

ESTTA Tracking number: **ESTTA439141**

Filing date: **11/02/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	American Soccer Company, Inc.
Granted to Date of previous extension	11/02/2011
Address	726 East Anaheim Street Wilmington, CA 90744 UNITED STATES
Attorney information	Jessica Brookhart-Knost, Esq. Fulwider Patton LLP 6060 Center Drive, Tenth Floor Los Angeles, CA 90045 UNITED STATES litdocketla@fulpat.com, jbknost@fulpat.com, crose@fulpat.com, vschooley@fulpat.com Phone:310-824-5555

Applicant Information

Application No	85251426	Publication date	07/05/2011
Opposition Filing Date	11/02/2011	Opposition Period Ends	11/02/2011
Applicant	EIDOLON Brands, LLC 1508 N. Ben Jordan Victoria, TX 77901 UNITED STATES		

Goods/Services Affected by Opposition

Class 028. All goods and services in the class are opposed, namely: Golf equipment, namely, golf clubs and golf bags

Grounds for Opposition

False suggestion of a connection	Trademark Act section 2(a)
Priority and likelihood of confusion	Trademark Act section 2(d)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1422027	Application Date	05/27/1986
Registration Date	12/23/1986	Foreign Priority Date	NONE
Word Mark	SCORE		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1986/02/01 First Use In Commerce: 1986/02/01 SHIRTS, PANTS, SHORTS, SOCKS

U.S. Registration No.	1916007	Application Date	10/29/1991
Registration Date	09/05/1995	Foreign Priority Date	NONE
Word Mark	SCORE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 1986/03/00 First Use In Commerce: 1986/03/00 whistles and whistle lanyards</p> <p>Class 016. First use: First Use: 1986/03/00 First Use In Commerce: 1986/03/00 clipboards, data pads for soccer scores</p> <p>Class 018. First use: First Use: 1986/01/00 First Use In Commerce: 1986/01/00 tote bags</p> <p>Class 024. First use: First Use: 1989/12/00 First Use In Commerce: 1989/12/00 corner flags and cones</p> <p>Class 025. First use: First Use: 1986/01/00 First Use In Commerce: 1986/01/00 footwear, gloves, polo shirts, socks, T-shirts and warm-up suits</p> <p>Class 028. First use: First Use: 1986/03/00 First Use In Commerce: 1986/03/00 [sporting equipment; namely, corner flags and playing field cones for soccer, shinguards for athletic use and soccer balls; soccer referee equipment; namely, holders for carrying signal cards]</p> <p>Class 042. First use: First Use: 1986/01/00 First Use In Commerce: 1986/01/00 distributorship featuring clothing; namely, long and short-sleeve shirts, shorts, warm-up suits, T-shirts, polo shirts, socks, vests, gloves and soccer equipment; namely, balls, tote bags, flags, wallet and card sets, soccer score data pads, whistles and lanyards, shinguards, pumps, nets, corner cones, pressure gauges and line strippers</p>		

U.S. Registration No.	3618127	Application Date	09/24/2007
Registration Date	05/12/2009	Foreign Priority Date	NONE
Word Mark	SCORE BASKETBALL		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2007/01/00 First Use In Commerce: 2007/01/00 Basketball uniforms, basketball shorts, basketball jerseys, basketball socks

