

ESTTA Tracking number: **ESTTA548858**

Filing date: **07/16/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91203730
Party	Defendant Super T Financial Inc. DBA LoanZilla
Correspondence Address	JOHN JANEWAY JANEWAY PATENT LAW PLLC 2208 NW MARKET ST, SUITE 508 SEATTLE, WA 98115 UNITED STATES marianne@janewaypatentlaw.com, john@janewaypatentlaw.com
Submission	Defendant's Notice of Reliance
Filer's Name	Marianne E. Dutton
Filer's e-mail	marianne@janewaypatentlaw.com, john@janewaypatentlaw.com
Signature	/Marianne E. Dutton/
Date	07/16/2013
Attachments	Amended Notice of Reliance part 1 of 2.pdf(3784626 bytes ) Amended Notice of Reliance part 2 of 2.pdf(5994246 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE  
TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 85/316,446  
For the Mark LOANZILLA Filed  
May 19, 2011  
Published in the Official Gazette on October 11, 2011

ZILLOW, INC.,

Opposer,

v.

SUPER T FINANCIAL INC. DBA  
LOANZILLA,

Applicant.

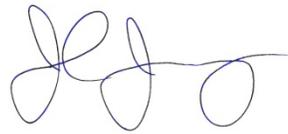
Opposition No. 91203730

**APPLICANT'S AMENDED NOTICE OF RELIANCE**

Pursuant to Trademark Rules 2.120(j) and 2.122(b) and (d) through (f) of the Trademark Rules of Practice, Applicant Super T Inc. hereby introduces into evidence the documents identified in Exhibit A to this Notice of Reliance. The parties have stipulated that any public-facing documents exchanged during the proceeding, including during discovery, are authentic and admissible in this proceeding, and may be submitted during the parties' trial periods via Notice of Reliance alone. The notice as originally filed on 12 July 2013 has been amended to include the exhibit numbers that were inadvertently deleted from the exhibits when sanitizing the document before filing. No other information has been added to the notice.

Respectfully submitted,

Dated 16 July 2013



John Janeway  
Janeway Patent Law, PLLC  
2208 NW Market St Suite 508  
Seattle, WA 98107  
206.708.7705  
[john@janewaypatentlaw.com](mailto:john@janewaypatentlaw.com)  
Attorneys for Applicant,  
SUPER T FINANCIAL INC. DBA LOANZILLA

**IN THE UNITED STATES PATENT & TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

ZILLOW, INC.,  
Opposer,

vs.

SUPER T FINANCIAL INC. DBA  
LOANZILLA,  
Applicant

Opposition No.: 91203730

ZILLOW'S RESPONSES TO LOANZILLA'S  
FIRST SET OF INTERROGATORIES

Application Serial No.: 85316446

Mark: LOANZILLA

International Class: 36

Filed: May 19, 2010

**ZILLOW'S RESPONSES TO LOANZILLA'S FIRST SET OF  
INTERROGATORIES**

Opposer Zillow, Inc. ("Zillow" or "Opposer") hereby responds to the First Set of Interrogatories of Applicant Super T Financial Inc. dba LoanZilla ("LoanZilla" or "Applicant").

All capitalized terms have the meanings previously set forth.

**I. Interrogatories**

**Interrogatory No.1.** State the date(s) and describe the circumstances under which the Opposer selected Opposer's Marks, identify the person or persons who selected Opposer's Marks, and identify all other marks that were considered along with selected Opposer's Marks for possible use by the Opposer for selected Opposer's Goods and Services.

**RESPONSE TO INTERROGATORY NO. 1.** Opposer objects that this request is overly broad, burdensome, and unlikely to lead to discoverable information. Subject to this objection, Zillow's name was selected in 2004 by its founders and earliest employees. As is and been described on the "About Us" section of its website, [www.zillow.com/corp/About.htm](http://www.zillow.com/corp/About.htm):

The Zillow name evolved from the desire to make zillions of data points for homes accessible to everyone. And, since a home is about more than just data - it is where you lay your head to rest at night, like a pillow - "Zillow" was born.

See ZILL000224 (attached).

**Interrogatory No.2.** Identify each search that Opposer performed, including searches Opposer had performed for it, relating to Opposer's Marks or any other marks identified in response to Interrogatory No. 1.

**RESPONSE TO INTERROGATORY NO. 2.** Zillow objects to the extent that this would require attorney/client privileged information, or to the extent it relates to searches beyond the United States. Subject to that objection, there were no formal clearance searches.

**Interrogatory No.3.** Identify all marks including the term "zilla" the existence of which were known to Opposer at the time Opposer adopted Opposer's Marks.

**RESPONSE TO INTERROGATORY NO. 3.** Zillow objects to the Interrogatory as overbroad and burdensome the extent that this would require reference to marks that are not in the real estate field or related field, to the extent it relates to searches beyond the United States, or to the extent it requests attorney/client privileged information. Subject to the foregoing objection, there were no formal clearance searches.

**Interrogatory No.4.** State the date and describe the circumstances under which Opposer first learned of Applicant's Mark.

**RESPONSE TO INTERROGATORY NO. 4.** Zillow first learned of Applicant's Mark when its counsel received an electronic watch notice identifying the application for Applicant's Mark on Oct. 19, 2011.

**Interrogatory No.5.** Describe the products that Opposer currently makes (whether itself or through others on behalf of Opposer) in connection with Opposer's Marks.

**RESPONSE TO INTERROGATORY NO. 5.** Zillow provides a variety of mobile and online apps and widgets. See ZILL000225 – ZILL000251 and ZILL000544 – ZILL000546.

([www.zillow.com/mobile/](http://www.zillow.com/mobile/), [www.zillow.com/blog/2012-10-31/new-zillow-mortgage-marketplace-app-for-ipad/](http://www.zillow.com/blog/2012-10-31/new-zillow-mortgage-marketplace-app-for-ipad/), [www.zillow.com/webtools/](http://www.zillow.com/webtools/), [www.zillow.com/webtools/facebook-apps/](http://www.zillow.com/webtools/facebook-apps/), [www.zillow.com/webtools/widgets/](http://www.zillow.com/webtools/widgets/), [www.zillow.com/webtools/badges/](http://www.zillow.com/webtools/badges/), [www.zillow.com/howto/api/APIOverview.htm](http://www.zillow.com/howto/api/APIOverview.htm), [www.zillow.com/webtools/plugins/](http://www.zillow.com/webtools/plugins/), [www.diversesolutions.com/product/ds-search-agent/tour/introduction](http://www.diversesolutions.com/product/ds-search-agent/tour/introduction), [www.diversesolutions.com/product/ds-search-agent/tour/buyers-tools](http://www.diversesolutions.com/product/ds-search-agent/tour/buyers-tools), [www.diversesolutions.com/product/ds-search-agent/tour/dashboard](http://www.diversesolutions.com/product/ds-search-agent/tour/dashboard), [www.diversesolutions.com/product/ds-search-agent/tour/customize](http://www.diversesolutions.com/product/ds-search-agent/tour/customize), [www.diversesolutions.com/product/ds-search-agent/tour/property-details](http://www.diversesolutions.com/product/ds-search-agent/tour/property-details), [www.diversesolutions.com/product/ds-search-agent/tour/extras](http://www.diversesolutions.com/product/ds-search-agent/tour/extras), [www.postlets.com/info/postlets.php](http://www.postlets.com/info/postlets.php), [www.vyoo.it](http://www.vyoo.it), <http://buyfolio.com/why-buyfolio/homebuyer>, and <http://buyfolio.com/why-buyfolio/broker>).

**Interrogatory No.6.** Describe the products Opposer intends to makes (whether itself or through others on behalf of Opposer) in connection with Opposer’s Marks.

**RESPONSE TO INTERROGATORY NO. 6.** Natural expansions of the products described in ZILL000225 – ZILL000251 and and ZILL000544 – ZILL000546, and the products described at <http://mortech.com/default.aspx> and natural expansions thereof. ZILL000252- ZILL000253. Zillow offers and plans to offer a wide and expanding range of products related to real estate, housing, rental, and mortgage industries.

**Interrogatory No.7.** Describe the products that Opposer currently sells (whether itself or through others on behalf of Opposer) in connection with Opposer’s Marks.

**RESPONSE TO INTERROGATORY NO. 7.** The features of Zillow’s products are described in ZILL000225 – ZILL000251 and ZILL000544 – ZILL000546.

**Interrogatory No.8.** Describe the products Opposer intends to sell (whether itself or through others on behalf of Opposer) in connection with Opposer's Marks.

**RESPONSE TO INTERROGATORY NO. 8.** Natural expansions of the products described in ZILL000225 – ZILL000251 and ZILL000544 – ZILL000546, and the products described at <http://mortech.com/default.aspx> and natural expansions thereof. ZILL000252- ZILL000253. Zillow offers and plans to offer a wide and expanding range of products related to real estate, housing, rental, and mortgage industries.

**Interrogatory No.9.** Describe the services Opposer currently provides (whether itself or through others on behalf of Opposer) in connection with Opposer's Marks.

**RESPONSE TO INTERROGATORY NO. 9.** Zillow provides a wide range of real-estate related services to consumers and real estate professionals, from home listing and valuation services. *See generally* [www.zillow.com](http://www.zillow.com). Representative documents are included at ZILL000225 – ZILL000251 and ZILL000544 – ZILL000546 (from above) and ZILL000254 – ZILL000331 (attached) (excerpts from [www.zillow.com/learnmore/what-you-can-do-on-zillow.htm](http://www.zillow.com/learnmore/what-you-can-do-on-zillow.htm), [www.zillow.com/learnmore/what-zillow-offers-buyers.htm](http://www.zillow.com/learnmore/what-zillow-offers-buyers.htm), [www.zillow.com/make-me-move/](http://www.zillow.com/make-me-move/), [www.zillow.com/wikipages/What-is-a-Zestimate/](http://www.zillow.com/wikipages/What-is-a-Zestimate/), [www.zillow.com/wikipages/All-About-Comps/](http://www.zillow.com/wikipages/All-About-Comps/), [www.zillow.com/learnmore/special-offer-listings.htm](http://www.zillow.com/learnmore/special-offer-listings.htm), [www.zillow.com/mortgage-rates/](http://www.zillow.com/mortgage-rates/), [www.zillow.com/mortgage/help/HowItWorksBorrowers.htm](http://www.zillow.com/mortgage/help/HowItWorksBorrowers.htm), [www.zillow.com/directory/real-estate-agents/](http://www.zillow.com/directory/real-estate-agents/), [www.zillow.com/directory/mortgage-lenders/](http://www.zillow.com/directory/mortgage-lenders/), [www.zillow.com/directory/home-improvement/](http://www.zillow.com/directory/home-improvement/), [www.zillow.com/directory/property-management/](http://www.zillow.com/directory/property-management/), [www.zillow.com/directory/real-estate-services/](http://www.zillow.com/directory/real-estate-services/), [www.zillow.com/advice/](http://www.zillow.com/advice/), [www.zillow.com/advice/US/all/guide/](http://www.zillow.com/advice/US/all/guide/), [www.zillow.com/learnmore/what-zillow-offers-renters.htm](http://www.zillow.com/learnmore/what-zillow-offers-renters.htm), [www.zillow.com/learnmore/what-zillow-offers-sellers.htm](http://www.zillow.com/learnmore/what-zillow-offers-sellers.htm),

[sale-by-owner/](#), [www.zillow.com/learnmore/special-offer-listings.htm](http://www.zillow.com/learnmore/special-offer-listings.htm),  
[www.zillow.com/learnmore/what-zillow-offers-homeowners.htm](http://www.zillow.com/learnmore/what-zillow-offers-homeowners.htm), [www.zillow.com/home-improvement-dueling-digs/](http://www.zillow.com/home-improvement-dueling-digs/), [www.zillow.com/learnmore/why-use-zillow.htm](http://www.zillow.com/learnmore/why-use-zillow.htm),  
[www.zillow.com/learnmore/what-zillow-offers-real-estate-agents.htm](http://www.zillow.com/learnmore/what-zillow-offers-real-estate-agents.htm),  
[www.zillow.com/advertising/agent-advertising/](http://www.zillow.com/advertising/agent-advertising/), [www.zillow.com/cobrand/](http://www.zillow.com/cobrand/),  
[www.zillow.com/local-info/](http://www.zillow.com/local-info/), [www.zillow.com/agent-websites/](http://www.zillow.com/agent-websites/),  
[www.zillow.com/learnmore/what-zillow-offers-brokers.htm](http://www.zillow.com/learnmore/what-zillow-offers-brokers.htm), [www.zillow.com/learnmore/what-zillow-offers-landlords.htm](http://www.zillow.com/learnmore/what-zillow-offers-landlords.htm), [www.zillow.com/learnmore/what-zillow-offers-lenders.htm](http://www.zillow.com/learnmore/what-zillow-offers-lenders.htm), and  
[www.zillow.com/advertising/Mortgage.htm](http://www.zillow.com/advertising/Mortgage.htm)).

**Interrogatory No.10.** Describe the services Opposer intends to provide (whether itself or through others on behalf of Opposer) in connection with Opposer's Marks.

**RESPONSE TO INTERROGATORY NO. 10.** Natural expansions of the services described in ZILL000225 – ZILL000251 and ZILL000544 – ZILL000546, and the services described at <http://mortech.com/default.aspx> and natural expansions thereof. ZILL000252-ZILL000253. Zillow offers and plans to offer a wide and expanding range of services related to real estate, housing, rental, and mortgage industries.

**Interrogatory No.11.** Identify the channels of trade through which Opposer's Goods and Services travel.

**RESPONSE TO INTERROGATORY NO. 11.** Opposer's Goods and Services are offered online (directly from Zillow.com, through portal partners like Yahoo! Real Estate, through individual agent or broker partners, through third party classified or listings sites through Zillow's Postlets service) or through mobile applications for accessing any of the same. Zillow also partners with hundreds of local newspapers to provide listing information. *See, e.g.,*

ZILL000332 – ZILL000334 ([www.zillow.com/blog/pro/2007-11-12/zillow-partners-with-280-newspapers-for-listings-content](http://www.zillow.com/blog/pro/2007-11-12/zillow-partners-with-280-newspapers-for-listings-content)).

**Interrogatory No.12.** Identify the channels of trade through which Opposer intends Opposer's Goods and Services will travel.

**RESPONSE TO INTERROGATORY NO. 12.** Opposer's Goods and Services will be offered through natural expansions of the channels of trade identified above.

**Interrogatory No.13.** Identify the demographics of purchasers of Opposer's Goods and Services.

**RESPONSE TO INTERROGATORY NO. 13.** Zillow objects to the extent that this interrogatory response would require personally identifiable information. Generally, Opposer's Goods and Services are used by the full range of individuals and businesses interested in the US real estate purchase, rental, or mortgage markets, by real estate and mortgage professionals, and by US homeowners and renters.

**Interrogatory No.14.** Identify the demographics of potential purchasers of Opposer's Goods and Services.

**RESPONSE TO INTERROGATORY NO. 14.** Zillow objects to the extent that this interrogatory response would require personally identifiable information. Generally, potential customers of Opposer's Goods and Services are any individuals or businesses interested in the US real estate purchase, rental, or mortgage markets; are any real estate and mortgage professionals; and are any US homeowners and renters.

**Interrogatory No.15.** Identify the date and describe the circumstances under which Opposer first used Opposer's Marks on or in connection with any of Opposer's Goods and Services, and identify the goods and services.

**RESPONSE TO INTERROGATORY NO. 15.** Opposer launched its website on Feb. 7, 2006, offering a wide range of real-estate related search, valuation, listing, advertising, information, advice, and API tools. The content has expanded significantly since, but the services available at launch remain the core services offered under Opposer's Mark.

**Interrogatory No.16.** Identify the date and describe the circumstances under which Opposer first used Opposer's Marks on or in connection with any of Opposer's Goods and Services in commerce regulable by the United States, and identify the goods and services.

**RESPONSE TO INTERROGATORY NO. 16.** See previous answer.

**Interrogatory No.17.** Identify each period of non-use of Opposer's Marks for Opposer's Goods and Services including for each period identified: the date nonuse commenced; the date, if any, when use recommenced; the reason for the period of nonuse; and the goods/services in connection with which the nonuse occurred. For purposes of this interrogatory, "nonuse" means any period longer than one month when goods and/or services bearing any one of Opposer's Mark were not sold, transported, provided, or rendered in Commerce by or on behalf of Opposer.

**RESPONSE TO INTERROGATORY NO. 17.** Opposer has had no period of non-use for any of its goods or services after those goods or services were first offered.

**Interrogatory No.18.** Identify by type all marketing material used by Opposer (or by others on Opposer's behalf) in connection with the promotion of Opposer's Goods and Services, and state:

- (a) the date such material was used;
- (b) the manner in which such material was used; and
- (c) the specific geographic area where such material was used.

For illustrative purposes only and without limiting the foregoing, such material would

include, e.g., websites, e-mails, literature, tags, labels, packages, signs, posters, point-of sale displays, brochures, and advertisements.

**RESPONSE TO INTERROGATORY NO. 18.** Opposer objects that a complete response would be overly burdensome and unlikely to add significant value to the foregoing. Most of Zillow's growth has been via word of mouth, or in response to consumers or potential consumers who reach out to Zillow. Zillow's marketing is done directly to home buyers, sellers, real estate agents and brokers, mortgage agents and brokers, and other real estate professionals. Representative copies of Zillow's online and TV advertising (the latter first released in fall 2012) can be found at Zillow's YouTube stations, <http://www.youtube.com/user/zillownews> and <http://www.youtube.com/user/ZillowForPros>. ZILL000335 – ZILL000339. Zillow's Blog and related market analysis are consistently popular with its customers, potential customers, and the media. Excerpts from [www.zillow.com/blog/](http://www.zillow.com/blog/) are attached, but the archived material goes well back and can be viewed online. Examples of e-mail advertisements and Applicant's online advertising are attached at ZILL000340 – ZILL000368 and ZILL000542 – ZILL000543.

**Interrogatory No.19.** Identify by type all marketing material intended to be used by Opposer (or by others on Opposer's behalf) in connection with the promotion of Opposer's Goods and Services, and state:

- (a) the date such material is intended to be used;
- (b) the manner in which such material is intended to be used; and
- (c) the specific geographic area where such material is intended to be used.

For illustrative purposes only and without limiting the foregoing, such material would include, e.g., websites, e-mails, literature, tags, labels, packages, signs, posters, point-of sale displays, brochures, and advertisements.

**RESPONSE TO INTERROGATORY NO. 19.** Opposer's objection and answer are identical to the Interrogatory above.

**Interrogatory No.20.** Identify the dollar amount spent by Opposer on advertising or promoting Opposer's Goods and Services, by year.

**RESPONSE TO INTERROGATORY NO. 20.** The relevant information is Trade Secret / Commercial Sensitive, as identified in the Board's Standard Protective Order, automatically applicable to this proceeding. *See* <http://www.uspto.gov/trademarks/process/appeal/guidelines/stndagmnt.jsp>. It will be disclosed to Applicant's counsel upon receipt of a signed Standard Protective Order (attached). General information for 2011 and 1Q – 3Q 2012 is available in the Annual and Quarterly Reports provided in connection with the Response to Interrogatory 27.

**Interrogatory No.21.** Identify the persons currently employed by Opposer who have or will have principal responsibility for the distribution, marketing and/or sales of Opposer's Goods and Services.

**RESPONSE TO INTERROGATORY NO. 21.** Amy Bohutinsky, Chief Marketing Officer. Ms. Bohutinsky's contact details are in Zillow's Initial Disclosures.

**Interrogatory No.22.** State whether Opposer's Marks have been the subject of any type of agreement, whether written or oral. For illustrative purposes only and without limiting the foregoing, such agreements would include, e.g., assignments, license agreements, manufacturing agreements, or security interests.

**RESPONSE TO INTERROGATORY NO. 22.** Opposer has no agreements that affect its complete and exclusive title to Opposer's Marks. Third parties are allowed to use Zillow's logos under certain conditions, related to their advertising using Zillow's services or related to

their use of Zillow-generated content. See [www.zillow.com/webtools/badges/](http://www.zillow.com/webtools/badges/), [www.zillow.com/cobrand/](http://www.zillow.com/cobrand/), [www.zillow.com/webtools/widgets/](http://www.zillow.com/webtools/widgets/), and [www.zillow.com/howto/api/APITerms.htm](http://www.zillow.com/howto/api/APITerms.htm) (ZILL000369 – ZILL000381). There are numerous third parties marking such generally-licensed uses, which are not specifically tracked. Opposer objects that providing a specific list of these numerous, similarly-situated third parties will be overly burdensome and unlikely to affect the matter at hand.

**Interrogatory No.23.** If the answer to Interrogatory No. 22 is other than an unqualified negative, for each such agreement, identify:

- (a) the date of the agreement;
- (b) the parties to the agreement;
- (c) whether the agreement is oral or in writing; and
- (d) the goods and/or services covered by the agreement.

**RESPONSE TO INTERROGATORY NO. 23.** See response and objection to LoanZilla's Interrogatory No. 23.

**Interrogatory No.24.** Identify each instance, of which Opposer has knowledge directly or indirectly, of use of Opposer's Marks by unrelated third parties without Opposer's authorization.

**RESPONSE TO INTERROGATORY NO. 24.** Opposer objects that this interrogatory may call for privileged communications, and objects to the extent that it involves use outside of the United States of America. Subject to that objection, Opposer is not aware of current or past unauthorized use of Opposer's Marks by unrelated third parties.

**Interrogatory No.25.** Identify each instance, of which Opposer has knowledge directly or indirectly, of any association between Opposer and Applicant, arising in whole or in part from

Applicant's use of Applicant's Mark. For illustrative purposes only and without limiting the foregoing, such association would include, e.g., actual or purported confusion, mistake, or deception; misdirected inquiries, orders, cancellations or returns; misassumptions as to the source or origin; or complaints or comments from third parties.

**RESPONSE TO INTERROGATORY NO. 25.** Opposer is not aware of any instances of actual confusion.

**Interrogatory No.26.** As to each instance of association identified in response to Interrogatory No. 25, of which the Opposer has direct knowledge, provide a detailed description of the circumstances surrounding the instance of association.

**RESPONSE TO INTERROGATORY NO. 26.** Opposer is not aware of any instances of actual confusion.

**Interrogatory No.27.** Identify the total revenue generated to Opposer from the sale of Opposer's Goods and Services.

**RESPONSE TO INTERROGATORY NO. 27.** The following figures are rounded to the thousand.

2008: \$10,593,000

2009: \$17,491,000

2010: \$30,467,000

2011: \$66,053,000

2012 (1Q – 3Q): \$82,513,000

Opposer's Annual Report for 2011 is attached as ZILL000382 – ZILL000473 and its 2012 3Q quarterly report is attached as ZILL000474 – ZILL000526. *See*

<http://files.shareholder.com/downloads/ABEA-6AA1JU/2152463663x0x560334/98c63825->

[6903-4e70-82c0-1237d7fbf879/2011\\_Annual\\_Report.pdf](http://investors.zillow.com/common/download/sec.cfm?companyid=ABEA-6AA1JU&fid=1193125-12-344756&cik=1334814),

[http://investors.zillow.com/common/download/sec.cfm?companyid=ABEA-](http://investors.zillow.com/common/download/sec.cfm?companyid=ABEA-6AA1JU&fid=1193125-12-344756&cik=1334814)

[6AA1JU&fid=1193125-12-344756&cik=1334814](http://investors.zillow.com/common/download/sec.cfm?companyid=ABEA-6AA1JU&fid=1193125-12-344756&cik=1334814). Substantially all revenue is related to Opposer's Goods and Services provided under Opposer's Marks.

**Interrogatory No.28.** State whether Opposer is aware of any survey that is related to the issues in this proceeding. For illustrative purposes only, and without limiting the foregoing, such surveys would include, e.g., polls or market research studies related to the likelihood of confusion between Opposer's Marks and Applicant's Mark, or as to the source of goods or services in connection with which Opposer's Marks or Applicant's Mark are used, or as to the existence of any affiliation or connection between Opposer and Applicant or their respective goods or services.

**RESPONSE TO INTERROGATORY NO. 28.** Opposer is searching for relevant information and will supplement this response as soon as it determines whether there is relevant information.

**Interrogatory No.29.** Unless the response to Interrogatory No. 28 is an unqualified negative, for each survey of which Opposer is aware, identify:

- (a) the date the survey was prepared;
- (b) the nature of the information covered in the survey; and
- (c) the present location of the survey.

**RESPONSE TO INTERROGATORY NO. 29.** Opposer is not aware of any such surveys.

**Interrogatory No.30.** State whether Opposer has ever participated in any formal dispute involving Opposer's Marks. For illustrative purposes only, and without limiting the foregoing,

such disputes would include, e.g., court litigations, administrative proceedings, arbitrations or mediations.

**RESPONSE TO INTERROGATORY NO. 30.** Opposer objects to the extent that this requests information beyond the United States. Subject to the foregoing, Opposer has filed opposition or cancellation actions against the following in the Trademark Trial and Appeal Board:

ZILLOAN.COM, Proceeding No. 91183214 (Zillow's request granted).

HOMEZILL REALTY, Proceeding No. 91183213 (Zillow's request granted).

HOMEZILL, Proceeding No. 92049291 (Zillow's request granted).

This proceeding.

*Zillow, Inc. v. Kolsky*, 2:2012cv00170 (W.D. Wash.) (Judge Jones, Richard A.)

**Interrogatory No.31.** Unless the response to Interrogatory No. 30 is an unqualified negative, with respect to each dispute in which Opposer has ever participated, identify:

- (a) the full title of the dispute, e.g., the names of the parties and docket no., if applicable;
- (b) the date of commencement of the dispute;
- (c) the name of the court/body before which the dispute was brought; and
- (d) the current status of the dispute.

**RESPONSE TO INTERROGATORY NO. 31.** Opposer provided identifying information in the Response to Interrogatory No. 30.

**Interrogatory No.32.** Identify all other marks that include the formative "zill" which are used or which are intended to be used by Opposer, and state the goods or services with which such marks are used and/or intended to be used, and state the date of first use in commerce of

any such mark which has been so used.

**RESPONSE TO INTERROGATORY NO. 32.** Opposer objects to the extent that this would require providing trade secret business information. Subject to the forgoing, other than Opposer's Marks, none.

**Interrogatory No.33.** Describe the meaning of the term "Zillow" in Opposer's Marks.

**RESPONSE TO INTERROGATORY NO. 33.** See Opposer's Answer to Interrogatory 1, above.

**Interrogatory No.34.** Describe the selection process of the Opposer's Marks. For illustrative purposes only, and without limiting the foregoing, such processes may include meetings, conversations, correspondence exchanges, in which utilization of ZILLOW or ZILLOW.COM as a trademark by Opposer was discussed.

**RESPONSE TO INTERROGATORY NO. 34.** See Opposer's response to Interrogatory 1, above.

**Interrogatory No.35.** Identify any trademark clearance and availability searches, performed by you or by others on your behalf, in connection with Opposer's Marks.

**RESPONSE TO INTERROGATORY NO. 35.** See Opposer's objections and response to Interrogatory 2, above.

**Interrogatory No.36.** Identify whether you were aware of Applicant, Applicant's Mark, or any of the mortgage services provided by Applicant prior to using Opposer's Marks for mortgage related goods and services.

**RESPONSE TO INTERROGATORY NO. 35.** Opposer's provided information and advice about mortgages and related services prior to the claimed the application date of Application opposed here and prior to the first use date for Applicant's Mark claimed in that

application. So, no. Applicant announced its intention to acquire mortgage technology company Mortech after this dispute began. ZILL000527 – ZILL000529 ([www.zillow.com/blog/2012-11-05/zillow-to-acquire-mortech-to-add-professional-services-to-zillow-mortgage-marketplace/](http://www.zillow.com/blog/2012-11-05/zillow-to-acquire-mortech-to-add-professional-services-to-zillow-mortgage-marketplace/)).

**Interrogatory No.37.** Identify whether you were aware of Applicant, Applicant’s Mark, or any of the mortgage services provided by Applicant prior to filing “ZILLOW” trademark application, Serial No. 85464019, with the United States Patent and Trademark Office on November 3, 2011.

**RESPONSE TO INTERROGATORY NO. 37.** Opposer objects that determining whether anyone currently or formerly in Opposer’s organization had ever become aware of Applicant or Applicant’s Mark in any way is overly burdensome and unlikely to lead to probative information; subject to this objection, no one involved in filing or deciding to file Serial No. 85464019 was aware of Applicant or Applicant’s Mark.

**Interrogatory No.38.** Describe and/or identify all experience Opposer has in the field of mortgage related goods and services.

**RESPONSE TO INTERROGATORY NO. 38.** Opposer’s mortgage-related information, advice, and advertising services were available and provided under Opposer’s Mark from the launch of its website. Many of its mortgage-related services were consolidated and branded as the “Zillow Mortgage Marketplace” in September 2008. Opposer continues to provide more and expanded mortgage-related services.

**Interrogatory No.39.** Identify the manner in which mortgage related goods and services, as enumerated in Trademark Registration No. 4,201,269, were first advertised by Opposer.

**RESPONSE TO INTERROGATORY NO. 39.** Opposer’s mortgage-related advertising is similar its overall advertising as described in the responses to Interrogatories 18-

19. Many of Opposer's mortgage-related services were consolidated and branded as the "Zillow Mortgage Marketplace" in September 2008. ZILL000530 – ZILL000533

[\(http://www.zillow.com/blog/2008-09-11/how-to-use-zillow-mortgage-marketplace/\)](http://www.zillow.com/blog/2008-09-11/how-to-use-zillow-mortgage-marketplace/).

**Interrogatory No.40.** Identify the date on which mortgage related goods and services, as enumerated in Trademark Registration No. 4,201,269, were first rendered by Opposer.

**RESPONSE TO INTERROGATORY NO. 40.** Opposer's mortgage-related information, advice, and advertising services were available and provided under Opposer's Mark from the launch of its website. Many of its mortgage-related services were consolidated and branded as the "Zillow Mortgage Marketplace" in September 2008.

**Interrogatory No.41.** Identify the date on which mortgage related goods and services, as enumerated in Trademark Registration No. 4,201,269, were first rendered in interstate commerce by Opposer.

**RESPONSE TO INTERROGATORY NO. 41.** Opposer's mortgage-related information, advice, and advertising services were available and provided under Opposer's Mark from the launch of its website. Many of its mortgage-related services were consolidated and branded as the "Zillow Mortgage Marketplace" in September 2008.

**Interrogatory No.42.** Identify the states within the United States of America in which Opposer is licensed to provide mortgage services.

**RESPONSE TO INTERROGATORY NO. 42.** Opposer does not provide, broker, or originate mortgages.

**Interrogatory No.43.** Unless the response to Interrogatory No. 42 is an unqualified negative, identify the dates on which the licenses identified in Interrogatory No. 42 were obtained and the status, as to good standing or expiration, of each license.

**RESPONSE TO INTERROGATORY NO. 43.** n/a

**Interrogatory No.44.** Identify each director or officer of Opposer from inception of Opposer to the present, including any predecessors-in-interest of Opposer, by title and employment dates.

**RESPONSE TO INTERROGATORY NO. 44.** Opposer objects to this request as overly burdensome and unlikely to produce discoverable information.

**Interrogatory No.45.** Identify all persons known to Opposer to have information and/or material supporting Opposer's position in this proceeding.

**RESPONSE TO INTERROGATORY NO. 45.** See Answer to Interrogatory 21.

**Interrogatory No.46.** Identify each person who assisted in furnishing answers to these Interrogatories, specifying, for each person, the numbers of the Interrogatories for which he or she supplied information.

**RESPONSE TO INTERROGATORY NO. 45.**

Matthew D. Schneller, Bracewell & Giuliani LLP (outside counsel)

(substantially throughout)

Michelle Wynne, Corporate Counsel, Zillow, Inc. (substantially throughout)

Ashley Blackmon and Tara Clark (provided examples of advertisements)

DATED: December 19, 2012

<p>CERTIFICATE OF SERVICE</p> <p>I hereby certify that ZILLOW'S RESPONSES TO LOANZILLA'S FIRST SET OF INTERROGATORIES is being deposited with the United States Postal Service with sufficient postage as first class mail on December 19, 2012 in an envelope addressed to Applicant's correspondent:</p> <p>John Janeway and Ashley K. Long Janeway Patent Law PLLC</p>	<p>Respectfully submitted,</p> <p>Bracewell &amp; Giuliani LLP</p> <p>Signed: <u>/Matt Schneller/</u> Matthew D. Schneller, Erin S. Hennessy, Jennifer R. Ashton Bracewell &amp; Giuliani LLP 701 Fifth Avenue, Suite 6200 Seattle, WA 98104-7043</p>
---	---

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 85/316,446  
For the Mark LOANZILLA  
Filed May 19, 2011  
Published in the Official Gazette on October 11, 2011

ZILLOW, INC.,

Opposer,

v.

SUPER T FINANCIAL INC. DBA  
LOANZILLA,

Applicant.

Opposition No. 91203730

**SUPER T FINANCIAL INC. DBA LOANZILLA'S RESPONSES TO ZILLOW'S  
FIRST SET OF INTERROGATORIES**

Pursuant to the *Federal Rules of Civil Procedure* ("Fed. R. Civ. P.") 33 and 34, 37 C.F.R. §2.116 and §2.120, Super T Financial Inc. d/b/a Loanzilla ("Loanzilla" or "Applicant") responds to Zillow, Inc.'s ("Zillow" or "Opposer") First Set of Interrogatories (the "Rogs") as follows:

**General Objections**

The following general objections apply to each of the Rogs and are incorporated by reference in each of Loanzilla's specific responses thereto:

1. Loanzilla objects to every Rog that purports to impose obligations on it beyond the requirements of the *Federal Rules of Civil Procedure* and the Trademark Trial and Appeal Board Manual of Procedure ("TBMP"), which will govern Loanzilla's responses.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 2

2. Loanzilla objects to the Rogs to the extent that they seek materials prepared in anticipation of litigation, or which contain or reflect or call for the disclosure of the mental impressions, conclusions, opinions, or legal theories of any attorney for Loanzilla, or any other information protected by the *Federal Rules of Civil Procedure*.

3. Loanzilla objects to the Rogs to the extent that they seek information protected from discovery under the attorney-client privilege, or any other privilege recognized by law. Loanzilla will not produce such information.

4. Loanzilla objects to the Rogs to the extent they seek trade secrets or other confidential or proprietary research, development, commercial, or business information.

5. Loanzilla objects to the Rogs to the extent that they call for identification or production of information that is a matter of public record and that is equally available to the requesting party.

6. In responding, Loanzilla does not concede that any Rog to which Loanzilla responds is relevant to the subject matter of this litigation or is reasonably calculated to lead to the discovery of admissible evidence. Loanzilla expressly reserves its objection in this regard. Loanzilla also requests the right to question the authenticity, relevancy, materiality, privilege, and admissibility as evidence for any purpose of the information provided and the documents identified and/or produced in response to these Rogs, which may arise in any subsequent proceeding in, or the trial of, this or any other action.

7. Loanzilla reserves the right to amend, supplement, or revise its responses as necessary up to and including the time of trial.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 3

8. In responding to the Rogs, Loanzilla states that it has conducted a diligent search, reasonable in scope, of those records and files in its possession or control believed to be the most likely to contain documents responsive to the Rogs and has solicited documents relevant information from those individuals employed or otherwise affiliated with Loanzilla believed to be the most likely to have documents responsive to the Rogs. Loanzilla has not, however, undertaken to search or review all of the files and records in Loanzilla's possession, custody or control, nor has Loanzilla solicited documents or information from every individual employed by or otherwise affiliated with Loanzilla because to do so would be unduly burdensome and expensive. In the event, therefore, that further information, documents, records, or files responsive to any of the Rogs are identified or brought to Loanzilla's attention, Loanzilla reserves the right to amend or supplement these responses.

Subject to, and without waiving same, Loanzilla hereby responds to the Rogs as follows:

### **Responses to Interrogatories**

**Interrogatory No. 1.** Identify the person or persons answering who assisted or were consulted in answering the Rogs served contemporaneously herewith on behalf of You, including their current employment positions and/or relationships with You and their current business and residence addresses. If a person or persons assisted on only a portion of Your responses, please identify the responses on which the person or persons assisted.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 4

**Response No. 1.** Applicant objects to this request to the extent it is vague, irrelevant, immaterial, overly broad, unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows:

Name: Richard W. Trepus

Title: President

Address: 6620 Lake Wash Blvd NE #302, Kirkland, WA 98033

Phone Number: 206-940-0454

Name: Gregory S. McKim

Title: Branch Manager

Address: 10047 Main Street, Suite 101, Bellevue, WA 98004

Phone Number: 425-460-8301

Name: Bruce J. Waltar

Title: IT Manager

Address: 6831 28th Avenue NE, Seattle, WA 98115

Phone Number: 206-617-0368

**Interrogatory No. 2.** Identify the actual customers of Applicant's Services offered under Applicant's Mark.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 5

**Response No. 2.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, where the phrase “actual customers” is indefinite. Applicant further objects to this interrogatory to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Persons obtaining real estate home loans for purchase and refinance. Persons obtaining commercial real estate loans for purchase and refinance.

**Interrogatory No. 3.** Identify the potential or intended customers of Applicant’s Services offered Applicant’s Mark.

**Response No. 3.** Applicant objects to this request to the extent it is vague, irrelevant, immaterial, overly broad, unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Persons seeking real estate home loans for purchase or refinance. Persons obtaining commercial real estate loans for purchase and refinance.

**Interrogatory No. 4.** Identify whether homeowners are, or have been, or are intended customers of Applicant’s Services offered under Applicant’s Mark.

**Response No. 4.** Applicant objects to this request to the extent that it is not reasonably calculated to lead to the discovery of admissible evidence. Subject to and without waiving the foregoing objection, Applicant responds as follows: Yes.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 6

**Interrogatory No. 5.** Identify whether persons looking to purchase homes are, or have been, or are intended to be customers of Applicant's Services offered under Applicant's Mark.

**Response No. 5.** Applicant objects to this request to the extent that it is not reasonably calculated to lead to the discovery of admissible evidence. Subject to and without waiving the foregoing objection, Applicant responds as follows: Yes.

**Interrogatory No. 6.** Identify whether persons looking to purchase mortgages are, or have been, or are intended to be customers of Applicant's Services offered under Applicant's Mark.

**Response No. 6.** Applicant objects to this request to the extent that it is not reasonably calculated to lead to the discovery of admissible evidence. Subject to and without waiving the foregoing objection, Applicant responds as follows: Yes.

**Interrogatory No. 7.** Identify whether businesses looking to purchase commercial or investment real estate are, or have been, or are intended to be customers of Applicant's Mark under Applicant's Services.

**Response No. 7.** Applicant objects to this request to the extent that it is not reasonably calculated to lead to the discovery of admissible evidence. Subject to and without waiving the foregoing objection, Applicant responds as follows: Yes.

**Interrogatory No. 8.** Describe all current channels of trade for Applicant's Services offered under Applicant's Marks – how sales are made, how and where Applicant's Services are advertised, whether Applicant uses sales representatives, whether Applicant's services are or will

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 7

be provided under contract or not, and so forth – for Applicant’s Mark in connection with Applicant’s Services.

**Response No. 8.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome. Applicant further objects to this interrogatory to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Applicant’s business plan is proprietary. It employs typical marketing techniques such as client referrals, real estate broker referrals, networking, and a website.

**Interrogatory No. 9.** Describe all intended channels of trade for Applicant’s Services offered under Applicant’s Marks - how sales are made, how and where Applicant’s Services are advertised, whether Applicant uses sales representatives, whether Applicant’s services are or will be provided under contract or not, and so forth – for Applicant’s Mark in connection with Applicant’s Services.

