUE, SUITE 6200
SEATTLE WA , 98104 7043
UNITED STATES

Correspondent e-mail: Matt.Schneller@bgllp.com , jennifer.ashton@bgllp.com , stephanie.blair@bgllp.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW	Registered	78589650	3437691
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW	Registered	85464019	4201269

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 08, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 08, 2012	Mar 19, 2012
3	PENDING, INSTITUTED	Feb 08, 2012	
4	ANSWER	Mar 19, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 15, 2012	
6	EXTENSION OF TIME GRANTED	Oct 18, 2012	
7	COUNTERCLAIM	Nov 14, 2012	
8	EXHIBITS OF #7	Nov 14, 2012	

9	WITHDRAWAL OF COUNTERCLAIM	Nov 20, 2012
10	COUNTERCLAIM WITHDRAWN W/O PREJUDICE; TRIAL DATES REMAIN AS SET	Dec 06, 2012
11	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 23, 2013
12	EXTENSION OF TIME GRANTED	Feb 05, 2013
13	Confidential Plaintiff's Notice of Reliance	Apr 10, 2013
14	P NOTICE OF RELIANCE	Apr 10, 2013
15	P NOTICE OF RELIANCE	Apr 16, 2013
16	P NOTICE OF RELIANCE	Apr 16, 2013
17	P NOTICE OF RELIANCE	Apr 16, 2013
18	STIP FOR EXT	May 06, 2013
19	EXTENSION OF TIME GRANTED	May 06, 2013
20	P TESTIMONY	May 10, 2013
21	Confidential Testimony For Plaintiff	May 10, 2013
22	D NOTICE OF RELIANCE	Jul 12, 2013
23	D NOTICE OF RELIANCE	Jul 16, 2013
24	D NOTICE OF RELIANCE	Aug 08, 2013

Type of Proceeding: Cancellation

Proceeding Number: [92049291](#)

Filing Date: May 01, 2008

Status: Terminated

Status Date: May 20, 2009

Interlocutory Attorney: FRANCES S WOLFSON

Defendant

Name: Homezill LLC

Correspondent Address: Bruce T. Margulies
Neifeld IP Law, PC
4813-B Eisenhower Ave.
Alexandria VA , 22304
UNITED STATES

Correspondent e-mail: GBmargulies@neifeld.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HOMEZILL	Cancelled - Section 18	77201288	3384537

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: Heidi L. Sachs
Perkins Coie LLP
1201 Third Avenue Suite 4800
Seattle WA , 98101
UNITED STATES

Correspondent e-mail: pctrademarks@perkinscoie.com , mschneller@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872

Prosecution History

Entry

Number	History Text	Date	Due Date
1	FILED AND FEE	May 01, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2008	Jun 11, 2008
3	PENDING, INSTITUTED	May 02, 2008	
4	ANSWER	Jun 03, 2008	
5	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Jun 03, 2008	
6	CHANGE OF CORRESPONDENCE ADDRESS	Jun 03, 2008	
7	P'S MOTION TO CONSOLIDATE	Jul 11, 2008	
8	CASE CONSL W 91183213; TD REMAIN AS SET	Jul 23, 2008	
9	D'S INITIAL DISCLOSURES	Aug 11, 2008	
10	VOLUNTARY SURRENDER OF REGISTRATION	May 08, 2009	
11	BOARD'S DECISION: GRANTED	May 13, 2009	
12	COMMR'S ORDER CANCELLING REGISTRATION	May 20, 2009	
13	TERMINATED	May 20, 2009	

Type of Proceeding: Opposition

Proceeding Number: [91183213](#) **Filing Date:** Mar 26, 2008
Status: Terminated **Status Date:** May 13, 2009
Interlocutory Attorney: FRANCES S WOLFSON

Defendant

Name: Homezill LLC
Correspondent Address: Bruce T. Margulies
4813-B Eisenhower Ave.
Alexandria VA , 22304
UNITED STATES
Correspondent e-mail: GBmargulies@neifeld.com , bmargulies@neifeld.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HOMEZILL REALTY	Abandoned - After Inter-Partes Decision	77228709	

Plaintiff(s)

Name: Zillow, Inc.
Correspondent Address: Heidi L. Sachs
Perkins Coie LLP
1201 3rd Ave., Floor 48
Seattle WA , 98101-3099
UNITED STATES
Correspondent e-mail: pctrademarks@perkinscoie.com , mschneller@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 26, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 26, 2008	May 05, 2008

3	PENDING, INSTITUTED	Mar 26, 2008
4	STIPULATION FOR AN EXTENSION OF TIME	May 05, 2008
5	EXTENSION OF TIME GRANTED	May 05, 2008
6	CORRECTION TO BOARD'S ORDER	Jun 02, 2008
7	ANSWER	Jun 03, 2008
8	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Jun 03, 2008
9	CHANGE OF CORRESPONDENCE ADDRESS	Jun 03, 2008
10	P'S MOTION TO CONSOLIDATE	Jul 11, 2008
11	CASE CONSL W 92049291; TD REMAIN AS SET	Jul 23, 2008
12	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 26, 2009
13	SUSPENDED	Jan 26, 2009
14	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Feb 25, 2009
15	SUSPENDED	Feb 25, 2009
16	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Mar 24, 2009
17	SUSPENDED	Mar 24, 2009
18	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Apr 24, 2009
19	SUSPENDED	Apr 24, 2009
20	WITHDRAWAL OF APPLICATION	May 08, 2009
21	BOARD'S DECISION: SUSTAINED	May 13, 2009
22	TERMINATED	May 13, 2009

Type of Proceeding: Opposition

Proceeding Number: [91183214](#)

Filing Date: Mar 26, 2008

Status: Terminated

Status Date: May 26, 2009

Interlocutory Attorney: ANGELA LYKOS

Defendant

Name: Hackett, Jeff D.

Correspondent Address: Jason H. Forster
KREMBLAS, FOSTER, PHILLIPS & POLLICK
7632 Slate Ridge Blvd.
Reynoldsburg OH , 43068
UNITED STATES

Correspondent e-mail: jforster@ohiopatent.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOAN.COM	Abandoned - After Inter-Partes Decision	77210371	

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: Heidi L. Sachs
Perkins Coie LLP
1201 3rd Ave., Floor 48
Seattle WA , 98101-3099
UNITED STATES

Correspondent e-mail: pctrademarks@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
	Section 8 and 15 - Accepted and		

ZILLOW.COM

Acknowledged

[78589645](#)

[3437690](#)

ZILLOW.COM

Registered

[78589639](#)

[3493872](#)

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 26, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 26, 2008	May 05, 2008
3	PENDING, INSTITUTED	Mar 26, 2008	
4	STIPULATION FOR AN EXTENSION OF TIME	May 05, 2008	
5	TRIAL DATES RESET	May 29, 2008	
6	ANSWER	Jun 04, 2008	
7	D'S RETURNED UNDELIVERABLE	Jun 16, 2008	
8	P'S MOTION FOR SUMMARY JUDGMENT	Feb 27, 2009	
9	P'S MOTION FOR SUMMARY JUDGMENT(PART 2)	Feb 27, 2009	
10	P'S MOTION FOR SUMMARY JUDGMENT(PART 3)	Feb 27, 2009	
11	P'S MOTION FOR SUMMARY JUDGMENT	Feb 27, 2009	
12	SUSPENDED PENDING DISP OF OUTSTNDNG MOT	Mar 05, 2009	
13	P'S MOTION FOR SUMMARY JUDGMENT(PART 1 OF 2)	Mar 02, 2009	
14	P'S MOTION FOR SUMMARY JUDGMENT(PART 2 OF 2)	Mar 02, 2009	
15	BOARD'S DECISION: SUSTAINED	May 26, 2009	
16	TERMINATED	May 26, 2009	

Generated on: This page was generated by TSDR on 2013-08-13 12:20:17 EDT

Mark: ZILLOW

ZILLOW

US Serial Number: 78976968 **Application Filing Date:** Mar. 17, 2005
US Registration Number: 3332886 **Registration Date:** Nov. 06, 2007
Register: Principal
Mark Type: Service Mark
Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.
Status Date: Dec. 01, 2012
Publication Date: Jul. 18, 2006 **Notice of Allowance Date:** Oct. 10, 2006

Mark Information

Mark Literal Elements: ZILLOW
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 0882476
International Application(s) /Registration(s) Based on this Property: A0002681/0882476
Claimed Ownership of US Registrations: 78589650
Child Of: 78589650

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of real estate;
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Operating marketplaces for sellers of goods and services in the field of real estate; real estate valuation services, financial valuation of real estate; providing information in the field of real estate

