

ESTTA Tracking number: **ESTTA454997**

Filing date: **02/06/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Lance Armstrong Foundation
Granted to Date of previous extension	02/05/2012
Address	2201 E. Sixth Street Austin, TX 78702 UNITED STATES

Correspondence information	Joel Kauth Kauth, Pomeroy, Peck & Bailey 2400 E. Katella Ave. Suite 1050 Anaheim, CA 92806 UNITED STATES pto@kppb.com Phone:(949) 852-0000
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Applicant Information

Application No	85275937	Publication date	08/09/2011
Opposition Filing Date	02/06/2012	Opposition Period Ends	02/05/2012
Applicant	The Hendler Law Firm, P.C. 1301 W. 25th St., Suite 400 Austin, TX 78705 UNITED STATES		

Goods/Services Affected by Opposition

Class 045. All goods and services in the class are opposed, namely: Legal services

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3716127	Application Date	03/25/2008
Registration Date	11/24/2009	Foreign Priority Date	NONE
Word Mark	LIVESTRONG		

Design Mark	LIVESTRONG
Description of Mark	NONE
Goods/Services	Class 044. First use: First Use: 2003/12/15 First Use In Commerce: 2003/12/15 Providing a website featuring information in the field of medical symptoms, medical conditions, medical practice specialties, medical procedures, healthy living, diet, health enhancement, alternative medicine, prescription and over-the-counter drugs, and nutrition; providing a website featuring medical information; Providing a web site featuring information in the field of mental health and wellness; mental health services

U.S. Registration No.	3052284	Application Date	05/07/2004
Registration Date	01/31/2006	Foreign Priority Date	NONE
Word Mark	LIVESTRONG		
Design Mark	LIVESTRONG		
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 2004/05/03 First Use In Commerce: 2004/05/03 Jewelry Class 036. First use: First Use: 2003/12/15 First Use In Commerce: 2003/12/15 charitable fundraising services		

U.S. Registration No.	3520209	Application Date	03/25/2008
Registration Date	10/21/2008	Foreign Priority Date	NONE
Word Mark	LIVESTRONG		

Design Mark	LIVESTRONG
Description of Mark	NONE
Goods/Services	Class 036. First use: First Use: 2004/04/00 First Use In Commerce: 2004/04/00 Providing a website featuring health care insurance and short term medical insurance information; providing a website featuring information in the field of health insurance, short term medical insurance, health savings accounts, and finance in the field of health care

U.S. Registration No.	3296017	Application Date	08/05/2005
Registration Date	09/25/2007	Foreign Priority Date	NONE
Word Mark	LIVESTRONG		
Design Mark			
Description of Mark	The mark consists of the appearance and three-dimensional design of a rubber wristband with the word LIVESTRONG impressed on the band.		
Goods/Services	Class 036. First use: First Use: 2004/05/03 First Use In Commerce: 2004/05/03 Charitable fundraising services		

U.S. Registration No.	3315119	Application Date	08/05/2005
Registration Date	10/23/2007	Foreign Priority Date	NONE
Word Mark	LIVESTRONG		

Design Mark	
Description of Mark	The mark consists of the appearance and three-dimensional design of a rubber wristband with the word LIVESTRONG impressed on the band.
Goods/Services	Class 014. First use: First Use: 2004/05/03 First Use In Commerce: 2004/05/03 Jewelry

U.S. Registration No.	3202553	Application Date	05/07/2004
Registration Date	01/23/2007	Foreign Priority Date	NONE
Word Mark	LIVESTRONG		
Design Mark	LIVESTRONG		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2006/07/15 First Use In Commerce: 2006/07/15 Bicycle helmets Class 025. First use: First Use: 2005/06/01 First Use In Commerce: 2005/06/01 Clothing articles, namely, shirts, jackets, pants, shorts and jerseys, and sweatshirts, and pullovers; socks; headwear, namely, hats, caps, visors Class 041. First use: First Use: 2004/05/31 First Use In Commerce: 2004/05/31 Educational services, namely, organizing and conducting conferences in the field of cancer, cancer recovery and survival		

U.S. Registration No.	3205197	Application Date	08/05/2005
Registration Date	02/06/2007	Foreign Priority Date	NONE
Word Mark	LANCE ARMSTRONG FOUNDATION LIVESTRONG		



Description of Mark	NONE
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Goods/Services	<p>Class 014. First use: First Use: 2004/11/30 First Use In Commerce: 2004/11/30 Jewelry</p> <p>Class 035. First use: First Use: 2005/06/08 First Use In Commerce: 2005/06/08 Lobbying services, namely, promoting public health and cancer survivorship interests in the fields of politics, legislation and regulation; promoting public awareness of public health in the fields of cancer, cancer recovery and survival by sponsoring, developing and carrying out community and national programs</p> <p>Class 036. First use: First Use: 2005/02/28 First Use In Commerce: 2005/02/28 Providing research grants to organizations in the fields of public health, cancer, cancer recovery and survival; Charitable fundraising services; Providing a web site featuring information, comprehensive content and personal stories concerning insurance, finances, financial and estate planning in the fields of cancer, cancer recovery and survival</p> <p>Class 041. First use: First Use: 2005/05/16 First Use In Commerce: 2005/05/16 Educational services, namely, organizing and conducting conferences in the fields of cancer, cancer recovery and survival; providing a web site featuring personal narrative stories relating to cancer, cancer recovery and survival for instructional and entertainment purposes</p> <p>Class 044. First use: First Use: 2005/05/16 First Use In Commerce: 2005/05/16 Providing a web site featuring medical information, comprehensive content and personal stories in the fields of cancer, cancer recovery and survival</p>
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U.S. Registration No.	3126718	Application Date	08/29/2005
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Registration Date	08/08/2006	Foreign Priority Date	NONE
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Word Mark	LIVESTRONG
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Description of	NONE
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Mark	
Goods/Services	Class 009. First use: First Use: 2005/06/30 First Use In Commerce: 2005/06/30 Computers; Notebook computers

U.S. Registration No.	3787903	Application Date	03/25/2008
Registration Date	05/11/2010	Foreign Priority Date	NONE

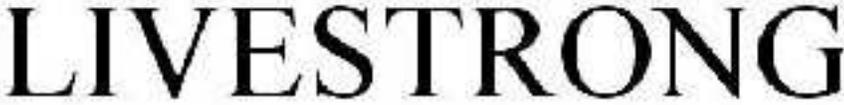
Word Mark	LIVESTRONG
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Design Mark	
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Description of Mark	NONE
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Goods/Services	Class 041. First use: First Use: 2005/08/30 First Use In Commerce: 2005/08/30 Health club services, namely, providing instruction and equipment in the field of physical exercise; providing fitness and exercise facilities; counseling services in the field physical fitness; physical fitness consultation, instruction, and conditioning classes; educational services, namely, instruction and training in the fields of health, physical fitness, and nutrition; providing information in the field of exercise training; providing a web site featuring information on exercise, physical fitness, and sports; providing a website featuring information in the field of current events and entertainment, prerecorded music, and video presentations featuring the subjects of cancer awareness, cancer education, cancer survivor stories, cancer patient support, personal memorials, honors and tributes, fund raising and charitable fund raising, charitable events, charitable activities, advocacy in the fight against cancer, news shows, sports information, and cultural events information, and featuring podcasts in the field of cancer awareness, cancer education, cancer survivor stories, cancer patient support, personal memorials, honors and tributes, fund raising and charitable fund raising, charitable events, charitable activities, advocacy in the fight against cancer, health, fitness, nutrition, diet, inspirational achievement stories, sports information, news shows, sports information, on-line publishing of electronic publications; on-line journals, namely, blogs in the fields of health, fitness, exercise, current events, sports, entertainment, personal opinions on topics of general interest, health care insurance, short term medical insurance, health savings accounts, finance in the field of health care, medical symptoms, medical conditions, medical practice specialties, medical procedures, medical information, healthy living, diet, health enhancement, alternative medicine, and prescription and over-the-counter drugs; organization of sports events in the field of cycling, walking, running, golf; organizing community sporting and cultural events
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U.S. Registration No.	3493993	Application Date	02/22/2006
Registration Date	08/26/2008	Foreign Priority Date	NONE

Word Mark	LIVESTRONG
Design Mark	
Description of Mark	NONE
Goods/Services	Class 036. First use: First Use: 2006/05/30 First Use In Commerce: 2006/05/30 Mutual fund investment and brokerage services; investment consulting and management; financial services, namely, an investment security; insurance underwriting in the field of health, dental, disability, life, and catastrophic event coverage; insurance administration and consulting

U.S. Registration No.	3363666	Application Date	05/19/2006
Registration Date	01/01/2008	Foreign Priority Date	NONE

Word Mark	LIVESTRONG YOUNG ADULT ALLIANCE
Design Mark	
Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 2006/11/10 First Use In Commerce: 2006/11/10 Lobbying services, namely, promoting public health and cancer survivorship interests in the fields of politics, legislation, and regulation; promoting public awareness of public health in the fields of cancer, cancer research, delivery of patient care, cancer recovery and survival by sponsoring, developing, and carrying out community and national programs; charitable services, namely organizing and conducting volunteer programs and community service projects Class 041. First use: First Use: 2006/11/10 First Use In Commerce: 2006/11/10 Educational services, namely, organizing and conducting conferences in the fields of cancer, cancer recovery and survival

U.S. Registration No.	3655696	Application Date	06/04/2008
Registration Date	07/14/2009	Foreign Priority	NONE

		Date	
Word Mark	LIVESTRONG.COM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 044. First use: First Use: 2008/05/27 First Use In Commerce: 2008/05/27 providing a website featuring information in the field of medical symptoms, medical conditions, medical practice specialties, medical procedures, healthy living, diet, health enhancement, alternative medicine, prescription and over-the-counter drugs, and nutrition; providing a website featuring medical information; Providing a web site featuring information in the field of mental health and wellness; mental health services		

U.S. Registration No.	3793801	Application Date	06/04/2008
Registration Date	05/25/2010	Foreign Priority Date	NONE
Word Mark	LIVESTRONG.COM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2008/06/18 First Use In Commerce: 2008/06/18 Providing information in the field of exercise training; providing a web site featuring information on exercise, physical fitness, and sports; providing a website featuring information in the field of current events and entertainment, prerecorded music, video presentations featuring the subjects of cancer awareness, cancer education, cancer survivor stories, cancer patient support, personal memorials, honors and tributes, fund raising and charitable fund raising, charitable events, charitable activities, advocacy in the fight against cancer, health, fitness, nutrition, diet, inspirational achievement stories, sports information, news shows, sports information, and cultural events information, and featuring podcasts in the field of cancer awareness, cancer education, cancer survivor stories, cancer patient support, personal memorials, honors and		

	tributes, fund raising and charitable fund raising, charitable events, charitable activities, advocacy in the fight against cancer, health, fitness, nutrition, diet, inspirational achievement stories, sports information, news shows, sports information, and cultural events information; on-line publishing of electronic publications; on-line journals, namely, blogs in the fields of health, fitness, exercise, current events, sports, entertainment, personal opinions on topics of general interest, medical symptoms, medical conditions, medical practice specialties, medical procedures, medical information, healthy living, diet, health enhancement, alternative medicine, and prescription and over-the-counter drugs
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U.S. Registration No.	3655694	Application Date	06/04/2008
Registration Date	07/14/2009	Foreign Priority Date	NONE
Word Mark	LIVESTRONG.COM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 045. First use: First Use: 2008/09/17 First Use In Commerce: 2008/09/17 On-line social networking services		