**Response No. 9.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome. Applicant further objects to this interrogatory to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Applicant’s business plan is proprietary. Applicant intends to continue to employ typical marketing techniques such as client referrals, real estate broker referrals, networking, and a website.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 8

**Interrogatory No. 10.** Identify all advertisements, marketing, or promotion of Applicant's Mark for Applicant's Services, including the date(s) the advertisement(s) ran, the location (physical location, publication, or web site), where the advertisement(s) ran, and the specific services which were advertised, if less than all Applicant's Services were advertised or promoted.

**Response No. 10.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome. Applicant further objects to this interrogatory to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Applicant's business plan is proprietary. It employs typical marketing techniques such as client referrals, real estate broker referrals, networking, and a website.

**Interrogatory No. 11.** Describe the meaning of the term "Loan" in connection with Applicant's Mark and Applicant's Services.

**Response No. 11.** Applicant objects to this request to the extent that it is not reasonably calculated to lead to the discovery of admissible evidence. Subject to and without waiving the foregoing objection, Applicant responds as follows: The term "Loan" refers to residential and commercial property loans.

**Interrogatory No. 12.** Describe the meaning of the term "Zilla" in connection with Applicant's Mark and Applicant's Services.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 9

**Response No. 12.** The word “Zilla” is a play on words from GodZilla. The LoanZilla logo is designed to resemble a lizard. We have future plans to use lizard and/or dinosaur themes in our marketing. The term “Zilla” is routinely used by many industries to imply something large, dominating and/or intimidating. For example, the TV reality show “BrideZilla”. The following is a definition of the word “Zilla” from Wikipedia <http://en.wikipedia.org/wiki/-zilla>:

*zilla* is an English slang suffix, a back-formation derived from the English name of the Japanese movie monster Godzilla.<sup>[1][2]</sup> It is popular for the names of software and websites. It is also found often in popular culture to imply some form of excess, denoting the monster-like qualities of Godzilla.

**Interrogatory No. 13.** Provide information (by year) concerning the amount spent on advertising, marketing, or promoting Applicant’s Mark for Applicant’s Services.

**Response No. 13.** Applicant objects to this interrogatory to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Our business plan and business expenses are proprietary.

**Interrogatory No. 14.** Provide information (by year) concerning the amount spent on advertising, marketing, or promoting Defendant’s Mark [sic] for Defendant’s Services [sic].

**Response No. 14.** Applicant objects to this request as it appears to be a repetition of Interrogatory No. 13.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 10

**Interrogatory No. 15.** Identify the first date on which each of Applicant's Services was provided under Applicant's Mark, and provide all details and identify all documents related thereto.

**Response No. 15.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, where the phrase "provided" is indefinite. Applicant further objects to this interrogatory to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Upon further definition of the term "provided," Applicant will respond to this request.

**Interrogatory No. 16.** Identify the first date on which each of Applicant's Services was provided in interstate commerce under Applicant's Mark, and provide all details and identify all documents related thereto.

**Response No. 16.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, where the phrase "provided" is indefinite. Applicant further objects to this interrogatory to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Upon further definition of the term "provided," Applicant will respond to this request.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 11

**Interrogatory No. 17.** Identify the first date on which each of Applicant's Services was advertised under Applicant's Mark, and provide all details and identify all documents related thereto.

**Response No. 17.** May 2010.

**Interrogatory No. 18.** Identify and describe all steps taken prior to and related to the offering of Applicant's Services under Applicant's Mark, and the dates those steps were taken, and provide all details and identify all documents related thereto.

**Response No. 18.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, where the phrase "all steps taken" is indefinite and not reasonably calculated to lead to discoverable information. Applicant further objects to this interrogatory to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Upon further definition of the phrase "all steps taken," Applicant will respond to this request.

**Interrogatory No. 19.** Identify whether Applicant's Mark has been used on any services other than Applicant's Services; if so, describe each service and the first date each service was provided.

**Response No. 19.** Applicant responds that Applicant's Mark has been used on no other services.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 12

**Interrogatory No. 20.** Identify and describe all experience You have in the fields of real estate and mortgages.

**Response No. 20.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Subject to and without waiving the foregoing specific and general objections, Applicant has many years of experience in the fields of real estate and mortgages. Representative, responsive, relevant, non-privileged documents demonstrating this experience, to the extent they exist and are in Applicant's custody or control, will be made available for inspection by Applicant at Applicant's office at 10047 Main Street, Suite 101, Bellevue, WA 98004, at a mutually agreeable date and time, pursuant to Fed. R. Civ. P. 33(d).

**Interrogatory No. 21.** Identify all online real estate information and resources You were aware of at the time of Your adoption of Applicant's Mark.

**Response No. 21.** Applicant objects to this request to the extent it is vague, irrelevant, immaterial, overly broad, unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence.

**Interrogatory No. 22.** Identify all online mortgage information and resources You were aware of at the time of Your adoption of Applicant's Mark.

**Response No. 22.** Applicant objects to this request to the extent it is vague, irrelevant, immaterial, overly broad, unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 13

**Interrogatory No. 23.** Identify all facts and documents related to the selection and adoption of Applicant's Mark, including all considerations in selecting these marks and all alternative names or marks considered at any time prior to or after selection and adoption of these marks.

**Response No. 23.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome. Applicant further objects to this interrogatory to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Applicant chose the trade name LoanZilla because applicant intends to build a distinct brand that 1) stands out from traditional lending institution names and 2) caters to internet savvy consumers.

The word "Zilla" is a play on words from GodZilla. The LoanZilla logo is designed to resemble a lizard. We have future plans to use lizard and/or dinosaur themes in our marketing. The term "Zilla" is routinely used by many industries to imply something large, dominating and/or intimidating. For example, the TV reality show "BrideZilla". The following is a definition of the word "Zilla" from Wikipedia <http://en.wikipedia.org/wiki/-zilla>:

*zilla* is an English slang suffix, a back-formation derived from the English name of the Japanese movie monster Godzilla.<sup>[1][2]</sup> It is popular for the names of software and websites. It is also found often in popular culture to imply some form of excess, denoting the monster-like qualities of Godzilla.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 14

**Interrogatory No. 24.** Identify and describe the meaning of Applicant's Mark and its relationship to Applicant's Services, respectively, and identify all documents from the time period of the selection and adoption of these marks that support, reference, or relate to this meaning.

**Response No. 24.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome. Applicant further objects to this interrogatory to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Applicant chose the trade name LoanZilla because applicant intends to build a distinct brand that 1) stands out from traditional lending institution names and 2) caters to internet savvy consumers.

The word "Zilla" is a play on words from GodZilla. The LoanZilla logo is designed to resemble a lizard. We have future plans to use lizard and/or dinosaur themes in our marketing. The term "Zilla" is routinely used by many industries to imply something large, dominating and/or intimidating. For example, the TV reality show "BrideZilla". The following is a definition of the word "Zilla" from Wikipedia <http://en.wikipedia.org/wiki/-zilla>:

*zilla* is an English slang suffix, a back-formation derived from the English name of the Japanese movie monster Godzilla.<sup>[1][2]</sup> It is popular for the names of software and websites. It is also found often in popular culture to imply some form of excess, denoting the monster-like qualities of Godzilla.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 15

**Interrogatory No. 25.** Identify and describe any information and/or documents indicating what You have told others about the meaning of Applicant's Mark.

**Response No. 25.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome. Applicant further objects to this interrogatory to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Applicant also objects to this request to the extent that it requires information protected by the attorney-client and/or attorney work product privileges. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Relevant, non-confidential information and/or documents of this nature are not in Applicant's possession.

**Interrogatory No. 26.** Identify and describe all conversations, information, and/or documents referring to or related to Applicant's Mark that You received from third parties.

**Response No. 26.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, and where "all conversations, information, and or documents referring to or related to Applicant's Mark that You received from third parties" is indefinite, not reasonably calculated to lead to the discovery of admissible evidence, and fails to identify the information sought with reasonable particularity. Applicant further objects to this request to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Applicant also objects to this request to the extent that it requires information protected by the attorney-client and/or attorney work product privileges. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Applicant will provide relevant, non-confidential, non-privileged information in response to this request upon further definition

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 16

of the phrase “all conversations, information, and or documents referring to or related to Applicant’s Mark that You received from third parties.”

**Interrogatory No. 27.** Identify and describe all conversations, information, and or documents referring to or related to Opposer’s Marks prior to Your adoption of Applicant’s Mark.

**Response No. 27.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, and where “all conversations, information, and or documents referring to or related to Opposer’s Marks prior to Your adoption of Applicant’s Mark” is indefinite, not reasonably calculated to lead to the discovery of admissible evidence, and fails to identify the information sought with reasonable particularity. Applicant further objects to this request to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Applicant also objects to this request to the extent that it requires information protected by the attorney-client and/or attorney work product privileges. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Applicant will provide relevant, non-confidential, non-privileged information in response to this request upon further definition of the phrase “all conversations, information, and or documents referring to or related to Opposer’s Marks prior to Your adoption of Applicant’s Mark.”

**Interrogatory No. 28.** Identify and describe all conversations, information, and/or documents referring to or related to Opposer’s Mark that you received from third parties.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 17

**Response No. 28.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, and where “all conversations, information, and/or documents referring to or related to Opposer’s Mark that you received from third parties” is indefinite, not reasonably calculated to lead to the discovery of admissible evidence, and fails to identify the information sought with reasonable particularity. Applicant further objects to this request to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Applicant also objects to this request to the extent that it requires information protected by the attorney-client and/or attorney work product privileges. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Applicant will provide relevant, non-confidential, non-privileged information in response to this request upon further definition of the phrase “all conversations, information, and/or documents referring to or related to Opposer’s Mark that you received from third parties.”

**Interrogatory No. 29.** Identify and describe all information and/or documents that show or evidence consumer confusion between Applicant’s Mark and Opposer or Opposer’s Marks.

**Response No. 29.** Applicant responds as follows: Applicant is aware of no evidence of consumer confusion between Applicant’s Mark and Opposer or Opposer’s Marks.

**Interrogatory No. 30.** Identify and describe all information and/or documents that show, evidence, or relate to third parties comparing Applicant’s Mark with Opposer’s Marks, or referring to these marks together.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 18

**Response No. 30.** Applicant responds as follows: Applicant is aware of no evidence of third parties comparing Applicant's Mark with Opposer's Marks, or referring to these marks together.

**Interrogatory No. 31.** Identify any and all trademark clearance searches that You conducted prior to adopting Applicant's Mark.

**Response No. 31.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, and where "any and all trademark clearance searches that You conducted prior to adopting Applicant's Mark" is indefinite, not reasonably calculated to lead to the discovery of admissible evidence, and fails to identify the information sought with reasonable particularity. Applicant further objects to this request to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Applicant also objects to this request to the extent that it requires information protected by the attorney-client and/or attorney work product privileges. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Applicant conducted search for the name LoanZilla before electing to use it as a website and trade name. In May of 2010 we found the website was available for sale and purchased it that same month. We did not find any other mortgage company or lender operating with the name LoanZilla or any name remotely familiar and therefore proceeded with our trademark application in May of 2011.

**Interrogatory No. 32.** Identify whether you visited the website at the domain name <Zillow.com> prior to adopting Applicant's Mark.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 19

**Response No. 32.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence, and fails to identify the information sought with reasonable particularity. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Yes, because Applicant uses the <Zillow.com> website for property valuation, shopping its competitors, and has considered advertising on the site.

**Interrogatory No. 33.** Identify whether you were aware of Opposer, Opposer's Marks, and/or the website at the domain name <Zillow.com> prior to adopting Applicant's Mark.

**Response No. 33.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence, and fails to identify the information sought with reasonable particularity. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Yes, because Applicant uses the <Zillow.com> website for property valuation, shopping its competitors, and has considered advertising on the site.

**Interrogatory No. 34.** Identify whether you were aware of Opposer, Opposer's Marks, and/or the website at the domain name <Zillow.com> prior to your first use of Applicant's Mark for Applicant's Services.

**Response No. 34.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence, and fails to identify the information sought with reasonable particularity. Subject to

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 20

and without waiving the foregoing specific and general objections, Applicant responds as follows: Yes, because Applicant uses the <Zillow.com> website for property valuation, shopping its competitors, and has considered advertising on the site.

**Interrogatory No. 35.** Identify all facts and documents of which You were aware that refer to or are related to Opposer, the <Zillow.com> website owned by Opposer, or the Opposer's Marks prior to selection of Applicant's Mark.

**Response No. 35.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence, and fails to identify the information sought with reasonable particularity. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Yes. We opened our account with Zillow under our prior Super T. Financial dba of Self Service loans in February of 2010. We informed them at a later date to change our name to LoanZilla, but I don't have a record of that date. Applicant was aware of Opposer, the <Zillow.com> website owned by Opposer, and/or the Opposer's Marks by virtue of having attended Zillow seminars and using the website for loan quotes.

**Interrogatory No. 36.** Identify whether you were aware of Zillow's Mortgage Marketplace service prior to May 5, 2011.

**Response No. 36.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence, and where the term "aware" fails to identify the information sought with reasonable

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 21

particularity. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Applicant was aware of Zillow's Mortgage Marketplace Service prior to May 5, 2011.

**Interrogatory No. 37.** Identify whether you were aware of Zillow's Mortgage Marketplace service prior to May 19, 2010.

**Response No. 37.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence, and where the term "aware" fails to identify the information sought with reasonable particularity. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Applicant was aware of Zillow's Mortgage Marketplace Service prior to May 19, 2010.

**Interrogatory No. 38.** Identify all newspapers and periodicals that Defendants subscribed to or read on a regular basis prior to the adoption of Applicant's Mark.

**Response No. 38.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence.

**Interrogatory No. 39.** Identify all newspapers and periodicals that You subscribed to or read on a regular basis prior to May 5, 2011.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 22

**Response No. 39.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence.

**Interrogatory No. 40.** Identify all newspapers and periodicals that You subscribed to or read on a regular basis prior to May 19, 2010.

**Response No. 40.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence.

**Interrogatory No. 41.** Provide all information and identify all documents and things that support Your denial of Paragraph 21 in the Notice of Opposition.

**Response No. 41.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome. Applicant further objects to this interrogatory to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Applicant also objects to this request to the extent that it requires information protected by the attorney-client and/or attorney work product privileges. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Applicant refers Opposer to its answer in Response No. 15 of this document.

**Interrogatory No. 42.** Describe why You selected a website logo consisting of the letter “Z” for Your website at <LoanZilla.com>, See ZILL000001.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 23

**Response No. 42.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, and not reasonably calculated to lead to the discovery of admissible evidence. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Applicant selected a website logo consisting of the letter “Z” for its website because “Loanzilla” is spelled with the letter “Z.”

**Interrogatory No. 43.** Identify and provide all details related to any and all trade mark, trade name, business name, or domain name registrations or applications owned by You or applied for on your behalf that consist of or include the term “LoanZilla” or “Zill,” including identification of any relevant documents or things.

**Response No. 43.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome. Applicant further objects to this interrogatory to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Applicant also objects to this request to the extent that it requires information protected by the attorney-client and/or attorney work product privileges. Applicant further objects to this request to the extent it seeks documents that are publicly available, equally available to the defendants as to the plaintiff, or already in Opposer’s possession, custody, or control; that type of information is readily attainable through other more convenient, less burdensome, and less expensive sources or discovery procedures. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows: Applicant’s trademark LOANZILLA, Ser. No. 85/316,446; Applicant’s business license, Applicant’s website, and Applicant’s logo all contain

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 24

the phrase "Loanzilla." Relevant, non-confidential, non-privileged documents related to this request will be produced hereto.

Respectfully submitted,

Date: 5 November 2012

John Janeway  
Janeway Patent Law, PLLC  
2208 NW Market St Suite 508  
Seattle, WA 98107  
206.708.7705  
john@janewaypatentlaw.com

Attorneys for Applicant,  
SUPER T FINANCIAL INC. DBA LOANZILLA

#### CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing SUPER T FINANCIAL INC. DBA LOANZILLA'S RESPONSES TO ZILLOW'S FIRST SET OF INTERROGATORIES has this 5<sup>th</sup> day of November 2012 been mailed by prepaid first class mail to the below-identified Attorney at his/her place of business:

Matthew D. Schneller  
Bracewell & Giuliani LLP  
701 Fifth Avenue, Suite 6200  
Seattle, WA 98104-7043  
206-204-6200

John M. Janeway

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 85/316,446  
For the Mark LOANZILLA  
Filed May 19, 2011  
Published in the Official Gazette on October 11, 2011

ZILLOW, INC.,

Opposer,

v.

SUPER T FINANCIAL INC. DBA  
LOANZILLA,

Applicant.

Opposition No. 91203730

**SUPER T FINANCIAL INC. DBA LOANZILLA'S SUPPLEMENTAL RESPONSES  
TO ZILLOW'S FIRST SET OF INTERROGATORIES**

Pursuant to the *Federal Rules of Civil Procedure* ("Fed. R. Civ. P.") 33 and 34, 37 C.F.R. §2.116 and §2.120, Super T Financial Inc. d/b/a Loanzilla ("Loanzilla" or "Applicant") responds to Zillow, Inc.'s ("Zillow" or "Opposer") First Set of Interrogatories (the "Rogs") as follows:

**General Objections**

The following general objections apply to each of the Rogs and are incorporated by reference in each of Loanzilla's specific responses thereto:

1. Loanzilla objects to every Rog that purports to impose obligations on it beyond the requirements of the *Federal Rules of Civil Procedure* and the Trademark Trial and Appeal Board Manual of Procedure ("TBMP"), which will govern Loanzilla's responses.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 2

2. Loanzilla objects to the Rogs to the extent that they seek materials prepared in anticipation of litigation, or which contain or reflect or call for the disclosure of the mental impressions, conclusions, opinions, or legal theories of any attorney for Loanzilla, or any other information protected by the *Federal Rules of Civil Procedure*.

3. Loanzilla objects to the Rogs to the extent that they seek information protected from discovery under the attorney-client privilege, or any other privilege recognized by law. Loanzilla will not produce such information.

4. Loanzilla objects to the Rogs to the extent they seek trade secrets or other confidential or proprietary research, development, commercial, or business information.

5. Loanzilla objects to the Rogs to the extent that they call for identification or production of information that is a matter of public record and that is equally available to the requesting party.

6. In responding, Loanzilla does not concede that any Rog to which Loanzilla responds is relevant to the subject matter of this litigation or is reasonably calculated to lead to the discovery of admissible evidence. Loanzilla expressly reserves its objection in this regard. Loanzilla also requests the right to question the authenticity, relevancy, materiality, privilege, and admissibility as evidence for any purpose of the information provided and the documents identified and/or produced in response to these Rogs, which may arise in any subsequent proceeding in, or the trial of, this or any other action.

7. Loanzilla reserves the right to amend, supplement, or revise its responses as necessary up to and including the time of trial.

Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 3

8. In responding to the Rogs, Loanzilla states that it has conducted a diligent search, reasonable in scope, of those records and files in its possession or control believed to be the most likely to contain documents responsive to the Rogs and has solicited documents relevant information from those individuals employed or otherwise affiliated with Loanzilla believed to be the most likely to have documents responsive to the Rogs. Loanzilla has not, however, undertaken to search or review all of the files and records in Loanzilla's possession, custody or control, nor has Loanzilla solicited documents or information from every individual employed by or otherwise affiliated with Loanzilla because to do so would be unduly burdensome and expensive. In the event, therefore, that further information, documents, records, or files responsive to any of the Rogs are identified or brought to Loanzilla's attention, Loanzilla reserves the right to amend or supplement these responses.

Subject to, and without waiving same, Loanzilla hereby responds to the Rogs as follows:

### **Supplemental Responses to Interrogatories**

**Interrogatory No. 2.** Identify the actual customers of Applicant's Services offered under Applicant's Mark.

**Response No. 2.** Applicant objects to this request to the extent it is vague, overly broad and unduly burdensome, where the phrase "actual customers" is indefinite. Applicant further objects to this interrogatory to the extent that it seeks information constituting trade secrets, confidential, or proprietary information. Subject to and without waiving the foregoing specific and general objections, Applicant responds as follows:

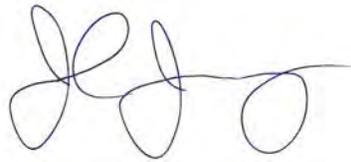
Applicant : Super T Financial Inc. dba Loanzilla  
Serial No. : 85/316,446  
Filed: : May 19, 2011  
Mark : LOANZILLA  
Page : 4

Applicant's customers are borrowers. Applicant operates as Super T Financial and Super T Financial dba LoanZilla. Applicant currently has no commercial borrowers. The totals below are for residential borrowers through 12/12/12:

Super T Financial: 213

Super T Financial dba LoanZilla: 144

Respectfully submitted,



Date: 14 December 2012

---

John Janeway  
Janeway Patent Law, PLLC  
2208 NW Market St Suite 508  
Seattle, WA 98107  
206.708.7705  
john@janewaypatentlaw.com

Attorneys for Applicant,  
SUPER T FINANCIAL INC. DBA LOANZILLA

#### CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing SUPER T FINANCIAL INC. DBA LOANZILLA'S RESPONSES TO ZILLOW'S FIRST SET OF INTERROGATORIES has this 14<sup>th</sup> day of December 2012 been mailed by prepaid first class mail to the below-identified Attorney at his/her place of business:

Matthew D. Schneller  
Bracewell & Giuliani LLP  
701 Fifth Avenue, Suite 6200  
Seattle, WA 98104-7043  
206-204-6200

/Marianne E. Dutton/  
Marianne E. Dutton

**Int. Cl.: 41**

**Prior U.S. Cls.: 100, 101, and 107**

**United States Patent and Trademark Office**

**Reg. No. 3,099,409**

**Registered May 30, 2006**

**SERVICE MARK  
PRINCIPAL REGISTER**

**BRIDEZILLAS**

WE: WOMEN'S ENTERTAINMENT, LLC (DELA-  
WARE LTD LIAB CO)  
200 JERICHO QUADRANGLE  
JERICHO, NY 11753

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: ENTERTAINMENT IN THE NATURE OF  
ON-GOING TELEVISION PROGRAMS IN THE  
FIELD OF WEDDINGS, IN CLASS 41 (U.S. CLS. 100,  
101 AND 107).

SN 78-570,815, FILED 2-18-2005.

FIRST USE 6-7-2004; IN COMMERCE 6-7-2004.

STANLEY I. OSBORNE, EXAMINING ATTORNEY

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:29:55 EDT

**Mark:** BRIDEZILLAS

**BRIDEZILLAS**

**US Serial Number:** 78570815

**Application Filing Date:** Feb. 18, 2005

**US Registration Number:** 3099409

**Registration Date:** May 30, 2006

**Register:** Principal

**Mark Type:** Service Mark

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Dec. 01, 2011

**Publication Date:** Nov. 22, 2005

**Notice of Allowance Date:** Feb. 14, 2006

### Mark Information

**Mark Literal Elements:** BRIDEZILLAS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

### Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Entertainment in the nature of on-going television programs in the field of weddings

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jun. 07, 2004

**Use in Commerce:** Jun. 07, 2004

### Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Ai</b>
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** WE: Women's Entertainment, LLC

**Owner Address:** 11 Penn Plaza  
New York, NEW YORK 10001  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record - None

### Correspondent

**Correspondent Name/Address:** Kathleen E. McCarthy  
King & Spalding LLP  
1185 Avenue of the Americas  
NEW YORK, NEW YORK 10036  
UNITED STATES

**Correspondent e-mail:** [nytrademarks@kslaw.com](mailto:nytrademarks@kslaw.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Dec. 01, 2011	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Dec. 01, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Dec. 01, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Oct. 21, 2011	TEAS SECTION 8 & 15 RECEIVED	
May 30, 2006	REGISTERED-PRINCIPAL REGISTER	
Apr. 14, 2006	LAW OFFICE REGISTRATION REVIEW COMPLETED	70138
Apr. 07, 2006	ASSIGNED TO LIE	70138
Apr. 06, 2006	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 09, 2006	STATEMENT OF USE PROCESSING COMPLETE	68973
Mar. 09, 2006	USE AMENDMENT FILED	68973
Mar. 09, 2006	TEAS STATEMENT OF USE RECEIVED	
Feb. 14, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	

Nov. 22, 2005	PUBLISHED FOR OPPOSITION	
Nov. 02, 2005	NOTICE OF PUBLICATION	
Oct. 01, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Sep. 30, 2005	ASSIGNED TO LIE	74221
Sep. 28, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 28, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	69350
Sep. 22, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	69350
Sep. 22, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 21, 2005	PRIORITY ACTION E-MAILED	6326
Sep. 21, 2005	PRIORITY ACTION WRITTEN	73375
Sep. 14, 2005	ASSIGNED TO EXAMINER	73375
Mar. 02, 2005	NEW APPLICATION ENTERED IN TRAM	

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of  
Incontestability:** Section 15 - Accepted

## TM Staff and Location Information

**TM Staff Information - None**

### File Location

**Current Location:** TMEG LAW OFFICE 102

**Date in Location:** Dec. 01, 2011

## Assignment Abstract Of Title Information - Click to Load

## Proceedings - Click to Load

# Bridezillas

From Wikipedia, the free encyclopedia

***Bridezillas*** is an American reality television series that airs on WE tv and debuted on June 1, 2004. It chronicles the lives of women engaged to be married, casting their busy schedules in an emphatic and sometimes humorous fashion.

The word "bridezilla" is a portmanteau combining bride with the fictional rampaging beast "Godzilla" to indicate a difficult bride.

## Contents

- 1 Production
- 2 Series overview
- 3 Episode structure
- 4 References
- 5 External links

## Production

*Bridezillas* was created by Catherine Scheinman, an executive at MetroTV, a New York themed cable channel owned by Cablevision. It was co-produced by MetroTV and September Films in 2001 and the first two seasons aired on MetroTV. Fox aired a one-hour *Bridezillas* special culled from Season One in January 2004. In the summer of 2004, the show began airing on WE tv. Since the second season, it has been the highest-rated original program on WE tv.<sup>[1]</sup>

In the first season, the majority of the subjects were young, white, spoiled, wealthy residents of New York. In subsequent seasons, the show has included a more diverse range of subjects, including older, African-American, and working class couples; couples from California, Texas, and Wisconsin. While the show is predominantly about female brides, the third season featured the show's first male bride — referred to as "Gayzilla" - Jon Taylor Carter, who was planning a wedding for himself and his partner, Isaac.

While the first season was in production, the show was tentatively titled "Manhattan Brides". It was only after taping was finished that the name was changed to "Bridezillas" and the footage was edited to emphasize the bad behavior of the

### *Bridezillas*



<b>Genre</b>	Reality
<b>Narrated by</b>	Mindy Burbano Jamie Zimmer
<b>Country of origin</b>	United States
<b>Original language(s)</b>	English
<b>No. of seasons</b>	10
<b>No. of episodes</b>	163

#### Production

<b>Executive producer(s)</b>	David Green Laura Halperin Lauren P. Gellert Suzanne Murch
<b>Running time</b>	42 minutes
<b>Production company(s)</b>	September Films

#### Broadcast

<b>Original channel</b>	WE tv
<b>Picture format</b>	480i (SDTV) 1080i (HDTV)
<b>Original run</b>	June 1, 2004 – present

#### Chronology

<b>Related shows</b>	<i>Marriage Boot Camp: Bridezillas</i>
----------------------	--

#### External links

Website (<http://www.wetv.com/shows/bridezillas>)

2 of 2 DOCUMENTS

Newsweek

June 19, 2013  
Global Edition

## The 'Me, Me, Me' Wedding; How America is exporting its **bridezilla** culture.

**BYLINE:** By Hannah Seligson

**SECTION:** FEATURES; Pg. 1 Vol. 161 No. 23 ISSN: 0028-9604

**LENGTH:** 2249 words

When I got married last October, all I heard were variants of "This is your day. It's all about you." These messages made me uncomfortable, both because they promoted entering a weird bridal vortex of solipsism and because, as the wedding drew near, it became clear that this was pretty much entirely untrue. In the best possible way, our wedding wasn't about us--it was stitched together from what all three sides of our family (two being mine, since my parents are divorced) wanted and valued. It was about honoring thousands of years of Jewish tradition and providing some nachas, the Yiddish term for parental joy, to our parents, grandparents, and other assorted relatives and guests. The most basic parental dictum we heeded was no shellfish and no meat to meet my parents' dietary restrictions, even though neither my husband nor I keep kosher or are vegetarians. If I had my druthers, might I have wanted a raw bar and beef short ribs as the entree? Probably. But I decided to cut my losses on that one, and never regretted it.

In many pockets of 21st-century America, the idea of the wedding as something communal is anathema--a relic from a bygone era or the realm of the devoutly religious. Nuptials today are defined by your Pinterest board, of which there are a multiplying number of wedding-related ones, three-day destination extravaganzas, and \$200 spoons from Michael C. Fina. So, many American weddings have evolved into a fixation with material details, trials of abject devotion by members of the wedding party, and resigned acceptance of bridal crusades for perfection that threaten to crush all in their path. Because, well, you deserve it--it's your day.

Now we have exported our unique brand of the "me, me, me" consumer-driven wedding-mania outside our borders. My counterparts in China, those born in the 1980s, are spending extravagantly on their weddings, of which there are 10 million every year. Lavish wedding celebrations in China, which can easily cost more than their grandparents made in a lifetime--the average middle-class Chinese wedding costs \$12,000, the amount of disposable income a family in Beijing, Shanghai, and Shenzhen has to spend in a year--are becoming increasingly popular. No wonder the wedding industry in China is growing by 20 percent a year and was valued at \$57 billion, according to Ad Age, surpassing the \$40 billion U.S. market. Hu Lu, a wedding planner in China, told The Guardian in 2011, "Every bride wants to be princess Snow White when they get married."

In South Korea, China's neighbor to the east, the average cost for a wedding in 2011 rose about 270 percent from 1999, according to Reuters, with total costs outstripping the average annual household income of \$42,400. In other rising superpowers, like Brazil, the spending is also running amuck. Clarissa Rezende, founder of Clarissa Rezende: Ideas to Bloom, a high-end event-planning firm in São Paulo, says the average luxury wedding she works on in Brazil now costs between \$500,000 and \$1 million. "Many of my clients come to the U.S. to buy their dress. All brides have the dream of being a princess," says Rezende. I wonder where the Chinese and Brazilians got that idea from?

Now, as we export the **bridezilla** phenomenon abroad, what messages--beyond just buying more and more expensive things--are we really sending? (Hint: it's more insidious than shopping.) Is there any pulling back from the edge of this insanity?

**Int. Cl.: 5**

**Prior U.S. Cls.: 6, 18, 44, 46, 51 and 52**

**United States Patent and Trademark Office**

**Reg. No. 3,597,655**

**Registered Mar. 31, 2009**

**TRADEMARK  
PRINCIPAL REGISTER**

**BUGZILLA**

GRACE, CATHERINE A. (UNITED STATES IN-  
DIVIDUAL)  
2119 OLD SENECA TURNPIKE  
MARCELLUS, NY 13108

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: PESTICIDE AND INSECT REPELLENT, IN  
CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

SER. NO. 77-467,001, FILED 5-6-2008.

FIRST USE 5-15-2007; IN COMMERCE 8-1-2007.

THEODORE MCBRIDE, EXAMINING ATTORNEY

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:30:35 EDT

**Mark:** BUGZILLA

# BUGZILLA

**US Serial Number:** 77467001

**Application Filing Date:** May 06, 2008

**US Registration Number:** 3597655

**Registration Date:** Mar. 31, 2009

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Mar. 31, 2009

**Publication Date:** Oct. 07, 2008

## Mark Information

**Mark Literal Elements:** BUGZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Pesticide and insect repellent

**International Class(es):** 005 - Primary Class

**U.S Class(es):** 006, 018, 044, 046

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 15, 2007

**Use in Commerce:** Aug. 01, 2007

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	

**Filed No Basis:** No**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** Grace, Catherine A.**Owner Address:** 2119 Old Seneca Turnpike  
Marcellus, NEW YORK 13108  
UNITED STATES**Legal Entity Type:** INDIVIDUAL**Citizenship:** UNITED STATES

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** James R. Muldoon**Docket Number:** 1507 T 001

### Correspondent

**Correspondent** JAMES R. MULDOON**Name/Address:** MARJAMA MULDOON BLASIAK & SULLIVAN LLP  
250 S CLINTON ST STE 300  
SYRACUSE, NEW YORK 13202-1497  
UNITED STATES**Phone:** 315-425-9000**Fax:** 315-425-9114

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 31, 2009	REGISTERED-PRINCIPAL REGISTER	
Feb. 20, 2009	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Oct. 30, 2008	EXTENSION OF TIME TO OPPOSE RECEIVED	
Oct. 07, 2008	PUBLISHED FOR OPPOSITION	
Sep. 17, 2008	NOTICE OF PUBLICATION	
Sep. 04, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	74215
Sep. 04, 2008	ASSIGNED TO LIE	74215
Aug. 25, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 20, 2008	ASSIGNED TO EXAMINER	76134
May 10, 2008	NOTICE OF PSEUDO MARK MAILED	
May 09, 2008	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Mar. 31, 2009

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

# Bugzilla

From Wikipedia, the free encyclopedia

**Bugzilla** is a Web-based general-purpose bugtracker and testing tool originally developed and used by the Mozilla project, and licensed under the Mozilla Public License.

Released as open source software by Netscape Communications in 1998, it has been adopted by a variety of organizations for use as a bug tracking system for both free and open source software and proprietary projects and products. Bugzilla is used, among others, by Mozilla Foundation, Wikimedia Foundation, WebKit, NASA, Yahoo!, GNOME, KDE, Apache, Red Hat and Novell.<sup>[2]</sup>

## Contents

- 1 History
  - 1.1 Timeline
- 2 Requirements
- 3 Design
- 4 Zarro boogs
- 5 See also
- 6 References
- 7 External links

## History

Bugzilla was originally written by Terry Weissman in 1998 for the nascent Mozilla.org project, as an open source application to replace the in-house system then in use at Netscape Communications for tracking defects in the Netscape Communicator suite. Originally written in Tcl, Terry decided to port Bugzilla to Perl before its release as part of Netscape's early open source code drops, with the hopes that more people would be able to contribute to it as Perl seemed to be a more popular language at the time.<sup>[3]</sup>

Bugzilla 2.0 was the result of that port to Perl, and the first version released to the public via anonymous CVS. In April 2000, Weissman handed off control of the Bugzilla project to Tara Hernandez. Under Tara's leadership, some of the regular contributors were coerced into taking more responsibility, and Bugzilla development became more community-driven. In July 2001, facing distraction from her other responsibilities in Netscape, Tara handed off control to Dave Miller, who was still in charge as of 2013.<sup>[4]</sup>

Bugzilla 3.0 was released on May 10, 2007 and brought refreshed UI, XML-RPC interface, custom fields and resolutions, mod\_perl support, shared saved searches, improved UTF-8 support and others.

Bugzilla 4.0 was released on February 15, 2011.

## Timeline

## Bugzilla



**Buggie**, Mascot of *Bugzilla*.



<b>Original author(s)</b>	Terry Weissman
<b>Developer(s)</b>	Mozilla Foundation
<b>Initial release</b>	August 26, 1998 <sup>[1]</sup>
<b>Stable release</b>	4.4 (May 24, 2013) <span>[±]</span> ( <span>//en.wikipedia.org/w/index.php?title=Template:Latest_stable_software_release/Bugzilla&amp;action=edit</span> )
<b>Written in</b>	Perl
<b>Operating system</b>	Cross-platform
<b>Available in</b>	Multiple languages ( <span>http://www.bugzilla.org/download/#localizations</span> )
<b>Type</b>	Bug tracking system
<b>License</b>	Mozilla Public License
<b>Website</b>	<span>www.bugzilla.org</span> ( <span>http://www.bugzilla.org/</span> )



# Bugzilla

search bugzilla.org: 

go

[About](#)[News](#)[Docs](#)[Support](#)[Download](#)[Features](#)[Contribute!](#)

## About

[Who Uses Bugzilla?](#)[Roadmap](#)[Meet the Team](#)[Release Information](#)

## News

[Planet Bugzilla](#)[Security Advisories](#)[Change Logs](#)

## Download

[Extensions](#)[Requirements](#)

## Support

[Free Support](#)[Paid Support](#)[Documentation](#)[Wiki](#)[Report a Bug](#)[Developer Resources](#)[How To Help Out](#)

## Bugzilla

Bugzilla is server software designed to help you manage software development.

[More about Bugzilla](#) »

## News

- [Release of Bugzilla 4.4 and 4.2.6](#) [ 2013 May 22 ]
- [Release of Bugzilla 4.4rc2, 4.2.5, 4.0.10 and 3.6.13](#) [ 2013 Feb 19 ]
- [Release of Bugzilla 4.4rc1, 4.2.4, 4.0.9 and 3.6.12](#) [ 2012 Nov 13 ]

[More news](#) »

## Features

- Optimized database structure for increased performance and scalability
- Excellent security to protect confidentiality
- Advanced query tool that can remember your searches
- Integrated email capabilities
- Editable user profiles and comprehensive email preferences
- Comprehensive permissions system
- Proven under fire as [Mozilla's bug tracking system](#)



Bugzilla logo by  
Dave Shea

[View complete list of features](#) »

## Benefits

- Improve communication
- Increase product quality
- Improve customer satisfaction
- Ensure accountability
- Increase productivity
- Bugzilla can adapt to multiple situations

## Bugzilla in Action

- <http://bugzilla.mozilla.org/>  
The "original" Bugzilla used by Mozilla projects (including Bugzilla). **Note:** This is an example of a publicly-available live Bugzilla site, and not a place to try out Bugzilla. Please use Landfill (listed below) if you want to actually try it out.
- <http://landfill.bugzilla.org/>  
A place where people can play with Bugzilla.
- <http://landfill.bugzilla.org/bugzilla-tip/>  
See the current development version.

[See who uses Bugzilla](#) »

[Contact Us](#)[Donate](#)

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**Reg. No. 3,187,334**

**United States Patent and Trademark Office**

**Registered Dec. 19, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**

**MOZILLA**

MOZILLA FOUNDATION (CALIFORNIA CORPORATION)  
1981 LANDINGS DRIVE, BUILDING K  
MOUNTAIN VIEW, CA 94043

FOR: COMPUTER PROGRAMS FOR ACCESSING AND DISPLAYING FILES ON BOTH THE INTERNET AND THE INTRANET; NETWORK ACCESS SERVER OPERATING SOFTWARE FOR CONNECTING COMPUTERS TO THE INTERNET AND THE INTRANET, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 2-0-2004; IN COMMERCE 2-0-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,011,658.

SER. NO. 78-824,914, FILED 2-28-2006.

