

ESTTA Tracking number: **ESTTA446376**

Filing date: **12/14/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Hachette Filipacchi Presse
Granted to Date of previous extension	12/18/2011
Address	149 rue Anatole France Levallois-Perret Cedex, 92534 FRANCE
Attorney information	Susan Upton Douglass, Esq. Fross Zelnick Lehrman & Zissu, P.C. 866 United Nations Plaza New York, NY 10017 UNITED STATES sdouglass@frosszelnick.com Phone:212-813-5900

Applicant Information

Application No	85240605	Publication date	06/21/2011
Opposition Filing Date	12/14/2011	Opposition Period Ends	12/18/2011
Applicant	Schneider, Lauren R. 465 N Summit Avenue Pasadena, CA 91103 UNITED STATES		

Goods/Services Affected by Opposition

Class 041. First Use: 2006/00/00 First Use In Commerce: 2006/00/00 All goods and services in the class are opposed, namely: Film and video production; Film and video production consulting services; Film editing; Media production services, namely, video and film production; Multimedia entertainment services in the nature of development, production and post-production services in the fields of video and films; Multimedia entertainment services in the nature of recording, production and post-production services in the fields of music, video, and films; Photography; Photography services; Post-production editing services in the field of music, videos and film; Production and distribution of videos in the field of fashion; Production of films; Script writing services; Writing of articles for periodicals other than for advertising or publicity; Writing of texts other than publicity texts
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Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	758137	Application Date	11/14/1962
Registration Date	10/08/1963	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U038 (International Class 016). First use: First Use: 1945/11/01 First Use In Commerce: 1945/00/00 Magazine		

U.S. Registration No.	1314558	Application Date	11/10/1983
Registration Date	01/15/1985	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: Stationery-Namely, Notebooks, Writing Pads, Fountain Pens, Pencils, Pencil Holders, Indexes, Stationery Portfolios, Notebooks/Writing Pads, Address Books, Folders [, DIARIES]		

U.S. Registration No.	1732988	Application Date	12/23/1991
Registration Date	11/17/1992	Foreign Priority Date	NONE
Word Mark	ELLE DECOR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1989/10/03 First Use In Commerce: 1989/10/03 magazines featuring interior and exterior decorating, architecture, landscaping, gardening and horticulture; cuisine; art and sculpture, artifacts, antiques and collections, furniture; household accessories, accoutrements, and fixtures; critiques of residences; biographical sketches; electronics for the home; national and international lifestyles, travel, tourism and photography		

U.S. Registration No.	1668272	Application Date	01/10/1990
Registration Date	12/17/1991	Foreign Priority	07/17/1989

		Date	
Word Mark	ELLEDECOR		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: [data processing equipment and computers; computer furniture; blank information holders and carriers for computer programs; namely, cards, bands, tapes, ribbons, drums, cassettes, discs, sheets and films; computer software programs and teaching apparatus and instruments consisting of computer drive peripherals and software and computer furniture for use in the field of consulting services on interior and exterior decorating, architecture, landscaping, gardening and horticulture, cuisine, art and sculpture, artifacts, antiques and collections, furniture, household accessories, accoutrements and fixtures, critiques of residences, biographical sketches, electronics for the home, national and international lifestyles, travel, tourism and photography]</p> <p>Class 016. First use: printed matter and periodicals, namely, newspapers, reviews, pamphlets, brochures, newsletters, information or advertising letters, journals and magazines in the fields of interior and exterior decorating, architecture, landscaping, gardening and horticulture; cuisine [; art and sculpture, artifacts, antiques and collections; furniture; household accessories, accoutrements, and fixtures; critiques of residences, biographical sketches; electronics for the home; national and international life-styles, travel, tourism and photography; stationery; stationery boxes, cabinets, folders, writing paper and envelopes; paper; namely, bond, carbon, construction, corrugated, crepe, fiber, filler, illustration, lining, magnetic, mimeograph, newsprint, note, onion skin, packing, printing reproduction, tracing, typewritten and wrapping; paper-board; blank or partially printed postcards; poster board; printing blocks; cards; namely, blank, business, file, index, gift and greeting, note, playing, record and score cards; cardboard containers (boxes) for wrapping and packaging; plastic for wrapping]</p> <p>Class 038. First use: [telecommunications services; telephone communication services; audio visual and video communication services; namely, audio visual, cable, and satellite telecommunication broadcast and telephone transmission services, home video, and recorded music services; telegraph services; cable telegram transmission and communication services; electronic mail services, providing electronic access to databanks; teleconferencing services; teletype communication services; operating closed circuit television for others; audio visual and video information and communication utilizing telecomputer terminal units, peripheral systems and video display systems]</p> <p>Class 040. First use: [film, video tape and audio tape duplication services]</p> <p>Class 041. First use: [educational and training services in the use and operation of licensees, commercial concessions and franchising networks, including basic training for personnel; fashion trends and clothing design; interior decorating; sewing and weaving; home furnishings, design and decoration of shutters, silk painting; home economics, all conducted through courses, seminars, tutorials, conferences, colloquies, lectures, and closed circuit television broadcasts; production of radio and television programs;] publication of books, [illustrations,</p>		

