

ESTTA Tracking number: **ESTTA435367**

Filing date: **10/12/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	VIRGIN ENTERPRISES LIMITED
Granted to Date of previous extension	10/12/2011
Address	THE SCHOOL HOUSE; 50 BROOK GREEN LONDON, W67RR UNITED KINGDOM

Attorney information	Sarah E. Dale Norvell IP llc (13353-160) 1776 Ash Street Northfield, IL 60093 UNITED STATES officeactions@norvellip.com, sdale@norvellip.com
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Applicant Information

Application No	85217420	Publication date	06/14/2011
Opposition Filing Date	10/12/2011	Opposition Period Ends	10/12/2011
Applicant	Christopher Elliott Taudvin 2510 Taft Drive #202 Boulder, CO 80302 UNITED STATES		

Goods/Services Affected by Opposition

Class 036. All goods and services in the class are opposed, namely: Charitable fundraising services
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Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)
Other	Lack of bona fide intent to use the mark in United States commerce as of the date on which Applicant filed U.S. Application No. 85217420

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3472228	Application Date	12/20/2004
Registration Date	07/22/2008	Foreign Priority Date	10/13/2004

Word Mark	VIRGIN UNITE
Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 035. First use: Developing promotional campaigns for business; promoting public awareness of the need for businesses to have a positive impact on the communities and environment in which they operate and work together with the social sector to drive long term social change including making investments in emerging markets to accelerate positive social change through economic development; charitable services, namely, organizing and coordinating programs for the sick, people with health problems or issues, the homeless, drug users, those with disabilities, victims of abuse, those who are bereaved, children in need or at risk, those with sexual problems, and underprivileged communities, and organizing and conducting volunteer programs and community service projects; business management and administration services in connection with a charity</p> <p>Class 036. First use: Charitable fund raising; charitable financial services for those in need, namely, accepting and administering monetary charitable contributions; financial sponsorship of fund raising events and events designed to raise the profile of charitable and social issues</p> <p>Class 041. First use: Educational services, namely, conducting summits, conferences, lectures and seminars in the field of social change and charitable and social issues; training services in the field of social change and charitable and social issues; organizing community sporting and cultural events; educational services, namely, providing classes, lectures, seminars, workshops, and discussion groups in the fields of sickness, health problems, homelessness, drug use, disabilities, abuse, bereavement, children's needs, sexual problems, and poverty to young people, people with health problems or issues, the homeless, drug users, those with disabilities, victims of abuse, those who have been bereaved, children in need or at risk, those with sexual problems, and underprivileged communities; charitable services, namely, academic mentoring of children from underprivileged communities and young people</p>

U.S. Registration No.	3398247	Application Date	07/24/2007
Registration Date	03/18/2008	Foreign Priority Date	NONE
Word Mark	VIRGIN		

Design Mark	<h1>VIRGIN</h1>		
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 2002/01/00 First Use In Commerce: 2002/01/00 banking services; loan services, namely, offering loans to others; credit card services; consumer financing; electronic funds transfer		

U.S. Registration No.	3398248	Application Date	07/24/2007
Registration Date	03/18/2008	Foreign Priority Date	NONE

Word Mark	VIRGIN
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Design Mark			
Description of Mark	The mark consists of the word "VIRGIN" in a stylized form.		
Goods/Services	Class 036. First use: First Use: 2002/01/00 First Use In Commerce: 2002/01/00 banking services; loan services, namely, offering loans to others; credit card services; consumer financing; electronic funds transfer		

U.S. Application No.	77578410	Application Date	09/25/2008
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	VIRGIN MONEY
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Design Mark	VIRGIN MONEY
Description of Mark	NONE
Goods/Services	Class 035. First use: billing services; accounting services Class 036. First use: Credit and loan services; financing and loan services; electronic loan origination services; electronic funds transfer services via the Internet to enable individuals to engage in lending and borrowing transactions with other individuals; arranging of loans; providing student loan information; student loan services

U.S. Registration No.	4004271	Application Date	08/13/2009
Registration Date	08/02/2011	Foreign Priority Date	08/05/2009

Word Mark	VIRGIN MONEY EVERYONE'S BETTER OFF		
Design Mark	VIRGIN MONEY EVERYONE'S BETTER OFF		
Description of Mark	NONE		
Goods/Services	Class 036. First use: Insurance services, namely, brokerage, underwriting, administration, appraisals, and claims adjustment in the fields of life insurance, car insurance, home insurance, pet insurance, and travel insurance; financial affairs and monetary affairs, namely, financial information, management and analysis services; real estate affairs, namely, mortgage lending; banking services; financial clearing houses; credit card services; debit card services; mortgage banking; financial consultancy; provision of financial information; financial evaluation for insurance purposes; electronic funds transfer; financial services, namely, money lending; financial services, namely, investment management and investment of funds for others		

U.S. Registration No.	1039574	Application Date	09/09/1974
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Registration Date	05/18/1976	Foreign Priority Date	NONE
Word Mark	VIRGIN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1970/01/00 First Use In Commerce: 1970/01/00 SOUND RECORDS IN THE FORM OF DISCS AND TAPES AND CASSETTES FOR USE THEREWITH		

U.S. Registration No.	1413664	Application Date	11/29/1984
Registration Date	10/14/1986	Foreign Priority Date	NONE
Word Mark	VIRGIN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 039. First use: First Use: 1984/06/22 First Use In Commerce: 1984/06/22 AIR TRAVEL SERVICES		

U.S. Registration No.	1469618	Application Date	03/03/1986
Registration Date	12/22/1987	Foreign Priority Date	NONE
Word Mark	VIRGIN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: PRE-RECORDED AUDIO AND/OR VIDEO TAPES, CASSETTES AND CARTRIDGES; PRE-RECORDED AUDIO AND VIDEO DISCS, PHONOGRAPH RECORDS [; PHOTOGRAPHIC AND CINEMATOGRAFIC FILMS]		

U.S. Registration No.	1517801	Application Date	03/03/1986
Registration Date	12/27/1988	Foreign Priority Date	NONE
Word Mark	VIRGIN		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: [PRE-RECORDED AUDIO AND/OR VIDEO TAPES, CASSETTES AND CARTRIDGES;] PRE-RECORDED AUDIO AND VIDEO DISCS, PHONOGRAPH RECORDS; PHOTOGRAPHIC AND CINEMATOGRAPHIC FILMS

U.S. Registration No.	1591952	Application Date	03/18/1988
Registration Date	04/17/1990	Foreign Priority Date	NONE
Word Mark	VIRGIN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: PRINTED SHEET MUSIC; [HOLOGRAPHS; MOUNTED PHOTOGRAPHS; POSTERS,] FICTIONAL AND NON-FICTIONAL BOOKS, [GEOGRAPHY AND HISTORY BOOKS, TEACHING BOOKS, DRAWING BOOKS, PRINTING BOOKS, WRITING BOOKS, SCHOOL TEXT BOOKS, PAINTING BOOKS, NOTE BOOKS, REFERENCE BOOKS, GARDENING BOOKS, MAINTENANCE BOOKS, LANGUAGE BOOKS, ADDRESS BOOKS, TELEPHONE BOOKS, COOK BOOKS,] BIOGRAPHY AND AUTOBIOGRAPHY BOOKS, [COMIC BOOKS,] PERIODICALS, NAMELY, [PAMPHLETS, BROCHURES, NEWSLETTERS, JOURNALS,] PAPERBACK BOOKS [AND MAGAZINES,] ALL DEALING WITH MUSIC, FILMS AND ENTERTAINMENT; [DIARIES, PERSONAL ORGANIZERS, BOXES OF CARDBOARD, PAPER FACE TOWELS, FILTER PAPER, PAPER POCKET HANDKERCHIEFS, HYGENIC PAPER, PAPER BABIES' DIAPERS, BOXES OF PAPER,] PAPER FOR PACKAGING, PAPER CASES; WRITING INSTRUMENTS, NAMELY, PENS, PENCILS, BALL POINT PENS, [FOUNTAIN PENS, FELT TIP PENS, AND CRAYONS;] STATIONERY AND OFFICE SUPPLIES, NAMELY, WRITING		

	<p>AND NOTE PAPER, [ENVELOPES, GREETING CARDS, POSTCARDS, WRITING INK, UNGRADUATED RULERS, ERASERS, BLANK BOOKS, LEDGERS, CARDS, INDEX CARDS, ADHESIVE GLUES AND ADHESIVE TAPES FOR STATIONERY AND HOUSEHOLD PURPOSES, ADHESIVE TAPE DISPENSERS, LOOSE-LEAF BINDERS, BLOTTERS, BLOTTING PAPER, DESK ORGANIZER BOXES OR CONTAINERS FOR PENS, PENCILS AND PAPER CLIPS, CALENDARS, CARBON PAPER, CHARTS, DIAGRAMS, DOCUMENT FILES, DRAWING PADS, DRAWING PINS, ELASTIC BANDS FOR OFFICES, STATIONERY FOLDERS, GUMMED LABELS, PAPER KNIVES, PAPER WEIGHTS, PENCIL HOLDERS, PENCIL SHARPENERS, PENCIL SHARPENING MACHINES, ADDRESS STAMPS, POSTCARDS, SEALING WAX, SEALING WAXERS, SEALING STAMPS, SEALS, SIGNS OF PAPER OR CARDBOARD, STAPLES, STAPLING PRESSERS, STENCIL CASES, STENCIL PLATES, STENCILS, TAGS FOR INDEX CARDS, TRAYS FOR SORTING AND COUNTING; PAPER TABLEWARE, NAMELY, TABLE MATS, COASTERS, DECANTER MATS, DISH MATS, TABLE NAPKINS, AND TABLE CLOTHS;] PLAYING CARDS</p> <p>Class 025. First use:</p> <p>[ARTICLES OF UNDERCLOTHING, NAMELY, VESTS, UNDERPANTS, PANTS, BRASSIERES, CORSETS, CORSELETTES, PETTICOATS, CAMISOLES, KNICKERS, TEDDIES, FRENCH KNICKERS, TIGHTS, STOCKINGS, PANTY HOSE, GARTERS, SUSPENDERS BELTS, SLIPS, SOCKS, BODICES, BASQUES;] ARTICLES OF OUTER CLOTHING, NAMELY, [SUITS, DRESSES, SKIRTS,] SHIRTS, T-SHIRTS, SWEAT SHIRTS, [BLOUSES, TROUSERS, OVERALLS, LEATHER TROUSERS, JEANS, SLACKS,] JACKETS, [RAINCOATS, WAIST COATS, COATS, SWEATERS, CARDIGANS, PULLOVERS, SOCKS, LEG WARMERS, LEGGINGS, DRESSING GOWNS, BATHROBES, JUMPERS, TIES, NECKWEAR,] HATS, CLOTHING CAPS, [GLOVES, MITTENS, SCARVES, APRONS,] CLOTHING BELTS [; SLEEPWEAR; FOOTWEAR; ARTICLES OF SPORTS CLOTHING, NAMELY, SHORTS, TRACK SUITS, SWIMWEAR, SWIMMING TRUNKS, WET SUITS, RAINWEAR, LEOTARDS]</p>
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U.S. Registration No.	1597386	Application Date	03/18/1988
Registration Date	05/22/1990	Foreign Priority Date	NONE
Word Mark	VIRGIN		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 016. First use:</p> <p>[PRINTED SHEET MUSIC;] [HOLOGRAPHS;] [MOUNTED PHOTOGRAPHS; POSTERS,] FICTIONAL AND NON-FICTIONAL BOOKS, [GEOGRAPHY AND HISTORY BOOKS, TEACHING BOOKS, DRAWING BOOKS, PRINTING BOOKS, WRITING BOOKS, SCHOOL TEXT BOOKS, PAINTING BOOKS, NOTE BOOKS, REFERENCE BOOKS, GARDENING BOOKS, MAINTENANCE BOOKS, LANGUAGE BOOKS, ADDRESS BOOKS, TELEPHONE BOOKS, COOK BOOKS,] BIOGRAPHY AND AUTOBIOGRAPHY BOOKS, [COMIC BOOKS,] PERIODICALS, NAMELY, [PAMPHLETS, BROCHURES, NEWSLETTERS,] JOURNALS, PAPERBACK BOOKS [AND MAGAZINES,] ALL DEALING WITH MUSIC, FILMS AND ENTERTAINMENT; [DIARIES, PERSONAL ORGANIZERS, BOXES OF CARDBOARD, PAPER FACE TOWELS, FILTER PAPER, PAPER POCKET HANDKERCHIEFS, HYGIENIC PAPER, PAPER BABIES' DIAPERS, BOXES OF PAPER,] [PAPER FOR PACKAGING, PAPER CASES;] STATIONERY AND OFFICE SUPPLIES, [NAMELY, WRITING AND NOTE PAPER,</p>		

	<p>ENVELOPES, GREETING CARDS, POSTCARDS, WRITING INK, BLANK BOOKS, LEDGERS, CARDS, INDEX CARDS, ADHESIVE GLUES AND ADHESIVE TAPES FOR STATIONERY AND HOUSEHOLD PURPOSES, BLOTTERS, BLOTTING PAPER, CALENDARS, CARBON PAPER, CHARTS, DIAGRAMS, DOCUMENTS FILES, DRAWING PADS, STATIONERY FOLDERS, GUMMED LABELS, POSTCARDS, SIGNS OF PAPER OR CARDBOARD, TAGS FOR INDEX CARDS, PAPER TABLEWARE, NAMELY, TABLE MATS, COASTERS, DECANter MATS, DISH MATS, TABLE NAPKINS, AND TABLE CLOTHS,] PLAYING CARDS</p> <p>Class 025. First use: [ARTICLES OF UNDERCLOTHING, NAMELY, VESTS, UNDERPANTS, PANTS, BRASSIERES, CORSETS, CORSELETTES, PETTICOATS, CAMISOLES, KNICKERS, TEDDIES, FRENCH KNICKERS, TIGHTS, STOCKINGS, PANTY HOSE, GARTERS, SUSPENDERS] [BELTS,] [SLIPS, SOCKS, BODICES, BASQUES;] ARTICLES OF OUTER CLOTHING, NAMELY, [SUITS, DRESSES, SKIRTS,] SHIRTS, T-SHIRTS, SWEAT SHIRTS, [BLOUSES, TROUSERS, OVERALLS, LEATHER TROUSERS, JEANS, SLACKS,] JACKETS, [RAINCOATS, WAIST COATS, COATS, SWEATERS, CARDIGANS, PULLOVERS, SOCKS, LEG WARMERS, LEGGINGS, DRESSING GOWNS, BATHROBES, JUMPERS, TIES, NECKWEAR,] HATS, CLOTHING CAPS, [GLOVES, MITTENS, SCARVES, APRONS,] [CLOTHING BELTS;] [SLEEPWEAR; FOOTWEAR; ARTICLES OF SPORTS CLOTHING, NAMELY, SHORTS, TRACK SUITS, SWIMWEAR, SWIMMING TRUNKS, WET SUITS, RAINWEAR, LEOTARDS]</p>
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U.S. Registration No.	1851817	Application Date	05/01/1991
Registration Date	08/30/1994	Foreign Priority Date	NONE
Word Mark	VIRGIN		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 1984/06/00 First Use In Commerce: 1984/06/00 [[direct mail advertising for others;] dissemination of advertising materials for other; preparing advertising, promotions, and public relations materials for others; [management of promotional and incentive plans and services for others;] business organization promotional consulting for others; demonstration of the goods and services of others and the promotion thereof; promoting and advertising the goods and services of others by [aircraft,] airships and air balloons; outdoor advertising such as by billboards; and distribution of advertising, promotional materials and sample materials of others]</p> <p>Class 039. First use: First Use: 1984/06/00 First Use In Commerce: 1984/06/00 transportation of goods and passengers by road, [rail,] air [and sea;] freight transportation services; [tourist agency services;] travel agency services; [arranging travel tours; and transportation reservation services]</p> <p>Class 042. First use: First Use: 1992/05/00 First Use In Commerce: 1992/05/00</p>		

[clubs, nightclubs;] bars; [hotels; resorts; hotel reservation services; hotel and resort management for others; carry-out restaurant and restaurant services; catering; computer programming for others; computer software design services for others; artwork and graphic design services for others;] and retail store services in the fields of [cosmetics and laundry preparations, metal hardware,] cameras, records, audio and video tapes, [audio and video recorders,] computers and electronic apparatus, [jewelry, clocks] and watches, [musical instruments, stationery,] sheet music, books and photography, handbags, purses, luggage and leather goods, clothing, [lace, embroidery, gifts and sewing materials, toys,] games, video game machines and video game cartridges, [processed foods, jellies and jams, coffee, tea, bakery items and candy, beer, ale, mineral and aerated waters and other non-alcoholic drinks, wines, spirits and liqueurs, and tobacco and smokers' articles]

U.S. Registration No.	1852776	Application Date	05/09/1991
Registration Date	09/06/1994	Foreign Priority Date	NONE
Word Mark	VIRGIN		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 1984/06/00 First Use In Commerce: 1984/06/00 [direct mail advertising for others;] dissemination of advertising materials for others; preparing advertising, promotions, and public relations materials for others; [management of promotional and incentive plans and services for others;] business organization promotional consulting for others; demonstration of the goods and services of others and promotion thereof; promoting and advertising the goods and services of others by [aircraft,] airships and air balloons; outdoor advertising such as by billboards; and distribution of advertising, promotional materials and sample materials of others]</p> <p>Class 039. First use: First Use: 1984/06/00 First Use In Commerce: 1984/06/00 transportation of goods and passengers by road, [rail,] air [and sea;] freight transportation services; [tourist agency services; arranging travel tours; and, transportation reservation services]</p> <p>Class 042. First use: First Use: 1992/05/00 First Use In Commerce: 1992/05/00 [clubs, nightclubs;] bars; [hotels; resorts; hotel reservation services; hotel and resort management for others; carry-out restaurant and restaurant services; catering;] rental of food service equipment; namely, vending machines; [computer programming for others; computer software design services for others; artwork and graphic design services for others;] portrait and aerial photography; typesetting and printing services; and retail store services in the fields of [cosmetics and laundry preparations; metal hardware;] cameras, records, audio and video tapes, [audio and video recorders,] computers and electronic apparatus; [jewelry, clocks] and watches; [musical instruments; stationery,]</p>		

	sheet music, books and photography; handbags, purses, luggage and leather goods; clothing; [lace, embroidery, gifts and sewing materials; toys,] games, video game machines and video game cartridges; [processed foods, jellies and jams; coffee, tea, bakery items and candy; beer, ale, mineral and aerated waters and other nonalcoholic drinks; wines, spirits and liqueurs; and, tobacco and smokers articles]
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U.S. Registration No.	1863353	Application Date	05/19/1992
Registration Date	11/15/1994	Foreign Priority Date	NONE
Word Mark	VIRGIN MEGASTORE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1979/00/00 First Use In Commerce: 1992/12/04 retail department store services		

U.S. Registration No.	2151589	Application Date	01/25/1995
Registration Date	04/21/1998	Foreign Priority Date	NONE
Word Mark	VIRGIN VODKA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 033. First use: First Use: 1986/01/24 First Use In Commerce: 1986/01/24 vodka		

U.S. Registration No.	2237092	Application Date	06/10/1996
Registration Date	04/06/1999	Foreign Priority Date	NONE
Word Mark	VIRGIN VACATIONS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 039. First use: First Use: 1994/11/01 First Use In Commerce: 1994/11/01 ARRANGING THE TRANSPORT OF PASSENGERS BY AIR AND ROAD, ARRANGING AND CONDUCTING TRAVEL TOURS, TRAVEL AGENCY SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TRANSPORTATION, AND TRANSPORTATION RESERVATION SERVICES Class 042. First use: First Use: 1994/11/01 First Use In Commerce: 1994/11/01 RESORT HOTEL AND HOTEL RESERVATION; TRAVEL AGENCY SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TEMPORARY LODGING		

U.S. Registration No.	2586162	Application Date	10/03/1997
Registration Date	06/25/2002	Foreign Priority Date	NONE

Word Mark	VIRGIN
Design Mark	
Description of Mark	NONE
Goods/Services	Class 018. First use: First Use: 1990/00/00 First Use In Commerce: 1990/00/00 articles of luggage, namely, suitcases; bags; namely, back packs, rucksacks, school bags, school satchels, travelling bags, sports bags, all purpose sports bags for campers and climbers, textile shopping bags; wallets; umbrellas and parasols

U.S. Registration No.	2600080	Application Date	10/03/1994
Registration Date	07/30/2002	Foreign Priority Date	NONE

Word Mark	VIRGIN
Design Mark	
Description of Mark	NONE
Goods/Services	Class 032. First use: First Use: 1994/10/09 First Use In Commerce: 1994/10/09 non-alcoholic beverages, namely, soft drinks

U.S. Registration No.	2625455	Application Date	12/17/1998
Registration Date	09/24/2002	Foreign Priority Date	NONE

Word Mark	VIRGIN
Design Mark	
Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 1997/12/00 First Use In Commerce: 1997/12/00 PROVIDING AN ON-LINE SHOPPING MALL VIA A GLOBAL COMPUTER NETWORK; PROVIDING BUSINESS INFORMATION VIA A GLOBAL COMPUTER NETWORK Class 038. First use: First Use: 1999/11/11 First Use In Commerce: 2000/03/21 COMPUTERIZED COMMUNICATION SERVICES, NAMELY, ELECTRONIC MAIL SERVICES, AND PROVIDING NETWORKS FOR THE PURPOSE OF TRANSMISSION AND RECEPTION OF ELECTRONIC MAIL, COMPUTER GENERATED MUSIC, NEWS AND OTHER DATA AND INFORMATION; AND BROADCASTING SERVICES BY RADIO AND OVER A GLOBAL COMPUTER NETWORK OF A WIDE VARIETY OF PROGRAMS, NAMELY, CURRENT EVENTS, ECONOMICS, POLITICS, SPORTS, ENTERTAINMENT, THE ARTS AND BUSINESS

U.S. Registration No.	2639079	Application Date	08/30/2001
Registration Date	10/22/2002	Foreign Priority Date	NONE
Word Mark	VIRGIN HOLIDAYS		
Design Mark	VIRGIN HOLIDAYS		
Description of Mark	NONE		
Goods/Services	<p>Class 039. First use: First Use: 1985/11/00 First Use In Commerce: 1985/11/00 TRANSPORTATION OF PASSENGERS AND GOODS BY ROAD, RAIL AND AIR; ARRANGING OF PACKAGE HOLIDAYS; ARRANGING AND ORGANIZING TOURS; ARRANGING VISITS TO PLACES OF INTEREST; TOURIST OFFICE SERVICES; TRAVEL AGENCY SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TRANSPORTATION; TRANSPORTATION RESERVATION SERVICES</p> <p>Class 043. First use: First Use: 1985/11/00 First Use In Commerce: 1985/11/00 TRAVEL AGENCY SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TEMPORARY LODGING</p>		

U.S. Registration No.	2643644	Application Date	09/08/1997
Registration Date	10/29/2002	Foreign Priority Date	NONE
Word Mark	VIRGIN VIE		
Design Mark			
Description of Mark	The mark consists of the designation MAQ!LIC with a stylized I.		
Goods/Services	Class 003. First use: First Use: 1997/10/00 First Use In Commerce: 1998/00/00 [Perfumes; eau-de-cologne;] non-medicated toilet preparations, namely, lotions and moisturizers; non-medicated preparations for the care of the skin, hands, scalp and body, namely, moisturizers, lotions, creams and gels; non-medicated skin cleansing preparations, namely, lotions, creams and gels; creams and lotions for the skin [; nail varnishes]		

U.S. Registration No.	2689097	Application Date	08/10/2000
Registration Date	02/18/2003	Foreign Priority Date	NONE
Word Mark	VIRGIN		

Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 009. First use: First Use: 1999/11/11 First Use In Commerce: 2002/06/23 MOBILE TELEPHONES; TELEPHONES; MODEMS; BATTERIES; BATTERY CHARGERS; CIGARETTE LIGHTER ADAPTERS; DASHBOARD MOUNTS; [HAND-FREE] * HANDS-FREE * HEADSETS; CARRYING CASES; BELT CLIPS</p> <p>Class 038. First use: First Use: 1999/11/11 First Use In Commerce: 1999/11/18 TELECOMMUNICATIONS SERVICES, NAMELY, TRANSMISSION OF VOICE, DATA, IMAGES, AUDIO, VIDEO, AND INFORMATION VIA TELEPHONE OR THE INTERNET; PERSONAL COMMUNICATIONS SERVICES; PAGER SERVICES; ELECTRONIC MAIL SERVICES; TRANSMISSION OR BROADCAST OF NEWS AND INFORMATION FOR OTHERS VIA TELEPHONE, INCLUDING THE INTERNET</p>

U.S. Registration No.	2689098	Application Date	08/10/2000
Registration Date	02/18/2003	Foreign Priority Date	NONE
Word Mark	VIRGIN		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 1999/11/11 First Use In Commerce: 2002/06/23 MOBILE TELEPHONES; TELEPHONES; MODEMS; BATTERIES; BATTERY CHARGERS; CIGARETTE LIGHTER ADAPTERS; DASHBOARD MOUNTS; HANDS-FREE HEADSETS; CARRYING CASES; BELT CLIPS</p> <p>Class 038. First use: First Use: 1999/11/11 First Use In Commerce: 1999/11/18 TELECOMMUNICATIONS SERVICES, NAMELY, TRANSMISSION OF VOICE, DATA, IMAGES, AUDIO, VIDEO, AND INFORMATION VIA TELEPHONE OR THE INTERNET; PERSONAL COMMUNICATIONS SERVICES; PAGER SERVICES; ELECTRONIC MAIL SERVICES; TRANSMISSION OR</p>		

	BROADCAST OF NEWS AND INFORMATION FOR OTHERS VIA TELEPHONE, INCLUDING THE INTERNET		
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U.S. Registration No.	2709578	Application Date	10/03/1994
Registration Date	04/22/2003	Foreign Priority Date	NONE
Word Mark	VIRGIN		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 1980/00/00 First Use In Commerce: 1987/00/00 sound records of music in the form of discs [and tapes and cassettes; pre-recorded audio or video tapes, cassettes and cartridges featuring music;] pre-recorded audio and video discs, phonograph records featuring music; [data processors and displays;] graphical interface to aid the delivery of interactive products and services by cable or wireless transmission; parts for the aforesaid goods; computer game software; [computer software for educational computer games, for calculators, for global computer network access and for music products; computer hardware]</p> <p>Class 032. First use: First Use: 1994/11/04 First Use In Commerce: 1998/04/00 water, namely, mineral waters, aerated waters and flavored waters; non-alcoholic beverages, namely, fruit flavored drinks</p> <p>Class 033. First use: First Use: 1995/01/04 First Use In Commerce: 1995/01/04 spirits, namely vodka</p>		

U.S. Registration No.	2717644	Application Date	09/09/1997
Registration Date	05/20/2003	Foreign Priority Date	NONE
Word Mark	VIRGIN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 032. First use: First Use: 1994/10/09 First Use In Commerce: 1994/10/09 non-alcoholic beverages, namely, soft drinks		

U.S. Registration No.	2770775	Application Date	08/16/2001
Registration Date	10/07/2003	Foreign Priority Date	NONE
Word Mark	VIRGIN MOBILE		

