



**Fox Rothschild** LLP  
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July 13, 2012

**VIA E-MAIL AND U.S. MAIL**

85.319,594

Mr. H. David Starr  
The Nath Law Group  
112 South West Street  
Alexandria, VA 22314

**Re: East West Bank v. The Plubell Firm, LLC**  
**Opposition No. 91203410 [Consolidated with] Cancellation No. 92053712**  
**Our Ref. 103441.00001**

Dear Mr. Starr:

East West Bank has decided for business reasons that it no longer intends to use the EAST WEST BRIDGE FORUM mark that was the subject of the above-referenced opposition proceeding, and will seek to abandon its application and mark. I am writing to inquire whether The Plubell Firm will expressly consent to East West Bank's abandonment of its EAST WEST BRIDGE FORUM application and mark, pursuant to 37 CFR § 2.135 of the Trademark Rules and TBMP § 602.01.

Assuming your client is amenable to the filing of a consented express abandonment of the EAST WEST BRIDGE FORUM application and mark, certain of the Requests for Production served on The Plubell Firm on June 29, 2012 will become moot and need not be answered; these Requests are 42, 68, 70-81, and 83-90.

Very truly yours,



07-19-2012

U.S. Patent & TMO/Trade Mark Report Oct. 2011

A Pennsylvania Limited Liability Partnership



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Aaron Craig

cc: E. Dunn  
M. Hamilton

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California Connecticut Delaware District of Columbia Florida Nevada New Jersey New York Pennsylvania