U.S. Registration No.	3719356	Application Date	03/25/2008
Registration Date	12/01/2009	Foreign Priority Date	NONE
Word Mark	LIVESTRONG		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2008/09/17 First Use In Commerce: 2008/09/17 Providing referrals in the field of matching patients with clinical trials for new treatments in the field of cancer		

U.S. Registration No.	3655543	Application Date	03/25/2008
Registration Date	07/14/2009	Foreign Priority Date	NONE
Word Mark	LIVESTRONG		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 045. First use: First Use: 2008/09/17 First Use In Commerce: 2008/09/17 Online social networking services		

U.S. Registration No.	2368904	Application Date	10/12/1999
Registration Date	07/18/2000	Foreign Priority Date	NONE
Word Mark	LIVE LONG, LIVE STRONG		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1997/11/05 First Use In Commerce: 1997/11/05 Consulting services in the field of personal fitness training		

Attachments	77431136#TMSN.jpeg (1 page)(bytes) 76591079#TMSN.gif (1 page)(bytes) 77431086#TMSN.jpeg (1 page)(bytes) 76644417#TMSN.gif (1 page)(bytes) 76644416#TMSN.gif (1 page)(bytes) 76977737#TMSN.gif (1 page)(bytes) 78687069#TMSN.jpeg (1 page)(bytes) 78702767#TMSN.jpeg (1 page)(bytes) 77431116#TMSN.jpeg (1 page)(bytes) 78821024#TMSN.jpeg (1 page)(bytes) 78887770#TMSN.jpeg (1 page)(bytes) 77490623#TMSN.jpeg (1 page)(bytes) 77490649#TMSN.jpeg (1 page)(bytes) 77490580#TMSN.jpeg (1 page)(bytes) 77431059#TMSN.jpeg (1 page)(bytes)
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	77431149#TMSN.jpeg (1 page)(bytes) 75821537#TMSN.gif (1 page)(bytes) 02381 Opp.pdf (14 pages)(144001 bytes) 02381 Exhibit A.pdf (71 pages)(191096 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Joel Kauth/
Name	Joel Kauth
Date	02/06/2012

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE
TRADEMARK TRIAL AND APPEAL BOARD

LANCE ARMSTRONG FOUNDATION,

Opposer,

vs.

The Hendler Law Firm, P.C.,

Applicant.

Opposition No.

NOTICE OF OPPOSITION

Mark: HENDLERLAW. HENDLER STRONG

Serial No. 85275937

Filed: March 24, 2011

Published: August 9, 2011

Opposer, Lance Armstrong Foundation, a Texas nonprofit corporation, having its principal place of business at 2201 E. 6th Street, Austin Texas 78702 ("Opposer") believes that it has been and/or will be damaged by registration of Application Serial No. 85275937, and hereby opposes the same. As grounds for opposition, Opposer alleges that:

1. According to the Trademark Office records, on or about March 24, 2011 Applicant The Hendler Law Firm, P.C. ("Applicant") applied to register HENDLERLAW. HENDLER STRONG., which was subsequently assigned Application Serial No. 85275937 ("Applicant Mark") for the following services in International Class 045: "legal services",

based on Applicant's intent to use Applicant's Mark in commerce for the aforementioned goods. This application was published on August 9, 2011.

2. On information and belief, Applicant The Hendler Law Firm, P.C. ("Hendler Law") is a Texas professional corporation, with a business address of 1301 W. 25th St., Suite 400, Austin, TX 78705.

3. On or about September 8, 2011, Opposer filed a First 90 Day Request for Extension of Time to Oppose Applicant's Mark, and the time period within which to file an Opposition was extended to December 7, 2011.

4. On or about August 10, 2011, Opposer filed a further 60 Day Request for Extension of Time to Oppose Applicant's Mark, with Consent, and the time period within which to file an Opposition was extended to February 5, 2012. Because February 5, 2012 was a Sunday, pursuant to 37 C.F.R. §2.196, the time period within which to file an opposition is extended to Monday, February 6, 2012.

5. Opposer Lance Armstrong Foundation is the owner of a number of registrations for the mark LIVESTRONG in a variety of classes. While the marks owned by Lance Armstrong Foundation are found in a variety of classes, including Int'l Class 045 (same as applicant's mark), its reputation in the general areas of health and fitness, educational and medical information relating to cancer, as well as personal and social services rendered by others to meet the needs of others, such as "on-line social networking services", are well known. In addition, Opposer's charitable fundraising efforts are also well-known under the LIVESTRONG trademark, and include the famous

LIVESTRONG yellow wristbands (See Reg. Nos. 3315119; 3296017; 3317267; 3226837; 3317268; and 3157452).

6. Opposer's famous marks include: Reg. No. 3716127 for LIVESTRONG in Int'l Class 044 for "Providing a website featuring information in the field of medical symptoms, medical conditions, medical practice specialties, medical procedures, healthy living, diet, health enhancement, alternative medicine, prescription and over-the-counter drugs, and nutrition; providing a website featuring medical information; Providing a web site featuring information in the field of mental health and wellness; mental health services." (used since December 2003); Reg. No. 3052284 for LIVESTRONG in Int'l Class 014 for "Jewelry" (used since May 2004) and Int'l Class 036 for "charitable fundraising services" (used since December 2003); Reg. No. 3520209 for LIVESTRONG in Int'l Class 036 for "Providing a website featuring health care insurance and short term medical insurance information; providing a website featuring information in the field of health insurance, short term medical insurance, health savings accounts, and finance in the field of health care." (used since April 2004); Reg. No. 3296017 for LIVESTRONG in Int'l Class 036 for "Charitable fundraising services." (used since May 2004); Reg. No. 3315119 for LIVESTRONG in Int'l Class 014 for "Jewelry." (used since May 2004); Reg. No. 3202553 for LIVESTRONG in, *inter alia*, Int'l Class 041 for "Educational services, namely, organizing and conducting conferences in the field of cancer, cancer recovery and survival." (used since May 2004); Reg. No. 3205197 for LANCE ARMSTRONG FOUNDATION LIVESTRONG in, *inter alia*, Int'l Class

035 for "Lobbying services, namely, promoting public health and cancer survivorship interests in the fields of politics, legislation and regulation; promoting public awareness of public health in the fields of cancer, cancer recovery and survival by sponsoring, developing and carrying out community and national programs; in Int'l Class 036 for "Providing research grants to organizations in the fields of public health, cancer, cancer recovery and survival; Charitable fundraising services; Providing a web site featuring information, comprehensive content and personal stories concerning insurance, finances, financial and estate planning in the fields of cancer, cancer recovery and survival"; in Int'l Class 041 for "Educational services, namely, organizing and conducting conferences in the fields of cancer, cancer recovery and survival; providing a web site featuring personal narrative stories relating to cancer, cancer recovery and survival for instructional and entertainment purposes"; and in Int'l Class 044 for "Providing a web site featuring medical information, comprehensive content and personal stories in the fields of cancer, cancer recovery and survival" (used since May 2005); Reg. No. 3126718 for LIVESTRONG in Int'l Class 009 for "Computers; notebook computer." (used since June 2005); Reg. No. 3787903 for LIVESTRONG in Int'l Class 041 for, *inter alia*, "...on-line journals, namely blogs in the fields of health, fitness, exercise, current events, sports entertainment, personal opinions on topics of general interest, health care insurance, short term medical insurance, health savings accounts, finance in the field of health care, medical symptoms, medical conditions, medical practice specialties, medical procedures, medical information, healthy living, diet, health enhancement,

alternative medicine, and prescription and over the counter drugs..." (used since August 2005); Reg. No. 3493993 for LIVESTRONG in Int'l Class 036 for "Mutual fund investment and brokerage services; investment consulting and management; financial services, namely, an investment security; insurance underwriting in the field of health, dental, disability, life, and catastrophic event coverage; insurance administration and consulting" (used since May 2006); Reg. No. 3363666 for LIVESTRONG YOUNG ADULT ALLIANCE in Int'l Class 035 for "Lobbying services, namely, promoting public health and cancer survivorship interests in the fields of politics, legislation and regulation; promoting public awareness of public health in the fields of cancer, cancer research, delivery of patient care, cancer recovery and survival by sponsoring, developing and carrying out community and national programs; charitable services, namely organizing and conducting volunteer programs and community service projects"; in Int'l Class 041 for "Educational services, namely, organizing and conducting conferences in the fields of cancer, cancer recovery and survival" (used since November 2006); Reg. No. 3655696 for LIVESTRONG in Int'l Class 044 for "providing a website featuring information in the field of medical symptoms, medical conditions, medical practice specialties, medical procedures, healthy living, diet, health enhancement, alternative medicine, prescription and over-the-counter drugs, and nutrition; providing a website featuring medical information; Providing a web site featuring information in the field of mental health and wellness; mental health services" (used since May 2008); Reg. No. 3793801 for LIVESTRONG.COM in Int'l Class 041 for, inter alia, "on-line journals, namely, blogs in

the fields of health, fitness exercise, current events, sports, entertainment, personal opinions on topics of general interest, health care insurance, short term medical insurance, health savings accounts, finance in the field of health care, medical symptoms, medical conditions, medical practice specialties, medical procedures, medical information, healthy living, diet, health enhancement, alternative medicine, and prescription and over-the-counter drugs” (used since June 2008); Reg. No. 3655694 for LIVESTRONG.COM in Int’l Class 045 for “On-line social networking services” (used since September 2008); Reg. No. 3719356 for LIVESTRONG in Int’l Class 035 for “Providing referrals in the field of matching patients with clinical trials for new treatments in the field of cancer.” (Used since September 2008); Reg. No. 3655543 for LIVESTRONG in Int’l Class 045 for “Online social networking services.” (used since September 2008); and Reg. No. 2368904 for LIVE LONG, LIVE STRONG in Int’l Class 042 for “Consulting services in the field of personal training” (used since November 1997).

7. The marks identified in Paragraph 6, above, are hereinafter referred to collectively as the LIVESTRONG marks. Copies of the TSDR records dated February 6, 2012 for each identified mark are attached collectively as Exhibit A.

8. In addition to the rights arising from the many registrations held by Opposer for the LIVESTRONG marks, Opposer also has, with respect to its goods and services, common law rights in the marks set forth above.

9. As a result of the distinguished reputation of Opposer and its services, and the advertising, promotion and overall public accepts of Opposer and its services,

Opposer's goods and services have acquired an outstanding reputation, and the public now uses Opposer's LIVESTRONG family of trademarks to distinguish Opposer's goods and services from those of others.

10. By virtue of Opposer's continuous, exclusive and widespread use of its LIVESTRONG trademarks, Opposer's LIVESTRONG trademarks are entitled to a broad scope of protection.

11. Pursuant to Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), Applicant's mark so resembles Opposer's LIVESTRONG marks previously registered in the Office, as to be likely, when used on or in connection with the goods or services of the defendant, to cause confusion, or to cause mistake, or to deceive.