International Class(es): 036 - Primary Class **U.S Class(es):** 100, 101, 102
Class Status: ACTIVE
Basis: 1(a)
First Use: Feb. 07, 2006 **Use in Commerce:** Feb. 07, 2006

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Zillow, Inc.
Owner Address: 1301 2nd Ave., Floor 31
Seattle, WASHINGTON 98101
UNITED STATES
Legal Entity Type: CORPORATION **State or Country Where Organized:** WASHINGTON

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Matthew D. Schneller **Docket Number:** 093735.10070
Attorney Primary Email Address: docketing@bglip.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Matthew D. Schneller
Bracewell & Giuliani LLP
Suite 6200
701 Fifth Avenue
SEATTLE, WASHINGTON 98101
UNITED STATES
Phone: 2062046200
Correspondent e-mail: docketing@bglip.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 01, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Dec. 01, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76293
Dec. 01, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
Nov. 06, 2012	TEAS SECTION 8 & 15 RECEIVED	
Aug. 08, 2012	AMENDMENT UNDER SECTION 7 - ISSUED	73376
Jun. 08, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	73376
Jun. 05, 2012	TEAS SECTION 7 REQUEST RECEIVED	
Jun. 04, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 09, 2011	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2011	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 26, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Aug. 26, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 30, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 30, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 06, 2007	REGISTERED-PRINCIPAL REGISTER	
Oct. 02, 2007	LAW OFFICE REGISTRATION REVIEW COMPLETED	77312
Oct. 02, 2007	ASSIGNED TO LIE	77312
Aug. 31, 2007	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 16, 2007	STATEMENT OF USE PROCESSING COMPLETE	71034
Jul. 16, 2007	EXTENSION 1 GRANTED	71034
Apr. 10, 2007	USE AMENDMENT FILED	71034
Apr. 10, 2007	EXTENSION 1 FILED	71034
Apr. 10, 2007	TEAS EXTENSION RECEIVED	
Apr. 10, 2007	TEAS STATEMENT OF USE RECEIVED	
Oct. 10, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 18, 2006	PUBLISHED FOR OPPOSITION	
Jun. 28, 2006	NOTICE OF PUBLICATION	
Jun. 05, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
May 31, 2006	ASSIGNED TO LIE	73787
May 16, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 05, 2006	DIVISIONAL PROCESSING COMPLETE	
Mar. 21, 2006	DIVISIONAL REQUEST RECEIVED	
Mar. 21, 2006	PAPER RECEIVED	

Jan. 12, 2006	NON-FINAL ACTION E-MAILED	6325
Jan. 12, 2006	NON-FINAL ACTION WRITTEN	76153
Dec. 19, 2005	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Dec. 16, 2005	WITHDRAWN FROM PUB - OG REVIEW QUERY	77908
Nov. 21, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Nov. 21, 2005	ASSIGNED TO LIE	73787
Sep. 22, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 22, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 20, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Sep. 15, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Sep. 15, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 29, 2005	NON-FINAL ACTION E-MAILED	6325
Apr. 29, 2005	NON-FINAL ACTION WRITTEN	76153
Apr. 29, 2005	ASSIGNED TO EXAMINER	76153
Mar. 23, 2005	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Change in Registration: Yes

Amendment to a Registration/Renewal Certificate: The drawing is amended to appear as follows: ZILLOW

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 112

Date in Location: Dec. 01, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Zillow, Inc.

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [4774/0841](#)

Pages: 8

Date Recorded: May 07, 2012

Supporting Documents: [assignment-tm-4774-0841.pdf](#)

Assignor

Name: [ZILLOW, INC.](#)

Execution Date: Apr. 30, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: [SILICON VALLEY BANK](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 3003 TASMAN DRIVE
SANTA CLARA, CALIFORNIA 95054

Correspondent

Correspondent Name: DLA PIPER LLP (US)

Correspondent Address: 4365 EXECUTIVE DRIVE, SUITE 1100
ATTENTION: SUSAN REYNOLDS
SAN DIEGO, CA 92121

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 4

Type of Proceeding: Opposition

Proceeding Number: [91203730](#)

Filing Date: Feb 08, 2012

Status: Pending

Status Date: Feb 08, 2012

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Super T Financial Inc. DBA LoanZilla

Correspondent Address: JOHN JANEWAY
JANEWAY PATENT LAW PLLC
2208 NW MARKET ST, SUITE 508
SEATTLE WA , 98115
UNITED STATES

Correspondent e-mail: marianne@janewaypatentlaw.com , john@janewaypatentlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LOANZILLA	Opposition Pending	85316446	

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: MATTHEW D SCHNELLER
BRACEWELL GIULIANI LLP
701 FIFTH AVENUE, SUITE 6200
SEATTLE WA , 98104 7043
UNITED STATES

Correspondent e-mail: Matt.Schneller@bglp.com , jennifer.ashton@bglp.com , stephanie.blair@bglp.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW	Registered	78589650	3437691
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW	Registered	85464019	4201269

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 08, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 08, 2012	Mar 19, 2012
3	PENDING, INSTITUTED	Feb 08, 2012	
4	ANSWER	Mar 19, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 15, 2012	
6	EXTENSION OF TIME GRANTED	Oct 18, 2012	
7	COUNTERCLAIM	Nov 14, 2012	
8	EXHIBITS OF #7	Nov 14, 2012	
9	WITHDRAWAL OF COUNTERCLAIM	Nov 20, 2012	
10	COUNTERCLAIM WITHDRAWN W/O PREJUDICE; TRIAL DATES REMAIN AS SET	Dec 06, 2012	
11	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 23, 2013	

12	EXTENSION OF TIME GRANTED	Feb 05, 2013
13	Confidential Plaintiff's Notice of Reliance	Apr 10, 2013
14	P NOTICE OF RELIANCE	Apr 10, 2013
15	P NOTICE OF RELIANCE	Apr 16, 2013
16	P NOTICE OF RELIANCE	Apr 16, 2013
17	P NOTICE OF RELIANCE	Apr 16, 2013
18	STIP FOR EXT	May 06, 2013
19	EXTENSION OF TIME GRANTED	May 06, 2013
20	P TESTIMONY	May 10, 2013
21	Confidential Testimony For Plaintiff	May 10, 2013
22	D NOTICE OF RELIANCE	Jul 12, 2013
23	D NOTICE OF RELIANCE	Jul 16, 2013
24	D NOTICE OF RELIANCE	Aug 08, 2013

Type of Proceeding: Cancellation

Proceeding Number: [92049291](#)

Filing Date: May 01, 2008

Status: Terminated

Status Date: May 20, 2009

Interlocutory Attorney: FRANCES S WOLFSON

Defendant

Name: Homezill LLC

Correspondent Address: Bruce T. Margulies
Neifeld IP Law, PC
4813-B Eisenhower Ave.
Alexandria VA , 22304
UNITED STATES

Correspondent e-mail: GBmargulies@neifeld.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HOMEZILL	Cancelled - Section 18	77201288	3384537

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: Heidi L. Sachs
Perkins Coie LLP
1201 Third Avenue Suite 4800
Seattle WA , 98101
UNITED STATES

Correspondent e-mail: pctrademarks@perkinscoie.com , mschneller@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 01, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2008	Jun 11, 2008

3	PENDING, INSTITUTED	May 02, 2008
4	ANSWER	Jun 03, 2008
5	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Jun 03, 2008
6	CHANGE OF CORRESPONDENCE ADDRESS	Jun 03, 2008
7	P'S MOTION TO CONSOLIDATE	Jul 11, 2008
8	CASE CONSL W 91183213; TD REMAIN AS SET	Jul 23, 2008
9	D'S INITIAL DISCLOSURES	Aug 11, 2008
10	VOLUNTARY SURRENDER OF REGISTRATION	May 08, 2009
11	BOARD'S DECISION: GRANTED	May 13, 2009
12	COMMR'S ORDER CANCELLING REGISTRATION	May 20, 2009
13	TERMINATED	May 20, 2009

Type of Proceeding: Opposition

Proceeding Number: [91183213](#)

Filing Date: Mar 26, 2008

Status: Terminated

Status Date: May 13, 2009

Interlocutory Attorney: FRANCES S WOLFSON

Defendant

Name: Homezill LLC

Correspondent Address: Bruce T. Margulies
4813-B Eisenhower Ave.
Alexandria VA , 22304
UNITED STATES

Correspondent e-mail: GBmargulies@neifeld.com , bmargulies@neifeld.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HOMEZILL REALTY	Abandoned - After Inter-Partes Decision	77228709	

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: Heidi L. Sachs
Perkins Coie LLP
1201 3rd Ave., Floor 48
Seattle WA , 98101-3099
UNITED STATES

