

ESTTA Tracking number: **ESTTA452969**

Filing date: **01/25/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Bacon Products Corporation
Granted to Date of previous extension	01/29/2012
Address	1605 Shepherd Road Chattanooga, TN 37421 UNITED STATES

Attorney information	Harry B. Ray Harry B. Ray & Associates, PLLC 6148 Lee Highway, Suite 210 Chattanooga, TN 37421 UNITED STATES hbr@hbrlaw.com, patrick.jennings@pillsburylaw.com Phone:423-693-0160
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**Applicant Information**

Application No	85259577	Publication date	08/02/2011
Opposition Filing Date	01/25/2012	Opposition Period Ends	01/29/2012
Applicant	MindsInSync Limited 83 Vanilla & Sesame Court, Curlew Street London, SE12NP UNITED KINGDOM		

**Goods/Services Affected by Opposition**

Class 018. All goods and services in the class are opposed, namely: Animal carriers; collars for pets and animal leashes; pet clothing; handbags; and pet accessories, namely, specially designed canvas, vinyl or leather bags attached to animal leashes for holding small items such as keys, credit cards, money, pet treats, or disposable bags for disposing of pet waste
Class 020. All goods and services in the class are opposed, namely: Pet crates; pet cushions; beds for household pets; crate covers for pets; non-metal fabric storage bin organizer; and fabric pet crate mats
Class 021. All goods and services in the class are opposed, namely: Pet feeding and drinking bowls
Class 024. All goods and services in the class are opposed, namely: Pet blankets; towels; and washing mitts

**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act section 2(d)
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## Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1533112	Application Date	11/20/1987
Registration Date	04/04/1989	Foreign Priority Date	NONE
Word Mark	MY BUDDY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 1987/08/01 First Use In Commerce: 1987/08/01 PET ACCESSORIES NAMELY, COLLARS AND LEADS		

U.S. Registration No.	3016366	Application Date	02/26/2004
Registration Date	11/15/2005	Foreign Priority Date	NONE
Word Mark	MY BUDDY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 2003/03/00 First Use In Commerce: 2003/03/00 Harnesses for pets		

U.S. Registration No.	2542503	Application Date	06/27/2000
Registration Date	02/26/2002	Foreign Priority Date	NONE
Word Mark	MY BUDDY		

Design Mark	<b>MY BUDDY</b>
Description of Mark	NONE
Goods/Services	Class 003. First use: First Use: 1996/05/16 First Use In Commerce: 1996/05/16 Pet care products, namely, non-medicated, organic shampoo for pets Class 005. First use: First Use: 1996/05/16 First Use In Commerce: 1996/05/16 Pet care products, namely, medicated worm syrup for dogs and cats, and organic flea, tick and lice dip for dogs

U.S. Registration No.	4056187	Application Date	04/12/2011
Registration Date	11/15/2011	Foreign Priority Date	NONE
Word Mark	MY BUDDY PREMIUM PET PRODUCTS		
Design Mark			
Description of Mark	The mark consists of the wording "MY BUDDY PREMIUM PET PRODUCTS" within an oval-shaped design.		
Goods/Services	Class 035. First use: First Use: 2010/07/20 First Use In Commerce: 2010/07/20 Distributorship services and retail store services in the fields of pet care products, namely, pet harnesses and leashes, pet accessories, namely, collars and leads, and non-medicated organic shampoo for pets, organic flea, tick, and lice dip for dogs, and pet food		

U.S. Registration No.	4053055	Application Date	04/14/2011
Registration Date	11/08/2011	Foreign Priority Date	NONE
Word Mark	MY BUDDY ORGANIC SHAMPOO		

Design Mark	<b>MY BUDDY ORGANIC SHAMPOO</b>		
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 2010/02/10 First Use In Commerce: 2010/02/10 Pet care products, namely, non-medicated organic shampoo for pets		

U.S. Registration No.	4052916	Application Date	04/12/2011
Registration Date	11/08/2011	Foreign Priority Date	NONE
Word Mark	MY BUDDY ORGANIC DIP		
Design Mark	<b>MY BUDDY ORGANIC DIP</b>		
Description of Mark	NONE		
Goods/Services	Class 005. First use: First Use: 2010/02/10 First Use In Commerce: 2010/02/10 Pet care products, namely, organic flea, tick, and lice dip for dogs		

U.S. Application No.	85173211	Application Date	11/10/2010
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	LEASH BUDDY		