Design Mark	VIRGIN MOBILE
Description of Mark	NONE
Goods/Services	<p>Class 009. First use: First Use: 1999/11/11 First Use In Commerce: 2002/07/24 MOBILE TELEPHONES, TELEPHONES AND MODEMS, AND ACCESSORIES THEREFOR, NAMELY, BATTERIES; BATTERY CHARGERS; CIGARETTE LIGHTER ADAPTERS; HANDS-FREE HEADSETS; CARRYING CASES AND BELT CLIPS</p> <p>Class 035. First use: First Use: 1999/11/11 First Use In Commerce: 2002/07/24 PROVIDING DIRECTORY INFORMATION VIA TELEPHONE</p> <p>Class 038. First use: First Use: 1999/11/11 First Use In Commerce: 2002/07/24 TELECOMMUNICATIONS SERVICES, NAMELY, TRANSMISSION OF VOICE, DATA, IMAGES, AUDIO, VIDEO, AND INFORMATION VIA TELEPHONE OR THE INTERNET; PERSONAL COMMUNICATIONS SERVICES; PAGER SERVICES; ELECTRONIC MAIL SERVICES; TRANSMISSION OR BROADCAST OF NEWS AND INFORMATION FOR OTHERS VIA TELEPHONE, INCLUDING THE INTERNET</p>

U.S. Registration No.	2770776	Application Date	08/16/2001
Registration Date	10/07/2003	Foreign Priority Date	NONE
Word Mark	VIRGIN MOBILE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 1999/11/11 First Use In Commerce: 2002/07/24 MOBILE TELEPHONES, TELEPHONES AND MODEMS, AND ACCESSORIES THEREFOR, NAMELY, BATTERIES; BATTERY CHARGERS; CIGARETTE LIGHTER ADAPTERS; HANDS-FREE HEADSETS; CARRYING CASES AND BELT CLIPS</p> <p>Class 035. First use: First Use: 1999/11/11 First Use In Commerce: 2002/07/24 PROVIDING DIRECTORY INFORMATION VIA TELEPHONE</p> <p>Class 038. First use: First Use: 1999/11/11 First Use In Commerce: 2002/07/24</p>		

	TELECOMMUNICATIONS SERVICES, NAMELY, TRANSMISSION OF VOICE, DATA, IMAGES, AUDIO, VIDEO, AND INFORMATION VIA TELEPHONE OR THE INTERNET; PERSONAL COMMUNICATIONS SERVICES; PAGER SERVICES; ELECTRONIC MAIL SERVICES; TRANSMISSION OR BROADCAST OF NEWS AND INFORMATION FOR OTHERS VIA TELEPHONE, INCLUDING THE INTERNET
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U.S. Registration No.	2798130	Application Date	10/03/1994
Registration Date	12/23/2003	Foreign Priority Date	NONE

Word Mark	VIRGIN
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Design Mark	
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Description of Mark	NONE
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Goods/Services	<p>Class 016. First use: First Use: 2003/01/00 First Use In Commerce: 2003/01/00 playing cards, writing instruments, namely, pens, pencils and ball point pens</p> <p>Class 018. First use: First Use: 1990/00/00 First Use In Commerce: 1990/00/00 [Luggage]</p> <p>Class 025. First use: First Use: 1997/00/00 First Use In Commerce: 1997/00/00 Leisurewear, namely, fleece tops and shirts; articles of outer clothing, namely T-shirts, sweat shirts, jackets, hats, clothing caps</p> <p>Class 028. First use: First Use: 2003/01/00 First Use In Commerce: 2003/01/00 [sporting articles, namely, golf tees]</p> <p>Class 035. First use: First Use: 2003/01/00 First Use In Commerce: 2003/01/00 Preparing advertising, promotions, and public relations materials for others; demonstration of the goods of others and the promotion thereof; and distribution and dissemination of advertising, promotional materials and sample materials of others</p> <p>Class 038. First use: First Use: 1999/11/11 First Use In Commerce: 2002/07/24 Electronic transmission and display of information for business or domestic purposes from a computer stored data bank</p> <p>Class 042. First use: First Use: 1992/00/00 First Use In Commerce: 1992/00/00 Retail store services in the fields of records, audio and video tapes, computers and electronic apparatus and watches, books, luggage and leather goods, clothing, games, video game cartridges, and cafes</p>
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U.S. Registration No.	2808270	Application Date	03/05/2003
Registration Date	01/27/2004	Foreign Priority Date	NONE

Word Mark	VIRGIN ATLANTIC
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Design Mark	VIRGIN ATLANTIC
Description of Mark	NONE
Goods/Services	Class 039. First use: First Use: 1984/06/00 First Use In Commerce: 1984/06/00 TRANSPORTATION OF AND ARRANGING TRANSPORTATION OF GOODS AND PASSENGERS BY ROAD AND AIR; FREIGHT TRANSPORTATION SERVICES BY AIR; TRANSPORTATION OF HUMAN BEINGS BY MEANS OF LAND VEHICLES; CHAUFFEUR SERVICES; TRAVEL AGENCY SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TRANSPORTATION; ARRANGING AND/OR CONDUCTING TRAVEL TOURS; OPERATION OF AIRCRAFT FOR OTHERS

U.S. Registration No.	2870028	Application Date	08/16/2001
Registration Date	08/03/2004	Foreign Priority Date	NONE
Word Mark	VIRGIN XTRAS		
Design Mark	VIRGIN XTRAS		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2002/06/22 First Use In Commerce: 2002/06/22 Mobile telephones; computer software downloadable from the Internet for transmission, reception and storage of voice, data, images, e-mail and digital information Class 038. First use: First Use: 2002/06/22 First Use In Commerce: 2002/06/22 Telecommunications services, namely, transmission of voice, data, images, audio, video, and information via telephone or the internet; personal communications services; electronic mail services; transmission or broadcast of news and information for others via telephone, including the internet		

U.S. Registration No.	3009266	Application Date	04/25/2002
Registration Date	10/25/2005	Foreign Priority Date	NONE
Word Mark	VIRGIN		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 044. First use: First Use: 1990/05/00 First Use In Commerce: 1990/05/00 Operation of leisure centers, namely, providing cosmetic and body care services

U.S. Registration No.	3100295	Application Date	01/07/2005
Registration Date	06/06/2006	Foreign Priority Date	NONE
Word Mark	VIRGIN XL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2004/09/28 First Use In Commerce: 2004/09/28 Mobile telephones; computer software downloadable from the Internet for transmission, reception and storage of voice, data, images, e-mail and digital information Class 038. First use: First Use: 2004/09/28 First Use In Commerce: 2004/09/28 Telecommunications services, namely, transmission of voice, data, images, audio, video, and information via telephone or the internet; personal communications services; electronic mail services; transmission or broadcast of news and information for others via telephone, including the internet		

U.S. Registration No.	3174388	Application Date	12/16/1999
Registration Date	11/21/2006	Foreign Priority Date	NONE
Word Mark	VIRGIN		

Design Mark	VIRGIN
Description of Mark	NONE
Goods/Services	Class 003. First use: First Use: 2004/10/31 First Use In Commerce: 2004/10/31 SOAPS; SHAMPOOS; NON-MEDICATED TOILET PREPARATIONS, NAMELY, SOAPS, SHAMPOOS, LOTIONS, AND MOISTURIZERS; ANTIPERSPIRANTS; DEODORANTS FOR USE ON THE PERSON; COSMETICS, NAMELY, FOUNDATION CREAMS AND LOTIONS; NON-MEDICATED PREPARATIONS FOR THE CARE OF THE SKIN, HANDS, SCALP AND BODY, NAMELY, MOISTURIZERS, LOTIONS, CREAMS, SOAPS, GELS; HAIR CARE PREPARATIONS, NAMELY, SHAMPOOS; NON-MEDICATED SKIN CLEANSING PREPARATIONS, NAMELY, CLEANSERS, LOTIONS, CREAMS, SOAPS; CREAMS AND LOTIONS FOR THE SKIN

U.S. Registration No.	3188282	Application Date	09/21/2004
Registration Date	12/19/2006	Foreign Priority Date	NONE
Word Mark	VIRGIN		
Design Mark	VIRGIN		
Description of Mark	NONE		
Goods/Services	Class 033. First use: First Use: 1995/01/04 First Use In Commerce: 1995/01/04 Alcoholic beverages, namely, vodka and wine		

U.S. Registration No.	3209714	Application Date	05/26/2005
Registration Date	02/13/2007	Foreign Priority Date	NONE
Word Mark	VIRGIN		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 2005/09/00 First Use In Commerce: 2005/09/00 Entertainment services, namely, providing online computer games

U.S. Registration No.	3209716	Application Date	05/31/2005
Registration Date	02/13/2007	Foreign Priority Date	NONE
Word Mark	VIRGIN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2005/09/00 First Use In Commerce: 2005/09/00 Entertainment services, namely, providing online computer games		

U.S. Registration No.	3230095	Application Date	04/25/2002
Registration Date	04/17/2007	Foreign Priority Date	NONE
Word Mark	VIRGIN		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 2000/01/01 First Use In Commerce: 2000/01/01 Organizing cultural activities and events; [operation of fitness centers;] operation of leisure centers, namely, providing library and Internet access facilities [; and providing health club services]

U.S. Registration No.	3245593	Application Date	09/21/2004
Registration Date	05/22/2007	Foreign Priority Date	NONE
Word Mark	VIRGIN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 033. First use: First Use: 1995/01/04 First Use In Commerce: 1995/01/04 Alcoholic beverages, namely, vodka and wine		

U.S. Registration No.	3298420	Application Date	02/19/2002
Registration Date	09/25/2007	Foreign Priority Date	NONE
Word Mark	VIRGIN		

Design Mark	VIRGIN
Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 2006/03/00 First Use In Commerce: 2006/04/00 business incentive services, namely, offering plans to employers including motivational schemes, gift certificates and other rewards for employees, management of incentive programs, events and schemes for others Class 036. First use: First Use: 2006/08/00 First Use In Commerce: 2006/08/00 debit card services

U.S. Registration No.	3298421	Application Date	02/19/2002
Registration Date	09/25/2007	Foreign Priority Date	NONE

Word Mark	VIRGIN
Design Mark	

Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 2006/03/00 First Use In Commerce: 2006/04/00 Business incentive services, namely, offering plans to employers including motivational schemes, gift certificates and other rewards for employees, management of incentive programs, events and schemes for others Class 036. First use: First Use: 2006/08/00 First Use In Commerce: 2006/08/00 debit card services

U.S. Registration No.	3427241	Application Date	04/25/2002
Registration Date	05/13/2008	Foreign Priority Date	NONE
Word Mark	VIRGIN		

Design Mark	<h1>VIRGIN</h1>
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 2000/01/01 First Use In Commerce: 2000/01/01 Organizing sporting and cultural activities and events; operation of leisure centers, namely, providing library facilities Class 044. First use: First Use: 1990/05/31 First Use In Commerce: 1990/05/31 Operation of leisure centers, namely, providing cosmetic and body care services

U.S. Registration No.	3535624	Application Date	11/30/2005
Registration Date	11/18/2008	Foreign Priority Date	NONE

Word Mark	VIRGIN GALACTIC
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Design Mark	
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Description of Mark	NONE
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Goods/Services	Class 039. First use: First Use: 2005/11/00 First Use In Commerce: 2005/11/00 Travel agency services, namely, making reservations and bookings for transportation, space travel agency services; namely, booking of transportation into space
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U.S. Registration No.	3538900	Application Date	06/15/2006
Registration Date	11/25/2008	Foreign Priority Date	NONE

Word Mark	VIRGIN FESTIVAL
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Design Mark	VIRGIN FESTIVAL
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 2006/09/23 First Use In Commerce: 2006/09/23 Arranging and conducting live musical performances and music festivals

U.S. Registration No.	3538901	Application Date	06/15/2006
Registration Date	11/25/2008	Foreign Priority Date	NONE
Word Mark	VIRGIN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2006/09/23 First Use In Commerce: 2006/09/23 Arranging and conducting live musical performances and music festivals		

U.S. Registration No.	3541731	Application Date	04/07/2004
Registration Date	12/02/2008	Foreign Priority Date	NONE
Word Mark	VIRGIN AMERICA		

Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 039. First use: First Use: 2007/08/08 First Use In Commerce: 2007/08/08 Air transportation; freight transportation services by means of air, ship, truck, and rail; airport passenger and baggage check-in services; airport services, namely, ticketing and boarding services; travel services, namely, booking seating arrangements for airline passengers; air transportation services featuring frequent flyer miles as a bonus program for frequent air travelers; providing flight arrival and departure information; and transportation reservation services</p> <p>Class 041. First use: First Use: 2007/08/08 First Use In Commerce: 2007/08/08 onboard in-flight entertainment services, namely, distributing movies, TV programs, and audio programs, and providing temporary use of video games, software and personal monitors for viewing the same</p>

U.S. Registration No.	3707308	Application Date	02/09/2007
Registration Date	11/10/2009	Foreign Priority Date	NONE
Word Mark	VIRGIN VIE AT HOME		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 003. First use: Perfumes, cosmetics, make up; hair care preparations; non-medicated skin care preparations, non-medicated sun care preparations; nail care products, namely, nail varnishes, nail varnish removers; nail care preparations; artificial nails and adhesives therefor; glues, adhesives, acrylic, and silk and linen wraps for the repair of artificial nails, nail polishes; powder compacts; lipsticks; lip gloss; nail varnish remover; cotton wool balls for use in removing and applying cosmetics; make-up powder and foundation; facial wipes impregnated with cosmetics; skin moisturisers; beauty creams; beauty gels; body care cosmetics, essential oils for</p>		

	<p>personal use; antiperspirants; after shave lotions; eau de cologne; soaps; Make up removing preparations; non-medicated toiletries; eau de toilette; deodorants for personal care; hair lotions, hair creams, and hair conditioners; shampoos; beauty masks; skin cream, facial masks, cosmetic oils, face powder, and body scrubs; hand and body lotions; dentifrices; shaving preparations, dyes for hairs; bath preparations, namely, beads, crystals, foam, gels, oil and powder; scented body sprays; after-shave lotions; pre-electric shaving preparations</p> <p>Class 014. First use:</p> <p>Jewelery and imitation jewelery; precious metals and their alloys; bracelets of precious metal; fancy keyrings of precious metals; jewelry boxes of precious metal; key chains of precious metal; ornaments of precious metal; semi-precious and precious stones; watches, clocks, and structural parts therefor</p> <p>Class 035. First use:</p> <p>Retail shops featuring cosmetics and jewelry; computerized online retail ordering services featuring cosmetics and jewelry; shop at home services featuring cosmetics and jewelry; mail order catalog services featuring cosmetics and jewelry; business consultancy services; business advisory services; advertising services; advertising services provided over the internet; rental of advertising space on a website</p>
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U.S. Registration No.	3913151	Application Date	02/18/2005
Registration Date	02/01/2011	Foreign Priority Date	01/28/2005
Word Mark	VIRGIN		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use:</p> <p>Advertising services for others relating to real property; management of incentive and loyalty programs of others to promote healthy lifestyle choices; providing information and advice on advertising in the fields of health and fitness</p> <p>Class 036. First use:</p> <p>Health insurance underwriting; private health insurance underwriting; medical insurance underwriting; financial services in the field of health care, namely, administration and management of health savings plans and accounts; real estate brokerage services; brokerage for leasing of real estate property; real estate agencies; financial services in the field of real estate, namely, providing loans and mortgages; estate trust management services relating to transactions in real property; financing of real estate development; real estate management; real estate portfolio management; providing information and advice on the buying and selling of real estate</p> <p>Class 037. First use:</p> <p>Building construction; advisory services relating to development of real estate;</p>		

	<p>advisory services relating to the renovation of real estate; commercial retail property development services; real estate development; providing information and advice on real estate development</p> <p>Class 044. First use: Medical evaluation services, namely, providing health assessments; advisory services relating to health; consultation relating to health care</p> <p>Class 045. First use: Personal lifestyle counseling and consultation</p>
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U.S. Registration No.	3913150	Application Date	02/18/2005
Registration Date	02/01/2011	Foreign Priority Date	01/28/2005

Word Mark	VIRGIN
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Design Mark	
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Description of Mark	The mark consists of the stylized word "VIRGIN".
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Goods/Services	<p>Class 035. First use: Advertising services for others relating to real property; management of incentive and loyalty programs of others to promote healthy lifestyle choices; providing information and advice on advertising in the fields of health and fitness</p> <p>Class 036. First use: Health insurance underwriting; private health insurance underwriting; medical insurance underwriting; financial services in the field of health care, namely, administration and management of health savings plans and accounts; real estate brokerage services; brokerage for leasing of real estate property; real estate agencies; financial services in the field of real estate, namely, providing loans and mortgages; estate trust management services relating to transactions in real property; financing of real estate development; real estate management; real estate portfolio management; providing information and advice on the buying and selling of real estate</p> <p>Class 037. First use: Building construction; advisory services relating to development of real estate; advisory services relating to the renovation of real estate; commercial retail property development services; real estate development; providing information and advice on real estate development</p> <p>Class 044. First use: Medical evaluation services, namely, providing health assessments; advisory services relating to health; consultation relating to health care</p> <p>Class 045. First use: Personal lifestyle counseling and consultation</p>
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U.S. Registration	3543131	Application Date	04/18/2008
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No.			
Registration Date	12/09/2008	Foreign Priority Date	NONE
Word Mark	VIRGIN COMICS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 2006/07/00 First Use In Commerce: 2006/07/00 comic books Class 041. First use: First Use: 2006/07/00 First Use In Commerce: 2006/07/00 entertainment services, namely, providing a web site featuring comic strips, related film clips, photographs, drawings, art pictures, and other multimedia materials		

Attachments	78535247#TMSN.jpeg (1 page)(bytes) 77237167#TMSN.jpeg (1 page)(bytes) 77237172#TMSN.jpeg (1 page)(bytes) 77578410#TMSN.jpeg (1 page)(bytes) 77803769#TMSN.jpeg (1 page)(bytes) 73031575#TMSN.gif (1 page)(bytes) 73585970#TMSN.gif (1 page)(bytes) 73717555#TMSN.gif (1 page)(bytes) 74162592#TMSN.gif (1 page)(bytes) 74164928#TMSN.gif (1 page)(bytes) 75976776#TMSN.gif (1 page)(bytes) 76307727#TMSN.gif (1 page)(bytes) 75982307#TMSN.gif (1 page)(bytes) 76107264#TMSN.gif (1 page)(bytes) 76107265#TMSN.gif (1 page)(bytes) 74581589#TMSN.gif (1 page)(bytes) 76301009#TMSN.gif (1 page)(bytes) 76301011#TMSN.gif (1 page)(bytes) 75983348#TMSN.gif (1 page)(bytes) 76495269#TMSN.gif (1 page)(bytes) 76301267#TMSN.gif (1 page)(bytes) 76977724#TMSN.gif (1 page)(bytes) 78543655#TMSN.jpeg (1 page)(bytes) 75873148#TMSN.gif (1 page)(bytes) 78977515#TMSN.jpeg (1 page)(bytes) 78638117#TMSN.jpeg (1 page)(bytes) 78639850#TMSN.jpeg (1 page)(bytes) 76400178#TMSN.gif (1 page)(bytes) 78978133#TMSN.jpeg (1 page)(bytes) 76373019#TMSN.gif (1 page)(bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Sarah E. Dale/
Name	Sarah E. Dale
Date	10/12/2011

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Application No. 85/217420

Filed: January 13, 2011

Mark: CONDOM VIRGIN

Published in the *Official Gazette* (Trademarks) on: June 14, 2011

VIRGIN ENTERPRISES LIMITED,)	
)	
Opposer,)	
)	
v.)	Opposition No. _____
)	
CHRISTOPHER ELLIOTT TAUDVIN DBA)	
CHRISTOPHER ELLIOTT TAUDVIN,)	
)	
Applicant.)	

NOTICE OF OPPOSITION

VIRGIN ENTERPRISES LIMITED ("Virgin" or "Opposer"), a company organized and existing under the laws of England and Wales with its principal place of business at The School House, 50 Brook Green, London, W6 7RR, England, believes that it will be damaged by the registration of the mark CONDOM VIRGIN shown in Application Serial No. 85/217420 ("Opposed Mark"), applied for by CHRISTOPHER ELLIOTT TAUDVIN DBA CHRISTOPHER ELLIOTT TAUDVIN, an individual United States citizen with an address of 2510 Taft Drive #202, Boulder Colorado 80302 ("Taudvin" or "Applicant"), and Virgin hereby opposes registration on the basis of a likelihood of confusion under Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d); a likelihood of dilution under Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c); and, a lack of a *bona fide* intent to use the mark in United States commerce as of the date on which Applicant filed U.S. Application Serial No. 85/217420 for use in connection with the services identified,

namely, “charitable fundraising services.” In support of its Opposition, Virgin states as follows:

BACKGROUND

Opposer is the owner of a portfolio of over 3,000 trademark applications and registrations incorporating the VIRGIN Mark in over 150 countries worldwide. In the United States, Opposer owns more than 45 U.S. trademark registrations that include VIRGIN as the dominant element of the mark. These registrations cover an immense range of products and services, including charitable, financial, food and beverage, transportation, hotels and cafes, entertainment, media and telecommunications. Virgin’s licensees typically use VIRGIN-formative marks that use a descriptive term in conjunction with “VIRGIN” denoting the goods or services offered by, or the aspirations of, the particular business unit or licensee. Examples of this include Virgin Money Giving, Virgin Mobile and Virgin Green Fund (VIRGIN and the VIRGIN-formative marks referenced throughout this Opposition are hereafter referred to as the “VIRGIN Mark(s)").

The VIRGIN Mark, as used by Opposer and its licensees and affiliates (collectively, the “Virgin Group”), is one of the most highly recognized trademarks in the United States and throughout the world. Unlike many other famous brands that are limited to a particular industry, the reputation of the Virgin Group is not limited to any particular area or activity. The Virgin Group is a dynamic conglomerate of companies and business units that actively develop new products and services with an ever-growing range of branded goods and services, ranging from space travel to wine. Substantial goodwill and national reputation has accrued to the VIRGIN Mark as a result

of continuous sales, sales promotion and advertising of products and services bearing the VIRGIN Mark over many years. Moreover, the name and celebrity persona of Sir Richard Branson, entrepreneur, adventurer and founder of the Virgin Group of companies, is tantamount to the VIRGIN mark, and Sir Richard is immediately known to the consuming public for his charitable, environmental, television and adventurous endeavors that are always conducted in close association with the VIRGIN Mark. In sum, the Virgin Group and celebrity entrepreneur and philanthropist Sir Richard Branson are well known for their commitment to charitable causes. As a result, the consuming public is likely to make a connection and association between the charitable services provided by Virgin Group and Sir Richard Branson and the charitable fundraising services identified by the Applicant in his application.

COUNT I

1. Commencing at a time long prior to Applicant's filing date, the Virgin Group has operated numerous United States and worldwide businesses under the trade name, trademark, and service mark VIRGIN. A description of Virgin Group company operations appears at the Internet web site associated with the domain name www.virgin.com. The Virgin Group companies employ tens of thousands of staff spread across many countries around the world, and have many billions of dollars in annual worldwide sales revenues.
2. Commencing at a time long prior to Applicant's filing date, Opposer has used the VIRGIN mark in association with a broad range of goods and services offered in United States commerce including charitable, philanthropic, financial and environmental services, airline and travel-related services, retail store services,

vodka, wine, water, non-alcoholic beverages, restaurant and cafe services, clothing, toys, clocks, books, bags, records, CDs, videos, cosmetics, consumer electronics, online information services, telecommunications products and services, and entertainment and health-related services.

3. Virgin's licensee, Virgin Money Giving ("VMG"), created as a not-for-profit business by Virgin Money, is a website and charitable service designed to help United States and international users raise money online for charities. A description of VMG operations appears at the website associated with the domain name www.virginmoneygiving.com.
4. Virgin's licensee, Virgin Unite ("VU"), founded in 2005, is the non-profit foundation of the Virgin Group. VU was launched to act as a focus for the Virgin Group's support for charities and fundraising activities. VU addresses social and environmental problems by helping the way businesses and the social sector work together. The Virgin Group covers all of VU's overhead, meaning that 100% of donations received go direct to frontline charitable initiatives. A description of VU operations appears at the website associated with the domain name www.virginunite.com.
5. Virgin's licensee, Virgin Atlantic Airways Ltd. ("VAA"), has provided VIRGIN and VIRGIN ATLANTIC air travel, air freight, courier, cargo, and related services in U.S. commerce continuously since 1984. A description of VAA operations appears at the web site associated with the domain name www.virgin-atlantic.com. VAA operates a fleet of Boeing 747 and Airbus A300 and A340 aircraft providing daily departures to and from New York (JFK) and New Jersey (Newark), Boston, Washington, D.C., Orlando, Miami, Las Vegas, Los Angeles, and San Francisco. VAA serves food and

drinks to its passengers, and has offered diverse VIRGIN-branded goods including VIRGIN vodka, VIRGIN non-alcoholic beverages, VIRGIN T-shirts, VIRGIN sweatshirts, VIRGIN hats, VIRGIN wallets, VIRGIN toys, VIRGIN clocks, VIRGIN pens, VIRGIN playing cards, and other VIRGIN-branded merchandise.

6. Virgin's licensee, Virgin America Inc. ("VAI"), has provided VIRGIN-branded air travel and related services in U.S. commerce continuously since August 2007. VAI is a California based U.S. domestic airline. A description of VAI operations appears at the web site associated with the domain name www.virginamerica.com. VAI operates commercial aircrafts providing daily departures to and from New York (JFK), Boston, Dallas-Fort Worth, Fort Lauderdale, Orlando, Chicago, Washington D.C., Las Vegas, San Diego, Los Angeles, Orange County, San Francisco, and Seattle. VAI is one of the fastest growing U.S. domestic carriers and since its launch, VAI has captured a list of travel industry best-in-class awards, including: "Best Domestic Airline" by *Conde Nast Traveller*, "Best Domestic Airline" in *Travel + Leisure World's Best Awards*; and No. 1 among U.S. carriers for quality in First Class in Zagat's 2007 and 2008 Global Airlines Survey.
7. Virgin's licensee, Virgin Green Fund ("VGF"), founded in 2007, is a leading, independent private equity firm investing growth capital in the renewable energy and resource efficiency sectors in North America and Europe. A description of VGF operations appears at the website associated with the domain name www.virgingreenfund.com.
8. Virgin's licensee, Virgin Earth Challenge ("VEC"), launched by Sir Richard and former Vice President of the United States Al Gore in 2007, is a prize of \$25 million

dollars for whoever can demonstrate to the judges' satisfaction a commercially viable design, which results in the removal of anthropogenic, atmospheric greenhouse gases so as to contribute materially to the stability of the Earth's climate. A description of VEC operations appears at the website associated with the domain name <http://www.virgin.com/subsites/virginearth/>.

9. Virgin's licensee, Virgin Galactic ("VG"), founded in 2005, is the world's first spaceline, which will own and operate its privately built spaceships, based on the remarkable, history-marking SpaceShipOne. VG is based in New Mexico and a description of VG operations appears at the website associated with the domain name www.virgingalactic.com.
10. Virgin's licensee, Virgin Limited Edition ("VLE") is Sir Richard's collection of retreats and luxury portfolio of Virgin Hotels Group Limited. A description of VLE operations appears at the website associated with the domain name www.virginlimitededition.com.
11. Virgin's licensee, Virgin Mobile USA, LLC ("VMU"), has offered VIRGIN and VIRGIN MOBILE wireless telecommunications products and services in U.S. commerce continuously since June 2002. VMU currently provides VIRGIN and VIRGIN MOBILE wireless services to more than 5,000,000 subscribers located in more than 4,000 cities and communities located throughout the United States. A description of VMU operations appears at the Internet web site associated with the domain name www.virginmobileusa.com. VMU also offers VIRGIN MOBILE FESTIVAL and VIRGIN MOBILE FREEFEST entertainment services in United States commerce. A description of VIRGIN MOBILE FESTIVAL entertainment services appear at the

Internet web site associated with the domain name
<http://www.virginmobilefestival.com>.

12. Virgin's licensee, Virgin Books Limited ("VBL"), has provided VIRGIN-branded books and guides in U.S. commerce continuously since at least as early as 2001. A description of VBL operations appears at the web site associated with the domain name www.virginbooksusa.com.