Correspondent e-mail: pctrademarks@perkinscoie.com , mschneller@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 26, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 26, 2008	May 05, 2008
3	PENDING, INSTITUTED	Mar 26, 2008	
4	STIPULATION FOR AN EXTENSION OF TIME	May 05, 2008	
5	EXTENSION OF TIME GRANTED	May 05, 2008	

6	CORRECTION TO BOARD'S ORDER	Jun 02, 2008
7	ANSWER	Jun 03, 2008
8	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Jun 03, 2008
9	CHANGE OF CORRESPONDENCE ADDRESS	Jun 03, 2008
10	P'S MOTION TO CONSOLIDATE	Jul 11, 2008
11	CASE CONSL W 92049291; TD REMAIN AS SET	Jul 23, 2008
12	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 26, 2009
13	SUSPENDED	Jan 26, 2009
14	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Feb 25, 2009
15	SUSPENDED	Feb 25, 2009
16	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Mar 24, 2009
17	SUSPENDED	Mar 24, 2009
18	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Apr 24, 2009
19	SUSPENDED	Apr 24, 2009
20	WITHDRAWAL OF APPLICATION	May 08, 2009
21	BOARD'S DECISION: SUSTAINED	May 13, 2009
22	TERMINATED	May 13, 2009

Type of Proceeding: Opposition

Proceeding Number: [91183214](#)

Filing Date: Mar 26, 2008

Status: Terminated

Status Date: May 26, 2009

Interlocutory Attorney: ANGELA LYKOS

Defendant

Name: Hackett, Jeff D.

Correspondent Address: Jason H. Forster
KREMBLAS, FOSTER, PHILLIPS & POLLICK
7632 Slate Ridge Blvd.
Reynoldsburg OH , 43068
UNITED STATES

Correspondent e-mail: jfoster@ohiopatent.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOAN.COM	Abandoned - After Inter-Partes Decision	77210371	

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: Heidi L. Sachs
Perkins Coie LLP
1201 3rd Ave., Floor 48
Seattle WA , 98101-3099
UNITED STATES

Correspondent e-mail: pctrademarks@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 26, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 26, 2008	May 05, 2008
3	PENDING, INSTITUTED	Mar 26, 2008	
4	STIPULATION FOR AN EXTENSION OF TIME	May 05, 2008	
5	TRIAL DATES RESET	May 29, 2008	
6	ANSWER	Jun 04, 2008	
7	D'S RETURNED UNDELIVERABLE	Jun 16, 2008	
8	P'S MOTION FOR SUMMARY JUDGMENT	Feb 27, 2009	
9	P'S MOTION FOR SUMMARY JUDGMENT(PART 2)	Feb 27, 2009	
10	P'S MOTION FOR SUMMARY JUDGMENT(PART 3)	Feb 27, 2009	
11	P'S MOTION FOR SUMMARY JUDGMENT	Feb 27, 2009	
12	SUSPENDED PENDING DISP OF OUTSTNDNG MOT	Mar 05, 2009	
13	P'S MOTION FOR SUMMARY JUDGMENT(PART 1 OF 2)	Mar 02, 2009	
14	P'S MOTION FOR SUMMARY JUDGMENT(PART 2 OF 2)	Mar 02, 2009	
15	BOARD'S DECISION: SUSTAINED	May 26, 2009	
16	TERMINATED	May 26, 2009	

Generated on: This page was generated by TSDR on 2013-08-13 12:20:37 EDT

Mark: ZILLOW

ZILLOW

US Serial Number: 78977353 **Application Filing Date:** Mar. 17, 2005
US Registration Number: 3150074 **Registration Date:** Sep. 26, 2006
Register: Principal
Mark Type: Service Mark
Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.
Status Date: Oct. 17, 2011
Publication Date: Jan. 17, 2006 **Notice of Allowance Date:** Apr. 11, 2006

Mark Information

Mark Literal Elements: ZILLOW
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 0882476
International Application(s) /Registration(s) Based on this Property: A0002681/0882476
Claimed Ownership of US Registrations: 78589658
Child Of: 78589658

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: non-downloadable computer database software featuring information in the field of real estate

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 07, 2006

Use in Commerce: Feb. 07, 2006

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Zillow, Inc.
Owner Address: 1301 2nd Ave., Floor 31
Seattle, WASHINGTON 98101
UNITED STATES
Legal Entity Type: CORPORATION **State or Country Where Organized:** WASHINGTON

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Matthew D. Schneller **Docket Number:** 093735?10060
Attorney Primary Email Address: docketing@bglip.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Matthew D. Schneller
 Bracewell & Giuliani LLP
 701 Fifth Avenue, Suite 6200
 Seattle, WASHINGTON 98104
 UNITED STATES
Phone: 206-204-6200 **Fax:** 206-204-6262
Correspondent e-mail: docketing@bglip.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 17, 2011	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Oct. 17, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70619
Oct. 17, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70619
Sep. 28, 2011	TEAS SECTION 8 & 15 RECEIVED	
Sep. 09, 2011	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2011	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 26, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Aug. 26, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 30, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 30, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 26, 2006	REGISTERED-PRINCIPAL REGISTER	
Aug. 11, 2006	LAW OFFICE REGISTRATION REVIEW COMPLETED	74189
Aug. 11, 2006	AMENDMENT FROM APPLICANT ENTERED	74189
Aug. 04, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	74189
Aug. 09, 2006	ASSIGNED TO LIE	74189
Aug. 04, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 03, 2006	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 27, 2006	STATEMENT OF USE PROCESSING COMPLETE	76873
Jul. 07, 2006	USE AMENDMENT FILED	76873
Jul. 27, 2006	DIVISIONAL PROCESSING COMPLETE	
Jul. 07, 2006	DIVISIONAL REQUEST RECEIVED	
Jul. 07, 2006	PAPER RECEIVED	
Jul. 05, 2006	TEAS STATEMENT OF USE RECEIVED	
Jun. 23, 2006	REQUEST TO DIVIDE UNTIMELY, REFUSED, OR WITHDRAWN	61813
Jun. 14, 2006	PAPER RECEIVED	
Apr. 11, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 17, 2006	PUBLISHED FOR OPPOSITION	
Dec. 28, 2005	NOTICE OF PUBLICATION	
Dec. 02, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Dec. 02, 2005	ASSIGNED TO LIE	73787
Oct. 04, 2005	ASSIGNED TO LIE	66121
Sep. 22, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 23, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	

Sep. 23, 2005	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 23, 2005	EXAMINERS AMENDMENT -WRITTEN	76153
Sep. 20, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Sep. 15, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Sep. 15, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 29, 2005	NON-FINAL ACTION E-MAILED	6325
Apr. 29, 2005	NON-FINAL ACTION WRITTEN	76153
Apr. 29, 2005	ASSIGNED TO EXAMINER	76153
Mar. 23, 2005	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: TMO LAW OFFICE 112

Date in Location: Oct. 17, 2011

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Zillow, Inc.

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [4774/0841](#)

Pages: 8

Date Recorded: May 07, 2012

Supporting Documents: [assignment-tm-4774-0841.pdf](#)

Assignor

Name: [ZILLOW, INC.](#)

Execution Date: Apr. 30, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: [SILICON VALLEY BANK](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 3003 TASMAN DRIVE
SANTA CLARA, CALIFORNIA 95054

Correspondent

Correspondent Name: DLA PIPER LLP (US)

Correspondent Address: 4365 EXECUTIVE DRIVE, SUITE 1100
ATTENTION: SUSAN REYNHOLDS
SAN DIEGO, CA 92121

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 4

Type of Proceeding: Opposition

Proceeding Number: [91203730](#)

Filing Date: Feb 08, 2012

Status: Pending

Status Date: Feb 08, 2012

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Super T Financial Inc. DBA LoanZilla

Correspondent Address: JOHN JANEWAY

JANEWAY PATENT LAW PLLC
 2208 NW MARKET ST, SUITE 508
 SEATTLE WA , 98115
 UNITED STATES

Correspondent e-mail: marianne@janewaypatentlaw.com , john@janewaypatentlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
LOANZILLA	Opposition Pending	85316446	
Plaintiff(s)			

Name: Zillow, Inc.