Design Mark	<h1>LEASH BUDDY</h1>
Description of Mark	NONE
Goods/Services	Class 035. First use: Distributorship services and retail store services in the fields of pet care products, namely, pet harnesses and leashes, pet accessories, namely, collars and leads, and non-medicated organic shampoo for pets, grooming preparations for pets, namely, non-medicated shampoos and non-medicated conditioners, pet food, medicated ointment for treatment of irritated skin of dogs and horses, medicated grooming preparations for pets for the treatment of ear mites and irritated skin, namely, salves, medicated topical pet shampoos, conditioners, sprays, balm, and ointments, flea collars, flea and tick powders, spray preparations for pets to repel fleas and ticks, medicated worm syrup for dogs and cats and organic flea, tick and lice dip for dogs

Attachments	73696687#TMSN.gif ( 1 page )( bytes ) 78976413#TMSN.jpeg ( 1 page )( bytes ) 76078512#TMSN.gif ( 1 page )( bytes ) 85292739#TMSN.jpeg ( 1 page )( bytes ) 85294821#TMSN.jpeg ( 1 page )( bytes ) 85292452#TMSN.jpeg ( 1 page )( bytes ) 85173211#TMSN.jpeg ( 1 page )( bytes ) BUDDY APPROVED, Notice of Opposition and Exhibits.pdf ( 19 pages )(678339 bytes )
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Harry B. Ray/
Name	Harry B. Ray
Date	01/25/2012

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Bacon Products Corporation,	)	
	)	
Opposer,	)	Opposition No.:
	)	
v.	)	Application Serial No.: 85/259,577
	)	
MindsInSync Limited,	)	Trademark: <b>BUDDY APPROVED</b>
	)	
Applicant.	)	

**Box TTAB - Fee**  
Assistant Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**NOTICE OF OPPOSITION**

Opposer, BACON PRODUCTS CORPORATION, a Tennessee corporation located and doing business at 1605 Shepherd Road, Chattanooga, Tennessee 37421, believes that it will be damaged by registration of the mark (“Applicant’s Mark”) shown in Application Serial No. 85/259,577 (“Applicant’s Application”), and hereby opposes same.

Description of Applicant’s Application: Filed on March 7, 2011 for the mark **BUDDY APPROVED** in International Classes 18, 20, 21, and 24. Applicant’s mark is for the following goods:

Animal carriers; collars for pets and animal leashes; pet clothing; handbags; and pet accessories, namely, specially designed canvas, vinyl or leather bags attached to animal leashes for holding small items such as keys, credit cards, money, pet treats, or disposable bags for disposing of pet waste (International Class 18)

Pet crates; pet cushions; beds for household pets; crate covers for pets; non-metal fabric storage bin organizer; and fabric pet crate mats (International Class 20)

Pet feeding and drinking bowls (International Class 21)

Pet Blankets; towels; and washing mitts (International Class 24)

Applicant filed Applicant's Application based on its alleged intent to use Applicant's Mark on the goods identified in Applicant's Application.

As grounds of this Opposition, Opposer alleges that:

1. Opposer is the owner of U.S. Trademark Registration No. 1,533,112 for the mark **MY BUDDY** ("Opposer's Mark") for PET ACCESSORIES, NAMELY, COLLARS AND LEADS, in International Class 18, which was registered on the Principal Register on April 4, 1989 ("Opposer's Initial Registration"). Said registration was based upon an application filed in the U.S. Patent and Trademark Office on November 20, 1987, reflecting a date of first usage anywhere and in interstate commerce of August 1, 1987, all of which dates are prior to the date of filing of Applicant's Application. The U.S. Patent and Trademark Office accepted an affidavit under Section 8 on December 1, 1995 with respect to Opposer's Initial Registration and acknowledged the incontestability of such registration on December 1, 1995, as a result of the affidavit filed pursuant to Section 15. Such registration was renewed on September 10, 2008. Opposer's Initial Registration is valid and subsisting and is conclusive evidence of Opposer's exclusive right to use Opposer's Mark in commerce on the goods specified in Opposer's Initial Registration. Pursuant to 37 C.F.R. § 2.122(d), Opposer attaches hereto as Exhibit A a current printout of information from the electronic database records of the USPTO showing the status and title of the Opposer's Initial Registration as of January 24, 2012.