INGA ERVIN, EXAMINING ATTORNEY

STATUS DOCUMENTS

[Back to Search](#)

Print

**Generated on:** This page was generated by TSDR on 2013-07-11 14:31:08 EDT**Mark:** MOZILLA

# MOZILLA

**US Serial Number:** 78824914**Application Filing Date:** Feb. 28, 2006**US Registration Number:** 3187334**Registration Date:** Dec. 19, 2006**Register:** Principal**Mark Type:** Trademark**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.**Status Date:** Jan. 14, 2013**Publication Date:** Oct. 03, 2006

## Mark Information

**Mark Literal Elements:** MOZILLA**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**International Registration** [0974622](#)  
**Number:****International Application(s)** [A0013467/0974622](#)  
**/Registration(s) Based on**  
**this Property:****Claimed Ownership of US** [3011658](#)  
**Registrations:**

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Computer programs for accessing and displaying files on both the internet and the intranet; network acc  
connecting computers to the internet and the intranet**International Class(es):** 009 - Primary Class**U.S Class(es):** 021, 023, 026, 031**Class Status:** ACTIVE**Basis:** 1(a)

**First Use:** Feb. 2004**Use in Commerce:** Feb. 2004

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** Mozilla Foundation

**Owner Address:** 650 Castro Street  
Suite 300  
Mountain View, CALIFORNIA 94041  
UNITED STATES

**Legal Entity Type:** CORPORATION**State or Country Where Organized:** CALIFORNIA

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Peter J. Willsey**Docket Number:** 307931-20188**Attorney Primary Email Address:** [trademarks@cooley.com](mailto:trademarks@cooley.com)**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Peter J. Willsey

Cooley LLP  
777 6th St., NW, Suite 1100  
WASHINGTON, DISTRICT OF COLUMBIA 20001  
UNITED STATES

**Phone:** 202 842-7800**Fax:** 202 842-7899**Correspondent e-mail:** [trademarks@cooley.com](mailto:trademarks@cooley.com)**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 14, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jan. 14, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76293

Jan. 13, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
Dec. 17, 2012	TEAS SECTION 8 & 15 RECEIVED	
Jun. 11, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 11, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Dec. 19, 2006	REGISTERED-PRINCIPAL REGISTER	
Oct. 03, 2006	PUBLISHED FOR OPPOSITION	
Sep. 13, 2006	NOTICE OF PUBLICATION	
Aug. 22, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	66230
Aug. 22, 2006	ASSIGNED TO LIE	66230
Aug. 17, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 17, 2006	ASSIGNED TO EXAMINER	76840
Mar. 06, 2006	NEW APPLICATION ENTERED IN TRAM	

### Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of  
Incontestability:** Section 15 - Accepted

### TM Staff and Location Information

**TM Staff Information - None**

#### File Location

**Current Location:** TMO LAW OFFICE 111

**Date in Location:** Jan. 14, 2013

**Assignment Abstract Of Title Information - Click to Load**

**Proceedings - Click to Load**

# Mozilla

From Wikipedia, the free encyclopedia

**Mozilla** is a free software community best known for producing the Firefox web browser. The Mozilla community uses, develops, spreads and supports Mozilla products and works to advance the goals of the Open Web described in the *Mozilla Manifesto*.<sup>[1]</sup> The community is supported institutionally by the Mozilla Foundation and its tax-paying subsidiary, the Mozilla Corporation.<sup>[2]</sup>

In addition to the Firefox browser, Mozilla also produces Thunderbird, Firefox Mobile, the Firefox OS mobile operating system, the bug tracking system Bugzilla and a number of other projects.

## Contents

- 1 History
- 2 Software
  - 2.1 Firefox
  - 2.2 Firefox Mobile
  - 2.3 Firefox OS
  - 2.4 Thunderbird
  - 2.5 SeaMonkey
  - 2.6 Bugzilla
  - 2.7 Components
    - 2.7.1 NSS
    - 2.7.2 SpiderMonkey
    - 2.7.3 Rhino
    - 2.7.4 Gecko
- 3 Other activities
  - 3.1 Mozilla Persona
  - 3.2 Firefox Marketplace
  - 3.3 Webmaker
  - 3.4 Mozilla Developer Network
- 4 Community
  - 4.1 Local communities
  - 4.2 Mozilla Reps
  - 4.3 Conferences and events
    - 4.3.1 Mozilla Festival
    - 4.3.2 MozCamps
- 5 See also
- 6 References
- 7 External links

## History

On February 23, 1998, Netscape Communications Corporation created a project called **Mozilla** (after the original code name of the Netscape Navigator browser which — according to Pascal Finette — is a portmanteau of "Mosaic Killer") to co-ordinate the development of the Mozilla Application Suite, the open source version of



mozilla ▾

# We are mozilla

Doing good is part of our code



## Different by Design



**Firefox**  
Free Download

English (US)

[Systems & Languages](#) | [What's New](#) | [Privacy](#)



## LOOK AHEAD

Firefox OS lets you live every moment to its fullest and build a brighter future for the Web.

[Find out how »](#)



## In the news

[Mozilla and partners prepare to launch first Firefox OS smartphones »](#)

[Mozilla takes a stand with StopWatching.Us campaign »](#)

**United States of America**  
United States Patent and Trademark Office

# FILEZILLA

**Reg. No. 4,217,670**

TIM KOSSE (FED REP GERMANY INDIVIDUAL)  
LUKASSTRABE 10

**Registered Oct. 2, 2012**

KÖLN, FED REP GERMANY 50823

**Int. Cl.: 9**

FOR: COMPUTER SOFTWARE FOR MONITORING AND MANAGING ELECTRONIC FILE TRANSFERS OF OTHERS; COMPUTER SOFTWARE FOR TRANSFERRING ELECTRONIC FILES VIA ELECTRONIC AND OPTICAL COMMUNICATIONS NETWORKS AND BETWEEN A LOCAL COMPUTER AND A COMPUTER SERVER; COMPUTER SOFTWARE FOR TRANSFERRING ELECTRONIC FILES VIA ELECTRONIC AND OPTICAL COMMUNICATIONS NETWORKS AND BETWEEN A REMOTE COMPUTER AND A COMPUTER SERVER, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

**TRADEMARK**

**PRINCIPAL REGISTER**

FIRST USE 2-28-2001; IN COMMERCE 3-31-2001.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-554,981, FILED 2-28-2012.

CHRISTINE MARTIN, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

[STATUS](#)    [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:33:04 EDT

**Mark:** FILEZILLA

# FILEZILLA

**US Serial Number:** 85554981

**Application Filing Date:** Feb. 28, 2012

**US Registration Number:** 4217670

**Registration Date:** Oct. 02, 2012

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Oct. 02, 2012

**Publication Date:** Jul. 17, 2012

## Mark Information

**Mark Literal Elements:** FILEZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of conversion;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Computer software for monitoring and managing electronic file transfers of others; computer software for monitoring and managing electronic and optical communications networks and between a local computer and a computer server; computer software for monitoring and managing electronic files via electronic and optical communications networks and between a remote computer and a local computer.

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 28, 2001

**Use in Commerce:** Mar. 31, 2001

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI:</b> A
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A:</b> A
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A:</b> A
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A:</b> A

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

### Current Owner(s) Information

**Owner Name:** Tim Kosse

**Owner Address:** Lukasstraße 10  
Köln 50823  
GERMANY

**Legal Entity Type:** INDIVIDUAL

**Citizenship:** GERMANY

### Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** Matthew J. Kuykendall

**Docket Number:** 42701-TM1001

**Attorney Primary Email Address:** [trademarks@wsgr.com](mailto:trademarks@wsgr.com)

**Attorney Email Authorized:** No

#### Correspondent

**Correspondent Name/Address:** MATTHEW J. KUYKENDALL  
WILSON SONSINI GOODRICH & ROSATI  
650 PAGE MILL RD  
PALO ALTO, CALIFORNIA 94304-1050  
UNITED STATES

**Phone:** 650-493-9300

**Fax:** 650-493-6811

**Correspondent e-mail:** [trademarks@wsgr.com](mailto:trademarks@wsgr.com)

**Correspondent e-mail Authorized:** No

#### Domestic Representative - Not Found

### Prosecution History

Date	Description	Proceeding Number
Oct. 02, 2012	REGISTERED-PRINCIPAL REGISTER	
Jul. 17, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 17, 2012	PUBLISHED FOR OPPOSITION	
Jun. 27, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 08, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 08, 2012	ASSIGNED TO EXAMINER	85324
Mar. 07, 2012	NOTICE OF PSEUDO MARK MAILED	
Mar. 06, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

Mar. 02, 2012

NEW APPLICATION ENTERED IN TRAM

---

## **TM Staff and Location Information**

**TM Staff Information - None**

### **File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Oct. 02, 2012

---

**[Assignment Abstract Of Title Information - Click to Load](#)**

**[Proceedings - Click to Load](#)**

---



**WIKIPEDIA**  
The Free Encyclopedia

[Main page](#)  
[Contents](#)  
[Featured content](#)  
[Current events](#)  
[Random article](#)  
[Donate to Wikipedia](#)  
[Wikimedia Shop](#)

[Interaction](#)  
[Help](#)  
[About Wikipedia](#)  
[Community portal](#)  
[Recent changes](#)  
[Contact Wikipedia](#)

[Toolbox](#)  
[Print/export](#)

[Languages](#)

[Català](#)  
[Česky](#)  
[Dansk](#)  
[Deutsch](#)  
[Español](#)  
[Esperanto](#)  
[Français](#)  
[Galego](#)  
[한국어](#)  
[Bahasa Indonesia](#)  
[Italiano](#)  
[Kurdî](#)  
[Magyar](#)

[Nederlands](#)  
[日本語](#)  
[Polski](#)  
[Português](#)  
[Русский](#)  
[Slovenčina](#)  
[Suomi](#)  
[Svenska](#)

Article [Talk](#)

Read [Edit](#) 

# FileZilla

From Wikipedia, the free encyclopedia

**FileZilla** is [free](#) and [cross-platform](#) [FTP](#) software, consisting of FileZilla Client and FileZilla Server. Binaries are available for [Windows](#), [Linux](#), and [Mac OS X](#). It supports [FTP](#), [SFTP](#), and [FTPS](#) (FTP over [SSL/TLS](#)). As of 18 April 2011, FileZilla Client was the 7th most popular download of all time from [SourceForge.net](#).<sup>[1]</sup> Support for SFTP (SSH File Transfer Protocol) is not implemented in FileZilla Server.<sup>[2]</sup>

FileZilla's source code is hosted on [SourceForge](#) and the project was featured as *Project of the Month* in November 2003.<sup>[3]</sup>

Despite the similar names used by [Mozilla](#), FileZilla has no relation to the [Mozilla Project](#).

## Contents

- [1](#) History
- [2](#) Reception
- [3](#) Criticism
- [4](#) Release History
- [5](#) FileZilla Server
  - [5.1](#) Features
- [6](#) Issues
- [7](#) See also
- [8](#) References
- [9](#) External links

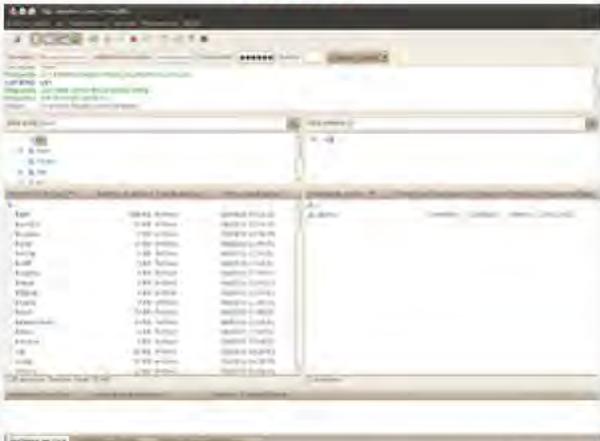
## History [\[edit\]](#)

FileZilla was started as a [computer science](#) class project in the second week of January 2001 by Tim Kosse and two classmates. Before they started to write the code, they discussed on which licence they should release the code. They decided to make FileZilla an open-source project, because there were already many FTP clients available and they didn't think that they would sell a single copy if they made FileZilla commercial.<sup>[4]</sup>

## Reception [\[edit\]](#)

In May 2008 Chris Foresman assessed FTP clients for [Ars Technica](#), saying of FileZilla: "Some friends in the tech support world often recommend the free and open-source FileZilla, which offers a Mac OS X version in addition to Windows and Linux. But I've never been thrilled about its busy





FileZilla 3.3.1 on [Ubuntu 10.04](#)

<b>Developer(s)</b>	Tim Kosse
<b>Initial release</b>	22 June 2001
<b>Stable release</b>	3.7.1.1 (July 2, 2013; 4 days ago) <a href="#">[ɜ]</a>
<b>Preview release</b>	3.7.0 RC1 (29 April 2013; 2 months ago) <a href="#">[ɜ]</a>
<b>Written in</b>	C++, wxWidgets
<b>Operating system</b>	Cross-platform
<b>Available in</b>	Multilingual
<b>Type</b>	FTP client
<b>License</b>	GNU General Public License Version 2
<b>Website</b>	<a href="http://filezilla-project.org">filezilla-project.org</a> <a href="#">[ɜ]</a>

# FileZilla

The free FTP solution

Home

## FileZilla

Features  
Screenshots  
Download  
Documentation

## FileZilla Server

Download

## Community

Forum  
Project page  
Wiki

## General

Contact  
License  
Privacy Policy

## Development

Source code  
Nightly builds  
Translations  
Version history  
Changelog  
Issue tracker

## Other projects

Octochess



Sponsors:



## Overview

Welcome to the homepage of FileZilla, the free FTP solution. Both a client and a server are available. FileZilla is open source software distributed free of charge under the terms of the GNU General Public License

Support is available through our [forums](#), the [wiki](#) and the [bug and feature request trackers](#).

In addition, you will find documentation on how to compile FileZilla and nightly builds for multiple platforms in the development section.

### Quick download links

**Download  
FileZilla Client**

All platforms

**Download  
FileZilla Server**

Windows only

Pick the client if you want to transfer files. Get the server if you want to make files available for others.

### News

#### 2013-07-02 - FileZilla Client 3.7.1.1 released

##### Bugfixes and minor changes:

- Minor bump for installer changes

#### 2013-06-18 - FileZilla Client 3.7.1 released

##### Bugfixes and minor changes:

- Updated translations

#### 2013-06-10 - FileZilla Client 3.7.1-rc1 released

##### New features:

- Add command-line option to specify initial local directory

##### Bugfixes and minor changes:

- Fix crash on OS X if connecting using FTP over TLS
- Prevent file lists from jumping when they are not supposed to

#### 2010-01-02 - Subversion repository moved

The address of the subversion repository has changed.

**Int. Cls.: 35 and 42**

**Prior U.S. Cls.: 100, 101 and 102**

**United States Patent and Trademark Office**

**Reg. No. 3,119,435**

**Registered July 25, 2006**

**SERVICE MARK  
PRINCIPAL REGISTER**

**SHOPZILLA**

SHOPZILLA, INC. (CALIFORNIA CORPORATION)  
SUITE 300  
12200 W. OLYMPIC BLVD.  
LOS ANGELES, OR 90064

FOR: PROMOTING THE SALE OF GOODS AND SERVICES OF OTHERS BY PROVIDING HYPERTEXT LINKS TO THE WEB SITE OF OTHERS, AND THROUGH ON-LINE ORDERING AND CATALOGING OF THOSE GOODS AND SERVICES; INTERNET CONSUMER COMPARISON SHOPPING SERVICES; PROVIDING RATINGS AND REVIEWS OF BUSINESSES AND PRODUCTS AND SERVICES FOR USE BY CONSUMERS; PROVIDING DATABASES CONTAINING COMMERCIAL INFORMATION RELATING TO PRODUCTS AND MERCHANTS; PROVIDING DATABASES FEATURING CONSUMER PRODUCTS AND MERCHANTS INFORMATION, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-15-2004; IN COMMERCE 9-15-2004.

FOR: PROVIDING A SEARCH ENGINE ON THE INTERNET FOR OBTAINING INFORMATION ON CONSUMER PRODUCTS AND MERCHANTS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 9-15-2004; IN COMMERCE 9-15-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON ERP N CMNTY TM OFC APPLICATION NO. 003943107, FILED 7-21-2004, REG. NO. 003943107, DATED 10-4-2005, EXPIRES 7-21-2014.

SER. NO. 78-544,097, FILED 1-7-2005.

MARY CRAWFORD, EXAMINING ATTORNEY

**STATUS**      **DOCUMENTS**

[Back to Search](#)

Print

**Generated on:** This page was generated by TSDR on 2013-07-11 14:33:30 EDT

**Mark:** SHOPZILLA

# SHOPZILLA

**US Serial Number:** 78544097

**Application Filing Date:** Jan. 07, 2005

**US Registration Number:** 3119435

**Registration Date:** Jul. 25, 2006

**Register:** Principal

**Mark Type:** Service Mark

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Jun. 27, 2012

**Publication Date:** May 02, 2006

## Mark Information

**Mark Literal Elements:** SHOPZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Foreign Information

**Priority Claimed:** Yes

**Foreign Application Number:** 003943107

**Foreign Application Filing Date:** Jul. 21, 2004

**Foreign Registration Number:** 003943107

**Foreign Registration Date:** Oct. 04, 2005

**Foreign Application/Registration Country:** EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM)

**Foreign Expiration Date:** Jul. 21, 2014

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Promoting the sale of goods and services of others by providing hypertext links to the web site of others and cataloging of those goods and services; Internet consumer comparison shopping services; providing businesses and products and services for use by consumers; providing databases containing commercial and merchants; providing databases featuring consumer products and merchants information

**International Class(es):** 035 - Primary Class **U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a) 44(e)

**First Use:** Sep. 15, 2004 **Use in Commerce:** Sep. 15, 2004

**For:** Providing a search engine on the Internet for obtaining information on consumer products and merchant

**International Class(es):** 042 - Primary Class **U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a) 44(e)

**First Use:** Sep. 15, 2004 **Use in Commerce:** Sep. 15, 2004

### Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>Ai</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> Yes	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> Yes	<b>Currently 44E:</b> Yes	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

### Current Owner(s) Information

**Owner Name:** Shopzilla, Inc.

**Owner Address:** Suite 300  
12200 W. Olympic Blvd.  
Los Angeles, OREGON 90064  
UNITED STATES

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** CALIFORNIA

### Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** Bradley M. Ganz **Docket Number:** BIZ-3.003.US

**Attorney Primary Email Address:** [mail@ganzlaw.com](mailto:mail@ganzlaw.com) **Attorney Email Authorized:** Yes

#### Correspondent

**Correspondent:** BRADLEY M GANZ

**Name/Address:** GANZ LAW PC  
 PO BOX 2200  
 HILLSBORO, OREGON 97123-1921  
 UNITED STATES

**Phone:** 503.844.9009

**Fax:** 503.296.2172

**Correspondent e-mail:** [mail@ganzlaw.com](mailto:mail@ganzlaw.com)

**Correspondent e-mail** Yes  
**Authorized:**

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Jun. 27, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 27, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	71378
Jun. 27, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Jun. 21, 2012	TEAS SECTION 8 & 15 RECEIVED	
Jun. 08, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 25, 2006	REGISTERED-PRINCIPAL REGISTER	
May 02, 2006	PUBLISHED FOR OPPOSITION	
Apr. 12, 2006	NOTICE OF PUBLICATION	
Mar. 13, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	69350
Mar. 03, 2006	ASSIGNED TO LIE	69350
Feb. 28, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 28, 2006	AMENDMENT FROM APPLICANT ENTERED	70138
Feb. 16, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	70138
Feb. 16, 2006	FAX RECEIVED	
Feb. 15, 2006	NON-FINAL ACTION E-MAILED	6325
Feb. 15, 2006	NON-FINAL ACTION WRITTEN	72004
Feb. 01, 2006	AMENDMENT FROM APPLICANT ENTERED	70138
Jan. 24, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	70138
Jan. 24, 2006	FAX RECEIVED	
Jan. 19, 2006	NON-FINAL ACTION E-MAILED	6325
Jan. 19, 2006	NON-FINAL ACTION WRITTEN	72004
Dec. 29, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	59272

Dec. 20, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	59272
Dec. 20, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 12, 2005	LETTER OF SUSPENSION E-MAILED	6332
Dec. 12, 2005	SUSPENSION LETTER WRITTEN	72004
Nov. 21, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	69350
Nov. 15, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	69350
Nov. 15, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 15, 2005	NON-FINAL ACTION E-MAILED	6325
Aug. 15, 2005	NON-FINAL ACTION WRITTEN	72004
Aug. 08, 2005	ASSIGNED TO EXAMINER	72004
Jan. 19, 2005	NEW APPLICATION ENTERED IN TRAM	

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

## TM Staff and Location Information

**TM Staff Information - None**

### File Location

**Current Location:** TMEG LAW OFFICE 102

**Date in Location:** Jun. 27, 2012

## Assignment Abstract Of Title Information - Click to Load

## Proceedings - Click to Load

Join LinkedIn and see how you are connected to Shopzilla, Inc.. It's free.

Get access to insightful information about your network at thousands of companies!

Join LinkedIn

Already a member?  
Sign in »

## Shopzilla, Inc.

Overview Careers Products & Services Employee Insights



Shopzilla, Inc. is a leading source for connecting buyers and sellers online. Reaching a global audience of over 40 million shoppers each month through both its destination websites and affiliate network, Shopzilla connects shoppers with over 100 million products from tens of thousands of retailers ... more

### Company Updates

**Shopzilla, Inc.** is hiring: [Senior Data Warehouse Engineer in Greater Los Angeles Area](#)

1 day ago

**Shopzilla, Inc.** is hiring: [Java Software Developers for Shopzilla.in in Gurgaon, India](#)

20 days ago

**Shopzilla, Inc.** Are you interested to know what some of the Hottest LA tech companies are up to these days? If so, join Shopzilla, ValueClick, Factual, Scopely, Hulu, Demand Media, Boingo, OpenX, BeachBody and Trailer Park at the Tech Recruiting Mashup for cocktails and to learn more about ... more

[TECH Recruiting Mashup 2.0](#)

[techrecruitingmashup.com](#)

Are you a technologist who is curious about what the top L.A. tech companies are up to? Forget job fairs. We have a better idea. Join us for cocktails and appetizers while you mingle with...

21 days ago

**Shopzilla, Inc.** is hiring: [Account Director, Bizrate Insights in Greater Los Angeles Area](#)

21 days ago

**Shopzilla, Inc.** Shopzilla is co-sponsoring Silicon Beach's LA Summer Hiring Blitz on Saturday June 15th at LMU. Come join us and say hi! We look forward to seeing you there.



[Silicon Beach LA Summer Hiring Blitz](#)

[siliconbeachla.com](#)

Are you a student, freelancer, consultant or rank and file employee who is underemployed, in between gigs, or unemployed? Do you wish you could find a new opportunity at a "Silicon Beach" company? #Summer13Blitz Daily Update:...

24 days ago

**Shopzilla, Inc.** is hiring: [Senior Systems Administrator in Santa Monica / West Los Angeles](#)

1 month ago

**Shopzilla, Inc.** is hiring: [Director of Engineering - Merchant Services in Greater Los Angeles Area](#)

1 month ago

**Shopzilla, Inc.** is hiring: [Accounting Manager in Greater Los Angeles Area](#)

1 month ago

**Shopzilla, Inc.** is hiring: [Data Architect in Greater Los Angeles Area](#)

1 month ago

**Shopzilla, Inc.** is hiring: [Quality Engineer in Greater Los Angeles Area](#)

1 month ago

### LinkedIn Ads

Advertise your products and services on LinkedIn today.

Learn More



Check out insightful statistics about Shopzilla, Inc. employees »

#### Type

Privately Held

#### Company Size

201-500 employees

#### Website

<http://about.shopzilla.com>

#### Industry

Internet

#### Founded

1996

#### Headquarters

 12200 W. Olympic Blvd.  
Suite 300  
Los Angeles, CA 90064  
UNITED STATES



# SUNNY DAYS AHEAD

## SHOP

Picnic Baskets ▶ | Pool Toys ▶ | Patio Furniture ▶ | Sunglasses ▶

What are you shopping for?

Search Shopzilla

### Top Categories



Women's Shoes



Men's Shoes



Women's Dresses



Digital Cameras



Women's Jackets



Laptop Computers



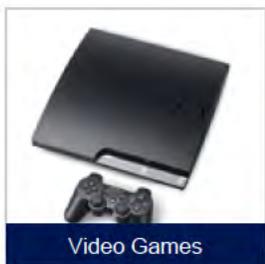
TVs



Perfume & Cologne



Handbags & Totes



Video Games



Grills & Smokers



Outdoor Firepits

# United States of America

United States Patent and Trademark Office

# ARMEDZILLA

**Reg. No. 4,146,204**

**Registered May 22, 2012**

**Int. Cl.: 38**

**SERVICE MARK**

**PRINCIPAL REGISTER**

ARMEDZILLA, INC. (DELAWARE CORPORATION)  
16211 N. SCOTTSDALE RD., SUITE A6A #300  
SCOTTSDALE, AZ 85254

FOR: PROVIDING ACCESS TO COMPUTER DATABASES IN THE FIELDS OF SOCIAL NETWORKING, SOCIAL INTRODUCTION AND DATING; PEER-TO-PEER PHOTO SHARING SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DIGITAL PHOTO FILES AMONG INTERNET USERS; PROVIDING ACCESS TO COMPUTER, ELECTRONIC AND ONLINE DATABASES; TELECOMMUNICATIONS SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DATA, MESSAGES AND INFORMATION; PROVIDING ONLINE FORUMS FOR COMMUNICATION ON TOPICS OF GENERAL INTEREST; PROVIDING ONLINE COMMUNICATIONS LINKS WHICH TRANSFER WEB SITE USERS TO OTHER LOCAL AND GLOBAL WEB PAGES; PROVIDING ACCESS TO WEB SITES FOR OTHERS HOSTED ON COMPUTER SERVERS ACCESSIBLE VIA A GLOBAL COMPUTER NETWORK; PROVIDING ACCESS TO THIRD PARTY WEB SITES BY ENABLING USERS TO LOG IN THROUGH A UNIVERSAL USERNAME AND PASSWORD VIA A GLOBAL COMPUTER NETWORK AND OTHER COMMUNICATION NETWORKS; PROVIDING ONLINE CHAT ROOMS AND ELECTRONIC BULLETIN BOARDS FOR TRANSMISSION OF MESSAGES AMONG USERS IN THE FIELD OF GENERAL INTEREST; AUDIO AND VIDEO BROADCASTING SERVICES OVER COMPUTER OR OTHER COMMUNICATION NETWORK FEATURING THE UPLOADED, POSTED AND TAGGED AUDIO, VIDEO AND TEXT FILES OF OTHERS; DELIVERY OF DIGITAL MUSIC BY ELECTRONIC TRANSMISSION; PROVIDING ONLINE CHAT ROOMS AND ELECTRONIC BULLETIN BOARDS FOR REGISTERED USERS FOR TRANSMISSION OF MESSAGES CONCERNING COLLEGIATE LIFE, GENERAL INTEREST, CLASSIFIEDS, VIRTUAL COMMUNITY, SOCIAL NETWORKING, PHOTO SHARING, AND TRANSMISSION OF PHOTOGRAPHIC IMAGES; PROVISION OF ON-LINE FORUMS FOR THE TRANSMISSION OF PHOTOGRAPHIC IMAGES; PROVISION OF ON-LINE FORUMS FOR COMMUNICATIONS ON TOPICS OF GENERAL INTEREST; PROVIDING ONLINE CHAT ROOMS FOR REGISTERED USERS FOR TRANSMISSION OF MESSAGES CONCERNING COLLEGIATE LIFE, CLASSIFIEDS, VIRTUAL COMMUNITY AND SOCIAL NETWORKING, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).



*David J. Kappas*

Director of the United States Patent and Trademark Office

FIRST USE 4-6-2011; IN COMMERCE 4-6-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.



providing online chat rooms for registered users for transmission of messages concerning collegiate life and social networking

**International Class(es):** 038 - Primary Class **U.S Class(es):** 100, 101, 104  
**Class Status:** ACTIVE  
**Basis:** 1(a)  
**First Use:** Apr. 06, 2011 **Use in Commerce:** Apr. 06, 2011

**Basis Information (Case Level)**

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

**Current Owner(s) Information**

**Owner Name:** ARMEDZILLA, INC.  
**Owner Address:** 16211 N. SCOTTSDALE RD., SUITE A6A #300  
 SCOTTSDALE, ARIZONA 85254  
 UNITED STATES  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Attorney/Correspondence Information**

**Attorney of Record**

**Attorney Name:** Michael D. Hool  
**Attorney Primary Email Address:** [uspto@hoolawgroup.com](mailto:uspto@hoolawgroup.com) **Attorney Email Authorized:** No

**Correspondent**

**Correspondent Name/Address:** MICHAEL D. HOOL  
 HOOL LAW GROUP, PLC  
 2398 E CAMELBACK RD STE 1020  
 PHOENIX, ARIZONA 85016-9022  
 UNITED STATES  
**Phone:** 602-852-5500 **Fax:** 602-852-5499  
**Correspondent e-mail:** [uspto@hoolawgroup.com](mailto:uspto@hoolawgroup.com) **Correspondent e-mail Authorized:** No

**Domestic Representative - Not Found**

**Prosecution History**

Date	Description	Proceeding Number
May 22, 2012	REGISTERED-PRINCIPAL REGISTER	
Mar. 06, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 06, 2012	PUBLISHED FOR OPPOSITION	
Feb. 15, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 02, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Feb. 01, 2012	ASSIGNED TO LIE	68171
Jan. 17, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 17, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 17, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 17, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 17, 2012	EXAMINERS AMENDMENT -WRITTEN	74781
Jan. 10, 2012	ASSIGNED TO EXAMINER	74781
Sep. 28, 2011	NOTICE OF PSEUDO MARK MAILED	
Sep. 27, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 26, 2011	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 22, 2012

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)



An Online Community  
for Veterans, About Veterans

GET STARTED

[Connect With Facebook](#)

# ARMEDZILLA®

CONNECTING AMERICA'S MILITARY



### Who is ArmedZilla

We are a team of veterans like you. We want the same things: link up with buddies, share stories, and navigate life after serving.

FIND BUDDIES



### 1st Marine Division

The Blue Diamond is America's largest and deadliest division, fighting in every war in the last 100 years.

CHECK OUT STORIES



### USS Bonhomme Richard

LHD-6 has done more than her share in the last 15 years, supporting OIF & OEF around the world.

COME ABOARD

**United States of America**  
United States Patent and Trademark Office

# RevZilla

**Reg. No. 4,186,105**

REVZILLA MOTORSPORTS, LLC (PENNSYLVANIA LIMITED LIABILITY COMPANY)  
38 JACKSON ST., STE 100  
PHILADELPHIA, PA 19148

**Registered Aug. 7, 2012**

**Int. Cl.: 35**

FOR: ONLINE RETAIL STORE SERVICES FEATURING MOTORCYCLE APPAREL AND ACCESSORIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

**SERVICE MARK**

FIRST USE 10-1-2007; IN COMMERCE 10-1-2007.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-495,845, FILED 12-15-2011.

COLLEEN KEARNEY, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:34:27 EDT

**Mark:** REVZILLA

# RevZilla

**US Serial Number:** 85495845

**Application Filing Date:** Dec. 15, 2011

**US Registration Number:** 4186105

**Registration Date:** Aug. 07, 2012

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Aug. 07, 2012

**Publication Date:** May 22, 2012

## Mark Information

**Mark Literal Elements:** REVZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** online retail store services featuring motorcycle apparel and accessories

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 01, 2007

**Use in Commerce:** Oct. 01, 2007

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: RevZilla Motorsports, LLC

Owner Address: 38 Jackson St., Ste 100  
Philadelphia, PENNSYLVANIA 19148  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized: PENNSYLVANIA

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Jeffrey M. Furr

Attorney Primary Email [JeffMFurr@FurrLawFirm.com](mailto:JeffMFurr@FurrLawFirm.com)  
Address:

Attorney Email Authorized: No

### Correspondent

Correspondent Name/Address: JEFFREY M. FURR  
FURR LAW FIRM  
2622 DEBOLT RD  
UTICA, OHIO 43080-9604  
UNITED STATES

Phone: 740-892-2118

Fax: 740-892-3860

Correspondent e-mail: [JeffMFurr@FurrLawFirm.com](mailto:JeffMFurr@FurrLawFirm.com)

Correspondent e-mail  
Authorized: No

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Aug. 07, 2012	REGISTERED-PRINCIPAL REGISTER	
May 22, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 22, 2012	PUBLISHED FOR OPPOSITION	
May 02, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 17, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Apr. 17, 2012	ASSIGNED TO LIE	66121
Mar. 27, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 27, 2012	EXAMINER'S AMENDMENT ENTERED	88888

Mar. 27, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 27, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 27, 2012	EXAMINERS AMENDMENT -WRITTEN	81093
Mar. 24, 2012	ASSIGNED TO EXAMINER	81093
Dec. 23, 2011	NOTICE OF PSEUDO MARK MAILED	
Dec. 22, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 19, 2011	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Aug. 07, 2012

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

## Motorcycle Outfitters RevZilla.com Launches Vine Contest for New Bell Rogue Helmet

Motorcycle accessories retailer gives fans a chance to win Bell's new doomsday-themed Rogue helmet via a social video contest.

Philadelphia, PA (PRWEB) May 29, 2013



RevZilla, an online motorcycle accessories and apparel retailer, is giving away the new Bell Rogue helmet as part of a contest prize package which also includes \$100 in TeamZilla cash, redeemable for a variety of products offered through RevZilla's online store. The contest giveaway deadline is Saturday June 1 and the lucky winner will be announced live on RevZilla's June 12th ZLA webcast.

Known for their use of high-energy video content, RevZilla is engaging fans to share their own creativity and passion for riding as part of their latest contest. Fans can enter by using the Vine video app for the iPhone to shoot their own original six-second video and share it via social media networks Facebook and Twitter with the hashtag #VINEZILLA.

Motorcycling enthusiasts who opt for a post-apocalyptic aesthetic will jump at the chance to enter the contest for a shot at owning one of these eye-catching, open-face helmet juggernauts.

Described as "a bandana on steroids," by RevZilla's Anthony Bucci, the Bell Rogue helmet's innovative design offers more coverage than a typical half-helmet while incorporating elements of an open-face design suitable for riding in warm or cold weather. The helmet's most striking feature is an adjustable, removable muzzle which locks securely to cover the rider's mouth and nose. Not only does the comfortable muzzle protect riders from exhaust fumes, bugs, and road dirt, it also cuts an imposing figure from the seat of any motorcycle, recalling the popular Batman villain, Bane.

Available in four colors (matte army green, matte black, gloss black, and a matte gunmetal green shade called "gunny"), the [Bell Rogue Helmet](#) retails for \$249.95 on RevZilla.com and appeals to riders of all kinds -- from Harley-Davidson aficionados to naked riders to hard-core sport riders with a flair for the dramatic.

More information about how to enter RevZilla's latest contest, prize package information, rules and restrictions can be found on the website: <http://www.revzilla.com/vinezilla>.

About RevZilla:

RevZilla Motorsports, LLC is an online destination for motorcycle helmets, apparel, parts and accessories. Known for their content, video, and rider-centric expertise, RevZilla is one of the fastest growing resources for motorcyclists worldwide.



RevZilla's VineZilla Contest

“ We always get a kick out of the uniqueness of our customers and their awesome personalities! What better way to incentivize the ZLA Army to share their creativity than by giving away one of the most polarizing helmets we've seen all year? ”

### Contact

**Chad Gingrich**  
[RevZilla Motorsports](#)  
 877-792-9455  
[Email](#)

Follow us on:   



item name or part #

Search

CONTACT OUR TEAM: 877-792-9455

STREET ADV & TOURING HARLEY OFFROAD SNOW



Riding Gear Helmets Tires Accessories Clearance

TOP DEPARTMENTS

New Motocross Gear  
Clearance Motocross Gear

SHOP BY CATEGORY

- Motocross Helmets
- Motocross Jerseys
- Motocross Pants
- Motocross Gloves
- Motocross Goggles
- Off-road Jackets
- Off-road Boots
- Off-road Protection
- ATV Tires

# FALL 2013 BELL TAKEOVER




MOTO-9 TAGGER SCRUB HELMET

- 9 NEW GRAPHICS
- MOTO-9, MX-2 & SX-1 REVIEWS

SHOP NOW

1 2 3 4 5

TOP BRANDS

VIEW ALL

- Alpinestars
- Answer Racing
- Arai Helmets
- Fox Racing
- Fly Racing
- HJC Helmets
- Klim
- Moose Racing
- MSR Racing
- Scorpion
- Shark Helmets
- Shoei Helmets



20 VIDEO RESULTS

SHOW ALL



Alpinestars Tech 10 Boots Review

Fox Racing Raceframe Roost Deflector Review

Sidi Charger Boots Review

Scott Goggles Overview

6D ATR-1 Helmet Review

POPULAR SEARCHES

SCROLL FOR MORE



★★★★★  
Fox Racing Titan Sport Jacket  
\$149.95  
2 colors available



★★★★★  
Sidi Crossfire TA Boots  
\$450.00  
3 colors available



2013  
★ BE FIRST TO RATE IT  
Klim Mojave Pants  
\$179.99 - \$189.99  
5 colors available



★★★★★  
Shoei Hornet DS Helmet  
~~\$510.00~~ - ~~\$538.00~~  
10% OFF MSRP  
\$459.89 - \$487.89  
5 colors available

**United States of America**  
United States Patent and Trademark Office

# Popzilla

**Reg. No. 4,288,072**

**Registered Feb. 12, 2013**

**Int. Cl.: 30**

**TRADEMARK**

**PRINCIPAL REGISTER**

JODY'S INC. (VIRGINIA CORPORATION)  
1160 MILLERS LANE  
VIRGINIA BEACH, VA 23451

FOR: POPCORN; POPPED POPCORN; PROCESSED POPCORN, IN CLASS 30 (U.S. CL. 46).

FIRST USE 5-0-2011; IN COMMERCE 7-0-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-566,593, FILED 3-12-2012.

DARRYL SPRUILL, EXAMINING ATTORNEY



*Sean Street Lee*

Acting Director of the United States Patent and Trademark Office

**STATUS**      **DOCUMENTS**

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 16:02:21 EDT

**Mark:** POPZILLA

# Popzilla

**US Serial Number:** 85566593

**Application Filing Date:** Mar. 12, 2012

**US Registration Number:** 4288072

**Registration Date:** Feb. 12, 2013

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Feb. 12, 2013

**Publication Date:** Jun. 26, 2012

## Mark Information

**Mark Literal Elements:** POPZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of conversion;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Popcorn; Popped popcorn; Processed popcorn

**International Class(es):** 030 - Primary Class

**U.S Class(es):** 046

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 2011

**Use in Commerce:** Jul. 2011

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: Jody's Inc.

Owner Address: 1160 Millers Lane  
Virginia Beach, VIRGINIA 23451  
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where  
Organized: VIRGINIA

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Michael B. Bressman TMCP-VAN

Attorney Primary Email [trademarks@vanderbilt.edu](mailto:trademarks@vanderbilt.edu)  
Address:

Attorney Email Authorized: No

### Correspondent

Correspondent Name/Address: MICHAEL B. BRESSMAN TMCP-VAN  
VANDERBILT LEGAL CLINIC  
131 21ST AVE S  
NASHVILLE, TENNESSEE 37203-5724  
UNITED STATES

Phone: 615-322-4964

Fax: 615-343-6562

Correspondent e-mail: [trademarks@vanderbilt.edu](mailto:trademarks@vanderbilt.edu)

Correspondent e-mail  
Authorized: No

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Feb. 12, 2013	REGISTERED-PRINCIPAL REGISTER	
Jan. 08, 2013	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Jul. 19, 2012	EXTENSION OF TIME TO OPPOSE RECEIVED	
Jun. 26, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 26, 2012	PUBLISHED FOR OPPOSITION	
Jun. 06, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 22, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633

May 16, 2012	ASSIGNED TO LIE	70633
May 01, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 25, 2012	ASSIGNED TO EXAMINER	76731
Mar. 19, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 15, 2012	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

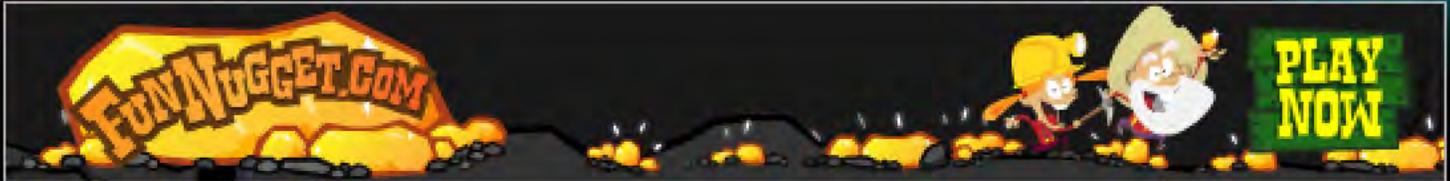
**Date in Location:** Feb. 12, 2013

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

# POPZILLA

**NEW TIME**  
Thursdays at 11 pm ET/PT



## Robert Pattinson Flashes Tween

The Twilight star teaches his fans the invaluable lesson, Be careful what you wish for.