13. Virgin's licensee, Virgin Healthmiles, Inc., has provided VIRGIN-branded health-related services in United States commerce continuously since 2005. Virgin Healthmiles provides U.S. employee health programs that pay people to get active in the process of getting healthy. A description of Virgin Healthmiles operations appears at the web site associated with the domain name www.virginhealthmiles.com.

14. Virgin's licensee, Virgin Health Bank, has provided VIRGIN-branded umbilical cord blood storage services in United States commerce since 2007. A description of Virgin Health Bank operations appears at the website associated with the domain name www.virginhealthbank.com.

15. Virgin's licensee, Virgin Produced, is a film and television development, packaging and production company announced in 2010 by the Virgin Group. A description of Virgin Produced operations appears at the website associated with the domain name www.virginproduced.com.

16. Virgin's licensee, Virgin Wines, sells handcrafted wines from all over the world. A description of Virgin Wines operations appears at the website associated with the domain name www.virginwines.com.

17. Virgin's licensee, Virgin Gaming, introduced in 2010, is a premier destination for competitive console gamers to meet and play against each other. A description of Virgin Gaming operations appears at the website associated with the domain name www.virginingaming.com.

18. Virgin's licensee, Virgin Vacations, established in 1994, provides tour operations in the U.S., Europe, Asia, South Pacific, South America and beyond. Virgin Vacations was established to provide Virgin Atlantic Airways' U.S. customers with inclusive vacation packages. A description of Virgin Vacations operations appears at the website associated with the domain name www.virgin-vacations.com.

19. Virgin's licensee's affiliate, HDS Retail North America ("HDS"), has provided VIRGIN-branded retail store services in the United States since 2002. VIRGIN retail stores distribute a broad range of goods including magazines, books, gifts, apparel, travel accessories, and phone cards. Among these goods are VIRGIN-branded goods including apparel. VIRGIN retail stores prominently feature the VIRGIN mark on store signage.

20. Opposer is also the owner of numerous registrations of trademark and service marks that constitute or comprise the word VIRGIN, including the following¹:

- 1) U.S. Reg. No. 3,472,228 for VIRGIN UNITE for "developing promotional campaigns for business; promoting public awareness of the need for businesses to have a positive impact on the communities and environment in which they operate and work together with the social sector to drive long term social change including making investments in emerging markets to accelerate positive social change through economic development; charitable services, namely, organizing and coordinating programs for the sick, people with health problems or issues, the

¹ A current printout of information for each registration and application from the electronic database records of the Office, specifically, the Trademark Application and Registration Retrieval "TARR" showing the current status and title for each registration and application is attached as Annex A.

homeless, drug users, those with disabilities, victims of abuse, those who are bereaved, children in need or at risk, those with sexual problems, and underprivileged communities, and organizing and conducting volunteer programs and community service projects; business management and administration services in connection with a charity; charitable fund raising; charitable financial services for those in need, namely, accepting and administering monetary charitable contributions; financial sponsorship of fund raising events and events designed to raise the profile of charitable and social issues; and educational services, namely, conducting summits, conferences, lectures and seminars in the field of social change and charitable and social issues; training services in the field of social change and charitable and social issues; organizing community sporting and cultural events; educational services, namely, providing classes, lectures, seminars, workshops, and discussion groups in the fields of sickness, health problems, homelessness, drug use, disabilities, abuse, bereavement, children's needs, sexual problems, and poverty to young people, people with health problems or issues, the homeless, drug users, those with disabilities, victims of abuse, those who have been bereaved, children in need or at risk, those with sexual problems, and underprivileged communities; charitable services, namely, academic mentoring of children from underprivileged communities and young people;"

- 2) U.S. Reg. No. 3,398,247 for VIRGIN for "banking services; loan services, namely, offering loans to others; credit card services; consumer financing; electronic funds transfer;"
- 3) U.S. Reg. No. 3,398,248 for VIRGIN (stylized) for "banking services; loan services, namely, offering loans to others; credit card services; consumer financing; electronic funds transfer;"
- 4) U.S. Application Serial No. 77/578410 for VIRGIN MONEY for "billing services; accounting services" and "credit and loan services; financing and loan services; electronic loan origination services; electronic funds transfer services via the Internet to enable individuals to engage in lending and borrowing transactions with other individuals; arranging of loans; providing student loan information; student loan services;"
- 5) U.S. Reg. No. 4,004,271 for VIRGIN MONEY EVERYONE'S BETTER OFF for "insurance services, namely, brokerage, underwriting, administration, appraisals, and claims adjustment in the fields of life insurance, car insurance, home insurance, pet insurance, and travel insurance; financial affairs and monetary affairs, namely, financial information, management and analysis services; real estate affairs, namely, mortgage lending; banking services; financial clearing houses; credit card services; debit card services; mortgage banking; financial

consultancy; provision of financial information; financial evaluation for insurance purposes; electronic funds transfer; financial services, namely, money lending; financial services, namely, investment management and investment of funds for others;"

- 6) U.S. Reg. No. 1,039,574 for VIRGIN (stylized) for "sound records in the form of discs and tapes and cassettes for use therewith;"
- 7) U.S. Reg. No. 1,413,664 for VIRGIN for "air travel services;"
- 8) U.S. Reg. No.1,469,618 for VIRGIN for "pre-recorded audio and/or video tapes, cassettes and cartridges; pre-recorded audio and video discs, phonograph records;"
- 9) U.S. Reg. No. 1,517,801 for VIRGIN (stylized) for "Pre-recorded audio and video discs, phonograph records; photographic and cinematographic films;"
- 10)U.S. Reg. No. 1,591,952 for VIRGIN (stylized) for "printed sheet music; fictional and non-fictional books, biography and autobiography books, periodicals, namely, paperback books all dealing with music, films and entertainment; paper for packaging, paper cases; writing instruments, namely, pens, pencils, ball point pens, stationery and office supplies, namely, writing and note paper, playing cards" and "articles of outer clothing, namely, shirts, t-shirts, sweat shirts, jackets, hats, clothing caps, clothing belts;"
- 11)U.S. Reg. No. 1,597,386 for VIRGIN for "fictional and non-fictional books, biography and autobiography books, periodicals, namely, journals, paperback books all dealing with music, films and entertainment; stationery and office supplies, playing cards" and "articles of outer clothing, namely, shirts, t-shirts, sweat shirts, jackets, hats, clothing caps;"
- 12)U.S. Reg. No. 1,851,817 for VIRGIN for "transportation of goods and passengers by road and air, freight transportation services; travel agency services" and "bars; retail store services in the fields of cameras, records, audio and video tapes, computers and electronic apparatus, and watches, sheet music, books and photography, handbags, purses, luggage and leather goods, clothing, games, video game machines and video game cartridges;"
- 13)U.S. Reg. No. 1,852,776 for VIRGIN (stylized) for "transportation of goods and passengers by road, air freight transportation services" and "bars; rental of food service equipment; namely, vending machines; portrait and aerial photography; typesetting and printing services; and retail store services in the fields of cameras, records, audio and video tapes,

computers and electronic apparatus; and watches; sheet music, books and photography; handbags, purses, luggage and leather goods; clothing; games, video game machines and video game cartridges;"

- 14)U.S. Reg. No. 1,863,353 for VIRGIN MEGASTORE for "retail department store services;"
- 15)U.S. Reg. No. 2,151,589 for VIRGIN VODKA for "vodka;"
- 16)U.S. Reg. No. 2,237,092 for VIRGIN VACATIONS for "arranging the transport of passengers by air and road, arranging and conducting travel tours, travel agency services, namely, making reservations and bookings for transportation, and transportation reservation services" and "resort hotel and hotel reservation; travel agency services, namely, making reservations and bookings for temporary lodging;"
- 17)U.S. Reg. No. 2,586,162 for VIRGIN for "articles of luggage, namely, suitcases; bags; namely, back packs, rucksacks, school bags, school satchels, traveling bags, sports bags, all-purpose sports bags for campers and climbers, textile shopping bags; wallets; umbrellas and parasols;"
- 18)U.S. Reg. No. 2,600,080 for VIRGIN (stylized) for "non-alcoholic beverages, namely, soft drinks;"
- 19)U.S. Reg. No. 2,625,455 for VIRGIN for "providing an on-line shopping mall via a global computer network; providing business information via a global computer network" and "computerized communication services, namely, electronic mail services, and providing networks for the purpose of transmission and reception of electronic mail, computer generated music, news and other data and information; and broadcasting services by radio and over a global computer network of a wide variety of programs, namely, current events, economics, politics, sports, entertainment, the arts and business;"
- 20)U.S. Reg. No. 2,639,079 for VIRGIN HOLIDAYS for "transportation of passengers and goods by road, rail and air; arranging of package holidays; arranging and organizing tours; arranging visits to places of interest; tourist office services; travel agency services, namely, making reservations and bookings for transportation; transportation reservation services" and "travel agency services, namely, making reservations and bookings for temporary lodging;"
- 21)U.S. Reg. No. 2,643,644 for VIRGIN VIE (stylized) for "non-medicated toilet preparations, namely, lotions and moisturizers; non-medicated preparations for the care of the skin, hands, scalp and body, namely, moisturizers, lotions, creams and gels; non-medicated skin cleansing

preparations, namely, lotions, creams and gels; creams and lotions for the skin;"

- 22) U.S. Reg. No. 2,689,097 for VIRGIN (stylized) for "mobile telephones; telephones; modems; batteries; battery chargers; cigarette lighter adapters; dashboard mounts; hands-free headsets; carrying cases; belt clips" and "telecommunications services, namely, transmission of voice, data, images, audio, video, and information via telephone or the internet; personal communications services; pager services; electronic mail services; transmission or broadcast of news and information for others via telephone, including the internet;"
- 23) U.S. Reg. No. 2,689,098 for VIRGIN for "mobile telephones; telephones; modems; batteries; battery chargers; cigarette lighter adapters; dashboard mounts; hands-free headsets; carrying cases; belt clips" and "telecommunications services, namely, transmission of voice, data, images, audio, video, and information via telephone or the internet; personal communications services; pager services; electronic mail services; transmission or broadcast of news and information for others via telephone, including the internet;"
- 24) U.S. Reg. No. 2,709,578 for VIRGIN (stylized) for "sound records of music in the form of discs pre-recorded audio and video discs, phonograph records featuring music; graphical interface to aid the delivery of interactive products and services by cable or wireless transmission; parts for the aforesaid goods; computer game software; water, namely, mineral waters, aerated waters and flavored waters; non-alcoholic beverages, namely, fruit flavored drinks" and "spirits, namely vodka;"
- 25) U.S. Reg. No. 2,717,644 for VIRGIN for "non-alcoholic beverages, namely, soft drinks;"
- 26) U.S. Reg. No. 2,770,775 for VIRGIN MOBILE for "mobile telephones, telephones and modems, and accessories therefor, namely, batteries; battery chargers; cigarette lighter adapters; hands-free headsets; carrying cases and belt clips; providing directory information via telephone" and "telecommunications services, namely, transmission of voice, data, images, audio, video, and information via telephone or the internet; personal communications services; pager services; electronic mail services; transmission or broadcast of news and information for others via telephone, including the internet;"
- 27) U.S. Reg. No. 2,770,776 for VIRGIN MOBILE (stylized) for "mobile telephones, telephones and modems, and accessories therefor, namely, batteries; battery chargers; cigarette lighter adapters; hands-free headsets; carrying cases and belt clips; providing directory information via

telephone" and "telecommunications services, namely, transmission of voice, data, images, audio, video, and information via telephone or the internet; personal communications services; pager services; electronic mail services; transmission or broadcast of news and information for others via telephone, including the internet;"

- 28) U.S. Reg. No. 2,798,130 for VIRGIN (stylized) for "playing cards, writing instruments, namely, pens, pencils and ball point pens"; "leisurewear, namely, fleece tops and shirts; articles of outer clothing, namely T-shirts, sweat shirts, jackets, hats, clothing caps; preparing advertising, promotions, and public relations materials for others; demonstration of the goods of others and the promotion thereof; and distribution and dissemination of advertising, promotional materials and sample materials of others; electronic transmission and display of information for business or domestic purposes from a computer stored data bank and retail store services in the fields of records, audio and video tapes, computers and electronic apparatus and watches, books, luggage and leather goods, clothing, games, video game cartridges, and cafes;"
- 29) U.S. Reg. No. 2,808,270 for VIRGIN ATLANTIC for "transportation of and arranging transportation of goods and passengers by road and air; freight transportation services by air; transportation of human beings by means of land vehicles; chauffeur services; travel agency services, namely, making reservations and bookings for transportation; arranging and/or conducting travel tours; operation of aircraft for others;"
- 30) U.S. Reg. No. 2,870,028 for VIRGIN XTRAS for "mobile telephones; computer software downloadable from the Internet for transmission, reception and storage of voice, data, images, e-mail and digital information" and "telecommunications services, namely, transmission of voice data, images, audio, video, and information via telephone or the internet; personal communications services; electronic mail services; transmission or broadcast of news and information for others via telephone, including internet;"
- 31) U.S. Reg. No. 3,009,266 for VIRGIN (stylized) for "operation of leisure centers, namely, providing cosmetic and body care services;"
- 32) U.S. Reg. No. 3,100,295 for VIRGIN XL for "mobile telephones; computer software downloadable from the Internet for transmission, reception and storage of voice, data, images, e-mail and digital information" and "telecommunications services, namely, transmission of voice, data, images, audio, video, and information via telephone or the internet; personal communications services; electronic mail services; transmission or broadcast of news and information for others via telephone, including the internet;"

- 33)U.S. Reg. No. 3,174,388 for VIRGIN for "soaps; shampoos; non-medicated toilet preparations, namely, soaps, shampoos, lotions, and moisturizers; antiperspirants; deodorants for use on the person; cosmetics, namely, foundation creams and lotions; non-medicated preparations for the care of the skin, hands, scalp and body, namely, moisturizers, lotions, creams, soaps, gels; hair care preparations, namely, shampoos; non-medicated skin cleansing preparations, namely, cleansers, lotions, creams, soaps; creams and lotions for the skin;"
- 34)U.S. Reg. No. 3,188,282 for VIRGIN for "alcoholic beverages, namely, vodka and wine;"
- 35)U.S. Reg. No. 3,209,714 for VIRGIN (stylized) for "entertainment services, namely, providing online computer games;"
- 36)U.S. Reg. No. 3,209,716 for VIRGIN for "entertainment services, namely, providing online computer games;"
- 37)U.S. Reg. No. 3,230,095 for VIRGIN (stylized) for "organizing cultural activities and events; operation of leisure centers, namely, providing library and Internet access facilities;"
- 38)U.S. Reg. No. 3,245,593 for VIRGIN (stylized) for "alcoholic beverages, namely, vodka and wine;"
- 39)U.S. Reg. No. 3,298,420 for VIRGIN for "business incentive services, namely, offering plans to employers including motivational schemes, gift - certificates and other rewards for employees, management of incentive programs, events and schemes for others" and "debit card services;"
- 40)U.S. Reg. No. 3,298,421 for VIRGIN (stylized) for "business incentive services, namely, offering plans to employers including motivational schemes, gift certificates and other rewards for employees, management of incentive programs, events and schemes for others" and "debit card services;"
- 41)U.S. Reg. No. 3,427,241 for VIRGIN for "organizing sporting and cultural activities and events; operation of leisure centers, namely, providing library facilities" and "operation of leisure centers, namely, providing cosmetic and body care services;"
- 42)U.S. Reg. No. 3,535,624 for VIRGIN GALACTIC for "travel agency services, namely, making reservations and bookings for transportation, space travel agency services; namely, booking of transportation into space;"

- 43)U.S. Reg. No. 3,538,900 for VIRGIN FESTIVAL for "arranging and conducting live musical performances and music festivals;"
- 44)U.S. Reg. No. 3,538,901 for VIRGIN (stylized) for "arranging and conducting live musical performances and music festivals;"
- 45)U.S. Reg. No. 3,541,731 for VIRGIN AMERICA for "air transportation; freight transportation services by means of air, ship, truck, and rail; airport passenger and baggage check-in services; airport services, namely, ticketing and boarding services; travel services, namely, booking seating arrangements for airline passengers; air transportation services featuring frequent flyer miles as a bonus program for frequent air travelers; providing flight arrival and departure information; and transportation reservation services" and "onboard in-flight entertainment services, namely, distributing movies, TV programs, and audio programs, and providing temporary use of video games, software and personal monitors for viewing the same;"
- 46)U.S. Reg. No. 3,707,308 for VIRGIN VIE AT HOME for "Perfumes, cosmetics, make up; hair care preparations; non-medicated skin care preparations, non-medicated sun care preparations; nail care products, namely, nail varnishes, nail varnish removers; nail care preparations; artificial nails and adhesives therefore; glues, adhesives, acrylic, and silk and linen wraps for the repair of artificial nails, nail polishes; powder compacts; lipsticks; lip gloss; nail varnish remover; cotton wool balls for use in removing and applying cosmetics; make-up powder and foundation; facial wipes impregnated with cosmetics; skin moisturizers; beauty creams; beauty gels; body care cosmetics, essential oils for personal use; antiperspirants; after shave lotions; eau de cologne; soaps; Make up removing preparations; non-medicated toiletries; eau de toilette; deodorants for personal care; hair lotions, hair creams, and hair conditioners; shampoos; beauty masks; skin cream, facial masks, cosmetic oils, face powder, and body scrubs; hand and body lotions; dentifrices; shaving preparations, dyes for hairs; bath preparations, namely, beads, crystals, foam, gels, oil and powder; scented body sprays; after-shave lotions; pre-electric shaving preparations; jewelry and imitation jewelry; precious metals and their alloys; bracelets of precious metal; fancy key rings of precious metals; jewelry boxes of precious metal; key chains of precious metal; ornaments of precious metal; semi-precious and precious stones; watches, clocks, and structural parts therefore; and retail shops featuring cosmetics and jewelry; computerized online retail ordering services featuring cosmetics and jewelry; shop at home services featuring cosmetics and jewelry; mail order catalog services featuring cosmetics and jewelry; business consultancy services; business advisory services;

advertising services; advertising services provided over the internet; rental of advertising space on a website;"

47)U.S. Reg. No. 3,913,151 for VIRGIN for "advertising services for others relating to real property; management of incentive and loyalty programs of others to promote healthy lifestyle choices; providing information and advice on advertising in the fields of health and fitness;" "health insurance underwriting; private health insurance underwriting; medical insurance underwriting; financial services in the field of health care, namely, administration and management of health savings plans and accounts; real estate brokerage services; brokerage for leasing of real estate property; real estate agencies; financial services in the field of real estate, namely, providing loans and mortgages; estate trust management services relating to transactions in real property; financing of real estate development; real estate management; real estate portfolio management; providing information and advice on the buying and selling of real estate; building construction; advisory services relating to development of real estate; advisory services relating to the renovation of real estate; commercial retail property development services; real estate development; providing information and advice on real estate development; medical evaluation services, namely, providing health assessments; advisory services relating to health; consultation relating to health care; and, personal lifestyle counseling and consultation;"

48)U.S. Reg. No. 3,913,150 for stylized VIRGIN for "advertising services for others relating to real property; management of incentive and loyalty programs of others to promote healthy lifestyle choices; providing information and advice on advertising in the fields of health and fitness; health insurance underwriting; private health insurance underwriting; medical insurance underwriting; financial services in the field of health care, namely, administration and management of health savings plans and accounts; real estate brokerage services; brokerage for leasing of real estate property; real estate agencies; financial services in the field of real estate, namely, providing loans and mortgages; estate trust management services relating to transactions in real property; financing of real estate development; real estate management; real estate portfolio management; providing information and advice on the buying and selling of real estate; building construction; advisory services relating to development of real estate; advisory services relating to the renovation of real estate; commercial retail property development services; real estate development; providing information and advice on real estate development; medical evaluation services, namely, providing health assessments; advisory services relating to health; consultation relating to health care; and, personal lifestyle counseling and consultation;"

- 49)U.S. Reg. No. 3,543,131 for VIRGIN COMICS for “comic books” and “entertainment services, namely, providing a web site featuring comic strips, related film clips, photographs, drawings, art pictures and other multimedia materials;”
- 50)U.S. Application Serial No. 77/644656 for VIRGIN for “bottled water;”
- 51)U.S. Application Serial No. 77/876194 for VIRGIN for “hotel services; restaurant services; bar services; hotel accommodation services;”
- 52)U.S. Application Serial No. 77/946459 for VIRGIN for “advisory and consultancy services related to resource efficiency, energy usage management and energy efficiency; creation, management and administration of investment funds, venture capital funds and private equity funds, fund investment services, including fund investment services and fund investment management services in the renewable energy, resource efficiency, energy efficiency, clean technology and alternative energy sectors; environmental brokerage services; brokerage of carbon credits and carbon trading services; advisory and consultancy services in relation to the aforesaid and in relation to the evaluation, consummation, administration and management of investments in businesses operating in the renewable energy, resource efficiency, energy efficiency, clean technology and alternative energy sectors; and, advisory and consultancy services relating to the design and development of renewable energy sources and related to energy measurement to improve energy efficiency;”
- 53)U.S. Application Serial No. 85/288394 for VIRGIN for “operation of fitness centers; providing health club services;”
- 54)U.S. Application Serial No. 77/324350 for VIRGIN ACTIVE for “providing facilities for and organizing sporting and cultural activities and events; operation of leisure centers, namely, providing library services with internet access facilities; and providing health club services;”
- 55)U.S. Application Serial No. 77/876197 for stylized VIRGIN for “hotel services; restaurant services; bar services; hotel accommodation services;”
- 56)U.S. Application Serial No. 85/136217 for stylized VIRGIN for “Aircraft, airplanes, space vehicles namely, astronautical vehicles, aeronautical vehicles, astronautical vehicles and parts therefor; books featuring space travel and exploration, pictures, prints, cards bearing universal greetings, postcards, magazines featuring adventure travel and space exploration, writing instruments, stickers, calendars, decals, decorative tops for writing instruments, photo and scrapbook albums, event programs, posters, guide books featuring outer space travel and amenities, maps, newsletters in the

field of space travel news and events, photographs, paper, note pads, folders and stationery; clothing, namely, suits, stockings, under garments, shirts, t-shirts, pants, skirts, dresses, jackets, coats, blazers, sweaters, scarves, hats, headwear, bathrobes, shorts, socks, belts, gloves, jeans, neckwear, swimwear, beachwear, footwear, visors, sleep masks, cloth bibs, nightwear, outerwear, namely, parkas, wind vests, and coats, wraps and wristbands; playing cards, toy models of airplanes, spaceships, and rockets, board and card games, toys, namely, stuffed toy animals and space vehicles, sports balls, dolls and doll accessories, and puzzles; air transportation, freight transportation by air and space vehicles, passenger transportation by space vehicle, air and ground transportation, airport services, travel agency services, namely, making reservations and bookings for transportation, space vehicle transportation services, namely, launching of space vehicles, space travel agency services, namely, booking of transportation into space, and transportation of passengers into space;"

57)U.S. Application Serial No. 85/372144 for stylized VIRGIN for "operation of fitness centers; health club services;"

58)U.S. Application Serial No. 77/915463 for VIRGIN GALACTIC for "aircraft, airplanes, space vehicles, and structural parts therefor; watches; books in the field of space travel, aircraft, airplanes, space vehicles, and parts therefor; pictures; prints; trading cards, collectable trading cards; postcards; magazines in the field of space travel, aircraft, airplanes, space vehicles, and parts therefor; writing instruments; stickers; calendars; decals; decorative tops for writing instruments; event programs; posters; maps; newsletters in the field of space travel, aircraft, airplanes, space vehicles, and parts therefor; photographs; paper; note pads; folders; and stationery; all-purpose sports bags; all-purpose carrying bags; clothing, namely, suits, flight suits, stockings, undergarments, shirts, t-shirts, sweatshirts, pants, sweat pants, track suits, skirts, dresses, jackets, coats, blazers, sweaters, scarves, hats, headwear, bathrobes, shorts, socks, belts, gloves, jeans, neckwear, swimwear, beachwear, footwear, sleep masks, cloth bibs, nightwear, wraps, and wristbands; playing cards; toy models of aircraft, airplanes, space vehicles, and parts therefor; card games and board games; toys, namely, action figures; dolls and doll accessories; puzzles; and, air transportation; freight transportation by air; transportation of passengers by air; airport services; launching of space vehicles for others; transportation of passengers and freight through space; space travel agency services, namely, booking of transportation into space;"

59)U.S. Application Serial No. 85/136215 for stylized VIRGIN GALACTIC for "Aircraft, airplanes, space vehicles namely, astronautical vehicles, aeronautical vehicles, astronautical vehicles and parts therefor; books

featuring space travel and exploration, pictures, prints, cards bearing universal greetings, postcards, magazines featuring adventure travel and space exploration, writing instruments, stickers, calendars, decals, decorative tops for writing instruments, photo and scrapbook albums, event programs, posters, guide books featuring outer space travel and amenities, maps, newsletters in the field of space travel news and events, photographs, paper, note pads, folders and stationery; clothing, namely, suits, stockings, under garments, shirts, t-shirts, pants, skirts, dresses, jackets, coats, blazers, sweaters, scarves, hats, headwear, bathrobes, shorts, socks, belts, gloves, jeans, neckwear, swimwear, beachwear, footwear, visors, sleep masks, cloth bibs, nightwear, outerwear, namely, parkas, wind vests, and coats, wraps and wristbands; playing cards, toy models of airplanes, spaceships, and rockets, board and card games, toys, namely, stuffed toy animals and space vehicles, sports balls, dolls and doll accessories, and puzzles; air transportation, freight transportation by air and space vehicles, passenger transportation by space vehicle, air and ground transportation, airport services, travel agency services, namely, making reservations and bookings for transportation, space vehicle transportation services, namely, launching of space vehicles, space travel agency services, namely, booking of transportation into space, and transportation of passengers into space;” and,

60)U.S. Application Serial No. 77/274906 for VIRGIN MOTORS for “aircraft engines; anti-pollution devices for motors and engines; automotive engine blocks; diesel engines for machines; diesel engines not for land vehicles; engine parts, namely, electronic fuel injection modules; engines and motors for the generation of electricity; engines for aerostation purposes; engines not for land vehicles; gasoline engines not for land vehicles; industrial engines; jet engines; pneumatic controls for machines, motors and engines” and “automobile engines; diesel engines for land vehicles; engines for land vehicles; internal combustion engines for land vehicles; motorcycle engines.”

21. By reason of more than thirty (30) years of continuous and substantially exclusive use, as well as Virgin Group companies' expenditure of tens of millions of dollars in advertising and promotion, Opposer's VIRGIN mark was well known and famous prior to Applicant's filing date of January 13, 2011, and symbolized extensive goodwill identifying Virgin Group companies and their founder, Sir Richard Branson. As a result, in 1997, Interbrand identified VIRGIN as one of

The World's Top 100 Brands, ranking it in a tie with CANON, and just below KLEENEX. Further, in July 2003, the U.S. Court of Appeals for the Second Circuit held that VIRGIN was a "famous, arbitrary, and distinctive mark." *Virgin Enters. Ltd. v. Nawab*, 335 F.3d 141, 146 (2d Cir.2003) (copy attached hereto as Annex B).

22. On January 13, 2011, long after Opposer commenced use of VIRGIN in association with diverse businesses, goods, and services in United States commerce, Applicant filed U.S. Application Serial No. 85/217420 (based on an intent to use) seeking registration of CONDOM VIRGIN as a purported trademark for "Internet dating services featuring fundraising for charitable purposes," in International Class 36.

23. In response to an Office Action issued April 3, 2011, Applicant on April 12, 2011 entered an Examiner's Amendment that amended the recitation of services in U.S. Application Serial No. 85/217420 to read "charitable fundraising services."