2. In addition to Opposer's Initial Registration, Opposer is also the owner of the following registrations (hereinafter collectively referred to as "Opposer's Other Registrations") for marks containing Opposer's Mark:

a. Opposer is the owner of U.S. Trademark Registration No. 3,016,366 for the mark **MY BUDDY** which was registered on the Principal Register on November 15, 2005. Said registration is on the following goods:

HARNESSES FOR PETS (International Class 18)

Said registration was based upon an application filed in the U.S. Patent and Trademark Office on February 26, 2004. Said registration reflects a date of first usage anywhere and in interstate commerce of March, 31, 2003, all of which dates are prior to the date of filing of Applicant's Application. The U.S. Patent and Trademark Office accepted an affidavit under Section 8 on April 25, 2011 and acknowledged the incontestability of such registration, as a result of the affidavit filed pursuant to Section 15. Said registered mark of Opposer is valid and subsisting and is conclusive evidence of Opposer's exclusive right to use said mark in commerce on the goods specified in said registration. Pursuant to 37 C.F.R. § 2.122(d), Opposer attaches hereto as Exhibit B a current printout of information from the electronic database records of the USPTO showing the status and title of such registration as of January 24, 2012.

b. Opposer is the owner of U.S. Trademark Registration No. 2,542,503 for the mark **MY BUDDY** which was registered on the Principal Register on February 26, 2002. Said registration is on the following goods:

PET CARE PRODUCTS, NAMELY, NON-MEDICATED, ORGANIC SHAMPOO FOR PETS (International Class 3)

PET CARE PRODUCTS, NAMELY, ORGANIC FLEA, TICK AND LICE DIP FOR DOGS (International Class 5)

Said registration was based upon an application filed in the U.S. Patent and Trademark Office on June 27, 2000, reflecting a date of first usage anywhere and in interstate commerce of May 16, 1996, all of which dates are prior to the date of filing of Applicant's Application. The U.S. Patent and

Trademark Office accepted an affidavit under Section 8 on July 21, 2007 and acknowledged the incontestability of such registration, as a result of the affidavit filed pursuant to Section 15. Said registration was renewed on May 6, 2011. Said registered mark of Opposer is valid and subsisting and is conclusive evidence of Opposer's exclusive right to use said mark in commerce on the goods specified in said registration. Pursuant to 37 C.F.R. § 2.122(d), Opposer attaches hereto as Exhibit C a current printout of information from the electronic database records of the USPTO showing the status and title of such registration as of January 24, 2012.

c. Opposer is the owner of U.S. Trademark Registration No. 4,056,187 for the mark **MY BUDDY PREMIUM PET PRODUCTS** which was registered on the Principal Register on November 15, 2011. Said registration is on the following services:

DISTRIBUTORSHIP SERVICES AND RETAIL STORE SERVICES IN THE FIELDS OF PET CARE PRODUCTS, NAMELY, PET HARNESSSES AND LEASHES, PET ACCESSORIES, NAMELY, COLLARS AND LEADS, AND NON-MEDICATED ORGANIC SHAMPOO FOR PETS, ORGANIC FLEA, TICK, AND LICE DIP FOR DOGS, AND PET FOOD (International Class 35)

Said registration was based upon an application filed in the U.S. Patent and Trademark Office on April 12, 2011, reflecting a date of first usage anywhere and in interstate commerce of July 20, 2010.

The date of first usage is prior to the date of filing of Applicant's Application. Said registered mark of Opposer is valid and subsisting and is *prima facie* evidence of Opposer's exclusive right to use said mark in commerce on the goods specified in said registration. Pursuant to 37 C.F.R. § 2.122(d), Opposer attaches hereto as Exhibit D a current printout of information from the electronic database records of the USPTO showing the status and title of such registration as of January 24, 2012.

d. Opposer is the owner of U.S. Trademark Registration No. 4,053,055 for the mark **MY BUDDY ORGANIC SHAMPOO** which was registered on the Principal Register on November 8, 2011. Said registration is on the following goods:

PET CARE PRODUCTS, NAMELY, NON-MEDICATED ORGANIC SHAMPOO  
FOR PETS (International Class 35)

Said registration was based upon an application filed in the U.S. Patent and Trademark Office on April 14, 2011, reflecting a date of first usage anywhere and in interstate commerce of February 10, 2010. The date of first usage is prior to the date of filing of Applicant's Application. Said registered mark of Opposer is valid and subsisting and is *prima facie* evidence of Opposer's exclusive right to use said mark in commerce on the goods specified in said registration. Pursuant to 37 C.F.R. § 2.122(d), Opposer attaches hereto as Exhibit E a current printout of information from the electronic database records of the USPTO showing the status and title of such registration as of January 24, 2012.