### URL

<http://www.popzilla.tv/view/robert-pattinson-fl>

### EMBED

<object width="500" height="312" id="142322">

[ShareThis](#)

**EMAIL POPZILLA**

Watch "Popzilla" at its new time!  
Thursdays at 11:00pm ET/PT  
only on MTV

See more Popzilla sneak peeks  
and highlights at  
[popzilla.mtv.com](http://popzilla.mtv.com)

**MEDIA CLICK HERE »**

Find us on Facebook



## MORE VIDEOS



Robert Pattinson Flashes Tween



Ashton Kutcher's Twitter Killer



New Moon Deleted Scene



Rock Band: Radiohead Edition



Obama Sex Tape



Heidi Klum's Naughty Runway



Jonas Brothers Three Way



Kevin Federline is Fat



Criss Angel Watches Harry Potter



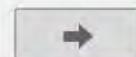
Britney Spears vs. Greased Pig

1,152 people like Popzilla.



**Windows XP Driver Updates**

[Windows-XP.DriverUpdate.net](http://Windows-XP.DriverUpdate.net)



**United States of America**  
United States Patent and Trademark Office

# NOMZILLA

**Reg. No. 4,286,103**

**Registered Feb. 5, 2013**

**Int. Cl.: 43**

**SERVICE MARK**

**PRINCIPAL REGISTER**

SHINKA ENTERPRISES, LLC (TENNESSEE LIMITED LIABILITY COMPANY)  
1201 VILLA PLACE, SUITE 101  
NASHVILLE, TN 37212

FOR: RESTAURANT SERVICES, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 6-15-2012; IN COMMERCE 6-15-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-661,389, FILED 6-26-2012.

CYNTHIA TRIPI, EXAMINING ATTORNEY



*Sean Street Lee*

Acting Director of the United States Patent and Trademark Office

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 15:20:08 EDT

**Mark:** NOMZILLA

# NOMZILLA

**US Serial Number:** 85661389

**Application Filing Date:** Jun. 26, 2012

**US Registration Number:** 4286103

**Registration Date:** Feb. 05, 2013

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Feb. 05, 2013

**Publication Date:** Nov. 20, 2012

## Mark Information

**Mark Literal Elements:** NOMZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of conversion;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Restaurant services

**International Class(es):** 043 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jun. 15, 2012

**Use in Commerce:** Jun. 15, 2012

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: Shinka Enterprises, LLC

Owner Address: 1201 Villa Place, Suite 101  
Nashville, TENNESSEE 37212  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TENNESSEE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Amy J. Everhart

Attorney Primary Email [amy@everhartlawfirm.com](mailto:amy@everhartlawfirm.com)  
Address:

Attorney Email Authorized: No

### Correspondent

Correspondent Name/Address: AMY J. EVERHART  
EVERHART LAW FIRM PLC  
1400 5TH AVE N  
NASHVILLE, TENNESSEE 37208-2728  
UNITED STATES

Phone: 615-800-8919

Correspondent e-mail: [amy@everhartlawfirm.com](mailto:amy@everhartlawfirm.com)  
[maria@everhartlawfirm.com](mailto:maria@everhartlawfirm.com)

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Feb. 05, 2013	REGISTERED-PRINCIPAL REGISTER	
Nov. 20, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 20, 2012	PUBLISHED FOR OPPOSITION	
Oct. 31, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 16, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 16, 2012	ASSIGNED TO EXAMINER	73365
Jul. 04, 2012	NOTICE OF PSEUDO MARK MAILED	
Jul. 03, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

Jun. 29, 2012

NEW APPLICATION ENTERED IN TRAM

---

## **TM Staff and Location Information**

**TM Staff Information - None**

### **File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Feb. 05, 2013

---

**[Assignment Abstract Of Title Information - Click to Load](#)**

**[Proceedings - Click to Load](#)**

---

1201 Villa Place # 101  
Nashville TN 37212  
(615) 268-1424

Mon-Sat: 11:00am-8:30pm  
Sun: 11:30am-7:00pm



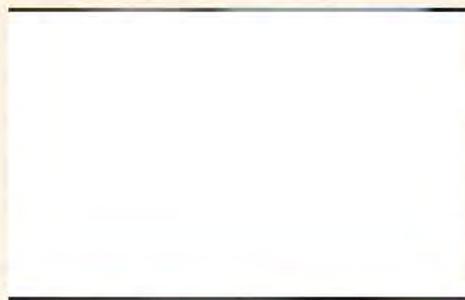
Get takeout with  
**OrderAhead**

f t [Social Media Icons]

HOME THE BLOG OUR PHILOSOPHY THE MENU LOCATION

## Our Philosophy

### "Deconstruct and Reconstitute"



We are reinventing the wheel – so to speak. We are challenging the traditional way of doing things and deconstructing them down to the "atoms." Then, we study the "how" and "why" of these atoms under the microscope, and reconstitute them to make what you want – no more, no less. Wouldn't you rather have a stir-fry without the grease? Wouldn't it be better if you could have your sushi with only the ingredients you want? We make

them happen by deconstructing their traditional counterparts and reconstituting with the only parts you want.

We will continue to deconstruct and reconstitute everything to make them better for everybody, whether it be the way we handle our inventory, the way we make the food for you, or how we take your money (Oops!! did I say that out loud?). So, stay tuned and see what other crazy things we come up with.

#### About the Chief Nomster

Hi everyone, I am the Chief Nomster, Thet H. Tint. Yes, I am writing this in first person instead of letting someone else write about me in third person because I am all about personal relationships. Let me introduce about myself a little so that you would know exactly who you are trusting to sell you the food you will eat.

I grew up in the City of Yangon, the former capital of Myanmar (Burma). As almost everyone else, I went to the government run school but in my 9th grade (in 2000), I had this "crazy idea" to quit the school altogether and go abroad to continue my education. Long story short, I came to Nashville, TN in August, 2002 to begin college as a Freshman in the Vanderbilt University. In May 2006, I graduated from the College of Arts and Science with B.S. in Molecular and Cellular Biology. Immediately after, I started my A.S.N program in Aquinas College. I got my A.S.N degree in December of 2008 but due to unforeseen immigration issues, I could not take my Nursing License exam until 2010.

Of course, I didn't waste my one year hiatus sitting around. During this time, I had my next "crazy idea" to open a sushi restaurant. The main reason stemmed from my notoriety as a picky eater; I don't like avocado in my sushi. So, I started planning out my concept based on the premise of certain submarine sandwich shops, mainly to cater to picky people like me. Of course, there was this teeny tiny issue of where to begin. The challenge seemed insurmountable since, well, let's just say, I don't know a thing about how to make that happen. So, I started learning about how to start a business, how to price the menu, what permits and licenses to get, et cetera, while working as a nurse.

In August of 2011, I quit my nursing job (yes, I know "it's crazy!!") and started working full-time on my "crazy idea." Fast forward 10 months, after several problems and

Restaurant Hours

**MON - SAT**  
11:00 AM - 8:30 PM

**SUN**  
11:30 AM - 7:00 PM

Sign up for the Nomzilla! Mailing List & Good Things shall come your way that is discounts freebies et cetera

Two empty input fields for email and name.

**Sign Up!**



nurse and having to do to keep my food Here is my message

**Int. Cl.: 39**

**Prior U.S. Cls.: 100 and 105**

**United States Patent and Trademark Office**

**Reg. No. 3,612,254**

Registered Apr. 28, 2009

**SERVICE MARK  
PRINCIPAL REGISTER**

# Archzilla

MARCH RESOURCES CO. (TEXAS CORPORATION), DBA ARCHITECTURAL BUILDING COMPONENTS  
11625 N HOUSTON ROSSLYN RD  
HOUSTON, TX 77086

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: EXPRESS DELIVERY OF GOODS BY TRUCK, IN CLASS 39 (U.S. CLS. 100 AND 105).

SER. NO. 77-576,708, FILED 9-23-2008.

FIRST USE 6-1-2002; IN COMMERCE 6-1-2002.

TINA BROWN, EXAMINING ATTORNEY

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:34:53 EDT

**Mark:** ARCHZILLA

# Archzilla

**US Serial Number:** 77576708

**Application Filing Date:** Sep. 23, 2008

**US Registration Number:** 3612254

**Registration Date:** Apr. 28, 2009

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Apr. 28, 2009

**Publication Date:** Feb. 10, 2009

## Mark Information

**Mark Literal Elements:** ARCHZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of conversion;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Express delivery of goods by truck

**International Class(es):** 039 - Primary Class

**U.S Class(es):** 100, 105

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jun. 01, 2002

**Use in Commerce:** Jun. 01, 2002

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

### Current Owner(s) Information

**Owner Name:** March Resources Co.

**DBA, AKA, Formerly:** DBA Architectural Building Components

**Owner Address:** 11625 N Houston Rosslyn Rd  
Houston, TEXAS 77086  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** TEXAS

### Attorney/Correspondence Information

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** MARCH RESOURCES CO.

MARCH RESOURCES CO.  
11625 N HOUSTON ROSSLYN RD  
HOUSTON, TEXAS 77086-3601  
UNITED STATES

**Phone:** 2819313986

**Fax:** 2819319389

**Correspondent e-mail:** [mocarroll@archmetalroof.com](mailto:mocarroll@archmetalroof.com)

**Correspondent e-mail Authorized:** No

**Domestic Representative - Not Found**

### Prosecution History

Date	Description	Proceeding Number
Apr. 28, 2009	REGISTERED-PRINCIPAL REGISTER	
Feb. 10, 2009	PUBLISHED FOR OPPOSITION	
Jan. 21, 2009	NOTICE OF PUBLICATION	
Jan. 07, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Jan. 07, 2009	ASSIGNED TO LIE	74221
Dec. 22, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 22, 2008	ASSIGNED TO EXAMINER	81858
Sep. 27, 2008	NOTICE OF PSEUDO MARK MAILED	
Sep. 26, 2008	NEW APPLICATION ENTERED IN TRAM	

### TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Apr. 28, 2009

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**United States Patent and Trademark Office**

**Reg. No. 2,515,370**

**Registered Dec. 4, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**BOSSZILLA**

JAMES STANFIELD AND ASSOCIATES (CALI-  
FORNIA CORPORATION)  
P.O. BOX 41058  
SANTA BARBARA, CA 93140

FIRST USE 5-14-2001; IN COMMERCE 5-14-2001.

SER. NO. 76-259,413, FILED 5-21-2001.

FOR: SERIES OF VIDEO TAPES AND VIDEO  
DISCS THAT SHOW DEALING WITH A DIFFICULT  
EMPLOYER, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND  
38).

ELLEN B. AWRICH, EXAMINING ATTORNEY

**STATUS**    **DOCUMENTS**

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:35:25 EDT

**Mark:** BOSSZILLA

# BOSSZILLA

**US Serial Number:** 76259413

**Application Filing Date:** May 21, 2001

**US Registration Number:** 2515370

**Registration Date:** Dec. 04, 2001

**Register:** Principal

**Mark Type:** Trademark

**Status:** The registration has been renewed.

**Status Date:** Apr. 28, 2011

**Publication Date:** Sep. 11, 2001

## Mark Information

**Mark Literal Elements:** BOSSZILLA

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** series of video tapes and video discs that show dealing with a difficult employer

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 14, 2001

**Use in Commerce:** May 14, 2001

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** James Stanfield and Associates

**Owner Address:** P.O. Box 41058  
Santa Barbara, CALIFORNIA 93140  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** CALIFORNIA

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** LEON D. ROSEN

**Docket Number:** 99/118

### Correspondent

**Correspondent Name/Address:** LEON D ROSEN  
FREILICH HORNBAKER & ROSEN  
10960 WILSHIRE BLVD STE 1220  
LOS ANGELES, CALIFORNIA 90024-3702  
UNITED STATES

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 28, 2011	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67603
Apr. 28, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 28, 2011	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	67603
Apr. 18, 2011	PAPER RECEIVED	
Aug. 11, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67603
Jul. 20, 2007	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jul. 20, 2007	PAPER RECEIVED	
Jan. 05, 2007	CASE FILE IN TICRS	
Dec. 04, 2001	REGISTERED-PRINCIPAL REGISTER	
Sep. 11, 2001	PUBLISHED FOR OPPOSITION	
Aug. 22, 2001	NOTICE OF PUBLICATION	
Jul. 20, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER	

Jul. 19, 2001

ASSIGNED TO EXAMINER

70703

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Date:** Dec. 04, 2011

## TM Staff and Location Information

**TM Staff Information - None**

### File Location

**Current Location:** Not Found

**Date in Location:** Apr. 28, 2011

**Assignment Abstract Of Title Information - [Click to Load](#)**

**Proceedings - [Click to Load](#)**

**Int. Cl.: 31**

**Prior U.S. Cls.: 1 and 46**

**United States Patent and Trademark Office**

**Reg. No. 3,282,121**

**Registered Aug. 21, 2007**

**TRADEMARK  
PRINCIPAL REGISTER**

**BULB-ZILLA**

THE LILY PAD (WASHINGTON SOLE PROPRIETORSHIP)  
PMB 374  
3403 STEAMBOAT ISLAND RD.  
OLYMPIA, WA 98502

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: LIVE FLOWERING PLANTS; LIVE PLANTS; LIVE PLANTS, NAMELY, LILY BULBS; LIVING PLANTS, IN CLASS 31 (U.S. CLS. 1 AND 46).

SER. NO. 77-042,002, FILED 11-11-2006.

FIRST USE 3-20-2006; IN COMMERCE 3-20-2006.

ANNE FARRELL, EXAMINING ATTORNEY

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:36:07 EDT

**Mark:** BULB-ZILLA

# BULB-ZILLA

**US Serial Number:** 77042002

**Application Filing Date:** Nov. 11, 2006

**US Registration Number:** 3282121

**Registration Date:** Aug. 21, 2007

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Aug. 21, 2007

**Publication Date:** Jun. 05, 2007

## Mark Information

**Mark Literal Elements:** BULB-ZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of intent to use;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Live flowering plants; Live plants; Live plants, namely, Lily bulbs; Living plants

**International Class(es):** 031 - Primary Class

**U.S Class(es):** 001, 046

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 20, 2006

**Use in Commerce:** Mar. 20, 2006

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>

**Filed 66A:** No**Currently 66A:** No**Filed No Basis:** No**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** The Lily Pad**Owner Address:** PMB 374  
3403 Steamboat Island Rd.  
Olympia, WASHINGTON 98502  
UNITED STATES**Legal Entity Type:** SOLE PROPRIETORSHIP**State or Country Where Organized:** WASHINGTON

## Attorney/Correspondence Information

### Attorney of Record - None

### Correspondent

**Correspondent Name/Address:** ANNEKE J DETWILER  
THE LILY PAD  
3403 STEAMBOAT ISLAND RD NW PMB 374  
OLYMPIA, WASHINGTON 98502-4876  
UNITED STATES**Phone:** 360 866 0291**Fax:** 360 866 7128

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Aug. 21, 2007	REGISTERED-PRINCIPAL REGISTER	
Jun. 05, 2007	PUBLISHED FOR OPPOSITION	
May 16, 2007	NOTICE OF PUBLICATION	
Apr. 09, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Apr. 09, 2007	ASSIGNED TO LIE	70138
Mar. 17, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 17, 2007	ASSIGNED TO EXAMINER	78366
Nov. 16, 2006	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION**Date in Location:** Aug. 21, 2007

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,170,450**

CAREZILLA GMBH (AUSTRIA LIMITED LIABILITY COMPANY)  
HAFFERLSTRASSE 48  
LAMBACH, AUSTRIA

**Registered July 10, 2012**

**Int. Cls.: 5, 10 and 35**

FOR: VETERINARY PREPARATIONS, NAMELY, PAIN RELIEF MEDICATION, VETERINARY PREPARATIONS FOR TREATMENT OF INTESTINAL BACTERIA, VETERINARY PREPARATIONS, NAMELY, ANTIOXIDANTS; SANITARY PREPARATIONS FOR MEDICAL USE; FOOD FOR BABIES; MATERIAL FOR STOPPING TEETH, DENTAL WAXES; ALL PURPOSE DISINFECTANTS; PREPARATIONS FOR DESTROYING VERMIN; FUNGICIDES AND HERBICIDES, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

**TRADEMARK**

**SERVICE MARK**

**PRINCIPAL REGISTER**

FOR: SURGICAL APPARATUS AND INSTRUMENTS FOR MEDICAL, DENTAL OR VETERINARY USE; ARTIFICIAL LIMBS, EYES AND TEETH; ORTHOPEDIC APPARATUS AND INSTRUMENTS FOR DIAGNOSTIC AND THERAPEUTIC USE; SUTURE MATERIALS, IN CLASS 10 (U.S. CLS. 26, 39 AND 44).

FOR: ADVERTISING; BUSINESS MANAGEMENT; BUSINESS ADMINISTRATION; OFFICE FUNCTIONS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

OWNER OF AUSTRIA REG. NO. 261974, DATED 4-15-2011, EXPIRES 4-15-2021.

THE COLOR(S) WHITE, BLUE AND GREEN IS/ARE CLAIMED AS A FEATURE OF THE MARK.



THE MARK CONSISTS OF THE TERM "CARE" IN BLUE FOLLOWED BY THE TERM "ZILLA" IN GREEN. IN FRONT OF THE WORD "CARE" IS A GREEN ARROW POINTING AT THE WORD "CARE". IN FRONT OF THE GREEN ARROW APPEARS A BLUE HEART WITH WHITE FILLING THAT POINTS AT THE GREEN ARROW. ALL OF THE FOREGOING APPEARS ON A WHITE BACKGROUND.

SER. NO. 85-364,869, FILED 7-7-2011.

HELENE LIWINSKI, EXAMINING ATTORNEY

*David J. Kyros*

Director of the United States Patent and Trademark Office

**STATUS**      **DOCUMENTS**

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:36:34 EDT

**Mark:** CAREZILLA



**US Serial Number:** 85364869

**Application Filing Date:** Jul. 07, 2011

**US Registration Number:** 4170450

**Registration Date:** Jul. 10, 2012

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jul. 10, 2012

**Publication Date:** Apr. 24, 2012

## Mark Information

**Mark Literal Elements:** CAREZILLA

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of the term "CARE" in blue followed by the term "ZILLA" in green. In front of the word "CARE" appears a blue heart with white filling that points at the green arrow. In front of the green arrow appears a blue heart with white filling that points at the green arrow. The mark appears on a white background.

**Color Drawing:** Yes

**Color(s) Claimed:** The color(s) white, blue and green is/are claimed as a feature of the mark.

**Design Search Code(s):** 02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards  
24.15.04 - Arrowheads

## Foreign Information

**Foreign Registration Number:** 261974

**Foreign Registration Date:** Apr. 15, 2011

**Foreign Country:** AUSTRIA

**Foreign Expiration Date:** Apr. 15, 2021

**Application/Registration Country:**

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability;
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Veterinary preparations, namely, pain relief medication, Veterinary preparations for treatment of intestinal parasites, namely, anthelmintics; Sanitary preparations for medical use; Food for babies; Material for :

purpose disinfectants; Preparations for destroying vermin; Fungicides and herbicides

**International Class(es):** 005 - Primary Class **U.S Class(es):** 006, 018, 044, 046

**Class Status:** ACTIVE

**Basis:** 44(e)

**For:** Surgical apparatus and instruments for medical, dental or veterinary use; Artificial limbs, eyes and teeth instruments for diagnostic and therapeutic use; Suture materials

**International Class(es):** 010 - Primary Class **U.S Class(es):** 026, 039, 044

**Class Status:** ACTIVE

**Basis:** 44(e)

**For:** Advertising; business management; business administration; office functions

**International Class(es):** 035 - Primary Class **U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 44(e)

### Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> No	<b>Ai</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> Yes	<b>Currently 44E:</b> Yes	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

### Current Owner(s) Information

<b>Owner Name:</b> CareZilla GmbH	
<b>Owner Address:</b> Hafferlstrasse 48 Lambach AUSTRIA	
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> AUSTRIA

### Attorney/Correspondence Information

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** Paula B. Mays  
3000 Spout Run Parkway C601  
Arlington, VIRGINIA 22201  
UNITED STATES

Phone: 5712188024

Correspondent e-mail: [paulab.mays@gmail.com](mailto:paulab.mays@gmail.com)Correspondent e-mail No  
Authorized:**Domestic Representative**

Domestic Representative Name: Paula B. Mays

Phone: 5712188024

Domestic Representative e-mail: [paulab.mays@gmail.com](mailto:paulab.mays@gmail.com)

Domestic Representative e-mail Authorized: Yes

**Prosecution History**

Date	Description	Proceeding Number
Jul. 10, 2012	REGISTERED-PRINCIPAL REGISTER	
Apr. 24, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 24, 2012	PUBLISHED FOR OPPOSITION	
Apr. 04, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 16, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Mar. 13, 2012	ASSIGNED TO LIE	67287
Feb. 28, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 25, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 24, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 24, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 20, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 20, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Oct. 27, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 27, 2011	NON-FINAL ACTION E-MAILED	6325
Oct. 27, 2011	NON-FINAL ACTION WRITTEN	85335
Oct. 26, 2011	ASSIGNED TO EXAMINER	85335
Jul. 13, 2011	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Jul. 12, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 11, 2011	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jul. 10, 2012

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

# United States of America

United States Patent and Trademark Office

## CASCA ZILLA

**Reg. No. 3,864,001**

THE ITHACA BEER COMPANY, INC. (NEW YORK CORPORATION)

**Registered Oct. 19, 2010**

606 ELMIRA ROAD  
ITHACA, NY 14850

**Int. Cl.: 32**

FOR: BEER, ALE AND MALT LIQUOR, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

**TRADEMARK**

FIRST USE 9-29-2004; IN COMMERCE 9-29-2004.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-959,072, FILED 3-15-2010.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:36:57 EDT

**Mark:** CASCA ZILLA

**CASCA ZILLA**

**US Serial Number:** 77959072

**Application Filing Date:** Mar. 15, 2010

**US Registration Number:** 3864001

**Registration Date:** Oct. 19, 2010

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Oct. 19, 2010

**Publication Date:** Aug. 03, 2010

### Mark Information

**Mark Literal Elements:** CASCA ZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

### Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of intent to use;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Beer, ale and malt liquor

**International Class(es):** 032 - Primary Class

**U.S Class(es):** 045, 046, 048

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 29, 2004

**Use in Commerce:** Sep. 29, 2004

### Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**A**

**Filed ITU:** No

**Currently ITU:** No

**A**

**Filed 44D:** No

**Currently 44D:** No

**A**

**Filed 44E:** No

**Currently 44E:** No

**A**

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** The Ithaca Beer Company, Inc.

**Owner Address:** 606 Elmira Road  
Ithaca, NEW YORK 14850  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NEW YORK

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** James R. Muldoon

**Docket Number:** 1619 T 002

### Correspondent

**Correspondent Name/Address:** James R. Muldoon  
HARRIS BEACH PLLC  
333 West Washington Street  
Suite 200  
Syracuse, NEW YORK 13202  
UNITED STATES

**Phone:** 315-423-7100

**Fax:** 315-422-9331

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Dec. 14, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 07, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 19, 2010	REGISTERED-PRINCIPAL REGISTER	
Aug. 03, 2010	PUBLISHED FOR OPPOSITION	
Jul. 14, 2010	NOTICE OF PUBLICATION	
Jul. 01, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	70633
Jul. 01, 2010	ASSIGNED TO LIE	70633
Jun. 18, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 18, 2010	EXAMINER'S AMENDMENT MAILED	
Jun. 17, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 17, 2010	EXAMINERS AMENDMENT -WRITTEN	83280
Jun. 16, 2010	ASSIGNED TO EXAMINER	83280
Mar. 20, 2010	NOTICE OF PSEUDO MARK MAILED	

Mar. 19, 2010 NEW APPLICATION OFFICE SUPPLIED DATA  
ENTERED IN TRAM

Mar. 18, 2010 NEW APPLICATION ENTERED IN TRAM

## TM Staff and Location Information

TM Staff Information - None

### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Oct. 19, 2010

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

**United States of America**  
United States Patent and Trademark Office

# ChillZilla

**Reg. No. 4,157,173**

**Registered June 12, 2012**

**Int. Cl.: 6**

**TRADEMARK**

**PRINCIPAL REGISTER**

CHART INC. (DELAWARE CORPORATION)  
SUITE 300  
ONE INFINITY CORPORATE CENTRE DRIVE  
GARFIELD HEIGHTS, OH 44125

FOR: METAL CRYOGENIC BULK STORAGE TANKS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 1-31-2011; IN COMMERCE 1-31-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-433,724, FILED 9-28-2011.

JEFFREY LOOK, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:37:26 EDT

**Mark:** CHILLZILLA

# ChillZilla

**US Serial Number:** 85433724

**Application Filing Date:** Sep. 28, 2011

**US Registration Number:** 4157173

**Registration Date:** Jun. 12, 2012

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jun. 12, 2012

**Publication Date:** Mar. 27, 2012

## Mark Information

**Mark Literal Elements:** CHILLZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of conversion;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Metal cryogenic bulk storage tanks

**International Class(es):** 006 - Primary Class

**U.S Class(es):** 002, 012, 013, 014

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 31, 2011

**Use in Commerce:** Jan. 31, 2011

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: Chart Inc.

Owner Address: Suite 300  
One Infinity Corporate Centre Drive  
Garfield Heights, OHIO 44125  
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where  
Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Andrew D. Skale

Docket Number: 42733-404

Attorney Primary Email [ADSkale@mintz.com](mailto:ADSkale@mintz.com)  
Address:

Attorney Email Authorized: No

### Correspondent

Correspondent ANDREW D. SKALE

Name/Address: MINTZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO, P.C  
3580 CARMEL MOUNTAIN RD STE 300  
SAN DIEGO, CALIFORNIA 92130-6768  
UNITED STATES

Phone: 858-314-1500

Fax: 858-314-1501

Correspondent e-mail: [ADSkale@mintz.com](mailto:ADSkale@mintz.com)

Correspondent e-mail  
Authorized: No

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jun. 12, 2012	REGISTERED-PRINCIPAL REGISTER	
Mar. 27, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 27, 2012	PUBLISHED FOR OPPOSITION	
Mar. 07, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 17, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Feb. 14, 2012	ASSIGNED TO LIE	66121
Jan. 27, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 19, 2012	EXAMINER'S AMENDMENT ENTERED	88888

Jan. 19, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 19, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 19, 2012	EXAMINERS AMENDMENT -WRITTEN	72008
Jan. 18, 2012	ASSIGNED TO EXAMINER	72008
Oct. 04, 2011	NOTICE OF PSEUDO MARK MAILED	
Oct. 03, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 01, 2011	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jun. 12, 2012

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

# United States of America

United States Patent and Trademark Office

## FREIGHTZILLA

**Reg. No. 3,813,823**

**Registered July 6, 2010**

**Int. Cl.: 35**

**SERVICE MARK**

**PRINCIPAL REGISTER**

ROBEY, JAY EDWARD (UNITED STATES INDIVIDUAL)  
1015 SOUTH 36TH STREET  
OMAHA, NE 68105

FOR: INFORMATION MANAGEMENT SERVICES, NAMELY, SHIPMENT PROCESSING, PREPARING SHIPPING DOCUMENTS AND INVOICES, TRACKING DOCUMENTS, PACKAGES AND FREIGHT OVER COMPUTER NETWORKS, INTRANETS AND INTERNETS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-2-2005; IN COMMERCE 11-3-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-871,248, FILED 11-12-2009.

ANDREA HACK, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:38:24 EDT

**Mark:** FREIGHTZILLA

# FREIGHTZILLA

**US Serial Number:** 77871248

**Application Filing Date:** Nov. 12, 2009

**US Registration Number:** 3813823

**Registration Date:** Jul. 06, 2010

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jul. 06, 2010

**Publication Date:** Apr. 20, 2010

## Mark Information

**Mark Literal Elements:** FREIGHTZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of intent to use;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Information management services, namely, shipment processing, preparing shipping documents and invoices, and freight over computer networks, intranets and internets

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jun. 02, 2005

**Use in Commerce:** Nov. 03, 2009

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: Robey, Jay Edward

Owner Address: 1015 South 36th Street  
Omaha, NEBRASKA 68105  
UNITED STATES

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

## Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent ROBEY, JAY EDWARD  
Name/Address: 1015 S 36TH ST  
OMAHA, NEBRASKA 68105-1811  
UNITED STATES

Phone: 4024159849

Correspondent e-mail: [jayerobey@gmail.com](mailto:jayerobey@gmail.com)

Correspondent e-mail No  
Authorized:

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jul. 06, 2010	REGISTERED-PRINCIPAL REGISTER	
Apr. 20, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 20, 2010	PUBLISHED FOR OPPOSITION	
Mar. 16, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68658
Mar. 15, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 11, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	68658
Mar. 11, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	68658
Mar. 11, 2010	ASSIGNED TO LIE	68658
Feb. 25, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 18, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 18, 2010	NON-FINAL ACTION E-MAILED	6325

Feb. 18, 2010	NON-FINAL ACTION WRITTEN	83187
Feb. 18, 2010	ASSIGNED TO EXAMINER	83187
Nov. 19, 2009	NOTICE OF PSEUDO MARK MAILED	
Nov. 18, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 16, 2009	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jul. 06, 2010

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

# United States of America

United States Patent and Trademark Office

## FRUITZILLA

**Reg. No. 3,700,072** GEIGER, WILLIAM J. III (UNITED STATES INDIVIDUAL)  
Registered Oct. 20, 2009 P.O. BOX 1530  
MANZANITA, OR 97130

**Int. Cl.: 30** FOR: CANDY, NAMELY, CRYSTALLIZED NATURAL AND ARTIFICIAL FRUIT FLAVORING  
CONTAINED IN SEALED POUCHES, IN CLASS 30 (U.S. CL. 46).

**TRADEMARK** FIRST USE 3-31-2009; IN COMMERCE 3-31-2009.  
**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-538,694, FILED 8-4-2008.

GIANCARLO CASTRO, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:39:06 EDT

**Mark:** FRUITZILLA

# FRUITZILLA

**US Serial Number:** 77538694

**Application Filing Date:** Aug. 04, 2008

**US Registration Number:** 3700072

**Registration Date:** Oct. 20, 2009

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Oct. 20, 2009

**Publication Date:** Dec. 30, 2008

**Notice of Allowance Date:** Mar. 24, 2009

## Mark Information

**Mark Literal Elements:** FRUITZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of conversion;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** candy, namely, crystallized natural and artificial fruit flavoring contained in sealed pouches

**International Class(es):** 030 - Primary Class

**U.S Class(es):** 046

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 31, 2009

**Use in Commerce:** Mar. 31, 2009

## Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: Geiger, William J. III

Owner Address: P.O. Box 1530  
Manzanita, OREGON 97130  
UNITED STATES

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Marisa N. James

Docket Number: 0101

Attorney Primary Email [mjames@dubofflaw.com](mailto:mjames@dubofflaw.com)  
Address:

Attorney Email Authorized: No

### Correspondent

Correspondent Name/Address: MARISA N. JAMES  
THE DUBOFF LAW GROUP, LLC  
6665 SW HAMPTON ST STE 200  
PORTLAND, OREGON 97223  
UNITED STATES

Phone: 503-968-8111

Fax: 503-968-7228

Correspondent e-mail: [mjames@dubofflaw.com](mailto:mjames@dubofflaw.com)

Correspondent e-mail Authorized: No

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Oct. 20, 2009	REGISTERED-PRINCIPAL REGISTER	
Sep. 15, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	70468
Sep. 14, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 31, 2009	STATEMENT OF USE PROCESSING COMPLETE	76538
Jul. 30, 2009	USE AMENDMENT FILED	76538
Aug. 31, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Jul. 30, 2009	TEAS STATEMENT OF USE RECEIVED	
Mar. 24, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 30, 2008	PUBLISHED FOR OPPOSITION	

Dec. 10, 2008	NOTICE OF PUBLICATION	
Nov. 21, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
Nov. 21, 2008	ASSIGNED TO LIE	70468
Nov. 18, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 12, 2008	ASSIGNED TO EXAMINER	76720
Aug. 08, 2008	NOTICE OF PSEUDO MARK MAILED	
Aug. 07, 2008	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Sep. 15, 2009

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

**United States of America**  
United States Patent and Trademark Office

# Guardzilla

**Reg. No. 4,349,771**

MITCHELL, JANE (UNITED STATES INDIVIDUAL)  
6866 BRYNE CT.

**Registered June 11, 2013**

DUBLIN, OH 43017

**Int. Cl.: 28**

FOR: MOUTH GUARDS FOR ATHLETIC USE, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

**TRADEMARK**

FIRST USE 9-9-2011; IN COMMERCE 9-9-2011.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-751,998, FILED 10-11-2012.

SHAILA SETTLES, EXAMINING ATTORNEY



*Sean Street Lee*

Acting Director of the United States Patent and Trademark Office

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:39:33 EDT

**Mark:** GUARDZILLA

# Guardzilla

**US Serial Number:** 85751998

**Application Filing Date:** Oct. 11, 2012

**US Registration Number:** 4349771

**Registration Date:** Jun. 11, 2013

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jun. 11, 2013

**Publication Date:** Mar. 26, 2013

## Mark Information

**Mark Literal Elements:** GUARDZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of intent to use;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Mouth guards for athletic use

**International Class(es):** 028 - Primary Class

**U.S Class(es):** 022, 023, 038, 050

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 09, 2011

**Use in Commerce:** Sep. 09, 2011

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: Mitchell, Jane

Owner Address: 6866 Bryne Ct.  
Dublin, OHIO 43017  
UNITED STATES

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

## Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent MITCHELL, JANE  
Name/Address: 6866 BRYNE CT  
DUBLIN, OHIO 43017-8576  
UNITED STATES

Phone: 614-325-1617

Correspondent e-mail: [janeymitch@sbcglobal.net](mailto:janeymitch@sbcglobal.net)

Correspondent e-mail No  
Authorized:

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jun. 11, 2013	REGISTERED-PRINCIPAL REGISTER	
Mar. 26, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 26, 2013	PUBLISHED FOR OPPOSITION	
Mar. 06, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 13, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 08, 2013	ASSIGNED TO EXAMINER	82421
Oct. 18, 2012	NOTICE OF PSEUDO MARK MAILED	
Oct. 17, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 15, 2012	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

**United States of America**  
United States Patent and Trademark Office

# IceZilla

**Reg. No. 4,308,060**

ICEHOLE PRODUCTS, INC. (VIRGINIA CORPORATION)  
5000 HICKORY DOWNS COURT  
GLEN ALLEN, VA 23059

**Registered Mar. 26, 2013**

**Int. Cl.: 21**

FOR: BEVERAGE COOLING ICE MOLD FOR REFRIGERATORS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

**TRADEMARK**

FIRST USE 4-21-2011; IN COMMERCE 6-30-2011.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-631,786, FILED 5-22-2012.

DOMINIC J. FERRAIUOLO, EXAMINING ATTORNEY



*Sean Street Lee*

Acting Director of the United States Patent and Trademark Office

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:40:33 EDT

**Mark:** ICEZILLA

# IceZilla

**US Serial Number:** 85631786

**Application Filing Date:** May 22, 2012

**US Registration Number:** 4308060

**Registration Date:** Mar. 26, 2013

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Mar. 26, 2013

**Publication Date:** Jan. 08, 2013

## Mark Information

**Mark Literal Elements:** ICEZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of intent to use;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Beverage cooling ice mold for refrigerators

**International Class(es):** 021 - Primary Class

**U.S Class(es):** 002, 013, 023, 024

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 21, 2011

**Use in Commerce:** Jun. 30, 2011

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: IceHole Products, Inc.

Owner Address: 5000 Hickory Downs Court  
Glen Allen, VIRGINIA 23059  
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Gregory M Murphy

Docket Number: ICE.5001

Attorney Primary Email [gmurphy@landmarkip.com](mailto:gmurphy@landmarkip.com)  
Address:

Attorney Email Authorized: No

### Correspondent

Correspondent Name/Address: GREGORY M MURPHY

LANDMARK INTELLECTUAL PROPERTY LAW, PC  
23 SEASCAPE VLG  
APTOS, CALIFORNIA 95003-6102  
UNITED STATES

Phone: 831.212.2041

Fax: 804.767.3416

Correspondent e-mail: [gmurphy@landmarkip.com](mailto:gmurphy@landmarkip.com)

Correspondent e-mail Authorized: No

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 26, 2013	REGISTERED-PRINCIPAL REGISTER	
Jan. 08, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 08, 2013	PUBLISHED FOR OPPOSITION	
Dec. 19, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 03, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Dec. 03, 2012	ASSIGNED TO LIE	66213
Nov. 19, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 29, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889

Oct. 29, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 29, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 19, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 19, 2012	NON-FINAL ACTION E-MAILED	6325
Sep. 19, 2012	NON-FINAL ACTION WRITTEN	69940
Sep. 12, 2012	ASSIGNED TO EXAMINER	69940
May 30, 2012	NOTICE OF PSEUDO MARK MAILED	
May 29, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 25, 2012	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar. 26, 2013

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

**United States of America**  
United States Patent and Trademark Office

# MOLDZILLA

**Reg. No. 4,044,836**

BLUE STAR ENTERPRISES, LLC (FLORIDA LIMITED LIABILITY COMPANY)  
1304 SW 160TH AVENUE #108  
SUNRISE, FL 33326

**Registered Oct. 25, 2011**

**Int. Cls.: 40 and 42**

FOR: MOLD REMEDIATION SERVICES, IN CLASS 40 (U.S. CLS. 100, 103 AND 106).

**SERVICE MARK**

FIRST USE 3-1-2011; IN COMMERCE 3-1-2011.

**PRINCIPAL REGISTER**

FOR: INSPECTING BUILDINGS FOR THE EXISTENCE OF MOLD, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-1-2011; IN COMMERCE 3-1-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-276,550, FILED 3-25-2011.

ELI HELLMAN, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

**STATUS**      **DOCUMENTS**

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:42:55 EDT

**Mark:** MOLDZILLA

# MOLDZILLA

**US Serial Number:** 85276550

**Application Filing Date:** Mar. 25, 2011

**US Registration Number:** 4044836

**Registration Date:** Oct. 25, 2011

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Oct. 25, 2011

**Publication Date:** Aug. 09, 2011

## Mark Information

**Mark Literal Elements:** MOLDZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of intent to use;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Mold remediation services

**International Class(es):** 040 - Primary Class

**U.S Class(es):** 100, 103, 106

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 01, 2011

**Use in Commerce:** Mar. 01, 2011

**For:** Inspecting buildings for the existence of mold

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 01, 2011

**Use in Commerce:** Mar. 01, 2011

### Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>Ai</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

### Current Owner(s) Information

<b>Owner Name:</b> Blue Star Enterprises, LLC	
<b>Owner Address:</b> 1304 SW 160th Avenue #108 Sunrise, FLORIDA 33326 UNITED STATES	
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> FLORIDA

### Attorney/Correspondence Information

#### Attorney of Record

<b>Attorney Name:</b> Matthew H. Swyers	
<b>Attorney Primary Email Address:</b> <a href="mailto:mswyers@thetrademarkcompany.com">mswyers@thetrademarkcompany.com</a>	<b>Attorney Email Authorized:</b> No

#### Correspondent

<b>Correspondent Name/Address:</b> MATTHEW H. SWYERS THE TRADEMARK COMPANY 344 MAPLE AVE W STE 151 VIENNA, VIRGINIA 22180-5612 UNITED STATES	
<b>Phone:</b> 800-906-8626 ext 20	<b>Fax:</b> 919-861-5278
<b>Correspondent e-mail:</b> <a href="mailto:mswyers@thetrademarkcompany.com">mswyers@thetrademarkcompany.com</a>	<b>Correspondent e-mail Authorized:</b> No

Domestic Representative - Not Found

### Prosecution History

Date	Description	Proceeding Number
Oct. 25, 2011	REGISTERED-PRINCIPAL REGISTER	
Aug. 09, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 09, 2011	PUBLISHED FOR OPPOSITION	

Jun. 23, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 23, 2011	ASSIGNED TO EXAMINER	81092
Mar. 30, 2011	NOTICE OF PSEUDO MARK MAILED	
Mar. 29, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 29, 2011	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Oct. 25, 2011

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

**Int. Cl.: 7**

**Prior U.S. Cls.: 13, 19, 21, 23, 31, 34, and 35**

**Reg. No. 3,648,761**

**United States Patent and Trademark Office**

**Registered June 30, 2009**

**TRADEMARK  
PRINCIPAL REGISTER**

**MOW-ZILLA**

SWISHER MOWER & MACHINE COMPANY,  
INC. (MISSOURI CORPORATION)  
P.O. BOX 67  
1602 CORPORATE DRIVE  
WARRENSBURG, MO 64093

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: RIDING LAWN MOWERS, IN CLASS 7 (U.S.  
CLS. 13, 19, 21, 23, 31, 34 AND 35).