U.S. Registration No.	3930807	Application Date	06/10/2010
Registration Date	03/15/2011	Foreign Priority Date	NONE
Word Mark	SCORE SPORTS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2008/01/00 First Use In Commerce: 2008/01/00 Distributorship and computerized online retail store services, both featuring clothing, namely, shirts, shorts, socks, referee uniforms, outerwear, namely, pants, jackets, warm-ups, sweaters, hooded shirts, balls, namely, soccer balls and basketballs, luggage, namely, tote bags, backpacks, mesh net bags, team bags, player bags, shoe and glove bags, ball bags, briefcases, carrying cases for goals, sports accessories and equipment, namely, ice packs, watches, caps, protective sleeves, gloves, whistles, lanyards, first aid kits, shin guards, clipboards, data pads for game scores, corner flags and cones, flags, game coins, wallets and game report pads, planners, clipboards, arm bands, ankle braces, pinnies, DVDs and books related to sports and sports training, training cards, field equipment and training equipment of others, goals, tent awnings, tie straps, goal anchor spikes, screws, rebounders, agility ladders, coaching stix, wickets, speed rings, course markers, pumps, inflation needles, nets, disc cones, pressure gauges and manual and push cart line stripers, pressurized stripe and field paint		

Attachments	73600824#TMSN.gif (1 page)(bytes)
-------------	---------------------------------------

	77287640#TMSN.jpeg (1 page)(bytes) 85059958#TMSN.jpeg (1 page)(bytes) ASOCC-87372 Notice of Opposition.pdf (13 pages)(383502 bytes)
--	--

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Jessica Brookhart-Knost/
Name	Jessica Brookhart-Knost, Esq.
Date	11/02/2011

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of:
Serial No.: 85/251,426
Filed: February 25, 2011
Mark: SCOR
Published: July 5, 2011
Applicant: EIDOLON Brands, LLC

AMERICAN SOCCER COMPANY, INC., a
California corporation

Opposer,

v.

EIDOLON BRANDS, LLC, a limited liability
company of Texas

Applicant.

Opposition No.

NOTICE OF OPPOSITION

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

To Commissioner of Trademarks:

American Soccer Company, Inc., a corporation organized and existing under the laws of the State of California and having its business address at 726 East Anaheim Street, Wilmington, California, 90744 ("OPPOSER"), believes that it will be damaged by the registration of the mark shown in Application Serial No. 85/251,426 regarding goods in Class 028, which was filed by Eidolon Brands, LLC ("APPLICANT"), and hereby opposes same.

As grounds for this Notice, it is alleged upon information and belief that:

1. OPPOSER American Soccer, Inc., has used the trademark SCORE® to distribute and sell various sports related products in commerce, since at least as early as 1986. OPPOSER owns a number of U.S. Registrations consisting of or including SCORE, such as the marks listed below:

Mark	Reg. No./ Serial No.	Goods
	1,422,027 (incontestable)	Class 025: <i>SHIRTS, PANTS, SHORTS, SOCKS</i>
SCORE	1,916,007 (incontestable)	Class 009: <i>whistles and whistle lanyards;</i> Class 016: <i>clipboards, data pads for soccer scores;</i> Class 018: <i>tote bags;</i> Class 024: <i>corner flags and cones;</i> Class 025: <i>footwear, gloves, polo shirts, socks, T-shirts and warm-up suits;</i> Class 042: <i>distributorship featuring clothing; namely, long and short-sleeve shirts, shorts, warm-up suits, T-shirts, polo shirts, socks, vests, gloves and soccer equipment; namely, balls, tote bags, flags, wallet and card sets, soccer score data pads, whistles and lanyards, shinguards, pumps, nets, corner cones, pressure gauges and line strikers</i>
	3,618,127	Class 025: <i>Basketball uniforms, basketball shorts, basketball jerseys, basketball socks</i>
SCORE SPORTS	3,930,807	Class 035: <i>Distributorship and computerized online retail store services, both featuring clothing, namely, shirts, shorts, socks, referee uniforms, outerwear, namely, pants, jackets, warm-ups, sweaters, hooded shirts, balls, namely, soccer balls and basketballs, luggage, namely, tote bags, backpacks, mesh net bags, team bags, player bags, shoe and glove bags, ball bags, briefcases, carrying cases for goals, sports accessories and equipment, namely, ice packs, watches, caps, protective sleeves, gloves, whistles, lanyards, first aid kits, shin guards, clipboards, data pads for game scores, corner flags and cones, flags, game coins, wallets and game report pads, planners, clipboards, arm bands, ankle braces, pinnies, DVDs and books related to sports and sports training, training cards, field equipment and training equipment of others, goals, tent awnings, tie straps, goal anchor spikes, screws, rebounders, agility</i>