e. Opposer is the owner of U.S. Trademark Registration No. 4,052,916 for the mark **MY BUDDY ORGANIC DIP** which was registered on the Principal Register on November 8, 2011. Said registration is on the following goods:

PET CARE PRODUCTS, NAMELY, ORGANIC FLEA, TICK, AND LICE DIP  
FOR DOGS (International Class 35)

Said registration was based upon an application filed in the U.S. Patent and Trademark Office on April 12, 2011, reflecting a date of first usage anywhere and in interstate commerce of February 10, 2010. The date of first usage is prior to the date of filing of Applicant's Application. Said registered mark of Opposer is valid and subsisting and is *prima facie* evidence of Opposer's exclusive right to use said mark in commerce on the goods specified in said registration. Pursuant to 37 C.F.R. § 2.122(d), Opposer attaches hereto as Exhibit F a current printout of information from the electronic database records of the USPTO showing the status and title of such registration as of January 24, 2012.

f. Opposer filed an application for the mark LEASH BUDDY (Application No. 85/173,211) on an intent-to-use basis. Said application is on the following services:

DISTRIBUTORSHIP SERVICES AND RETAIL STORE SERVICES IN THE FIELDS OF PET CARE PRODUCTS, NAMELY, PET HARNESSSES AND LEASHES, PET ACCESSORIES, NAMELY, COLLARS AND LEADS, AND NON-MEDICATED ORGANIC SHAMPOO FOR PETS, GROOMING PREPARATIONS FOR PETS, NAMELY, NON-MEDICATED SHAMPOOS AND NON-MEDICATED CONDITIONERS, PET FOOD, MEDICATED OINTMENT FOR TREATMENT OF IRRITATED SKIN OF DOGS AND HORSES, MEDICATED GROOMING PREPARATIONS FOR PETS FOR THE TREATMENT OF EAR MITES AND IRRITATED SKIN, NAMELY, SALVES, MEDICATED TOPICAL PET SHAMPOOS, CONDITIONERS, SPRAYS, BALM, AND OINTMENTS, FLEA COLLARS, FLEA AND TICK POWDERS, SPRAY PREPARATIONS FOR PETS TO REPEL FLEAS AND TICKS, MEDICATED WORM SYRUP FOR DOGS AND CATS AND ORGANIC FLEA, TICK AND LICE DIP FOR DOGS (International class 35)

The application for this mark is evidence of Opposer's intent to use yet another mark that includes "BUDDY" as its distinctive element to market goods related to pets. Pursuant to 37 C.F.R. § 2.122, Opposer attaches hereto as Exhibit G a current printout of information from the electronic database records of the USPTO showing the status and title of such application as of January 24, 2012.

3. Opposer has developed and continues to develop and expand the trademark **MY BUDDY** as a family of trademarks pertaining to goods in the pet industry. (The trademarks **MY BUDDY**, as used by Opposer, as evidenced by the four registrations described above, are hereinafter referred to as "Opposer's Marks.")

4. The distinctive element in the Opposer's Marks is the word **BUDDY**.

5. The distinctive element in the Applicant's Mark is also the word **BUDDY**.

6. The goods and services identified in Applicant's Application are closely related to the goods and services covered by Opposer's Mark in Opposer's Initial Registration and in Opposer's Other Registrations.

7. Upon information and belief, the goods and services set forth in Applicant's Application and the goods and services covered by the Opposer's Initial and Other Registrations are sold, or will be sold, to the same market, namely pet owners, and therefore move through the same channels of trade.

8. The class of consumers to which the goods set forth in Applicant's Application and the goods covered by the Opposer's Initial and Other Registrations are promoted and sold, namely pet owners, is generally not a class of consumers that practices a high degree of care in selecting pet products; therefore, these consumers will be more likely to mistake that goods and services provided under the name **BUDDY APPROVED** are derived from the same source as goods and services marked **MY BUDDY**.

9. Thus, Applicant's Mark so resembles Opposer's Marks, and its goods and services are so closely related to Opposer's goods and services, that Applicant's use of Applicant's Mark in commerce is likely to cause confusion, to cause mistake, or to deceive consumers as to the origin of both Applicant's and Opposer's goods and services, thereby causing Opposer great harm.

10. In view of the above allegations, if the Applicant's Application is allowed to mature to registration on the Principal Register, Opposer will be subjected to great and irreparable damage and Applicant will enjoy unlawful gain and advantage to which it is not entitled under the Trademark Act of 1946.

WHEREFORE, Opposer prays that Application Serial No. 85/259,577 be finally refused for registration on the Principal Register and that this Notice of Opposition be sustained in favor of Opposer.