SN 77-977,164, FILED 8-2-2007.

FIRST USE 4-15-2009; IN COMMERCE 4-15-2009.

KAREN BRACEY, EXAMINING ATTORNEY

STATUS DOCUMENTS

[Back to Search](#)

Print

**Generated on:** This page was generated by TSDR on 2013-07-11 14:53:10 EDT**Mark:** MOW-ZILLA

# MOW-ZILLA

**US Serial Number:** 77977164**Application Filing Date:** Aug. 02, 2007**US Registration Number:** 3648761**Registration Date:** Jun. 30, 2009**Register:** Principal**Mark Type:** Trademark**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.**Status Date:** Jun. 30, 2009**Publication Date:** Jan. 22, 2008**Notice of Allowance Date:** Apr. 15, 2008

## Mark Information

**Mark Literal Elements:** MOW-ZILLA**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**Claimed Ownership of US** [77245914](#)**Registrations:****Child Of:** [77245914](#)

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of amendment;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** riding lawn mowers**International Class(es):** 007 - Primary Class**U.S Class(es):** 013, 019, 021, 025**Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Apr. 15, 2009**Use in Commerce:** Apr. 15, 2009

## Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Ai</b>
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

### Current Owner(s) Information

**Owner Name:** SWISHER ACQUISITION, INC.

**Owner Address:** 5425 WISCONSIN AVENUE, SUITE 701  
CHEVY CHASE, MARYLAND 20815  
UNITED STATES

**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

### Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** Marcia J. Rodgers **Docket Number:** SWI010/94998

**Attorney Primary Email Address:** [officeactions@stklaw.com](mailto:officeactions@stklaw.com) **Attorney Email Authorized:** No

#### Correspondent

**Correspondent Name/Address:** Marcia J. Rodgers  
Polsinelli Shughart PC  
700 W. 47th Street  
Suite 1000  
Kansas City, MISSOURI 64112  
UNITED STATES

**Phone:** 816-753-1000 **Fax:** 816-753-1536

**Correspondent e-mail:** [uspt@polsinelli.com](mailto:uspt@polsinelli.com) **Correspondent e-mail Authorized:** No

**Domestic Representative - Not Found**

### Prosecution History

Date	Description	Proceeding Number
Mar. 23, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 15, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 30, 2009	REGISTERED-PRINCIPAL REGISTER	

May 22, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	70138
May 21, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 08, 2009	NOTICE OF PSEUDO MARK MAILED	
May 07, 2009	STATEMENT OF USE PROCESSING COMPLETE	70565
Apr. 15, 2009	USE AMENDMENT FILED	70565
May 07, 2009	DIVISIONAL PROCESSING COMPLETE	
Apr. 15, 2009	DIVISIONAL REQUEST RECEIVED	
Apr. 29, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Apr. 15, 2009	TEAS REQUEST TO DIVIDE RECEIVED	
Apr. 15, 2009	TEAS STATEMENT OF USE RECEIVED	
Mar. 24, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 15, 2008	EXTENSION 1 GRANTED	98765
Oct. 15, 2008	EXTENSION 1 FILED	98765
Oct. 15, 2008	TEAS EXTENSION RECEIVED	
Apr. 15, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jan. 22, 2008	PUBLISHED FOR OPPOSITION	
Jan. 02, 2008	NOTICE OF PUBLICATION	
Dec. 14, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Dec. 14, 2007	ASSIGNED TO LIE	70138
Nov. 07, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 07, 2007	ASSIGNED TO EXAMINER	74782
Aug. 08, 2007	NOTICE OF PSEUDO MARK MAILED	
Aug. 07, 2007	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** May 22, 2009

**Assignment Abstract Of Title Information - Click to Load**

**Proceedings - Click to Load**

# United States of America

United States Patent and Trademark Office

## NURSEZILLA

**Reg. No. 3,704,733** BYRNE, NANCY REID (UNITED STATES INDIVIDUAL)  
Registered Nov. 3, 2009 5035 OAKFOREST DRIVE  
CHESTERFIELD, VA 23832

**Int. Cl.: 38** FOR: PROVIDING ON-LINE FORUMS FOR TRANSMISSION OF MESSAGES AMONG HEALTH CARE PROFESSIONALS INCLUDING NURSES, MIDWIVES, AND OTHER HEALTH CARE PROVIDERS CONCERNING PERSONAL ISSUES RELATED TO HEALTH CARE CAREERS AND WORK LIFE AND EDUCATIONAL ISSUES IN THE HEALTH CARE FIELD, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

**SERVICE MARK  
PRINCIPAL REGISTER**

FIRST USE 2-22-2009; IN COMMERCE 2-22-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-686,084, FILED 3-8-2009.

PAUL F. GAST, EXAMINING ATTORNEY



*David J. Kyjars*

Director of the United States Patent and Trademark Office

**STATUS**      **DOCUMENTS**

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:56:02 EDT

**Mark:** NURSEZILLA

# NURSEZILLA

**US Serial Number:** 77686084

**Application Filing Date:** Mar. 08, 2009

**US Registration Number:** 3704733

**Registration Date:** Nov. 03, 2009

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Nov. 03, 2009

**Publication Date:** Aug. 18, 2009

## Mark Information

**Mark Literal Elements:** NURSEZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of intent to use;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Providing on-line forums for transmission of messages among health care professionals including nurse care providers concerning personal issues related to health care careers and work life and educational issues.

**International Class(es):** 038 - Primary Class

**U.S Class(es):** 100, 101, 104

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 22, 2009

**Use in Commerce:** Feb. 22, 2009

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>

**Filed 66A:** No**Currently 66A:** No**Filed No Basis:** No**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** Byrne, Nancy Reid**Owner Address:** 5035 Oakforest Drive  
Chesterfield, VIRGINIA 23832  
UNITED STATES**Legal Entity Type:** INDIVIDUAL**Citizenship:** UNITED STATES

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Bambi Faivre Walters**Docket Number:** 2009-Nursezi**Attorney Primary Email** [bambi@bfwpc.com](mailto:bambi@bfwpc.com)**Attorney Email Authorized:** No**Address:**

### Correspondent

**Correspondent** BAMBI FAIVRE WALTERS**Name/Address:** BAMBI FAIVRE WALTERS, PC  
PO BOX 5743  
WILLIAMSBURG, VIRGINIA 23188-5212  
UNITED STATES**Phone:** 757-253-5729**Fax:** 757-645-3367**Correspondent e-mail:** [bambi@bfwpc.com](mailto:bambi@bfwpc.com)**Correspondent e-mail** No  
**Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Nov. 03, 2009	REGISTERED-PRINCIPAL REGISTER	
Aug. 18, 2009	PUBLISHED FOR OPPOSITION	
Jul. 29, 2009	NOTICE OF PUBLICATION	
Jul. 14, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	70997
Jul. 10, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 10, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	70997
Jul. 10, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	70997
Jul. 09, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 02, 2009	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION ENTERED	70997
Jun. 01, 2009	ASSIGNED TO LIE	70997

Jun. 01, 2009	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Jun. 01, 2009	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Jun. 01, 2009	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	59959
May 30, 2009	ASSIGNED TO EXAMINER	59959
Mar. 12, 2009	NOTICE OF PSEUDO MARK MAILED	
Mar. 11, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 11, 2009	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Nov. 03, 2009

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

**United States of America**  
United States Patent and Trademark Office

# OFFICE ZILLA

**Reg. No. 4,200,024**

ZILLA HOLDINGS, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
2885 HILTON CIRCLE

**Registered Aug. 28, 2012**

KENNESAW, GA 30152

**Int. Cl.: 35**

FOR: RETAIL STORE AND ON-LINE RETAIL STORE SERVICES FEATURING OFFICE AND SCHOOL SUPPLIES, OFFICE EQUIPMENT, INCLUDING COMPUTER HARDWARE, COPIERS, TELEPHONES, AND OFFICE FURNITURE, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

**SERVICE MARK**

**PRINCIPAL REGISTER**

FIRST USE 4-1-2012; IN COMMERCE 4-1-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "OFFICE", APART FROM THE MARK AS SHOWN.

SN 85-439,111, FILED 10-4-2011.

JUDITH HELFMAN, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

**STATUS**      **DOCUMENTS**

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:54:16 EDT

**Mark:** OFFICE ZILLA

**OFFICE ZILLA**

**US Serial Number:** 85439111

**Application Filing Date:** Oct. 04, 2011

**US Registration Number:** 4200024

**Registration Date:** Aug. 28, 2012

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Aug. 28, 2012

**Publication Date:** Mar. 13, 2012

**Notice of Allowance Date:** May 08, 2012

### Mark Information

**Mark Literal Elements:** OFFICE ZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "OFFICE"

### Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of conversion;
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Retail store and on-line retail store services featuring office and school supplies, office equipment, including telephones, and office furniture

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Apr. 01, 2012

**Use in Commerce:** Apr. 01, 2012

### Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Ai</b>
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

### Current Owner(s) Information

**Owner Name:** Zilla Holdings, LLC

**Owner Address:** 2885 Hilton Circle  
Kennesaw, GEORGIA 30152  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

### Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** Priscilla L. Dunckel

**Docket Number:** 080618.0115

**Attorney Primary Email Address:** [daltmdept@bakerbotts.com](mailto:daltmdept@bakerbotts.com)

**Attorney Email Authorized:** No

#### Correspondent

**Correspondent Name/Address:** PRISCILLA L. DUNCKEL  
BAKER BOTTS L.L.P.  
2001 ROSS AVE STE 600  
DALLAS, TEXAS 75201-2900  
UNITED STATES

**Phone:** 214.953.6618

**Fax:** 214.661.4899

**Correspondent e-mail:** [daltmdept@bakerbotts.com](mailto:daltmdept@bakerbotts.com)

**Correspondent e-mail Authorized:** No

**Domestic Representative - Not Found**

### Prosecution History

Date	Description	Proceeding Number
Aug. 28, 2012	REGISTERED-PRINCIPAL REGISTER	
Jul. 24, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 23, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	68123
Jul. 21, 2012	ASSIGNED TO LIE	68123
Jul. 12, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 11, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 11, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Jul. 11, 2012	EXAMINERS AMENDMENT E-MAILED	
Jul. 11, 2012	SU-EXAMINER'S AMENDMENT WRITTEN	80813

Jul. 11, 2012	STATEMENT OF USE PROCESSING COMPLETE	76873
Jun. 14, 2012	USE AMENDMENT FILED	76873
Jul. 10, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76873
Jun. 14, 2012	TEAS STATEMENT OF USE RECEIVED	
May 08, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 21, 2012	CHANGES/CORRECTIONS AFTER PUB APPROVAL ENTERED	65294
Mar. 14, 2012	ASSIGNED TO PETITION STAFF	65294
Mar. 13, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 13, 2012	PUBLISHED FOR OPPOSITION	
Mar. 11, 2012	TEAS POST PUBLICATION AMENDMENT RECEIVED	1111
Feb. 22, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 08, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Feb. 07, 2012	ASSIGNED TO LIE	67287
Jan. 23, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 23, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 23, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 23, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 23, 2012	EXAMINERS AMENDMENT -WRITTEN	80813
Jan. 23, 2012	ASSIGNED TO EXAMINER	80813
Oct. 11, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 07, 2011	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jul. 23, 2012

**Assignment Abstract Of Title Information - [Click to Load](#)**

**Proceedings - [Click to Load](#)**

# United States of America

United States Patent and Trademark Office

## orgzilla!

**Reg. No. 3,794,440**

RIS2 TECHNOLOGIES, LLC (TEXAS LIMITED LIABILITY COMPANY)

**Registered May 25, 2010**

607 HILLTOP DRIVE  
MURPHY, TX 75094

**Int. Cl.: 9**

FOR: COMPUTER SOFTWARE FOR USE IN CUSTOMER RELATIONSHIP MANAGEMENT (CRM); COMPUTER SOFTWARE FOR DATABASE MANAGEMENT IN CONNECTION WITH FUND-RAISING, ADVOCACY, E-MAIL MARKETING AND WEBPAGE CONTENT, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

**TRADEMARK**

**PRINCIPAL REGISTER**

FIRST USE 2-1-2008; IN COMMERCE 2-1-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-678,613, FILED 2-25-2009.

MEGHAN REINHART, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

**STATUS**      **DOCUMENTS**

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:56:24 EDT

**Mark:** ORGZILLA!

# orgzilla!

**US Serial Number:** 77678613

**Application Filing Date:** Feb. 25, 2009

**US Registration Number:** 3794440

**Registration Date:** May 25, 2010

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** May 25, 2010

**Publication Date:** Jun. 30, 2009

**Notice of Allowance Date:** Sep. 22, 2009

## Mark Information

**Mark Literal Elements:** ORGZILLA!

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of intent to use;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Computer software for use in customer relationship management (CRM); Computer software for database management; Computer software for data analysis; Computer software for fundraising, advocacy, e-mail marketing and webpage content

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 01, 2008

**Use in Commerce:** Feb. 01, 2008

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**A1**

**Filed ITU:** Yes

**Currently ITU:** No

**A**

**Filed 44D:** No

**Currently 44D:** No

**A**

<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

### Current Owner(s) Information

**Owner Name:** RIS2 Technologies, LLC

**Owner Address:** 607 Hilltop Drive  
Murphy, TEXAS 75094  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** TEXAS

### Attorney/Correspondence Information

**Attorney of Record - None**

#### Correspondent

**Correspondent Name/Address:** RIS2 TECHNOLOGIES, LLC  
607 HILLTOP DR  
MURPHY, TEXAS 75094  
UNITED STATES

**Phone:** 972-429-3994

**Correspondent e-mail:** [ris2@ris2.com](mailto:ris2@ris2.com)

**Correspondent e-mail Authorized:** No

**Domestic Representative - Not Found**

### Prosecution History

Date	Description	Proceeding Number
May 25, 2010	REGISTERED-PRINCIPAL REGISTER	
Apr. 20, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 19, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	70468
Apr. 13, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 01, 2010	STATEMENT OF USE PROCESSING COMPLETE	76873
Feb. 26, 2010	USE AMENDMENT FILED	76873
Mar. 26, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76873
Feb. 26, 2010	TEAS STATEMENT OF USE RECEIVED	

Sep. 22, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 30, 2009	PUBLISHED FOR OPPOSITION	
Jun. 10, 2009	NOTICE OF PUBLICATION	
May 26, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
May 26, 2009	ASSIGNED TO LIE	70468
May 26, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 25, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 24, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 24, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 23, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 23, 2009	NON-FINAL ACTION E-MAILED	6325
May 23, 2009	NON-FINAL ACTION WRITTEN	85323
May 16, 2009	ASSIGNED TO EXAMINER	85323
Mar. 03, 2009	NOTICE OF PSEUDO MARK MAILED	
Mar. 02, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 28, 2009	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Apr. 19, 2010

**[Assignment Abstract Of Title Information - Click to Load](#)**

**[Proceedings - Click to Load](#)**

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44**

**Reg. No. 3,675,433**

**United States Patent and Trademark Office**

Registered Sep. 1, 2009

**TRADEMARK  
PRINCIPAL REGISTER**

**RACKZILLA**

MAVAL MANUFACTURING, INC. (OHIO CORPORATION)  
1555 ENTERPRISE PARKWAY  
TWINSBURG, OH 44087

FOR: STEERING GEAR MECHANISMS FOR LAND VEHICLES, NAMELY, RACK AND PINION SYSTEMS AND INNER AND OUTER TIE RODS AND MOUNTING COMPONENTS THEREFOR, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 7-9-2008; IN COMMERCE 7-9-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-548,325, FILED 8-15-2008.

THOMAS MANOR, EXAMINING ATTORNEY

**STATUS**      **DOCUMENTS**

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:56:48 EDT

**Mark:** RACKZILLA

# RACKZILLA

**US Serial Number:** 77548325

**Application Filing Date:** Aug. 15, 2008

**US Registration Number:** 3675433

**Registration Date:** Sep. 01, 2009

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Sep. 01, 2009

**Publication Date:** Jun. 16, 2009

## Mark Information

**Mark Literal Elements:** RACKZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of conversion;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Steering gear mechanisms for land vehicles, namely, rack and pinion systems and inner and outer tie rods therefor

**International Class(es):** 012 - Primary Class

**U.S Class(es):** 019, 021, 023, 034

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 09, 2008

**Use in Commerce:** Jul. 09, 2008

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

### Current Owner(s) Information

**Owner Name:** Maval Manufacturing, Inc.

**Owner Address:** 1555 Enterprise Parkway  
Twinsburg, OHIO 44087  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** OHIO

### Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** Scott M. Oldham

**Docket Number:** 116843.00009

**Attorney Primary Email Address:** [trademarks@hahnlaw.com](mailto:trademarks@hahnlaw.com)

**Attorney Email Authorized:** No

#### Correspondent

**Correspondent Name/Address:** SCOTT M. OLDHAM  
HAHN LOESER + PARKS LLP  
ONE GOJO PLAZA  
SUITE 300  
AKRON, OHIO 44311  
UNITED STATES

**Phone:** 330-864-5550

**Fax:** 3308647986

**Correspondent e-mail:** [trademarks@hahnlaw.com](mailto:trademarks@hahnlaw.com)

**Correspondent e-mail Authorized:** No

**Domestic Representative - Not Found**

### Prosecution History

Date	Description	Proceeding Number
Sep. 01, 2009	REGISTERED-PRINCIPAL REGISTER	
Jun. 16, 2009	PUBLISHED FOR OPPOSITION	
May 27, 2009	NOTICE OF PUBLICATION	
May 13, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	65864
May 13, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 13, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	65864
May 13, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	65864
May 12, 2009	ASSIGNED TO LIE	65864

May 11, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 26, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 26, 2008	NON-FINAL ACTION E-MAILED	6325
Nov. 26, 2008	NON-FINAL ACTION WRITTEN	82429
Nov. 24, 2008	ASSIGNED TO EXAMINER	82429
Aug. 20, 2008	NOTICE OF PSEUDO MARK MAILED	
Aug. 19, 2008	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Sep. 01, 2009

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

# United States of America

United States Patent and Trademark Office

## SCHOOLZILLA

**Reg. No. 4,356,949**

ASPIRE PUBLIC SCHOOLS (CALIFORNIA NON-PROFIT ORGANIZATION)  
1001 22ND AVENUE, SUITE 100  
OAKLAND, CA 94606

**Registered June 25, 2013**

**Int. Cls.: 35, 41 and 42**

FOR: ANALYZING AND COMPILING DATA FOR MEASURING THE PERFORMANCE OF SCHOOLS OFFERING COURSES IN GRADES K-12, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

**SERVICE MARK**

FIRST USE 9-13-2011; IN COMMERCE 9-13-2011.

**PRINCIPAL REGISTER**

FOR: PROVIDING INFORMATION ABOUT EDUCATION, NAMELY, ANALYZING EDUCATIONAL TESTS SCORES AND DATA FOR OTHERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-13-2011; IN COMMERCE 9-13-2011.

FOR: PROVIDING AN INTERACTIVE WEBSITE FEATURING TECHNOLOGY THAT ALLOWS USERS TO CREATE CUSTOMIZABLE REPORTS FOR THE PURPOSE OF ANALYZING SCHOOL PERFORMANCE DATA AND DRIVING DECISIONS RELATED TO EDUCATIONAL PRACTICES; PROVIDING AN INTERACTIVE WEBSITE FEATURING TECHNOLOGY THAT ALLOWS USERS TO SHARE AND CREATE CUSTOMIZED REPORTS IN THE FIELDS OF EDUCATION INFORMATION SERVICES; APPLICATION SERVICE PROVIDER, NAMELY, HOSTING, MANAGING, DEVELOPING, AND MAINTAINING APPLICATIONS, SOFTWARE, AND WEB SITES OF OTHERS IN THE FIELDS OF EDUCATION INFORMATION SERVICES; COMPILING DATA FOR RESEARCH PURPOSES IN THE FIELD OF PUBLIC EDUCATION, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 9-13-2011; IN COMMERCE 9-13-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.



*Seva Street Lee*

Acting Director of the United States Patent and Trademark Office

SER. NO. 85-705,927, FILED 8-16-2012.

ASMAT KHAN, EXAMINING ATTORNEY

[STATUS](#)    [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:57:37 EDT

**Mark:** SCHOOLZILLA

# SCHOOLZILLA

**US Serial Number:** 85705927

**Application Filing Date:** Aug. 16, 2012

**US Registration Number:** 4356949

**Registration Date:** Jun. 25, 2013

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jun. 25, 2013

**Publication Date:** Apr. 09, 2013

## Mark Information

**Mark Literal Elements:** SCHOOLZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** analyzing and compiling data for measuring the performance of schools offering courses in grades K-12

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 13, 2011

**Use in Commerce:** Sep. 13, 2011

**For:** providing information about education, namely, analyzing educational tests scores and data for others

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 13, 2011

**Use in Commerce:** Sep. 13, 2011

**For:** providing an interactive website featuring technology that allows users to create customizable reports for performance data and driving decisions related to educational practices; Providing an interactive website

users to share and create customized reports in the fields of education information services; Application hosting, managing, developing, and maintaining applications, software, and web sites of others in the file services; compiling data for research purposes in the field of public education

<b>International Class(es):</b> 042 - Primary Class	<b>U.S Class(es):</b> 100, 101
<b>Class Status:</b> ACTIVE	
<b>Basis:</b> 1(a)	
<b>First Use:</b> Sep. 13, 2011	<b>Use in Commerce:</b> Sep. 13, 2011

**Basis Information (Case Level)**

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

**Current Owner(s) Information**

<b>Owner Name:</b> Aspire Public Schools	
<b>Owner Address:</b> 1001 22nd Avenue, Suite 100 Oakland, CALIFORNIA 94606 UNITED STATES	
<b>Legal Entity Type:</b> non-profit organization	<b>State or Country Where Organized:</b> CALIFORNIA

**Attorney/Correspondence Information**

**Attorney of Record**

<b>Attorney Name:</b> Nathan E. Ferguson	<b>Docket Number:</b> 23849-TM1005
<b>Attorney Primary Email Address:</b> <a href="mailto:trademarks@wsgr.com">trademarks@wsgr.com</a>	<b>Attorney Email Authorized:</b> No

**Correspondent**

<b>Correspondent Name/Address:</b> NATHAN E. FERGUSON WILSON SONSINI GOODRICH & ROSATI 650 PAGE MILL RD PALO ALTO, CALIFORNIA 94304-1050 UNITED STATES	
<b>Phone:</b> 650-493-9300	<b>Fax:</b> 650-493-6811
<b>Correspondent e-mail:</b> <a href="mailto:trademarks@wsgr.com">trademarks@wsgr.com</a>	<b>Correspondent e-mail Authorized:</b> No

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Jun. 25, 2013	REGISTERED-PRINCIPAL REGISTER	
Apr. 09, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 09, 2013	PUBLISHED FOR OPPOSITION	
Mar. 20, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 03, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	77976
Feb. 27, 2013	ASSIGNED TO LIE	77976
Feb. 15, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 10, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 10, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 10, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 19, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 19, 2012	NON-FINAL ACTION E-MAILED	6325
Dec. 19, 2012	NON-FINAL ACTION WRITTEN	74818
Dec. 11, 2012	ASSIGNED TO EXAMINER	74818
Aug. 25, 2012	NOTICE OF PSEUDO MARK MAILED	
Aug. 24, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 20, 2012	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jun. 25, 2013

**Assignment Abstract Of Title Information - [Click to Load](#)**

**Proceedings - [Click to Load](#)**

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44**

**Reg. No. 3,638,985**

**United States Patent and Trademark Office**

**Registered June 16, 2009**

**TRADEMARK  
PRINCIPAL REGISTER**

**Sportzilla**

HOPPE INDUSTRIES INC. (WISCONSIN CORPORATION)  
515 11TH PLACE  
KENOSHA, WI 53140

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: AERO-DYNAMIC FAIRINGS FOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

SER. NO. 77-614,580, FILED 11-14-2008.

FIRST USE 1-1-2003; IN COMMERCE 1-1-2003.

AMY KERTGATE, EXAMINING ATTORNEY

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:58:46 EDT

**Mark:** SPORTZILLA

# Sportzilla

**US Serial Number:** 77614580

**Application Filing Date:** Nov. 14, 2008

**US Registration Number:** 3638985

**Registration Date:** Jun. 16, 2009

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jun. 16, 2009

**Publication Date:** Mar. 31, 2009

## Mark Information

**Mark Literal Elements:** SPORTZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of conversion;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Aero-dynamic fairings for vehicles

**International Class(es):** 012 - Primary Class

**U.S Class(es):** 019, 021, 023, 034

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 01, 2003

**Use in Commerce:** Jan. 01, 2003

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: Hoppe Industries Inc.

Owner Address: 515 11th Place  
Kenosha, WISCONSIN 53140  
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where  
Organized: WISCONSIN

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Claude J. Krawczyk

Attorney Primary Email [Claude.Krawczyk@wilaw.com](mailto:Claude.Krawczyk@wilaw.com)  
Address:

Attorney Email Authorized: No

### Correspondent

Correspondent Name/Address: CLAUDE J. KRAWCZYK  
O'NEIL, CANNON, HOLLMAN, DEJONG S.C.  
111 EAST WISCONSIN AVENUE  
SUITE 1400  
MILWAUKEE, WISCONSIN 53202  
UNITED STATES

Phone: (414) 276-5000

Fax: (414) 276-6581

Correspondent e-mail: [Claude.Krawczyk@wilaw.com](mailto:Claude.Krawczyk@wilaw.com)

Correspondent e-mail  
Authorized: No

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jun. 16, 2009	REGISTERED-PRINCIPAL REGISTER	
Mar. 31, 2009	PUBLISHED FOR OPPOSITION	
Mar. 11, 2009	NOTICE OF PUBLICATION	
Feb. 23, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	71441
Feb. 23, 2009	ASSIGNED TO LIE	71441
Feb. 13, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 13, 2009	ASSIGNED TO EXAMINER	86338
Nov. 19, 2008	NOTICE OF PSEUDO MARK MAILED	
Nov. 18, 2008	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 16, 2009

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

**Int. Cl.: 2**

**Prior U.S. Cls.: 6, 11 and 16**

**United States Patent and Trademark Office**

**Reg. No. 3,643,122**

Registered June 23, 2009

**TRADEMARK  
PRINCIPAL REGISTER**

**STRIPEZILLA**

AEXCEL CORPORATION (OHIO CORPORATION)  
7373 PRODUCTION DRIVE  
MENTOR, OH 440604858

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: DURABLE, HIGH-VISIBILITY PAINTS AND COATINGS FOR USE ON ROADS, HIGHWAYS AND PARKING LOTS AS TRAFFIC SAFETY PAINT; PAINT FOR MAINTENANCE OF WAREHOUSES, IN CLASS 2 (U.S. CLS. 6, 11 AND 16).

OWNER OF U.S. REG. NO. 3,387,815.

SER. NO. 77-620,958, FILED 11-24-2008.

FIRST USE 9-22-2008; IN COMMERCE 9-22-2008.

CYNTHIA SLOAN, EXAMINING ATTORNEY

**STATUS**      **DOCUMENTS**

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 14:59:07 EDT

**Mark:** STRIPEZILLA

# STRIPEZILLA

**US Serial Number:** 77620958

**Application Filing Date:** Nov. 24, 2008

**US Registration Number:** 3643122

**Registration Date:** Jun. 23, 2009

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jun. 23, 2009

**Publication Date:** Apr. 07, 2009

## Mark Information

**Mark Literal Elements:** STRIPEZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**Claimed Ownership of US** [3387815](#)  
**Registrations:**

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Durable, high-visibility paints and coatings for use on roads, highways and parking lots as traffic safety products and for use on warehouses

**International Class(es):** 002 - Primary Class

**U.S Class(es):** 006, 011, 016

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 22, 2008

**Use in Commerce:** Sep. 22, 2008

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Amended:**

<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

### Current Owner(s) Information

<b>Owner Name:</b> Aexcel Corporation	
<b>Owner Address:</b> 7373 Production Drive Mentor, OHIO 440604858 UNITED STATES	
<b>Legal Entity Type:</b> CORPORATION	<b>State or Country Where Organized:</b> OHIO

### Attorney/Correspondence Information

#### Attorney of Record

<b>Attorney Name:</b> Thomas F. Zych	<b>Docket Number:</b> 023567-00124
<b>Attorney Primary Email Address:</b> <a href="mailto:tom.zych@thompsonhine.com">tom.zych@thompsonhine.com</a>	<b>Attorney Email Authorized:</b> No

#### Correspondent

<b>Correspondent Name/Address:</b> THOMAS F. ZYCH THOMPSON HINE LLP 127 PUBLIC SQUARE 3900 KEY CENTER CLEVELAND, OHIO 44114-1291 UNITED STATES	
<b>Phone:</b> 216-566-5605	<b>Fax:</b> 216-566-5800
<b>Correspondent e-mail:</b> <a href="mailto:tom.zych@thompsonhine.com">tom.zych@thompsonhine.com</a>	<b>Correspondent e-mail Authorized:</b> No

Domestic Representative - Not Found

### Prosecution History

Date	Description	Proceeding Number
Jun. 23, 2009	REGISTERED-PRINCIPAL REGISTER	
Apr. 07, 2009	PUBLISHED FOR OPPOSITION	
Mar. 18, 2009	NOTICE OF PUBLICATION	
Feb. 27, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Feb. 27, 2009	ASSIGNED TO LIE	73787

Feb. 24, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 24, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Feb. 24, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Feb. 24, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Feb. 24, 2009	EXAMINERS AMENDMENT -WRITTEN	74812
Feb. 23, 2009	ASSIGNED TO EXAMINER	74812
Nov. 29, 2008	NOTICE OF PSEUDO MARK MAILED	
Nov. 28, 2008	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 23, 2009

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

# United States of America

United States Patent and Trademark Office

## SUPERZILLA

**Reg. No. 3,761,056** TOPDUCK PRODUCTS, LLC (MICHIGAN LIMITED LIABILITY COMPANY)  
Registered Mar. 16, 2010 3024 WHITE OAKS DRIVE  
LANSING, MI 48906

**Int. Cls.: 3 and 4** FOR: ALL PURPOSE CLEANERS, ADHESIVE REMOVER, PAINT REMOVER, AND RUST  
REMOVER, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

**TRADEMARK** FIRST USE 7-14-2009; IN COMMERCE 7-14-2009.  
**PRINCIPAL REGISTER**

FOR: ALL PURPOSE LUBRICANTS AND PENETRATING OIL, IN CLASS 4 (U.S. CLS. 1, 6  
AND 15).

FIRST USE 7-14-2009; IN COMMERCE 7-14-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-795,501, FILED 8-3-2009.

ROBERT STRUCK, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 15:07:51 EDT

**Mark:** SUPERZILLA

# SUPERZILLA

**US Serial Number:** 77795501

**Application Filing Date:** Aug. 03, 2009

**US Registration Number:** 3761056

**Registration Date:** Mar. 16, 2010

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Mar. 16, 2010

**Publication Date:** Dec. 29, 2009

## Mark Information

**Mark Literal Elements:** SUPERZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of intent to use;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** All purpose cleaners, adhesive remover, paint remover, and rust remover

**International Class(es):** 003 - Primary Class

**U.S Class(es):** 001, 004, 006, 009

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 14, 2009

**Use in Commerce:** Jul. 14, 2009

**For:** All purpose lubricants and penetrating oil

**International Class(es):** 004 - Primary Class

**U.S Class(es):** 001, 006, 015

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 14, 2009

**Use in Commerce:** Jul. 14, 2009

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>Ai</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** TopDuck Products, LLC

**Owner Address:** 3024 White Oaks Drive  
Lansing, MICHIGAN 48906  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY      **State or Country Where Organized:** MICHIGAN

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Mary M. Moyne      **Docket Number:** Kettles 4.3-

**Attorney Primary Email Address:** [mmoyne@fraserlawfirm.com](mailto:mmoyne@fraserlawfirm.com)      **Attorney Email Authorized:** No

### Correspondent

**Correspondent Name/Address:** MARY M. MOYNE  
FRASER TREBILCOCK DAVIS & DUNLAP, P.C.  
124 W ALLEGAN ST STE 1000  
LANSING, MICHIGAN 48933-1736  
UNITED STATES

**Phone:** 517-377-0852      **Fax:** 517-482-0887

**Correspondent e-mail:** [mmoyne@fraserlawfirm.com](mailto:mmoyne@fraserlawfirm.com)      **Correspondent e-mail Authorized:** No

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Mar. 16, 2010	REGISTERED-PRINCIPAL REGISTER	
Dec. 29, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 29, 2009	PUBLISHED FOR OPPOSITION	
Nov. 23, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	77075
Nov. 23, 2009	ASSIGNED TO LIE	77075

Nov. 05, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 05, 2009	ASSIGNED TO EXAMINER	82107
Aug. 07, 2009	NOTICE OF PSEUDO MARK MAILED	
Aug. 06, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 06, 2009	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar. 16, 2010

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

**United States of America**  
United States Patent and Trademark Office

# TANKZILLA

**Reg. No. 4,269,402**

**Registered Jan. 1, 2013**

**Int. Cl.: 28**

**TRADEMARK**

**PRINCIPAL REGISTER**

TOY STATE INDUSTRIAL LTD. (HONG KONG CORPORATION)  
TSIMSHATSUI CENTRE, 66 MODY RD, TST EAST  
UNIT 905, 9/F, WEST WING  
KOWLOON, HONG KONG

FOR: TOY VEHICLES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 10-7-2012; IN COMMERCE 10-7-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-450,172, FILED 10-18-2011.

REBECCA POVARCHUK, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 15:08:15 EDT

**Mark:** TANKZILLA

# TANKZILLA

**US Serial Number:** 85450172

**Application Filing Date:** Oct. 18, 2011

**US Registration Number:** 4269402

**Registration Date:** Jan. 01, 2013

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jan. 01, 2013

**Publication Date:** Mar. 27, 2012

**Notice of Allowance Date:** May 22, 2012

## Mark Information

**Mark Literal Elements:** TANKZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of conversion;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** toy vehicles

**International Class(es):** 028 - Primary Class

**U.S Class(es):** 022, 023, 038, 050

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 07, 2012

**Use in Commerce:** Oct. 07, 2012

## Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** Toy State Industrial Ltd.

**Owner Address:** Tsimshatsui Centre, 66 Mody Rd, TST East  
Unit 905, 9/F, West Wing  
Kowloon  
HONG KONG

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** HONG KONG

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Edward F. Perلمان

**Docket Number:** T0476.20149U

**Attorney Primary Email Address:** [efptrademarks@wolfgreenfield.com](mailto:efptrademarks@wolfgreenfield.com)

**Attorney Email Authorized:** No

### Correspondent

**Correspondent Name/Address:** EDWARD F. PERLMAN  
WOLF, GREENFIELD & SACKS, P.C.  
600 ATLANTIC AVE FL 23  
BOSTON, MASSACHUSETTS 02210-2206  
UNITED STATES

**Phone:** (617) 646-8207

**Fax:** (617) 646-8646

**Correspondent e-mail:** [efptrademarks@wolfgreenfield.com](mailto:efptrademarks@wolfgreenfield.com)

**Correspondent e-mail Authorized:** No

### Domestic Representative

**Domestic Representative Name:** Edward F. Perلمان

**Phone:** (617) 646-8207

**Fax:** (617) 646-8646

**Domestic Representative e-mail:** [efptrademarks@wolfgreenfield.com](mailto:efptrademarks@wolfgreenfield.com)

**Domestic Representative e-mail Authorized:** No

## Prosecution History

Date	Description	Proceeding Number
Jan. 01, 2013	REGISTERED-PRINCIPAL REGISTER	
Nov. 29, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE MAILED	
Nov. 28, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	73797
Nov. 28, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 27, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888

Nov. 27, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 27, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Nov. 26, 2012	STATEMENT OF USE PROCESSING COMPLETE	69302
Nov. 21, 2012	USE AMENDMENT FILED	69302
Nov. 26, 2012	EXTENSION 1 GRANTED	69302
Nov. 21, 2012	EXTENSION 1 FILED	69302
Nov. 26, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Nov. 21, 2012	TEAS EXTENSION RECEIVED	
Nov. 21, 2012	TEAS STATEMENT OF USE RECEIVED	
May 22, 2012	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 27, 2012	PUBLISHED FOR OPPOSITION	
Mar. 07, 2012	NOTICE OF PUBLICATION	
Feb. 22, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Feb. 21, 2012	ASSIGNED TO LIE	73797
Feb. 05, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 05, 2012	ASSIGNED TO EXAMINER	82425
Oct. 25, 2011	NOTICE OF PSEUDO MARK MAILED	
Oct. 22, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 21, 2011	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Nov. 28, 2012

**Assignment Abstract Of Title Information - Click to Load**

**Proceedings - Click to Load**

**Int. Cl.: 37**

**Prior U.S. Cls.: 100, 103 and 106**

**United States Patent and Trademark Office**

**Reg. No. 3,576,075**

**Registered Feb. 17, 2009**

**SERVICE MARK  
PRINCIPAL REGISTER**

**TECHZILLA BY QWEST**

QWEST COMMUNICATIONS INTERNATIONAL  
INC. (DELAWARE CORPORATION)  
1801 CALIFORNIA STREET  
DENVER, CO 80202

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: COMPUTER INSTALLATION AND RE-  
PAIR, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

SER. NO. 77-525,316, FILED 7-17-2008.

FIRST USE 8-19-2008; IN COMMERCE 8-19-2008.

JENNIFER VASQUEZ, EXAMINING ATTORNEY

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 15:08:44 EDT

**Mark:** TECHZILLA BY QWEST

## TECHZILLA BY QWEST

<b>US Serial Number:</b> 77525316	<b>Application Filing Date:</b> Jul. 17, 2008
<b>US Registration Number:</b> 3576075	<b>Registration Date:</b> Feb. 17, 2009
<b>Filed as TEAS Plus:</b> Yes	<b>Currently TEAS Plus:</b> Yes
<b>Register:</b> Principal	
<b>Mark Type:</b> Service Mark	
<b>Status:</b> Registered. The registration date is used to determine when post-registration maintenance documents are due.	
<b>Status Date:</b> Feb. 17, 2009	
<b>Publication Date:</b> Dec. 02, 2008	

### Mark Information

<b>Mark Literal Elements:</b> TECHZILLA BY QWEST
<b>Standard Character Claim:</b> Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b> 4 - STANDARD CHARACTER MARK

### Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of conversion;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Computer installation and repair

**International Class(es):** 037 - Primary Class      **U.S Class(es):** 100, 103, 106

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Aug. 19, 2008      **Use in Commerce:** Aug. 19, 2008

### Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** Qwest Communications International Inc.