	<p>] magazines, and newspapers [; correspondence courses in the field of entertainment services through the use of television and/or radio, involving news, documentary, plays, movies, docu-drama, melodrama, sports, comedy, variety shows, game shows, serials, education, nature, public information, business, political and social commentary, and public debate programs; film, videotape and audio tape production services; film videotape rental services; audio tape recording studio services, and record master production services]</p> <p>Class 042. First use:</p> <p>[news agency services; namely, gathering and dissemination of news, news clipping services, and providing information to newspapers, other news services, magazines, publishers, local television stations and national television networking, public broadcasting stations; all cable television networks, satellite networks and systems; syndicated news programs, syndicated columnists, national syndicators, and radio stations in the field of national and international news, business, sports, politics, diplomacy, entertainment, science and medicine, and commentary]</p>
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U.S. Registration No.	1767100	Application Date	08/17/1989
Registration Date	04/27/1993	Foreign Priority Date	03/30/1989
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 002. First use:</p> <p>[PAINTS, ENAMELS, COATINGS FOR PAINTS AND PRIMERS; VARNISHES AND GLAZING COMPOUNDS; UNDERCOATINGS FOR PREPARING SURFACES TO BE PAINTED AND WATERPROOFING COMPOSITION FOR INTERIOR AND EXTERIOR SURFACES; WOOD PRESERVATIVES FOR CONSTRUCTION PURPOSES; NATURAL RESINS FOR USE IN THE MANUFACTURE OF ADHESIVES FOR INTERIOR AND EXTERIOR SURFACES; DYES FOR USE IN PREPARING WOOD AND OTHER SURFACE MATERIALS FOR INTERIOR AND EXTERIOR DECORATIVE PURPOSES; METALS IN FOIL AND POWDER FORM FOR PAINTERS, DECORATORS AND ARTISTS; COLORANTS FOR USE IN THE MANUFACTURE OF PAINT AND PAPER]</p> <p>Class 006. First use:</p> <p>[KEY HOLDERS]</p> <p>Class 011. First use:</p> <p>[ELECTRIC LAMPS, CANDELABRA AND LIGHTS; FIXTURES FOR ELECTRIC LIGHTING; VENTILATING DUCTS; VENTILATING FANS; CEILING AND ELECTRIC FANS; PLUMBING FITTINGS; NAMELY, VALVES AND PIPES; WATER HEATERS; FILTERING UNITS FOR AIR AND WATER; HOT WATER TANKS; WATER PURIFYING UNITS; AIR PURIFYING UNITS; STEAM GENERATORS; STOVES, ELECTRIC AND GAS RANGES; REFRIGERATORS, FREEZERS, AND AIR CONDITIONING UNITS]</p> <p>Class 012. First use:</p> <p>[VEHICLES; LAND, AIR AND WATER LOCOMOTION APPARATUS, PARTICULARLY AUTOMOBILES, WAGONS, CARTS, TRUCKS, STATION WAGONS, TRAILERS, BICYCLES, TRICYCLES, TRI-CARS, AIRPLANES, BOATS, CANOES, BARGES, ROW BOATS, SHIPS, YACHTS, DIRIGIBLES, AIR SHIPS, PARACHUTES, LOCOMOTIVES AND RAILROAD CARS]</p> <p>Class 022. First use:</p> <p>[CORDS, THREAD NETTING, TENTS, AWNINGS, SAILS, BAGS</p>		

(ENVELOPES, POUCHES) OF TEXTILE FOR PACKAGING; SACKS (BAGS) OF TEXTILE FOR PACKAGING; NONMETALLIC WRAPPING OR BINDING BANDS; BEACH TOTE BAGS; LAUNDRY BAGS; PLASTIC BAGS FOR GENERAL USE; VINYL BAGS; STORAGE BAGS AND TRAVELING BAGS MADE OF LAMINATED CANVAS OR NYLON FOR USE IN STORING CLOTHING; AND HAT STORAGE BOXES MADE OF CARDBOARD FOR USE IN THE STORING OF HATS OF ALL TYPES; UPHOLSTERY FABRIC (EXCEPT FOR RUBBER AND PLASTIC); CRUDE TEXTILE FIBER] NYLON BAGS

Class 023. First use:

[THREADS FOR TEXTILE USE]

Class 026. First use:

[LACE AND EMBROIDERY, RIBBONS, SHOE LACES, CLOTHING BUTTONS, HOOKS AND EYES, NEEDLES AND PINS; ARTIFICIAL PLANTS AND FLOWERS]

Class 027. First use:

[CARPETS, AREA RUGS, MATS; NAMELY, DOOR MATS, FLOOR MATS AND STALL SHOWER AND BATH MATS, LINOLEUM AND WALL COVERING NOT MADE OF TEXTILES]

Class 028. First use:

DOLLS]; TOY ACTION FIGURES, DOLL AND TOY ACTION FIGURE CLOTHING AND FURNITURE; TOY TRUCKS AND CARS; EQUIPMENT SOLD AS A UNIT FOR PLAYING A BOARD GAME; TENNIS, BADMINTON, SQUASH AND RACQUETBALL RACKETS; BASEBALL GLOVES; BALLS] AND GOLF CLUBS]; STATIONARY EXERCISE BICYCLES; SNOW AND WATER SKIS; BODY BUILDING MACHINES; NON-MOTORIZED SURF AND SAIL BOARDS; PLAY BALLOONS; PLAYGROUND EQUIPMENT; NAMELY, SWINGS; ROLLER AND ICE SKATES; SKATING BOOTS WITH SKATES ATTACHED]