Correspondent Address: MATTHEW D SCHNELLER
 BRACEWELL GIULIANI LLP
 701 FIFTH AVENUE, SUITE 6200
 SEATTLE WA , 98104 7043
 UNITED STATES

Correspondent e-mail: Matt.Schneller@bgllp.com , jennifer.ashton@bgllp.com , stephanie.blair@bgllp.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW	Registered	78589650	3437691
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW	Registered	85464019	4201269

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 08, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 08, 2012	Mar 19, 2012
3	PENDING, INSTITUTED	Feb 08, 2012	
4	ANSWER	Mar 19, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 15, 2012	
6	EXTENSION OF TIME GRANTED	Oct 18, 2012	
7	COUNTERCLAIM	Nov 14, 2012	
8	EXHIBITS OF #7	Nov 14, 2012	
9	WITHDRAWAL OF COUNTERCLAIM	Nov 20, 2012	
10	COUNTERCLAIM WITHDRAWN W/O PREJUDICE; TRIAL DATES REMAIN AS SET	Dec 06, 2012	
11	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 23, 2013	
12	EXTENSION OF TIME GRANTED	Feb 05, 2013	
13	Confidential Plaintiff's Notice of Reliance	Apr 10, 2013	
14	P NOTICE OF RELIANCE	Apr 10, 2013	
15	P NOTICE OF RELIANCE	Apr 16, 2013	
16	P NOTICE OF RELIANCE	Apr 16, 2013	
17	P NOTICE OF RELIANCE	Apr 16, 2013	
18	STIP FOR EXT	May 06, 2013	
19	EXTENSION OF TIME GRANTED	May 06, 2013	
20	P TESTIMONY	May 10, 2013	

21	Confidential Testimony For Plaintiff	May 10, 2013
22	D NOTICE OF RELIANCE	Jul 12, 2013
23	D NOTICE OF RELIANCE	Jul 16, 2013
24	D NOTICE OF RELIANCE	Aug 08, 2013

Type of Proceeding: Cancellation

Proceeding Number: [92049291](#) **Filing Date:** May 01, 2008
Status: Terminated **Status Date:** May 20, 2009

Interlocutory Attorney: FRANCES S WOLFSON

Defendant

Name: Homezill LLC

Correspondent Address: Bruce T. Margulies
 Neifeld IP Law, PC
 4813-B Eisenhower Ave.
 Alexandria VA , 22304
 UNITED STATES

Correspondent e-mail: GBmargulies@neifeld.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HOMEZILL	Cancelled - Section 18	77201288	3384537

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: Heidi L. Sachs
 Perkins Coie LLP
 1201 Third Avenue Suite 4800
 Seattle WA , 98101
 UNITED STATES

Correspondent e-mail: pctrademarks@perkinscoie.com , mschneller@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 01, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2008	Jun 11, 2008
3	PENDING, INSTITUTED	May 02, 2008	
4	ANSWER	Jun 03, 2008	
5	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Jun 03, 2008	
6	CHANGE OF CORRESPONDENCE ADDRESS	Jun 03, 2008	
7	P'S MOTION TO CONSOLIDATE	Jul 11, 2008	
8	CASE CONSL W 91183213; TD REMAIN AS SET	Jul 23, 2008	
9	D'S INITIAL DISCLOSURES	Aug 11, 2008	
10	VOLUNTARY SURRENDER OF REGISTRATION	May 08, 2009	
11	BOARD'S DECISION: GRANTED	May 13, 2009	
12	COMMR'S ORDER CANCELLING REGISTRATION	May 20, 2009	

Type of Proceeding: OppositionProceeding Number: [91183213](#)

Filing Date: Mar 26, 2008

Status: Terminated

Status Date: May 13, 2009

Interlocutory Attorney: FRANCES S WOLFSON

Defendant

Name: Homezill LLC

Correspondent Address: Bruce T. Margulies
4813-B Eisenhower Ave.
Alexandria VA , 22304
UNITED STATESCorrespondent e-mail: GBmargulies@neifeld.com , bmargulies@neifeld.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
HOMEZILL REALTY	Abandoned - After Inter-Partes Decision	77228709	

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: Heidi L. Sachs
Perkins Coie LLP
1201 3rd Ave., Floor 48
Seattle WA , 98101-3099
UNITED STATESCorrespondent e-mail: pctrademarks@perkinscoie.com , mschneller@perkinscoie.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 26, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 26, 2008	May 05, 2008
3	PENDING, INSTITUTED	Mar 26, 2008	
4	STIPULATION FOR AN EXTENSION OF TIME	May 05, 2008	
5	EXTENSION OF TIME GRANTED	May 05, 2008	
6	CORRECTION TO BOARD'S ORDER	Jun 02, 2008	
7	ANSWER	Jun 03, 2008	
8	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Jun 03, 2008	
9	CHANGE OF CORRESPONDENCE ADDRESS	Jun 03, 2008	
10	P'S MOTION TO CONSOLIDATE	Jul 11, 2008	
11	CASE CONSL W 92049291; TD REMAIN AS SET	Jul 23, 2008	
12	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 26, 2009	
13	SUSPENDED	Jan 26, 2009	
14	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Feb 25, 2009	
15	SUSPENDED	Feb 25, 2009	

16	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Mar 24, 2009
17	SUSPENDED	Mar 24, 2009
18	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Apr 24, 2009
19	SUSPENDED	Apr 24, 2009
20	WITHDRAWAL OF APPLICATION	May 08, 2009
21	BOARD'S DECISION: SUSTAINED	May 13, 2009
22	TERMINATED	May 13, 2009

Type of Proceeding: Opposition

Proceeding Number: [91183214](#)

Filing Date: Mar 26, 2008

Status: Terminated

Status Date: May 26, 2009

Interlocutory Attorney: ANGELA LYKOS

Defendant

Name: Hackett, Jeff D.

Correspondent Address: Jason H. Forster
KREMBLAS, FOSTER, PHILLIPS & POLLICK
7632 Slate Ridge Blvd.
Reynoldsburg OH , 43068
UNITED STATES

Correspondent e-mail: jfoster@ohiopatent.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOAN.COM	Abandoned - After Inter-Partes Decision	77210371	

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: Heidi L. Sachs
Perkins Coie LLP
1201 3rd Ave., Floor 48
Seattle WA , 98101-3099
UNITED STATES

Correspondent e-mail: pctrademarks@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 26, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 26, 2008	May 05, 2008
3	PENDING, INSTITUTED	Mar 26, 2008	
4	STIPULATION FOR AN EXTENSION OF TIME	May 05, 2008	
5	TRIAL DATES RESET	May 29, 2008	
6	ANSWER	Jun 04, 2008	
7	D'S RETURNED UNDELIVERABLE	Jun 16, 2008	
8	P'S MOTION FOR SUMMARY JUDGMENT	Feb 27, 2009	

9	P'S MOTION FOR SUMMARY JUDGMENT(PART 2)	Feb 27, 2009
10	P'S MOTION FOR SUMMARY JUDGMENT(PART 3)	Feb 27, 2009
11	P'S MOTION FOR SUMMARY JUDGMENT	Feb 27, 2009
12	SUSPENDED PENDING DISP OF OUTSTNDNG MOT	Mar 05, 2009
13	P'S MOTION FOR SUMMARY JUDGMENT(PART 1 OF 2)	Mar 02, 2009
14	P'S MOTION FOR SUMMARY JUDGMENT(PART 2 OF 2)	Mar 02, 2009
15	BOARD'S DECISION: SUSTAINED	May 26, 2009
16	TERMINATED	May 26, 2009

Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Matthew D. Schneller
Attorney Primary Email Address: docketing@bgljp.com
Docket Number: 093735710070
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Matthew D. Schneller
Bracewell & Giuliani LLP
701 Fifth Avenue, Suite 6200
Seattle, WASHINGTON 98104
UNITED STATES
Phone: 206-204-6200
Correspondent e-mail: docketing@bgljp.com
Fax: 206-204-6262
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 09, 2011	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2011	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 26, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Aug. 26, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jan. 20, 2009	REGISTERED-PRINCIPAL REGISTER	
Dec. 18, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	78289
Dec. 15, 2008	ASSIGNED TO LIE	78289
Dec. 08, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 20, 2008	STATEMENT OF USE PROCESSING COMPLETE	64657
Nov. 18, 2008	USE AMENDMENT FILED	64657
Nov. 20, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	64657
Nov. 18, 2008	TEAS STATEMENT OF USE RECEIVED	
Sep. 30, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 30, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 30, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 30, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 25, 2008	EXTENSION 5 GRANTED	98765
Sep. 25, 2008	EXTENSION 5 FILED	98765
Sep. 25, 2008	TEAS EXTENSION RECEIVED	
Mar. 21, 2008	EXTENSION 4 GRANTED	98765
Mar. 21, 2008	EXTENSION 4 FILED	98765
Mar. 21, 2008	TEAS EXTENSION RECEIVED	
Oct. 11, 2007	EXTENSION 3 GRANTED	98765
Oct. 11, 2007	EXTENSION 3 FILED	98765
Oct. 11, 2007	TEAS EXTENSION RECEIVED	
Jul. 23, 2007	EXTENSION 2 GRANTED	76874
Apr. 09, 2007	EXTENSION 2 FILED	76874
Apr. 09, 2007	TEAS EXTENSION RECEIVED	
Oct. 03, 2006	EXTENSION 1 GRANTED	98765
Oct. 03, 2006	EXTENSION 1 FILED	98765
Oct. 03, 2006	TEAS EXTENSION RECEIVED	
Jul. 27, 2006	DIVISIONAL PROCESSING COMPLETE	