	<i>ladders, coaching stix, wickets, speed rings, course markers, pumps, inflation needles, nets, disc cones, pressure gauges and manual and push cart line stripers, pressurized stripe and field paint</i>
--	---

2. OPPOSER is the owner of all goodwill associated with the SCORE® marks identified in the United States trademark registrations in Paragraph 1 above. OPPOSER also claims common law trademark rights in the SCORE™ trademarks with respect to OPPOSER'S goods and services identified in paragraphs 1 above. The OPPOSER'S registered and common law trademarks identified herein are collectively referred to as the "SCORE® Marks."

3. The SCORE® Marks have neither been canceled nor abandoned, have been used continuously since adoption, and are valid and currently in full force and effect. Registration Nos. 1,422,027 and 1,916,007 are incontestable under §15 of the Lanham Act, 15 U.S.C. § 1065.

4. OPPOSER has developed an exceedingly valuable goodwill with respect to its SCORE® Marks. OPPOSER'S SCORE® Marks have become favorably known throughout the United States as identifying and distinguishing OPPOSER as the source and origin of the goods and services identified in paragraphs 1 that bear the SCORE® Marks. These marks are very valuable to OPPOSER and any registration by APPLICANT of the mark claimed in the above captioned trademark application for use in connection with the goods in Class 028 will cause immediate and irreparable harm to OPPOSER, because it is likely to cause consumer confusion, and it falsely suggests an affiliation of APPLICANT with or sponsorship of APPLICANT by OPPOSER.

5. OPPOSER has rightfully and lawfully expanded its use of the SCORE® mark by adopting the marks SCORE®, SCORE BASKETBALL & Design® and SCORE SPORTS® for use in connection with other sports related goods and services.

6. OPPOSER has expended great effort and considerable expense in advertising, promoting, offering for sale and selling its goods and services under the SCORE® Marks in the United States.

7. OPPOSER is informed and believes, and on that ground avers that APPLICANT, EIDOLON BRANDS, LLC, is limited liability company organized under the laws of Texas, and has an address at 1508 N. Ben Jordan, Victoria, Texas 77901.

8. APPLICANT seeks to federally register the mark SCOR and filed a trademark application (Serial No. 85/251,426) on February 25, 2011 to register the mark for use in connection with *Golf equipment, namely, golf clubs and golf bags* in Class 028.

9. Upon information and belief, the Class 028 goods specified in APPLICANT's SCOR trademark application would be distributed through similar, if not identical, channels of trade, such as sports retail stores and online stores, to a same or similar class of purchasers as the products marketed by OPPOSER under its SCORE® Marks.

10. If the APPLICANT is permitted to use and register its SCOR mark for the Class 028 goods identified in the application herein opposed – goods which fall within OPPOSER'S natural zone of expansion – industry and consumer confusion is likely to occur. APPLICANT'S SCOR mark so resembles OPPOSER'S SCORE® marks, long used in the United States prior to the filing date of the instant Application and not abandoned, as to be likely to cause confusion, mistake or deception, thus resulting in damage and injury to OPPOSER. Persons familiar with OPPOSER'S SCORE® Marks would be likely to buy APPLICANT's Class 028 goods mistakenly assuming them to be goods offered and sold by OPPOSER and/or would incorrectly assume APPLICANT's goods are affiliated with or sponsored by OPPOSER. Any defect,

objection or fault found with APPLICANT's Class 028 goods marketed and sold under the SCOR mark would necessarily injure OPPOSER'S reputation under the SCORE® Marks.