24. Applicant's mark CONDOM VIRGIN so resembles the VIRGIN Marks that it is likely, when used in connection with charitable fundraising services, to cause confusion, to cause mistake, or to deceive as to the affiliation, connection, or association of Applicant with Virgin or as to the origin, sponsorship, or approval of Applicant's services by Virgin.

25. Virgin believes that it would be damaged by the registration sought herein by Applicant because such registration would support and assist Applicant in the confusing and misleading use of Applicant's CONDOM VIRGIN mark, and would

give color of exclusive statutory rights in Applicant in violation and derogation of the prior superior rights of Virgin.

26. Accordingly, Applicant's application to register the Opposed Mark must be refused registration under Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), as amended.

COUNT II

27. Paragraphs 1 through 26, above, are realleged and incorporated by reference as if set forth in full.

28. Applicant's intended use of CONDOM VIRGIN is likely to cause dilution by tarnishment of Virgin's famous VIRGIN marks under Section 43(c) of the federal Trademark Act, 15 U.S.C. § 1125(c).

29. Applicant's intended use of CONDOM VIRGIN also is likely to cause dilution by blurring of the distinctive quality of Virgin's famous VIRGIN marks under Section 43(c) of the federal Trademark Act, 15 U.S.C. § 1125(c).

30. Virgin believes that it would be damaged by the registration sought herein by Applicant because such registration would support and assist Applicant in tarnishing, and in diluting the distinctiveness of, Opposer's VIRGIN marks, and would give color of exclusive statutory rights in Applicant in violation and derogation of the prior superior rights of Virgin.

31. Accordingly, Applicant's application to register the Opposed Mark must be refused registration under Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c), as amended.

COUNT III

32. Paragraphs 1 through 31, above, are realleged and incorporated by reference as if set forth in full.

33. Applicant has not begun using the Opposed Mark on or in connection with any goods and/or services, including without limitation the applied-for services.

34. Applicant did not have a *bona fide* intent to use the mark CONDOM VIRGIN in United States commerce on or in connection with the services identified in U.S. Application Serial No. 85/217420, namely, “charitable fundraising services” when Applicant filed U.S. Application Serial No. 85/217420 on January 13, 2011 and, as a result, the application is void *ab initio*.

PRAYER FOR RELIEF

WHEREFORE, Virgin prays that the mark shown in the above-identified application be refused registration, and that this Notice of Opposition be sustained in favor of Virgin.

Respectfully submitted,

VIRGIN ENTERPRISES LIMITED



Dated: October 12, 2011

By: _____

Joseph V. Norvell
Joseph T. Kucala, Jr.
Jeffrey O. Davidson
Sarah E. Dale
NORVELL IP LLC
1776 Ash Street
Northfield, Illinois 60093
Telephone: (847) 809-2212
Facsimile: (312) 268-5063
officeactions@norvellip.com

Attorneys for
VIRGIN ENTERPRISES LIMITED

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the foregoing NOTICE OF OPPOSITION was served upon Applicant by U.S. first class mail, postage prepaid, addressed as follows:

CHRISTOPHER ELLIOTT TAUDVIN
2510 TAFT DRIVE #202
BOULDER, CO 80302

MARY JOE WESTON
SIMPLICITY LAW, INC
11852 SHAFFER DR BLDG D STE 200
LITTLETON, CO 80127



Dated: October 12, 2011

Annex A

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:44:13 ET

Serial Number: [78535247 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3472228](#)

Mark

VIRGIN UNITE

(words only): [VIRGIN UNITE](#)

Standard Character claim: [Yes](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2008-07-22](#)

Filing Date: [2004-12-20](#)

Transformed into a National Application: [No](#)

Registration Date: [2008-07-22](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 115](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2008-07-22](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[50 Brook Green The School House](#)

London W6 7RR

United Kingdom

Legal Entity Type: LIMITED COMPANY

State or Country Where Organized: United Kingdom

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

Developing promotional campaigns for business; promoting public awareness of the need for businesses to have a positive impact on the communities and environment in which they operate and work together with the social sector to drive long term social change including making investments in emerging markets to accelerate positive social change through economic development; charitable services, namely, organizing and coordinating programs for the sick, people with health problems or issues, the homeless, drug users, those with disabilities, victims of abuse, those who are bereaved, children in need or at risk, those with sexual problems, and underprivileged communities, and organizing and conducting volunteer programs and community service projects; business management and administration services in connection with a charity

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 036

Class Status: Active

Charitable fund raising; charitable financial services for those in need, namely, accepting and administering monetary charitable contributions; financial sponsorship of fund raising events and events designed to raise the profile of charitable and social issues

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 041

Class Status: Active

Educational services, namely, conducting summits, conferences, lectures and seminars in the field of social change and charitable and social issues; training services in the field of social change and charitable and social issues; organizing community sporting and cultural events; educational services, namely, providing classes, lectures, seminars, workshops, and discussion groups in the fields of sickness, health problems, homelessness, drug use, disabilities, abuse, bereavement, children's needs, sexual problems, and poverty to young people, people with health problems or issues, the homeless, drug users, those with disabilities, victims of abuse, those who have been bereaved, children in need or at risk, those with sexual problems, and underprivileged communities; charitable services, namely, academic mentoring of children from underprivileged communities and young people

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Prior Registration Number(s):

1039574

2536973

2870028

Foreign Application Number: 2375670

Foreign Registration Number: [2375670](#)
Foreign Registration Date: [2005-06-17](#)
Country: [United Kingdom](#)
Foreign Filing Date: [2004-10-13](#)
Foreign Expiration Date: [2014-10-13](#)
Foreign Renewal Date: [2014-10-13](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)
[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)
[2008-08-26 - Applicant/Correspondence Changes \(Non-Responsive\) Entered](#)
[2008-08-26 - TEAS Change Of Owner Address Received](#)
[2008-07-22 - Registered - Principal Register](#)
[2008-06-18 - 1\(B\) Basis Deleted; Proceed To Registration](#)
[2008-06-11 - Notice Of Allowance Cancelled](#)
[2008-06-11 - TEAS Delete 1\(B\) Basis Received](#)
[2008-02-06 - Attorney Revoked And/Or Appointed](#)
[2008-02-06 - TEAS Revoke/Appoint Attorney Received](#)
[2007-12-19 - Extension 2 granted](#)
[2007-12-19 - Extension 2 filed](#)
[2007-12-19 - TEAS Extension Received](#)
[2007-06-19 - Extension 1 granted](#)
[2007-06-19 - Extension 1 filed](#)
[2007-06-19 - TEAS Extension Received](#)
[2006-12-19 - NOA Mailed - SOU Required From Applicant](#)
[2006-09-26 - Published for opposition](#)

2006-09-06 - Notice of publication
2006-08-01 - Law Office Publication Review Completed
2006-07-28 - Assigned To LIE
2006-07-22 - Approved For Pub - Principal Register
2006-07-22 - Examiner's Amendment Entered
2006-07-22 - EXAMINERS AMENDMENT E-MAILED
2006-07-22 - Examiners Amendment -Written
2006-05-22 - Amendment From Applicant Entered
2006-04-05 - Communication received from applicant
2006-04-05 - TEAS Response to Office Action Received
2006-01-19 - LETTER OF SUSPENSION E-MAILED
2006-01-19 - Suspension Letter Written
2005-11-01 - Teas/Email Correspondence Entered
2005-10-27 - Communication received from applicant
2005-10-27 - TEAS Response to Office Action Received
2005-04-28 - Non-final action e-mailed
2005-04-28 - Non-Final Action Written
2005-04-21 - Assigned To Examiner
2005-01-04 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:44:54 ET

Serial Number: [77237167 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3398247](#)

Mark

VIRGIN

(words only): [VIRGIN](#)

Standard Character claim: [Yes](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2008-03-18](#)

Filing Date: [2007-07-24](#)

Transformed into a National Application: [No](#)

Registration Date: [2008-03-18](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 112](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2008-03-18](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [LIMITED COMPANY](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [036](#)

Class Status: [Active](#)

[banking services; loan services, namely, offering loans to others; credit card services; consumer financing; electronic funds transfer](#)

Basis: [1\(a\)](#)

First Use Date: [2002-01-00](#)

First Use in Commerce Date: [2002-01-00](#)

ADDITIONAL INFORMATION

Prior Registration Number(s):

[2622510](#)

[3298421](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2008-08-26 - Applicant/Correspondence Changes \(Non-Responsive\) Entered](#)

[2008-08-26 - TEAS Change Of Owner Address Received](#)

[2008-03-18 - Registered - Principal Register](#)

[2008-02-06 - Attorney Revoked And/Or Appointed](#)

[2008-02-06 - TEAS Revoke/Appoint Attorney Received](#)

[2008-01-11 - Assigned To Examiner](#)

[2008-01-01 - Published for opposition](#)

[2007-12-12 - Notice of publication](#)

2007-11-28 - Law Office Publication Review Completed
2007-11-28 - Assigned To LIE
2007-10-24 - Approved for Pub - Principal Register (Initial exam)
2007-10-24 - Examiner's Amendment Entered
2007-10-24 - Notification Of Examiners Amendment E-Mailed
2007-10-24 - Examiners amendment e-mailed
2007-10-24 - Examiners Amendment -Written
2007-10-17 - Assigned To Examiner
2007-07-30 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

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Norvell IP llc
1776 Ash Street
Northfield IL 60093
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:45:10 ET

Serial Number: [77237172 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3398248](#)

Mark



(words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2008-03-18](#)

Filing Date: [2007-07-24](#)

Transformed into a National Application: [No](#)

Registration Date: [2008-03-18](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 112](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2008-03-18](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [LIMITED COMPANY](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [036](#)

Class Status: [Active](#)

[banking services; loan services, namely, offering loans to others; credit card services; consumer financing; electronic funds transfer](#)

Basis: [1\(a\)](#)

First Use Date: [2002-01-00](#)

First Use in Commerce Date: [2002-01-00](#)

ADDITIONAL INFORMATION

Color(s) Claimed: [Color is not claimed as a feature of the mark.](#)

Description of Mark: [The mark consists of the word "VIRGIN" in a stylized form.](#)

Design Search Code(s):

[26.17.13](#) - [Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters](#)

Prior Registration Number(s):

[2622510](#)

[3298421](#)

MADRID PROTOCOL INFORMATION

[\(NOT AVAILABLE\)](#)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2008-08-26 - Applicant/Correspondence Changes \(Non-Responsive\) Entered](#)

[2008-08-26 - TEAS Change Of Owner Address Received](#)

[2008-03-18 - Registered - Principal Register](#)

[2008-02-06 - Attorney Revoked And/Or Appointed](#)

2008-02-06 - TEAS Revoke/Appoint Attorney Received
2008-01-11 - Assigned To Examiner
2008-01-01 - Published for opposition
2007-12-12 - Notice of publication
2007-11-28 - Law Office Publication Review Completed
2007-11-28 - Assigned To LIE
2007-10-24 - Approved for Pub - Principal Register (Initial exam)
2007-10-24 - Examiner's Amendment Entered
2007-10-24 - Notification Of Examiners Amendment E-Mailed
2007-10-24 - Examiners amendment e-mailed
2007-10-24 - Examiners Amendment -Written
2007-10-17 - Assigned To Examiner
2007-07-31 - Notice Of Design Search Code Mailed
2007-07-30 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

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Norvell IP llc
1776 Ash Street
Northfield IL 60093
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:45:29 ET

Serial Number: [77578410 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark

VIRGIN MONEY

(words only): [VIRGIN MONEY](#)

Standard Character claim: [Yes](#)

Current Status: [A fourth request for extension of time to file a Statement of Use has been granted.](#)

Date of Status: [2011-05-23](#)

Filing Date: [2008-09-25](#)

The Notice of Allowance Date is: [2009-05-19](#)

Transformed into a National Application: [No](#)

Registration Date: (DATE NOT AVAILABLE)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 105](#)

Attorney Assigned:
[BRADLEY EVELYN W](#)

Current Location: [700 -Intent To Use Section](#)

Date In Location: [2009-05-19](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:
[Virgin Enterprises Limited](#)
[The School House 50 Brook Green](#)

[London W67RR](#)

[United Kingdom](#)

Legal Entity Type: [limited company \(Ltd.\)](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [035](#)

Class Status: [Active](#)

[billing services; accounting services](#)

Basis: [1\(b\)](#)

First Use Date: [\(DATE NOT AVAILABLE\)](#)

First Use in Commerce Date: [\(DATE NOT AVAILABLE\)](#)

International Class: [036](#)

Class Status: [Active](#)

[Credit and loan services; financing and loan services; electronic loan origination services; electronic funds transfer services via the Internet to enable individuals to engage in lending and borrowing transactions with other individuals; arranging of loans; providing student loan information; student loan services](#)

Basis: [1\(b\)](#)

First Use Date: [\(DATE NOT AVAILABLE\)](#)

First Use in Commerce Date: [\(DATE NOT AVAILABLE\)](#)

ADDITIONAL INFORMATION

Disclaimer: ["MONEY"](#)

Prior Registration Number(s):

[3298421](#)

[3398247](#)

[3398248](#)

MADRID PROTOCOL INFORMATION

[\(NOT AVAILABLE\)](#)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-05-24 - Notice Of Approval Of Extension Request E-Mailed](#)

[2011-05-23 - Extension 4 granted](#)

[2011-05-18 - Extension 4 filed](#)

[2011-05-19 - TEAS Extension Received](#)

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2010-11-23 - Notice Of Approval Of Extension Request E-Mailed

2010-11-22 - Extension 3 granted

2010-11-19 - Extension 3 filed

2010-11-19 - TEAS Extension Received

2010-05-21 - Notice Of Approval Of Extension Request E-Mailed

2010-05-20 - Extension 2 granted

2010-05-19 - Extension 2 filed

2010-05-19 - TEAS Extension Received

2009-11-23 - Case Assigned To Intent To Use Paralegal

2009-11-19 - Extension 1 granted

2009-11-19 - Extension 1 filed

2009-11-19 - TEAS Extension Received

2009-11-19 - FAX RECEIVED

2009-05-19 - NOA Mailed - SOU Required From Applicant

2009-02-24 - Published for opposition

2009-02-04 - Notice of publication

2009-01-17 - Law Office Publication Review Completed

2009-01-17 - Assigned To LIE

2009-01-03 - Approved For Pub - Principal Register

2008-12-31 - Teas/Email Correspondence Entered

2008-12-31 - Communication received from applicant

2008-12-31 - TEAS Response to Office Action Received

2008-12-25 - Notification Of Non-Final Action E-Mailed

2008-12-25 - Non-final action e-mailed

2008-12-25 - Non-Final Action Written

2008-12-24 - Assigned To Examiner

2008-09-29 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:45:56 ET

Serial Number: [77803769 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [4004271](#)

Mark

VIRGIN MONEY EVERYONE'S
BETTER OFF

(words only): [VIRGIN MONEY EVERYONE'S BETTER OFF](#)

Standard Character claim: [Yes](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2011-08-02](#)

Filing Date: [2009-08-13](#)

Transformed into a National Application: [No](#)

Registration Date: [2011-08-02](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 107](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2011-08-02](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[The School House 50 Brook Green](#)

London W67RR

United Kingdom

Legal Entity Type: limited company (Ltd.)

State or Country Where Organized: United Kingdom

GOODS AND/OR SERVICES

International Class: 036

Class Status: Active

Insurance services, namely, brokerage, underwriting, administration, appraisals, and claims adjustment in the fields of life insurance, car insurance, home insurance, pet insurance, and travel insurance; financial affairs and monetary affairs, namely, financial information, management and analysis services; real estate affairs, namely, mortgage lending; banking services; financial clearing houses; credit card services; debit card services; mortgage banking; financial consultancy; provision of financial information; financial evaluation for insurance purposes; electronic funds transfer; financial services, namely, money lending; financial services, namely, investment management and investment of funds for others

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Disclaimer: "MONEY"

Prior Registration Number(s):

3298420

3298421

3398247

Foreign Application Number: 008473068

Foreign Registration Number: 008473068

Foreign Registration Date: 2010-03-01

Country: Erpn Cmnty TM Ofc

Foreign Filing Date: 2009-08-05

Foreign Expiration Date: 2019-08-05

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-08-02 - Registered - Principal Register

2011-05-17 - Notice Of Publication E-Mailed

2011-05-17 - Published for opposition

2011-04-14 - Law Office Publication Review Completed

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2011-04-08 - Approved for Pub - Principal Register (Initial exam)

2011-03-22 - Teas/Email Correspondence Entered

2011-03-22 - Communication received from applicant

2011-03-22 - TEAS Response to Office Action Received

2011-01-27 - Notification Of Non-Final Action E-Mailed

2011-01-27 - NON-FINAL ACTION E-MAILED

2011-01-27 - Non-Final Action Written

2011-01-25 - Previous Allowance Count Withdrawn

2011-01-21 - Withdrawn From Pub - Og Review Query

2011-01-10 - Law Office Publication Review Completed

2011-01-04 - Approved for Pub - Principal Register (Initial exam)

2010-12-30 - Teas/Email Correspondence Entered

2010-12-30 - Communication received from applicant

2010-12-28 - TEAS Response To Suspension Inquiry Received

2010-06-28 - Notification Of Inquiry As To Suspension E-Mailed

2010-06-28 - INQUIRY TO SUSPENSION E-MAILED

2010-06-28 - Suspension Inquiry Written

2010-06-25 - LIE Checked Susp - To Atty For Action

2010-06-25 - Assigned To LIE

2009-12-10 - Notification Of Letter Of Suspension E-Mailed

2009-12-10 - LETTER OF SUSPENSION E-MAILED

2009-12-10 - Suspension Letter Written

2009-12-09 - Teas/Email Correspondence Entered

2009-12-09 - Communication received from applicant

2009-12-09 - TEAS Response to Office Action Received

2009-11-19 - Notification Of Non-Final Action E-Mailed

2009-11-19 - Non-final action e-mailed

2009-11-19 - Non-Final Action Written

2009-11-18 - Assigned To Examiner

2009-08-17 - New Application Office Supplied Data Entered In Tram

2009-08-17 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:46:12 ET

Serial Number: [73031575 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [1039574](#)

Mark



(words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [The registration has been renewed.](#)

Date of Status: [2007-01-30](#)

Filing Date: [1974-09-09](#)

Transformed into a National Application: [No](#)

Registration Date: [1976-05-18](#)

Register: [Principal](#)

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [700 -Intent To Use Section](#)

Date In Location: [2007-10-24](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)
[50 Brook Green The School House](#)
[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [009](#)

Class Status: [Active](#)

[SOUND RECORDS IN THE FORM OF DISCS AND TAPES AND CASSETTES FOR USE THEREWITH](#)

Basis: [1\(a\)](#)

First Use Date: [1970-01-00](#)

First Use in Commerce Date: [1970-01-00](#)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2009-02-04 - Notice Of Suit](#)

[2008-08-26 - Applicant/Correspondence Changes \(Non-Responsive\) Entered](#)

[2008-08-26 - TEAS Change Of Owner Address Received](#)

[2008-08-04 - Notice Of Suit](#)

[2007-10-11 - Case File In TICRS](#)

[2007-01-30 - First renewal 10 year](#)

[2007-01-30 - Section 8 \(10-year\) accepted/ Section 9 granted](#)

[2007-01-30 - Assigned To Paralegal](#)

[2006-11-20 - Combined Section 8 \(10-year\)/Section 9 filed](#)

[2006-11-20 - PAPER RECEIVED](#)

2004-11-09 - TEAS Change Of Correspondence Received

1996-10-09 - First renewal 10 year

1996-06-27 - Section 9 filed/check record for Section 8

1981-10-05 - Section 8 (6-year) accepted & Section 15 acknowledged

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:46:26 ET

Serial Number: [73511000 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [1413664](#)

Mark (words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [The registration has been renewed.](#)

Date of Status: [2006-12-11](#)

Filing Date: [1984-11-29](#)

Transformed into a National Application: [No](#)

Registration Date: [1986-10-14](#)

Register: [Principal](#)

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2006-12-11](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)

[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Company](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [039](#)

Class Status: [Active](#)

[AIR TRAVEL SERVICES](#)

Basis: 1(a)

First Use Date: 1984-06-22

First Use in Commerce Date: 1984-06-22

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2009-02-04 - Notice Of Suit

2009-02-04 - Notice Of Suit

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-08-04 - Notice Of Suit

2008-02-07 - Attorney Revoked And/Or Appointed

2008-02-07 - TEAS Revoke/Appoint Attorney Received

2006-12-11 - First renewal 10 year

2006-12-11 - Section 8 (10-year) accepted/ Section 9 granted

2006-12-11 - Assigned To Paralegal

2006-10-04 - Combined Section 8 (10-year)/Section 9 filed

2006-10-04 - TEAS Section 8 & 9 Received

2006-10-04 - Assignment Of Ownership Not Updated Automatically

2006-10-04 - Case File In TICRS

2004-11-09 - TEAS Change Of Correspondence Received

1992-03-12 - Section 8 (6-year) accepted & Section 15 acknowledged
1991-10-21 - Section 15 affidavit received
1991-10-21 - Section 8 (6-year) filed
1986-10-14 - Registered - Principal Register
1986-07-22 - Published for opposition
1986-07-22 - Published for opposition
1986-06-22 - Notice of publication
1986-05-09 - Approved for Pub - Principal Register (Initial exam)
1986-04-07 - Communication received from applicant
1985-10-09 - Final refusal mailed
1985-07-25 - Communication received from applicant
1985-02-01 - Non-final action mailed
1985-01-31 - Assigned To Examiner
1985-01-28 - Assigned To Examiner
1984-12-21 - Applicant amendment prior to exam entered

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:46:45 ET

Serial Number: [73585969 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [1469618](#)

Mark (words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [The registration has been renewed.](#)

Date of Status: [2008-02-29](#)

Filing Date: [1986-03-03](#)

Transformed into a National Application: [No](#)

Registration Date: [1987-12-22](#)

Register: [Principal](#)

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2008-02-29](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)

[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Company](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [009](#)

Class Status: [Active](#)

[PRE-RECORDED AUDIO AND/OR VIDEO TAPES, CASSETTES AND CARTRIDGES; PRE-RECORDED](#)

[AUDIO AND VIDEO DISCS, PHONOGRAPH RECORDS](#)

Basis: [44\(e\)](#)

First Use Date: [\(DATE NOT AVAILABLE\)](#)

First Use in Commerce Date: [\(DATE NOT AVAILABLE\)](#)

ADDITIONAL INFORMATION

Foreign Registration Number: [1120875](#)

Foreign Registration Date: [1979-09-18](#)

Country: [United Kingdom](#)

Foreign Expiration Date: [2000-09-18](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2009-02-04 - Notice Of Suit](#)

[2009-02-04 - Notice Of Suit](#)

[2008-08-26 - Applicant/Correspondence Changes \(Non-Responsive\) Entered](#)

[2008-08-26 - TEAS Change Of Owner Address Received](#)

[2008-02-29 - First renewal 10 year](#)

[2008-02-29 - Section 8 \(10-year\) accepted/ Section 9 granted](#)

[2008-02-25 - Assigned To Paralegal](#)

[2008-02-22 - TEAS Section 8 & 9 Received](#)

[2008-02-07 - Attorney Revoked And/Or Appointed](#)

[2008-02-07 - TEAS Revoke/Appoint Attorney Received](#)

[2007-04-27 - Case File In TICRS](#)

[2004-11-09 - TEAS Change Of Correspondence Received](#)

[1995-01-19 - Section 8 \(6-year\) accepted & Section 15 acknowledged](#)

1994-06-20 - Response received for Post Registration action
1994-05-10 - Post Registration action mailed Section 8 & 15
1993-12-20 - Section 8 (6-year) and Section 15 Filed
1987-12-22 - Registered - Principal Register
1987-09-29 - Published for opposition
1987-08-28 - Notice of publication
1987-07-23 - Approved for Pub - Principal Register (Initial exam)
1987-07-23 - Assigned To Examiner
1987-06-25 - Communication received from applicant
1987-01-05 - Final refusal mailed
1986-11-17 - Communication received from applicant
1986-05-20 - Non-final action mailed

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:47:01 ET

Serial Number: [73585970 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [1517801](#)

Mark



(words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [The registration has been renewed.](#)

Date of Status: [2009-04-17](#)

Filing Date: [1986-03-03](#)

Transformed into a National Application: [No](#)

Registration Date: [1988-12-27](#)

Register: [Principal](#)

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2009-04-17](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)
[50 Brook Green The School House](#)
[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Limited Liability Company](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [009](#)

Class Status: [Active](#)

[PRE-RECORDED AUDIO AND VIDEO DISCS, PHONOGRAPH RECORDS; PHOTOGRAPHIC AND CINEMATOGRAPHIC FILMS](#)

Basis: [44\(e\)](#)

First Use Date: [\(DATE NOT AVAILABLE\)](#)

First Use in Commerce Date: [\(DATE NOT AVAILABLE\)](#)

ADDITIONAL INFORMATION

Design Search Code(s):

[26.17.13](#) - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

Foreign Registration Number: [1120874](#)

Foreign Registration Date: [1979-09-18](#)

Country: [United Kingdom](#)

Foreign Expiration Date: [2000-09-18](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2009-04-17 - First renewal 10 year](#)

[2009-04-17 - Section 8 \(10-year\) accepted/ Section 9 granted](#)

[2009-04-13 - Assigned To Paralegal](#)

[2009-04-09 - TEAS Section 8 & 9 Received](#)

[2009-02-04 - Notice Of Suit](#)

[2009-02-04 - Notice Of Suit](#)

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-08-04 - Notice Of Suit

2008-07-21 - Case File In TICRS

2008-02-07 - Attorney Revoked And/Or Appointed

2008-02-07 - TEAS Revoke/Appoint Attorney Received

2004-11-09 - TEAS Change Of Correspondence Received

1994-10-12 - Section 8 (6-year) accepted & Section 15 acknowledged

1994-05-03 - Section 8 (6-year) and Section 15 Filed

1988-12-27 - Registered - Principal Register

1988-10-04 - Published for opposition

1988-09-03 - Notice of publication

1988-04-29 - Approved for Pub - Principal Register (Initial exam)

1988-04-08 - Communication received from applicant

1987-10-21 - Non-final action mailed

1987-07-30 - Letter of suspension mailed

1987-07-23 - Assigned To Examiner

1987-06-25 - Communication received from applicant

1987-01-12 - Final refusal mailed

1986-11-17 - Communication received from applicant

1986-05-20 - Non-final action mailed

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:47:15 ET

Serial Number: [73717555 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [1591952](#)

Mark



(words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [The registration has been renewed.](#)

Date of Status: [2010-04-26](#)

Filing Date: [1988-03-18](#)

Transformed into a National Application: [No](#)

Registration Date: [1990-04-17](#)

Register: [Principal](#)

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: [2010-04-26](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)
[50 Brook Green The School House](#)
[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Company](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: 016

Class Status: [Active](#)

[PRINTED SHEET MUSIC; FICTIONAL AND NON-FICTIONAL BOOKS, BIOGRAPHY AND AUTOBIOGRAPHY BOOKS, PERIODICALS, NAMELY, PAPERBACK BOOKS ALL DEALING WITH MUSIC, FILMS AND ENTERTAINMENT; PAPER FOR PACKAGING, PAPER CASES; WRITING INSTRUMENTS, NAMELY, PENS, PENCILS, BALL POINT PENS, STATIONERY AND OFFICE SUPPLIES, NAMELY, WRITING AND NOTE PAPER, PLAYING CARDS](#)

Basis: [44\(e\)](#)

First Use Date: [\(DATE NOT AVAILABLE\)](#)

First Use in Commerce Date: [\(DATE NOT AVAILABLE\)](#)

International Class: 025

Class Status: [Active](#)

[ARTICLES OF OUTER CLOTHING, NAMELY, SHIRTS, T-SHIRTS, SWEAT SHIRTS, JACKETS, HATS, CLOTHING CAPS, CLOTHING BELTS](#)