Jul. 07, 2006	DIVISIONAL REQUEST RECEIVED	
Jul. 07, 2006	PAPER RECEIVED	
Jun. 23, 2006	REQUEST TO DIVIDE UNTIMELY, REFUSED, OR WITHDRAWN	61813
Jun. 14, 2006	PAPER RECEIVED	
Apr. 11, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 17, 2006	PUBLISHED FOR OPPOSITION	
Dec. 28, 2005	NOTICE OF PUBLICATION	
Dec. 02, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Dec. 02, 2005	ASSIGNED TO LIE	73787
Oct. 04, 2005	ASSIGNED TO LIE	66121
Sep. 22, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 23, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 23, 2005	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 23, 2005	EXAMINERS AMENDMENT -WRITTEN	76153
Sep. 20, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Sep. 15, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Sep. 15, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 29, 2005	NON-FINAL ACTION E-MAILED	6325
Apr. 29, 2005	NON-FINAL ACTION WRITTEN	76153
Apr. 29, 2005	ASSIGNED TO EXAMINER	76153
Mar. 23, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 18, 2008

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Zillow, Inc.

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [4774/0841](#)

Pages: 8

Date Recorded: May 07, 2012

Supporting Documents: [assignment-tm-4774-0841.pdf](#)

Assignor

Name: [ZILLOW, INC.](#)

Execution Date: Apr. 30, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: [SILICON VALLEY BANK](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 3003 TASMAN DRIVE
SANTA CLARA, CALIFORNIA 95054

Correspondent

Correspondent Name: DLA PIPER LLP (US)

Correspondent Address: 4365 EXECUTIVE DRIVE, SUITE 1100
ATTENTION: SUSAN REYNHOLDS
SAN DIEGO, CA 92121

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 4

Type of Proceeding: Opposition

Proceeding Number: [91203730](#)

Filing Date: Feb 08, 2012

Status: Pending

Status Date: Feb 08, 2012

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Super T Financial Inc. DBA LoanZilla

Correspondent Address: JOHN JANEWAY
JANEWAY PATENT LAW PLLC
2208 NW MARKET ST, SUITE 508
SEATTLE WA , 98115
UNITED STATES

Correspondent e-mail: marianne@janewaypatentlaw.com , john@janewaypatentlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LOANZILLA	Opposition Pending	85316446	

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: MATTHEW D SCHNELLER
BRACEWELL GIULIANI LLP
701 FIFTH AVENUE, SUITE 6200
SEATTLE WA , 98104 7043
UNITED STATES

Correspondent e-mail: Matt.Schneller@bgllp.com , jennifer.ashton@bgllp.com , stephanie.blair@bgllp.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW	Registered	78589650	3437691
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW	Registered	85464019	4201269

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 08, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 08, 2012	Mar 19, 2012
3	PENDING, INSTITUTED	Feb 08, 2012	
4	ANSWER	Mar 19, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 15, 2012	
6	EXTENSION OF TIME GRANTED	Oct 18, 2012	
7	COUNTERCLAIM	Nov 14, 2012	
8	EXHIBITS OF #7	Nov 14, 2012	
9	WITHDRAWAL OF COUNTERCLAIM	Nov 20, 2012	
10	COUNTERCLAIM WITHDRAWN W/O PREJUDICE; TRIAL DATES REMAIN AS SET	Dec 06, 2012	
11	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 23, 2013	
12	EXTENSION OF TIME GRANTED	Feb 05, 2013	
13	Confidential Plaintiff's Notice of Reliance	Apr 10, 2013	

14	P NOTICE OF RELIANCE	Apr 10, 2013
15	P NOTICE OF RELIANCE	Apr 16, 2013
16	P NOTICE OF RELIANCE	Apr 16, 2013
17	P NOTICE OF RELIANCE	Apr 16, 2013
18	STIP FOR EXT	May 06, 2013
19	EXTENSION OF TIME GRANTED	May 06, 2013
20	P TESTIMONY	May 10, 2013
21	Confidential Testimony For Plaintiff	May 10, 2013
22	D NOTICE OF RELIANCE	Jul 12, 2013
23	D NOTICE OF RELIANCE	Jul 16, 2013
24	D NOTICE OF RELIANCE	Aug 08, 2013

Type of Proceeding: Cancellation

Proceeding Number: [92049291](#)

Filing Date: May 01, 2008

Status: Terminated

Status Date: May 20, 2009

Interlocutory Attorney: FRANCES S WOLFSON

Defendant

Name: Homezill LLC

Correspondent Address: Bruce T. Margulies
Neifeld IP Law, PC
4813-B Eisenhower Ave.
Alexandria VA , 22304
UNITED STATES

Correspondent e-mail: GBmargulies@neifeld.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HOMEZILL	Cancelled - Section 18	77201288	3384537

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: Heidi L. Sachs
Perkins Coie LLP
1201 Third Avenue Suite 4800
Seattle WA , 98101
UNITED STATES

Correspondent e-mail: pctrademarks@perkinscoie.com , mschneller@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 01, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2008	Jun 11, 2008
3	PENDING, INSTITUTED	May 02, 2008	
4	ANSWER	Jun 03, 2008	
5	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Jun 03, 2008	

6	CHANGE OF CORRESPONDENCE ADDRESS	Jun 03, 2008
7	P'S MOTION TO CONSOLIDATE	Jul 11, 2008
8	CASE CONSL W 91183213; TD REMAIN AS SET	Jul 23, 2008
9	D'S INITIAL DISCLOSURES	Aug 11, 2008
10	VOLUNTARY SURRENDER OF REGISTRATION	May 08, 2009
11	BOARD'S DECISION: GRANTED	May 13, 2009
12	COMMR'S ORDER CANCELLING REGISTRATION	May 20, 2009
13	TERMINATED	May 20, 2009

Type of Proceeding: Opposition

Proceeding Number: [91183213](#)

Filing Date: Mar 26, 2008

Status: Terminated

Status Date: May 13, 2009

Interlocutory Attorney: FRANCES S WOLFSON

Defendant

Name: Homezill LLC

Correspondent Address: Bruce T. Margulies
4813-B Eisenhower Ave.
Alexandria VA , 22304
UNITED STATES

Correspondent e-mail: GBmargulies@neifeld.com , bmargulies@neifeld.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HOMEZILL REALTY	Abandoned - After Inter-Partes Decision	77228709	

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: Heidi L. Sachs
Perkins Coie LLP
1201 3rd Ave., Floor 48
Seattle WA , 98101-3099
UNITED STATES

Correspondent e-mail: pctrademarks@perkinscoie.com , mschneller@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 26, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 26, 2008	May 05, 2008
3	PENDING, INSTITUTED	Mar 26, 2008	
4	STIPULATION FOR AN EXTENSION OF TIME	May 05, 2008	
5	EXTENSION OF TIME GRANTED	May 05, 2008	
6	CORRECTION TO BOARD'S ORDER	Jun 02, 2008	
7	ANSWER	Jun 03, 2008	
8	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Jun 03, 2008	

9	CHANGE OF CORRESPONDENCE ADDRESS	Jun 03, 2008
10	P'S MOTION TO CONSOLIDATE	Jul 11, 2008
11	CASE CONSL W 92049291; TD REMAIN AS SET	Jul 23, 2008
12	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 26, 2009
13	SUSPENDED	Jan 26, 2009
14	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Feb 25, 2009
15	SUSPENDED	Feb 25, 2009
16	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Mar 24, 2009
17	SUSPENDED	Mar 24, 2009
18	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Apr 24, 2009
19	SUSPENDED	Apr 24, 2009
20	WITHDRAWAL OF APPLICATION	May 08, 2009
21	BOARD'S DECISION: SUSTAINED	May 13, 2009
22	TERMINATED	May 13, 2009

Type of Proceeding: Opposition

Proceeding Number: [91183214](#) **Filing Date:** Mar 26, 2008
Status: Terminated **Status Date:** May 26, 2009
Interlocutory Attorney: ANGELA LYKOS

Defendant

Name: Hackett, Jeff D.
Correspondent Address: Jason H. Forster
KREMBLAS, FOSTER, PHILLIPS & POLLICK
7632 Slate Ridge Blvd.
Reynoldsburg OH , 43068
UNITED STATES
Correspondent e-mail: jfoster@ohiopatent.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOAN.COM	Abandoned - After Inter-Partes Decision	77210371	

Plaintiff(s)