11. If APPLICANT is granted the registration herein opposed, it would thereby obtain at least a prima facie exclusive right to the use of the mark. Such registration would be a source of damage and injury to the OPPOSER, including but not limited to, placing a cloud upon the OPPOSER'S registrations and the right of OPPOSER to naturally expand use its SCORE® Marks or other trademarks and service marks, to any other related goods or services not specifically defined within the above-identified federal registrations, including those goods identified in APPLICANT'S trademark application Serial No. 85/251,426 and various other sports that might also crossover with golf related goods and services.

12. By reason of the foregoing allegations, OPPOSER has the right to use and register trademarks and service marks which are believed to be confusingly similar to the SCOR mark sought to be registered by APPLICANT, and OPPOSER believes it will be damaged by registration of the mark shown in the opposed application.

WHEREFORE, OPPOSER prays that registration of the mark shown in Application Serial No. 85/211,103 published on July 5, 2011 in the Official Gazette, for the International Class 028 goods specified therein, be refused and denied, and that this opposition be sustained.

///

///

///

///

///

///

OPPOSER hereby gives notice under Rule 2.122(d) of the Rules of Practice that after hearing and any appeal on this opposition proceeding, it will rely on its respective registrations and application which are annexed as an exhibits to this Notice of Opposition as evidence in support of this Notice of Opposition, as well as its common law rights in its SCORE® Marks.

Respectfully submitted,

FULWIDER PATTON LLP

Dated: November 2, 2011

By: /Jessica Brookhart-Knost/
Vern Schooley
Jessica L. Brookhart-Knost
Attorney for Opposer

6060 Center Drive, Tenth Floor
Los Angeles, California 90045
(310) 824-5555

CERTIFICATE OF SERVICE

I hereby certify that I served a copy of the foregoing NOTICE OF OPPOSITION upon Applicant's attorney of record, who is designated on the U.S. Patent and Trademark Office TARR database to receive correspondence on behalf of Applicant, by depositing one copy thereof in the United States Mail with First Class postage affixed thereon on November 2, 2011, addressed as follows:

TODD A. NELSON
FELLERS, SNIDER, BLANKENSHIP, BAILEY & TIPPENS, P.C.
100 N BROADWAY AVE STE 1700
OKLAHOMA CITY, OK 73102-8805

/Jessica Brookhart-Knost/

Jessica Brookhart-Knost

EXHIBIT A

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,422,027

Registered Dec. 23, 1986

**TRADEMARK
PRINCIPAL REGISTER**

SCORE

AMERICAN SOCCER COMPANY, INCORPORATED (CALIFORNIA CORPORATION)
916 NORTH WILMINGTON BOULEVARD
WILMINGTON, CA 90744

FIRST USE 2-1-1986; IN COMMERCE
2-1-1986.

SER. NO. 600,824, FILED 5-27-1986.

FOR: SHIRTS, PANTS, SHORTS, SOCKS, IN
CLASS 25 (U.S. CL. 39).

ROBERT C. CLARK JR., EXAMINING ATTORNEY

Int. Cls.: 9, 16, 18, 24, 25, 28 and 42

Prior U.S. Cls.: 3, 22, 23, 26, 37, 38, 39, 42, 50 and
101

United States Patent and Trademark Office

Reg. No. 1,916,007

Registered Sep. 5, 1995

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

SCORE

AMERICAN SOCCER COMPANY, INC. (CALI-
FORNIA CORPORATION)
726 EAST ANAHEIM STREET
WILMINGTON, CA 90744

FOR: WHISTLES AND WHISTLE LANYARDS, IN CLASS 9 (U.S. CLS. 23 AND 26).
FIRST USE 3-0-1986; IN COMMERCE 3-0-1986.

FOR: CLIPBOARDS, DATA PADS FOR SOCCER SCORES, IN CLASS 16 (U.S. CLS. 37 AND 38).
FIRST USE 3-0-1986; IN COMMERCE 3-0-1986.

FOR: TOTE BAGS, IN CLASS 18 (U.S. CL. 3).
FIRST USE 1-0-1986; IN COMMERCE 1-0-1986.