12. Opposer has extensively advertised and marketed its goods and services and has created widespread goodwill under the LIVESTRONG Marks throughout the United States. Opposer's LIVESTRONG Marks have become valuable assets of Opposer and a principal symbol of its extensive goodwill. By reason of widespread use of the marks, the trade and purchasing public have come to recognize Opposer's LIVESTRONG Marks as signifying Opposer and as identifying Opposer as the source of goods and services offered under the Opposer's LIVESTRONG Marks.

13. Opposer, through itself or its licensees, offers a wide variety of goods and services under the LIVESTRONG Marks, including but not limited to: providing information in the field of medical symptoms, medical conditions, medical practice specialties, and medical procedures; advocacy related to disease prevention and

research; providing information in the fields of diet, nutrition, health and fitness, and medical conditions and diseases, symptoms, and treatment options; fundraising related to disease survivorship; providing support programs, services, and website content in the fields of cancer, cancer recovery and survival; educational services; organizing and conducting conferences and fundraising events; and promoting health interests and public awareness of public health.

14. Opposer is also the registered owner of the domain name <livestrong.org>, which is an integral part of its business. Opposer's licensee also uses the domain name <livestrong.com> in connection with its website in the fields of health and fitness. Opposer uses Opposer's LIVESTRONG Marks extensively on its <livestrong.org> web site, and the LIVESTRONG Marks are featured extensively on the <livestrong.com> web site.

15. Opposer has continuously used the mark LIVESTRONG since at least as early as December 15, 2003 for its services for, among other things, providing a website featuring information in the field of medical symptoms, medical conditions, medical practice specialties, medical procedures, healthy living, diet, health enhancement, alternative medicine, prescription and over-the-counter drugs, and nutrition, which first use date in commerce predates by more than 7 years Applicant's filing date of March 24, 2011 for its Application Serial No. 85275937.

16. Opposer first applied to register the mark LIVESTRONG (Registration No. 3655543) for its services for online social networking services on March 25, 2008, which

filing date predates Applicant's filing date of March 24, 2011 for its Application Serial No. 85275937.

17. Opposer first applied to register the mark LIVESTRONG.COM (Registration No. 3719356) for its services for providing referrals in the field of matching patients with clinical trials for new treatments in the field of cancer on March 25, 2008, which filing date predates Applicant's filing date of March 24, 2011 for its Application Serial No. 85275937.

18. Opposer first applied to register the mark LIVESTRONG (Registration No. 3716127) for its services for, inter alia, providing a website featuring information in the field of medical symptoms, medical conditions, medical practice specialties, medical procedures, healthy living, diet, health enhancement, alternative medicine, prescription and over-the-counter drugs, and nutrition, on March 25, 2008, which filing date predates Applicant's filing date of March 24, 2011 for its Application Serial No. 85275937.

19. Opposer has continuously used or used through licensees the mark LIVESTRONG.COM since at least as early as May 27, 2008 for providing a website featuring information in the field of medical symptoms, medical conditions, medical practice specialties, medical procedures, healthy living, diet, health enhancement, alternative medicine, prescription and over-the-counter drugs, nutrition, medical information, mental health and wellness, and mental health services, which first use

date in commerce Applicant's filing date of March 24, 2011 for its Application Serial No. 85275937.

20. Opposer first applied to register the mark LIVESTRONG.COM (Registration No. 3655696) for its website services for, inter alia, "providing a website featuring information in the field of medical symptoms, medical conditions, medical practice specialties, medical procedures, healthy living, diet, health enhancement, alternative medicine, prescription and over-the-counter drugs, and nutrition" on June 4, 2008, which filing date predates Applicant's filing date of March 24, 2011 for its Application Serial No. 85275937.

21. Opposer by itself or through its licensees has continuously used the mark LIVESTRONG since at least as early as August 30, 2005 to identify services in the fields of health, fitness, exercise, current events, sports, entertainment, personal opinions on topics of general interest, health care insurance, short term medical insurance, health savings accounts, finance in the field of health care, medical symptoms, medical conditions, medical practice specialties, medical procedures, medical information, healthy living, diet, health enhancement, alternative medicine, and prescription and over-the-counter drugs, among other things, which predates by more than five years Applicant's filing date of March 24, 2011 for its Application Serial No. 85275937.

22. Opposer first applied to register the mark LIVESTRONG (Registration No. 3787903) for, inter alia, "on-line journals, namely, blogs in the fields of health, fitness exercise, current events, sports, entertainment, personal opinions on topics of general

interest, health care insurance, short term medical insurance, health savings accounts, finance in the field of health care, medical symptoms, medical conditions, medical practice specialties, medical procedures, medical information, healthy living, diet, health enhancement, alternative medicine, and prescription and over-the-counter drugs", on March 25, 2008, which filing date is prior to Applicant's filing date of March 24, 2011 for its Application Serial No. 85275937.

23. Opposer has continuously used or used through licensees the mark LIVESTRONG.COM since at least as early as June 18, 2008 to identify services in the fields of health, fitness, exercise, current events, sports, entertainment, personal opinions on topics of general interest, health care insurance, short term medical insurance, health savings accounts, finance in the field of health care, medical symptoms, medical conditions, medical practice specialties, medical procedures, medical information, healthy living, diet, health enhancement, alternative medicine, and prescription and over-the-counter drugs, among other things, which first use date in commerce predates Applicant's filing date of March 24, 2011 for its Application Serial No. 85275937.

24. Opposer first applied to register the mark LIVESTRONG.COM (Registration No. 3793801) for, inter alia, "on-line journals, namely, blogs in the fields of health, fitness exercise, current events, sports, entertainment, personal opinions on topics of general interest, health care insurance, short term medical insurance, health savings accounts, finance in the field of health care, medical symptoms, medical conditions,

medical practice specialties, medical procedures, medical information, healthy living, diet, health enhancement, alternative medicine, and prescription and over-the-counter drugs", on June 4, 2008, which filing date predates Applicant's filing date of March 24, 2011 for its Application Serial No. 85275937.

25. The services identified in Application Serial No. 85275937 and the goods and services offered by Opposer and/or identified in Opposer's trademark registrations, pending trademark application(s), and/or the good and services with respect to which Opposer has common law rights to the LIVESTRONG Marks overlap, and/or are closely related, and are of the type which could be offered in the same channels of trade and to the same prospective customers.

26. If Application Serial No. 85275937 is registered, the public will reasonably believe that Applicant's goods are provided, sponsored, or endorsed by Opposer, all to the detriment of consumers and Opposer.

27. Applicant's Mark is highly similar to Opposer's LIVESTRONG Marks and is confusingly similar to Opposer's LIVESTRONG Marks and is likely to be confused therewith. Such confusion, mistake, and deception regarding the origin of Applicant's goods is likely to cause irreparable harm to Opposer.

28. Opposer's LIVESTRONG marks became famous prior to Applicant's filing date of March 24, 2011 for its Application Serial No. 85275937. Applicant's Mark dilutes the distinctive quality of Opposer's famous LIVESTRONG marks, and is likely to cause irreparable harm to Opposer.

29. Applicant's Mark is also in violation and derogation of Opposer's common law rights and is likely to cause confusion, mistake and deception among purchasers and users as to the source or origin of the goods and services, or their affiliation with or sponsorship by Opposer, thereby causing loss, damage, and injury to Opposer and the public.

30. Thus registration of Applicant's HENDLERLAW. HENDLER STRONG designation is inconsistent with the trademark rights of Opposer, and specifically its rights in the registered LIVESTRONG marks.

WHEREFORE, Opposer prays that said application Serial No. 85275937 be rejected, that no registration be issued thereon to applicant, and that this opposition be sustained in favor of Opposer.

DATED: February 6, 2012

Respectfully submitted,

KAUTH, POMEROY, PECK & BAILEY LLP

By



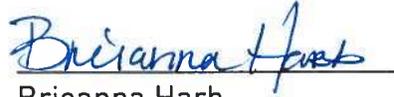
Joel A. Kauth
Counsel for Opposer,
LANCE ARMSTRONG FOUNDATION

CERTIFICATE OF MAILING

I hereby certify that a true and correct copy of the foregoing NOTICE OF OPPOSITION is being served on Applicant by First Class mail, postage prepaid, on February 6, 2012, in care of Applicant's attorney of record at the following address:

Diana K. Borden
GRAVES, DOUGHERTY, HEARON & MOODY, P.C.
401 Congress Ave., Suite 2200
Suite 1100
Austin, TX 78701-3790

Executed February 6, 2012 at Anaheim, California.


Brianna Harb

Mark: LIVESTRONG

LIVESTRONG

US Serial Number: 77431136

Application Filing Date: Mar. 25, 2008

US Registration Number: 3716127

Registration Date: Nov. 24, 2009

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 24, 2009

Publication Date: Aug. 05, 2008

Mark Information

Mark Literal Elements: LIVESTRONG

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: [0984668](#)

International Application(s)/Registration(s) Based on this Property: [A0013778/0984668](#)

Claimed Ownership of US Registrations: [3052284](#), [3126718](#), [3202553](#), and others

Goods and Services

Note: The following symbols indicate that the goods and services have been amended after registration

Correspondent Name/Address: DLA Piper LLP (US)
555 Mission Street, Suite 2400
San Francisco, CA 94105-2933
UNITED STATES

Phone (415) 836-2557 **Fax** (415) 836-2501

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 24, 2009	REGISTERED-PRINCIPAL REGISTER	
Oct. 19, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	74215
Oct. 13, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 21, 2009	STATEMENT OF USE PROCESSING COMPLETE	69302
Apr. 28, 2009	USE AMENDMENT FILED	69302
Sep. 09, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVEDY	
May 15, 2009	EXTENSION 1 GRANTED	69302
Apr. 28, 2009	EXTENSION 1 FILED	69302
May 15, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Apr. 28, 2009	TEAS EXTENSION RECEIVED	
Apr. 28, 2009	TEAS STATEMENT OF USE RECEIVED	
Mar. 19, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
Oct. 28, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 05, 2008	PUBLISHED FOR OPPOSITION	
Jul. 16, 2008	NOTICE OF PUBLICATION	
Jul. 01, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	74215
Jul. 01, 2008	ASSIGNED TO LIEY	74215
Jun. 30, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 30, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 30, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328

Jun. 30, 2008	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 30, 2008	EXAMINERS AMENDMENT -WRITTEN	81091
Jun. 27, 2008	ASSIGNED TO EXAMINER	81091
Mar. 29, 2008	NOTICE OF PSEUDO MARK MAILED	
Mar. 28, 2008	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Oct. 19, 2009

Mark: LIVESTRONG

LIVESTRONG

US Serial Number: 76591079

Application Filing Date: May 07, 2004

US Registration Number: 3052284

Registration Date: Jan. 31, 2006

Register: Principal

Mark Type: Trademark, Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Mar. 28, 2011

Publication Date: Nov. 08, 2005

Mark Information

Mark Literal Elements: LIVESTRONG

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: [0836961](#)

International Application(s)/Registration(s) Based on this Property: [Z1231431/0836961](#)

Claimed Ownership of US Registrations: [76977737](#)

Goods and Services

Note: The following symbols indicate that the goods and services have been amended after registration of the Mark. Double parenthesis ((..)) identify any goods no claimed in Section 15 affidavit; Single brackets [...] indicate deleted goods; and, Single asterisks *.* identify additional (new) wording in the goods.

