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Filing date: **06/12/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91203192
Party	Plaintiff Beats Electronics, LLC
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Submission	Appearance of Counsel/Power of Attorney
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Signature	/Dale M. Cendali/
Date	06/12/2015
Attachments	Notice of Appearance Cendali & Jarrett.PDF(338101 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>BEATS ELECTRONICS, LLC,</p> <p style="text-align:right">Opposer,</p> <p>v.</p> <p>MERKURY INNOVATIONS, LLC</p> <p style="text-align:right">Applicant</p>	<p>Opposition No. 91203192</p>
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UNITED STATES PATENT AND TRADEMARK
OFFICE Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

NOTICE OF APPEARANCE OF DALE M. CENDALI AND BONNIE L. JARRETT

To the Trademark Trial and Appeal Board, all parties, and their counsel:

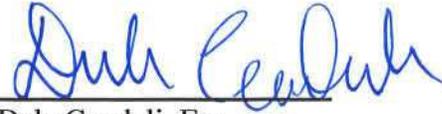
Please take notice that attorneys Dale M. Cendali and Bonnie L. Jarrett of Kirkland & Ellis LLP hereby enter their appearances as counsel for Opposer Beats Electronics, LLC in the above-captioned proceeding.

Please direct all correspondence in this matter to:

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Dated: June 12, 2015
New York, New York

KIRKLAND & ELLIS LLP



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CERTIFICATE OF SERVICE

I hereby certify that on June 12, 2015, I caused copies of the foregoing **NOTICE OF APPEARANCE OF DALE M. CENDALI AND BONNIE L. JARRETT** to be served via Federal Express and e-mail upon the following individuals:

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Dated: June 12, 2015


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