FOR: CORNER FLAGS AND CONES, IN CLASS 24 (U.S. CLS. 42 AND 50).

FIRST USE 12-0-1989; IN COMMERCE 12-0-1989.

FOR: FOOTWEAR, GLOVES, POLO SHIRTS, SOCKS, T-SHIRTS AND WARM-UP SUITS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 1-0-1986; IN COMMERCE 1-0-1986.

FOR: SPORTING EQUIPMENT; NAMELY, CORNER FLAGS AND PLAYING FIELD

CONES FOR SOCCER, SHINGUARDS FOR ATHLETIC USE AND SOCCER BALLS; SOCCER REFEREE EQUIPMENT; NAMELY, HOLDERS FOR CARRYING SIGNAL CARDS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 3-0-1986; IN COMMERCE 3-0-1986.

FOR: DISTRIBUTORSHIP FEATURING CLOTHING; NAMELY, LONG AND SHORT-SLEEVE SHIRTS, SHORTS, WARM-UP SUITS, T-SHIRTS, POLO SHIRTS, SOCKS, VESTS, GLOVES AND SOCCER EQUIPMENT; NAMELY, BALLS, TOTE BAGS, FLAGS, WALLET AND CARD SETS, SOCCER SCORE DATA PADS, WHISTLES AND LANYARDS, SHINGUARDS, PUMPS, NETS, CORNER CONES, PRESSURE GAUGES AND LINE STRIPERS, IN CLASS 42 (U.S. CL. 101).

FIRST USE 1-0-1986; IN COMMERCE 1-0-1986.

OWNER OF U.S. REG. NO. 1,422,027.

SER. NO. 74-216,853, FILED 10-29-1991.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

Int. Cls.: 9, 16, 18, 24, 25, 28 and 42

Prior U.S. Cls.: 3, 22, 23, 26, 37, 38, 39, 42, 50 and 101

United States Patent and Trademark Office

Reg. No. 1,916,007

Registered Sep. 5, 1995

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

SCORE

AMERICAN SOCCER COMPANY, INC. (CALIFORNIA CORPORATION)
726 EAST ANAHEIM STREET
WILMINGTON, CA 90744

FOR: WHISTLES AND WHISTLE LANYARDS, IN CLASS 9 (U.S. CLS. 23 AND 26).
FIRST USE 3-0-1986; IN COMMERCE 3-0-1986.

FOR: CLIPBOARDS, DATA PADS FOR SOCCER SCORES, IN CLASS 16 (U.S. CLS. 37 AND 38).
FIRST USE 3-0-1986; IN COMMERCE 3-0-1986.

FOR: TOTE BAGS, IN CLASS 18 (U.S. CL. 3).
FIRST USE 1-0-1986; IN COMMERCE 1-0-1986.

FOR: CORNER FLAGS AND CONES, IN CLASS 24 (U.S. CLS. 42 AND 50).
FIRST USE 12-0-1989; IN COMMERCE 12-0-1989.

FOR: FOOTWEAR, GLOVES, POLO SHIRTS, SOCKS, T-SHIRTS AND WARM-UP SUITS, IN CLASS 25 (U.S. CL. 39).
FIRST USE 1-0-1986; IN COMMERCE 1-0-1986.

FOR: SPORTING EQUIPMENT; NAMELY, CORNER FLAGS AND PLAYING FIELD

CONES FOR SOCCER, SHINGUARDS FOR ATHLETIC USE AND SOCCER BALLS; SOCCER REFEREE EQUIPMENT; NAMELY, HOLDERS FOR CARRYING SIGNAL CARDS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 3-0-1986; IN COMMERCE 3-0-1986.

