

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: February 1, 2012

Opposition No. 91203192

Beats Electronics, LLC

v.

Merkury Innovations, LLC

Millicent Canady, Paralegal Specialist:

On January 23, 2012, applicant filed an answer to the opposition and a counterclaim to cancel opposer's pleaded registration(s). Applicant filed the proper fee.

Opposer and counterclaim defendant, Beats Electronics, LLC, is allowed until **THIRTY DAYS** from the mailing date of this order to file an answer to the counterclaim. See Trademark Rules 2.106(b)(2)(iii) and 2.121(b)(2).

In accordance with the Trademark Rules of Practice, conferencing, disclosure, discovery and testimony period dates are reset as indicated below. In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Answer to Counterclaim Due	3/2/12
Deadline for Discovery Conference	4/1/12
Discovery Opens	4/1/12
Initial Disclosures Due	5/1/12
Expert Disclosures Due	8/29/12
Discovery Closes	9/28/12
Plaintiff's Pretrial Disclosures	11/12/12
30-day testimony period for plaintiff's testimony to close	12/27/12
Defendant/Counterclaim Plaintiff's Pretrial Disclosures	1/11/13
30-day testimony period for defendant and plaintiff in the counterclaim to close	2/25/13
Counterclaim Defendant's and Plaintiff's Rebuttal Disclosures Due	3/12/13
30-day testimony period for defendant in the counterclaim and rebuttal testimony for plaintiff to close	4/26/13
Counterclaim Plaintiff's Rebuttal Disclosures Due	5/11/13
15-day rebuttal period for plaintiff in the counterclaim to close	6/10/13
Brief for plaintiff due	8/9/13
Brief for defendant and plaintiff in the counterclaim due	9/8/13
Brief for defendant in the counterclaim and reply brief, if any, for plaintiff due	10/8/13
Reply brief, if any, for plaintiff in the counterclaim due	10/23/13

If the parties stipulate to any extension of these dates, the filing should set forth the dates in the format shown in this order. See Trademark Rule 2.121(d).

An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.