Class 031. First use:

[NATURAL PLANTS AND FLOWERS; DRIED PLANTS AND FLOWERS FOR DECORATION; SEEDS, GRAINS AND PLANTS]

Class 034. First use:

[SMOKER'S UTENSILS; NAMELY, TOBACCO, CIGARETTES, CIGARS, CIGARETTE HOLDERS, CIGARETTE CASES (NOT OF PRECIOUS METALS), CIGARETTE PAPER, PIPES, MATCHES, LIGHTERS AND ASH TRAYS]

Class 035. First use:

[ADVERTISING AGENCY SERVICES]

Class 037. First use:

[CONSTRUCTION SERVICES; NAMELY, PLANNING, LAYING OUT AND CUSTOM CONSTRUCTION OF RESIDENTIAL AND COMMERCIAL COMMUNITIES]

Class 038. First use:

[AUDIOVISUAL AND VIDEO COMMUNICATION SERVICES; NAMELY, CABLE TELEVISION BROADCASTING SERVICES, AND AUDIO AND VIDEO TELECONFERENCING SERVICES AND VIDEO PERSONAL TELECONSULTING SERVICES VIA TELECOMPUTER AND VIDEO DISPLAY UNITS]

Class 039. First use:

[AIR TRANSPORTATION SERVICES, MOTOR VEHICLE RENTAL AND LEASING SERVICES, SHIP AND BOAT LEASING SERVICES, CARGO HANDLING AND UNLOADING SERVICES, CRUISE SHIP SERVICES, FREIGHT TRANSPORTATION SERVICES BY AIRPLANE, SHIP, RAIL OR TRUCK; ARRANGING EXCURSIONS FOR TOURISTS, WAREHOUSE STORAGE SERVICES, TRANSPORTATION OF PASSENGERS (OR

	<p>FREIGHT) BY AIRPLANE, TRUCK AND/OR TRAIN; TRAVEL AGENCY SERVICES]</p> <p>Class 040. First use: [FABRIC BLEACHING SERVICES; CERAMIC GLAZING SERVICES; TREATMENT OF CLOTH, FABRIC AND TEXTILES; APPLYING FINISHES TO CLOTH, FABRIC AND TEXTILES; WATERPROOFING OF CLOTH, FABRIC AND TEXTILES; DRESSMAKING SERVICES; CLOTH AND FABRIC DYEING SERVICES; EMBROIDERY SERVICES; LEATHER STAINING SERVICES; PATTERN PRINTING SERVICES; POTTERY FIRING SERVICES; SEWING SERVICES; CLOTH, FABRIC AND TEXTILE SHRINKING SERVICES; TAILORING SERVICES; MATERIAL TREATMENT SERVICES; DUPLICATING SERVICES IN THE FIELD OF AUDIO AND VIDEO TAPE]</p> <p>Class 041. First use: [RADIO AND TELEVISION ENTERTAINMENT SERVICES; NAMELY, PRODUCTION OF RADIO AND TELEVISION PROGRAMS AND FILM PRODUCTION, INCLUDING] PRODUCTION [OF VIDEO TAPES FOR HOME VIEWING AND] OF SOUND RECORDING FEATURING MUSIC</p> <p>Class 042. First use: NEWS AGENCY SERVICES; NAMELY, GATHERING AND DISSEMINATION OF NEWS[, AND NEWS SYNDICATION SERVICES FOR BROADCASTERS; SILKSCREEN PAINTING SERVICES; ARCHITECTURAL CONSULTING SERVICES; INTERIOR DECORATING SERVICES AND PRINTING SERVICES; LANDSCAPING SERVICES AND INTERIOR AND EXTERIOR DECORATING SERVICES; DRAFTING AND BLUEPRINTING SERVICES; PRINTING AND GRAPHIC SERVICES IN THE FIELD OF ADVERTISING; DESIGN SERVICES IN THE FIELD OF FASHION]</p>
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U.S. Registration No.	2242315	Application Date	05/09/1995
Registration Date	05/04/1999	Foreign Priority Date	NONE
Word Mark	ELLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 028. First use: [interactive video game programs; games, namely, boardgames, card games, manipulative games, toys, namely, wind-up toys, battery operated and non-battery operated mechanical action toys, plush toys, inflatable bath toys, battery operated and non-battery operated stuffed toys, battery operated and non-battery operated dolls]</p> <p>Class 038. First use: [communication services, namely, radio communication services,] telephone communications services, [telegraph services and video teleconferencing services, telegraph services and video teleconferencing services;] electronic transmission of data, images and sounds and documents via computer terminals; [television and radio broadcasting services; including cable transmissions of such services; telex transmission services; telegram transmission services;] electronic transmission of information from data banks via computer terminals; [cable television transmission services]</p> <p>Class 039. First use: [home and office delivery of multimedia and audiovisual products, namely, videodiscs, compact discs, interactive discs, and compact discs with read only memory (CD-ROM)]</p>		