Name: Zillow, Inc.
Correspondent Address: Heidi L. Sachs
Perkins Coie LLP
1201 3rd Ave., Floor 48
Seattle WA , 98101-3099
UNITED STATES
Correspondent e-mail: pctrademarks@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 26, 2008	

2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 26, 2008	May 05, 2008
3	PENDING, INSTITUTED	Mar 26, 2008	
4	STIPULATION FOR AN EXTENSION OF TIME	May 05, 2008	
5	TRIAL DATES RESET	May 29, 2008	
6	ANSWER	Jun 04, 2008	
7	D'S RETURNED UNDELIVERABLE	Jun 16, 2008	
8	P'S MOTION FOR SUMMARY JUDGMENT	Feb 27, 2009	
9	P'S MOTION FOR SUMMARY JUDGMENT(PART 2)	Feb 27, 2009	
10	P'S MOTION FOR SUMMARY JUDGMENT(PART 3)	Feb 27, 2009	
11	P'S MOTION FOR SUMMARY JUDGMENT	Feb 27, 2009	
12	SUSPENDED PENDING DISP OF OUTSTNDNG MOT	Mar 05, 2009	
13	P'S MOTION FOR SUMMARY JUDGMENT(PART 1 OF 2)	Mar 02, 2009	
14	P'S MOTION FOR SUMMARY JUDGMENT(PART 2 OF 2)	Mar 02, 2009	
15	BOARD'S DECISION: SUSTAINED	May 26, 2009	
16	TERMINATED	May 26, 2009	

Generated on: This page was generated by TSDR on 2013-08-13 12:21:22 EDT

Mark: ZILLOW

ZILLOW

US Serial Number: 78589650
Application Filing Date: Mar. 17, 2005
US Registration Number: 3437691
Registration Date: May 27, 2008
Register: Principal
Mark Type: Service Mark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: May 27, 2008
Publication Date: Nov. 28, 2006
Notice of Allowance Date: Feb. 20, 2007

Mark Information

Mark Literal Elements: ZILLOW
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 0882476
International Application(s) /Registration(s) Based on this Property: A0002681/0882476
Claimed Ownership of US Registrations: 78976968
Parent Of: 78976968

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Operating marketplaces for sellers of goods and services in the field of real estate; real estate valuation services, financial valuation of real estate; providing information in the field of real estate

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 07, 2006

Use in Commerce: Feb. 07, 2006

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Zillow, Inc.
Owner Address: 1301 2nd Ave., Floor 31
Seattle, WASHINGTON 98101
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: WASHINGTON

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Matthew D. Schneller **Docket Number:** 093735?10060
Attorney Primary Email Address: docketing@bglip.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Matthew D. Schneller
 Bracewell & Giuliani LLP
 701 Fifth Avenue, Suite 6200
 Seattle, WASHINGTON 98104
 UNITED STATES

Phone: 206-204-6200 **Fax:** 206-204-6262
Correspondent e-mail: docketing@bglip.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 09, 2011	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2011	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 26, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Aug. 26, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 30, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 30, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
May 29, 2008	CERTIFICATE OF CORRECTION ISSUED	
May 29, 2008	ASSIGNED TO PARALEGAL	76293
May 27, 2008	REGISTERED-PRINCIPAL REGISTER	
Apr. 18, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	78145
Apr. 18, 2008	ASSIGNED TO LIE	78145
Apr. 15, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 11, 2008	STATEMENT OF USE PROCESSING COMPLETE	71034
Mar. 11, 2008	EXTENSION 2 GRANTED	71034
Feb. 15, 2008	USE AMENDMENT FILED	71034
Feb. 15, 2008	EXTENSION 2 FILED	71034
Feb. 15, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 15, 2008	TEAS EXTENSION RECEIVED	
Feb. 15, 2008	TEAS STATEMENT OF USE RECEIVED	
Sep. 18, 2007	EXTENSION 1 GRANTED	76874
Aug. 20, 2007	EXTENSION 1 FILED	76874
Aug. 20, 2007	TEAS EXTENSION RECEIVED	
Feb. 20, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 28, 2006	PUBLISHED FOR OPPOSITION	
Nov. 08, 2006	NOTICE OF PUBLICATION	
Oct. 06, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Sep. 29, 2006	ASSIGNED TO LIE	73787
Sep. 28, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 08, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Jul. 12, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Jul. 12, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 05, 2006	DIVISIONAL PROCESSING COMPLETE	
Mar. 21, 2006	DIVISIONAL REQUEST RECEIVED	

Mar. 21, 2006	PAPER RECEIVED	
Jan. 12, 2006	NON-FINAL ACTION E-MAILED	6325
Jan. 12, 2006	NON-FINAL ACTION WRITTEN	76153
Dec. 19, 2005	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Dec. 16, 2005	WITHDRAWN FROM PUB - OG REVIEW QUERY	77908
Nov. 21, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Nov. 21, 2005	ASSIGNED TO LIE	73787
Sep. 22, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 22, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 20, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Sep. 15, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Sep. 15, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 29, 2005	NON-FINAL ACTION E-MAILED	6325
Apr. 29, 2005	NON-FINAL ACTION WRITTEN	76153
Apr. 29, 2005	ASSIGNED TO EXAMINER	76153
Mar. 23, 2005	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Change in Registration: Yes

Correction made to Registration: Statement(s): The drawing is corrected to appear as follows: ZILLOW

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Sep. 08, 2008

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Zillow, Inc.

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [4774/0841](#)

Pages: 8

Date Recorded: May 07, 2012

Supporting Documents: [assignment-tm-4774-0841.pdf](#)

Assignor

Name: [ZILLOW, INC.](#)

Execution Date: Apr. 30, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: [SILICON VALLEY BANK](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 3003 TASMAN DRIVE
SANTA CLARA, CALIFORNIA 95054

Correspondent

Correspondent Name: DLA PIPER LLP (US)

Correspondent Address: 4365 EXECUTIVE DRIVE, SUITE 1100
ATTENTION: SUSAN REYNHOLDS
SAN DIEGO, CA 92121

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 4

Type of Proceeding: OppositionProceeding Number: [91203730](#)

Filing Date: Feb 08, 2012

Status: Pending

Status Date: Feb 08, 2012

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Super T Financial Inc. DBA LoanZilla

Correspondent Address: JOHN JANEWAY
JANEWAY PATENT LAW PLLC
2208 NW MARKET ST, SUITE 508
SEATTLE WA , 98115
UNITED STATESCorrespondent e-mail: marianne@janewaypatentlaw.com , john@janewaypatentlaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
LOANZILLA	Opposition Pending	85316446	

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: MATTHEW D SCHNELLER
BRACEWELL GIULIANI LLP
701 FIFTH AVENUE, SUITE 6200
SEATTLE WA , 98104 7043
UNITED STATESCorrespondent e-mail: Matt.Schneller@bgllp.com , jennifer.ashton@bgllp.com , stephanie.blair@bgllp.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW	Registered	78589650	3437691
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW	Registered	85464019	4201269

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 08, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 08, 2012	Mar 19, 2012
3	PENDING, INSTITUTED	Feb 08, 2012	
4	ANSWER	Mar 19, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 15, 2012	
6	EXTENSION OF TIME GRANTED	Oct 18, 2012	
7	COUNTERCLAIM	Nov 14, 2012	
8	EXHIBITS OF #7	Nov 14, 2012	
9	WITHDRAWAL OF COUNTERCLAIM	Nov 20, 2012	
10	COUNTERCLAIM WITHDRAWN W/O PREJUDICE; TRIAL DATES REMAIN AS SET	Dec 06, 2012	
11	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 23, 2013	
12	EXTENSION OF TIME GRANTED	Feb 05, 2013	
13	Confidential Plaintiff's Notice of Reliance	Apr 10, 2013	
14	P NOTICE OF RELIANCE	Apr 10, 2013	

15	P NOTICE OF RELIANCE	Apr 16, 2013
16	P NOTICE OF RELIANCE	Apr 16, 2013
17	P NOTICE OF RELIANCE	Apr 16, 2013
18	STIP FOR EXT	May 06, 2013
19	EXTENSION OF TIME GRANTED	May 06, 2013
20	P TESTIMONY	May 10, 2013
21	Confidential Testimony For Plaintiff	May 10, 2013
22	D NOTICE OF RELIANCE	Jul 12, 2013
23	D NOTICE OF RELIANCE	Jul 16, 2013
24	D NOTICE OF RELIANCE	Aug 08, 2013

Type of Proceeding: Cancellation

Proceeding Number: [92049291](#)

Filing Date: May 01, 2008

Status: Terminated

Status Date: May 20, 2009

Interlocutory Attorney: FRANCES S WOLFSON

Defendant

Name: Homezill LLC

Correspondent Address: Bruce T. Margulies
Neifeld IP Law, PC
4813-B Eisenhower Ave.
Alexandria VA , 22304
UNITED STATES