FOR: DISTRIBUTORSHIP FEATURING CLOTHING; NAMELY, LONG AND SHORT-SLEEVE SHIRTS, SHORTS, WARM-UP SUITS, T-SHIRTS, POLO SHIRTS, SOCKS, VESTS, GLOVES AND SOCCER EQUIPMENT; NAMELY, BALLS, TOTE BAGS, FLAGS, WALLET AND CARD SETS, SOCCER SCORE DATA PADS, WHISTLES AND LANYARDS, SHINGUARDS, PUMPS, NETS, CORNER CONES, PRESSURE GAUGES AND LINE STRIPERS, IN CLASS 42 (U.S. CL. 101).

FIRST USE 1-0-1986; IN COMMERCE 1-0-1986.

OWNER OF U.S. REG. NO. 1,422,027.

SER. NO. 74-216,853, FILED 10-29-1991.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,618,127

Registered May 12, 2009

**TRADEMARK
PRINCIPAL REGISTER**



AMERICAN SOCCER COMPANY, INC. (CALI-
FORNIA CORPORATION)

726 EAST ANAHEIM STREET

WILMINGTON, CA 90744

FOR: BASKETBALL UNIFORMS, BASKETBALL
SHORTS, BASKETBALL JERSEYS, BASKETBALL
SOCKS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-0-2007; IN COMMERCE 1-0-2007.

OWNER OF U.S. REG. NOS. 1,422,027, 2,162,853
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BASKETBALL", APART FROM
THE MARK AS SHOWN.

SER. NO. 77-287,640, FILED 9-24-2007.

MARIAM MAHMOUDI, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

SCORE SPORTS

Reg. No. 3,930,807

Registered Mar. 15, 2011

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

AMERICAN SOCCER COMPANY, INC. (CALIFORNIA CORPORATION)
726 EAST ANAHEIM STREET
WILMINGTON, CA 90744

FOR: DISTRIBUTORSHIP AND COMPUTERIZED ONLINE RETAIL STORE SERVICES, BOTH FEATURING CLOTHING, NAMELY, SHIRTS, SHORTS, SOCKS, REFEREE UNIFORMS, OUTERWEAR, NAMELY, PANTS, JACKETS, WARM-UPS, SWEATERS, HOODED SHIRTS, BALLS, NAMELY, SOCCER BALLS AND BASKETBALLS, LUGGAGE, NAMELY, TOTE BAGS, BACKPACKS, MESH NET BAGS, TEAM BAGS, PLAYER BAGS, SHOE AND GLOVE BAGS, BALL BAGS, BRIEFCASES, CARRYING CASES FOR GOALS, SPORTS ACCESSORIES AND EQUIPMENT, NAMELY, ICE PACKS, WATCHES, CAPS, PROTECTIVE SLEEVES, GLOVES, WHISTLES, LANYARDS, FIRST AID KITS, SHIN GUARDS, CLIPBOARDS, DATA PADS FOR GAME SCORES, CORNER FLAGS AND CONES, FLAGS, GAME COINS, WALLETS AND GAME REPORT PADS, PLANNERS, CLIPBOARDS, ARM BANDS, ANKLE BRACES, PINNIES, DVDS AND BOOKS RELATED TO SPORTS AND SPORTS TRAINING, TRAINING CARDS, FIELD EQUIPMENT AND TRAINING EQUIPMENT OF OTHERS, GOALS, TENT AWNINGS, TIE STRAPS, GOAL ANCHOR SPIKES, SCREWS, REBOUNDERS, AGILITY LADDERS, COACHING STIX, WICKETS, SPEED RINGS, COURSE MARKERS, PUMPS, INFLATION NEEDLES, NETS, DISC CONES, PRESSURE GAUGES AND MANUAL AND PUSH CART LINE STRIPERS, PRESSURIZED STRIPE AND FIELD PAINT, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-0-2008; IN COMMERCE 1-0-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,422,027 AND 1,916,007.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SPORTS", APART FROM THE MARK AS SHOWN.

SER. NO. 85-059,958, FILED 6-10-2010.

RUDY R. SINGLETON, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office