Basis: [44\(e\)](#)

First Use Date: [\(DATE NOT AVAILABLE\)](#)

First Use in Commerce Date: [\(DATE NOT AVAILABLE\)](#)

ADDITIONAL INFORMATION

Design Search Code(s):

[26.17.13](#) - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

Foreign Registration Number: [1259731](#)

Foreign Registration Date: [1986-02-06](#)

Country: [United Kingdom](#)

Foreign Expiration Date: [1993-02-06](#)

Foreign Registration Number: [1259732](#)

Foreign Registration Date: [1986-02-06](#)

Country: [United Kingdom](#)

Foreign Expiration Date: [1993-02-06](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2010-04-26 - Second renewal 10 year

2010-04-26 - Section 8 (10-year) accepted/ Section 9 granted

2010-04-22 - Case Assigned To Post Registration Paralegal

2010-04-21 - TEAS Section 8 & 9 Received

2009-02-04 - Notice Of Suit

2008-12-05 - Case File In TICRS

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-08-04 - Notice Of Suit

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2006-10-04 - Assignment Of Ownership Not Updated Automatically

2004-11-09 - TEAS Change Of Correspondence Received

2001-05-19 - First renewal 10 year

2001-05-19 - Section 8 (10-year) accepted/ Section 9 granted

2001-03-01 - Response received to Post Registration action - Sections 8 & 9

2000-12-06 - Post Registration action mailed Sections 8 & 9

2000-04-13 - Combined Section 8 (10-year)/Section 9 filed

1996-07-25 - Section 8 (6-year) accepted & Section 15 acknowledged

1996-04-17 - Section 8 (6-year) and Section 15 Filed

1990-04-17 - Registered - Principal Register

1990-01-23 - Published for opposition

1989-12-23 - Notice of publication

1989-11-13 - Approved for Pub - Principal Register (Initial exam)

1989-11-07 - Examiner's amendment mailed

1989-10-16 - Non-final action mailed

1989-10-13 - Allowance/count withdrawn

1989-09-26 - Examiner's amendment mailed

1989-07-28 - Non-final action mailed

1989-05-24 - Communication received from applicant

1989-01-30 - Non-final action mailed

1988-11-17 - Communication received from applicant

1988-05-18 - Non-final action mailed

1988-05-06 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:47:31 ET

Serial Number: [73717554 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [1597386](#)

Mark (words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [The registration has been renewed.](#)

Date of Status: [2010-06-17](#)

Filing Date: [1988-03-18](#)

Transformed into a National Application: [No](#)

Registration Date: [1990-05-22](#)

Register: [Principal](#)

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: [2010-06-17](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)

[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Company](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [016](#)

Class Status: [Active](#)

[FICTIONAL AND NON-FICTIONAL BOOKS, BIOGRAPHY AND AUTOBIOGRAPHY BOOKS, PERIODICALS,](#)

NAMELY, JOURNALS, PAPERBACK BOOKS ALL DEALING WITH MUSIC, FILMS AND ENTERTAINMENT;
STATIONERY AND OFFICE SUPPLIES, PLAYING CARDS

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 025

Class Status: Active

ARTICLES OF OUTER CLOTHING, NAMELY, SHIRTS, T-SHIRTS, SWEAT SHIRTS, JACKETS, HATS,
CLOTHING CAPS

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Foreign Registration Number: 1120877

Foreign Registration Date: 1979-09-18

Country: United Kingdom

Foreign Expiration Date: 2000-09-18

Foreign Registration Number: 1120876

Foreign Registration Date: 1979-09-18

Country: United Kingdom

Foreign Expiration Date: 2000-09-18

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2010-06-17 - Second renewal 10 year

2010-06-17 - Section 8 (10-year) accepted/ Section 9 granted

2010-05-21 - Case Assigned To Post Registration Paralegal

2010-05-20 - TEAS Section 8 & 9 Received

2008-12-10 - Case File In TICRS

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-08-04 - Notice Of Suit

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2006-10-04 - Assignment Of Ownership Not Updated Automatically

2004-11-09 - TEAS Change Of Correspondence Received

2002-04-12 - First renewal 10 year

2002-04-12 - Section 8 (10-year) accepted/ Section 9 granted

2001-11-29 - Response received to Post Registration action - Sections 8 & 9

2001-06-15 - Post Registration action mailed Sections 8 & 9

2000-05-16 - Combined Section 8 (10-year)/Section 9 filed

1996-08-06 - Section 8 (6-year) accepted & Section 15 acknowledged

1996-05-22 - Section 8 (6-year) and Section 15 Filed

1990-05-22 - Registered - Principal Register

1990-02-27 - Published for opposition

1990-01-26 - Notice of publication

1989-12-05 - Approved for Pub - Principal Register (Initial exam)

1989-11-16 - Allowance/count withdrawn

1989-11-07 - Examiner's amendment mailed

1989-10-16 - Non-final action mailed

1989-10-13 - Allowance/count withdrawn

1989-09-26 - Examiner's amendment mailed

1989-07-31 - Communication received from applicant

1989-01-30 - Non-final action mailed

1988-11-17 - Communication received from applicant

1988-05-18 - Non-final action mailed

1988-05-06 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:47:44 ET

Serial Number: [74162592 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [1851817](#)

Mark (words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [The registration has been renewed.](#)

Date of Status: [2004-10-05](#)

Filing Date: [1991-05-01](#)

Transformed into a National Application: [No](#)

Registration Date: [1994-08-30](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 10](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [833 -Post Registration](#)

Date In Location: [2005-06-24](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)

[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [035](#)

Class Status: [Section 8 - Cancelled](#)

[dissemination of advertising materials for other; preparing advertising, promotions, and public relations materials for](#)

others; business organization promotional consulting for others; demonstration of the goods and services of others and the promotion thereof; promoting and advertising the goods and services of others by airships and air balloons; outdoor advertising such as by billboards; and distribution of advertising, promotional materials and sample materials of others]

Basis: 1(a)

First Use Date: 1984-06-00

First Use in Commerce Date: 1984-06-00

International Class: 039

Class Status: Active

transportation of goods and passengers by road, air freight transportation services; travel agency services;

Basis: 1(a)

First Use Date: 1984-06-00

First Use in Commerce Date: 1984-06-00

International Class: 042

Class Status: Active

bars; and retail store services in the fields of cameras, records, audio and video tapes, computers and electronic apparatus, and watches, sheet music, books and photography, handbags, purses, luggage and leather goods, clothing, games, video game machines and video game cartridges

Basis: 1(a)

First Use Date: 1992-05-00

First Use in Commerce Date: 1992-05-00

ADDITIONAL INFORMATION

Prior Registration Number(s):

1469618

1517801

1591952

1597386

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-08-04 - Notice Of Suit

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2006-10-04 - Assignment Of Ownership Not Updated Automatically

2004-11-09 - TEAS Change Of Correspondence Received

2004-10-05 - First renewal 10 year

2004-10-05 - Section 9 granted/check record for Section 8

2004-10-05 - Partial Section 8 (10-Year) accepted/checked record for section

2004-08-27 - Combined Section 8 (10-year)/Section 9 filed

2004-08-27 - TEAS Section 8 & 9 Received

2000-12-08 - Section 8 (6-year) accepted & Section 15 acknowledged

2000-10-21 - Section 7 correction issued

2000-08-29 - Section 8 (6-year) and Section 15 Filed

2000-05-09 - Section 7 amendment filed

1997-02-03 - Counter claim opp. for Proceeding No.

1996-08-27 - Cancellation terminated for Proceeding

1996-08-27 - Cancellation dismissed for Proceeding

1996-02-05 - Cancellation Instituted No. 999999

1994-08-30 - Registered - Principal Register

1994-06-22 - Communication received from applicant

1994-05-31 - Allowed for Registration - Principal Register (SOU accepted)

1994-05-13 - Statement Of Use Processing Complete

1994-04-19 - Use Amendment Filed

1993-12-16 - Extension 2 granted

1993-10-15 - Extension 2 filed

1993-07-07 - Extension 1 granted

1993-05-04 - Extension 1 filed

1992-11-10 - NOA Mailed - SOU Required From Applicant

1992-08-18 - Published for opposition
1992-07-17 - Notice of publication
1992-05-12 - Approved For Pub - Principal Register
1992-04-22 - Examiner's amendment mailed
1992-04-22 - Previous Allowance Count Withdrawn
1992-04-02 - Approved For Pub - Principal Register
1992-03-26 - Examiner's amendment mailed
1992-01-31 - Communication received from applicant
1991-07-30 - Non-final action mailed
1991-07-17 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:47:57 ET

Serial Number: 74164928 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1852776

Mark



(words only): [VIRGIN](#)

Standard Character claim: No

Current Status: [The registration has been renewed.](#)

Date of Status: 2004-10-22

Filing Date: 1991-05-09

Transformed into a National Application: No

Registration Date: 1994-09-06

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 10](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [40S -Scanning On Demand](#)

Date In Location: 2007-07-20

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)
[50 Brook Green The School House](#)
[London W6 7RR](#)

United Kingdom

Legal Entity Type: Corporation

State or Country of Incorporation: United Kingdom

GOODS AND/OR SERVICES

International Class: 035

Class Status: Section 8 - Cancelled

dissemination of advertising materials for others; preparing advertising, promotions, and public relations materials for others; business organization promotional consulting for others; demonstration of the goods and services of others and promotion thereof; promoting and advertising the goods and services of others by airships and air balloons; outdoor advertising such as by billboards; and distribution of advertising, promotional materials and sample materials of others]

Basis: 1(a)

First Use Date: 1984-06-00

First Use in Commerce Date: 1984-06-00

International Class: 039

Class Status: Active

transportation of goods and passengers by road, air freight transportation services;

Basis: 1(a)

First Use Date: 1984-06-00

First Use in Commerce Date: 1984-06-00

International Class: 042

Class Status: Active

bars; rental of food service equipment; namely, vending machines; portrait and aerial photography; typesetting and printing services; and retail store services in the fields of cameras, records, audio and video tapes, computers and electronic apparatus; and watches; sheet music, books and photography; handbags, purses, luggage and leather goods; clothing; games, video game machines and video game cartridges;

Basis: 1(a)

First Use Date: 1992-05-00

First Use in Commerce Date: 1992-05-00

ADDITIONAL INFORMATION

Design Search Code(s):

26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

Prior Registration Number(s):

1469618

1517801

1591952

1597386

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-08-04 - Notice Of Suit

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2007-07-20 - Case File In TICRS

2004-11-09 - TEAS Change Of Correspondence Received

2004-10-22 - First renewal 10 year

2004-10-22 - Section 9 granted/check record for Section 8

2004-10-22 - Partial Section 8 (10-Year) accepted/checked record for section

2004-09-01 - Combined Section 8 (10-year)/Section 9 filed

2004-09-01 - TEAS Section 8 & 9 Received

2002-12-17 - PAPER RECEIVED

2000-12-08 - Section 8 (6-year) accepted & Section 15 acknowledged

2000-10-21 - Section 7 correction issued

2000-08-29 - Section 8 (6-year) and Section 15 Filed

2000-05-09 - Section 7 amendment filed

1997-02-03 - Counter claim opp. for Proceeding No.

1994-09-06 - Registered - Principal Register

1994-06-09 - Allowed for Registration - Principal Register (SOU accepted)

1994-05-31 - Statement Of Use Processing Complete

1994-05-31 - Extension 3 Denial letter mailed

1994-05-31 - Extension 3 Denial letter

1994-04-19 - Use Amendment Filed
1994-04-19 - Extension 3 filed
1993-12-15 - Extension 2 granted
1993-10-15 - Extension 2 filed
1993-06-02 - Extension 1 granted
1993-04-16 - Extension 1 filed
1992-10-20 - NOA Mailed - SOU Required From Applicant
1992-07-28 - Published for opposition
1992-06-26 - Notice of publication
1992-03-23 - Approved For Pub - Principal Register
1992-03-17 - Examiner's amendment mailed
1992-01-31 - Communication received from applicant
1991-07-30 - Non-final action mailed
1991-07-18 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:48:11 ET

Serial Number: [74277025 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [1863353](#)

Mark (words only): [VIRGIN MEGASTORE](#)

Standard Character claim: [No](#)

Current Status: [The registration has been renewed.](#)

Date of Status: [2004-11-10](#)

Filing Date: [1992-05-19](#)

Transformed into a National Application: [No](#)

Registration Date: [1994-11-15](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 11](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [40S -Scanning On Demand](#)

Date In Location: [2007-07-20](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[50 Brook Green The School House](#)
[London W6 7RR](#)
[United Kingdom](#)

Legal Entity Type: [Company](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [042](#)

Class Status: [Active](#)

[retail department store services](#)

Basis: 1(a)

First Use Date: 1979-00-00

First Use in Commerce Date: 1992-12-04

ADDITIONAL INFORMATION

Disclaimer: "MEGASTORE"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-08-04 - Notice Of Suit

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2007-07-20 - Case File In TICRS

2004-11-10 - First renewal 10 year

2004-11-10 - Section 8 (10-year) accepted/ Section 9 granted

2004-11-09 - TEAS Change Of Correspondence Received

2004-10-18 - Combined Section 8 (10-year)/Section 9 filed

2004-10-18 - TEAS Section 8 & 9 Received

2001-02-24 - Section 8 (6-year) accepted & Section 15 acknowledged

2000-10-18 - Section 8 (6-year) and Section 15 Filed

1994-11-15 - Registered - Principal Register

1994-07-25 - Allowed for Registration - Principal Register (SOU accepted)

1994-07-11 - Statement Of Use Processing Complete
1994-07-11 - Extension 2 granted
1994-05-23 - Use Amendment Filed
1994-05-23 - Extension 2 filed
1994-04-14 - Extension 1 granted
1994-02-28 - Extension 1 filed
1993-08-31 - NOA Mailed - SOU Required From Applicant
1993-06-08 - Published for opposition
1993-05-07 - Notice of publication
1993-03-24 - Approved For Pub - Principal Register
1993-02-25 - Communication received from applicant
1992-08-25 - Non-final action mailed
1992-07-31 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell
Norvell IP llc
1776 Ash Street
Northfield IL 60093
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell
Phone Number: 888-315-0732
Fax Number: 312-268-5063

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This page was generated by the TARR system on 2011-10-12 14:48:25 ET

Serial Number: [74625444 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [2151589](#)

Mark (words only): [VIRGIN VODKA](#)

Standard Character claim: [No](#)

Current Status: [The registration has been renewed.](#)

Date of Status: [2008-06-03](#)

Filing Date: [1995-01-25](#)

Transformed into a National Application: [No](#)

Registration Date: [1998-04-21](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 109](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2008-06-03](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)

[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [033](#)

Class Status: [Active](#)

[vodka](#)

Basis: 1(a)

First Use Date: 1986-01-24

First Use in Commerce Date: 1986-01-24

ADDITIONAL INFORMATION

Disclaimer: "VODKA"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-08-04 - Notice Of Suit

2008-06-03 - First renewal 10 year

2008-06-03 - Section 8 (10-year) accepted/ Section 9 granted

2008-05-05 - Assigned To Paralegal

2008-04-18 - TEAS Section 8 & 9 Received

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2007-05-10 - Case File In TICRS

2004-11-09 - TEAS Change Of Correspondence Received

2004-05-14 - Section 8 (6-year) accepted & Section 15 acknowledged

2004-04-05 - Section 8 (6-year) and Section 15 Filed

2004-04-05 - TEAS Section 8 & 15 Received

1999-02-26 - Section 7 correction issued

1998-11-04 - Response received for Post Registration action
1998-08-31 - Post Registration action mailed - Section 7
1998-06-05 - Section 7 amendment filed
1998-04-21 - Registered - Principal Register
1998-02-11 - Opposition terminated for Proceeding
1998-02-11 - Opposition dismissed for Proceeding
1996-04-19 - Opposition instituted for Proceeding
1995-12-18 - Extension Of Time To Oppose Received
1995-11-28 - Published for opposition
1995-10-27 - Notice of publication
1995-08-09 - Approved for Pub - Principal Register (Initial exam)
1995-07-21 - Previous Allowance Count Withdrawn
1995-07-12 - Approved for Pub - Principal Register (Initial exam)
1995-06-29 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:48:38 ET

Serial Number: [75116946 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [2237092](#)

Mark (words only): [VIRGIN VACATIONS](#)

Standard Character claim: [No](#)

Current Status: [The registration has been renewed.](#)

Date of Status: [2009-04-08](#)

Filing Date: [1996-06-10](#)

Transformed into a National Application: [No](#)

Registration Date: [1999-04-06](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 103](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2009-04-08](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)

[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [039](#)

Class Status: [Active](#)

[ARRANGING THE TRANSPORT OF PASSENGERS BY AIR AND ROAD, ARRANGING AND CONDUCTING](#)

TRAVEL TOURS, TRAVEL AGENCY SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TRANSPORTATION, AND TRANSPORTATION RESERVATION SERVICES

Basis: 1(a)

First Use Date: 1994-11-01

First Use in Commerce Date: 1994-11-01

International Class: 042

Class Status: Active

RESORT HOTEL AND HOTEL RESERVATION; TRAVEL AGENCY SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TEMPORARY LODGING

Basis: 1(a)

First Use Date: 1994-11-01

First Use in Commerce Date: 1994-11-01

ADDITIONAL INFORMATION

Disclaimer: "VACATIONS"

Prior Registration Number(s):

1039574

1413664

1469618

1517801

1591952

1597386

1851817

1852776

1863353

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2009-04-08 - First renewal 10 year

2009-04-08 - Section 8 (10-year) accepted/ Section 9 granted

2009-04-06 - Assigned To Paralegal

2009-04-03 - TEAS Section 8 & 9 Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received
2008-02-06 - TEAS Change Of Correspondence Received
2005-05-10 - Section 8 (6-year) accepted
2005-05-10 - Assigned To Paralegal
2005-03-04 - Section 8 (6-year) filed
2005-03-04 - TEAS Section 8 Received
2004-11-09 - TEAS Change Of Correspondence Received
1999-04-06 - Registered - Principal Register
1999-02-03 - Allowed for Registration - Principal Register (SOU accepted)
1999-02-03 - Assigned To Examiner
1999-02-01 - Assigned To Examiner
1998-12-23 - Statement Of Use Processing Complete
1998-12-01 - Use Amendment Filed
1998-06-19 - Extension 1 granted
1998-05-29 - Extension 1 filed
1997-12-02 - NOA Mailed - SOU Required From Applicant
1997-09-09 - Published for opposition
1997-08-08 - Notice of publication
1997-07-03 - Approved For Pub - Principal Register
1997-05-06 - Communication received from applicant
1997-01-14 - Non-final action mailed
1997-01-06 - Assigned To Examiner
1996-12-24 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record
Joseph V. Norvell

Correspondent

Joseph V. Norvell
Norvell IP llc
1776 Ash Street
Northfield IL 60093
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:48:54 ET

Serial Number: [75982199 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [2586162](#)

Mark (words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2008-07-19](#)

Filing Date: [1997-10-03](#)

Transformed into a National Application: [No](#)

Registration Date: [2002-06-25](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2008-07-19](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)

[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [018](#)

Class Status: [Active](#)

[articles of luggage, namely, suitcases; bags; namely, back packs, rucksacks, school bags, school satchels, travelling](#)

bags, sports bags, all purpose sports bags for campers and climbers, textile shopping bags; wallets; umbrellas and parasols

Basis: 1(a)

First Use Date: 1990-00-00

First Use in Commerce Date: 1990-00-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-07-19 - Section 8 (6-year) accepted & Section 15 acknowledged

2008-07-02 - Assigned To Paralegal

2008-06-25 - TEAS Section 8 & 15 Received

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2007-11-16 - Case File In TICRS

2004-11-09 - TEAS Change Of Correspondence Received

2002-06-25 - Registered - Principal Register

2002-04-08 - Allowed for Registration - Principal Register (SOU accepted)

2002-04-08 - Assigned To Examiner

2002-03-20 - Statement Of Use Processing Complete

2001-12-27 - Use Amendment Filed

2002-03-20 - Divisional processing completed
2001-12-27 - Divisional request received
2002-02-26 - Communication Received From Petitioner
2001-12-28 - Petition To Director Received
2001-07-11 - Extension 4 granted
2001-06-19 - Extension 4 filed
2001-02-09 - Extension 3 granted
2000-12-18 - Extension 3 filed
2000-08-11 - Extension 2 granted
2000-06-14 - Extension 2 filed
2000-02-15 - Extension 1 granted
1999-12-15 - Extension 1 filed
1999-06-29 - NOA Mailed - SOU Required From Applicant
1999-04-06 - Published for opposition
1999-03-05 - Notice of publication
1998-12-17 - Approved For Pub - Principal Register
1998-10-27 - Communication received from applicant
1998-08-31 - Non-final action mailed
1998-08-14 - Assigned To Examiner
1998-07-18 - Assigned To Examiner
1998-06-24 - Assigned To Examiner
1998-06-19 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell
Norvell IP llc
1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 15:28:04 ET

Serial Number: [75976776 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [2600080](#)

Mark



(words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2008-08-16](#)

Filing Date: [1994-10-03](#)

Transformed into a National Application: [No](#)

Registration Date: [2002-07-30](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2008-08-16](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)
[50 Brook Green The School House](#)
[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Company](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [032](#)

Class Status: [Active](#)

[non-alcoholic beverages, namely, soft drinks](#)

Basis: [1\(a\)](#)

First Use Date: [1994-10-09](#)

First Use in Commerce Date: [1994-10-09](#)

ADDITIONAL INFORMATION

Lining and Stippling: [The drawing of the trademark is lined for the color red.](#)

Design Search Code(s):

[26.17.13](#) - [Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters](#)

Prior Registration Number(s):

[1039574](#)

[1413664](#)

[1469618](#)

[1517801](#)

[1591952](#)

[1597386](#)

[1851817](#)

[1852776](#)

[1863353](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2008-08-26 - Applicant/Correspondence Changes \(Non-Responsive\) Entered](#)

[2008-08-26 - TEAS Change Of Owner Address Received](#)

[2008-08-16 - Section 8 \(6-year\) accepted & Section 15 acknowledged](#)

2008-08-06 - Assigned To Paralegal

2008-07-30 - TEAS Section 8 & 15 Received

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2007-12-27 - Case File In TICRS

2004-11-09 - TEAS Change Of Correspondence Received

2002-07-30 - Registered - Principal Register

2002-05-07 - Published for opposition

2002-04-17 - Notice of publication

2002-02-15 - Approved for Pub - Principal Register (Initial exam)

2002-01-29 - Communication received from applicant

2002-01-10 - Assigned To Examiner

2002-01-03 - Non-final action mailed

2001-12-19 - Non-final action mailed

2001-12-17 - Assigned To Examiner

2001-12-13 - Jurisdiction Restored To Examining Attorney

1999-08-13 - Continuation of final refusal mailed

1999-07-29 - Jurisdiction Restored To Examining Attorney

1999-07-29 - Ex parte appeal - Instituted

1998-11-12 - Final refusal mailed

1998-11-10 - Assigned To Examiner

1998-01-29 - Letter of suspension mailed

1998-01-26 - Examiner's amendment mailed

1998-01-22 - Amendment to Use approved

1998-01-22 - Assigned To Examiner

1997-09-10 - Communication received from applicant

1998-01-12 - Amendment To Use Processing Complete

1997-09-10 - Use Amendment Filed
1997-12-18 - Divisional processing completed
1997-09-22 - Communication received from applicant
1997-09-10 - Non-final action mailed
1997-07-14 - Communication received from applicant
1997-01-14 - Letter of suspension mailed
1996-10-10 - Assigned To Examiner
1996-09-13 - Communication received from applicant
1996-03-15 - Non-final action mailed
1996-03-15 - Assigned To Examiner
1995-09-01 - Communication received from applicant
1995-06-28 - Non-final action mailed
1995-02-16 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell
Norvell IP llc
1776 Ash Street
Northfield IL 60093
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:49:20 ET

Serial Number: [75607592 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [2625455](#)

Mark (words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2008-10-08](#)

Filing Date: [1998-12-17](#)

Transformed into a National Application: [No](#)

Registration Date: [2002-09-24](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 103](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2008-10-08](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)

[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [035](#)

Class Status: [Active](#)

[PROVIDING AN ON-LINE SHOPPING MALL VIA A GLOBAL COMPUTER NETWORK; PROVIDING](#)

BUSINESS INFORMATION VIA A GLOBAL COMPUTER NETWORK

Basis: 1(a)

First Use Date: 1997-12-00

First Use in Commerce Date: 1997-12-00

International Class: 038

Class Status: Active

COMPUTERIZED COMMUNICATION SERVICES, NAMELY, ELECTRONIC MAIL SERVICES, AND PROVIDING NETWORKS FOR THE PURPOSE OF TRANSMISSION AND RECEPTION OF ELECTRONIC MAIL, COMPUTER GENERATED MUSIC, NEWS AND OTHER DATA AND INFORMATION; AND BROADCASTING SERVICES BY RADIO AND OVER A GLOBAL COMPUTER NETWORK OF A WIDE VARIETY OF PROGRAMS, NAMELY, CURRENT EVENTS, ECONOMICS, POLITICS, SPORTS, ENTERTAINMENT, THE ARTS AND BUSINESS

Basis: 1(a)

First Use Date: 1999-11-11

First Use in Commerce Date: 2000-03-21

ADDITIONAL INFORMATION

Prior Registration Number(s):

1039574

2151589

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2008-10-08 - Section 8 (6-year) accepted & Section 15 acknowledged

2008-09-26 - Assigned To Paralegal

2008-09-24 - TEAS Section 8 & 15 Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2008-01-24 - Case File In TICRS

2004-11-09 - TEAS Change Of Correspondence Received
2002-09-24 - Registered - Principal Register
2002-07-31 - Allowed for Registration - Principal Register (SOU accepted)
2002-07-19 - Assigned To Examiner
2002-07-18 - Statement Of Use Processing Complete
2002-07-12 - Use Amendment Filed
2002-01-22 - NOA Mailed - SOU Required From Applicant
2001-10-30 - Published for opposition
2001-10-10 - Notice of publication
2001-06-12 - Approved For Pub - Principal Register
2001-02-21 - Communication received from applicant
2001-06-07 - Assigned To Examiner
2000-08-25 - Final refusal mailed
2000-08-16 - Reinstated
2000-03-28 - Petition To Revive-Received
2000-03-09 - Abandonment - Failure To Respond Or Late Response
1999-05-06 - Non-final action mailed
1999-04-16 - Assigned To Examiner
1999-04-13 - Assigned To Examiner
1999-04-05 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:49:33 ET

Serial Number: [76307727 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [2639079](#)

Mark (words only): [VIRGIN HOLIDAYS](#)

Standard Character claim: [No](#)

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2008-12-29](#)

Filing Date: [2001-08-30](#)

Transformed into a National Application: [No](#)

Registration Date: [2002-10-22](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2008-12-29](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)

[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [039](#)

Class Status: [Active](#)

[TRANSPORTATION OF PASSENGERS AND GOODS BY ROAD, RAIL AND AIR; ARRANGING OF](#)

PACKAGE HOLIDAYS; ARRANGING AND ORGANIZING TOURS; ARRANGING VISITS TO PLACES OF INTEREST; TOURIST OFFICE SERVICES; TRAVEL AGENCY SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TRANSPORTATION; TRANSPORTATION RESERVATION SERVICES

Basis: 1(a)

First Use Date: 1985-11-00

First Use in Commerce Date: 1985-11-00

International Class: 043

Class Status: Active

TRAVEL AGENCY SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TEMPORARY LODGING

Basis: 1(a)

First Use Date: 1985-11-00

First Use in Commerce Date: 1985-11-00

ADDITIONAL INFORMATION

Disclaimer: "HOLIDAYS"

