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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91203410
Party	Defendant East West Bank
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Date	07/20/2012
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Serial No. 85/319,594  
For the mark "EAST WEST BRIDGE FORUM"

In the Matter of Trademark Registration No. 3,448,481  
Registered on June 17, 2008  
For the mark "EAST-WEST BUSINESS BRIDGE"

_____	)	
EAST WEST BANK,	)	
	)	Opposition No.: 91203410
Petitioner,	)	
	)	<i>[Consolidated with]</i>
v.	)	
	)	Cancellation No.: 92053712
THE PLUBELL FIRM, LLC	)	
	)	
Respondent.	)	
_____	)	

**APPLICANT EAST WEST BANK'S REQUEST FOR EXPRESS ABANDONMENT OF  
APPLICATION PURSUANT TO 37 CFR §§ 2.68 AND 2.135**

Pursuant to 37 CFR §§ 2.68 and 2.135 and TBMP 602.01, Applicant East West Bank, through its attorneys identified below, hereby requests that the mark EAST WEST BRIDGE FORUM, Serial No. 85/319,594, be expressly abandoned with respect to all the services in International Class 038.

Respectfully submitted,  
FOX ROTHSCHILD LLP

Dated: July 20, 2012

By:     /Thomas T. Chan/      
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**CERTIFICATE OF SERVICE**

I certify that **APPLICANT EAST WEST BANK'S REQUEST FOR EXPRESS ABANDONMENT OF APPLICATION PURSUANT TO 37 CFR §§ 2.68 AND 2.135** are being served on Respondent by e-mailing a true and correct copy to the attorneys of record, this Friday, July 20, 2012 to the following e-mail address:

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