Correspondent e-mail: GBmargulies@neifeld.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HOMEZILL	Cancelled - Section 18	77201288	3384537

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: Heidi L. Sachs
Perkins Coie LLP
1201 Third Avenue Suite 4800
Seattle WA , 98101
UNITED STATES

Correspondent e-mail: pctrademarks@perkinscoie.com , mschneller@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 01, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2008	Jun 11, 2008
3	PENDING, INSTITUTED	May 02, 2008	
4	ANSWER	Jun 03, 2008	
5	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Jun 03, 2008	
6	CHANGE OF CORRESPONDENCE ADDRESS	Jun 03, 2008	

7	P'S MOTION TO CONSOLIDATE	Jul 11, 2008
8	CASE CONSL W 91183213; TD REMAIN AS SET	Jul 23, 2008
9	D'S INITIAL DISCLOSURES	Aug 11, 2008
10	VOLUNTARY SURRENDER OF REGISTRATION	May 08, 2009
11	BOARD'S DECISION: GRANTED	May 13, 2009
12	COMMR'S ORDER CANCELLING REGISTRATION	May 20, 2009
13	TERMINATED	May 20, 2009

Type of Proceeding: Opposition

Proceeding Number: [91183213](#) **Filing Date:** Mar 26, 2008
Status: Terminated **Status Date:** May 13, 2009
Interlocutory Attorney: FRANCES S WOLFSON

Defendant

Name: Homezill LLC
Correspondent Address: Bruce T. Margulies
4813-B Eisenhower Ave.
Alexandria VA , 22304
UNITED STATES
Correspondent e-mail: GBmargulies@neifeld.com , bmargulies@neifeld.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HOMEZILL REALTY	Abandoned - After Inter-Partes Decision	77228709	

Plaintiff(s)

Name: Zillow, Inc.
Correspondent Address: Heidi L. Sachs
Perkins Coie LLP
1201 3rd Ave., Floor 48
Seattle WA , 98101-3099
UNITED STATES
Correspondent e-mail: pctrademarks@perkinscoie.com , mschneller@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 26, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 26, 2008	May 05, 2008
3	PENDING, INSTITUTED	Mar 26, 2008	
4	STIPULATION FOR AN EXTENSION OF TIME	May 05, 2008	
5	EXTENSION OF TIME GRANTED	May 05, 2008	
6	CORRECTION TO BOARD'S ORDER	Jun 02, 2008	
7	ANSWER	Jun 03, 2008	
8	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Jun 03, 2008	
9	CHANGE OF CORRESPONDENCE ADDRESS	Jun 03, 2008	

10	P'S MOTION TO CONSOLIDATE	Jul 11, 2008
11	CASE CONSL W 92049291; TD REMAIN AS SET	Jul 23, 2008
12	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 26, 2009
13	SUSPENDED	Jan 26, 2009
14	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Feb 25, 2009
15	SUSPENDED	Feb 25, 2009
16	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Mar 24, 2009
17	SUSPENDED	Mar 24, 2009
18	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Apr 24, 2009
19	SUSPENDED	Apr 24, 2009
20	WITHDRAWAL OF APPLICATION	May 08, 2009
21	BOARD'S DECISION: SUSTAINED	May 13, 2009
22	TERMINATED	May 13, 2009

Type of Proceeding: Opposition

Proceeding Number: [91183214](#) **Filing Date:** Mar 26, 2008
Status: Terminated **Status Date:** May 26, 2009
Interlocutory Attorney: ANGELA LYKOS

Defendant

Name: Hackett, Jeff D.

Correspondent Address: Jason H. Forster
KREMBLAS, FOSTER, PHILLIPS & POLLICK
7632 Slate Ridge Blvd.
Reynoldsburg OH , 43068
UNITED STATES

Correspondent e-mail: jfoster@ohiopatent.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOAN.COM	Abandoned - After Inter-Partes Decision	77210371	

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: Heidi L. Sachs
Perkins Coie LLP
1201 3rd Ave., Floor 48
Seattle WA , 98101-3099
UNITED STATES

Correspondent e-mail: pctrademarks@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
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ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 26, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 26, 2008	May 05, 2008

3	PENDING, INSTITUTED	Mar 26, 2008
4	STIPULATION FOR AN EXTENSION OF TIME	May 05, 2008
5	TRIAL DATES RESET	May 29, 2008
6	ANSWER	Jun 04, 2008
7	D'S RETURNED UNDELIVERABLE	Jun 16, 2008
8	P'S MOTION FOR SUMMARY JUDGMENT	Feb 27, 2009
9	P'S MOTION FOR SUMMARY JUDGMENT(PART 2)	Feb 27, 2009
10	P'S MOTION FOR SUMMARY JUDGMENT(PART 3)	Feb 27, 2009
11	P'S MOTION FOR SUMMARY JUDGMENT	Feb 27, 2009
12	SUSPENDED PENDING DISP OF OUTSTNDNG MOT	Mar 05, 2009
13	P'S MOTION FOR SUMMARY JUDGMENT(PART 1 OF 2)	Mar 02, 2009
14	P'S MOTION FOR SUMMARY JUDGMENT(PART 2 OF 2)	Mar 02, 2009
15	BOARD'S DECISION: SUSTAINED	May 26, 2009
16	TERMINATED	May 26, 2009

Attorney Name: Matthew D. Schneller

Docket Number: 093735?10070

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Authorized:

Correspondent

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Correspondent e-mail: docketing@bglp.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 09, 2011	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2011	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 26, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Aug. 26, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 30, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 30, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 26, 2008	REGISTERED-PRINCIPAL REGISTER	
Jul. 18, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	59272
Jul. 15, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 20, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	59272
Jun. 20, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	59272
Jun. 20, 2008	ASSIGNED TO LIE	59272
Jun. 19, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 15, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Apr. 15, 2008	NON-FINAL ACTION E-MAILED	
Apr. 15, 2008	SU - NON-FINAL ACTION - WRITTEN	76153
Mar. 07, 2008	STATEMENT OF USE PROCESSING COMPLETE	76569
Mar. 07, 2008	EXTENSION 4 GRANTED	76569
Feb. 13, 2008	USE AMENDMENT FILED	76569
Feb. 13, 2008	EXTENSION 4 FILED	76569
Feb. 13, 2008	TEAS EXTENSION RECEIVED	
Feb. 13, 2008	TEAS STATEMENT OF USE RECEIVED	
Aug. 14, 2007	EXTENSION 3 GRANTED	98765
Aug. 14, 2007	EXTENSION 3 FILED	98765
Aug. 14, 2007	TEAS EXTENSION RECEIVED	
May 21, 2007	EXTENSION 2 GRANTED	71034
Feb. 14, 2007	EXTENSION 2 FILED	71034
May 02, 2007	EXTENSION RECEIVED WITH TEAS PETITION	
May 02, 2007	PETITION TO REVIVE-GRANTED	88889
May 02, 2007	TEAS PETITION TO REVIVE RECEIVED	
Apr. 19, 2007	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	
Apr. 19, 2007	ABANDONMENT - NO USE STATEMENT FILED	48494
Aug. 11, 2006	EXTENSION 1 GRANTED	98765
Aug. 11, 2006	EXTENSION 1 FILED	98765
Aug. 11, 2006	TEAS EXTENSION RECEIVED	
Feb. 14, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	

Nov. 22, 2005	PUBLISHED FOR OPPOSITION	
Nov. 02, 2005	NOTICE OF PUBLICATION	
Oct. 03, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Oct. 03, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Sep. 22, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Oct. 03, 2005	ASSIGNED TO LIE	73787
Sep. 22, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 22, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 20, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Sep. 15, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Sep. 15, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 29, 2005	NON-FINAL ACTION E-MAILED	6325
Apr. 29, 2005	NON-FINAL ACTION WRITTEN	76153
Apr. 29, 2005	ASSIGNED TO EXAMINER	76153
Mar. 23, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 18, 2008

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Zillow, Inc.

Assignment 1 of 1

Conveyance: SECURITY INTEREST

Reel/Frame: [4774/0841](#)

Pages: 8

Date Recorded: May 07, 2012

Supporting Documents: [assignment-tm-4774-0841.pdf](#)

Assignor

Name: [ZILLOW, INC.](#)

Execution Date: Apr. 30, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: [SILICON VALLEY BANK](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 3003 TASMAN DRIVE
SANTA CLARA, CALIFORNIA 95054

Correspondent

Correspondent Name: DLA PIPER LLP (US)

Correspondent Address: 4365 EXECUTIVE DRIVE, SUITE 1100
ATTENTION: SUSAN REYNHOLDS
SAN DIEGO, CA 92121

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 4

Type of Proceeding: Opposition

Proceeding Number: [91203730](#)

Filing Date: Feb 08, 2012

Status: Pending

Status Date: Feb 08, 2012

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Super T Financial Inc. DBA LoanZilla

Correspondent Address: JOHN JANEWAY
JANEWAY PATENT LAW PLLC
2208 NW MARKET ST, SUITE 508
SEATTLE WA , 98115
UNITED STATES

Correspondent e-mail: marianne@janewaypatentlaw.com , john@janewaypatentlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
LOANZILLA	Opposition Pending	85316446	
Plaintiff(s)			

Name: Zillow, Inc.