	<p>Class 041. First use: [educational services, namely, administration of cultural exchange programs; entertainment services, namely, sponsoring sports competitions and tournaments; education in the field of music, theater, cinema, literature, arts, home decoration, gardening, landscaping, culinary arts, fashion and beauty rendered through correspondence courses; providing classes of instruction to beginners and advanced persons in the field of music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts, fashion and beauty; conducting educational conferences, workshops and courses of instruction in the field of music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts, fashion and beauty; educational conferences, forums, congresses and colloquiums in the field of music, educational services, namely, administration of cultural exchange programs; entertainment services, namely, sponsoring sports competitions and tournaments; education in the field of music, theater, cinema, literature, arts, home decoration, gardening, landscaping, culinary arts, fashion and beauty rendered through correspondence courses; providing classes of instruction to beginners and advanced persons in the field of music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts, fashion and beauty; conducting educational conferences, workshops and courses of instruction in the field of music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts, fashion and beauty; educational conferences,] forums, [congresses and colloquiums] in the field of [music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts,] fashion and beauty; [publication of books; entertainment in the nature of games and contests, namely, essay-writing and novel-writing contests; beauty pageants; indoor and outdoor sports competitions featuring, hockey, soccer, football and volleyball; production of radio and television programs;] entertainment services, namely, providing an on-line entertainment variety show, featuring [music, theater, cinema, literature, arts, education, home decoration, gardening, landscaping, culinary arts,] fashion and beauty; [entertainment services in the nature of a cable television variety show featuring music, theater, cinema, literature, arts, education home decoration, gardening, landscaping, culinary arts, fashion and beauty; audio recording and production services; libraries and books lending services; video and game library services; video tape film production]</p> <p>Class 042. First use: [legal consulting services; correspondence exchange services;] licensing of intellectual property; [computer programming services; programming electronic instruments for others; editing of written texts; news syndication reporting; language translation; printing services; rental of computers and rental of display apparatus for use in multimedia presentations using slides, film, tape recordings and special lighting effects;] editing of written texts, [illustrations books,] book reviews, [newspapers,] periodicals, magazines and publications of all types regardless of their form, including electronic and digitalized publications, [desktop publishing of sound and/or visual media - or multimedia software programs for others;] compiling data bases and data banks for use by others; [production and rental of motion picture film,video-cassette tapes and multimedia entertainment software]</p>
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Attachments	73452244#TMSN.gif (1 page)(bytes) 74017819#TMSN.gif (1 page)(bytes) ELLE SCHNEIDER Opposition with attachments (F0927574).PDF (30 pages)(1280747 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/sud/
Name	Susan Upton Douglass, Esq.
Date	12/14/2011

fashion magazine, with 42 international editions in over 60 countries, with 23 million readers globally. The ELLE magazine features extensive photography spreads of fashion, celebrities and apparel created by famous and accomplished photographers. The ELLE magazine is extensively promoted on the Internet, at newsstands and elsewhere, and enjoys substantial sales and reputation.

2. Since at least as early as 1991, Opposer has used in commerce the trademark ELLE ELLE DÉCOR for magazines featuring home design, decorating, entertainment, travel, dining, celebrities and shopping. ELLE DÉCOR has an audience of 1.7 million and was ranked the leading luxury design magazine for 2009 and 2010. The extensive photography spreads in ELLE DÉCOR magazine have included celebrities and events at beautiful settings around the country and around the world.

3. The ELLE.COM website features ELLE TV, featuring videos and film clips in the fields of fashion and accessories, hair and beauty, pop culture, film, news, life and love, shopping, and other topics of interest, plus links to third-party videos. The ELLE.COM and ELLE TV sites have literally millions of “hits” by consumers.

4. The ELLE, ELLE DÉCOR and ELLE TV marks and ELLE.COM website have been extensively promoted and advertised for magazines and various merchandise related to fashion, beauty, celebrity style, jewelry, home decorating and giftware, and as a result of Opposer’s efforts, Opposer’s ELLE-branded magazines and merchandise have resulted in annual sales of millions of dollars in the United States. The ELLE mark has become distinctive of Opposer’s goods and services, and has come to represent enormous goodwill for Opposer.

5. The Trademark Trial and Appeal Board has determined that Opposer's mark ELLE "is famous in connection with its magazine and within the fashion industry generally, and is entitled to broad protection." *Hachette Filipacchi Presse v. Ev International, LLC*, Opp. No. 91174433 (Sept. 5, 2008).