Opposer hereby appoints Harry B. Ray of Harry B. Ray & Associates, PLLC, a member of the Bar of the State of Tennessee to act as attorney for Opposer herein, with full power to prosecute

this Notice of Opposition and to transact all relevant business with the U.S. Patent and Trademark Office and the United States Courts. Attorney Harry B. Ray is hereby authorized to receive all official communications in connection with this Notice of Opposition.

Opposer will file this Notice of Opposition electronically through the USPTO website and render payment of the applicable \$1,200.00 filing fee at that time.

Respectfully submitted, this 25th day of January, 2012.

HARRY B. RAY & ASSOCIATES, PLLC

/Harry B. Ray/

Harry B. Ray, Attorney for Opposer  
Tennessee Bar No.: 6908  
One Park Place  
6148 Lee Highway, Suite 210  
Chattanooga, TN 37421  
423/ 693-0160  
423/ 693-0115 – facsimile

**OPPOSER:**

BACON PRODUCTS CORPORATION

By: /Karen M. Romito/  
(Karen M. Romito) Vice President

**CERTIFICATE OF MAILING VIA ELECTRONIC TRANSMISSION**

I hereby certify that this correspondence is being filed with the United States Patent and Trademark Office via the Electronic System for Trademark Trials and Appeals on January 25, 2012.

                  /Harry B. Ray/                    
Attorney for Opposer

**PROOF OF SERVICE**

I hereby certify that a copy of the foregoing NOTICE OF OPPOSITION is being served on January 25, 2012, on the following by United States first class mail, postage prepaid:

MindsInSync Limited  
83 Vanilla & Sesame Court  
Curlew Street  
London, United Kingdom SE12NP

/Harry B. Ray/  
Harry B. Ray  
Attorney for Opposer



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# MY BUDDY

**Word Mark** MY BUDDY  
**Goods and Services** IC 018. US 003. G & S: PET ACCESSORIES NAMELY, COLLARS AND LEADS. FIRST USE: 19870801. FIRST USE IN COMMERCE: 19870801  
**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
**Serial Number** 73696687  
**Filing Date** November 20, 1987  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** January 10, 1989  
**Registration Number** 1533112  
**Registration Date** April 4, 1989  
**Owner** (REGISTRANT) BACON PRODUCTS CORPORATION CORPORATION TENNESSEE P.O. BOX 22187 CHATTANOOGA TENNESSEE 374222187  
**Attorney of Record** Harry B. Ray  
**Prior Registrations** 0650197  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20080910.  
**Renewal** 1ST RENEWAL 20080910  
**Live/Dead Indicator** LIVE

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**Exhibit A**



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MY BUDDY

Word Mark MY BUDDY  
 Goods and Services IC 018. US 001 002 003 022 041. G & S: Harnesses for pets. FIRST USE: 20030300. FIRST USE IN COMMERCE: 20030300  
 Standard Characters Claimed  
 Mark Drawing Code (4) STANDARD CHARACTER MARK  
 Serial Number 78976413  
 Filing Date February 26, 2004  
 Current Filing Basis 1A  
 Original Filing Basis 1B  
 Published for Opposition November 16, 2004  
 Registration Number 3016366  
 Registration Date November 15, 2005  
 Owner (REGISTRANT) Bacon Products Corporation CORPORATION TENNESSEE 1605 Shepherd Road Chattanooga TENNESSEE 37421  
 Attorney of Record Harry B. Ray  
 Prior Registrations 1533112;2542503  
 Type of Mark TRADEMARK  
 Register PRINCIPAL  
 Affidavit Text SECT 15. SECT 8 (6-YR).  
 Live/Dead Indicator LIVE

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Exhibit B



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**Typed Drawing**

**Word Mark** MY BUDDY  
**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Pet care products, namely, non-medicated, organic shampoo for pets. FIRST USE: 19960516. FIRST USE IN COMMERCE: 19960516  
 IC 005. US 006 018 044 046 051 052. G & S: Pet care products, namely, medicated worm syrup for dogs and cats, and organic flea, tick and lice dip for dogs. FIRST USE: 19960516. FIRST USE IN COMMERCE: 19960516  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 76078512  
**Filing Date** June 27, 2000  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** December 4, 2001  
**Registration Number** **2542503**  
**Registration Date** February 26, 2002  
**Owner** (REGISTRANT) Bacon Products Corporation CORPORATION TENNESSEE 1605 Shepherd Road Chattanooga TENNESSEE 37421  
**Attorney of Record** Harry B. Ray  
**Prior Registrations** 1533112  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110506.  
**Renewal** 1ST RENEWAL 20110506  
**Live/Dead Indicator** LIVE