For: Jewelry

Class Status: 6 - ACTIVE **International Class:** 014
Basis: 1(a)
First Use: May 03, 2004 **Use in Commerce:** May 03, 2004

For: charitable fundraising services
Class Status: 6 - ACTIVE **International Class:** 036
Basis: 1(a)
First Use: Dec. 15, 2003 **Use in Commerce:** Dec. 15, 2003

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: LANCE ARMSTRONG FOUNDATION
2201 E. 6th Street
Owner Address: Austin, TEXAS 78702
UNITED STATES

Legal Entity Type: NON-PROFIT CORPORATION **State or Country Where Organized:** TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: HEATHER A DUNN **Docket Number:** 354932-104

Correspondent

Correspondent Name/Address: HEATHER A DUNN
DLA PIPER LLP (US)
555 MISSION STREET, SUITE 2400
SAN FRANCISCO, CA 94105-2933
UNITED STATES

Phone (415) 836-2557

Fax (415) 836-2501

Correspondent e-mail Authorized Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 28, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76293
Mar. 24, 2011	TEAS SECTION 8 & 15 RECEIVED	
Sep. 09, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVEDY	
Aug. 19, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIPY	
Mar. 19, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
May 20, 2008	NOTICE OF SUIT	
Sep. 26, 2006	CERTIFICATE OF CORRECTION ISSUED	
Jul. 12, 2006	CERTIFICATE OF CORRECTION ISSUED	
Jul. 10, 2006	RESPONSE RECEIVED TO POST REG. ACTION	
Jul. 10, 2006	FAX RECEIVED	
Jul. 10, 2006	POST REGISTRATION ACTION MAILED - SEC. 7	
Jun. 29, 2006	SEC 7 REQUEST FILED	
Jan. 31, 2006	REGISTERED-PRINCIPAL REGISTER	
Nov. 08, 2005	PUBLISHED FOR OPPOSITION	
Oct. 19, 2005	NOTICE OF PUBLICATION	
Sep. 23, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Sep. 08, 2005	EXAMINERS AMENDMENT MAILED	
Sep. 08, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	

Sep. 08, 2005	EXAMINER'S AMENDMENT ENTERED	76568
Sep. 08, 2005	EXAMINERS AMENDMENT -WRITTEN	76833
Sep. 08, 2005	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Aug. 31, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 26, 2005	DIVISIONAL PROCESSING COMPLETE	
Aug. 08, 2005	DIVISIONAL REQUEST RECEIVED	
Aug. 26, 2005	AMENDMENT FROM APPLICANT ENTERED	76568
Aug. 08, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	76568
Aug. 26, 2005	ASSIGNED TO LIEY	76568
Aug. 08, 2005	PAPER RECEIVED	
Jul. 11, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
Jun. 22, 2005	NON-FINAL ACTION MAILED	
Jun. 21, 2005	NON-FINAL ACTION WRITTEN	76833
Jun. 21, 2005	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Nov. 01, 2004	PAPER RECEIVED	
Jan. 04, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	76523
Jan. 04, 2005	ASSIGNED TO LIEY	76523
Dec. 20, 2004	ASSIGNED TO LIEY	69712
Dec. 14, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 07, 2004	EXAMINER'S AMENDMENT MAILED	
Dec. 06, 2004	EXAMINERS AMENDMENT -WRITTEN	76833
Dec. 06, 2004	ASSIGNED TO EXAMINER	76833
Nov. 18, 2004	PETITION TO DIRECTOR - GRANTED	
Nov. 01, 2004	PETITION TO DIRECTOR RECEIVED	
May 19, 2004	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use:	Section 8 - Accepted
Affidavit of Incontestability:	Section 15 - Accepted

**Change in
Registration:** Yes

**Correction made to
Registration:** In the statement, Column 1, before line1, Lance Armstrong Foundation, Inc.
Should be inserted. In the statement, Column 2, line 3, First use 12-15-2003; In
Commerce 12-15-2003, Should be deleted, and First use 05-03-2004; In
Commerce 05-03-2004, Should be inserted.

TM Staff and Location Information

Current Location: TMEG LAW OFFICE 109

Date in Location: Mar. 28, 2011

Mark: LIVESTRONG

LIVESTRONG

US Serial Number: 77431086

Application Filing Date: Mar. 25, 2008

US Registration Number: 3520209

Registration Date: Oct. 21, 2008

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 21, 2008

Publication Date: Aug. 05, 2008

Mark Information

Mark Literal Elements: LIVESTRONG

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: [0984614](#)

International Application(s)/Registration(s) Based on this Property: [A0013775/0984614](#)

Claimed Ownership of US Registrations: [3052284,3205197,3296017](#), and others

Goods and Services

Note: The following symbols indicate that the goods and services have been amended after registration

of the Mark. Double parenthesis ((..)) identify any goods no claimed in Section 15 affidavit; Single brackets [.] indicate deleted goods; and, Single asterisks *.* identify additional (new) wording in the goods.

For: Providing a website featuring health care insurance and short term medical insurance information; providing a website featuring information in the field of health insurance, short term medical insurance, health savings accounts, and finance in the field of health care

Class Status: 6 - ACTIVE **International Class:** 036

Basis: 1(a)

First Use: Mar. 31, 2004 **Use in Commerce:** Mar. 31, 2004

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Lance Armstrong Foundation
2201 E. 6th Street
Owner Address: Austin, TEXAS 78702
UNITED STATES

Legal Entity Type: NON-PROFIT CORPORATION **State or Country Where Organized:** TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Heather A. Dunn, Esq. **Docket Number:** 354932-199

Correspondent

Correspondent HEATHER A DUNN
DLA Piper LLP (US)
555 Mission Street, Suite 2400

Name/Address: San Francisco, CA 94105-2933
UNITED STATES

Phone (415) 836-2557 **Fax** (415) 836-2501

Correspondent e-mail Authorized Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 09, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVEDY	
Mar. 19, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
Oct. 21, 2008	REGISTERED-PRINCIPAL REGISTER	
Aug. 05, 2008	PUBLISHED FOR OPPOSITION	
Jul. 16, 2008	NOTICE OF PUBLICATION	
Jul. 01, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	77075
Jul. 01, 2008	ASSIGNED TO LIEY	77075
Jun. 30, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 30, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 30, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 30, 2008	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 30, 2008	EXAMINERS AMENDMENT -WRITTEN	81091
Jun. 27, 2008	ASSIGNED TO EXAMINER	81091
Mar. 29, 2008	NOTICE OF PSEUDO MARK MAILED	
Mar. 28, 2008	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Oct. 21, 2008

Mark: LIVESTRONG



US Serial Number:	76644417	Application Filing Date:	Aug. 05, 2005
US Registration Number:	3296017	Registration Date:	Sep. 25, 2007
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Sep. 25, 2007		
Publication Date:	Jun. 26, 2007		

Mark Information

Mark Literal Elements:	LIVESTRONG
Standard Character Claim:	No
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Description of Mark:	The mark consists of the appearance and three-dimensional design of a rubber wristband with the word LIVESTRONG impressed on the band.
Color(s) Claimed:	Color is not claimed as a feature of the mark.
Disclaimer:	THE DESIGN OF A RUBBER WRISTBAND
Design Search Code(s):	17.03.25 - Brooches;Cuff-links;Earrings;Tie tacks;Necktie clasps and fasteners;Pins, jewelry;Locket

Goods and Services

Note: The following symbols indicate that the goods and services have been amended after registration

of the Mark. Double parenthesis ((..)) identify any goods no claimed in Section 15 affidavit; Single brackets [..] indicate deleted goods; and, Single asterisks *.* identify additional (new) wording in the goods.

For: Charitable fundraising services

Class Status: 6 - ACTIVE **International Class:** 036

Basis: 1(a)

First Use: May 03, 2004 **Use in Commerce:** May 03, 2004

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: LANCE ARMSTRONG FOUNDATION

2201 E. 6th Street

Owner Address: Austin, TEXAS 78702
UNITED STATES

Legal Entity Type: TEXAS NON-PROFIT CORPORATION **State or Country Where Organized:** No Place Where Organized
Where Organized: Found

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Heather A. Dunn **Docket Number:** 354932-90011

Correspondent

Correspondent Name/Address: HEATHER A DUNN
DLA Piper LLP (US)
555 Mission Street, Suite 2400
San Francisco, CA 94105-2933
UNITED STATES

Phone (415) 836-2557

Fax (415) 836-2501

Correspondent e-mail Authorized Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 09, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVEDY	
Aug. 19, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIPY	
Mar. 20, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
Sep. 25, 2007	REGISTERED-PRINCIPAL REGISTER	
Aug. 15, 2007	WITHDRAWN FROM ISSUE - TQR/NON-ATTY REQUEST	67110
Jun. 26, 2007	PUBLISHED FOR OPPOSITION	
Jun. 06, 2007	NOTICE OF PUBLICATION	
Apr. 21, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	76869
Apr. 21, 2007	ASSIGNED TO LIEY	76869
Apr. 02, 2007	EXAMINERS AMENDMENT MAILED	
Mar. 30, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 30, 2007	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 30, 2007	EXAMINERS AMENDMENT -WRITTEN	78434
Nov. 29, 2006	NON-FINAL ACTION MAILED	
Nov. 29, 2006	NON-FINAL ACTION WRITTEN	78434
Nov. 08, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	73797
Oct. 26, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	73797
Oct. 26, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 26, 2006	NON-FINAL ACTION MAILED	
Apr. 26, 2006	NON-FINAL ACTION WRITTEN	78434
Feb. 27, 2006	NON-FINAL ACTION MAILED	

Feb. 26, 2006	NON-FINAL ACTION WRITTEN	78434
Feb. 25, 2006	ASSIGNED TO EXAMINER	78434
Sep. 09, 2005	AMENDMENT FROM APPLICANT ENTERED	78145
Sep. 01, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	78145
Sep. 01, 2005	TEAS VOLUNTARY AMENDMENT RECEIVED	
Aug. 17, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Sep. 25, 2007

Mark: LIVESTRONG



US Serial Number:	76644416	Application Filing Date:	Aug. 05, 2005
US Registration Number:	3315119	Registration Date:	Oct. 23, 2007
Register:	Principal		
Mark Type:	Trademark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Oct. 23, 2007		
Publication Date:	Aug. 07, 2007		

Mark Information

Mark Literal Elements:	LIVESTRONG
Standard Character Claim:	No
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Description of Mark:	The mark consists of the appearance and three-dimensional design of a rubber wristband with the word LIVESTRONG impressed on the band.
Disclaimer:	the design of a rubber wristband
Design Search Code(s):	17.03.02 - Bracelets;Chains, jewelry;Tags, identification (metal);Dog tags (military identification);Necklaces;Chokers (jewelry)

Related Properties Information

Claimed Ownership of US Registrations: [3052284](#)

Correspondent Name/Address: 555 Mission Street, Suite 2400
San Francisco, CA 94105-2933
UNITED STATES

Phone (415) 836-2557 **Fax** (415) 836-2501

Correspondent e-mail Authorized Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 09, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVEDY	
Aug. 19, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIPY	
Mar. 20, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
Oct. 23, 2007	REGISTERED-PRINCIPAL REGISTER	
Aug. 07, 2007	PUBLISHED FOR OPPOSITION	
Jul. 18, 2007	NOTICE OF PUBLICATION	
May 16, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	76537
May 16, 2007	ASSIGNED TO LIEY	76537
Apr. 28, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 27, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 26, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 26, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 26, 2006	FINAL REFUSAL MAILED	
Oct. 26, 2006	FINAL REFUSAL WRITTEN	74819
Sep. 12, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 08, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 08, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 08, 2006	NON-FINAL ACTION MAILED	
Mar. 07, 2006	NON-FINAL ACTION WRITTEN	74819

Feb. 25, 2006	ASSIGNED TO EXAMINER	74819
Sep. 01, 2005	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	76869
Sep. 01, 2005	TEAS VOLUNTARY AMENDMENT RECEIVED	
Aug. 17, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Oct. 23, 2007

Mark: LIVESTRONG

LIVESTRONG

US Serial Number: 76977737

Application Filing Date: May 07, 2004

US Registration Number: 3202553

Registration Date: Jan. 23, 2007

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 23, 2007

Publication Date: Dec. 13, 2005

Mark Information

Mark Literal Elements: LIVESTRONG

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: [0836961](#)

International Application(s)/Registration(s) Based on this Property: [Z1231431/0836961](#)

Claimed Ownership of US Registrations: [76591079](#)

Goods and Services

Note: The following symbols indicate that the goods and services have been amended after registration of the Mark. Double parenthesis ((..)) identify any goods not claimed in Section 15 affidavit; Single brackets [...] indicate deleted goods; and, Single asterisks *.* identify additional (new) wording in the goods.