**Owner Address:** 1801 California Street  
Denver, COLORADO 80202  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Gretchen Testerman

**Attorney Primary Email Address:** [teas@qwest.com](mailto:teas@qwest.com)

**Attorney Email Authorized:** No

### Correspondent

**Correspondent Name/Address:** GRETCHEN TESTERMAN

STE 900  
1801 CALIFORNIA ST  
DENVER, COLORADO 80202  
UNITED STATES

**Phone:** 303-383-6485

**Correspondent e-mail:** [teas@qwest.com](mailto:teas@qwest.com)

**Correspondent e-mail Authorized:** No

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Feb. 17, 2009	REGISTERED-PRINCIPAL REGISTER	
Dec. 02, 2008	PUBLISHED FOR OPPOSITION	
Nov. 12, 2008	NOTICE OF PUBLICATION	
Oct. 30, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Oct. 30, 2008	ASSIGNED TO LIE	76568
Oct. 21, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 21, 2008	USE AMENDMENT ACCEPTED	81139
Oct. 21, 2008	ASSIGNED TO EXAMINER	81139

Sep. 13, 2008	AMENDMENT TO USE PROCESSING COMPLETE	88889
Sep. 13, 2008	USE AMENDMENT FILED	88889
Sep. 12, 2008	TEAS AMENDMENT OF USE RECEIVED	
Jul. 22, 2008	NOTICE OF PSEUDO MARK MAILED	
Jul. 21, 2008	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Feb. 17, 2009

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

**United States of America**  
United States Patent and Trademark Office

# TROUTZILLA

**Reg. No. 4,088,855**

TGC VENTURES, LLC. (CALIFORNIA LIMITED LIABILITY COMPANY)  
859 N. SAN DIEGO AVE  
ONTARIO, CA 91764

**Registered Jan. 17, 2012**

**Int. Cl.: 35**

FOR: ON-LINE RETAIL STORE SERVICES FEATURING CLOTHING AND ACCESSORIES,  
IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

**SERVICE MARK**

FIRST USE 7-13-2001; IN COMMERCE 7-13-2011.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-159,520, FILED 10-22-2010.

JAMES A. RAUEN, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 15:14:35 EDT

**Mark:** TROUTZILLA

# TROUTZILLA

**US Serial Number:** 85159520

**Application Filing Date:** Oct. 22, 2010

**US Registration Number:** 4088855

**Registration Date:** Jan. 17, 2012

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jan. 17, 2012

**Publication Date:** Mar. 22, 2011

**Notice of Allowance Date:** May 17, 2011

## Mark Information

**Mark Literal Elements:** TROUTZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of conversion;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** On-line retail store services featuring clothing and accessories

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 13, 2001

**Use in Commerce:** Jul. 13, 2011

## Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: TGC Ventures, LLC.

Owner Address: 859 N. San Diego Ave  
Ontario, CALIFORNIA 91764  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

## Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: TGC VENTURES, LLC.  
TGC VENTURES, LLC.  
859 N SAN DIEGO AVE  
ONTARIO, CALIFORNIA 91764-3128  
UNITED STATES

Phone: (626) 587-8246

Correspondent e-mail: [bob49r@gmail.com](mailto:bob49r@gmail.com)

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 17, 2012	REGISTERED-PRINCIPAL REGISTER	
Dec. 14, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Dec. 13, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	68171
Dec. 13, 2011	ASSIGNED TO LIE	68171
Nov. 23, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 22, 2011	STATEMENT OF USE PROCESSING COMPLETE	69302
Nov. 16, 2011	USE AMENDMENT FILED	69302
Nov. 22, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Nov. 16, 2011	TEAS STATEMENT OF USE RECEIVED	

May 17, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 22, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 22, 2011	PUBLISHED FOR OPPOSITION	
Feb. 08, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 01, 2011	ASSIGNED TO EXAMINER	69811
Oct. 28, 2010	NOTICE OF PSEUDO MARK MAILED	
Oct. 27, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 26, 2010	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 13, 2011

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

# United States of America

United States Patent and Trademark Office

## TWEET ZILLA

**Reg. No. 4,156,492** KAPS, THERESA (UNITED STATES INDIVIDUAL)  
2 CREST RAOD  
**Registered June 12, 2012** JACKSON, NJ 08527 AND

**Int. Cl.: 9** KAPS, THOMAS (FED REP GERMANY INDIVIDUAL)  
2 CREST ROAD  
JACKSON, NJ 08527 AND

**TRADEMARK**

**PRINCIPAL REGISTER** ROSARIO, JEANNE (UNITED STATES INDIVIDUAL)  
64 WINDJAMMER COURT  
BAYVILLE, NJ 08721 AND

ROSARIO, PAUL (UNITED STATES INDIVIDUAL)  
64 WINDJAMMER COURT  
BAYVILLE, NJ 08721



FOR: AUTOMATIC FLUID-COMPOSITION CONTROL MACHINES AND INSTRUMENTS; AUTOMATIC LIQUID-FLOW CONTROL MACHINES AND INSTRUMENTS; AUTOMATIC LIQUID-LEVEL CONTROL MACHINES AND INSTRUMENTS; AUTOMATIC NOZZLES; AUTOMATIC PRESSURE CONTROL MACHINES AND INSTRUMENTS; AUTOMATIC VALVES; CONTROL VALVES FOR REGULATING THE FLOW OF GASES AND LIQUIDS; CONTROLLED VOLUME PUMPS; ELECTROMECHANICAL CONTROLS FOR USE IN BIRD REMEDIATION AND PEST CONTROL; ELECTRONIC CONTROL SYSTEMS FOR MACHINES; ELECTRONIC CONTROLS FOR MOTORS; ELECTRONIC VALVES FOR CONTROLLING GAS OR FLUIDS; FLOW SWITCHES FOR MONITORING AND CONTROLLING THE FLOW OF GASES OR LIQUIDS; LEVEL SWITCHES AND LEVEL INDICATORS FOR MONITORING AND CONTROLLING LIQUIDS IN TANKS AND VESSELS; LEVEL SWITCHES FOR MONITORING AND CONTROLLING LIQUIDS IN TANKS AND VESSELS; PRESSURE SWITCHES AND SENSORS FOR MONITORING, CONTROLLING, AND SWITCHING HYDRAULIC OR PNEUMATIC SYSTEMS; VALVES FOR CONTROLLING AND REGULATING THE FLOW OF GASES OR LIQUIDS NOT BEING PARTS OF PLUMBING, HEATING, COOLING INSTALLATIONS OR MACHINES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

*David J. Kyffers*

Director of the United States Patent and Trademark Office

FIRST USE 12-1-2008; IN COMMERCE 12-1-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

**STATUS**      **DOCUMENTS**

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 15:15:01 EDT

**Mark:** TWEET ZILLA

# TWEET ZILLA

**US Serial Number:** 85227561

**Application Filing Date:** Jan. 27, 2011

**US Registration Number:** 4156492

**Registration Date:** Jun. 12, 2012

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jun. 12, 2012

**Publication Date:** Dec. 20, 2011

## Mark Information

**Mark Literal Elements:** TWEET ZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**Claimed Ownership of US Registrations:** [3663594](#)

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of intent to use;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Automatic fluid-composition control machines and instruments; Automatic liquid-flow control machines and instruments; Automatic liquid-level control machines and instruments; Automatic nozzles; Automatic pressure control machines and instruments; Control valves for regulating the flow of gases and liquids; Controlled volume pumps; Electronic control systems for machines; Electronic controls for controlling gas or fluids; Flow switches for monitoring and controlling the flow of gases or liquids; Level switches for monitoring and controlling liquids in tanks and vessels; Level switches for monitoring and controlling liquid flow; Pressure switches and sensors for monitoring, controlling, and switching hydraulic or pneumatic systems regulating the flow of gases or liquids not being parts of plumbing, heating, cooling installations or machinery.

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 031

**Class Status:** ACTIVE**Basis:** 1(a)**First Use:** Dec. 01, 2008**Use in Commerce:** Dec. 01, 2008

### Basis Information (Case Level)

**Filed Use:** Yes**Currently Use:** Yes

A

**Filed ITU:** No**Currently ITU:** No

A

**Filed 44D:** No**Currently 44D:** No

A

**Filed 44E:** No**Currently 44E:** No

A

**Filed 66A:** No**Currently 66A:** No**Filed No Basis:** No**Currently No Basis:** No

### Current Owner(s) Information

**Owner Name:** KAPS, THERESA**Owner Address:** 2 CREST RAOD  
JACKSON, NEW JERSEY 08527  
UNITED STATES**Legal Entity Type:** INDIVIDUAL**Citizenship:** UNITED STATES**Owner Name:** KAPS, THOMAS**Owner Address:** 2 CREST ROAD  
JACKSON, NEW JERSEY 08527  
UNITED STATES**Legal Entity Type:** INDIVIDUAL**Citizenship:** GERMANY**Owner Name:** ROSARIO, JEANNE**Owner Address:** 64 WINDJAMMER COURT  
BAYVILLE, NEW JERSEY 08721  
UNITED STATES**Legal Entity Type:** INDIVIDUAL**Citizenship:** UNITED STATES**Owner Name:** ROSARIO, PAUL**Owner Address:** 64 WINDJAMMER COURT  
BAYVILLE, NEW JERSEY 08721  
UNITED STATES**Legal Entity Type:** INDIVIDUAL**Citizenship:** UNITED STATES

### Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** RENE MARTIN OLIVERAS, ESQ.**Docket Number:** NONE

Attorney Primary Email [RMOLIVERAS@AOL.COM](mailto:RMOLIVERAS@AOL.COM)

Attorney Email Authorized: No

Address:

**Correspondent**

**Correspondent Name/Address:** RENE MARTIN OLIVERAS, ESQ.  
 RENE MARTIN OLIVERAS, ESQ.  
 18 BROOKLAKE RD  
 FLORHAM PARK, NEW JERSEY 07932-2817  
 UNITED STATES

**Phone:** 973 727 4603**Fax:** 973 377 1778**Correspondent e-mail:** [RMOLIVERAS@AOL.COM](mailto:RMOLIVERAS@AOL.COM)**Correspondent e-mail Authorized:** No**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Jun. 12, 2012	REGISTERED-PRINCIPAL REGISTER	
May 04, 2012	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Jan. 18, 2012	EXTENSION OF TIME TO OPPOSE RECEIVED	
Dec. 20, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 20, 2011	PUBLISHED FOR OPPOSITION	
Nov. 30, 2011	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 17, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Nov. 17, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 17, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	66121
Nov. 17, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	66121
Nov. 14, 2011	ASSIGNED TO LIE	66121
Oct. 26, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 27, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 27, 2011	NON-FINAL ACTION E-MAILED	6325
Apr. 27, 2011	NON-FINAL ACTION WRITTEN	78369
Apr. 26, 2011	ASSIGNED TO EXAMINER	78369
Jan. 31, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 31, 2011	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jun. 12, 2012

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

**Int. Cls.: 9 and 16**

**Prior U.S. Cls.: 2, 5, 21, 22, 23, 26, 29, 36, 37, 38 and 50**

**Reg. No. 3,539,183**

**United States Patent and Trademark Office**

**Registered Dec. 2, 2008**

**TRADEMARK  
PRINCIPAL REGISTER**

**ZILLA**

TOHO CO., LTD. (JAPAN CORPORATION)  
2029 CENTURY PARK EAST, SUITE 1150  
LOS ANGELES, CA 90067

FOR: PRERECORDED VIDEO DISCS FEATUR-  
ING ENTERTAINMENT IN THE NATURE OF MO-  
TION PICTURES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36  
AND 38).

FOR: TRADING CARDS, IN CLASS 16 (U.S. CLS. 2,  
5, 22, 23, 29, 37, 38 AND 50).

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF JAPAN REG. NO. 5126018, DATED 4-  
4-2008, EXPIRES 4-4-2018.

OWNER OF U.S. REG. NOS. 1,161,858, 1,858,403  
AND OTHERS.

SER. NO. 76-669,021, FILED 11-14-2006.

DAVID I, EXAMINING ATTORNEY

STATUS DOCUMENTS

[Back to Search](#)

Print

**Generated on:** This page was generated by TSDR on 2013-07-11 15:15:31 EDT**Mark:** ZILLA**ZILLA****US Serial Number:** 76669021**Application Filing Date:** Nov. 14, 2006**US Registration Number:** 3539183**Registration Date:** Dec. 02, 2008**Register:** Principal**Mark Type:** Trademark**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are**Status Date:** Dec. 02, 2008**Publication Date:** Sep. 16, 2008

## Mark Information

**Mark Literal Elements:** ZILLA**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**Claimed Ownership of US** [1161858](#), [1163122](#), [1173164](#), [1858403](#) and others  
**Registrations:**

## Foreign Information

**Foreign Registration Number:** 5126018**Foreign Registration Date:** Apr. 04, 2008**Foreign Country:** JAPAN**Foreign Expiration Date:** Apr. 04, 2018**Application/Registration Country:**

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** PRERECORDED VIDEO DISCS FEATURING ENTERTAINMENT IN THE NATURE OF MOTION PICTI**International Class(es):** 009 - Primary Class**U.S Class(es):** 021, 023, 026, 036**Class Status:** ACTIVE

**Basis:** 44(e)**For:** TRADING CARDS**International Class(es):** 016 - Primary Class**U.S Class(es):** 002, 005, 022, 023**Class Status:** ACTIVE**Basis:** 44(e)

### Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> No	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> Yes	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

### Current Owner(s) Information

**Owner Name:** Toho Co., Ltd.**Owner Address:** 2029 Century Park East, Suite 1150  
Los Angeles, CALIFORNIA 90067  
UNITED STATES**Legal Entity Type:** CORPORATION**State or Country Where Organized:** JAPAN

### Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** Joan Kupersmith Larkin**Attorney Primary Email Address:** [clarkin@seyfarth.com](mailto:clarkin@seyfarth.com)**Attorney Email Authorized:** No

#### Correspondent

**Correspondent Name/Address:** JOAN KUPERSMITH LARKIN  
SEYFARTH SHAW LLP  
ONE CENTURY PLZ  
2029 CENTURY PARK E STE 3300  
LOS ANGELES, CALIFORNIA 90067-3063  
UNITED STATES**Phone:** (310) 201-5240**Fax:** 310-201-5219**Correspondent e-mail:** [clarkin@seyfarth.com](mailto:clarkin@seyfarth.com)**Correspondent e-mail Authorized:** No**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Dec. 02, 2008	REGISTERED-PRINCIPAL REGISTER	
Sep. 16, 2008	PUBLISHED FOR OPPOSITION	
Aug. 27, 2008	NOTICE OF PUBLICATION	
Aug. 12, 2008	NOTICE OF ALLOWANCE CANCELLED	68065
Jul. 17, 2008	ATTORNEY REVIEW/DECISION ON AMENDMENT REQUIRED	
Jul. 17, 2008	PETITION TO DIRECTOR - CHANGE BASIS - GRANTED	70458
Jul. 17, 2008	ASSIGNED TO PETITION STAFF	70458
Jul. 14, 2008	PETITION TO DIRECTOR - CHANGE BASIS - RECEIVED	77978
Jul. 14, 2008	PAPER RECEIVED	
Jul. 08, 2008	EXTENSION 1 GRANTED	76538
Jun. 26, 2008	EXTENSION 1 FILED	76538
Jun. 26, 2008	PAPER RECEIVED	
Feb. 19, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 27, 2007	PUBLISHED FOR OPPOSITION	
Nov. 07, 2007	NOTICE OF PUBLICATION	
Oct. 19, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Oct. 18, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 18, 2007	AMENDMENT FROM APPLICANT ENTERED	68171
Oct. 18, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	68171
Oct. 18, 2007	ASSIGNED TO LIE	68171
Sep. 10, 2007	PAPER RECEIVED	
Mar. 20, 2007	NON-FINAL ACTION MAILED	
Mar. 20, 2007	NON-FINAL ACTION WRITTEN	82431
Mar. 19, 2007	ASSIGNED TO EXAMINER	82431
Nov. 25, 2006	APPLICATION FILING RECEIPT MAILED	
Nov. 21, 2006	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Dec. 02, 2008

# United States of America

United States Patent and Trademark Office

## Zilla

**Reg. No. 3,829,645**

**Registered Aug. 3, 2010**

**Int. Cl.: 6**

**TRADEMARK**

**PRINCIPAL REGISTER**

NEXT GENERATION ENERGY LLC (COLORADO LIMITED LIABILITY COMPANY)  
75 WANEKA PARKWAY  
LAFAYETTE, CO 80026

FOR: CORRUGATED METAL, INSULATED OR NON-INSULATED, FLEXIBLE PIPE; UNIVERSAL MODULAR MOUNTING SYSTEM, MADE PRIMARILY OF METAL, THE MAJOR COMPONENTS OF WHICH COMPRISE RAILS, BRACKETS, A FOUR PIECE LEAK PROOF FLASHING AND STANDOFFS, WHICH SUPPORTS, REINFORCES AND SECURES GOODS INCLUDING BUT NOT LIMITED TO SOLAR PV AND THERMAL COLLECTORS, INVERTERS, PLUMBING PIPING, ELECTRICAL WIRING, CABINETS, APPLIANCES, BIG-SCREEN TELEVISIONS, FLOOR TRUSSES, AND TRUCK AND AUTOMOBILE RACKING; UNIVERSAL MODULAR RACK, MADE PRIMARILY OF METAL, WHICH SUPPORTS, REINFORCES AND SECURES GOODS INCLUDING BUT NOT LIMITED TO SOLAR PV AND THERMAL COLLECTORS, INVERTERS, PLUMBING PIPING, ELECTRICAL WIRING, CABINETS, APPLIANCES, BIG-SCREEN TELEVISIONS, FLOOR TRUSSES, AND TRUCK AND AUTOMOBILE RACKING, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 1-17-2009; IN COMMERCE 1-17-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-979,798, FILED 1-19-2009.

JAMES A. RAUEN, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

STATUS DOCUMENTS

[Back to Search](#)

Print

**Generated on:** This page was generated by TSDR on 2013-07-11 15:16:10 EDT**Mark:** ZILLA

# Zilla

**US Serial Number:** 77979798**Application Filing Date:** Jan. 19, 2009**US Registration Number:** 3829645**Registration Date:** Aug. 03, 2010**Register:** Principal**Mark Type:** Trademark**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.**Status Date:** Aug. 03, 2010**Publication Date:** Feb. 23, 2010**Notice of Allowance Date:** May 18, 2010

## Mark Information

**Mark Literal Elements:** ZILLA**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**Claimed Ownership of US** [77651875](#)**Registrations:****Child Of:** [77651875](#)

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of conversion;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** corrugated metal, insulated or non-insulated, flexible pipe; universal modular mounting system, made of metal components of which comprise rails, brackets, a four piece leak proof flashing and standoffs, which support and secure goods including but not limited to solar PV and thermal collectors, inverters, plumbing piping, electrical wiring, big-screen televisions, floor trusses, and truck and automobile racking; universal modular rack, made of metal and reinforces and secures goods including but not limited to solar PV and thermal collectors, inverters, plumbing piping, cabinetry, appliances, big-screen televisions, floor trusses, and truck and automobile racking

**International Class(es):** 006 - Primary Class**U.S Class(es):** 002, 012, 013, 014**Class Status:** ACTIVE**Basis:** 1(a)

**First Use:** Jan. 17, 2009

**Use in Commerce:** Jan. 17, 2009

### Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Ai</b>
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

### Current Owner(s) Information

<b>Owner Name:</b> Next Generation Energy LLC	
<b>Owner Address:</b> 75 Waneka Parkway Lafayette, COLORADO 80026 UNITED STATES	
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> COLORADO

### Attorney/Correspondence Information

#### Attorney of Record

<b>Attorney Name:</b> Thomas P. Howard	
<b>Attorney Primary Email Address:</b> <a href="mailto:thoward@gdhlaw.com">thoward@gdhlaw.com</a>	<b>Attorney Email Authorized:</b> No

#### Correspondent

<b>Correspondent Name/Address:</b> THOMAS P. HOWARD GARLIN DRISCOLL HOWARD, LLC 245 CENTURY CIR LOUISVILLE, COLORADO 80027-1696 UNITED STATES	
<b>Phone:</b> 303-926-4222	<b>Fax:</b> 303-926-4224
<b>Correspondent e-mail:</b> <a href="mailto:thoward@gdhlaw.com">thoward@gdhlaw.com</a>	<b>Correspondent e-mail Authorized:</b> No

**Domestic Representative - Not Found**

### Prosecution History

Date	Description	Proceeding Number
Aug. 03, 2010	REGISTERED-PRINCIPAL REGISTER	
Jul. 02, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	

Jul. 01, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	66121
Jun. 30, 2010	ASSIGNED TO LIE	66121
Jun. 17, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 15, 2010	STATEMENT OF USE PROCESSING COMPLETE	76985
May 21, 2010	USE AMENDMENT FILED	76985
Jun. 15, 2010	DIVISIONAL PROCESSING COMPLETE	
May 21, 2010	DIVISIONAL REQUEST RECEIVED	
Jun. 08, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76985
May 21, 2010	TEAS REQUEST TO DIVIDE RECEIVED	
May 21, 2010	TEAS STATEMENT OF USE RECEIVED	
May 18, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 23, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 23, 2010	PUBLISHED FOR OPPOSITION	
Jan. 15, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	65864
Jan. 14, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 11, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 11, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 11, 2010	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Oct. 30, 2009	NOTIFICATION OF FINAL REFUSAL EMAILED	
Oct. 30, 2009	FINAL REFUSAL E-MAILED	
Oct. 30, 2009	FINAL REFUSAL WRITTEN	69811
Oct. 05, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	65864
Oct. 05, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	65864
Oct. 05, 2009	ASSIGNED TO LIE	65864
Sep. 30, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 31, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 31, 2009	NON-FINAL ACTION E-MAILED	6325
Mar. 31, 2009	NON-FINAL ACTION WRITTEN	69811
Mar. 30, 2009	ASSIGNED TO EXAMINER	69811
Jan. 22, 2009	NEW APPLICATION ENTERED IN TRAM	

**Int. Cls.: 11, 16, and 19**

**Prior U.S. Cls.: 1, 2, 5, 12, 13, 21, 22, 23, 29, 31, 33, 34,  
37, 38, and 50**

**Reg. No. 3,386,521**

**United States Patent and Trademark Office**

**Registered Feb. 19, 2008**

**TRADEMARK  
PRINCIPAL REGISTER**

**ZILLA**

CENTRAL GARDEN & PET COMPANY (DELA-  
WARE CORPORATION)  
1340 TREAT BOULEVARD, SUITE 600  
WALNUT CREEK, CA 94597

FOR: LIGHTS, HEATERS, WATER FILTERS AND  
WATER FILTERING UNITS FOR VIVARIUMS,  
TERRARIUMS, AND AQUARIUMS, IN CLASS 11  
(U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 9-25-2006; IN COMMERCE 9-25-2006.

FOR: VIVARIUMS, TERRARIUMS, AND AQUA-  
RIUMS FOR SMALL ANIMALS; ACCESSORIES  
FOR VIVARIUMS, TERRARIUMS, AND AQUA-  
RIUMS, NAMELY, TANKS AND ARTIFICIAL  
LANDSCAPES, STANDS, CANOPIES, COVERS,  
HOODS, AIR STONES, AQUARIUM FISH NETS, IN  
CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 9-25-2006; IN COMMERCE 9-25-2006.

FOR: DECORATIVE STONES FOR VIVARIUMS,  
TERRARIUMS, AND AQUARIUMS , IN CLASS 19  
(U.S. CLS. 1, 12, 33 AND 50).

FIRST USE 9-25-2006; IN COMMERCE 9-25-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SN 78-768,345, FILED 12-7-2005.

DAN VAVONESE, EXAMINING ATTORNEY

**STATUS**      **DOCUMENTS**

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 15:16:35 EDT

**Mark:** ZILLA

# ZILLA

**US Serial Number:** 78768345

**Application Filing Date:** Dec. 07, 2005

**US Registration Number:** 3386521

**Registration Date:** Feb. 19, 2008

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Feb. 19, 2008

**Publication Date:** Nov. 28, 2006

**Notice of Allowance Date:** Aug. 28, 2007

## Mark Information

**Mark Literal Elements:** ZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**International Registration** [0973947](#)  
**Number:**

**International Application(s)** [A0008700/0973947](#)  
**/Registration(s) Based on**  
**this Property:**

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** LIGHTS, HEATERS, WATER FILTERS AND WATER FILTERING UNITS FOR VIVARIUMS, TERRARIUMS

**International Class(es):** 011 - Primary Class

**U.S Class(es):** 013, 021, 023, 031

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 25, 2006

**Use in Commerce:** Sep. 25, 2006

**For:** VIVARIUMS, TERRARIUMS, AND AQUARIUMS FOR SMALL ANIMALS; ACCESSORIES FOR VIVARIUMS

AQUARIUMS, NAMELY, TANKS AND ARTIFICIAL LANDSCAPES, STANDS, CANOPIES, COVERS, HO  
FISH NETS

**International Class(es):** 016 - Primary Class **U.S Class(es):** 002, 005, 022, 023

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 25, 2006

**Use in Commerce:** Sep. 25, 2006

**For:** DECORATIVE STONES FOR VIVARIUMS, TERRARIUMS, AND AQUARIUMS

**International Class(es):** 019 - Primary Class **U.S Class(es):** 001, 012, 033, 051

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Sep. 25, 2006

**Use in Commerce:** Sep. 25, 2006

### Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

### Current Owner(s) Information

**Owner Name:** CENTRAL GARDEN & PET COMPANY

**Owner Address:** 1340 TREAT BOULEVARD, SUITE 600  
WALNUT CREEK, CALIFORNIA 94597  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:** DELAWARE

### Attorney/Correspondence Information

**Attorney of Record - None**

**Correspondent**

**Correspondent** LEGAL DEPARTMENT  
**Name/Address:** CENTRAL GARDEN & PET COMPANY  
301 WEST OSBORN ROAD  
PHOENIX, ARIZONA 85013  
UNITED STATES

**Phone:** 602-281-3733

**Fax:** 602-207-2189

**Correspondent e-mail:** [feickstaedt@central.com](mailto:feickstaedt@central.com)

**Correspondent e-mail** Yes

Authorized: \_\_\_\_\_

**Domestic Representative - Not Found****Prosecution History**

<b>Date</b>	<b>Description</b>	<b>Proceeding Number</b>
Dec. 05, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 05, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 01, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 16, 2008	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 19, 2008	REGISTERED-PRINCIPAL REGISTER	
Jan. 15, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	66213
Jan. 11, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 03, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	66213
Dec. 03, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	66213
Nov. 26, 2007	ASSIGNED TO LIE	66213
Oct. 18, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 02, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Oct. 02, 2007	NON-FINAL ACTION E-MAILED	
Oct. 02, 2007	SU - NON-FINAL ACTION - WRITTEN	73355
Oct. 02, 2007	ASSIGNED TO EXAMINER	73355
Oct. 01, 2007	STATEMENT OF USE PROCESSING COMPLETE	66154
Sep. 17, 2007	USE AMENDMENT FILED	66154
Sep. 17, 2007	TEAS STATEMENT OF USE RECEIVED	
Aug. 28, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 04, 2007	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 12, 2007	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Dec. 12, 2006	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 12, 2006	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 05, 2006	EXTENSION OF TIME TO OPPOSE RECEIVED	

Nov. 28, 2006	PUBLISHED FOR OPPOSITION	
Nov. 08, 2006	NOTICE OF PUBLICATION	
Oct. 04, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	76985
Sep. 22, 2006	ASSIGNED TO LIE	76985
Sep. 15, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 29, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	76985
Aug. 10, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	76985
Aug. 10, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 10, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 05, 2006	NON-FINAL ACTION MAILED	
Jun. 05, 2006	NON-FINAL ACTION WRITTEN	77765
Jun. 01, 2006	ASSIGNED TO EXAMINER	77765
Jan. 27, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	78145
Jan. 12, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	78145
Jan. 12, 2006	TEAS VOLUNTARY AMENDMENT RECEIVED	
Dec. 13, 2005	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jan. 15, 2008

**Assignment Abstract Of Title Information - Click to Load**

**Proceedings - Click to Load**

**United States of America**  
United States Patent and Trademark Office

**ZILLA**

**Reg. No. 4,343,731**

**Registered May 28, 2013**

**Int. Cl.: 28**

**TRADEMARK**

**PRINCIPAL REGISTER**

PURE FISHING, INC. (IOWA CORPORATION)  
1900 18TH STREET  
SPIRIT LAKE, IA 51360

FOR: FISHING LINE; FISHING TACKLE, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 5-29-2012; IN COMMERCE 5-29-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-568,977, FILED 3-14-2012.

STEVEN PEREZ, EXAMINING ATTORNEY



*Sean Street Lee*

Acting Director of the United States Patent and Trademark Office

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 15:17:03 EDT

**Mark:** ZILLA

# ZILLA

**US Serial Number:** 85568977

**Application Filing Date:** Mar. 14, 2012

**US Registration Number:** 4343731

**Registration Date:** May 28, 2013

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** May 28, 2013

**Publication Date:** Jul. 24, 2012

**Notice of Allowance Date:** Sep. 18, 2012

## Mark Information

**Mark Literal Elements:** ZILLA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of conversion;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Fishing line; fishing tackle

**International Class(es):** 028 - Primary Class

**U.S Class(es):** 022, 023, 038, 051

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 29, 2012

**Use in Commerce:** May 29, 2012

## Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>AI:</b> A
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>A:</b> A
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A:</b> A
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A:</b> A
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: Pure Fishing, Inc.

Owner Address: 1900 18th Street  
Spirit Lake, IOWA 51360  
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where  
Organized: IOWA

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Julie C. VanDerZanden

Docket Number: PUREF-2-3384

Attorney Primary Email [trademarks@jarden.com](mailto:trademarks@jarden.com)  
Address:

Attorney Email Authorized: No

### Correspondent

Correspondent Name/Address: JULIE C. VANDERZANDEN  
PURE FISHING, INC.  
4201 6TH AVE S  
SEATTLE, WASHINGTON 98108-1702  
UNITED STATES

Phone: 206-805-4800

Fax: 206-805-4801

Correspondent e-mail: [trademarks@jarden.com](mailto:trademarks@jarden.com)

Correspondent e-mail  
Authorized: No

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
May 28, 2013	REGISTERED-PRINCIPAL REGISTER	
Apr. 20, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 19, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	70468
Apr. 19, 2013	ASSIGNED TO LIE	70468
Apr. 01, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 06, 2013	STATEMENT OF USE PROCESSING COMPLETE	66530
Feb. 20, 2013	USE AMENDMENT FILED	66530
Mar. 06, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530

Feb. 20, 2013	TEAS STATEMENT OF USE RECEIVED	
Sep. 18, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 24, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 24, 2012	PUBLISHED FOR OPPOSITION	
Jul. 04, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 13, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 13, 2012	ASSIGNED TO EXAMINER	74301
Mar. 22, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 17, 2012	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 19, 2013

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

**United States of America**  
United States Patent and Trademark Office

# ZILLA COMBOS

**Reg. No. 4,034,566**

CHECKERS DRIVE-IN RESTAURANTS, INC. (DELAWARE CORPORATION)  
4300 WEST CYPRESS STREET, SUITE 600  
TAMPA, FL 33607

**Registered Oct. 4, 2011**

**Int. Cl.: 30**

FOR: PREPARED MEAL CONSISTING PRIMARILY OF A SANDWICH WITH FRENCH  
FRIES AND A DRINK, IN CLASS 30 (U.S. CL. 46).

**TRADEMARK**

FIRST USE 2-17-2011; IN COMMERCE 2-17-2011.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COMBOS", APART FROM THE  
MARK AS SHOWN.

SER. NO. 85-250,268, FILED 2-24-2011.

WON TEAK OH, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 15:17:29 EDT

**Mark:** ZILLA COMBOS

# ZILLA COMBOS

**US Serial Number:** 85250268

**Application Filing Date:** Feb. 24, 2011

**US Registration Number:** 4034566

**Registration Date:** Oct. 04, 2011

**Register:** Principal

**Mark Type:** Trademark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Oct. 04, 2011

**Publication Date:** Jul. 19, 2011

## Mark Information

**Mark Literal Elements:** ZILLA COMBOS

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "COMBOS"

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of intent to use;
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Prepared meal consisting primarily of a sandwich with french fries and a drink

**International Class(es):** 030 - Primary Class

**U.S Class(es):** 046

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 17, 2011

**Use in Commerce:** Feb. 17, 2011

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: Checkers Drive-In Restaurants, Inc.

Owner Address: 4300 West Cypress Street, Suite 600  
Tampa, FLORIDA 33607  
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: J. Todd Timmerman

Attorney Primary Email [ttimmerman@slk-law.com](mailto:ttimmerman@slk-law.com)  
Address:

Attorney Email Authorized: No

### Correspondent

Correspondent Name/Address: J. TODD TIMMERMAN  
SHUMAKER, LOOP & KENDRICK, LLP  
101 E KENNEDY BLVD STE 2800  
TAMPA, FLORIDA 33602-5153  
UNITED STATES

Phone: 813-229-7600

Fax: 813-229-1660

Correspondent e-mail: [ttimmerman@slk-law.com](mailto:ttimmerman@slk-law.com)

Correspondent e-mail Authorized: No

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Dec. 05, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 21, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 04, 2011	REGISTERED-PRINCIPAL REGISTER	
Jul. 19, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 19, 2011	PUBLISHED FOR OPPOSITION	
Jun. 10, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Jun. 10, 2011	ASSIGNED TO LIE	66213
May 25, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	

May 06, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 06, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 06, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 05, 2011	NOTIFICATION OF PRIORITY ACTION E-MAILED	6326
May 05, 2011	PRIORITY ACTION E-MAILED	6326
May 05, 2011	PRIORITY ACTION WRITTEN	72152
May 05, 2011	EXAMINER'S AMENDMENT ENTERED	88888
May 05, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
May 05, 2011	EXAMINERS AMENDMENT E-MAILED	6328
May 05, 2011	EXAMINERS AMENDMENT -WRITTEN	72152
Apr. 29, 2011	ASSIGNED TO EXAMINER	72152
Feb. 28, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 28, 2011	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Oct. 04, 2011

**Assignment Abstract Of Title Information - Click to Load**

**Proceedings - Click to Load**

**Int. Cl.: 38**

**Prior U.S. Cls.: 100, 101 and 104**

**Reg. No. 3,388,657**

**United States Patent and Trademark Office**

**Registered Feb. 26, 2008**

**SERVICE MARK  
PRINCIPAL REGISTER**

# ZillaMail

ZILLADOG.COM LLC (WASHINGTON LTD LIAB  
CO)  
2501 SAHALEE DR W  
SAMMAMISH, WA 98074

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: PROVIDING E-MAIL SERVICES; SECURE  
E-MAIL SERVICES; TELECOMMUNICATIONS BY  
E-MAIL, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

SER. NO. 77-225,317, FILED 7-9-2007.

FIRST USE 5-21-2007; IN COMMERCE 5-21-2007.

PAUL CROWLEY, EXAMINING ATTORNEY

[STATUS](#)   [DOCUMENTS](#)

[Back to Search](#)

[Print](#)

**Generated on:** This page was generated by TSDR on 2013-07-11 15:18:49 EDT

**Mark:** ZILLAMAIL

# ZillaMail

**US Serial Number:** 77225317

**Application Filing Date:** Jul. 09, 2007

**US Registration Number:** 3388657

**Registration Date:** Feb. 26, 2008

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Service Mark

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Feb. 26, 2008

**Publication Date:** Dec. 11, 2007

## Mark Information

**Mark Literal Elements:** ZILLAMAIL

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of intent to use;
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Providing e-mail services; Secure e-mail services; Telecommunications by e-mail

**International Class(es):** 038 - Primary Class

**U.S Class(es):** 100, 101, 104

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 21, 2007

**Use in Commerce:** May 21, 2007

## Basis Information (Case Level)

<b>Filed Use:</b> Yes	<b>Currently Use:</b> Yes	<b>AI</b>
<b>Filed ITU:</b> No	<b>Currently ITU:</b> No	<b>A</b>
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>A</b>
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>A</b>

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: Zilladog.com LLC

Owner Address: 2501 Sahalee Dr W  
Sammamish, WASHINGTON 98074  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: WASHINGTON

## Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: ZILLADOG.COM LLC  
ZILLADOG.COM LLC  
2501 SAHALEE DR W  
SAMMAMISH, WASHINGTON 98074-6309  
UNITED STATES

Phone: 425-417-2757

Fax: 425-898-0108

Correspondent e-mail: [christine@zilladog.com](mailto:christine@zilladog.com)

Correspondent e-mail Authorized: No

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Feb. 26, 2008	REGISTERED-PRINCIPAL REGISTER	
Dec. 11, 2007	PUBLISHED FOR OPPOSITION	
Nov. 21, 2007	NOTICE OF PUBLICATION	
Nov. 06, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	71441
Nov. 05, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 29, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	71441
Oct. 29, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	71441
Oct. 29, 2007	ASSIGNED TO LIE	71441
Sep. 22, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 11, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 11, 2007	NON-FINAL ACTION E-MAILED	6325

Sep. 11, 2007	NON-FINAL ACTION WRITTEN	81876
Aug. 29, 2007	ASSIGNED TO EXAMINER	81876
Jul. 13, 2007	NOTICE OF PSEUDO MARK MAILED	
Jul. 12, 2007	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Feb. 26, 2008

## Assignment Abstract Of Title Information - [Click to Load](#)

## Proceedings - [Click to Load](#)

**Int. Cl.: 8**

**Prior U.S. Cls.: 23, 28, and 44**

**United States Patent and Trademark Office**

**Reg. No. 3,366,465**

Registered Jan. 8, 2008

**TRADEMARK  
PRINCIPAL REGISTER**

**ZILLA-TOOL**

GB II CORPORATION (OREGON CORPORATION), DBA COLUMBIA RIVER KNIFE & TOOL COMPANY,  
9720 SW HILLMAN COURT, SUITE 805  
WILSONVILLE, OR 97070

FOR: MULTI-FUNCTION HAND TOOLS COMPRISED OF PLIERS, A KNIFE BLADE, AND A SCREWDRIVER, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 5-2-2007; IN COMMERCE 5-2-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-054,245, FILED 11-30-2006.

DAVID C. REIHNER, EXAMINING ATTORNEY



Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name: GB II Corporation

DBA, AKA, Formerly: DBA Columbia River Knife &amp; Tool Company

Owner Address: 9720 SW Hillman Court, Suite 805  
Wilsonville, OREGON 97070  
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: OREGON

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Jeffrey B. Haendler

Docket Number: 7166-77288-0

Attorney Primary Email Address: [ptotmdocket@klarquist.com](mailto:ptotmdocket@klarquist.com)

Attorney Email Authorized: No

### Correspondent

Correspondent Name/Address: Jeffrey B. Haendler  
KLARQUIST SPARKMAN, LLP  
121 SW SALMON STREET, SUITE 1600  
ONE WORLD TRADE CENTER  
PORTLAND, OREGON 97204-2988  
UNITED STATES

Phone: 503-595-5300

Fax: 503-595-5301

Correspondent e-mail: [ptotmdocket@klarquist.com](mailto:ptotmdocket@klarquist.com)

Correspondent e-mail Authorized: No

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 08, 2008	REGISTERED-PRINCIPAL REGISTER	
Dec. 03, 2007	LAW OFFICE REGISTRATION REVIEW COMPLETED	67215
Dec. 03, 2007	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 29, 2007	STATEMENT OF USE PROCESSING COMPLETE	66154
Nov. 15, 2007	USE AMENDMENT FILED	66154
Nov. 15, 2007	TEAS STATEMENT OF USE RECEIVED	

Aug. 28, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 05, 2007	PUBLISHED FOR OPPOSITION	
May 16, 2007	NOTICE OF PUBLICATION	
Apr. 03, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	67215
Apr. 03, 2007	ASSIGNED TO LIE	67215
Mar. 12, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 12, 2007	ASSIGNED TO EXAMINER	61272
Dec. 05, 2006	NEW APPLICATION ENTERED IN TRAM	

### TM Staff and Location Information

TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 03, 2007

[Assignment Abstract Of Title Information - Click to Load](#)

[Proceedings - Click to Load](#)

3 of 4 DOCUMENTS

University Wire

October 3, 2005 Monday

## **Zilla** pushes underground upward with 'Monsters'

**BYLINE:** By Eli Jabbe, The Daily Cougar; **SOURCE:** U. Houston

**SECTION:** CD REVIEW

**LENGTH:** 637 words

**DATELINE:** HOUSTON

This year has definitely been a memorable one for Houston rap. Replacing Atlanta as the South's answer to what's next in hip-hop, the Bayou City has clearly been the city in the spotlight this year with local rappers Paul Wall, Mike Jones (pronounced Jaaawwwns) and Slim Thug all signing with major labels and getting radio play all over the country.

