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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91202571
Party	Defendant Alliance Armament, LLC
Correspondence Address	GARY K. PRICE TERRELL, BAUGH, SALMON & BORN, LLP 700 S GREEN RIVER RD STE 2000 EVANSVILLE, IN 47715-7907 gprice@tbsblaw.com
Submission	Answer
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Date	12/21/2011
Attachments	DOC087.PDF (4 pages)(84821 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application Serial No. 85/053,918
Published in the *Official Gazette* July 19, 2011

Olin Corporation)	
)	
Opposer,)	Opposition No. 91202571
)	
v.)	
)	
Alliance Armament, LLC,)	
)	
Applicant.)	

**APPLICANT’S ANSWER
TO NOTICE OF OPPOSITION AND AFFIRMATIVE DEFENSES**

Applicant, Alliance Armament, LLC (“Alliance”), for its answer to the Notice of Opposition filed by Olin Corporation against application for registration of Alliance’s trademark AA (stylized with design), Serial No. 85/053,918 filed June 3, 2010, and published in the *Official Gazette* on July 19, 2011 (the “Mark”), pleads and avers as follows:

1. Alliance denies knowledge and information sufficient to admit or deny the allegations of paragraph 1 of the Notice of Opposition.
2. Alliance denies knowledge and information sufficient to admit or deny the allegations of paragraph 2 of the Notice of Opposition.
3. Alliance denies knowledge and information sufficient to admit or deny the allegations of paragraph 3 of the Notice of Opposition.
4. Alliance denies knowledge and information sufficient to admit or deny the allegations of paragraph 4 of the Notice of Opposition.

5. Alliance denies knowledge and information sufficient to admit or deny the allegations of paragraph 5 of the Notice of Opposition.

6. Alliance admits the allegations contained in paragraph 6 of the Notice of Opposition.

7. Alliance denies knowledge and information sufficient to admit or deny the allegations of paragraph 7 of the Notice of Opposition.

8. Alliance denies each and every allegation contained in paragraph 8 of the Notice of Opposition.

9. Alliance denies each and every allegation contained in paragraph 9 of the Notice of Opposition.

10. Alliance denies each and every allegation contained in paragraph 10 of the Notice of Opposition.

11. Alliance denies each and every allegation contained in paragraph 11 of the Notice of Opposition.

AFFIRMATIVE DEFENSES

For its Affirmative Defenses to the Notice of Opposition, Alliance asserts the following:

First Affirmative Defense

Opposer fails to state a claim upon which relief can be granted.

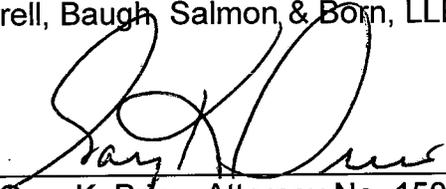
Second Affirmative Defense

There is no likelihood of confusion, mistake or deception because, *inter alia*, the Mark and the alleged trademark(s) of Opposer are not confusingly similar.

WHEREFORE, Applicant, Alliance Armament, LLC respectfully requests that the notice of opposition be dismissed and that Alliance's Mark be allowed to proceed to registration.

Respectfully submitted,

Terrell, Baugh, Salmon & Born, LLP

By: 

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Attorneys for Applicant

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of Applicant's Answer and Affirmative Defenses was served via Electronic Transmission and First Class U.S. Mail, postage fully pre-paid, on this 21st day of December, 2011, upon the following:

Bryan K. Wheelock
Harness, Dickey & Pierce, P.L.C.
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St. Louis, Missouri 63105
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Gary K. Price