6. Opposer owns U.S. Registration No. 758137, filed November 14, 1962 and issued on September October 8, 1963, for the mark ELLE, for "magazine" in U.S. Class 38; U.S. Registration No. 1314558, filed on November 10, 1983 and issued on January 15, 1985, for the mark ELLE (Stylized), for "stationery-namely, notebooks, writing pads, fountain pens, pencils, pencil holders, indexes, stationery portfolios, notebooks/writing pads, address books, folders" in Class 16; U.S. Registration No. 1732988, filed on December 23, 1991 and issued on November 17, 1992, for the mark ELLE DECOR, for "magazines featuring interior and exterior decorating, architecture, landscaping, gardening and horticulture; cuisine; art and sculpture, artifacts, antiques and collections, furniture; household accessories, accoutrements, and fixtures; critiques of residences; biographical sketches; electronics for the home; national and international lifestyles, travel, tourism and photography" in Class 16; U.S. Registration No. 1668272, filed on January 10, 1990 and issued on December 17, 1991, for the mark ELLE DECOR (Stylized), for "printed matter and periodicals, namely, newspapers, reviews, pamphlets, brochures, newsletters, information or advertising letters, journals and magazines in the fields of interior and exterior decorating, architecture, landscaping, gardening and horticulture; cuisine" in Class 16 and "publication of books, magazines, and newspapers" in Class 41; U.S. Registration No. 1767100, filed on August 17, 1989 and issued on April 27, 1993, for the mark ELLE, for, inter alia, "production of sound recordings featuring music" in Class 41 and "news

agency services; namely, gathering and dissemination of news” in Class 42; and U.S. Registration No. 2242315, filed on May 9, 1995 and issued on May 4, 1999, for “telephone communications services, electronic transmission of data, images and sounds and documents via computer terminals; electronic transmission of information from data banks via computer terminals” in Class 38, “forums in the field of fashion and beauty; entertainment services, namely, providing an on-line entertainment variety show, featuring fashion and beauty” in Class 41 and “licensing of intellectual property; editing of written texts, book reviews, periodicals, magazines and publications of all types regardless of their form, including electronic and digitalized publications, compiling data bases and data banks for use by others” in Class 42. Registration Nos. 1732988, 1668272, 1767100 and 2242315 are incontestable under Section 15 of the Trademark Act, 15 U.S.C. § 1065. TARR copies of the foregoing registrations are made of record.

7. On February 2, 2011, Applicant, Lauren R. Schneider, filed an application to register the mark ELLE SCHNEIDER for “Film and video production; Film and video production consulting services; Film editing; Media production services, namely, video and film production; Multimedia entertainment services in the nature of development, production and post-production services in the fields of video and films; Multimedia entertainment services in the nature of recording, production and post-production services in the fields of music, video, and films; Photography; Photography services; Post-production editing services in the field of music, videos and film; Production and distribution of videos in the field of fashion; Production of films; Script writing services; Writing of articles for periodicals other than for advertising or publicity; Writing of texts other than publicity

texts” based on use in commerce with a first-use date of 2006, and a first use in commerce date of 2006. This application was assigned Serial No. 85/240605.

8. On information and belief, Applicant made no use of the mark ELLE SCHNEIDER prior to the claimed first-use date of 2006. Therefore, Opposer has priority.

FIRST CLAIM FOR RELIEF

9. The mark that Applicant seeks to register, ELLE SCHNEIDER, is highly similar in sound, appearance and commercial impression to Opposer’s ELLE and ELLE DECOR marks, since the dominant element of Applicant’s mark is ELLE. In addition, Opposer co-brands the ELLE mark for products and services, and thus the additional term SCHNEIDER could be viewed as denoting another line extension or co-branding project from Opposer.

10. Applicant’s mark ELLE SCHNEIDER is being used in connection with services that are identical or closely related to the goods and services for which Opposer uses its registered marks ELLE and ELLE DÉCOR and its common law mark ELLE TV.

11. Based on the similarities of the marks and the goods and services, the public is likely to associate the services offered by the Applicant under the ELLE SCHNEIDER mark with Opposer or with Opposer’s ELLE and ELLE DECOR goods and services, or to believe that Applicant’s services are sponsored, endorsed or licensed by Opposer, or that there is some relationship between Applicant and Opposer.

12. For the above reasons, any use of the mark ELLE SCHNEIDER by Applicant is likely to cause confusion, cause mistake or deceive the public, and cause the public to believe that the services offered under the mark ELLE SCHNEIDER emanate from or are

otherwise sponsored by or endorsed by Opposer in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

SECOND CLAIM FOR RELIEF

13. Opposer repeats and realleges all claims set forth in Paragraphs 1 through 12 as if fully set forth herein.

14. The ELLE mark is inherently distinctive, has been used in commerce since 1985 in connection with magazines, and has been used under license for many years for a variety of related merchandise. The ELLE mark is the subject of numerous federal trademark registrations, some of which are incontestable. As a result, the ELLE mark is widely recognized by the public in the United States as a designation of source of Opposer's goods, and is famous.

15. The ELLE SCHNEIDER mark was adopted and the application at issue was filed long after Opposer's ELLE mark became famous.

16. By virtue of the similarity between Applicant's ELLE SCHNEIDER mark and the ELLE mark, the fame of the ELLE mark, and the exclusive association between the ELLE mark and Opposer, registration of the mark in the application is likely to dilute Opposer's ELLE mark by impairing the distinctiveness of Opposer's ELLE mark in violation of Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c), and would be inconsistent with Opposer's statutory grant of exclusive rights in the ELLE mark.

By reason of the foregoing, Opposer will be damaged by the registration of the mark ELLE SCHNEIDER to Applicant.