For: Bicycle helmets
Class Status: 6 - ACTIVE **International Class:** 009
Basis: 1(a)
First Use: Jul. 15, 2006 **Use in Commerce:** Jul. 15, 2006

For: Clothing articles, namely, shirts, jackets, pants, shorts and jerseys, and sweatshirts, and pullovers; socks; headwear, namely, hats, caps, visors
Class Status: 6 - ACTIVE **International Class:** 025
Basis: 1(a)
First Use: Jun. 01, 2005 **Use in Commerce:** Jun. 01, 2005

For: Educational services, namely, organizing and conducting conferences in the field of cancer, cancer recovery and survival
Class Status: 6 - ACTIVE **International Class:** 041
Basis: 1(a)
First Use: May 31, 2004 **Use in Commerce:** May 31, 2004

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	Yes
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: LANCE ARMSTRONG FOUNDATION
2201 E. 6th Street
Owner Address: Austin, TEXAS 78702
UNITED STATES

Legal Entity Type: TEXAS NON-PROFIT CORPORATION

State or Country Where Organized: No Place Where Organized
Where Organized: Found

Attorney/Correspondence Information

Attorney of Record

Attorney Name: HEATHER A. DUNN **Docket Number:** 3549232-104

Correspondent

Correspondent Name/Address:
HEATHER A DUNN
DLA Piper LLP (US)
555 Mission Street, Suite 2400
San Francisco, CA 94105-2933
UNITED STATES

Phone (415) 836-2557 **Fax** (415) 836-2501

Correspondent e-mail Authorized Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 09, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVEDY	
Aug. 19, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIPY	
Mar. 20, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
Jan. 23, 2007	REGISTERED-PRINCIPAL REGISTER	
Dec. 12, 2006	LAW OFFICE REGISTRATION REVIEW COMPLETED	78288
Dec. 11, 2006	ASSIGNED TO LIEY	78288
Nov. 25, 2006	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 02, 2006	STATEMENT OF USE PROCESSING COMPLETE	71034
Oct. 02, 2006	EXTENSION 1 GRANTED	71034
Sep. 07, 2006	USE AMENDMENT FILED	71034
Sep. 07, 2006	EXTENSION 1 FILED	71034

Sep. 07, 2006	TEAS EXTENSION RECEIVED	
Sep. 07, 2006	TEAS STATEMENT OF USE RECEIVED	
Jun. 29, 2006	FAX RECEIVED	
Mar. 07, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 13, 2005	PUBLISHED FOR OPPOSITION	
Nov. 23, 2005	NOTICE OF PUBLICATION	
Oct. 19, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	67215
Oct. 14, 2005	ASSIGNED TO LIEY	67215
Oct. 12, 2005	CORRESPONDENCE MAILED	
Oct. 11, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 11, 2005	EXAMINERS AMENDMENT -WRITTEN	76833
Oct. 11, 2005	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Sep. 17, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Sep. 02, 2005	ASSIGNED TO LIEY	69712
Aug. 31, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 26, 2005	DIVISIONAL PROCESSING COMPLETE	
Aug. 08, 2005	DIVISIONAL REQUEST RECEIVED	
Aug. 26, 2005	AMENDMENT FROM APPLICANT ENTERED	76568
Aug. 08, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	76568
Aug. 26, 2005	ASSIGNED TO LIEY	76568
Aug. 08, 2005	PAPER RECEIVED	
Jul. 11, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
Jun. 22, 2005	NON-FINAL ACTION MAILED	
Jun. 21, 2005	NON-FINAL ACTION WRITTEN	76833
Jun. 21, 2005	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Nov. 01, 2004	PAPER RECEIVED	
Jan. 04, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	76523
Jan. 04, 2005	ASSIGNED TO LIEY	76523
Dec. 20, 2004	ASSIGNED TO LIEY	69712
Dec. 14, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	

Dec. 07, 2004	EXAMINER'S AMENDMENT MAILED	
Dec. 06, 2004	EXAMINERS AMENDMENT -WRITTEN	76833
Dec. 06, 2004	ASSIGNED TO EXAMINER	76833
Nov. 18, 2004	PETITION TO DIRECTOR - GRANTED	
Nov. 01, 2004	PETITION TO DIRECTOR RECEIVED	
May 19, 2004	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Dec. 18, 2006

Mark: LANCE ARMSTRONG FOUNDATION
LIVESTRONG



US Serial Number: 78687069 **Application Filing Date:** Aug. 05, 2005

US Registration Number: 3205197 **Registration Date:** Feb. 06, 2007

Register: Principal

Mark Type: Trademark, Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 06, 2007

Publication Date: Nov. 21, 2006

Mark Information

Mark Literal Elements: LANCE ARMSTRONG FOUNDATION LIVESTRONG

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Disclaimer: "Foundation"

Design Search Code(s): 02.01.02 - Men depicted as shadows or silhouettes of men;Silhouettes of men
02.01.33 - Grotesque men formed by letters, numbers, punctuation or geometric shapes;Stick figures
04.07.03 - Geometric figures representing a person;Geometric figures or combinations of geometric figures representing a person;Geometric shapes forming a person;Person formed by geometric shapes
18.03.01 - Tricycles;Bicycles;Unicycles
26.11.10 - Rectangles divided once into two sections
26.11.21 - Rectangles that are completely or partially shaded
26.17.02 - Bars, wavy;Bands, wavy;Lines, wavy;Wavy line(s), band(s) or bar(s)
26.17.09 - Bands, curved;Bars, curved;Curved line(s), band(s) or bar(s);Lines,

curved

Name Portrait Consent: The name shown in the mark identifies Lance Armstrong, whose consent to register is submitted.

Related Properties Information

Claimed Ownership of US Registrations: [3052284](#)

Goods and Services

Note: The following symbols indicate that the goods and services have been amended after registration of the Mark. Double parenthesis ((..)) identify any goods no claimed in Section 15 affidavit; Single brackets [...] indicate deleted goods; and, Single asterisks *..* identify additional (new) wording in the goods.

For: Jewelry

Class Status: 6 - ACTIVE

International Class: 014

Basis: 1(a)

First Use: Nov. 30, 2004

Use in Commerce: Nov. 30, 2004

For:

Lobbying services, namely, promoting public health and cancer survivorship interests in the fields of politics, legislation and regulation; promoting public awareness of public health in the fields of cancer, cancer recovery and survival by sponsoring, developing and carrying out community and national programs

Class Status: 6 - ACTIVE

International Class: 035

Basis: 1(a)

First Use: Jun. 08, 2005

Use in Commerce: Jun. 08, 2005

For:

Providing research grants to organizations in the fields of public health, cancer, cancer recovery and survival; Charitable fundraising services; Providing a web site featuring information, comprehensive content and personal stories concerning insurance, finances, financial and estate planning in the fields of cancer, cancer recovery and survival

Class Status: 6 - ACTIVE

International Class: 036

Basis: 1(a)

First Use: Feb. 28, 2005

Use in Commerce: Feb. 28, 2005

For: Educational services, namely, organizing and conducting conferences in the fields of cancer, cancer recovery and survival; providing a web site featuring personal narrative stories relating to cancer, cancer recovery and survival for instructional and entertainment purposes

Class Status: 6 - ACTIVE **International Class:** 041

Basis: 1(a)

First Use: May 16, 2005 **Use in Commerce:** May 16, 2005

For: Providing a web site featuring medical information, comprehensive content and personal stories in the fields of cancer, cancer recovery and survival

Class Status: 6 - ACTIVE **International Class:** 044

Basis: 1(a)

First Use: May 16, 2005 **Use in Commerce:** May 16, 2005

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: LANCE ARMSTRONG FOUNDATION

Owner Address: 2201 E. 6th Street
Austin, TEXAS 78702
UNITED STATES

Legal Entity Type: TEXAS NON-PROFIT CORPORATION **State or Country Where Organized:** No Place Where Organized Found

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Heather A. Dunn, Esq.

Docket Number: 354932-112

Correspondent

Correspondent Name/Address:

HEATHER A DUNN
DLA Piper LLP (US)
555 Mission Street, Suite 2400
San Francisco, CA 94105-2933
UNITED STATES

Phone

(415) 836-2557

Fax

(415) 836-2501

Correspondent e-mail Authorized

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 09, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVEDY	
Aug. 19, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIPY	
Mar. 20, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
May 20, 2008	NOTICE OF SUIT	
Feb. 06, 2007	REGISTERED-PRINCIPAL REGISTER	
Nov. 21, 2006	PUBLISHED FOR OPPOSITION	
Nov. 01, 2006	NOTICE OF PUBLICATION	
Sep. 29, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	77975
Sep. 18, 2006	ASSIGNED TO LIEY	77975
Sep. 05, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 24, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	68549
Aug. 17, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	68549
Aug. 17, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 27, 2006	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326

Feb. 27, 2006	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	77658
Feb. 24, 2006	ASSIGNED TO EXAMINER	77658
Aug. 12, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Feb. 06, 2007

Mark: LIVESTRONG

LIVESTRONG

US Serial Number:	78702767	Application Filing Date:	Aug. 29, 2005
US Registration Number:	3126718	Registration Date:	Aug. 08, 2006
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes
Register:	Principal		
Mark Type:	Trademark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Aug. 08, 2006		
Publication Date:	May 16, 2006		

Mark Information

Mark Literal Elements:	LIVESTRONG
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: [3052284](#)

Goods and Services

Note: The following symbols indicate that the goods and services have been amended after registration of the Mark. Double parenthesis ((..)) identify any goods no claimed in Section 15 affidavit; Single brackets [...] indicate deleted goods; and, Single asterisks *..* identify additional (new) wording in the goods.