Prior Registration Number(s):

2237092

2482726

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2008-12-29 - Section 8 (6-year) accepted & Section 15 acknowledged

2008-12-09 - Assigned To Paralegal

2008-12-04 - TEAS Section 8 & 15 Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-05-12 - Case File In TICRS

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received
2004-11-09 - TEAS Change Of Correspondence Received
2002-10-22 - Registered - Principal Register
2002-07-30 - Published for opposition
2002-07-10 - Notice of publication
2002-05-24 - Approved for Pub - Principal Register (Initial exam)
2002-05-08 - Communication received from applicant
2002-05-08 - PAPER RECEIVED
2001-11-27 - Non-final action mailed
2001-11-19 - Assigned To Examiner
2001-11-13 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell
Norvell IP llc
1776 Ash Street
Northfield IL 60093
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:49:46 ET

Serial Number: [75982307 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [2643644](#)

Mark

VIRGIN
VIE

(words only): [VIRGIN VIE](#)

Standard Character claim: [No](#)

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2008-11-19](#)

Filing Date: [1997-09-08](#)

Transformed into a National Application: [No](#)

Registration Date: [2002-10-29](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 110](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2008-11-19](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)
[50 Brook Green The School House](#)
[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [003](#)

Class Status: [Active](#)

[non-medicated toilet preparations, namely, lotions and moisturizers; non-medicated preparations for the care of the skin, hands, scalp and body, namely, moisturizers, lotions, creams and gels; non-medicated skin cleansing preparations, namely, lotions, creams and gels; creams and lotions for the skin](#)

Basis: [1\(a\)](#)

First Use Date: [1997-10-00](#)

First Use in Commerce Date: [1998-00-00](#)

ADDITIONAL INFORMATION

Description of Mark: [The mark consists of the designation MAQ!LIC with a stylized I.](#)

Translation: [The English translation of the word "VIE" is "life".](#)

Prior Registration Number(s):

[1039574](#)

[1413664](#)

[1469618](#)

[1517801](#)

[1591952](#)

[1597386](#)

[1851817](#)

[1852776](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2008-11-19 - Section 8 \(6-year\) accepted & Section 15 acknowledged](#)

[2008-11-03 - Assigned To Paralegal](#)

[2008-10-30 - TEAS Section 8 & 15 Received](#)

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-02-19 - Case File In TICRS

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2004-11-09 - TEAS Change Of Correspondence Received

2002-10-29 - Registered - Principal Register

2002-06-28 - Allowed for Registration - Principal Register (SOU accepted)

2002-06-21 - Examiner's amendment mailed

2002-05-22 - Non-final action mailed

2002-05-22 - Assigned To Examiner

2002-02-15 - Communication received from applicant

2002-04-20 - Statement Of Use Processing Complete

2002-02-15 - Use Amendment Filed

2002-04-20 - Divisional processing completed

2002-02-15 - Divisional request received

2002-04-18 - Divisional processing completed

2002-02-15 - Divisional request received

2001-08-21 - Extension 4 granted

2001-08-08 - Extension 4 filed

2001-03-16 - Extension 3 granted

2001-02-13 - Extension 3 filed

2000-10-11 - Extension 2 granted

2000-08-16 - Extension 2 filed

2000-04-12 - Extension 1 granted

2000-02-17 - Extension 1 filed

1999-08-17 - NOA Mailed - SOU Required From Applicant

1999-05-25 - Published for opposition
1999-04-23 - Notice of publication
1999-02-08 - Approved For Pub - Principal Register
1999-01-07 - Communication received from applicant
1998-12-07 - Letter of suspension mailed
1998-10-27 - Communication received from applicant
1998-06-18 - Letter of suspension mailed
1998-05-04 - Communication received from applicant
1998-02-03 - Non-final action mailed
1998-01-30 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell
Norvell IP llc
1776 Ash Street
Northfield IL 60093
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:50:00 ET

Serial Number: 76107264 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2689097

Mark



(words only): [VIRGIN](#)

Standard Character claim: No

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: 2009-03-10

Filing Date: 2000-08-10

Transformed into a National Application: No

Registration Date: 2003-02-18

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: 2009-03-10

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)
[50 Brook Green The School House](#)
[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: Corporation

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

[MOBILE TELEPHONES; TELEPHONES; MODEMS; BATTERIES; BATTERY CHARGERS; CIGARETTE LIGHTER ADAPTERS; DASHBOARD MOUNTS; HANDS-FREE HEADSETS; CARRYING CASES; BELT CLIPS](#)

Basis: 1(a)

First Use Date: 1999-11-11

First Use in Commerce Date: 2002-06-23

International Class: 038

Class Status: Active

[TELECOMMUNICATIONS SERVICES, NAMELY, TRANSMISSION OF VOICE, DATA, IMAGES, AUDIO, VIDEO, AND INFORMATION VIA TELEPHONE OR THE INTERNET; PERSONAL COMMUNICATIONS SERVICES; PAGER SERVICES; ELECTRONIC MAIL SERVICES; TRANSMISSION OR BROADCAST OF NEWS AND INFORMATION FOR OTHERS VIA TELEPHONE, INCLUDING THE INTERNET](#)

Basis: 1(a)

First Use Date: 1999-11-11

First Use in Commerce Date: 1999-11-18

ADDITIONAL INFORMATION

Design Search Code(s):

[26.17.06](#) - Bands, diagonal; Bars, diagonal; Diagonal line(s), band(s) or bar(s); Lines, diagonal

[26.17.08](#) - Band, one (geometric); Bar, one; Line, one; One line, band, bar or angle

[26.17.13](#) - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2010-03-09 - Attorney Revoked And/Or Appointed](#)

[2010-03-09 - TEAS Revoke/Appoint Attorney Received](#)

2009-12-09 - Assignment Of Ownership Not Updated Automatically
2009-12-02 - Assignment Of Ownership Not Updated Automatically
2009-11-25 - Assignment Of Ownership Not Updated Automatically
2009-03-10 - Section 8 (6-year) accepted & Section 15 acknowledged
2009-03-04 - Assigned To Paralegal
2009-02-26 - TEAS Section 8 & 15 Received
2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered
2008-08-26 - TEAS Change Of Owner Address Received
2008-02-06 - Attorney Revoked And/Or Appointed
2008-02-06 - TEAS Revoke/Appoint Attorney Received
2008-01-24 - Case File In TICRS
2006-09-27 - Assignment Of Ownership Not Updated Automatically
2004-11-09 - TEAS Change Of Correspondence Received
2003-08-28 - Section 7 correction issued
2003-07-01 - Section 7 amendment filed
2003-07-01 - PAPER RECEIVED
2003-02-18 - Registered - Principal Register
2002-12-18 - Allowed for Registration - Principal Register (SOU accepted)
2002-12-18 - Assigned To Examiner
2002-12-13 - Statement Of Use Processing Complete
2002-12-04 - Use Amendment Filed
2002-11-05 - NOA Mailed - SOU Required From Applicant
2002-08-13 - Published for opposition
2002-08-13 - Published for opposition
2002-07-24 - Notice of publication
2002-04-09 - Approved For Pub - Principal Register
2002-04-04 - Communication received from applicant

2002-03-26 - PAPER RECEIVED

2001-10-11 - Letter of suspension mailed

2001-01-30 - Non-final action mailed

2001-01-25 - Assigned To Examiner

2001-01-24 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:50:15 ET

Serial Number: [76107265 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [2689098](#)

Mark (words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2009-03-10](#)

Filing Date: [2000-08-10](#)

Transformed into a National Application: [No](#)

Registration Date: [2003-02-18](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2009-03-10](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)

[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [009](#)

Class Status: [Active](#)

[MOBILE TELEPHONES; TELEPHONES; MODEMS; BATTERIES; BATTERY CHARGERS; CIGARETTE](#)

LIGHTER ADAPTERS; DASHBOARD MOUNTS; HANDS-FREE HEADSETS; CARRYING CASES; BELT CLIPS

Basis: 1(a)

First Use Date: 1999-11-11

First Use in Commerce Date: 2002-06-23

International Class: 038

Class Status: Active

TELECOMMUNICATIONS SERVICES, NAMELY, TRANSMISSION OF VOICE, DATA, IMAGES, AUDIO, VIDEO, AND INFORMATION VIA TELEPHONE OR THE INTERNET; PERSONAL COMMUNICATIONS SERVICES; PAGER SERVICES; ELECTRONIC MAIL SERVICES; TRANSMISSION OR BROADCAST OF NEWS AND INFORMATION FOR OTHERS VIA TELEPHONE, INCLUDING THE INTERNET

Basis: 1(a)

First Use Date: 1999-11-11

First Use in Commerce Date: 1999-11-18

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2010-03-09 - Attorney Revoked And/Or Appointed

2010-03-09 - TEAS Revoke/Appoint Attorney Received

2009-12-09 - Assignment Of Ownership Not Updated Automatically

2009-12-02 - Assignment Of Ownership Not Updated Automatically

2009-11-25 - Assignment Of Ownership Not Updated Automatically

2009-03-10 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-03-04 - Assigned To Paralegal

2009-02-26 - TEAS Section 8 & 15 Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received
2008-08-04 - Notice Of Suit
2008-02-06 - Attorney Revoked And/Or Appointed
2008-02-06 - TEAS Revoke/Appoint Attorney Received
2008-01-18 - Case File In TICRS
2006-09-27 - Assignment Of Ownership Not Updated Automatically
2004-11-09 - TEAS Change Of Correspondence Received
2003-02-18 - Registered - Principal Register
2002-12-18 - Allowed for Registration - Principal Register (SOU accepted)
2002-12-18 - Assigned To Examiner
2002-12-13 - Statement Of Use Processing Complete
2002-12-04 - Use Amendment Filed
2002-11-05 - NOA Mailed - SOU Required From Applicant
2002-08-13 - Published for opposition
2002-08-13 - Published for opposition
2002-07-24 - Notice of publication
2002-04-09 - Approved For Pub - Principal Register
2002-04-04 - Communication received from applicant
2002-03-26 - PAPER RECEIVED
2001-10-11 - Letter of suspension mailed
2001-01-30 - Non-final action mailed
2001-01-25 - Assigned To Examiner
2001-01-24 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc
1776 Ash Street
Northfield IL 60093
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:50:29 ET

Serial Number: [74581589 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [2709578](#)

Mark



(words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2009-04-30](#)

Filing Date: [1994-10-03](#)

Transformed into a National Application: [No](#)

Registration Date: [2003-04-22](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2009-04-30](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)
[50 Brook Green The School House](#)
[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Company](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [009](#)

Class Status: [Active](#)

[sound records of music in the form of discs pre-recorded audio and video discs, phonograph records featuring music; graphical interface to aid the delivery of interactive products and services by cable or wireless transmission; parts for the aforesaid goods; computer game software;](#)

Basis: [1\(a\)](#)

First Use Date: [1980-00-00](#)

First Use in Commerce Date: [1987-00-00](#)

International Class: [032](#)

Class Status: [Active](#)

[water, namely, mineral waters, aerated waters and flavored waters; non-alcoholic beverages, namely, fruit flavored drinks](#)

Basis: [1\(a\)](#)

First Use Date: [1994-11-04](#)

First Use in Commerce Date: [1998-04-00](#)

International Class: [033](#)

Class Status: [Active](#)

[spirits, namely vodka](#)

Basis: [1\(a\)](#)

First Use Date: [1995-01-04](#)

First Use in Commerce Date: [1995-01-04](#)

ADDITIONAL INFORMATION

Lining and Stippling: [The drawing of the trademark is lined for the color red.](#)

Design Search Code(s):

[26.17.13](#) - [Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters](#)

Prior Registration Number(s):

[1039574](#)

[1413664](#)

[1469618](#)

[1517801](#)

[1591952](#)

[1597386](#)

[1851817](#)

[1852776](#)

[1863353](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2009-04-30 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-04-23 - Assigned To Paralegal

2009-04-21 - TEAS Section 8 & 15 Received

2009-02-24 - Case File In TICRS

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2004-11-09 - TEAS Change Of Correspondence Received

2003-04-22 - Registered - Principal Register

2003-02-10 - Allowed for Registration - Principal Register (SOU accepted)

2003-02-10 - Assigned To Examiner

2003-02-06 - Statement Of Use Processing Complete

2002-12-10 - Use Amendment Filed

2002-12-13 - PAPER RECEIVED

2002-07-15 - Extension 1 granted

2002-06-11 - Extension 1 filed

2002-06-11 - PAPER RECEIVED

2001-12-11 - NOA Mailed - SOU Required From Applicant

2001-09-18 - Published for opposition

2001-08-29 - Notice of publication

2001-06-09 - Approved For Pub - Principal Register

2001-05-18 - Jurisdiction Restored To Examining Attorney

2000-03-06 - Divisional processing completed

1999-05-10 - Divisional request received

1999-11-02 - Ex parte appeal - Instituted

1998-11-10 - Final refusal mailed

1998-06-11 - Examiner's amendment mailed

1998-06-08 - Assigned To Examiner

1998-01-14 - Assigned To Examiner

1997-12-18 - Divisional processing completed

1997-09-10 - Divisional request received

1997-09-22 - Communication received from applicant

1997-09-10 - Non-final action mailed

1997-07-14 - Communication received from applicant

1997-01-14 - Letter of suspension mailed

1996-10-10 - Assigned To Examiner

1996-09-13 - Communication received from applicant

1996-03-15 - Non-final action mailed

1996-03-15 - Assigned To Examiner

1995-09-01 - Communication received from applicant

1995-06-28 - Non-final action mailed

1995-02-16 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:50:40 ET

Serial Number: [75353824 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [2717644](#)

Mark (words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2009-05-29](#)

Filing Date: [1997-09-09](#)

Transformed into a National Application: [No](#)

Registration Date: [2003-05-20](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2009-05-29](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)

[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [032](#)

Class Status: [Active](#)

[non-alcoholic beverages, namely, soft drinks](#)

Basis: 1(a)

First Use Date: 1994-10-09

First Use in Commerce Date: 1994-10-09

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2009-05-29 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-05-20 - Assigned To Paralegal

2009-05-14 - TEAS Section 8 & 15 Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-05-21 - Case File In TICRS

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2004-11-09 - TEAS Change Of Correspondence Received

2003-05-20 - Registered - Principal Register

2003-03-24 - Allowed for Registration - Principal Register (SOU accepted)

2003-03-24 - Assigned To Examiner

2003-03-16 - Statement Of Use Processing Complete

2003-01-08 - Use Amendment Filed

2003-01-09 - PAPER RECEIVED

2002-09-24 - NOA Mailed - SOU Required From Applicant
2002-07-02 - Published for opposition
2002-06-12 - Notice of publication
2002-03-08 - Approved For Pub - Principal Register
2002-03-07 - Assigned To Examiner
2000-05-12 - Letter of suspension mailed
2000-05-05 - Assigned To Examiner
2000-03-18 - Assigned To Examiner
1999-12-07 - Communication received from applicant
1999-05-12 - Communication received from applicant
1999-09-27 - Previous Action Count Withdrawn
1998-11-12 - Non-final action mailed
1998-11-10 - Assigned To Examiner
1998-03-04 - Assigned To Examiner
1998-02-25 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:50:53 ET

Serial Number: [76301009 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [2770775](#)

Mark (words only): [VIRGIN MOBILE](#)

Standard Character claim: [No](#)

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2009-10-22](#)

Filing Date: [2001-08-16](#)

Transformed into a National Application: [No](#)

Registration Date: [2003-10-07](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [M40 -TMO Law Office 113](#)

Date In Location: [2009-10-22](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)

[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [009](#)

Class Status: [Active](#)

[MOBILE TELEPHONES, TELEPHONES AND MODEMS, AND ACCESSORIES THEREFOR, NAMELY,](#)

BATTERIES; BATTERY CHARGERS; CIGARETTE LIGHTER ADAPTERS; HANDS-FREE HEADSETS;
CARRYING CASES AND BELT CLIPS

Basis: 1(a)

First Use Date: 1999-11-11

First Use in Commerce Date: 2002-07-24

International Class: 035

Class Status: Active

PROVIDING DIRECTORY INFORMATION VIA TELEPHONE

Basis: 1(a)

First Use Date: 1999-11-11

First Use in Commerce Date: 2002-07-24

International Class: 038

Class Status: Active

TELECOMMUNICATIONS SERVICES, NAMELY, TRANSMISSION OF VOICE, DATA, IMAGES, AUDIO,
VIDEO, AND INFORMATION VIA TELEPHONE OR THE INTERNET; PERSONAL COMMUNICATIONS
SERVICES; PAGER SERVICES; ELECTRONIC MAIL SERVICES; TRANSMISSION OR BROADCAST OF
NEWS AND INFORMATION FOR OTHERS VIA TELEPHONE, INCLUDING THE INTERNET

Basis: 1(a)

First Use Date: 1999-11-11

First Use in Commerce Date: 2002-07-24

ADDITIONAL INFORMATION

Disclaimer: "MOBILE"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2010-03-09 - Attorney Revoked And/Or Appointed

2010-03-09 - TEAS Revoke/Appoint Attorney Received

2009-12-09 - Assignment Of Ownership Not Updated Automatically

2009-12-02 - Assignment Of Ownership Not Updated Automatically

2009-11-25 - Assignment Of Ownership Not Updated Automatically

2009-10-22 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-10-22 - Case Assigned To Post Registration Paralegal

2009-10-07 - TEAS Section 8 & 15 Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-08-04 - Notice Of Suit

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2007-04-23 - Notice Of Suit

2006-09-27 - Assignment Of Ownership Not Updated Automatically

2004-11-09 - TEAS Change Of Correspondence Received

2004-01-22 - PAPER RECEIVED

2003-10-07 - Registered - Principal Register

2003-07-15 - Published for opposition

2003-06-25 - Notice of publication

2003-04-29 - Approved for Pub - Principal Register (Initial exam)

2003-04-21 - Letter of suspension mailed

2003-04-21 - Amendment to Use approved

2003-04-17 - Amendment To Use Processing Complete

2003-03-06 - Use Amendment Filed

2003-03-06 - Communication received from applicant

2003-04-11 - Case File In TICRS

2003-03-06 - PAPER RECEIVED

2003-03-07 - Communication received from applicant

2003-03-07 - PAPER RECEIVED

2002-05-08 - Letter of suspension mailed

2002-04-11 - Communication received from applicant

2001-10-31 - Non-final action mailed

2001-10-25 - Assigned To Examiner

2001-10-23 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:51:06 ET

Serial Number: [76301011 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [2770776](#)

Mark



(words only): [VIRGIN MOBILE](#)

Standard Character claim: [No](#)

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2009-10-22](#)

Filing Date: [2001-08-16](#)

Transformed into a National Application: [No](#)

Registration Date: [2003-10-07](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [M40 -TMO Law Office 113](#)

Date In Location: [2009-10-22](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)
[50 Brook Green The School House](#)
[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: Corporation

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

MOBILE TELEPHONES, TELEPHONES AND MODEMS, AND ACCESSORIES THEREFOR, NAMELY, BATTERIES; BATTERY CHARGERS; CIGARETTE LIGHTER ADAPTERS; HANDS-FREE HEADSETS; CARRYING CASES AND BELT CLIPS

Basis: 1(a)

First Use Date: 1999-11-11

First Use in Commerce Date: 2002-07-24

International Class: 035

Class Status: Active

PROVIDING DIRECTORY INFORMATION VIA TELEPHONE

Basis: 1(a)

First Use Date: 1999-11-11

First Use in Commerce Date: 2002-07-24

International Class: 038

Class Status: Active

TELECOMMUNICATIONS SERVICES, NAMELY, TRANSMISSION OF VOICE, DATA, IMAGES, AUDIO, VIDEO, AND INFORMATION VIA TELEPHONE OR THE INTERNET; PERSONAL COMMUNICATIONS SERVICES; PAGER SERVICES; ELECTRONIC MAIL SERVICES; TRANSMISSION OR BROADCAST OF NEWS AND INFORMATION FOR OTHERS VIA TELEPHONE, INCLUDING THE INTERNET

Basis: 1(a)

First Use Date: 1999-11-11

First Use in Commerce Date: 2002-07-24

ADDITIONAL INFORMATION

Disclaimer: "MOBILE"

Design Search Code(s):

26.05.21 - Triangles that are completely or partially shaded

26.05.25 - Triangles with one or more curved sides

26.11.21 - Rectangles that are completely or partially shaded

26.11.27 - Oblongs not used as carriers for words, letters or designs

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2010-03-09 - Attorney Revoked And/Or Appointed

2010-03-09 - TEAS Revoke/Appoint Attorney Received

2009-12-09 - Assignment Of Ownership Not Updated Automatically

2009-12-02 - Assignment Of Ownership Not Updated Automatically

2009-11-25 - Assignment Of Ownership Not Updated Automatically

2009-10-22 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-10-22 - Case Assigned To Post Registration Paralegal

2009-10-07 - TEAS Section 8 & 15 Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-08-04 - Notice Of Suit

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2007-04-23 - Notice Of Suit

2006-09-27 - Assignment Of Ownership Not Updated Automatically

2004-11-09 - TEAS Change Of Correspondence Received

2004-01-22 - PAPER RECEIVED

2003-10-07 - Registered - Principal Register

2003-07-15 - Published for opposition

2003-06-25 - Notice of publication

2003-04-29 - Approved for Pub - Principal Register (Initial exam)

2003-04-21 - Letter of suspension mailed

2003-04-21 - Amendment to Use approved

2003-04-17 - Amendment To Use Processing Complete

2003-03-06 - Use Amendment Filed

2003-03-06 - Communication received from applicant

2003-04-11 - Case File In TICRS

2003-03-07 - Communication received from applicant

2003-03-06 - PAPER RECEIVED

2003-03-07 - PAPER RECEIVED

2002-05-08 - Letter of suspension mailed

2002-04-11 - Communication received from applicant

2001-10-31 - Non-final action mailed

2001-10-25 - Assigned To Examiner

2001-10-23 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:51:19 ET

Serial Number: 75983348 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2798130

Mark



(words only): [VIRGIN](#)

Standard Character claim: No

Current Status: A partial Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2010-07-12

Filing Date: 1994-10-03

Transformed into a National Application: No

Registration Date: 2003-12-23

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2010-07-12

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)
[50 Brook Green The School House](#)
[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Company](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [016](#)

Class Status: [Active](#)

[playing cards, writing instruments, namely, pens, pencils and ball point pens](#)

Basis: [1\(a\)](#)

First Use Date: [2003-01-00](#)

First Use in Commerce Date: [2003-01-00](#)

International Class: [018](#)

Class Status: [Section 8 - Cancelled](#)

Basis: [1\(a\)](#)

First Use Date: [1990-00-00](#)

First Use in Commerce Date: [1990-00-00](#)

International Class: [025](#)

Class Status: [Active](#)

[Leisurewear, namely, fleece tops and shirts; articles of outer clothing, namely T-shirts, sweat shirts, jackets, hats, clothing caps](#)

Basis: [1\(a\)](#)

First Use Date: [1997-00-00](#)

First Use in Commerce Date: [1997-00-00](#)

International Class: [028](#)

Class Status: [Section 8 - Cancelled](#)

Basis: [1\(a\)](#)

First Use Date: [2003-01-00](#)

First Use in Commerce Date: [2003-01-00](#)

International Class: [035](#)

Class Status: [Active](#)

[Preparing advertising, promotions, and public relations materials for others; demonstration of the goods of others and the promotion thereof; and distribution and dissemination of advertising, promotional materials and sample materials of others](#)

Basis: [1\(a\)](#)

First Use Date: [2003-01-00](#)

First Use in Commerce Date: [2003-01-00](#)

International Class: [038](#)

Class Status: [Active](#)

[Electronic transmission and display of information for business or domestic purposes from a computer stored data bank](#)

Basis: [1\(a\)](#)

First Use Date: [1999-11-11](#)

First Use in Commerce Date: [2002-07-24](#)

International Class: [042](#)

Class Status: [Active](#)

[Retail store services in the fields of records, audio and video tapes, computers and electronic apparatus and watches,](#)

books, luggage and leather goods, clothing, games, video game cartridges, and cafes

Basis: 1(a)

First Use Date: 1992-00-00

First Use in Commerce Date: 1992-00-00

ADDITIONAL INFORMATION

Lining and Stippling: The drawing of the trademark is lined for the color red.