Wherefore, Opposer respectfully requests that this opposition be sustained and that the registration sought by Application Serial No. 85/240605 be denied.

Respectfully submitted,

FROSS ZELNICK LEHRMAN
& ZISSU, P.C.

By: 
Susan Upton Douglass

Attorneys for Opposer
866 United Nations Plaza
New York, New York 10017
(212) 813-5900

Dated: New York, New York
December 14, 2011

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing was served by prepaid, first-class mail upon Lauren R. Schneider at 465 N Summit Ave., Pasadena, California 91103-3719 this 14th day of December 2011.


Susan Upton Douglass

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-12-14 17:01:06 ET

Serial Number: 72157211 Assignment Information Trademark Document Retrieval

Registration Number: 758137

Mark (words only): ELLE

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2003-07-07

Filing Date: 1962-11-14

Transformed into a National Application: No

Registration Date: 1963-10-08

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-10-29

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. HACHETTE FILIPACCHI PRESSE

Address:

HACHETTE FILIPACCHI PRESSE
149 RUE ANATOLE FRANCE
92534 LEVALLOIS-PERRET CEDEX
France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

U.S. Class: 038 (International Class 016)

Class Status: Active

Magazine

Basis: 1(a)

First Use Date: 1945-11-01

First Use in Commerce Date: 1945-00-00

ADDITIONAL INFORMATION

Translation: An English translation of the French word "Elle" is "she".

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-10-29 - Case File In TICRS

2003-07-07 - First renewal 10 year

2003-07-07 - Section 8 (10-year) accepted/ Section 9 granted

2003-04-17 - Combined Section 8 (10-year)/Section 9 filed

2003-04-17 - PAPER RECEIVED

1987-03-11 - Post Registration action correction

1984-08-28 - First renewal

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

PERLA M. KUHN

Correspondent

PERLA M. KUHN

HUGHES HUBBARD AND REED LLP

ONE BATTER PARK PLAZA

NEW YORK, NY 100041482

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-12-14 17:01:34 ET

Serial Number: 73452244 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1314558

Mark

E L L E

(words only): ELLE

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2005-02-23

Filing Date: 1983-11-10

Transformed into a National Application: No

Registration Date: 1985-01-15

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 834 -Post Registration

Date In Location: 2005-02-23

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. HACHETTE FILIPACCHI PRESSE**Address:**

HACHETTE FILIPACCHI PRESSE
149 RUE ANATOLE FRANCE
92534 LAVALLOIS-PERRET CEDEX
France

Legal Entity Type: Corporation**State or Country of Incorporation:** France

GOODS AND/OR SERVICES**International Class:** 016**Class Status:** Active

Stationery-Namely, Notebooks, Writing Pads, Fountain Pens, Pencils, Pencil Holders, Indexes, Stationery
Portfolios, Notebooks/Writing Pads, Address Books, Folders

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION**Translation:** The mark "Elle" may be translated into English as "she".**Foreign Registration Number:** 1,113,720**Foreign Registration Date:** 1979-06-28**Country:** France**Foreign Expiration Date:** 1989-06-28

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2005-02-23 - First renewal 10 year

2005-02-23 - Section 8 (10-year) accepted/ Section 9 granted

2005-01-06 - Combined Section 8 (10-year)/Section 9 filed

2005-01-06 - TEAS Section 8 & 9 Received

1991-05-30 - Section 8 (6-year) accepted

1991-02-11 - Section 8 (6-year) filed

1991-01-15 - Section 8 (6-year) filed

1985-01-15 - Registered - Principal Register

1984-11-06 - Published for opposition

1984-10-19 - Notice of publication

1984-07-10 - Approved for Pub - Principal Register (Initial exam)

1984-06-06 - Communication received from applicant

1984-04-05 - Non-final action mailed

1984-03-29 - Assigned To Examiner

1984-03-26 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Perla M. Kuhn

Correspondent

PERLA M. KUHN
HUGHES HUBBARD & REED LLP
ONE BATTERY PARK PLAZA
NEW YORK, NY 10004-1482

Domestic Representative

Kuhn & Muller

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-12-14 17:01:48 ET

Serial Number: 74232527 Assignment Information Trademark Document Retrieval

Registration Number: 1732988

Mark (words only): ELLE DECOR

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2002-11-25

Filing Date: 1991-12-23

Transformed into a National Application: No

Registration Date: 1992-11-17

Register: Principal

Law Office Assigned: LAW OFFICE 12

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-04-11

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. HACHETTE FILIPACCHI PRESSE

Address:

HACHETTE FILIPACCHI PRESSE
149 RUE ANATOLE FRANCE
92534 LEVALLOIS-PERRET CEDEX
France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

International Class: 016

Class Status: Active

magazines featuring interior and exterior decorating, architecture, landscaping, gardening and horticulture; cuisine; art and sculpture, artifacts, antiques and collections, furniture; household accessories, accoutrements, and fixtures; critiques of residences; biographical sketches; electronics for the home; national and international lifestyles, travel, tourism and photography

Basis: 1(a)

First Use Date: 1989-10-03

First Use in Commerce Date: 1989-10-03

ADDITIONAL INFORMATION

Disclaimer: "DECOR"

Translation: The English translation of the word "ELLE" in the mark is "she".