If anybody still has any doubts about Houston's breakthrough year, all they have to do is look at the latest Billboard charts. Wall (a former University of Houston student) debuted at No. 1 on the Billboard charts, with first week sales of 176,800 units in the United States alone.

Despite the mainstream's focus on the city, there are still plenty of other Houston rappers who aren't well known. One of those rappers is V-**Zilla**, a local underground rapper who recently signed with Sony Records. Formerly known as VG-Skillz, **Zilla** has been rapping for more than 13 years, drawing inspiration from some of hip-hop's pioneers.

"I grew up listening to people like LL Cool J, Run DMC and the Beastie Boys," **Zilla** said. Upon listening to his music, it's obvious **Zilla's** roots in hip-hop go back a long way.

**Zilla** is ever aware of Houston's current position in the rap world with both young artists (Jones) and veterans (Bun B) getting plenty of national exposure.

"The national spotlight is now on Houston, and there is no hidden agenda for the rappers coming out. Paul Wall, for example, represents a very deep-rooted Houston sound, but there is also an underground scene that's been going on, but nobody wants to write about us," **Zilla** said.

Fans who listen to **Zilla's** music might notice the Houston swagger, but he also has creative lyrics that are reminiscent of East Coast rappers like Nas. **Zilla** uses all of these as an advantage because he is an artist that knows what it takes to succeed in today's hip-hop world.

"I know that I have to have a 'commercial' type of song, for example, but I still take pride in being a lyricist at heart. I take pride in writing deep lyrics," **Zilla** said.

Two words that mean a lot when it comes to determining an artist's commercial success are "mass appeal." Managers and label representatives have to find a way to make their artist appeal to as many fans as possible, without compromising who he or she is. **Zilla** said that he is "still getting used to the transition from the underground scene to a major label."

Independent artists who have built up a fan base have to walk a fine line. They have to do what it takes to sell records without alienating those fans who have been there since the beginning. **Zilla** said he is confident because he knows "it's not a difficult transition to make for a person who is well-rounded in what he or she does."

In addition to the major label debut he's currently working on, **Zilla** keeps busy with side projects. He appears on the new S.W.A.T. Product mixtape, which also includes other Houston rappers like GT and Rob G.

## Zilla breaks down each track on album

Huntsville Times, The (AL) - Friday, July 5, 2013

---

“Book of Trill” feat. Big Pope

“I got the beat, which is the only outside produced beat on there, from Lil Ced, he’s an up-and-coming producer from Huntsville. Went and hollered at Big Pope and got him to do the hook.”

“From That Souf” feat. Mic Strange, Chris Lee

“The beat just sounded so down-country, down-South-ish. I was like, ‘It’s time to take them back to how we really live down here.’ That country style. Dirt roads and stuff, you know.”

“Erry Witcha Way”

“I talked to my producer, Bossman of the Block Beattaz, and I was like, ‘Give me a simple beat, a simple hook. Let me try that.’ I don’t usually do songs like that.”

“Changes”

“Bossman came up with the concept. And the concept was, just put it to things I was going through at the time: going through financial problems, my mom getting sick, coming out of my car wreck and getting back on track in life. A lot of stuff. It just came out easy.”

“Day By Day” feat. Joi Tiffany

“When I heard that beat, it sounded pimp-ish to me. Things started going through my head, like the movie ‘The Mack.’”

“One My Own” feat. Grilly

“That one, I just wrote my verse like I normally do. I always touch on talking to the youth. They’re on the wrong path right now, and if I can change just one, that’s cool.”

Matt Wake

Memo: edited

---

**Section:** Local News

**Page:** 006K

**Record Number:** MERLIN\_18251035

Copyright, 2013, The Huntsville Times. All Rights Reserved.

To bookmark this article, right-click on the link below, and copy the link location:

[Zilla breaks down each track on album](#)



Search Zilla:  [GO](#)



### Zilla is now on Facebook

Like us and share with us about your reptiles! Post pictures, videos and join in on our fun contests and giveaways!

[JOIN US ON FACEBOOK](#)



### Reward Yourself!

The Zilla Rewards program is "thank you" program for our loyal customers. Collect Z-Points from participating Zilla product purchases and redeem the Z-Points for merchandise. [Check out our new rewards offer!](#)

### Featured Videos

[SEE OUR LATEST VIDEOS](#)



Search Zilla:

GO

EVENTS • NEWS • STORE LOCATOR • **PRODUCTS** • VIDEOS • EDUCATION

## Products

Select Page

[✉ Email this page](#)
[🖨 Print this page](#)

### Let the reign begin!

From concept to completion, we strive to design and produce the best products to meet the specific requirements of your pets. Our knowledgeable staff is committed to the creation of innovative products that provide the resources needed for the successful keeping of reptiles and amphibians.

#### Bedding

- ▶ Liners
- ▶ Litter

#### Care Products

- ▶ Cleaning
- ▶ Conditioners
- ▶ Media
- ▶ Supplements
- ▶ Vitamins

#### Decor

- ▶ Plants
- ▶ Hiding Places
- ▶ Basking Platforms
- ▶ Floating Basking Platforms
- ▶ Dishes
- ▶ Ornaments

#### Filtration

- ▶ View Products

#### Food

- ▶ Pelletized Foods
- ▶ Specialty Foods

#### Heaters

- ▶ Heat Emitters
- ▶ Heat Mats

#### Hermit Crab Products

- ▶ View Products

#### Hoods

- ▶ Accessories
- ▶ Screen Covers

#### Lighting Fixtures

- ▶ Domes
- ▶ Fixtures

#### Replacement Bulbs

- ▶ Tropical 25 Fluorescent Bulbs
- ▶ Desert 50 Fluorescent Bulbs
- ▶ Daylight Full-Spectrum Fluorescent Bulbs
- ▶ Halogen Bulbs
- ▶ Incandescent Bulbs
- ▶ Incandescent Spot Bulbs

#### Specialty Equipment

- ▶ Controllers
- ▶ Meters

#### Terrariums and Enclosures

- ▶ Accessories
- ▶ Kits
- ▶ Screen Enclosure
- ▶ Tanks/Solid Enclosure



# -zilla

From Wikipedia, the free encyclopedia  
(Redirected from -zilla (suffix))

***-zilla*** is an English slang suffix, a back-formation derived from the English name of the Japanese movie monster Godzilla.<sup>[1][2]</sup> It is popular for the names of software and websites. It is also found often in popular culture to imply some form of excess, denoting the monster-like qualities of Godzilla.

This trend has been observed since the popularization of the Mozilla Project, which itself included the Internet Relay Chat client ChatZilla.<sup>[*citation needed*]</sup>

The use of the suffix was contested by Toho, owners of the trademark Godzilla, in a lawsuit against the website Davezilla<sup>[3]</sup> and also against Sears for their mark Bagzilla.<sup>[4]</sup> Toho has since trademarked the word "Zilla" and retroactively used it as an official name for the "Godzilla In Name Only" from the 1998 Roland Emmerich film.<sup>[5]</sup>

## Contents

- 1 List of -zillas
  - 1.1 Businesses and products
  - 1.2 Entertainment
  - 1.3 Miscellaneous
  - 1.4 For derived words
- 2 References

## List of -zillas

Some uses of the suffix -zilla include:

### Businesses and products

- Mozilla, a group of Internet-related programs created by the Mozilla Foundation, also name of the group's widely-known web browser
  - Bugzilla, open source bug tracking software, with a web-based interface.
  - ChatZilla, an Internet Relay Chat program
  - Mozilla Application Suite
    - Classilla, a rebranded Mozilla Application Suite, an internet suite for the classic Mac OS
    - DOSzilla, an obsolete port of the Mozilla Application Suite to MS-DOS<sup>[6]</sup>
    - Ghostzilla, a web browser
    - GNUzilla, GNU's fork of the Mozilla Application Suite
    - Warpzilla, the Mozilla Application suite for OS/2
- STOPzilla, an Anti-Virus and Anti-Malware program for Microsoft Windows
- AmiZilla, an Amiga port of Mozilla Firefox
- Chipzilla, a humorous epithet for the Intel Corporation
- Clonezilla, an open source disk cloning software

- FileZilla, an FTP program
- Go!Zilla, a download manager program
- RarZilla, a RAR utility application for Microsoft Windows
- Podzilla, an open source user interface for the IPodLinux project, which allows for alternative functionality of Apple Computer's iPod
- Quizilla, an online personality quiz website, which contains its own "Zillapedia"
- Shopzilla, a comparison-shopping search engine, formerly BizRate.com
- Eventzilla, an online event registration website

## Entertainment

- Godzilla, the film from which the -zilla suffix (as aforementioned) originates
  - Mechagodzilla, a fictional character from the Godzilla series, it is the mechanical doppelgänger of Godzilla.
  - SpaceGodzilla, a modified clone of Godzilla
  - Zilla (Toho), a fictional character formerly known as Godzilla, from the 1998 American remake
- Bongzilla, a rock band from Madison, Wisconsin
- Bridezillas, a reality show which airs on the WE: Women's Entertainment network
- Bridezilla (band), an Australian indie rock band
  - Bridezilla (EP), a recording by the band Bridezilla
- Broadzilla, a rock band from Detroit, Michigan
- Tekzilla, a weekly video podcast on the Revision3 network
- Davezilla, a humor website
- Rapzilla, a Christian hip hop online magazine
- Illzilla, an Australian hip hop group featuring live instruments
- "Bootzilla", a song recorded by Bootsy's Rubber Band
- Popzilla, an animated TV series in production for MTV

## Miscellaneous

- Hogzilla, a large male wild hog hybrid that was stabbed and killed in Georgia, United States.

## For derived words

- -zilla

## References

1. ^ Chrysti M. Smith. *Verbivore's Feast: Second Course: More Word & Phrase Origins* ([http://books.google.com/books?id=d3bov9J\\_1w0C&pg=PA37&dq=zilla+suffix&hl=it&cd=1#v=onepage&q=zilla%20suffix&f=false](http://books.google.com/books?id=d3bov9J_1w0C&pg=PA37&dq=zilla+suffix&hl=it&cd=1#v=onepage&q=zilla%20suffix&f=false)).
2. ^ William Tsutsui. "Godzilla and Postwar Japan Lunch Keynote" ([http://google.com/scholar?q=cache:FBf9jmdENaEJ:scholar.google.com/+zilla+suffix&hl=it&as\\_sdt=2000](http://google.com/scholar?q=cache:FBf9jmdENaEJ:scholar.google.com/+zilla+suffix&hl=it&as_sdt=2000)). Address 2004 National Meeting Asian Studies.
3. ^ "Godzilla vs. the blog thing" ([http://news.cnet.com/Godzilla-vs.-the-blog-thing/2100-1026\\_3-949804.html](http://news.cnet.com/Godzilla-vs.-the-blog-thing/2100-1026_3-949804.html)). CNET.com.
4. ^ Philip Summa. "New Test for Trademark Dilution - Why North Carolina Should Adopt Section 12 of the Model State Trademark" ([http://heinonline.org/HOL/Page?men\\_tab=srchresults&handle=hein.journals/camp1r5&id=180&size=2&collection=journals&terms=zillazilla&termtype=phrase&set\\_as\\_cursor=](http://heinonline.org/HOL/Page?men_tab=srchresults&handle=hein.journals/camp1r5&id=180&size=2&collection=journals&terms=zillazilla&termtype=phrase&set_as_cursor=)). *Campbell L. Rev.* 5.
5. ^ "ZILLA - Trademark Details" (<http://trademarks.justia.com/766/69/zilla-76669021.html>). Justia Trademarks. Retrieved May







Go!Zilla

Home

Buy Go!Zilla

Download

Information

Support

## Go!Zilla Download Manager

Improve your downloads with Go!Zilla™. Never lose a download again with this Download Manager and Download Accelerator software for Windows.

- **Manage downloads** - No more lost files, easily see what is in progress and find your finished downloads.
- **Accelerate Downloads** - Get a file from several servers at once for faster download speeds.
- **Recover downloads** - Resume from lost connections, crashes, reboots, etc.
- **Easy-to-use** - Works within your web browser to make downloading simple.
- **Powerful Features** - Quickly grab batches of files from a web site, ftp server, or even a podcast.
- **Reliable** - Includes download technology used by millions of people all over the world to download Billions of files.
- **Versatile** - Supports HTTP, FTP, BitTorrent, HTTPS, FTPS protocols; and Internet Explorer, FireFox, Opera, Mozilla, and Netscape browsers.
- **Use It Everywhere** - Works with any Internet connection: modem, Wireless, DSL, Cable, Satellite, or anything else.
- **Safe** - Go!Zilla 5 contains **no** Adware or bundled add-ons.
- [Go!Zilla screen shots.](#)
- [If you are using an older version of Go!Zilla, please uninstall it and upgrade.](#)

### New Release!

# Go!Zilla 5

Newest Version: 5.02

For: **Windows 7, Vista & XP**  
or Windows 2000, NT, ME, 98, or 95

Download  
Go!Zilla



Buy Go!Zilla  
Only \$9.98



*Normally \$19.95! Save 50%!!*

## Go!Zilla 5 - a new start

**In 2008, Headlight Software acquired the Go!Zilla software and website.**

**Go!Zilla 5 is the first release of the software under Headlight's management.** ([Go!Zilla History](#))

Go!Zilla 5 is an entirely new program that does not use any of the old Go!Zilla source code.

***If you are currently using an old version of Go!Zilla, please uninstall it and upgrade to our current version.***

Go!Zilla had been a major application in the Download Manager market back in the late 1990s, but the program had been unattended since about 2002. Under previous owners, Go!Zilla had included AdWare and bundled various other software programs in its installer. That is all gone now. We will do better. ***As of version 5.0, Go!Zilla will contain no bundled advertising software and "extras" in its installer.***

If you were a Go!Zilla user in the past and quit because of the bundled Adware, please give us and this NEW Go!Zilla another try!



4 of 4 DOCUMENTS

PR Newswire

July 18, 2000, Tuesday

## **ZDNet Names Radiate's Go!Zilla No.1 Software Utility; Go!Zilla Beats Napster and NeoPlanet for Prestigious Award**

**SECTION:** FINANCIAL NEWS

**LENGTH:** 486 words

**DATELINE:** MOUNTAIN VIEW, Calif., July 18

One of the most popular Internet utilities of all time has just been awarded another honor: The prestigious PC Magazine's ZDNet's Seventh Annual Sharware Award for Best Utility.

Go!Zilla, the staple application for more than 10 million of the Internet's most technically savvy and coveted audience, won the award ahead of stiff competition from the popular Napster and NeoPlanet products.

Editors from ZDNet chose Go!Zilla, saying, "Five stars are feint praise for this superb download manager."

Go!Zilla consistently ranks among the top 10 most frequently downloaded applications on the Internet and was listed by the Washington Post as one of the most popular Internet applications of all time along with Microsoft's Internet Explorer web browser.

The product is downloaded more than 25,000 times per day and consistently ranks as one of the top downloads on ZDNet, CNET, TUCOWS and other popular download sites. More than 500,000 people use it everyday to download files, pictures, images and music.

Go!Zilla's popularity stems from its ability to dynamically switch among dozens of download sites in the middle of a download to maximize the connection speed. In addition, it can download while you surf and automatically throttle bandwidth. The program is provided free with advertising powered by Radiate, the largest supplier of ad-supported software in the world.

Jeff Ready, VP of Marketing stated, "We're very proud here at Radiate to see one of our network members receive such an honor."

This award comes at an opportune time, as Radiate is on the verge of launching a new version of Go!Zilla. The new version of Go!Zilla will have a sleek new look, as well as meta-search features and other exciting tools.

Ehren Maedge said, "We believe the new version of Go!Zilla has the capability to become the dominant Internet-based application. With the ability to seamlessly locate, download and install files, Go!Zilla is the only application the Internet surfer needs."

Details of the award can be found on ZDNet's web site: [www.zdnet.com/downloads/zdwards/00/intuti00.html](http://www.zdnet.com/downloads/zdwards/00/intuti00.html).

Go!Zilla can be downloaded at [www.gozilla.com](http://www.gozilla.com).

### About Radiate

Radiate is an electronic media and software services company that distributes content to consumer desktops. Radiate delivers free software to consumers, generates new revenue streams for software providers and offers a highly targeted market to advertisers through its ad-supported software network, linking more than 30 million users with more than 500 software applications. Corporate headquarters are located in Mountain View, California. More information can be found at [www.radiate.com](http://www.radiate.com)

**SOURCE** Radiate

**CONTACT:** Peter Fuller, 650-903-0790, or Adisa Banjoko, 650-903-0790, both of Radiate

**URL:** <http://www.prnewswire.com>



loanzilla.com Whois Search Search

[HOME](#) | [RESEARCH](#) | [MONITOR](#) | [BUY DOMAINS](#) | [LEARN](#) | [OPEN AN ACCOUNT](#)

[Overview](#) | [Whois Lookup](#) | [Reverse Whois](#) | [Whois History](#) | [Domain Report](#) | [Hosting History](#) | [Screenshots](#) | [Name Server Report](#) | [Reverse IP](#) | [DNS](#)

[Denied HARP by your Bank?](#) We've Eliminated LTV Restrictions Credit Score 620+ OK! Get Help Now. [paramountequity.com/harp](#)  
[VA Home Loans - \\$0 Down](#) See If You Qualify For A VA Loan. PreQualify Online In Just 2 Minutes [www.VeteransUnited.com/GetS](#)  
[\\$2.95 Domains at Go Daddy](#) Why Pay More? Compare Us! Free Hosting w/Site Builder & More. [GoDaddy.com](#)  
[\\$500-\\$5,000 Personal Loan](#) Fast & Easy Online Application! Large Lender Network Bad Credit OK. [www.5kloans.com](#)  
[Bad Credit Loans](#) Fast Application No Credit Check Loans up to \$25,000 Apply Now [www.betterloanchoice.com](#)



AdChoices ▶

## Screenshot History - loanzilla.com

loanzilla.com

◀ Prev 1 / 2 Next ▶

2013-01-12	2012-07-31	2012-03-05	2010-06-08	2009-03-30	2009-01-28
2008-10-22	2008-09-10	2008-07-18	2008-02-22	2008-01-05	2007-10-23

◀ Prev 1 / 2 Next ▶

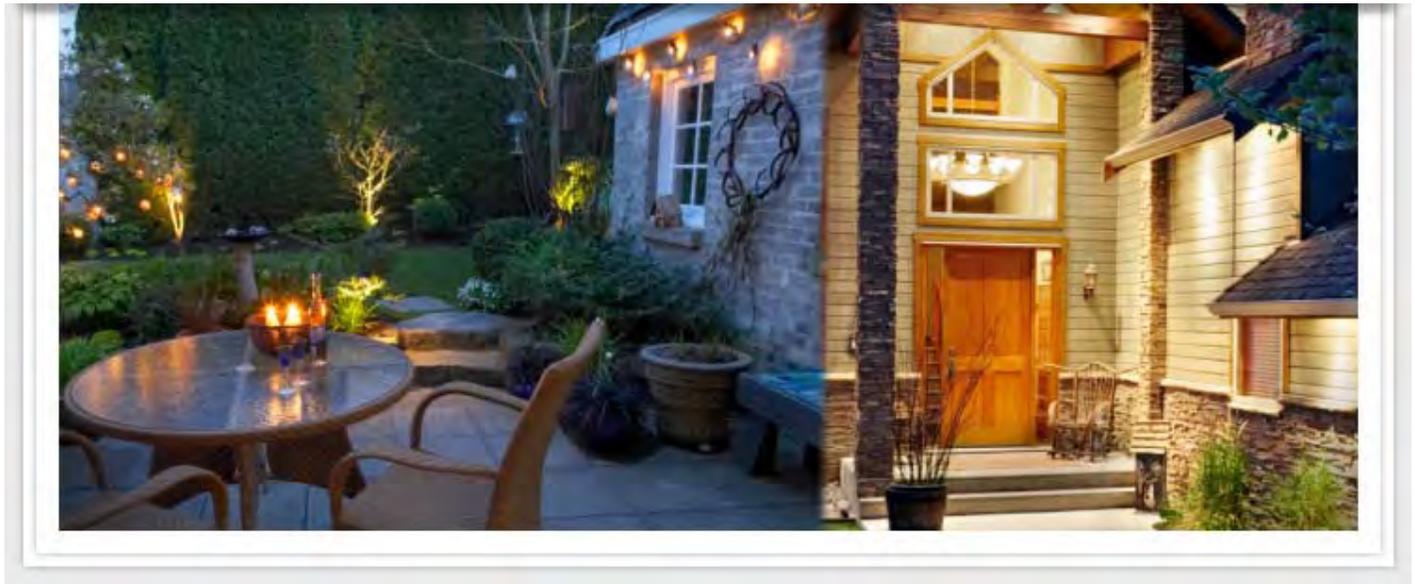
### Site Profile

**Website Title:** [LoanZilla](#)  
**Title Relevancy:** 100%  
**AboutUs:** [Wiki article on Loanzilla.com](#)  
**SEO Score:** 76%  
**Terms:** 1870 (Unique: 661, Linked: 256)  
**Images:** 1 (Alt tags missing: 0)  
**Links:** 110 (Internal: 6, Outbound: 104)  
**Similar Domains:** [loanworks.com](#), [loanzone.com](#), [loaol.com](#), [loarado.com](#), [loanx.com](#), [loanyu.com](#), [loanz4biz.com](#), [loaps.com](#), [loanwow.com](#), [loaradionetwork.com](#), [loanxa.com](#), [loanwin.com](#)  
**ICANN Registrar:** GODADDY.COM, LLC  
**Created:** 2001-08-29  
**Expires:** 2013-08-29 [Backorder Now](#) or [Hire a domain broker](#)



Super T. Financial  
dba LoanZilla

[Home](#) [Loan Center](#) [Products](#) [About Us](#) [FAQ](#) [Resources](#)



[LOGIN](#)

[MY ACCOUNT](#)

[APPLY ONLINE](#)

[CONTACT US](#)

## Loan Center

### Overview

Welcome to the Loan Center! Are you looking to buy a home? Here you can use our online tools to learn more about home loans and find the best loan options to suit your needs and goals. You can explore our site without any obligation or disclosure of personal information, or if you want, you can even begin the application process online!

At any point, feel free to e-mail or call us regarding any questions you may have. You can find our contact information at the bottom of each page. We are here to personally help you through the entire home financing process.

# LoanZilla

Super T. Financial dba  
LoanZilla



# Clonezilla

The Free and Open Source Software for Disk [Imaging](#) and [Cloning](#)

- [About](#)
- [News](#)
- [RSS](#)
- [Screenshots](#)
- [Live CD/USB](#)
- [Server Edition](#)
- [Downloads](#)
- [CD/USB key vendors](#)
- [DRBL-winroll](#)
- [Related LiveCD](#)
- [Testimonials](#)
- [Lecture Materials](#)
- [Related Articles](#)
- [Partners](#)
- [FAQ/Q&A](#)
- [Mailing Lists](#)
- [Forum](#)
- [Developers](#)
- [Contributors](#)
- [Related links](#)
- [Local communities](#)



## What is Clonezilla?

Clonezilla is a partition and disk imaging/cloning program similar to [True Image®](#) or [Norton Ghost®](#). It helps you to do system deployment, bare metal backup and recovery. Two types of Clonezilla are available, [Clonezilla live](#) and [Clonezilla SE \(server edition\)](#). Clonezilla live is suitable for single machine backup and restore. While Clonezilla SE is for massive deployment, it can clone many (40 plus!) computers simultaneously. Clonezilla saves and restores only used blocks in the harddisk. This increases the clone efficiency. At the NCHC's Classroom C, Clonezilla SE was used to clone 41 computers simultaneously. It took only about 10 minutes to clone a 5.6 GBytes system image to all 41 computers via multicasting!

## Features:

- Free (GPL) Software.
- Filesystem supported: (1) ext2, ext3, **ext4**, reiserfs, reiser4, xfs, jfs, btrfs of GNU/Linux, (2) FAT12, FAT16, FAT32, NTFS of MS Windows, (3) **HFS+** of Mac OS, (4) **UFS** of FreeBSD, NetBSD, and OpenBSD, (5) minix of Minix, and (6) **VMFS3** and **VMFS5** of VMWare ESX. Therefore you can clone GNU/Linux, MS windows, Intel-based Mac OS, FreeBSD, NetBSD, OpenBSD, Minix and VMWare ESX, no matter it's 32-bit (x86) or 64-bit (x86-64) OS. For these file systems, only used blocks in partition are saved and restored. For unsupported file system, sector-to-sector copy is done by dd in Clonezilla.
- **LVM2** (LVM version 1 is not) under GNU/Linux is supported.
- Boot loader, including grub (version 1 and **version 2**) and syslinux, could be reinstalled.
- Unattended mode is supported. Almost all steps can be done via commands and options. You can also use [a lot of boot parameters](#) to customize your own imaging and cloning.
- One image restoring to multiple local devices is supported.
- **Multicast** is supported in Clonezilla SE, which is suitable for massively clone. You can also remotely use it to save or restore a bunch of computers if PXE and Wake-on-LAN are supported in your clients.
- The image file can be on local disk, ssh server, samba server, or NFS server.
- Based on [Partclone](#) (default), [Partimage](#) (optional), [ntfsclone](#) (optional), or dd to image or clone a partition. However, Clonezilla, containing some other programs, can save and restore not only partitions, but also a whole disk.
- By using another free software [drbl-winroll](#), which is also developed by us, the hostname, group, and SID of cloned MS windows machine can be automatically changed.

## Minimum System Requirements for Clonezilla live:

- X86 or x86-64 processor
- 196 MB of system memory (RAM)
- Boot device, e.g. CD/DVD Drive, USB port, PXE, or hard drive

Download

Version: Latest

OS: Win XP / Vista / 7

Language: English

Cost: Free

Clicking on the download button/ad will take you to our website to begin your download.

Advertisement  
by Download-21.com

Search for more  [Search](#)



**zillow.com**  
Zillow.com

This site's metrics are not certified. [▼](#)

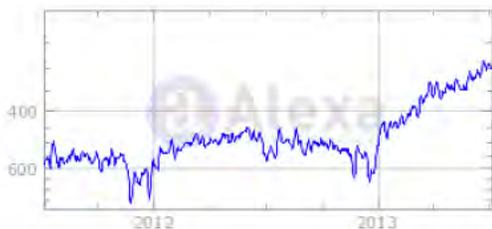
**SITE TOOLS**

- Is **zillow.com** your site?
- [Improve your SEO](#)
- [Get Certified Metrics](#)
- [Claim your site](#)
- [Edit your site listing](#)
- [Build a custom toolbar](#)

**How popular is zillow.com?** [?](#)

**Alexa Traffic Ranks**

How is this site ranked relative to other sites?



Global Rank [?](#)

**320** ▲83

Rank in United States [?](#)

**57**

**Did you know?** You can get the most accurate rank possible by certifying your site's metrics. [Find out how.](#)

**How engaged are visitors to zillow.com?** [?](#)

Bounce Rate  
**32.50%** ▼8.00%

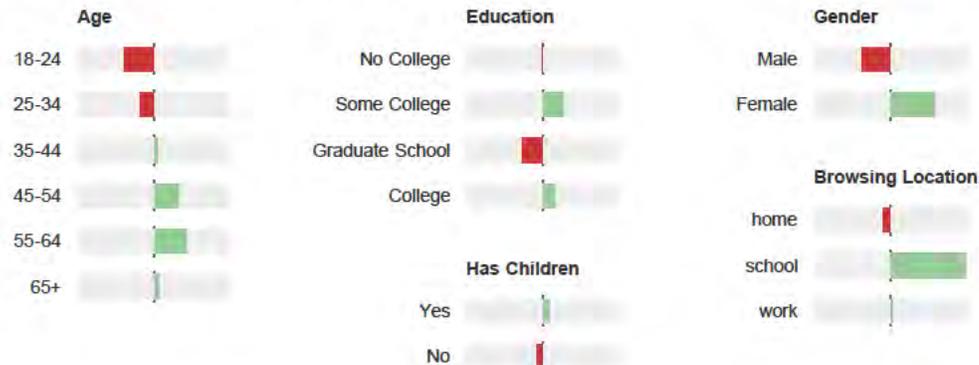
Daily Pageviews per Visitor  
**8.66** ▲26.80%

Daily Time on Site  
**7:16** ▲9.00%

**Who visits zillow.com?** [?](#)

**Audience Demographics**

How similar is this site's audience to the general internet population?



**Audience Geography**

Where are this site's visitors located?

Visitors by Country

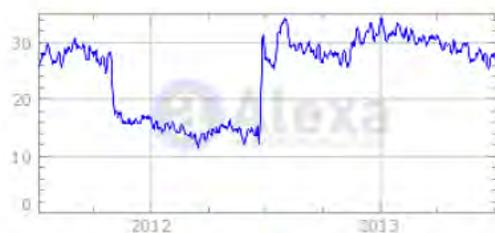
Country Percent of Visitors Rank in Country

 United States	93.2%	57
 India	2.2%	1,410

## Where do zillow.com's visitors come from? ?

### Search Traffic

What percentage of visits to this site come from a search engine?



Search Visits

**28.00%** ▼ 10.00%

### Top Keywords from Search Engines

Which search keywords send traffic to this site?

Keyword	Percent of Search Traffic
1. zillow	4.71%
2. zillow.com	0.58%
3. mortgage rates	0.28%
4. mortgage calculator	0.21%
5. www.zillow.com	0.13%

Subscribe to **Alexa Pro** to view all keyword data.

[View More](#)

### Upstream Sites

Which sites did people visit immediately before this site?

Site	Percent of Unique Visits
1. google.com	35.3%
2. yahoo.com	5.5%
3. facebook.com	3.4%
4. bing.com	2.8%
5. trulia.com	2.2%

[More](#)

## What sites link to zillow.com? ?

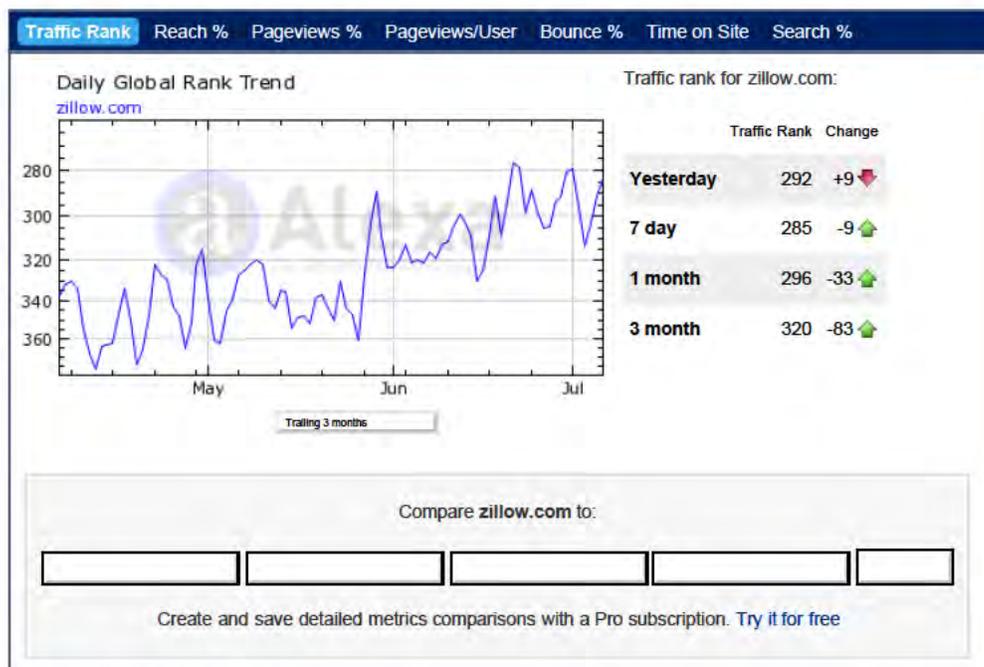
Total Sites Linking In

**27,225**

Site	Global Rank	Page
1. amazon.com	6	amazon.com/gp/pdp/profile/A2QI3FWM3RTI...
2. google.fr	37	google.fr/adplanner/static/top1000
3. google.com.hk	24	google.com.hk/adplanner/static/top1000
4. google.co.in	11	google.co.in/adplanner/static/top1000
5. bing.com	16	bing.com/blogs/site_blogs/b/maps/archi...

Subscribe to **Alexa Pro** to view all 27,225 sites linking in.

[View More](#)

What are this site's historical traffic trends? ?

Learn more about [Alexa Traffic Stats](#).

What sites are related to zillow.com? ?

Related Links	Global Rank
1. <a href="#">trulia.com</a>	596
2. <a href="#">redfin.com</a>	2,267
3. <a href="#">ziprealty.com</a>	6,607
4. <a href="#">visualtour.com</a>	30,315
5. <a href="#">socialmls.com</a>	4,790,321

[More](#)

## Categories with Related Sites

[Business](#) > [Real Estate](#) > [Guides and Directories](#)

[Regional](#) > [North America](#) > [United States](#) > [Business and Economy](#) > [Real Estate](#)

Where do visitors go on zillow.com? ?

Subdomain	Percent of Visitors
zillow.com	99.43%
rentalapp.zillow.com	0.53%

How fast does zillow.com load? ?

Fast (1.157 Seconds), 60% of sites are slower.

Where can I find more info about zillow.com? ?

# burgatory.com

I'll become a vegetarian when the meat's all gone.

Blogroll Twitter @burgatory

← Philadelphia, PA: P.Y.T.'s "P.Y.T. Burger"

Wynnewood, PA: Elevation Burger's Cheeseburger →

## Words Cannot Describe: The Baconzilla from Checkers

Posted: July 17, 2009 | Author: [Marc Sanders](#) | Filed under: [Bacon](#), [Big Burgers](#), [Blog Post Without Words](#), [Burger](#), [Checkers](#), [Cheese Whiz](#), [Cheeseburger](#), [Coronary](#), [Fast Food Chains](#), [How Am I Not Dead Already?](#), [Marc Sanders](#), [Meat On Meat](#), [Mmmmm Chemicals!](#), [OMFG](#), [Philly Burgers](#) | Tags: [Shhhhh! Don't Talk...](#) | [3 Comments »](#)



[About these ads](#)



Share this: [StumbleUpon](#) [Digg](#) [Reddit](#)

Like this: [Like](#) Loading...

### Twitter Updates

Error: Twitter did not respond. Please wait a few minutes and refresh this page.

### Blogroll

- [A Hamburger Today](#)
- [Back To The Fridge](#)
- [Burger Slayer](#)
- [Cooking And Eating In Chicago](#)
- [DManburger Blog – An exposé of delectables ...](#)
- [Drawing For Food](#)
- [Dream Burger](#)
- [Fast Food Critic](#)
- [Fast Food News](#)
- [Fidel Gastro](#)
- [Foodaphilia](#)
- [Foodzings](#)
- [Fries With That Shake](#)
- [Good Dog \(Philadelphia\)](#)
- [Grub Street Philly](#)
- [Hamburger America Blog](#)
- [Hamburger Calculus](#)
- [Hamburger SV \(Hamburg, Germany Soccer Club\)](#)
- [Holly Eats](#)
- [Hoosier Burger Boy](#)
- [Joe's Burger Search](#)
- [Joe's Bestburger](#)

Follow

Follow "burgatory.com"

Get every new post delivered to your Inbox.

Join 26 other followers

Enter your email address



GODZILLA

[Sign in](#)

[About](#)

[Editors choice](#)

[Most popular](#)

[Audio/Video](#)

[Internet Tools](#)

[Gaming](#)

[File Management](#)

[Security](#)

 ManageEngine  
Desktop Central

Smarter Alternative to the expensive  
**Systems Management** Solutions

[Download](#) 

[HOME](#) › [DOWNLOADS](#) › [UTILITIES](#)

# RarZilla Free Unrar 5.10

**Developer:** <http://www.philipp-winterberg.com>

**Last updated:** June 24, 2013

**License:** Freeware

**OS Support:** Windows (all)

**File Size:** 1.7 MB

**Downloads:** 1,017

**Last week:** 58

**User Rating:** 1 / 5 (1 votes)  
Rate this program

## [Barracuda Backup Service](#)

[www.Barracuda.com](http://www.Barracuda.com)  
Hybrid Onsite+Offsite Data Storage. \$25/Month /100GB. Free Evaluation! [AdChoices](#) 

[Report a bad link](#)

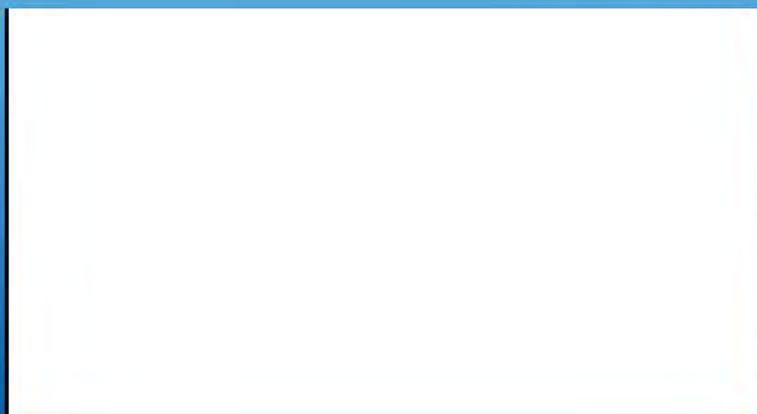
[DESCRIPTION](#)

[SIMILAR 3](#)

## Accept registration & Payments for classes, conferences and social events with Eventzilla.

The smarter way to keep track of your attendees. Know who registered, cancelled and when to follow-up.

[Sign up for free >](#)



### The easiest way to sell tickets online & offline

Eventzilla lets you [sell tickets online](#) and manage attendees from one integrated application. No downloads, set up fees, or monthly fees. Give Eventzilla a try today to lower your event registration costs and improve your ticket sales.

#### We let you easily

- Create professional looking event registration page
- Promote your events on Facebook, and Twitter
- Accept credit card, check and cash payments
- Setup custom registration & waiver forms
- Deliver tickets online with unique barcodes
- Send email notifications to attendees
- Manage cancellations

#### We help

- Event Planners
  - Training Classes
  - Conference & Seminar Planners
  - Fundraisers
  - Sports Events
  - Family Reunion Organizers
  - Movie Theaters
  - Comedy Clubs
  - Tour Operators
- and anyone else planning an event!