Design Search Code(s):

26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

Prior Registration Number(s):

1039574

1413664

1469618

1517801

1591952

1597386

1851817

1852776

1863353

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2010-07-12 - Partial Section 8 (6-year) accepted & Section 15 acknowledged

2010-06-23 - Section 8 (6-year) and Section 15 Filed

2010-07-12 - Case Assigned To Post Registration Paralegal

2010-06-23 - TEAS Section 8 & 15 Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received
2004-11-09 - TEAS Change Of Correspondence Received
2003-12-23 - Registered - Principal Register
2003-10-20 - Allowed for Registration - Principal Register (SOU accepted)
2003-10-14 - Case File In TICRS
2003-08-04 - Statement Of Use Processing Complete
2003-03-14 - Use Amendment Filed
2003-08-05 - Divisional processing completed
2003-03-14 - Divisional request received
2003-07-22 - Assigned To Examiner
2003-07-21 - Case File In TICRS
2003-03-14 - PAPER RECEIVED
2002-09-17 - NOA Mailed - SOU Required From Applicant
2002-06-25 - Published for opposition
2002-06-05 - Notice of publication
2002-04-03 - Approved For Pub - Principal Register
2002-04-01 - Communication received from applicant
2002-03-21 - PAPER RECEIVED
2001-09-25 - Non-final action mailed
2001-09-10 - Previous Allowance Count Withdrawn
2001-08-20 - Assigned To Examiner
2001-05-29 - Approved For Pub - Principal Register
2001-05-18 - Jurisdiction Restored To Examining Attorney
1999-11-02 - Ex parte appeal - Instituted
2000-03-06 - Divisional processing completed
1999-11-02 - Ex parte appeal - Instituted
1998-11-10 - Final refusal mailed

1998-06-11 - Examiner's amendment mailed
1998-06-08 - Assigned To Examiner
1998-01-14 - Assigned To Examiner
1997-12-18 - Divisional processing completed
1997-09-10 - Divisional request received
1997-09-22 - Communication received from applicant
1997-09-10 - Non-final action mailed
1997-07-14 - Communication received from applicant
1997-01-14 - Letter of suspension mailed
1996-10-10 - Assigned To Examiner
1996-09-13 - Communication received from applicant
1996-03-15 - Non-final action mailed
1996-03-15 - Assigned To Examiner
1995-09-01 - Communication received from applicant
1995-06-28 - Non-final action mailed
1995-02-16 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:51:49 ET

Serial Number: [76495269 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [2808270](#)

Mark (words only): [VIRGIN ATLANTIC](#)

Standard Character claim: [No](#)

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2009-06-17](#)

Filing Date: [2003-03-05](#)

Transformed into a National Application: [No](#)

Registration Date: [2004-01-27](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2009-06-17](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)

[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [039](#)

Class Status: [Active](#)

[TRANSPORTATION OF AND ARRANGING TRANSPORTATION OF GOODS AND PASSENGERS BY ROAD](#)

AND AIR; FREIGHT TRANSPORTATION SERVICES BY AIR; TRANSPORTATION OF HUMAN BEINGS BY MEANS OF LAND VEHICLES; CHAUFFEUR SERVICES; TRAVEL AGENCY SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TRANSPORTATION; ARRANGING AND/OR CONDUCTING TRAVEL TOURS; OPERATION OF AIRCRAFT FOR OTHERS

Basis: 1(a)

First Use Date: 1984-06-00

First Use in Commerce Date: 1984-06-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2009-06-17 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-06-13 - Assigned To Paralegal

2009-06-11 - TEAS Section 8 & 15 Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2004-11-08 - TEAS Change Of Correspondence Received

2004-01-27 - Registered - Principal Register

2004-01-22 - PAPER RECEIVED

2003-11-04 - Published for opposition

2003-10-15 - Notice of publication

2003-08-28 - Approved for Pub - Principal Register (Initial exam)

2003-08-28 - Examiner's amendment mailed

2003-08-27 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:52:03 ET

Serial Number: [76301267 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [2870028](#)

Mark (words only): [VIRGIN XTRAS](#)

Standard Character claim: [No](#)

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: [2011-02-22](#)

Filing Date: [2001-08-16](#)

Transformed into a National Application: [No](#)

Registration Date: [2004-08-03](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [M40 -TMO Law Office 113](#)

Date In Location: [2011-02-22](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)

[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [009](#)

Class Status: [Active](#)

[Mobile telephones; computer software downloadable from the Internet for transmission, reception and storage of voice,](#)

[data, images, e-mail and digital information](#)

Basis: 1(a)

First Use Date: 2002-06-22

First Use in Commerce Date: 2002-06-22

International Class: 038

Class Status: Active

Telecommunications services, namely, transmission of voice, data, images, audio, video, and information via telephone or the internet; personal communications services; electronic mail services; transmission or broadcast of news and information for others via telephone, including the internet

Basis: 1(a)

First Use Date: 2002-06-22

First Use in Commerce Date: 2002-06-22

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2011-02-22 - Section 8 \(6-year\) accepted & Section 15 acknowledged](#)

[2011-02-18 - TEAS Response To Office Action-Post Reg Received](#)

[2010-08-31 - Attorney Revoked And/Or Appointed](#)

[2010-08-31 - TEAS Revoke/Appoint Attorney Received](#)

[2010-08-18 - Post Registration action mailed Section 8 & 15](#)

[2010-08-17 - Case Assigned To Post Registration Paralegal](#)

[2010-07-28 - TEAS Section 8 & 15 Received](#)

[2010-03-09 - Attorney Revoked And/Or Appointed](#)

[2010-03-09 - TEAS Revoke/Appoint Attorney Received](#)

[2009-12-09 - Assignment Of Ownership Not Updated Automatically](#)

2009-12-02 - Assignment Of Ownership Not Updated Automatically
2009-11-25 - Assignment Of Ownership Not Updated Automatically
2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered
2008-08-26 - TEAS Change Of Owner Address Received
2008-02-06 - TEAS Change Of Correspondence Received
2006-09-27 - Assignment Of Ownership Not Updated Automatically
2004-11-08 - TEAS Change Of Correspondence Received
2004-08-03 - Registered - Principal Register
2004-05-19 - Allowed for Registration - Principal Register (SOU accepted)
2004-04-27 - Assigned To Examiner
2004-04-22 - Statement Of Use Processing Complete
2004-04-07 - Use Amendment Filed
2004-04-16 - Case File In TICRS
2004-04-07 - TEAS Statement of Use Received
2004-01-22 - PAPER RECEIVED
2003-10-07 - NOA Mailed - SOU Required From Applicant
2003-07-15 - Published for opposition
2003-06-25 - Notice of publication
2003-05-15 - Approved For Pub - Principal Register
2002-05-23 - Letter of suspension mailed
2002-04-30 - Communication received from applicant
2002-04-30 - PAPER RECEIVED
2001-10-31 - Non-final action mailed
2001-10-25 - Assigned To Examiner
2001-10-24 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

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Serial Number: [76977724 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3009266](#)

Mark



(words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2005-10-25](#)

Filing Date: [2002-04-25](#)

Transformed into a National Application: [No](#)

Registration Date: [2005-10-25](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2005-09-15](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)
[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [044](#)

Class Status: [Active](#)

[Operation of leisure centers, namely, providing cosmetic and body care services](#)

Basis: [1\(a\)](#)

First Use Date: [1990-05-00](#)

First Use in Commerce Date: [1990-05-00](#)

ADDITIONAL INFORMATION

Design Search Code(s):

[26.17.13](#) - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2008-08-26 - Applicant/Correspondence Changes \(Non-Responsive\) Entered](#)

[2008-08-26 - TEAS Change Of Owner Address Received](#)

[2008-02-06 - Attorney Revoked And/Or Appointed](#)

[2008-02-06 - TEAS Revoke/Appoint Attorney Received](#)

[2005-10-25 - Registered - Principal Register](#)

[2005-09-14 - Law Office Registration Review Completed](#)

[2005-09-12 - Assigned To LIE](#)

[2005-08-31 - Allowed for Registration - Principal Register \(SOU accepted\)](#)

[2005-08-22 - Statement Of Use Processing Complete](#)

2005-08-10 - Use Amendment Filed

2005-08-22 - Divisional processing completed

2005-08-15 - Divisional request received

2005-08-15 - PAPER RECEIVED

2005-08-10 - TEAS Statement of Use Received

2005-02-18 - Extension 3 granted

2005-02-01 - Extension 3 filed

2005-02-01 - PAPER RECEIVED

2005-02-01 - TEAS Extension Received

2004-11-09 - TEAS Change Of Correspondence Received

2004-08-19 - Extension 2 granted

2004-07-30 - Extension 2 filed

2004-08-11 - Case File In TICRS

2004-07-30 - TEAS Extension Received

2004-01-22 - PAPER RECEIVED

2004-01-05 - Extension 1 granted

2003-11-13 - Extension 1 filed

2003-11-17 - PAPER RECEIVED

2003-08-12 - NOA Mailed - SOU Required From Applicant

2003-05-20 - Published for opposition

2003-04-30 - Notice of publication

2003-03-19 - Approved For Pub - Principal Register

2003-02-12 - Communication received from applicant

2003-02-12 - PAPER RECEIVED

2003-02-13 - PAPER RECEIVED

2002-08-14 - Non-final action mailed

2002-08-12 - Assigned To Examiner

2002-08-07 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:52:28 ET

Serial Number: 78543655 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3100295

Mark

VIRGIN XL

(words only): [VIRGIN XL](#)

Standard Character claim: Yes

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2006-06-06](#)

Filing Date: [2005-01-07](#)

Transformed into a National Application: [No](#)

Registration Date: [2006-06-06](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 115](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2006-06-06](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [LIMITED COMPANY](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [009](#)

Class Status: [Active](#)

[Mobile telephones; computer software downloadable from the Internet for transmission, reception and storage of voice, data, images, e-mail and digital information](#)

Basis: [1\(a\)](#)

First Use Date: [2004-09-28](#)

First Use in Commerce Date: [2004-09-28](#)

International Class: [038](#)

Class Status: [Active](#)

[Telecommunications services, namely, transmission of voice, data, images, audio, video, and information via telephone or the internet; personal communications services; electronic mail services; transmission or broadcast of news and information for others via telephone, including the internet](#)

Basis: [1\(a\)](#)

First Use Date: [2004-09-28](#)

First Use in Commerce Date: [2004-09-28](#)

ADDITIONAL INFORMATION

Prior Registration Number(s):

[1039574](#)

[2770776](#)

[2870028](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2010-03-09 - Attorney Revoked And/Or Appointed](#)

[2010-03-09 - TEAS Revoke/Appoint Attorney Received](#)

[2009-12-09 - Assignment Of Ownership Not Updated Automatically](#)

2009-12-02 - Assignment Of Ownership Not Updated Automatically
2009-11-25 - Assignment Of Ownership Not Updated Automatically
2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered
2008-08-26 - TEAS Change Of Owner Address Received
2008-02-06 - Attorney Revoked And/Or Appointed
2008-02-06 - TEAS Revoke/Appoint Attorney Received
2006-09-27 - Assignment Of Ownership Not Updated Automatically
2006-06-06 - Registered - Principal Register
2006-03-14 - Published for opposition
2006-02-22 - Notice of publication
2006-02-01 - Law Office Publication Review Completed
2006-01-27 - Assigned To LIE
2006-01-22 - Approved for Pub - Principal Register (Initial exam)
2005-11-01 - Teas/Email Correspondence Entered
2005-10-27 - Communication received from applicant
2005-10-27 - TEAS Response to Office Action Received
2005-04-29 - Non-final action e-mailed
2005-04-29 - Non-Final Action Written
2005-04-21 - Assigned To Examiner
2005-01-18 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:52:39 ET

Serial Number: [75873148 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3174388](#)

Mark (words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2006-11-21](#)

Filing Date: [1999-12-16](#)

Transformed into a National Application: [No](#)

Registration Date: [2006-11-21](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2006-10-13](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)
[50 Brook Green The School House](#)
[London W6 7RR](#)
[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [003](#)

Class Status: [Active](#)

SOAPS; SHAMPOOS; NON-MEDICATED TOILET PREPARATIONS, NAMELY, SOAPS, SHAMPOOS, LOTIONS, AND MOISTURIZERS; ANTIPERSPIRANTS; DEODORANTS FOR USE ON THE PERSON; COSMETICS, NAMELY, FOUNDATION CREAMS AND LOTIONS; NON-MEDICATED PREPARATIONS FOR THE CARE OF THE SKIN, HANDS, SCALP AND BODY, NAMELY, MOISTURIZERS, LOTIONS, CREAMS, SOAPS, GELS; HAIR CARE PREPARATIONS, NAMELY, SHAMPOOS; NON-MEDICATED SKIN CLEANSING PREPARATIONS, NAMELY, CLEANSERS, LOTIONS, CREAMS, SOAPS; CREAMS AND LOTIONS FOR THE SKIN

Basis: 1(a)

First Use Date: 2004-10-31

First Use in Commerce Date: 2004-10-31

ADDITIONAL INFORMATION

Prior Registration Number(s):

1039574
1413664
1469618
1517801
1591952
1597386
1851817
1852776
1863353
2094460
2151589

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2006-11-21 - Registered - Principal Register

2006-10-06 - Law Office Registration Review Completed

2006-10-02 - Assigned To LIE

2006-09-20 - Allowed for Registration - Principal Register (SOU accepted)

2006-09-19 - Statement Of Use Processing Complete

2006-08-18 - Use Amendment Filed

2006-08-18 - TEAS Statement of Use Received

2006-06-23 - Extension 2 granted

2006-06-08 - Extension 2 filed

2006-06-08 - TEAS Extension Received

2006-01-26 - Extension 1 granted

2005-12-14 - Extension 1 filed

2006-01-26 - Divisional processing completed

2005-12-14 - Divisional request received

2006-01-18 - Response To ITU Office Action Entered

2006-01-18 - FAX RECEIVED

2006-01-11 - ITU Office Action Issued For Divisional Request

2005-12-16 - PAPER RECEIVED

2005-12-14 - TEAS Extension Received

2005-06-14 - NOA Mailed - SOU Required From Applicant

2005-03-22 - Published for opposition

2005-03-02 - Notice of publication

2004-11-09 - TEAS Change Of Correspondence Received

2004-09-27 - Law Office Publication Review Completed

2004-09-27 - Assigned To LIE

2004-09-15 - Approved For Pub - Principal Register

2004-01-22 - Communication received from applicant

2004-01-22 - PAPER RECEIVED

2003-07-30 - Case File In TICRS

2002-01-04 - Assigned To Examiner

2000-07-10 - Letter of suspension mailed

2000-06-02 - Letter of suspension mailed

2000-05-30 - Assigned To Examiner

2000-05-19 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

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Serial Number: [78977515 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3188282](#)

Mark

VIRGIN

(words only): [VIRGIN](#)

Standard Character claim: [Yes](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2006-12-19](#)

Filing Date: [2004-09-21](#)

Transformed into a National Application: [No](#)

Registration Date: [2006-12-19](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 115](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2006-11-15](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [LIMITED COMPANY](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [033](#)

Class Status: [Active](#)

[Alcoholic beverages, namely, vodka and wine](#)

Basis: [1\(a\)](#)

First Use Date: [1995-01-04](#)

First Use in Commerce Date: [1995-01-04](#)

ADDITIONAL INFORMATION

Prior Registration Number(s):

[1039574](#)

[2600080](#)

[2870028](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2008-08-26 - Applicant/Correspondence Changes \(Non-Responsive\) Entered](#)

[2008-08-26 - TEAS Change Of Owner Address Received](#)

[2008-02-06 - Attorney Revoked And/Or Appointed](#)

[2008-02-06 - TEAS Revoke/Appoint Attorney Received](#)

[2006-12-19 - Registered - Principal Register](#)

[2006-11-14 - Law Office Registration Review Completed](#)

[2006-11-03 - Assigned To LIE](#)

[2006-10-29 - Allowed for Registration - Principal Register \(SOU accepted\)](#)

2006-08-25 - Statement Of Use Processing Complete
2006-08-18 - Use Amendment Filed
2006-08-25 - Divisional processing completed
2006-08-10 - Divisional request received
2006-08-24 - Extension 1 granted
2006-08-09 - Extension 1 filed
2006-08-18 - PAPER RECEIVED
2006-08-10 - PAPER RECEIVED
2006-08-09 - TEAS Extension Received
2006-02-28 - NOA Mailed - SOU Required From Applicant
2005-12-06 - Published for opposition
2005-11-16 - Notice of publication
2005-10-15 - Law Office Publication Review Completed
2005-10-14 - Assigned To LIE
2005-10-12 - Approved For Pub - Principal Register
2005-10-07 - Teas/Email Correspondence Entered
2005-09-29 - Communication received from applicant
2005-09-29 - TEAS Response to Office Action Received
2005-04-29 - Non-final action e-mailed
2005-04-29 - Non-Final Action Written
2005-04-21 - Assigned To Examiner
2004-11-08 - TEAS Change Of Correspondence Received
2004-09-29 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc
1776 Ash Street
Northfield IL 60093
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:53:06 ET

Serial Number: [78638117 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3209714](#)

Mark



(words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2007-02-13](#)

Filing Date: [2005-05-26](#)

Transformed into a National Application: [No](#)

Registration Date: [2007-02-13](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 102](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2007-01-07](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [041](#)

Class Status: [Active](#)

[Entertainment services, namely, providing online computer games](#)

Basis: [1\(a\)](#)

First Use Date: [2005-09-00](#)

First Use in Commerce Date: [2005-09-00](#)

ADDITIONAL INFORMATION

Design Search Code(s):

[26.17.13](#) - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

Prior Registration Number(s):

[1851817](#)

[1852776](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2008-08-26 - Applicant/Correspondence Changes \(Non-Responsive\) Entered](#)

[2008-08-26 - TEAS Change Of Owner Address Received](#)

[2007-02-13 - Registered - Principal Register](#)

[2006-12-31 - Law Office Registration Review Completed](#)

[2006-12-31 - Assigned To LIE](#)

[2006-12-12 - Allowed for Registration - Principal Register \(SOU accepted\)](#)

[2006-12-12 - Statement Of Use Processing Complete](#)

2006-12-12 - Extension 1 granted
2006-10-25 - Use Amendment Filed
2006-10-25 - Extension 1 filed
2006-10-25 - TEAS Extension Received
2006-10-25 - TEAS Statement of Use Received
2006-05-09 - NOA Mailed - SOU Required From Applicant
2006-02-14 - Published for opposition
2006-01-25 - Notice of publication
2005-12-30 - Law Office Publication Review Completed
2005-12-23 - Assigned To LIE
2005-12-20 - Approved For Pub - Principal Register
2005-12-20 - Examiner's Amendment Entered
2005-12-20 - Examiners amendment e-mailed
2005-12-20 - Examiners Amendment -Written
2005-12-19 - Assigned To Examiner
2005-06-06 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell
Norvell IP llc
1776 Ash Street
Northfield IL 60093
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell
Phone Number: 888-315-0732
Fax Number: 312-268-5063

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This page was generated by the TARR system on 2011-10-12 14:53:20 ET

Serial Number: [78639850 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3209716](#)

Mark

VIRGIN

(words only): [VIRGIN](#)

Standard Character claim: [Yes](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2007-02-13](#)

Filing Date: [2005-05-31](#)

Transformed into a National Application: [No](#)

Registration Date: [2007-02-13](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 102](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2007-01-07](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [041](#)

Class Status: [Active](#)

[Entertainment services, namely, providing online computer games](#)

Basis: [1\(a\)](#)

First Use Date: [2005-09-00](#)

First Use in Commerce Date: [2005-09-00](#)

ADDITIONAL INFORMATION

Prior Registration Number(s):

[1851817](#)

[1852776](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2008-08-26 - Applicant/Correspondence Changes \(Non-Responsive\) Entered](#)

[2008-08-26 - TEAS Change Of Owner Address Received](#)

[2007-02-13 - Registered - Principal Register](#)

[2006-12-31 - Law Office Registration Review Completed](#)

[2006-12-31 - Assigned To LIE](#)

[2006-12-12 - Allowed for Registration - Principal Register \(SOU accepted\)](#)

[2006-12-12 - Statement Of Use Processing Complete](#)

[2006-12-12 - Extension 1 granted](#)

[2006-10-25 - Use Amendment Filed](#)

2006-10-25 - Extension 1 filed
2006-10-25 - TEAS Extension Received
2006-10-25 - TEAS Statement of Use Received
2006-05-02 - NOA Mailed - SOU Required From Applicant
2006-02-07 - Published for opposition
2006-01-18 - Notice of publication
2005-12-28 - Law Office Publication Review Completed
2005-12-23 - Assigned To LIE
2005-12-20 - Approved For Pub - Principal Register
2005-12-20 - Examiner's Amendment Entered
2005-12-20 - Examiners amendment e-mailed
2005-12-20 - Examiners Amendment -Written
2005-12-20 - Assigned To Examiner
2005-06-07 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:53:34 ET

Serial Number: [76400178 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3230095](#)

Mark



(words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2007-04-17](#)

Filing Date: [2002-04-25](#)

Transformed into a National Application: [No](#)

Registration Date: [2007-04-17](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2007-12-27](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)
[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [041](#)

Class Status: [Active](#)

[Organizing cultural activities and events; operation of leisure centers, namely, providing library and Internet access facilities](#)

Basis: [1\(a\)](#)

First Use Date: [2000-01-01](#)

First Use in Commerce Date: [2000-01-01](#)

ADDITIONAL INFORMATION

Design Search Code(s):

[26.17.13](#) - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2008-08-26 - Applicant/Correspondence Changes \(Non-Responsive\) Entered](#)

[2008-08-26 - TEAS Change Of Owner Address Received](#)

[2008-02-06 - Attorney Revoked And/Or Appointed](#)

[2008-02-06 - TEAS Revoke/Appoint Attorney Received](#)

[2007-10-30 - Section 7 amendment issued](#)

[2007-08-20 - Assigned To Paralegal](#)

[2007-05-16 - Section 7 amendment filed](#)

[2007-05-16 - PAPER RECEIVED](#)

2007-04-17 - Registered - Principal Register
2007-03-06 - Law Office Registration Review Completed
2007-03-05 - Assigned To LIE
2007-02-01 - Allowed for Registration - Principal Register (SOU accepted)
2007-01-31 - Statement Of Use Processing Complete
2006-07-27 - Use Amendment Filed
2006-07-27 - TEAS Statement of Use Received
2006-02-28 - Extension 5 granted
2006-02-12 - Extension 5 filed
2006-02-14 - Extension Received With TEAS Petition
2006-02-14 - Petition To Revive-Granted
2006-02-14 - TEAS Petition To Revive Received
2005-08-30 - Extension 4 granted
2005-08-12 - Extension 4 filed
2005-08-25 - Extension Received With TEAS Petition
2005-08-25 - Petition To Revive-Granted
2005-08-25 - TEAS Petition To Revive Received
2005-08-22 - Divisional processing completed
2005-08-15 - Divisional request received
2005-08-15 - PAPER RECEIVED
2005-02-18 - Extension 3 granted
2005-02-01 - Extension 3 filed
2005-02-01 - PAPER RECEIVED
2005-02-01 - TEAS Extension Received
2004-11-09 - TEAS Change Of Correspondence Received
2004-08-19 - Extension 2 granted
2004-07-30 - Extension 2 filed

2004-08-11 - Case File In TICRS
2004-07-30 - TEAS Extension Received
2004-01-22 - PAPER RECEIVED
2004-01-05 - Extension 1 granted
2003-11-13 - Extension 1 filed
2003-11-17 - PAPER RECEIVED
2003-08-12 - NOA Mailed - SOU Required From Applicant
2003-05-20 - Published for opposition
2003-04-30 - Notice of publication
2003-03-19 - Approved For Pub - Principal Register
2003-02-12 - Communication received from applicant
2003-02-12 - PAPER RECEIVED
2003-02-13 - PAPER RECEIVED
2002-08-14 - Non-final action mailed
2002-08-12 - Assigned To Examiner
2002-08-07 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:53:48 ET

Serial Number: 78978133 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3245593

Mark



(words only): VIRGIN

Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2007-05-22

Filing Date: 2004-09-21

Transformed into a National Application: No

Registration Date: 2007-05-22

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2007-04-19

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[50 Brook Green The School House](#)
[London W6 7RR](#)

United Kingdom

Legal Entity Type: LIMITED COMPANY

State or Country Where Organized: United Kingdom

GOODS AND/OR SERVICES

International Class: 033

Class Status: Active

Alcoholic beverages, namely, vodka and wine

Basis: 1(a)

First Use Date: 1995-01-04

First Use in Commerce Date: 1995-01-04

ADDITIONAL INFORMATION

Design Search Code(s):

26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

Prior Registration Number(s):

1039574

2600080

2870028

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2007-05-22 - Registered - Principal Register

2007-04-02 - Law Office Registration Review Completed

2007-04-02 - Assigned To LIE

2007-03-10 - Allowed for Registration - Principal Register (SOU accepted)

2007-02-16 - Notice Of Design Search Code Mailed

2007-02-15 - Statement Of Use Processing Complete

2007-01-11 - Use Amendment Filed

2007-02-15 - Extension 1 granted

2007-01-11 - Extension 1 filed

2007-02-15 - Divisional processing completed

2007-01-11 - Divisional request received

2007-01-11 - TEAS Extension Received

2007-01-11 - TEAS Statement of Use Received

2007-01-11 - PAPER RECEIVED

2006-07-25 - NOA Mailed - SOU Required From Applicant

2006-05-02 - Published for opposition

2006-04-12 - Notice of publication

2005-10-15 - Law Office Publication Review Completed

2005-10-14 - Assigned To LIE

2005-10-12 - Approved For Pub - Principal Register

2005-10-07 - Teas/Email Correspondence Entered

2005-09-29 - Communication received from applicant

2005-09-29 - TEAS Response to Office Action Received

2005-04-29 - Non-final action e-mailed

2005-04-29 - Non-Final Action Written

2005-04-21 - Assigned To Examiner

2004-11-08 - TEAS Change Of Correspondence Received

2004-09-29 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:54:09 ET

Serial Number: [76373019 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3298420](#)

Mark (words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2007-09-25](#)

Filing Date: [2002-02-19](#)

Transformed into a National Application: [No](#)

Registration Date: [2007-09-25](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2007-08-22](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)
[50 Brook Green The School House](#)
[London W6 7RR](#)
[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [035](#)

Class Status: [Active](#)

business incentive services, namely, offering plans to employers including motivational schemes, gift certificates and other rewards for employees, management of incentive programs, events and schemes for others

Basis: 1(a)

First Use Date: 2006-03-00

First Use in Commerce Date: 2006-04-00

International Class: 036

Class Status: Active

debit card services

Basis: 1(a)

First Use Date: 2006-08-00

First Use in Commerce Date: 2006-08-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2007-09-25 - Registered - Principal Register

2007-08-22 - Law Office Registration Review Completed

2007-08-22 - Allowed for Registration - Principal Register (SOU accepted)

2007-08-22 - Examiner's Amendment Entered

2007-08-21 - Assigned To LIE

2007-08-20 - Notification Of Examiners Amendment E-Mailed

2007-08-20 - EXAMINERS AMENDMENT E-MAILED

2007-08-20 - SU-Examiner's Amendment Written

2007-08-08 - Statement Of Use Processing Complete

2007-06-15 - Use Amendment Filed

2007-06-15 - TEAS Statement of Use Received

2007-01-11 - Extension 5 granted

2006-12-15 - Extension 5 filed

2006-12-20 - Extension Received With TEAS Petition

2006-12-20 - Petition To Revive-Granted

2006-12-20 - TEAS Petition To Revive Received

2006-06-28 - Extension 4 granted

2006-06-09 - Extension 4 filed

2006-06-09 - TEAS Extension Received

2006-04-10 - Extension 3 granted

2005-12-01 - Extension 3 filed

2005-12-01 - TEAS Extension Received

2005-06-09 - Extension 2 granted

2005-06-09 - Extension 2 filed

2005-06-09 - TEAS Extension Received

2004-12-15 - Extension 1 granted

2004-12-08 - Extension 1 filed

2004-12-08 - TEAS Extension Received

2004-11-08 - TEAS Change Of Correspondence Received

2004-06-15 - NOA Mailed - SOU Required From Applicant

2004-03-23 - Published for opposition

2004-03-03 - Notice of publication

2004-01-22 - PAPER RECEIVED

2004-01-21 - Approved For Pub - Principal Register

2003-06-18 - Letter of suspension mailed
2003-05-02 - Communication received from applicant
2003-06-07 - Case File In TICRS
2003-05-02 - PAPER RECEIVED
2002-12-20 - Letter of suspension mailed
2002-11-20 - Communication received from applicant
2002-11-20 - PAPER RECEIVED
2002-05-28 - Non-final action mailed
2002-05-22 - Assigned To Examiner
2002-05-16 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell
Norvell IP llc
1776 Ash Street
Northfield IL 60093
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:54:21 ET

Serial Number: [76373020 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3298421](#)

Mark



(words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2007-09-25](#)

Filing Date: [2002-02-19](#)

Transformed into a National Application: [No](#)

Registration Date: [2007-09-25](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2007-08-23](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)
[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [035](#)

Class Status: [Active](#)

[Business incentive services, namely, offering plans to employers including motivational schemes, gift certificates and other rewards for employees, management of incentive programs, events and schemes for others](#)

Basis: [1\(a\)](#)

First Use Date: [2006-03-00](#)

First Use in Commerce Date: [2006-04-00](#)

International Class: [036](#)

Class Status: [Active](#)

[debit card services](#)

Basis: [1\(a\)](#)

First Use Date: [2006-08-00](#)

First Use in Commerce Date: [2006-08-00](#)

ADDITIONAL INFORMATION

Color(s) Claimed: [Color is not claimed as a feature of the mark.](#)

Design Search Code(s):

[26.17.06](#) - Bands, diagonal; Bars, diagonal; Diagonal line(s), band(s) or bar(s); Lines, diagonal

[26.17.13](#) - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2008-08-26 - Applicant/Correspondence Changes \(Non-Responsive\) Entered](#)

[2008-08-26 - TEAS Change Of Owner Address Received](#)

[2008-02-06 - Attorney Revoked And/Or Appointed](#)

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2007-09-25 - Registered - Principal Register

2007-08-23 - Law Office Registration Review Completed

2007-08-22 - Allowed for Registration - Principal Register (SOU accepted)