For: Computers; Notebook computers

Class Status: 6 - ACTIVE

International Class: 009

Basis: 1(a)

First Use: Jun. 30, 2005

Use in Commerce: Jun. 30, 2005

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: LANCE ARMSTRONG FOUNDATION
2201 E. 6th Street
Owner Address: Austin, TEXAS 78702
UNITED STATES

Legal Entity Type: TEXAS NON-PROFIT CORPORATION
State or Country Where Organized: No Place Where Organized
Where Organized: Found

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Heather A. Dunn, Esq. **Docket Number:** 354932-121

Correspondent

Correspondent Name/Address: HEATHER A DUNN
DLA Piper LLP (US)
555 Mission Street, Suite 2400
San Francisco, CA 94105-2933
UNITED STATES

Phone (415) 836-2557 **Fax** (415) 836-2501

Correspondent e-mail Authorized Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 09, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVEDY	
Aug. 19, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIPY	
Mar. 20, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
May 20, 2008	NOTICE OF SUIT	
Aug. 08, 2006	REGISTERED-PRINCIPAL REGISTER	
May 16, 2006	PUBLISHED FOR OPPOSITION	
Apr. 26, 2006	NOTICE OF PUBLICATION	
Mar. 27, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	77975
Mar. 16, 2006	ASSIGNED TO LIEY	77975
Feb. 28, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 28, 2006	EXAMINER'S AMENDMENT ENTERED	88888
Feb. 28, 2006	EXAMINERS AMENDMENT E-MAILED	6328
Feb. 28, 2006	EXAMINERS AMENDMENT -WRITTEN	77658
Feb. 27, 2006	NON-FINAL ACTION E-MAILED	6325
Feb. 27, 2006	NON-FINAL ACTION WRITTEN	77658
Feb. 24, 2006	ASSIGNED TO EXAMINER	77658
Sep. 06, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 08, 2006

Mark: LIVESTRONG

LIVESTRONG

US Serial Number: 77431116

Application Filing Date: Mar. 25, 2008

US Registration Number: 3787903

Registration Date: May 11, 2010

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 11, 2010

Publication Date: May 26, 2009

Mark Information

Mark Literal Elements: LIVESTRONG

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: [0984667](#)

International Application(s)/Registration(s) Based on this Property: [A0013777/0984667](#)

Claimed Ownership of US Registrations: [2368904](#), [3202553](#), [3205197](#), and others

Goods and Services

Note: The following symbols indicate that the goods and services have been amended after registration

of the Mark. Double parenthesis ((..)) identify any goods not claimed in Section 15 affidavit; Single brackets [...] indicate deleted goods; and, Single asterisks *.* identify additional (new) wording in the goods.

For: Health club services, namely, providing instruction and equipment in the field of physical exercise; providing fitness and exercise facilities; counseling services in the field physical fitness; physical fitness consultation, instruction, and conditioning classes; educational services, namely, instruction and training in the fields of health, physical fitness, and nutrition; providing information in the field of exercise training; providing a web site featuring information on exercise, physical fitness, and sports; providing a website featuring information in the field of current events and entertainment, prerecorded music, and video presentations featuring the subjects of cancer awareness, cancer education, cancer survivor stories, cancer patient support, personal memorials, honors and tributes, fund raising and charitable fund raising, charitable events, charitable activities, advocacy in the fight against cancer, news shows, sports information, and cultural events information, and featuring podcasts in the field of cancer awareness, cancer education, cancer survivor stories, cancer patient support, personal memorials, honors and tributes, fund raising and charitable fund raising, charitable events, charitable activities, advocacy in the fight against cancer, health, fitness, nutrition, diet, inspirational achievement stories, sports information, news shows, sports information, on-line publishing of electronic publications; on-line journals, namely, blogs in the fields of health, fitness, exercise, current events, sports, entertainment, personal opinions on topics of general interest, health care insurance, short term medical insurance, health savings accounts, finance in the field of health care, medical symptoms, medical conditions, medical practice specialties, medical procedures, medical information, healthy living, diet, health enhancement, alternative medicine, and prescription and over-the-counter drugs; organization of sports events in the field of cycling, walking, running, golf; organizing community sporting and cultural events

Class Status: 6 - ACTIVE **International Class:** 041
Basis: 1(a)
First Use: Aug. 30, 2005 **Use in Commerce:** Aug. 30, 2005

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Lance Armstrong Foundation
2201 E. 6th Street
Owner Address: Austin, TEXAS 78702
UNITED STATES

Legal Entity Type: NON-PROFIT CORPORATION
State or Country Where Organized: TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Heather A Dunn
Docket Number: 354932-200

Correspondent

Correspondent Name/Address: HEATHER A DUNN
DLA Piper LLP (US)
555 Mission Street, Suite 2400
San Francisco, CA 94105-2933
UNITED STATES

Phone (415) 836-2557
Fax (415) 836-2501

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 11, 2010	REGISTERED-PRINCIPAL REGISTER	
Apr. 08, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 07, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	70884
Apr. 07, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 24, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 23, 2010	STATEMENT OF USE PROCESSING COMPLETE	65362
Feb. 18, 2010	USE AMENDMENT FILED	65362
Mar. 23, 2010	EXTENSION 1 GRANTED	65362
Feb. 18, 2010	EXTENSION 1 FILED	65362

Mar. 23, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Feb. 18, 2010	TEAS EXTENSION RECEIVED	
Feb. 18, 2010	TEAS STATEMENT OF USE RECEIVED	
Sep. 09, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVEDY	
Aug. 18, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
May 26, 2009	PUBLISHED FOR OPPOSITION	
May 06, 2009	NOTICE OF PUBLICATION	
Apr. 22, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	70884
Apr. 20, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 20, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 20, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 20, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 20, 2009	EXAMINERS AMENDMENT -WRITTEN	81091
Apr. 17, 2009	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Apr. 17, 2009	WITHDRAWN FROM PUB - EXAMINING ATTORNEY REQUEST	76145
Apr. 16, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	70884
Apr. 16, 2009	ASSIGNED TO LIEY	70884
Apr. 16, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 16, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 16, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 16, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 16, 2009	EXAMINERS AMENDMENT -WRITTEN	81091
Mar. 19, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
Jan. 26, 2009	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jan. 26, 2009	FINAL REFUSAL E-MAILED	
Jan. 26, 2009	FINAL REFUSAL WRITTEN	81091
Dec. 31, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889

Dec. 30, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 30, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 30, 2008	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Jun. 30, 2008	EXAMINER'S AMENDMENT/PRIORITY ACTION E- MAILED	6326
Jun. 30, 2008	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	81091
Jun. 27, 2008	ASSIGNED TO EXAMINER	81091
Mar. 29, 2008	NOTICE OF PSEUDO MARK MAILED	
Mar. 28, 2008	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Apr. 07, 2010

Mark: LIVESTRONG

LIVESTRONG

US Serial Number: 78821024

Application Filing Date: Feb. 22, 2006

US Registration Number: 3493993

Registration Date: Aug. 26, 2008

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 26, 2008

Publication Date: Oct. 17, 2006

Mark Information

Mark Literal Elements: LIVESTRONG

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: [3052284](#)

Goods and Services

Note: The following symbols indicate that the goods and services have been amended after registration of the Mark. Double parenthesis ((..)) identify any goods no claimed in Section 15 affidavit; Single brackets [...] indicate deleted goods; and, Single asterisks *..* identify additional (new) wording in the goods.

For: Mutual fund investment and brokerage services; investment consulting and management; financial services, namely, an investment security; insurance underwriting in the field of health, dental, disability, life, and catastrophic event

coverage; insurance administration and consulting

Class Status: 6 - ACTIVE

International Class: 036

Basis: 1(a)

First Use: May 30, 2006

Use in Commerce: May 30, 2006

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Lance Armstrong Foundation
2201 E. 6th Street
Owner Address: Austin, TEXAS 78702
UNITED STATES

Legal Entity Type: NON-PROFIT CORPORATION
State or Country Where Organized: TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Heather A. Dunn, Esq. **Docket Number:** 354932-137

Correspondent

Correspondent Name/Address: Heather A. Dunn,
DLA Piper LLP (US)
555 Mission Street, Suite 2400
San Francisco, CA 94105-2933
UNITED STATES

Phone (415) 836-2557 **Fax** (415) 836-2501

Correspondent e- Yes

mail Authorized

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 29, 2009	CERTIFICATE OF CORRECTION ISSUED	68973
Oct. 24, 2009	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
Sep. 10, 2009	TEAS SECTION 7 REQUEST RECEIVED? ?	
Mar. 20, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
Aug. 26, 2008	REGISTERED-PRINCIPAL REGISTER	
Jul. 22, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	78145
Jul. 22, 2008	ASSIGNED TO LIEY	78145
Jul. 22, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 18, 2008	STATEMENT OF USE PROCESSING COMPLETE	66154
Jul. 09, 2008	USE AMENDMENT FILED	66154
Jul. 18, 2008	EXTENSION 3 GRANTED	66154
Jul. 09, 2008	EXTENSION 3 FILED	66154
Jul. 18, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Jul. 09, 2008	TEAS EXTENSION RECEIVED	
Jul. 09, 2008	TEAS STATEMENT OF USE RECEIVED	
Jan. 09, 2008	EXTENSION 2 GRANTED	98765
Jan. 09, 2008	EXTENSION 2 FILED	98765
Jan. 09, 2008	TEAS EXTENSION RECEIVED	
Jun. 19, 2007	EXTENSION 1 GRANTED	98765
Jun. 19, 2007	EXTENSION 1 FILED	98765
Jun. 19, 2007	TEAS EXTENSION RECEIVED	
Jan. 09, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 17, 2006	PUBLISHED FOR OPPOSITION	
Sep. 27, 2006	NOTICE OF PUBLICATION	

Aug. 29, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	76538
Aug. 29, 2006	ASSIGNED TO LIEY	76538
Aug. 18, 2006	ASSIGNED TO LIEY	78145
Aug. 16, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 10, 2006	ASSIGNED TO EXAMINER	80808
Mar. 01, 2006	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Change in Registration:	Yes
Correction made to Registration:	In the statement, Column 1, lines 1, 3&4, " Lance Armstrong Foundation, Inc. P.O. Box 161150 78716-1150 " should be deleted, and Lance Armstrong Foundation 2201 E. 6th Street 78702 should be inserted.

TM Staff and Location Information

Current Location: POST REGISTRATION

Date in Location: Dec. 08, 2009

Mark: LIVESTRONG YOUNG ADULT
ALLIANCE

LIVESTRONG YOUNG ADULT
ALLIANCE

US Serial Number:	78887770	Application Filing Date:	May 19, 2006
US Registration Number:	3363666	Registration Date:	Jan. 01, 2008
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Jan. 01, 2008		
Publication Date:	Feb. 06, 2007		

Mark Information

Mark Literal Elements:	LIVESTRONG YOUNG ADULT ALLIANCE
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK
Disclaimer:	"YOUNG ADULT ALLIANCE"

Related Properties Information

International Registration Number:	0926679
International Application(s)/Registration(s) Based on this Property:	A0006456/0926679
Claimed Ownership of US Registrations:	3052284

Goods and Services

Note: The following symbols indicate that the goods and services have been amended after registration of the Mark. Double parenthesis ((..)) identify any goods not claimed in Section 15 affidavit; Single brackets [...] indicate deleted goods; and, Single asterisks *.* identify additional (new) wording in the goods.