### ...and how much does it all cost?

You pay or make your attendees pay a small fee for paid events

<b>FREE EVENTS</b> <span style="font-weight: normal;">Free</span>	<b>PAID EVENTS</b> <span style="font-weight: normal;">\$1 flat fee per ticket</span> <small>No set-up costs. Fees only when you make a sale.</small>
---	---

( [View Pricing for international events](#) )



[See pricing options for all supported currencies >](#)

#### Upcoming events

- [Connection Centered Discipline Nanny Certification online class](#) [Attend](#)  
 11 Jul 2013 4:00 PM
- [Director of Staff Development Program](#) [Attend](#)  
 12 Jul 2013 7:30 AM
- [ArkansasWorks /Kuder® Navigator™ A.M. Workshop](#) [Attend](#)  
 12 Jul 2013 8:30 AM
- [Bio Lab Workshop](#) [Attend](#)  
 12 Jul 2013 9:00 AM
- [Discover Viridian](#) [Attend](#)  
 12 Jul 2013 9:00 AM
- [SW OK Networking Women July Luncheon](#) [Attend](#)  
 12 Jul 2013 11:30 AM

[See more events >](#)

#### What People Are Saying

"This never happens to me and it means a lot that you took the time to follow up with my inquiry even after the ticket was 'closed'. You have my company's business for a long time because of this"

# zillamedia\*

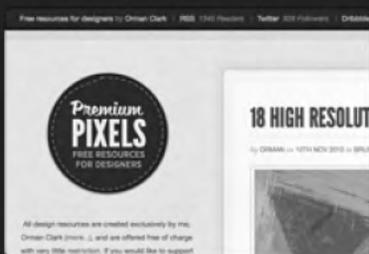
A collection of websites owned and operated by [Orman Clark](#), a [Dribbbling](#), [Tweeting](#), [Forrst'ing](#), [Linked-in](#) [Web Designer](#) with a keen eye for pretty pictures and a passion for creating beautiful [WordPress](#) themes.



## OrmanClark.com

The good 'ole portfolio site. If you want to take a look at some of the client projects I have completed in the past or find out a little more about me and my work, this is the place to go!

[Visit Project](#) 



## PremiumPixels.com

A collection of free resources for web designers created exclusively by yours truly. Brushes, Patterns, Textures, PSDs, Icons, Vectors... the whole kaboodle. Did I mention they're free!?

[Visit Project](#) 



**THE GODZILLA AND  
KING KONG WIKI**

On the Wiki

Top Content

Monsters

Films

Community

Contribute ▾

Share

Wiki Activity

Random page

Videos

Photos

Chat

Forum

Home

Edit this page ▾

Talk 191,198 PAGES ON  
THIS WIKI

Search Wikizilla

## WIKIZILLA

The encyclopedia of all things Godzilla, and all other

Toho monsters that **anyone can edit**.

Search **1,198** articles:

[Polls](#) - [Forums](#) - [Recent Changes](#) - [Categories](#) - [New Pages](#) - [Wanted Pages](#) - [Administrators](#) - [Users](#) - [Help](#)

Welcome, Kaiju fanatics and casual fans, to **Wikizilla**, the giant monster Wikia and the well-cited, definitive source for **Giant Monster** information. We are **currently working** on **1,198** articles and we welcome your contributions (in accordance with the [GFDL license](#), of course)! You can check out the [new pages](#), [recent changes](#), and [statistics](#). Don't know who or what Godzilla is? Then read [our summary here!](#)

If you've never been here before, you can find out more by checking out the [About](#) page. Need help? Please visit our [Help](#) section. Questions? If you've got questions you can post them at our community center, the [Main Page discussion](#), or you can simply visit our [Forum](#) and ask there! Check out the [Polls](#) so we can see what you think about things and to test your knowledge.

Still don't know where to start? Check [here](#) to find out which pages need a little more work or click [here](#) to see our latest projects and plans. If you need edit-specific help, check out our [editing help page](#). Wanna try some things out? Check out [Wikizilla Tokyo](#), where you can test out *any* of the wiki code. Have fun, and we hope to see you around!

Advertisement | [Your ad here](#)

### Inside Wikizilla

#### ■ Featured Article:

**Zilla** (ジラ, Jira) is Toho Studio's *official name* for the titular creature of the 1998 American film, which was previously known as Godzilla. Zilla is a giant mutated Iguana originating from a nuclear test in French Polynesia. As the test was done in 1968, the creature (or perhaps species) grew over a period of approximately thirty years. Its irradiated genes caused it to achieve a height of over sixty meters (about two-hundred feet)...

[Read more....](#)

#### ■ Featured Quote:

*"The menace was gone, so was a great man."*

### Help Wanted

Wikizilla isn't a new wikia, having been here since 2005, but it's low on the regular editors. So, we need you, yes **you**, to help us. Edit the articles and add your knowledge to the site. Don't forget to invite your friends to help too!

**New Administrators Wanted!** We are now short on Administrators. We need more ASAP. If you believe you want to be one, learn how to apply on the Administrator Page.

**Ongoing project:** Add all the articles to [The World of Kong: A Natural History of Skull Island](#), and to fill in all the stub articles.

### What's new on Wikizilla

### Contents

#### General

- Godzilla (1954 film)
- Daisuke Serizawa
- Super Godzilla
- Godzilla (1998 film)
- Godzilla Invades America
- Oxygen Destroyer
- Godzilla: Unleashed
- Godzilla: The Series

#### Monsters

- Godzilla
- King Ghidorah
- Mothra
- Rodan
- Gigan
- Mechagodzilla
- Angurus
- Zilla

**Vote and Submit Ideas for our new skin.**

Please, Vote and Submit [Here](#)

**Affiliates**

[Cloverpedia](#)

**Helping out**

To write a new article, just enter the title in the box below.

[Create your new article](#)

**Not sure where to start?**

- Find out more about the wiki on the [About](#) page.
- If you are new to wikis, check out the [tutorial](#).

**Adding content**

- Every wiki has two list of articles that need help called "[Stubs](#)" and "[Wanted Articles](#)". Go on and have at 'em!
- Uploading [images](#) is another really easy way to help out - see the [Special:Upload](#) page! Also, to upload more than one at a time, use [Special:MultipleUpload](#)
- You can find a list of useful templates on [Category:Templates](#).
- Remember to read the [Rules](#) before editing.

*But the whole world could wake up and live again."*

—[Steve Martin](#)

[The Quote Archive](#)

**Image Of The Month:****Did you know...**

- ....that the [Dakosaurus Andiniensis](#), an ancient eel like crocodile, was nicknamed [Godzilla](#)?
- ....that [Destroy All Monsters](#) was originally intended to be [Godzilla's](#) final film?
- ....that [Godzilla](#) and fellow daikaiju [Gigan](#) and [King Ghidorah](#) appear in a show called [Zone Fighter](#)?
- ....that there were plans for a movie called [Godzilla vs. Frankenstein](#) to be made in 1964 but was instead dropped for [Godzilla vs. Mothra](#)?

**Most Recently Edited Articles:**

- [Godzilla \(Marvel\)](#)
- [Earth Defense Force](#)
- [Godzilla \(Arcade\)](#)
- [NES Godzilla Creepypasta](#)
- [2004](#)
- [ShodaiEbirah](#)
- [FinalEbirah](#)
- [Godzilla vs. SpaceGodzilla](#)
- [Yamato Takeru](#)
- [Godzilla \(1954 film\)](#)
- [Mechagodzilla 1](#)
- [Gigan](#)
- [SpaceGodzilla](#)
- [Oxygen Destroyer](#)
- [Godzilla Junior](#)

**Neo Universe of Kaijusamurai**

[Godzilla](#) | [Angirus](#) | [Rodan](#) | [Mothra](#) | [Frankenstein](#) | [Baragon](#) | [Manda](#) | [Varan](#) | [Ebirah](#) | [Gorosaurus](#) | [Gezora](#) | [Hedorah](#) | [Gigan](#) | [Megalon](#) | [Jet Jaguar](#) | [Mecha-Godzilla](#) | [King Caesar](#) |

**Series 1** | [Titanosaurus](#) | [Gabara](#) | [Biofante](#) | [Battra](#) | [Godzilla Jr.](#) | [Kamacuras](#) | [Kumonga](#) | [M.O.G.U.E.R.A.](#) | [Space Godzilla](#) | [Burning Godzilla](#) | [Destoroyah](#) | [Zilla](#) | [Orga](#) | [Megaguirus](#) | [Kiryu](#) |



THURSDAY JULY 11, 2013



- HOME
- NEWS
- AUDIO
- FREE MP3S
- VIDEOS
- FEATURES
- REVIEWS
- PRODUCERS
- DATABASE
- LISTENING SESSION
- SHOP

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z #

All artists

All formats

Sort by

- Who Am I?  
2013
- Untouchable  
2013
- Kings  
2013
- Braille  
2013
- Fully Dedicated  
2013
- Step Tracing  
2013
- Dominican Republic Benefit EP  
2013
- Work  
2013
- The Good Fight  
2013
- Before The Throne  
2013
- The Missing Peace  
2013
- Heroes For Sale  
2013
- G.L.O.W.  
2013
- Rejects  
2013
- No Pride: Just Jesus No Religion  
2013
- By The Homs  
2013
- Vanity Fare  
2013
- The Story  
2013
- Hallelujah  
2013
- MTM (More Than Music)  
2013

search...

Subscribe to our mailing list



SPOTLIGHT VIDEO



FEATURED DOWNLOAD



## The Fedzilla Project

Lend your voice to the issues that affect us. Join discussions, find information and share opinions on The Economy, Government Spending, Politics, Social Issues, The Environment and more.



### Join The Fedzilla Project

Post a new Topic:

### Current Topics Trend



Leaning Conservative

### Most Active Categories

<a href="#">Politics</a>	25
<a href="#">Spending</a>	14
<a href="#">Social Issues</a>	11
<a href="#">Climate Change</a>	4
<a href="#">Economy</a>	3
<a href="#">International</a>	3

### Trending Tags

(video) [Obama debate](#)  
[Stimulus](#) [Blames](#) [Obamacare](#) [Romney's](#)

### View Local Topics

**CONCEALED CARRY REPORT**  
 Know Your Rights and Get Your Free Concealed Carry Report Today!  
[USConcealedCarry.com](http://USConcealedCarry.com)  
 Instant Access

[Newest](#) | [Most Viewed](#) | [Most Trending](#) | [Most Replies](#) | [Polls](#) | [Local](#) | [My Topics](#)

	<b>A Current Snapshot of the US Economy -- Fedzilla Tools</b> in <a href="#">General Forum</a> - most recent post: Fedzilla 10 months ago	Replies 0	Views 474
	<b>Welcome to Fedzilla</b> in <a href="#">General Forum</a> - most recent post: Fedzilla 12 months ago	Replies 0	Views 721
	<b>Why the Gun Control debate should be more about Mental Health</b> in <a href="#">Social Issues</a> - most recent post: fashionablyinept 4 months ago	Replies 1	Views 382
	<b>How much are gun and ammo sales contributing to the economy?</b> in <a href="#">Social Issues</a> - most recent post: Tea_Partier 6 months ago	Replies 0	Views 238
	<b>U.S. retailers see a dramatic run on Gun Ammunition</b> in <a href="#">Social Issues</a> - most recent post: Tea_Partier 6 months ago	Replies 0	Views 238
	<b>Does Congress Deserve a Pay Raise?</b> in <a href="#">Politics</a> - most recent post: InMiami 7 months ago	Replies 0	Views 266
	<b>Is the Fiscal Cliff really that big of a deal?</b> in <a href="#">Economy</a> - most recent post: InMiami 7 months ago	Replies 0	Views 252
	<b>Will Boehner Remain as Speaker?</b> (12) Poll Votes in <a href="#">Politics</a> - most recent post: InMiami 7 months ago	Replies 1	Views 535
	<b>Congress Goes Home Without a Deal</b> in <a href="#">Government Spending</a> - most recent post: Tea_Partier 7 months ago	Replies 0	Views 320
	<b>Is Obamacare on the table for Fiscal Cliff?</b> in <a href="#">Government Spending</a> - most recent post: TheCzar 8 months ago	Replies 0	Views 340
	<b>Global warming stopped 16 years ago</b> in <a href="#">Environment</a> - most recent post: InMiami 7 months ago	Replies 2	Views 331
	<b>States Petitioning to Secede from the Union</b> in <a href="#">Social Issues</a> - most recent post: Liberal1 8 months ago	Replies 4	Views 416
	<b>Gas Rationing in NY</b> in <a href="#">Government Spending</a> - most recent post: TheCzar 8 months ago	Replies 2	Views 2589
	<b>Why did the media ignore Benghazi?</b> in <a href="#">Politics</a> - most recent post: TheCzar 8 months ago	Replies 1	Views 386

[Previous Page](#)

[1](#) [2](#) [3](#) [4](#)

[Next Page](#)

## Fedzilla Project - User Articles

- October 2012 Monthly Jobs Report Summary**  
A summary of the October 2012 monthly jobs report from the United States Department of Labor released on November 2nd, 2012  
In [Business](#) - By: [Fedzilla](#)
- 2012 Presidential Debate Schedule**  
The Commission on Presidential Debates has announced 3 Presidential and 1 Vice Presidential Debates for the 2012 Presidential Elections. Debates will be broadcast on TV and streamed online.  
In [Politics](#) - By: [Fedzilla](#)
- September 2012 Monthly Jobs Report Summary**  
A summary of the September 2012 monthly jobs report from the United States Department of Labor released on October 5th, 2012  
In [Business](#) - By: [Fedzilla](#)
- Condoleezza Rice's Speech at the 2012 Republican National Convention**  
A transcript of a speech from former secretary of state Condoleezza Rice given at the Republican National Convention on Aug. 29, 2012.  
In [Politics](#) - By: [My Republican View](#)

Submit an Article or Blog on the issues important to you. [Become a Fedzilla Contributing Editor](#)

## In The News

### User Submitted News Links

- [French Court Says 75% Tax Rate on Rich Is Unconstitutional](#)  
Website: [Bloomberg](#) - Submitted By: [Anonymous](#) 7 months ago
- [World stocks fall over "fiscal cliff" worries](#)  
Website: [CBS News](#) - Submitted By: [Anonymous](#) 7 months ago
- [Senators See Basis for 'Fiscal Cliff' Deal](#)  
Website: - Submitted By: [Anonymous](#) 8 months ago
- [Investors lining up to buy Emergency gold bars size of credit card](#)  
Website: - Submitted By: [Anonymous](#) 7 months ago
- [Boehner Says GOP Open to Deal as Congress Breaks](#)  
Website: [cnbc.com](#) - Submitted By: [Anonymous](#) 7 months ago
- [New Housing Bubble Forming](#)  
Website: - Submitted By: [Anonymous](#) 8 months ago
- [Obama to tap Kerry for State post](#)  
Website: - Submitted By: [Tea\\_Partier](#) 7 months ago
- [Hill inquiry into Libya attack will include questions on Petraeus, FBI](#)
- [G20 Finance Chiefs Ring Alarm Bells Over US Fiscal Cliff](#)

[About Us](#)[Community Map](#)[Our Projects](#)[Get Involved](#)[Search](#)

# WARPZILLA - MOZILLA FOR OS/2

[Download](#) | [Resources](#) | [News](#) | [Instructions](#)

## What is Warpzilla?

The Mozilla project maintains choice and innovation on the Internet by developing the acclaimed, open source, Firefox web browser, and related products and technology. Warpzilla is the OS/2 port of these products, designed to run on both [OS/2®](#) and [eComStation](#).

## Download Warpzilla

### Latest Product Releases:



#### **FIREFOX 3.6.8**

download: [[Zip File](#)] [[README](#)] [[MD5SUMS](#)]



#### **SEAMONKEY 2.0.6**

download: [[Zip File](#)] [[MD5SUMS](#)] [[Language Packs](#)]



#### **THUNDERBIRD 3.1.1**

download: [[Zip File](#)] [[README](#)] [[MD5SUMS](#)]

### Older Products:



#### **FIREFOX 3.5.11**

download: [[Zip File](#)] [[MD5SUMS](#)] [[Language Packs](#)]



#### **THUNDERBIRD 3.0.6**

download: [[Zip File](#)] [[MD5SUMS](#)]

## Popular Warpzilla Resources

- [Latest installation instructions and system requirements.](#)
- GCC runtime libraries:
  - [[0.5.1 EXE File](#)]
  - [[0.6.3 EXE File](#)] [[0.6.3 WPI Package](#)] [[0.6.3 ZIP File](#)]
  - [[Directory](#)]
- [Innotek's Java Plug-In support for Mozilla and IBM Web Browser for OS/2 \(updated\)](#). (obsolete for Gecko 1.9 builds)

[Roadmap](#)[Projects](#)[Coding](#)[Module Owners](#)[Hacking](#)[Get the Source](#)[Build It](#)[Testing](#)[Releases](#)[Nightly Builds](#)[Report A Problem](#)[Tools](#)[Bugzilla](#)[Tinderbox](#)[Hg](#)[MXR](#)[FAQ](#)



# Census of Housing

[Census of Housing Main](#) | [Overview](#) | [Tables](#) | [Related Sites](#)

## Historical Census of Housing Tables Home Values

Median home values adjusted for inflation nearly quadrupled over the 60-year period since the first housing census in 1940. The median value of single-family homes in the United States rose from \$30,600 in 1940 to \$119,600 in 2000, after adjusting for inflation (see graph). Median home value increased in each decade of this 60-year period, rising fastest (43 percent) in the 1970s and slowest (8.2 percent) in the 1980s. Both home values adjusted and unadjusted for inflation are presented. These values refer to owner-occupied single-family housing units on less than 10 acres without a business or medical office on the property.

Among states, the District of Columbia (treated as a state in these tabulations) had the highest median home value from 1940 to 1950. In 1960, Hawaii became the leader and has remained there through 2000 (Hawaii became a state in 1959). Over this 60-year period, the lowest median home values were generally found in southern states, such as Arkansas, Mississippi, and Oklahoma. However, these states were joined by a couple of western states in earlier decades and Midwestern states in later decades. For example: New Mexico, Arkansas, Mississippi, Oklahoma, and Arizona had the lowest median home values in 1940. In 2000, the southern states remained at the bottom, but were joined by North Dakota and South Dakota, in the Midwest. Home values for those western states had increased considerably. For example, Arizona's median home value increased from well below the national median in 1940 to above it by 1980 and remained above the national level in 2000.

Median Home Values

	2000	1990	1980	1970	1960	1950	1940
United States	\$119,600	\$101,100	\$93,400	\$65,300	\$58,600	\$44,600	\$30,600
		Adjusted to	2000 dollars				
Alabama	\$85,100	\$68,600	\$67,100	\$46,900	\$42,400	\$27,100	\$16,800
Alaska	\$144,200	\$120,600	\$151,000	\$87,200	\$44,800	\$21,100	NA
Arizona	\$121,300	\$102,300	\$108,500	\$62,600	\$54,700	\$36,000	\$14,600
Arkansas	\$72,800	\$59,200	\$61,600	\$40,300	\$33,000	\$24,800	\$11,400
California	\$211,500	\$249,800	\$167,300	\$88,700	\$74,400	\$57,900	\$36,700
Colorado	\$166,600	\$105,700	\$126,900	\$66,400	\$60,600	\$43,300	\$21,800
Connecticut	\$166,900	\$227,200	\$129,900	\$97,900	\$82,300	\$71,900	\$48,000
Delaware	\$130,400	\$127,900	\$87,900	\$65,700	\$61,100	\$55,000	\$43,300
Dist. of Columbia	\$157,200	\$158,300	\$136,200	\$81,800	\$75,900	\$87,800	\$78,800
Florida	\$105,500	\$98,500	\$89,300	\$57,600	\$58,100	\$40,100	\$23,100
Georgia	\$111,200	\$91,100	\$73,000	\$56,100	\$46,800	\$31,700	\$20,400
Hawaii	\$272,700	\$313,400	\$233,800	\$134,800	\$103,000	\$74,400	NA
Idaho	\$106,300	\$74,400	\$90,300	\$54,200	\$52,200	\$35,500	\$16,700
Illinois	\$130,800	\$103,400	\$104,500	\$76,000	\$72,400	\$52,400	\$34,100
Indiana	\$94,300	\$68,900	\$73,600	\$53,000	\$50,300	\$37,700	\$25,000
Iowa	\$82,500	\$58,600	\$80,400	\$53,400	\$48,800	\$38,300	\$23,400
Kansas	\$83,500	\$66,700	\$74,800	\$46,500	\$45,800	\$33,100	\$18,000
Kentucky	\$86,700	\$64,500	\$67,700	\$48,400	\$43,400	\$32,000	\$21,600
Louisiana	\$85,000	\$74,700	\$85,100	\$56,100	\$52,700	\$31,100	\$14,700
Maine	\$98,700	\$111,700	\$75,000	\$49,200	\$43,400	\$29,400	\$20,900
Maryland	\$146,000	\$148,800	\$115,400	\$71,800	\$58,600	\$48,700	\$31,500
Massachusetts	\$185,700	\$208,000	\$95,800	\$79,100	\$68,000	\$55,400	\$39,900
Michigan	\$115,600	\$77,400	\$77,200	\$67,200	\$59,100	\$45,400	\$29,800
Minnesota	\$122,400	\$94,500	\$105,100	\$69,100	\$63,100	\$47,300	\$31,500
Mississippi	\$71,400	\$58,300	\$62,200	\$43,000	\$38,900	\$25,200	\$12,400
Missouri	\$89,900	\$76,400	\$72,600	\$55,300	\$53,700	\$38,800	\$24,900
Montana	\$99,500	\$72,300	\$92,000	\$53,800	\$53,700	\$35,100	\$17,200
Nebraska	\$88,000	\$64,400	\$75,200	\$47,600	\$46,300	\$35,900	\$22,400
Nevada	\$142,000	\$122,300	\$136,000	\$86,000	\$74,900	\$53,700	\$20,700
New Hampshire	\$133,300	\$165,300	\$95,000	\$63,000	\$52,700	\$37,600	\$26,100
New Jersey	\$170,800	\$207,400	\$119,200	\$89,900	\$76,900	\$63,100	\$47,100
New Mexico	\$108,100	\$89,600	\$89,700	\$49,900	\$52,700	\$34,500	\$6,800
New York	\$148,700	\$168,100	\$90,300	\$86,400	\$75,400	\$61,500	\$45,700
North Carolina	\$108,300	\$84,100	\$71,300	\$49,200	\$39,400	\$29,700	\$18,800
North Dakota	\$74,400	\$64,900	\$86,900	\$49,900	\$48,300	\$32,700	\$16,900
Ohio	\$103,700	\$81,100	\$88,900	\$67,600	\$66,000	\$50,300	\$35,500
Oklahoma	\$70,700	\$61,500	\$70,500	\$42,600	\$38,900	\$31,700	\$13,500
Oregon	\$152,100	\$85,700	\$112,600	\$59,100	\$51,700	\$41,500	\$24,400
Pennsylvania	\$97,000	\$89,100	\$77,400	\$52,200	\$50,300	\$42,400	\$33,400
Rhode Island	\$133,000	\$170,600	\$92,600	\$69,900	\$60,600	\$59,200	\$40,000
South Carolina	\$94,900	\$78,100	\$69,500	\$49,900	\$37,000	\$31,000	\$22,300
South Dakota	\$79,600	\$57,700	\$72,400	\$43,800	\$43,400	\$32,800	\$16,800
Tennessee	\$93,000	\$74,600	\$70,500	\$48,000	\$40,900	\$31,900	\$19,000
Texas	\$82,500	\$76,100	\$77,400	\$46,100	\$43,400	\$35,200	\$17,600
Utah	\$146,100	\$88,000	\$113,400	\$64,500	\$62,100	\$44,900	\$24,100
Vermont	\$111,500	\$122,000	\$83,500	\$63,000	\$47,800	\$38,000	\$29,500
Virginia	\$125,400	\$116,300	\$95,000	\$65,700	\$53,200	\$39,900	\$27,400

Washington	\$168,300	\$119,300	\$118,600	\$71,100	\$57,700	\$43,400	\$24,500
West Virginia	\$72,800	\$61,200	\$76,200	\$43,400	\$37,400	\$33,200	\$24,500
Wisconsin	\$112,200	\$79,900	\$96,200	\$66,400	\$62,100	\$48,000	\$33,600
Wyoming	\$96,600	\$78,700	\$118,400	\$58,800	\$60,600	\$41,300	\$22,600

Note: To adjust for inflation, the 1940 to 1990 median home values were adjusted to 2000 dollars using the appropriate CPI-U-RS adjustment factor.

Year:	1940	1950	1960	1970	1980	1990
Adjustment factor:	10.406639	6.057971	4.927308	3.840735	1.979479	1.277636

Median Home Values: Unadjusted

	2000	1990	1980	1970	1960	1950	1940
United States	\$119,600	\$79,100	\$47,200	\$17,000	\$11,900	\$7,354	\$2,938
Alabama	\$85,100	\$53,700	\$33,900	\$12,200	\$8,600	\$4,473	\$1,610
Alaska	\$144,200	\$94,400	\$76,300	\$22,700	\$9,100	\$3,477	NA
Arizona	\$121,300	\$80,100	\$54,800	\$16,300	\$11,100	\$5,935	\$1,400
Arkansas	\$72,800	\$46,300	\$31,100	\$10,500	\$6,700	\$4,087	\$1,100
California	\$211,500	\$195,500	\$84,500	\$23,100	\$15,100	\$9,564	\$3,527
Colorado	\$166,600	\$82,700	\$64,100	\$17,300	\$12,300	\$7,151	\$2,091
Connecticut	\$166,900	\$177,800	\$65,600	\$25,500	\$16,700	\$11,862	\$4,615
Delaware	\$130,400	\$100,100	\$44,400	\$17,100	\$12,400	\$9,079	\$4,159
Dist. of Columbia	\$157,200	\$123,900	\$68,800	\$21,300	\$15,400	\$14,498	\$7,568
Florida	\$105,500	\$77,100	\$45,100	\$15,000	\$11,800	\$6,612	\$2,218
Georgia	\$111,200	\$71,300	\$36,900	\$14,600	\$9,500	\$5,235	\$1,957
Hawaii	\$272,700	\$245,300	\$118,100	\$35,100	\$20,900	\$12,283	NA
Idaho	\$106,300	\$58,200	\$45,600	\$14,100	\$10,600	\$5,852	\$1,600
Illinois	\$130,800	\$80,900	\$52,800	\$19,800	\$14,700	\$8,646	\$3,277
Indiana	\$94,300	\$53,900	\$37,200	\$13,800	\$10,200	\$6,226	\$2,406
Iowa	\$82,500	\$45,900	\$40,600	\$13,900	\$9,900	\$6,320	\$2,253
Kansas	\$83,500	\$52,200	\$37,800	\$12,100	\$9,300	\$5,462	\$1,733
Kentucky	\$86,700	\$50,500	\$34,200	\$12,600	\$8,800	\$5,283	\$2,074
Louisiana	\$85,000	\$58,500	\$43,000	\$14,600	\$10,700	\$5,141	\$1,414
Maine	\$98,700	\$87,400	\$37,900	\$12,800	\$8,800	\$4,856	\$2,008
Maryland	\$146,000	\$116,500	\$58,300	\$18,700	\$11,900	\$8,033	\$3,031
Massachusetts	\$185,700	\$162,800	\$48,400	\$20,600	\$13,800	\$9,144	\$3,837
Michigan	\$115,600	\$60,600	\$39,000	\$17,500	\$12,000	\$7,496	\$2,863
Minnesota	\$122,400	\$74,000	\$53,100	\$18,000	\$12,800	\$7,806	\$3,024
Mississippi	\$71,400	\$45,600	\$31,400	\$11,200	\$7,900	\$4,159	\$1,189
Missouri	\$89,900	\$59,800	\$36,700	\$14,400	\$10,900	\$6,399	\$2,392
Montana	\$99,500	\$56,600	\$46,500	\$14,000	\$10,900	\$5,797	\$1,651
Nebraska	\$88,000	\$50,400	\$38,000	\$12,400	\$9,400	\$5,918	\$2,156
Nevada	\$142,000	\$95,700	\$68,700	\$22,400	\$15,200	\$8,859	\$1,987
New Hampshire	\$133,300	\$129,400	\$48,000	\$16,400	\$10,700	\$6,199	\$2,505
New Jersey	\$170,800	\$162,300	\$60,200	\$23,400	\$15,600	\$10,408	\$4,528
New Mexico	\$108,100	\$70,100	\$45,300	\$13,000	\$10,700	\$5,697	\$656
New York	\$148,700	\$131,600	\$45,600	\$22,500	\$15,300	\$10,152	\$4,389
North Carolina	\$108,300	\$65,800	\$36,000	\$12,800	\$8,000	\$4,901	\$1,802
North Dakota	\$74,400	\$50,800	\$43,900	\$13,000	\$9,800	\$5,396	\$1,626
Ohio	\$103,700	\$63,500	\$44,900	\$17,600	\$13,400	\$8,304	\$3,415
Oklahoma	\$70,700	\$48,100	\$35,600	\$11,100	\$7,900	\$5,228	\$1,293
Oregon	\$152,100	\$67,100	\$56,900	\$15,400	\$10,500	\$6,846	\$2,343
Pennsylvania	\$97,000	\$69,700	\$39,100	\$13,600	\$10,200	\$6,992	\$3,205
Rhode Island	\$133,000	\$133,500	\$46,800	\$18,200	\$12,300	\$9,767	\$3,848
South Carolina	\$94,900	\$61,100	\$35,100	\$13,000	\$7,500	\$5,112	\$2,145
South Dakota	\$79,600	\$45,200	\$36,600	\$11,400	\$8,800	\$5,410	\$1,618
Tennessee	\$93,000	\$58,400	\$35,600	\$12,500	\$8,300	\$5,268	\$1,826
Texas	\$82,500	\$59,600	\$39,100	\$12,000	\$8,800	\$5,805	\$1,693
Utah	\$146,100	\$68,900	\$57,300	\$16,800	\$12,600	\$7,409	\$2,320
Vermont	\$111,500	\$95,500	\$42,200	\$16,400	\$9,700	\$6,277	\$2,836
Virginia	\$125,400	\$91,000	\$48,000	\$17,100	\$10,800	\$6,581	\$2,633
Washington	\$168,300	\$93,400	\$59,900	\$18,500	\$11,700	\$7,169	\$2,359
West Virginia	\$72,800	\$47,900	\$38,500	\$11,300	\$7,600	\$5,473	\$2,350
Wisconsin	\$112,200	\$62,500	\$48,600	\$17,300	\$12,600	\$7,927	\$3,232
Wyoming	\$96,600	\$61,600	\$59,800	\$15,300	\$12,300	\$6,811	\$2,174

NA: Not Available  
Source: U.S. Census Bureau

Contact the Physical and Social Characteristics Branch at 301-763-3237 or visit [ask.census.gov](http://ask.census.gov) for further information.

Source: U.S. Census Bureau, Housing and Household Economic Statistics Division  
Last Revised: June 06, 2012

[Census of Housing Main](#) [Overview](#) [Tables](#) [Related Sites](#)

Measuring America—People, Places, and Our Economy

<b>ABOUT US</b>	<b>FIND DATA</b>	<b>BUSINESS &amp; INDUSTRY</b>	<b>PEOPLE &amp; HOUSEHOLDS</b>	<b>GEOGRAPHY</b>	<b>NEWSROOM</b>
Are You in a Survey?	QuickFacts	Help With Your Forms	2010 Census	Maps and Data	News Releases
FAQs	American FactFinder	Economic Indicators	2000 Census	TIGER	Release Schedule
Director's Corner	Easy Stats	Economic Census	American Community Survey	Gazetteer	Fact for Features
Regional Offices	Population Finder	E-Stats	Income	<b>SPECIAL TOPICS</b>	Blogs

**U.S. Census Bureau News**  
**Joint Release**  
**U.S. Department of Housing and Urban Development**

---

U.S. Department of Commerce • Washington, D.C. 20233

**FOR IMMEDIATE RELEASE TUESDAY, JUNE 25, 2013 AT 10:00 A.M. EDT**

CB13-116

Raemeka Mayo or Stephen Cooper  
Manufacturing and Construction Division  
(301) 763-5160

**NEW RESIDENTIAL SALES IN MAY 2013**

Sales of new single-family houses in May 2013 were at a seasonally adjusted annual rate of 476,000, according to estimates released jointly today by the U.S. Census Bureau and the Department of Housing and Urban Development. This is 2.1 percent ( $\pm 16.6\%$ )\* above the revised April rate of 466,000 and is 29.0 percent ( $\pm 17.5\%$ ) above the May 2012 estimate of 369,000.

The median sales price of new houses sold in May 2013 was \$263,900; the average sales price was \$307,800. The seasonally adjusted estimate of new houses for sale at the end of May was 161,000. This represents a supply of 4.1 months at the current sales rate.

*New Residential Sales data for June 2013 will be released on Wednesday, July 24, 2013, at 10:00 A.M. EDT.*

*Our Internet site is: <http://www.census.gov/newhomesales>*

*To receive the latest updates on the Nation's key economic indicators, download the America's Economy app for Apple and Android smartphones and tablets.*

**EXPLANATORY NOTES**

These statistics are estimated from sample surveys. They are subject to sampling variability as well as nonsampling error including bias and variance from response, nonreporting, and undercoverage. Estimated average relative standard errors of the preliminary data are shown in the tables. Whenever a statement such as "2.5 percent ( $\pm 3.2\%$ ) above" appears in the text, this indicates the range (-0.7 to +5.7 percent) in which the actual percent change is likely to have occurred. All ranges given for percent changes are 90-percent confidence intervals and account only for sampling variability. If a range does not contain zero, the change is statistically significant. If it does contain zero, the change is not statistically significant; that is, it is uncertain whether there was an increase or decrease. The same policies apply to the confidence interval for percent changes shown in the tables. Changes in seasonally adjusted statistics often show irregular movement. It takes 3 months to establish a trend for new houses sold. Preliminary new home sales figures are subject to revision due to the survey methodology and definitions used. The survey is primarily based on a sample of houses selected from building permits. Since a "sale" is defined as a deposit taken or sales agreement signed, this can occur prior to a permit being issued. An estimate of these prior sales is included in the sales figure. On average, the preliminary seasonally adjusted estimate of total sales is revised about 3 percent. Changes in sales price data reflect changes in the distribution of houses by region, size, etc., as well as changes in the prices of houses with identical characteristics. Explanations of confidence intervals and sampling variability can be found on our web site listed above.

\* 90% confidence interval includes zero. The Census Bureau does not have sufficient statistical evidence to conclude that the actual change is different from zero.

[Help Center](#) [About Zillow Mortgage Marketplace](#)

[How Zillow Mortgage Marketplace is Different](#)

## How Zillow Mortgage Marketplace is Different

Simply put, we bring borrowers and mortgage lenders together in an open, anonymous, and free forum where the right rate and good customer service wins. Zillow Mortgage Marketplace has the lowest rates.\*

### How it works:

- Borrowers submit mortgage requests anonymously and then an unlimited number of mortgage lenders can respond to borrowers' private Zillow accounts by submitting personalized mortgage quotes with real rates and fees. Borrowers are anonymous to lenders.
- Only mortgage lenders that are registered, confirmed, and who have created a public profile on Zillow may respond.
- After borrowers evaluate the mortgage quotes, they choose the lenders they wish to contact.
- Lenders compete on price and customer service and build their reputations through public feedback by providing great customer service.

To maintain a high-level of quality and transparency, we ask both borrowers and lenders to adhere to our [Code of Conduct](#).

### Zillow Mortgage Marketplace IS:

#### ***Free for borrowers***

Zillow Mortgage Marketplace is free for borrowers; we do not charge borrowers to submit loan requests. We only charge lenders for customer-initiated contacts. This means when a borrower decides to contact a lender, the lender will pay a specified fee to Zillow for that contact.

#### ***Anonymous***

Borrowers are anonymous to lenders. No name, address, phone number, or Social Security number is required to submit a loan request. Only when a borrower chooses to contact a lender will they be asked to share their personal information, and make their identity known.

#### ***Open to everyone***

Anyone can submit a mortgage loan request. Then, registered and confirmed lenders choose requests that fit their criteria and submit loan quotes in return — for free. Although borrowers are anonymous to lenders, truthfulness and accuracy are important since lenders will base their loan quotes on information borrowers provide.

#### ***Safe and secure***

No personally identifying information is initially required from borrowers. Lenders register with Zillow and must be confirmed by a leading independent third party before they are allowed to provide loan quotes.

**Transparent forum**

Securing a mortgage is a complicated process. That's why we've developed the Zillow Mortgage Marketplace to be open and transparent. We ask borrowers to provide as much information as possible — anonymously — and ask lenders to disclose all fees and closing costs upfront. Once borrowers receive quotes, they can learn more about lenders by reading their public profiles and reviewing customer ratings and reviews. Borrowers can then make an informed decision about which lender, loan, and terms to select.

**Easy to use**

It takes about 5 minutes to fill out a loan request. Lenders can receive e-mail alerts to review incoming requests and quickly respond with customized loan quotes.

**Zillow Mortgage Marketplace IS NOT:*****Involved in the transaction***

Zillow Mortgage Marketplace is merely the meeting place where borrowers and lenders come together. Once a loan agreement is reached, it's between the borrower and lender; Zillow is not involved in the transaction.

***A mortgage broker***

Zillow Mortgage Marketplace is not in the business of brokering loans. We are not a licensed broker and have no part in the financial part of a mortgage transaction.

***A Good Faith Estimate***

A loan quote on Zillow is not a binding Good Faith Estimate. While we expect a lender's loan quote to be as accurate as possible based on the information provided by the borrower, the lender has not yet had an opportunity to verify the borrower's credit rating and other information in order to provide a Good Faith Estimate.

[Code of Conduct](#)

[Learn How it Works for Borrowers](#)

[Learn How it Works for Lenders](#)

[Protecting Your Information](#)

\*Claim is based upon a comparison of APRs for 30-year fixed mortgages of between \$240,000 and \$250,000 for borrowers with self-reported credit scores between 700-749 offered through Wells Fargo Home Mortgage, Bank of America, Chase, Lending Tree, BankRate, and Google on October 12, 2010, for the top five mortgage markets in the United States. Variations in mortgage amount and credit score range were necessary due to differences in website quote request forms.

**Mortgage Advice****Have a question? Ask it here.**

Ask our community for mortgage advice

[Or start a discussion](#)

[See all Mortgage Advice](#)


[Demo](#)
[Solutions](#)
[Company](#)
[Contact](#)
[News](#)


## Schedule a Demo

Discover How Pricing Makes  
the Rest Possible

## Solutions for:

Mortgage Bankers  
Community Bankers  
Credit Unions  
Correspondent Lenders

## Award-Winning CUSTOMER SERVICE

We take pride in our  
personal service.

[Learn More](#)

## Unmatched Guidelines



[Learn More](#)



## Product & Pricing Engine

- Best Execution Pricing
- Custom Reporting
- Detailed Profit Structures
- Direct Locking with Investors
- Best Ex PMI

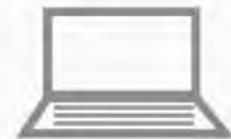
[Learn More](#)



## Lead Management

- Sales Dashboard
- Email Marketing
- RateTracker
- Automated Lead Distribution
- Lead Source Integrations

[Learn More](#)



## Web Presence

- Websites
- Landing Pages
- Customizable Mortgage Applications
- Loan Officer Search Capabilities
- Streamlined Marketing Capabilities

[Learn More](#)

## Lending Software Solutions

Marksman, our core product, is a loan pricing engine used by banks across the nation. Mortech's customer base has allowed us the opportunity to partner with industry leaders and continue to create and design innovative mortgage and real estate technologies.

Marksman, with lead management capabilities and product guideline intelligence, has attracted thousands of:

## Software Solutions

Marksman, the industry's preferred product and pricing engine, pre-qualifies leads before they enter your Loan Origination system. The solution is far more than a typical product and pricing engine. [Learn More >>>](#)

## Supported Investors

Review a list of the investors Mortech supports. [New](#)

- Correspondent Lenders
- Bankers
- Credit Unions
- Small Community Lenders

investors can be added by customer requests. [Learn more >>](#)

## Marksman Marketplace

Real-time rates featured on nationwide sites, managed directly from within Marksman. [Learn More >>](#)

[Demo](#) | [Solutions](#) | [Company](#) | [Contact](#) | [News](#)  
© 2013 Mortech, a Zillow business, All Rights Reserved.

[Terms of Use](#) | Toll-Free: 855.298.9327 Local: 402.441.4647 Fax: 402.420.6549  
Sales: [sales@mortech-inc.com](mailto:sales@mortech-inc.com) Customer Support: [support@mortech-inc.com](mailto:support@mortech-inc.com)