Prior Registration Number(s):

1654884

1668272

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-04-11 - Case File In TICRS

2002-11-25 - First renewal 10 year

2002-11-25 - Section 8 (10-year) accepted/ Section 9 granted

2002-09-03 - Combined Section 8 (10-year)/Section 9 filed

2002-09-03 - PAPER RECEIVED

1999-02-26 - Section 8 (6-year) accepted & Section 15 acknowledged

1998-10-20 - Section 8 (6-year) and Section 15 Filed

1992-11-17 - Registered - Principal Register

1992-08-25 - Published for opposition

1992-07-24 - Notice of publication

1992-06-01 - Approved for Pub - Principal Register (Initial exam)

1992-05-11 - Communication received from applicant

1992-04-21 - Non-final action mailed

1992-03-06 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Perla M. Kuhn

Correspondent

PERLA M KUHN
HUGHES HUBBARD & REED LLP
ONE BATTERY PARK PLZ
NEW YORK NY 10004-1482

Domestic Representative

HUGHES HUBBARD & REED LLP

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-12-14 17:02:01 ET

Serial Number: 74017819 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1668272

Mark

ELLEDECOR

(words only): ELLEDECOR

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2002-02-01

Filing Date: 1990-01-10

Transformed into a National Application: No

Registration Date: 1991-12-17

Register: Principal

Law Office Assigned: LAW OFFICE 11

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S - Scanning On Demand

Date In Location: 2007-12-06

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Hachette Filipacchi Presse

Address:

Hachette Filipacchi Presse
149 Rue Anatole France
92534 Levallois-Perret Cedex
France

Legal Entity Type: Corporation**State or Country of Incorporation:** France

GOODS AND/OR SERVICES

International Class: 009**Class Status:** Section 8 - Cancelled**Basis:** 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)**International Class:** 016**Class Status:** Active

printed matter and periodicals, namely, newspapers, reviews, pamphlets, brochures, newsletters, information or advertising letters, journals and magazines in the fields of interior and exterior decorating, architecture, landscaping, gardening and horticulture; cuisine

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)**International Class:** 038**Class Status:** Section 8 - Cancelled**Basis:** 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)**International Class:** 040**Class Status:** Section 8 - Cancelled**Basis:** 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)**International Class:** 041**Class Status:** Active

publication of books, magazines, and newspapers

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 042

Class Status: Section 8 - Cancelled

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Translation: The English translation of the French word "ELLE" in the mark is "she".

Prior Registration Number(s):

758137

861159

862001

1314558

Foreign Application Number: 143871

Foreign Registration Number: 1541556

Foreign Registration Date: 1989-07-17

Country: France

Foreign Filing Date: 1989-07-17

Foreign Expiration Date: 1999-07-17

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-12-12 - TEAS Section 8 & 9 Received

2007-12-06 - Case File In TICRS

2002-02-01 - First renewal 10 year

2002-02-01 - Section 8 (10-year) accepted/ Section 9 granted

2001-11-21 - Combined Section 8 (10-year)/Section 9 filed
1998-01-21 - Partial Section 8 (6-year) accepted & Section 15 acknowledged
1997-12-17 - Section 8 (6-year) and Section 15 Filed
1991-12-17 - Registered - Principal Register
1991-09-24 - Published for opposition
1991-08-23 - Notice of publication
1991-03-19 - Approved for Pub - Principal Register (Initial exam)
1990-05-30 - Non-final action mailed
1990-05-19 - Communication received from applicant
1990-05-21 - Assigned To Examiner
1990-03-26 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

PERLA M KUHN

Correspondent

PERLA M KUHN

Edwards Wildman Palmer LLP

FDR Station

P.O. Box 130

NEW YORK NY 10150

Phone Number: (212) 308-4411

Fax Number: (212) 308-4844

Domestic Representative

PERLA M KUHN

Phone Number: (212) 308-4411

Fax Number: (212) 308-4844

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-12-14 17:02:18 ET

Serial Number: 73819822 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1767100

Mark (words only): ELLE

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2003-07-01

Filing Date: 1989-08-17

Transformed into a National Application: No

Registration Date: 1993-04-27

Register: Principal

Law Office Assigned: LAW OFFICE 14

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-10-17

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. HACHETTE FILIPACCHI PRESSE

Address:

HACHETTE FILIPACCHI PRESSE
92534 LEVALLOIS 149, RUE ANATOLE FRANCE
PERRET CEDEX
France

Legal Entity Type: Corporation

State or Country of Incorporation: France

GOODS AND/OR SERVICES

International Class: 002

Class Status: Section 8 - Cancelled

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 006

Class Status: Section 8 - Cancelled

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 011

Class Status: Section 8 - Cancelled

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 012

Class Status: Section 8 - Cancelled

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 022

Class Status: Active

NYLON BAGS

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 023

Class Status: Section 8 - Cancelled

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 026

Class Status: Section 8 - Cancelled

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 027

Class Status: Section 8 - Cancelled

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 028

Class Status: Active

DOLLS AND GOLF CLUBS

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 031

Class Status: Section 8 - Cancelled

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 034

Class Status: Section 8 - Cancelled

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 035

Class Status: Section 8 - Cancelled

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 037

Class Status: Section 8 - Cancelled

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 038

Class Status: Section 8 - Cancelled

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 039

Class Status: Section 8 - Cancelled

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 040

Class Status: Section 8 - Cancelled

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 041

Class Status: Active

PRODUCTION OF SOUND RECORDING FEATURING MUSIC

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 042

Class Status: Section 8 - Cancelled

NEWS AGENCY SERVICES; NAMELY, GATHERING AND DISSEMINATION OF NEWS

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Translation: THE ENGLISH TRANSLATION OF THE WORD "ELLE" IN THE MARK IS "SHE".