For: Lobbying services, namely, promoting public health and cancer survivorship interests in the fields of politics, legislation, and regulation; promoting public awareness of public health in the fields of cancer, cancer research, delivery of patient care, cancer recovery and survival by sponsoring, developing, and carrying out community and national programs; charitable services, namely organizing and conducting volunteer programs and community service projects

Class Status: 6 - ACTIVE **International Class:** 035
Basis: 1(a)
First Use: Nov. 10, 2006 **Use in Commerce:** Nov. 10, 2006

For: Educational services, namely, organizing and conducting conferences in the fields of cancer, cancer recovery and survival

Class Status: 6 - ACTIVE **International Class:** 041
Basis: 1(a)
First Use: Nov. 10, 2006 **Use in Commerce:** Nov. 10, 2006

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Lance Armstrong Foundation
 2201 E. 6th Street
Owner Address: Austin, TEXAS 78702
 UNITED STATES
Legal Entity NON-PROFIT **State or Country**

Type: CORPORATION **Where Organized:** TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Heather A. Dunn, Esq. **Docket Number:** 354932-139

Correspondent

Correspondent Name/Address: Heather A. Dunn,
DLA Piper LLP (US)
555 Mission Street, Suite 2400
San Francisco, CA 94105-2933
UNITED STATES

Phone (415) 836-2557 **Fax** (415) 836-2501

Correspondent e-mail Authorized Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 29, 2009	CERTIFICATE OF CORRECTION ISSUED	68973
Oct. 24, 2009	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
Sep. 10, 2009	TEAS SECTION 7 REQUEST RECEIVED? ?	
Mar. 20, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
Jan. 01, 2008	REGISTERED-PRINCIPAL REGISTER	
Nov. 26, 2007	LAW OFFICE REGISTRATION REVIEW COMPLETED	67215
Nov. 23, 2007	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 15, 2007	STATEMENT OF USE PROCESSING COMPLETE	64657
Nov. 15, 2007	EXTENSION 1 GRANTED	64657
Oct. 30, 2007	USE AMENDMENT FILED	64657
Oct. 30, 2007	EXTENSION 1 FILED	64657
Oct. 30, 2007	TEAS EXTENSION RECEIVED	
Oct. 30, 2007	TEAS STATEMENT OF USE RECEIVED	

May 01, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 06, 2007	PUBLISHED FOR OPPOSITION	
Jan. 17, 2007	NOTICE OF PUBLICATION	
Dec. 19, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	67215
Dec. 15, 2006	ASSIGNED TO LIEY	67215
Nov. 30, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 29, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Nov. 28, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 28, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 16, 2006	NON-FINAL ACTION E-MAILED	6325
Aug. 16, 2006	NON-FINAL ACTION WRITTEN	80808
Aug. 10, 2006	ASSIGNED TO EXAMINER	80808
May 26, 2006	NOTICE OF PSEUDO MARK MAILED	
May 25, 2006	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Change in Registration:	Yes
Correction made to Registration:	In the statement, Column 1, lines 1, 3&4, " Lance Armstrong Foundation, Inc. P.O. Box 161150 78716-1150 " should be deleted, and Lance Armstrong Foundation 2201 E. 6th Street 78702 should be inserted.

TM Staff and Location Information

Current Location: POST REGISTRATION

Date in Location: Dec. 08, 2009

Mark: LIVESTRONG.COM

LIVESTRONG.COM

US Serial Number: 77490623 **Application Filing Date:** Jun. 04, 2008
US Registration Number: 3655696 **Registration Date:** Jul. 14, 2009
Register: Principal
Mark Type: Service Mark
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.
Status Date: Jul. 14, 2009
Publication Date: Aug. 05, 2008

Mark Information

Mark Literal Elements: LIVESTRONG.COM
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: [0982534](#)
International Application(s)/Registration(s) Based on this Property: [A0013784/0982534](#)
Claimed Ownership of US Registrations: [3052284](#), [3126718](#), [3202553](#), and others

Goods and Services

Note: The following symbols indicate that the goods and services have been amended after registration

of the Mark. Double parenthesis ((..)) identify any goods not claimed in Section 15 affidavit; Single brackets [...] indicate deleted goods; and, Single asterisks *.* identify additional (new) wording in the goods.

For: providing a website featuring information in the field of medical symptoms, medical conditions, medical practice specialties, medical procedures, healthy living, diet, health enhancement, alternative medicine, prescription and over-the-counter drugs, and nutrition; providing a website featuring medical information; Providing a web site featuring information in the field of mental health and wellness; mental health services

Class Status: 6 - ACTIVE **International Class:** 044

Basis: 1(a)

First Use: May 27, 2008 **Use in Commerce:** May 27, 2008

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Lance Armstrong Foundation
2201 E. 6th Street
Owner Address: Austin, TEXAS 78702
UNITED STATES

Legal Entity Type: NON-PROFIT CORPORATION **State or Country Where Organized:** TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Heather A. Dunn, Esq. **Docket Number:** 354932-90021

Correspondent

HEATHER A DUNN

**Correspondent
Name/Address:** DLA Piper LLP (US)
555 Mission Street, Suite 2400
San Francisco, CA 94105-2933
UNITED STATES

Phone (415) 836-2557 **Fax** (415) 836-2501

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 09, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVEDY	
Jul. 14, 2009	REGISTERED-PRINCIPAL REGISTER	
Jun. 05, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	59272
Jun. 03, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 15, 2009	STATEMENT OF USE PROCESSING COMPLETE	66154
Apr. 28, 2009	USE AMENDMENT FILED	66154
May 15, 2009	EXTENSION 1 GRANTED	66154
Apr. 28, 2009	EXTENSION 1 FILED	66154
May 15, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Apr. 28, 2009	TEAS EXTENSION RECEIVED	
Apr. 28, 2009	TEAS STATEMENT OF USE RECEIVED	
Mar. 19, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
Oct. 28, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 05, 2008	PUBLISHED FOR OPPOSITION	
Jul. 16, 2008	NOTICE OF PUBLICATION	
Jun. 30, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	59272
Jun. 30, 2008	ASSIGNED TO LIEY	59272
Jun. 30, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 30, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 30, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328

Jun. 30, 2008	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 30, 2008	EXAMINERS AMENDMENT -WRITTEN	81091
Jun. 27, 2008	ASSIGNED TO EXAMINER	81091
Jun. 10, 2008	NOTICE OF PSEUDO MARK MAILED	
Jun. 09, 2008	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jun. 05, 2009

Mark: LIVESTRONG.COM

LIVESTRONG.COM

US Serial Number:	77490649	Application Filing Date:	Jun. 04, 2008
US Registration Number:	3793801	Registration Date:	May 25, 2010
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	May 25, 2010		
Publication Date:	May 26, 2009		

Mark Information

Mark Literal Elements:	LIVESTRONG.COM
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number:	0984608
International Application(s)/Registration(s) Based on this Property:	A0013782/0984608
Claimed Ownership of US Registrations:	2368904 , 3202553 , 3205197 , and others

Goods and Services

Note: The following symbols indicate that the goods and services have been amended after registration

of the Mark. Double parenthesis ((..)) identify any goods not claimed in Section 15 affidavit; Single brackets [...] indicate deleted goods; and, Single asterisks *.* identify additional (new) wording in the goods.

For: Providing information in the field of exercise training; providing a web site featuring information on exercise, physical fitness, and sports; providing a website featuring information in the field of current events and entertainment, prerecorded music, video presentations featuring the subjects of cancer awareness, cancer education, cancer survivor stories, cancer patient support, personal memorials, honors and tributes, fund raising and charitable fund raising, charitable events, charitable activities, advocacy in the fight against cancer, health, fitness, nutrition, diet, inspirational achievement stories, sports information, news shows, sports information, and cultural events information, and featuring podcasts in the field of cancer awareness, cancer education, cancer survivor stories, cancer patient support, personal memorials, honors and tributes, fund raising and charitable fund raising, charitable events, charitable activities, advocacy in the fight against cancer, health, fitness, nutrition, diet, inspirational achievement stories, sports information, news shows, sports information, and cultural events information; on-line publishing of electronic publications; on-line journals, namely, blogs in the fields of health, fitness, exercise, current events, sports, entertainment, personal opinions on topics of general interest, medical symptoms, medical conditions, medical practice specialties, medical procedures, medical information, healthy living, diet, health enhancement, alternative medicine, and prescription and over-the-counter drugs

Class Status: 6 - ACTIVE **International Class:** 041
Basis: 1(a)
First Use: Jun. 18, 2008 **Use in Commerce:** Jun. 18, 2008

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Lance Armstrong Foundation
 2201 E. 6th Street

Owner Address: Austin, TEXAS 78702
UNITED STATES

Legal Entity Type: NON-PROFIT
CORPORATION

State or Country Where Organized: TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Heather A. Dunn, Esq. **Docket Number:** 354932-90021

Correspondent

Correspondent Name/Address:
HEATHER A DUNN
DLA Piper LLP (US)
555 Mission Street, Suite 2400
San Francisco, CA 94105-2933
UNITED STATES

Phone (415) 836-2557 **Fax** (415) 836-2501

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 25, 2010	REGISTERED-PRINCIPAL REGISTER	
Apr. 22, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 21, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	73797
Apr. 21, 2010	ASSIGNED TO LIEY	73797
Apr. 07, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 24, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 23, 2010	STATEMENT OF USE PROCESSING COMPLETE	65362
Feb. 18, 2010	USE AMENDMENT FILED	65362
Mar. 23, 2010	EXTENSION 1 GRANTED	65362
Feb. 18, 2010	EXTENSION 1 FILED	65362
Mar. 23, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Feb. 18, 2010	TEAS EXTENSION RECEIVED	

Feb. 18, 2010	TEAS STATEMENT OF USE RECEIVED	
Sep. 09, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVEDY	
Aug. 18, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
May 26, 2009	PUBLISHED FOR OPPOSITION	
May 06, 2009	NOTICE OF PUBLICATION	
Apr. 20, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	76243
Apr. 20, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 20, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 20, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 20, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 20, 2009	EXAMINERS AMENDMENT -WRITTEN	81091
Apr. 17, 2009	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Apr. 17, 2009	WITHDRAWN FROM PUB - EXAMINING ATTORNEY REQUEST	76145
Apr. 16, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	76243
Apr. 16, 2009	ASSIGNED TO LIEY	76243
Apr. 16, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 16, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 16, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 16, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 16, 2009	EXAMINERS AMENDMENT -WRITTEN	81091
Mar. 19, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
Jan. 26, 2009	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jan. 26, 2009	FINAL REFUSAL E-MAILED	
Jan. 26, 2009	FINAL REFUSAL WRITTEN	81091
Dec. 31, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 30, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 30, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	

Jun. 30, 2008	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Jun. 30, 2008	EXAMINER'S AMENDMENT/PRIORITY ACTION E- MAILED	6326
Jun. 30, 2008	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	81091
Jun. 27, 2008	ASSIGNED TO EXAMINER	81091
Jun. 10, 2008	NOTICE OF PSEUDO MARK MAILED	
Jun. 09, 2008	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

Current Location: PUBLICATION AND ISSUE
SECTION **Date in Location:** Apr. 21, 2010

Mark: LIVESTRONG.COM

LIVESTRONG.COM

US Serial Number:	77490580	Application Filing Date:	Jun. 04, 2008
US Registration Number:	3655694	Registration Date:	Jul. 14, 2009
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Jul. 14, 2009		
Publication Date:	Aug. 05, 2008		

Mark Information

Mark Literal Elements:	LIVESTRONG.COM
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number:	0981635
International Application(s)/Registration(s) Based on this Property:	A0013785/0981635
Claimed Ownership of US Registrations:	3052284,3126718,3202553 ,and others

Goods and Services

Note: The following symbols indicate that the goods and services have been amended after registration of the Mark. Double parenthesis ((..)) identify any goods not claimed in Section 15 affidavit; Single brackets [..] indicate deleted goods; and, Single asterisks *.* identify additional (new) wording in the goods.