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**Exhibit C**



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**Word Mark** MY BUDDY PREMIUM PET PRODUCTS  
**Goods and Services** IC 035. US 100 101 102. G & S: Distributorship services and retail store services in the fields of pet care products, namely, pet harnesses and leashes, pet accessories, namely, collars and leads, and non-medicated organic shampoo for pets, organic flea, tick, and lice dip for dogs, and pet food. FIRST USE: 20100720. FIRST USE IN COMMERCE: 20100720  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 26.03.21 - Ovals that are completely or partially shaded  
**Serial Number** 85292739  
**Filing Date** April 12, 2011  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** August 30, 2011  
**Registration Number** 4056187  
**Registration Date** November 15, 2011  
**Owner** (REGISTRANT) Bacon Products Corporation CORPORATION TENNESSEE 1605 Shepherd Road Chattanooga TENNESSEE 37421  
**Attorney of Record** Harry B. Ray  
**Prior** 1533112;2542503;2955242;AND OTHERS

**Exhibit D**

**Registrations**

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PREMIUM PET PRODUCTS" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the wording "MY BUDDY PREMIUM PET PRODUCTS" within an oval-shaped design.

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**MY BUDDY ORGANIC SHAMPOO**

**Word Mark** MY BUDDY ORGANIC SHAMPOO  
**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Pet care products, namely, non-medicated organic shampoo for pets. FIRST USE: 20100210. FIRST USE IN COMMERCE: 20100210  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85294821  
**Filing Date** April 14, 2011  
**Current Filing Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** August 23, 2011  
**Registration Number** **4053055**  
**Registration Date** November 8, 2011  
**Owner** (REGISTRANT) Bacon Products Corporation CORPORATION TENNESSEE 1605 Shepherd Road Chattanooga TENNESSEE 37421  
**Attorney of Record** Harry B. Ray  
**Prior Registrations** 1533112;2699933;2955242;AND OTHERS  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ORGANIC SHAMPOO" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
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**Exhibit E**



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**MY BUDDY ORGANIC DIP**

**Word Mark** MY BUDDY ORGANIC DIP  
**Goods and Services** IC 005. US 006 018 044 046 051 052. G & S: Pet care products, namely, organic flea, tick, and lice dip for dogs. FIRST USE: 20100210. FIRST USE IN COMMERCE: 20100210  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85292452  
**Filing Date** April 12, 2011  
**Current Filing Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** August 23, 2011  
**Registration Number** **4052916**  
**Registration Date** November 8, 2011  
**Owner** (REGISTRANT) Bacon Products Corporation CORPORATION TENNESSEE 1605 Shepherd Road Chattanooga TENNESSEE 37421  
**Attorney of Record** Harry B. Ray  
**Prior Registrations** 1533112;2699933;2955242;AND OTHERS  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ORGANIC DIP" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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**Exhibit F**

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**Record 1 out of 1**

TARR Status	ASSIGN Status	TDR	TTAB Status
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# LEASH BUDDY

**Word Mark** LEASH BUDDY

**Goods and Services** IC 035. US 100 101 102. G & S: Distributorship services and retail store services in the fields of pet care products, namely, pet harnesses and leashes, pet accessories, namely, collars and leads, and non-medicated organic shampoo for pets, grooming preparations for pets, namely, non-medicated shampoos and non-medicated conditioners, pet food, medicated ointment for treatment of irritated skin of dogs and horses, medicated grooming preparations for pets for the treatment of ear mites and irritated skin, namely, salves, medicated topical pet shampoos, conditioners, sprays, balm, and ointments, flea collars, flea and tick powders, spray preparations for pets to repel fleas and ticks, medicated worm syrup for dogs and cats and organic flea, tick and lice dip for dogs

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85173211

**Filing Date** November 10, 2010

**Current Filing Basis** 1B

**Original Filing Basis** 1B

**Published for Opposition** April 12, 2011

**Owner** (APPLICANT) Bacon Products Corporation CORPORATION TENNESSEE 1605 Shepherd Road Chattanooga TENNESSEE 37421

**Attorney of Record** Harry B. Ray

**Prior**

**Exhibit G**

**Registrations** 1533112;2542503;3016366;AND OTHERS  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LEASH" APART FROM THE MARK AS SHOWN  
**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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