Prior Registration Number(s):

1374805

1408531

Foreign Application Number: 120467

Foreign Registration Number: 1521708

Foreign Registration Date: 1989-03-30

Country: France

Foreign Filing Date: 1989-03-30

Foreign Expiration Date: 1999-03-30

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-10-17 - Case File In TICRS

2003-07-01 - First renewal 10 year

2003-07-01 - Section 9 granted/check record for Section 8

2003-07-01 - Partial Section 8 (10-Year) accepted/checked record for section

2003-04-18 - Combined Section 8 (10-year)/Section 9 filed

2003-04-18 - PAPER RECEIVED

2000-03-23 - Partial Section 8 (6-year) accepted & Section 15 acknowledged

1999-04-26 - Section 8 (6-year) and Section 15 Filed

1993-04-27 - Registered - Principal Register

1992-09-29 - Published for opposition

1992-08-28 - Notice of publication

1992-02-14 - Assigned To Examiner

1991-08-29 - Approved for Pub - Principal Register (Initial exam)

1991-07-29 - Communication received from applicant

1991-02-14 - Non-final action mailed

1991-01-30 - Assigned To Examiner

1990-10-09 - Non-final action mailed

1990-08-06 - Communication received from applicant

1990-02-01 - Non-final action mailed

1989-10-02 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

PERLA M. KUHN

Correspondent

PERLA M. KUHN

HUGHES HUBBARD & REED LLP

ONE BATTERY PARK PLAZA

NEW YORK, NY 10004-1482

Domestic Representative

HUGHES HUBBARD & REED LLP

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-12-14 17:02:32 ET

Serial Number: 74671728 Assignment Information Trademark Document Retrieval

Registration Number: 2242315

Mark (words only): ELLE

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2009-11-18

Filing Date: 1995-05-09

Transformed into a National Application: No

Registration Date: 1999-05-04

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2009-11-18

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Hachette Filipacchi Presse

Address:

Hachette Filipacchi Presse
149, rue Anatole France
92534 Levallois-Perret Cedex
France

Legal Entity Type: Joint Stock Company

State or Country Where Organized: France

GOODS AND/OR SERVICES

International Class: 028

Class Status: Section 8 - Cancelled

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 038

Class Status: Active

telephone communications services, electronic transmission of data, images and sounds and documents via computer terminals; electronic transmission of information from data banks via computer terminals;

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 039

Class Status: Section 8 - Cancelled

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 041

Class Status: Active

forums, in the field of fashion and beauty; entertainment services, namely, providing an on-line entertainment variety show, featuring fashion and beauty;

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 042

Class Status: Active

licensing of intellectual property; editing of written texts, book reviews, periodicals, magazines and publications of all types regardless of their form, including electronic and digitalized publications, compiling data bases and data banks for use by others;

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Translation: The word "ELLE" means "she" in English.

Prior Registration Number(s):

758137
861159
1419815

Foreign Application Number: 94/543,958**Foreign Registration Number:** 94543958**Foreign Registration Date:** 1994-11-09**Country:** France**Foreign Filing Date:** 1994-11-09**Foreign Expiration Date:** 2004-11-09

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-11-18 - First renewal 10 year

2009-11-18 - Section 8 (10-year) accepted/ Section 9 granted

2009-11-13 - Case Assigned To Post Registration Paralegal

2009-11-03 - TEAS Section 8 & 9 Received

2007-07-11 - Case File In TICRS

2006-05-17 - Partial Section 8 (6-year) accepted & Section 15 acknowledged

2006-05-17 - Assigned To Paralegal

2005-10-12 - Section 8 (6-year) and Section 15 Filed

2005-10-12 - TEAS Section 8 & 15 Received

1999-05-04 - Registered - Principal Register

1999-02-09 - Published for opposition

1999-01-08 - Notice of publication
1998-10-09 - Approved For Pub - Principal Register
1998-04-27 - Communication received from applicant
1997-11-03 - Non-final action mailed
1997-09-25 - Communication received from applicant
1997-05-22 - Non-final action mailed
1997-03-26 - Communication received from applicant
1996-09-23 - Final refusal mailed
1996-06-13 - Communication received from applicant
1995-12-11 - Non-final action mailed
1995-10-25 - Assigned To Examiner
1995-10-13 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

PERLA M. KUHN

Correspondent

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1 BATTERY PARK PLAZA
NEW YORK NY 10004-1482
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Fax Number: (212) 837-6269

Domestic Representative

Perla M. Kuhn
Phone Number: (212) 837-6550
Fax Number: (212) 837-6269