For: On-line social networking services

Class Status: 6 - ACTIVE **International Class:** 045

Basis: 1(a)

First Use: Sep. 17, 2008 **Use in Commerce:** Sep. 17, 2008

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Lance Armstrong Foundation
2201 E. 6th Street

Owner Address: Austin, TEXAS 78702
UNITED STATES

Legal Entity Type: NON-PROFIT CORPORATION **State or Country Where Organized:** TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Heather A. Dunn, Esq. **Docket Number:** 354932-90021

Correspondent

Correspondent Name/Address: HEATHER A DUNN
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San Francisco, CA 94105-2933
UNITED STATES

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Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 09, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVEDY	
Jul. 14, 2009	REGISTERED-PRINCIPAL REGISTER	
Jun. 05, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	59272
Jun. 04, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 15, 2009	STATEMENT OF USE PROCESSING COMPLETE	66154
Apr. 28, 2009	USE AMENDMENT FILED	66154
May 15, 2009	EXTENSION 1 GRANTED	66154
Apr. 28, 2009	EXTENSION 1 FILED	66154
May 15, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Apr. 28, 2009	TEAS EXTENSION RECEIVED	
Apr. 28, 2009	TEAS STATEMENT OF USE RECEIVED	
Mar. 19, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
Oct. 28, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 05, 2008	PUBLISHED FOR OPPOSITION	
Jul. 16, 2008	NOTICE OF PUBLICATION	
Jun. 30, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	59272
Jun. 30, 2008	ASSIGNED TO LIEY	59272
Jun. 30, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 30, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 30, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 30, 2008	EXAMINERS AMENDMENT E-MAILED	6328

Jun. 30, 2008	EXAMINERS AMENDMENT -WRITTEN	81091
Jun. 27, 2008	ASSIGNED TO EXAMINER	81091
Jun. 10, 2008	NOTICE OF PSEUDO MARK MAILED	
Jun. 09, 2008	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Jun. 05, 2009

Mark: LIVESTRONG

LIVESTRONG

US Serial Number: 77431059

Application Filing Date: Mar. 25, 2008

US Registration Number: 3719356

Registration Date: Dec. 01, 2009

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 01, 2009

Publication Date: Aug. 05, 2008

Mark Information

Mark Literal Elements: LIVESTRONG

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: [0980608](#)

International Application(s)/Registration(s) Based on this Property: [A0013774/0980608](#)

Claimed Ownership of US Registrations: [3052284](#), [3202553](#), [3363666](#), and others

Goods and Services

Note: The following symbols indicate that the goods and services have been amended after registration

of the Mark. Double parenthesis ((..)) identify any goods not claimed in Section 15 affidavit; Single brackets [...] indicate deleted goods; and, Single asterisks *.* identify additional (new) wording in the goods.

For: Providing referrals in the field of matching patients with clinical trials for new treatments in the field of cancer

Class Status: 6 - ACTIVE **International Class:** 035

Basis: 1(a)

First Use: Sep. 17, 2008 **Use in Commerce:** Sep. 17, 2008

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Lance Armstrong Foundation
2201 E. 6th Street
Owner Address: Austin, TEXAS 78702
UNITED STATES

Legal Entity Type: NON-PROFIT CORPORATION **State or Country Where Organized:** TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Heather A. Dunn, Esq. **Docket Number:** 354932-198

Correspondent

Correspondent Name/Address: HEATHER A DUNN
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Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 01, 2009	REGISTERED-PRINCIPAL REGISTER	
Oct. 23, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	77075
Oct. 22, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 16, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	77075
Oct. 16, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	77075
Oct. 15, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 09, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVEDY	
Jun. 03, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jun. 03, 2009	NON-FINAL ACTION E-MAILED	
Jun. 03, 2009	SU - NON-FINAL ACTION - WRITTEN	81091
May 15, 2009	STATEMENT OF USE PROCESSING COMPLETE	69302
Apr. 28, 2009	USE AMENDMENT FILED	69302
May 15, 2009	EXTENSION 1 GRANTED	69302
Apr. 28, 2009	EXTENSION 1 FILED	69302
May 15, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Apr. 28, 2009	TEAS EXTENSION RECEIVED	
Apr. 28, 2009	TEAS STATEMENT OF USE RECEIVED	
Mar. 19, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
Oct. 28, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 05, 2008	PUBLISHED FOR OPPOSITION	
Jul. 16, 2008	NOTICE OF PUBLICATION	
Jul. 01, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	77075
Jul. 01, 2008	ASSIGNED TO LIEY	77075

Jun. 30, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 30, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 30, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 30, 2008	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 30, 2008	EXAMINERS AMENDMENT -WRITTEN	81091
Jun. 27, 2008	ASSIGNED TO EXAMINER	81091
Mar. 29, 2008	NOTICE OF PSEUDO MARK MAILED	
Mar. 28, 2008	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Oct. 23, 2009

Mark: LIVESTRONG

LIVESTRONG

US Serial Number: 77431149

Application Filing Date: Mar. 25, 2008

US Registration Number: 3655543

Registration Date: Jul. 14, 2009

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 14, 2009

Publication Date: Aug. 05, 2008

Mark Information

Mark Literal Elements: LIVESTRONG

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: [0984607](#)

International Application(s)/Registration(s) Based on this Property: [A0013780/0984607](#)

Claimed Ownership of US Registrations: [3052284](#), [3126718](#), [3202553](#), and others

Goods and Services

Note: The following symbols indicate that the goods and services have been amended after registration

of the Mark. Double parenthesis ((..)) identify any goods no claimed in Section 15 affidavit; Single brackets [..] indicate deleted goods; and, Single asterisks *.* identify additional (new) wording in the goods.

For: Online social networking services

Class Status: 6 - ACTIVE **International Class:** 045

Basis: 1(a)

First Use: Sep. 17, 2008 **Use in Commerce:** Sep. 17, 2008

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: Lance Armstrong Foundation

2201 E. 6th Street

Owner Address: Austin, TEXAS 78702
UNITED STATES

Legal Entity Type: NON-PROFIT CORPORATION **State or Country Where Organized:** TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Heather A Dunn, Esq. **Docket Number:** 354932-202

Correspondent

Correspondent Name/Address: HEATHER A DUNN
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San Francisco, CA 94105-2933
UNITED STATES

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Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 09, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVEDY	
Jul. 14, 2009	REGISTERED-PRINCIPAL REGISTER	
Jun. 05, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	74215
Jun. 04, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 15, 2009	STATEMENT OF USE PROCESSING COMPLETE	69302
Apr. 28, 2009	USE AMENDMENT FILED	69302
May 15, 2009	EXTENSION 1 GRANTED	69302
Apr. 28, 2009	EXTENSION 1 FILED	69302
May 15, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Apr. 28, 2009	TEAS EXTENSION RECEIVED	
Apr. 28, 2009	TEAS STATEMENT OF USE RECEIVED	
Mar. 19, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
Oct. 28, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 05, 2008	PUBLISHED FOR OPPOSITION	
Jul. 16, 2008	NOTICE OF PUBLICATION	
Jul. 01, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	74215
Jul. 01, 2008	ASSIGNED TO LIEY	74215
Jun. 30, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 30, 2008	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 30, 2008	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 30, 2008	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 30, 2008	EXAMINERS AMENDMENT -WRITTEN	81091
Jun. 27, 2008	ASSIGNED TO EXAMINER	81091

Mar. 29, 2008 NOTICE OF PSEUDO MARK MAILED

Mar. 28, 2008 NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Jun. 05, 2009

Mark: LIVE LONG, LIVE STRONG**LIVE LONG, LIVE STRONG****US Serial Number:** 75821537**Application Filing Date:** Oct. 12, 1999**US Registration Number:** 2368904**Registration Date:** Jul. 18, 2000**Register:** Principal**Mark Type:** Service Mark**Status:** The registration has been renewed.**Status Date:** Apr. 13, 2010**Publication Date:** Apr. 25, 2000

Mark Information

Mark Literal Elements: LIVE LONG, LIVE STRONG**Standard Character Claim:** No**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note: The following symbols indicate that the goods and services have been amended after registration of the Mark. Double parenthesis ((..)) identify any goods not claimed in Section 15 affidavit; Single brackets [...] indicate deleted goods; and, Single asterisks *.* identify additional (new) wording in the goods.

For: Consulting services in the field of personal fitness training**Class Status:** 6 - ACTIVE**International Class:** 042**Basis:** 1(a)**First Use:** Nov. 05, 1997**Use in Commerce:** Nov. 05, 1997

Basis Information (Case Level)

Filed Use: Yes**Currently Use:** Yes**Amended Use:** No

Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: LANCE ARMSTRONG FOUNDATION
2201 E. 6th Street
Owner Address: Austin, TEXAS 78702
UNITED STATES

Legal Entity Type: TEXAS NON-PROFIT CORPORATION
State or Country Where Organized: No Place Where Organized
Where Organized: Found

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Heather A. Dunn
Docket Number: 354932-90012

Correspondent

Correspondent Name/Address: Heather A. Dunn
DLA PIPER LLP (US)
555 MISSION STREET, SUITE 2400
SAN FRANCISCO, CA 94105-2933
UNITED STATES

Phone: (415) 836-2557
Fax: (415) 836-2501

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: BUCKNAM AND ARCHER

Prosecution History

Date	Description	Proceeding Number
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Apr. 13, 2010	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	73376
Apr. 13, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 05, 2010	TEAS SECTION 8 & 9 RECEIVED	
Sep. 09, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 09, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVEDY	
Aug. 19, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIPY	
Mar. 20, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
Jan. 30, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	73376
Jan. 30, 2007	ASSIGNED TO PARALEGALY	73376
Jul. 14, 2006	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jul. 14, 2006	TEAS SECTION 8 & 15 RECEIVED	
Mar. 10, 2006	CASE FILE IN TICRSY	
Feb. 07, 2006	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 07, 2006	TEAS REVOKE/APPOINT ATTORNEY RECEIVEDY	
Jun. 14, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVEDY	
Jul. 18, 2000	REGISTERED-PRINCIPAL REGISTER	
Apr. 25, 2000	PUBLISHED FOR OPPOSITION	
Mar. 24, 2000	NOTICE OF PUBLICATION	
Feb. 10, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 27, 2000	ASSIGNED TO EXAMINER	76741

Maintenance Filings or Post Registration Information

Affidavit of Continued Use:	Section 8 - Accepted
Affidavit of Incontestability:	Section 15 - Accepted
Renewal Date:	Jul. 18, 2010

TM Staff and Location Information

Current Location:

Date in Location: Apr. 13, 2010