Correspondent Address: MATTHEW D SCHNELLER
BRACEWELL GIULIANI LLP
701 FIFTH AVENUE, SUITE 6200
SEATTLE WA , 98104 7043
UNITED STATES

Correspondent e-mail: Matt.Schneller@bgllp.com , jennifer.ashton@bgllp.com , stephanie.blair@bgllp.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW	Registered	78589650	3437691
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW	Registered	85464019	4201269

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 08, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 08, 2012	Mar 19, 2012
3	PENDING, INSTITUTED	Feb 08, 2012	
4	ANSWER	Mar 19, 2012	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 15, 2012	
6	EXTENSION OF TIME GRANTED	Oct 18, 2012	
7	COUNTERCLAIM	Nov 14, 2012	
8	EXHIBITS OF #7	Nov 14, 2012	
9	WITHDRAWAL OF COUNTERCLAIM	Nov 20, 2012	
10	COUNTERCLAIM WITHDRAWN W/O PREJUDICE; TRIAL DATES REMAIN AS SET	Dec 06, 2012	
11	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 23, 2013	
12	EXTENSION OF TIME GRANTED	Feb 05, 2013	
13	Confidential Plaintiff's Notice of Reliance	Apr 10, 2013	
14	P NOTICE OF RELIANCE	Apr 10, 2013	
15	P NOTICE OF RELIANCE	Apr 16, 2013	
16	P NOTICE OF RELIANCE	Apr 16, 2013	
17	P NOTICE OF RELIANCE	Apr 16, 2013	
18	STIP FOR EXT	May 06, 2013	
19	EXTENSION OF TIME GRANTED	May 06, 2013	

20	P TESTIMONY	May 10, 2013
21	Confidential Testimony For Plaintiff	May 10, 2013
22	D NOTICE OF RELIANCE	Jul 12, 2013
23	D NOTICE OF RELIANCE	Jul 16, 2013
24	D NOTICE OF RELIANCE	Aug 08, 2013

Type of Proceeding: Cancellation

Proceeding Number: [92049291](#) **Filing Date:** May 01, 2008
Status: Terminated **Status Date:** May 20, 2009
Interlocutory Attorney: FRANCES S WOLFSON

Defendant

Name: Homezill LLC
Correspondent Address: Bruce T. Margulies
 Neifeld IP Law, PC
 4813-B Eisenhower Ave.
 Alexandria VA , 22304
 UNITED STATES
Correspondent e-mail: GBmargulies@neifeld.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HOMEZILL	Cancelled - Section 18	77201288	3384537

Plaintiff(s)

Name: Zillow, Inc.
Correspondent Address: Heidi L. Sachs
 Perkins Coie LLP
 1201 Third Avenue Suite 4800
 Seattle WA , 98101
 UNITED STATES
Correspondent e-mail: pctrademarks@perkinscoie.com , mschneller@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 01, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 02, 2008	Jun 11, 2008
3	PENDING, INSTITUTED	May 02, 2008	
4	ANSWER	Jun 03, 2008	
5	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Jun 03, 2008	
6	CHANGE OF CORRESPONDENCE ADDRESS	Jun 03, 2008	
7	P'S MOTION TO CONSOLIDATE	Jul 11, 2008	
8	CASE CONSL W 91183213; TD REMAIN AS SET	Jul 23, 2008	
9	D'S INITIAL DISCLOSURES	Aug 11, 2008	
10	VOLUNTARY SURRENDER OF REGISTRATION	May 08, 2009	

11	BOARD'S DECISION: GRANTED	May 13, 2009
12	COMMR'S ORDER CANCELLING REGISTRATION	May 20, 2009
13	TERMINATED	May 20, 2009

Type of Proceeding: Opposition

Proceeding Number: [91183213](#) **Filing Date:** Mar 26, 2008
Status: Terminated **Status Date:** May 13, 2009

Interlocutory Attorney: FRANCES S WOLFSON

Defendant

Name: Homezill LLC

Correspondent Address: Bruce T. Margulies
4813-B Eisenhower Ave.
Alexandria VA , 22304
UNITED STATES

Correspondent e-mail: GBmargulies@neifeld.com , bmargulies@neifeld.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HOMEZILL REALTY	Abandoned - After Inter-Partes Decision	77228709	

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: Heidi L. Sachs
Perkins Coie LLP
1201 3rd Ave., Floor 48
Seattle WA , 98101-3099
UNITED STATES

Correspondent e-mail: pctrademarks@perkinscoie.com , mschneller@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 26, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 26, 2008	May 05, 2008
3	PENDING, INSTITUTED	Mar 26, 2008	
4	STIPULATION FOR AN EXTENSION OF TIME	May 05, 2008	
5	EXTENSION OF TIME GRANTED	May 05, 2008	
6	CORRECTION TO BOARD'S ORDER	Jun 02, 2008	
7	ANSWER	Jun 03, 2008	
8	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Jun 03, 2008	
9	CHANGE OF CORRESPONDENCE ADDRESS	Jun 03, 2008	
10	P'S MOTION TO CONSOLIDATE	Jul 11, 2008	
11	CASE CONSL W 92049291; TD REMAIN AS SET	Jul 23, 2008	
12	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Jan 26, 2009	
13	SUSPENDED	Jan 26, 2009	

14	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Feb 25, 2009
15	SUSPENDED	Feb 25, 2009
16	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Mar 24, 2009
17	SUSPENDED	Mar 24, 2009
18	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Apr 24, 2009
19	SUSPENDED	Apr 24, 2009
20	WITHDRAWAL OF APPLICATION	May 08, 2009
21	BOARD'S DECISION: SUSTAINED	May 13, 2009
22	TERMINATED	May 13, 2009

Type of Proceeding: Opposition

Proceeding Number: [91183214](#)

Filing Date: Mar 26, 2008

Status: Terminated

Status Date: May 26, 2009

Interlocutory Attorney: ANGELA LYKOS

Defendant

Name: Hackett, Jeff D.

Correspondent Address: Jason H. Forster
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7632 Slate Ridge Blvd.
Reynoldsburg OH , 43068
UNITED STATES

Correspondent e-mail: jfoster@ohiopatent.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOAN.COM	Abandoned - After Inter-Partes Decision	77210371	

Plaintiff(s)

Name: Zillow, Inc.

Correspondent Address: Heidi L. Sachs
Perkins Coie LLP
1201 3rd Ave., Floor 48
Seattle WA , 98101-3099
UNITED STATES

Correspondent e-mail: pctrademarks@perkinscoie.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZILLOW	Section 8 and 15 - Accepted and Acknowledged	78977353	3150074
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78491858	3175031
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78976968	3332886
ZILLOW.COM	Registered	78589650	3437691
ZILLOW.COM	Registered	78589658	3565882
ZILLOW.COM	Section 8 and 15 - Accepted and Acknowledged	78589645	3437690
ZILLOW.COM	Registered	78589639	3493872

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 26, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 26, 2008	May 05, 2008
3	PENDING, INSTITUTED	Mar 26, 2008	
4	STIPULATION FOR AN EXTENSION OF TIME	May 05, 2008	
5	TRIAL DATES RESET	May 29, 2008	
6	ANSWER	Jun 04, 2008	
7	D'S RETURNED UNDELIVERABLE	Jun 16, 2008	

8	P'S MOTION FOR SUMMARY JUDGMENT	Feb 27, 2009
9	P'S MOTION FOR SUMMARY JUDGMENT(PART 2)	Feb 27, 2009
10	P'S MOTION FOR SUMMARY JUDGMENT(PART 3)	Feb 27, 2009
11	P'S MOTION FOR SUMMARY JUDGMENT	Feb 27, 2009
12	SUSPENDED PENDING DISP OF OUTSTNDNG MOT	Mar 05, 2009
13	P'S MOTION FOR SUMMARY JUDGMENT(PART 1 OF 2)	Mar 02, 2009
14	P'S MOTION FOR SUMMARY JUDGMENT(PART 2 OF 2)	Mar 02, 2009
15	BOARD'S DECISION: SUSTAINED	May 26, 2009
16	TERMINATED	May 26, 2009