2007-08-22 - Examiner's Amendment Entered

2007-08-22 - Examiner's Amendment Entered

2007-08-21 - Assigned To LIE

2007-08-20 - Notification Of Examiners Amendment E-Mailed

2007-08-20 - EXAMINERS AMENDMENT E-MAILED

2007-08-20 - SU-Examiner's Amendment Written

2007-08-08 - Statement Of Use Processing Complete

2007-06-15 - Use Amendment Filed

2007-06-15 - TEAS Statement of Use Received

2007-01-11 - Extension 5 granted

2006-12-15 - Extension 5 filed

2006-12-20 - Extension Received With TEAS Petition

2006-12-20 - Petition To Revive-Granted

2006-12-20 - TEAS Petition To Revive Received

2006-06-28 - Extension 4 granted

2006-06-09 - Extension 4 filed

2006-06-09 - TEAS Extension Received

2006-04-11 - Extension 3 granted

2005-12-01 - Extension 3 filed

2005-12-01 - TEAS Extension Received

2005-06-09 - Extension 2 granted

2005-06-09 - Extension 2 filed

2005-06-09 - TEAS Extension Received

2004-12-15 - Extension 1 granted
2004-12-08 - Extension 1 filed
2004-12-08 - TEAS Extension Received
2004-11-08 - TEAS Change Of Correspondence Received
2004-06-15 - NOA Mailed - SOU Required From Applicant
2004-03-23 - Published for opposition
2004-03-03 - Notice of publication
2004-01-22 - PAPER RECEIVED
2004-01-21 - Approved For Pub - Principal Register
2003-07-03 - Letter of suspension mailed
2003-05-02 - Communication received from applicant
2003-06-07 - Case File In TICRS
2003-05-02 - PAPER RECEIVED
2002-12-20 - Letter of suspension mailed
2002-11-20 - Communication received from applicant
2002-11-20 - PAPER RECEIVED
2002-05-28 - Non-final action mailed
2002-05-22 - Assigned To Examiner
2002-05-16 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

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Serial Number: [76400176 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3427241](#)

Mark (words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2008-05-13](#)

Filing Date: [2002-04-25](#)

Transformed into a National Application: [No](#)

Registration Date: [2008-05-13](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 113](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2008-04-09](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)
[50 Brook Green The School House](#)
[London W6 7RR](#)
[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [041](#)

Class Status: [Active](#)

Organizing sporting and cultural activities and events; operation of leisure centers, namely, providing library facilities

Basis: 1(a)

First Use Date: 2000-01-01

First Use in Commerce Date: 2000-01-01

International Class: 044

Class Status: Active

Operation of leisure centers, namely, providing cosmetic and body care services

Basis: 1(a)

First Use Date: 1990-05-31

First Use in Commerce Date: 1990-05-31

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-05-13 - Registered - Principal Register

2008-04-09 - Law Office Registration Review Completed

2008-04-08 - Case File In TICRS

2008-04-02 - Allowed for Registration - Principal Register (SOU accepted)

2008-03-28 - Teas/Email Correspondence Entered

2008-03-28 - Communication received from applicant

2008-03-28 - Assigned To LIE

2008-03-20 - TEAS Response to Office Action Received

2008-03-20 - Petition To Revive-Granted

2008-03-20 - TEAS Petition To Revive Received
2008-02-06 - Attorney Revoked And/Or Appointed
2008-02-06 - TEAS Revoke/Appoint Attorney Received
2008-01-28 - Abandonment Notice Mailed - Failure To Respond
2008-01-28 - Abandonment - Failure To Respond Or Late Response
2007-07-02 - Notification Of Non-Final Action E-Mailed
2007-07-02 - NON-FINAL ACTION E-MAILED
2007-07-02 - SU - Non-Final Action - Written
2007-06-29 - Statement Of Use Processing Complete
2007-03-28 - Use Amendment Filed
2007-03-28 - TEAS Statement of Use Received
2006-12-06 - Extension 4 granted
2006-10-18 - Extension 4 filed
2006-10-18 - TEAS Extension Received
2006-03-24 - Extension 3 granted
2006-03-24 - Extension 3 filed
2006-03-24 - TEAS Extension Received
2005-10-25 - Extension 2 granted
2005-10-11 - Extension 2 filed
2005-10-11 - TEAS Extension Received
2005-04-04 - Extension 1 granted
2005-03-07 - Extension 1 filed
2005-03-07 - TEAS Extension Received
2004-11-08 - TEAS Change Of Correspondence Received
2004-10-19 - NOA Mailed - SOU Required From Applicant
2004-07-27 - Published for opposition
2004-07-07 - Notice of publication

2004-05-12 - Approved For Pub - Principal Register
2004-05-12 - Examiner's amendment mailed
2004-02-19 - Case File In TICRS
2004-01-22 - Communication received from applicant
2004-01-22 - PAPER RECEIVED
2003-12-30 - Final refusal mailed
2003-11-07 - Communication received from applicant
2003-11-07 - PAPER RECEIVED
2003-05-09 - Non-final action mailed
2003-04-29 - Previous Allowance Count Withdrawn
2003-03-19 - Approved For Pub - Principal Register
2003-02-13 - Communication received from applicant
2003-02-12 - Communication received from applicant
2003-02-12 - PAPER RECEIVED
2003-02-13 - PAPER RECEIVED
2002-08-14 - Non-final action mailed
2002-08-12 - Assigned To Examiner
2002-08-07 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell
Norvell IP llc
1776 Ash Street
Northfield IL 60093
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:54:46 ET

Serial Number: [78980678 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3535624](#)

Mark



(words only): [VIRGIN GALACTIC](#)

Standard Character claim: [No](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2008-11-18](#)

Filing Date: [2005-11-30](#)

Transformed into a National Application: [No](#)

Registration Date: [2008-11-18](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 101](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2008-10-16](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [LIMITED COMPANY](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [039](#)

Class Status: [Active](#)

[Travel agency services, namely, making reservations and bookings for transportation, space travel agency services; namely, booking of transportation into space](#)

Basis: [1\(a\)](#)

First Use Date: [2005-11-00](#)

First Use in Commerce Date: [2005-11-00](#)

ADDITIONAL INFORMATION

Design Search Code(s):

[02.11.02](#) - [Eyes, human; Human eyes; Iris \(eye\)](#)

[26.17.13](#) - [Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters](#)

Prior Registration Number(s):

[2798130](#)

[2808270](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2008-11-18 - Registered - Principal Register](#)

[2008-10-16 - Law Office Registration Review Completed](#)

[2008-10-16 - Assigned To LIE](#)

[2008-10-03 - Notice Of Design Search Code Mailed](#)

[2008-10-02 - Allowed for Registration - Principal Register \(SOU accepted\)](#)

[2008-10-02 - Statement Of Use Processing Complete](#)

2008-09-05 - Use Amendment Filed

2008-10-02 - Divisional processing completed

2008-09-08 - Divisional request received

2008-10-01 - FAX RECEIVED

2008-09-19 - ITU Office Action Issued For Divisional Request

2008-09-17 - Case Assigned To Intent To Use Paralegal

2008-09-08 - PAPER RECEIVED

2008-09-05 - TEAS Statement of Use Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-04-03 - Extension 2 granted

2008-04-03 - Extension 2 filed

2008-04-03 - TEAS Extension Received

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2008-01-08 - Assigned To Examiner

2007-10-03 - Extension 1 granted

2007-10-03 - Extension 1 filed

2007-10-03 - TEAS Extension Received

2007-04-03 - NOA Mailed - SOU Required From Applicant

2007-01-09 - Published for opposition

2006-12-20 - Notice of publication

2006-11-27 - Law Office Publication Review Completed

2006-11-22 - Assigned To LIE

2006-11-14 - Approved For Pub - Principal Register

2006-11-14 - Examiner's Amendment Entered

2006-11-14 - EXAMINERS AMENDMENT E-MAILED

2006-11-14 - Examiners Amendment -Written
2006-11-13 - Teas/Email Correspondence Entered
2006-11-09 - Communication received from applicant
2006-11-09 - TEAS Response to Office Action Received
2006-05-10 - Non-final action e-mailed
2006-05-10 - Non-Final Action Written
2006-05-09 - Assigned To Examiner
2005-12-07 - Notice Of Design Search Code Mailed
2005-12-06 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell
Norvell IP llc
1776 Ash Street
Northfield IL 60093
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:54:59 ET

Serial Number: 78908751 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3538900

Mark

VIRGIN FESTIVAL

(words only): [VIRGIN FESTIVAL](#)

Standard Character claim: [Yes](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2008-11-25](#)

Filing Date: [2006-06-15](#)

Transformed into a National Application: [No](#)

Registration Date: [2008-11-25](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 103](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2008-10-21](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[The School House 50 Brook Green](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [LIMITED COMPANY](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [041](#)

Class Status: [Active](#)

[Arranging and conducting live musical performances and music festivals](#)

Basis: [1\(a\)](#)

First Use Date: [2006-09-23](#)

First Use in Commerce Date: [2006-09-23](#)

ADDITIONAL INFORMATION

Disclaimer: ["FESTIVAL"](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2008-11-25 - Registered - Principal Register](#)

[2008-10-21 - Law Office Registration Review Completed](#)

[2008-10-14 - Allowed for Registration - Principal Register \(SOU accepted\)](#)

[2008-10-14 - Statement Of Use Processing Complete](#)

[2008-10-09 - Use Amendment Filed](#)

[2008-10-14 - Extension 2 granted](#)

[2008-10-09 - Extension 2 filed](#)

[2008-10-14 - Case Assigned To Intent To Use Paralegal](#)

[2008-10-09 - TEAS Extension Received](#)

[2008-10-09 - TEAS Statement of Use Received](#)

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered
2008-08-26 - TEAS Change Of Owner Address Received
2008-04-08 - Extension 1 granted
2008-04-08 - Extension 1 filed
2008-04-08 - TEAS Extension Received
2008-02-06 - TEAS Change Of Correspondence Received
2007-10-09 - NOA Mailed - SOU Required From Applicant
2007-07-17 - Published for opposition
2007-06-27 - Notice of publication
2007-05-02 - Law Office Publication Review Completed
2007-05-02 - Assigned To LIE
2007-04-11 - Approved For Pub - Principal Register
2007-04-11 - Examiner's Amendment Entered
2007-04-11 - EXAMINERS AMENDMENT E-MAILED
2007-04-11 - Examiners Amendment -Written
2006-11-11 - Non-final action e-mailed
2006-11-11 - Non-Final Action Written
2006-11-10 - Assigned To Examiner
2006-06-20 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:55:10 ET

Serial Number: [78908754 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3538901](#)

Mark



(words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2008-11-25](#)

Filing Date: [2006-06-15](#)

Transformed into a National Application: [No](#)

Registration Date: [2008-11-25](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 103](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2008-10-21](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[The School House 50 Brook Green](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [LIMITED COMPANY](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [041](#)

Class Status: [Active](#)

[Arranging and conducting live musical performances and music festivals](#)

Basis: [1\(a\)](#)

First Use Date: [2006-09-23](#)

First Use in Commerce Date: [2006-09-23](#)

ADDITIONAL INFORMATION

Color(s) Claimed: [Color is not claimed as a feature of the mark.](#)

Design Search Code(s):

[26.17.13](#) - [Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters](#)

MADRID PROTOCOL INFORMATION

[\(NOT AVAILABLE\)](#)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2008-11-25 - Registered - Principal Register](#)

[2008-10-21 - Law Office Registration Review Completed](#)

[2008-10-14 - Allowed for Registration - Principal Register \(SOU accepted\)](#)

[2008-10-14 - Statement Of Use Processing Complete](#)

[2008-10-09 - Use Amendment Filed](#)

[2008-10-14 - Extension 2 granted](#)

[2008-10-09 - Extension 2 filed](#)

[2008-10-14 - Case Assigned To Intent To Use Paralegal](#)

2008-10-09 - TEAS Extension Received
2008-10-09 - TEAS Statement of Use Received
2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered
2008-08-26 - TEAS Change Of Owner Address Received
2008-04-08 - Extension 1 granted
2008-04-08 - Extension 1 filed
2008-04-08 - TEAS Extension Received
2008-02-06 - TEAS Change Of Correspondence Received
2007-10-09 - NOA Mailed - SOU Required From Applicant
2007-07-17 - Published for opposition
2007-06-27 - Notice of publication
2007-05-02 - Law Office Publication Review Completed
2007-05-02 - Assigned To LIE
2007-04-11 - Approved For Pub - Principal Register
2007-04-11 - Examiner's Amendment Entered
2007-04-11 - EXAMINERS AMENDMENT E-MAILED
2007-04-11 - Examiners Amendment -Written
2006-11-11 - Non-final action e-mailed
2006-11-11 - Non-Final Action Written
2006-11-10 - Assigned To Examiner
2006-06-21 - Notice Of Design Search Code Mailed
2006-06-20 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record
Joseph V. Norvell

Correspondent
Joseph V. Norvell
Norvell IP llc

1776 Ash Street
Northfield IL 60093
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:55:23 ET

Serial Number: [78397768 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3541731](#)

Mark



(words only): [VIRGIN AMERICA](#)

Standard Character claim: [Yes](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2008-12-02](#)

Filing Date: [2004-04-07](#)

Transformed into a National Application: [No](#)

Registration Date: [2008-12-02](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 116](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2008-10-25](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [039](#)

Class Status: [Active](#)

[Air transportation; freight transportation services by means of air, ship, truck, and rail; airport passenger and baggage check-in services; airport services, namely, ticketing and boarding services; travel services, namely, booking seating arrangements for airline passengers; air transportation services featuring frequent flyer miles as a bonus program for frequent air travelers; providing flight arrival and departure information; and transportation reservation services](#)

Basis: [1\(a\)](#)

First Use Date: [2007-08-08](#)

First Use in Commerce Date: [2007-08-08](#)

International Class: [041](#)

Class Status: [Active](#)

[onboard in-flight entertainment services, namely, distributing movies, TV programs, and audio programs, and providing temporary use of video games, software and personal monitors for viewing the same](#)

Basis: [1\(a\)](#)

First Use Date: [2007-08-08](#)

First Use in Commerce Date: [2007-08-08](#)

ADDITIONAL INFORMATION

Disclaimer: ["AMERICA"](#)

Prior Registration Number(s):

[1413664](#)

[1852776](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2008-12-02 - Registered - Principal Register](#)

[2008-10-25 - Law Office Registration Review Completed](#)

2008-10-25 - Assigned To LIE

2008-10-16 - Allowed for Registration - Principal Register (SOU accepted)

2008-10-07 - Statement Of Use Processing Complete

2008-10-03 - Use Amendment Filed

2008-10-07 - Case Assigned To Intent To Use Paralegal

2008-10-03 - TEAS Statement of Use Received

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-04-03 - Extension 5 granted

2008-04-03 - Extension 5 filed

2008-04-03 - TEAS Extension Received

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2007-10-04 - Extension 4 granted

2007-10-04 - Extension 4 filed

2007-10-04 - TEAS Extension Received

2007-03-20 - Extension 3 granted

2007-03-20 - Extension 3 filed

2007-03-20 - TEAS Extension Received

2006-11-01 - Extension 2 granted

2006-09-29 - Extension 2 filed

2006-10-04 - Assignment Of Ownership Not Updated Automatically

2006-09-29 - TEAS Extension Received

2006-03-24 - Extension 1 granted

2006-03-24 - Extension 1 filed

2006-03-24 - TEAS Extension Received

2006-02-10 - Assigned To Examiner

2005-10-04 - NOA Mailed - SOU Required From Applicant
2005-07-12 - Published for opposition
2005-06-22 - Notice of publication
2005-04-02 - Law Office Publication Review Completed
2005-04-01 - Assigned To LIE
2005-03-28 - Approved For Pub - Principal Register
2005-03-15 - Amendment From Applicant Entered
2005-03-07 - Communication received from applicant
2005-03-07 - TEAS Response to Office Action Received
2004-11-08 - TEAS Change Of Correspondence Received
2004-10-29 - Examiner's Amendment And/Or Priority Action E-Mailed
2004-10-29 - Examiners Amendment And/Or Priority Action - Completed
2004-10-29 - Assigned To Examiner
2004-04-16 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:55:37 ET

Serial Number: [77104245 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3707308](#)

Mark

VIRGIN VIE AT HOME

(words only): [VIRGIN VIE AT HOME](#)

Standard Character claim: [Yes](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2009-11-10](#)

Filing Date: [2007-02-09](#)

Transformed into a National Application: [No](#)

Registration Date: [2009-11-10](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 116](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2009-11-10](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[50 Brook Green The School House](#)

London W6 7RR

United Kingdom

Legal Entity Type: LIMITED COMPANY

State or Country Where Organized: United Kingdom

Phone Number: 248-594-0654

Fax Number: 248-594-0610

GOODS AND/OR SERVICES

International Class: 003

Class Status: Active

Perfumes, cosmetics, make up; hair care preparations; non-medicated skin care preparations, non-medicated sun care preparations; nail care products, namely, nail varnishes, nail varnish removers; nail care preparations; artificial nails and adhesives therefor; glues, adhesives, acrylic, and silk and linen wraps for the repair of artificial nails, nail polishes; powder compacts; lipsticks; lip gloss; nail varnish remover; cotton wool balls for use in removing and applying cosmetics; make-up powder and foundation; facial wipes impregnated with cosmetics; skin moisturisers; beauty creams; beauty gels; body care cosmetics, essential oils for personal use; antiperspirants; after shave lotions; eau de cologne; soaps; Make up removing preparations; non-medicated toiletries; eau de toilette; deodorants for personal care; hair lotions, hair creams, and hair conditioners; shampoos; beauty masks; skin cream, facial masks, cosmetic oils, face powder, and body scrubs; hand and body lotions; dentifrices; shaving preparations, dyes for hairs; bath preparations, namely, beads, crystals, foam, gels, oil and powder; scented body sprays; after-shave lotions; pre-electric shaving preparations

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 014

Class Status: Active

Jewelry and imitation jewelry; precious metals and their alloys; bracelets of precious metal; fancy keyrings of precious metals; jewelry boxes of precious metal; key chains of precious metal; ornaments of precious metal; semi-precious and precious stones; watches, clocks, and structural parts therefor

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 035

Class Status: Active

Retail shops featuring cosmetics and jewelry; computerized online retail ordering services featuring cosmetics and jewelry; shop at home services featuring cosmetics and jewelry; mail order catalog services featuring cosmetics and jewelry; business consultancy services; business advisory services; advertising services; advertising services provided over the internet; rental of advertising space on a website

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Translation: The foreign wording in the mark translates into English as life.

Prior Registration Number(s):

1469618

3209714

Foreign Registration Number: 005637822

Foreign Registration Date: 2008-04-11

Country: Erpn Cmnty TM Ofc

Foreign Expiration Date: 2017-01-24

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2009-11-10 - Registered - Principal Register

2009-08-25 - Published for opposition

2009-08-05 - Notice of publication

2009-07-18 - Law Office Publication Review Completed

2009-07-18 - Approved for Pub - Principal Register (Initial exam)

2009-07-18 - Examiner's Amendment Entered

2009-07-18 - Notification Of Examiners Amendment E-Mailed

2009-07-18 - EXAMINERS AMENDMENT E-MAILED

2009-07-18 - Examiners Amendment -Written

2009-07-17 - Teas/Email Correspondence Entered

2009-07-16 - Communication received from applicant

2009-07-16 - TEAS Response To Suspension Inquiry Received

2009-07-15 - Notification Of Inquiry As To Suspension E-Mailed

2009-07-15 - INQUIRY TO SUSPENSION E-MAILED

2009-07-15 - Suspension Inquiry Written

2009-06-03 - LIE Checked Susp - To Atty For Action

2008-12-03 - Report Completed Suspension Check Case Still Suspended

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered
2008-08-26 - TEAS Change Of Owner Address Received
2008-05-28 - Report Completed Suspension Check Case Still Suspended
2008-05-28 - Assigned To LIE
2007-11-28 - Notification Of Letter Of Suspension E-Mailed
2007-11-28 - LETTER OF SUSPENSION E-MAILED
2007-11-28 - Suspension Letter Written
2007-11-08 - Teas/Email Correspondence Entered
2007-11-08 - Communication received from applicant
2007-11-08 - TEAS Response to Office Action Received
2007-06-19 - Attorney Revoked And/Or Appointed
2007-06-19 - TEAS Revoke/Appoint Attorney Received
2007-05-10 - Non-final action e-mailed
2007-05-10 - Non-Final Action Written
2007-05-03 - Assigned To Examiner
2007-02-15 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:55:50 ET

Serial Number: 78570290 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3913151

Mark

VIRGIN

(words only): [VIRGIN](#)

Standard Character claim: [Yes](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2011-02-01](#)

Filing Date: [2005-02-18](#)

Transformed into a National Application: [No](#)

Registration Date: [2011-02-01](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 115](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2011-02-01](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[50 Brook Green The School House](#)

London W6 7RR

United Kingdom

Legal Entity Type: LIMITED COMPANY

State or Country Where Organized: United Kingdom

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

Advertising services for others relating to real property; management of incentive and loyalty programs of others to promote healthy lifestyle choices; providing information and advice on advertising in the fields of health and fitness

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 036

Class Status: Active

Health insurance underwriting; private health insurance underwriting; medical insurance underwriting; financial services in the field of health care, namely, administration and management of health savings plans and accounts; real estate brokerage services; brokerage for leasing of real estate property; real estate agencies; financial services in the field of real estate, namely, providing loans and mortgages; estate trust management services relating to transactions in real property; financing of real estate development; real estate management; real estate portfolio management; providing information and advice on the buying and selling of real estate

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 037

Class Status: Active

Building construction; advisory services relating to development of real estate; advisory services relating to the renovation of real estate; commercial retail property development services; real estate development; providing information and advice on real estate development

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 044

Class Status: Active

Medical evaluation services, namely, providing health assessments; advisory services relating to health; consultation relating to health care

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 045

Class Status: Active

Personal lifestyle counseling and consultation

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Prior Registration Number(s):

[1039574](#)
[2798130](#)
[2870028](#)

Foreign Application Number: [4262093](#)

Foreign Registration Number: [4262093](#)

Foreign Registration Date: [2006-03-17](#)

Country: [Erpn Cmnty TM Ofc](#)

Foreign Filing Date: [2005-01-28](#)

Foreign Expiration Date: [2015-01-28](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2011-02-01 - Registered - Principal Register](#)

[2010-12-28 - TTAB Release Case To Trademarks](#)

[2010-12-28 - Opposition terminated for Proceeding](#)

[2010-12-28 - Opposition dismissed for Proceeding](#)

[2009-04-14 - Assigned To Examiner](#)

[2008-11-19 - Opposition instituted for Proceeding](#)

[2008-08-26 - Applicant/Correspondence Changes \(Non-Responsive\) Entered](#)

[2008-08-26 - TEAS Change Of Owner Address Received](#)

[2008-08-20 - Extension Of Time To Oppose Received](#)

[2008-07-22 - Published for opposition](#)

[2008-07-02 - Notice of publication](#)

[2008-06-14 - Law Office Publication Review Completed](#)

[2008-06-12 - Approved for Pub - Principal Register \(Initial exam\)](#)

2008-06-12 - Examiner's Amendment Entered

2008-06-12 - Notification Of Examiners Amendment E-Mailed

2008-06-12 - EXAMINERS AMENDMENT E-MAILED

2008-06-12 - Examiners Amendment -Written

2008-06-07 - Teas/Email Correspondence Entered

2008-06-07 - Communication received from applicant

2008-06-05 - Assigned To LIE

2008-06-05 - TEAS Request For Reconsideration Received

2008-05-29 - Notification Of Final Refusal Emailed

2008-05-29 - Final refusal e-mailed

2008-05-29 - Final Refusal Written

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2007-08-27 - Teas/Email Correspondence Entered

2007-08-27 - Communication received from applicant

2007-08-23 - TEAS Response to Office Action Received

2007-02-25 - INQUIRY TO SUSPENSION E-MAILED

2007-02-25 - Suspension Inquiry Written

2007-02-08 - LIE Checked Susp - To Atty For Action

2007-02-07 - Assigned To LIE

2006-07-27 - Report Completed Suspension Check Case Still Suspended

2006-01-19 - LETTER OF SUSPENSION E-MAILED

2006-01-19 - Suspension Letter Written

2005-11-03 - Teas/Email Correspondence Entered

2005-10-31 - Communication received from applicant

2005-10-31 - TEAS Response to Office Action Received

2005-04-29 - Non-final action e-mailed

2005-04-29 - Non-Final Action Written

2005-04-21 - Assigned To Examiner

2005-03-02 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:56:04 ET

Serial Number: [78570287 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3913150](#)

Mark



(words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2011-02-01](#)

Filing Date: [2005-02-18](#)

Transformed into a National Application: [No](#)

Registration Date: [2011-02-01](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 115](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2011-02-01](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[50 Brook Green The School House](#)

London W6 7RR

United Kingdom

Legal Entity Type: LIMITED COMPANY

State or Country Where Organized: United Kingdom

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

Advertising services for others relating to real property; management of incentive and loyalty programs of others to promote healthy lifestyle choices; providing information and advice on advertising in the fields of health and fitness

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 036

Class Status: Active

Health insurance underwriting; private health insurance underwriting; medical insurance underwriting; financial services in the field of health care, namely, administration and management of health savings plans and accounts; real estate brokerage services; brokerage for leasing of real estate property; real estate agencies; financial services in the field of real estate, namely, providing loans and mortgages; estate trust management services relating to transactions in real property; financing of real estate development; real estate management; real estate portfolio management; providing information and advice on the buying and selling of real estate

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 037

Class Status: Active

Building construction; advisory services relating to development of real estate; advisory services relating to the renovation of real estate; commercial retail property development services; real estate development; providing information and advice on real estate development

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 044

Class Status: Active

Medical evaluation services, namely, providing health assessments; advisory services relating to health; consultation relating to health care

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 045

Class Status: Active

Personal lifestyle counseling and consultation

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Color(s) Claimed: [Color is not claimed as a feature of the mark.](#)

Description of Mark: [The mark consists of the stylized word "VIRGIN".](#)

Design Search Code(s):

[26.17.13](#) - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

Prior Registration Number(s):

[1039574](#)
[2798130](#)
[2870028](#)

Foreign Application Number: [4262085](#)

Foreign Registration Number: [4262085](#)

Foreign Registration Date: [2006-03-17](#)

Country: [Erpn Cmnty TM Ofc](#)

Foreign Filing Date: [2005-01-28](#)

Foreign Expiration Date: [2015-01-28](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2011-02-01 - Registered - Principal Register](#)

[2010-12-28 - TTAB Release Case To Trademarks](#)

[2010-12-28 - Opposition terminated for Proceeding](#)

[2010-12-28 - Opposition dismissed for Proceeding](#)

[2010-07-30 - Petition To Director Denied](#)

[2010-03-02 - Assigned To Petition Staff](#)

[2010-02-03 - TEAS Petition To Director Received](#)

[2009-04-14 - Assigned To Examiner](#)

[2008-11-19 - Opposition instituted for Proceeding](#)

2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered

2008-08-26 - TEAS Change Of Owner Address Received

2008-08-20 - Extension Of Time To Oppose Received

2008-07-22 - Published for opposition

2008-07-02 - Notice of publication

2008-06-14 - Law Office Publication Review Completed

2008-06-12 - Approved for Pub - Principal Register (Initial exam)

2008-06-12 - Examiner's Amendment Entered

2008-06-12 - Notification Of Examiners Amendment E-Mailed

2008-06-12 - EXAMINERS AMENDMENT E-MAILED

2008-06-12 - Examiners Amendment - Written

2008-06-07 - Teas/Email Correspondence Entered

2008-06-07 - Communication received from applicant

2008-06-05 - Assigned To LIE

2008-06-05 - TEAS Request For Reconsideration Received

2008-05-29 - Notification Of Final Refusal Emailed

2008-05-29 - Final refusal e-mailed

2008-05-29 - Final Refusal Written

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2007-08-27 - Teas/Email Correspondence Entered

2007-08-27 - Communication received from applicant

2007-08-23 - TEAS Response to Office Action Received

2007-02-25 - INQUIRY TO SUSPENSION E-MAILED

2007-02-25 - Suspension Inquiry Written

2007-02-08 - LIE Checked Susp - To Atty For Action

2007-02-07 - Assigned To LIE

2006-07-27 - Report Completed Suspension Check Case Still Suspended

2006-01-19 - LETTER OF SUSPENSION E-MAILED

2006-01-19 - Suspension Letter Written

2005-11-03 - Teas/Email Correspondence Entered

2005-10-31 - Communication received from applicant

2005-10-31 - TEAS Response to Office Action Received

2005-04-29 - Non-final action e-mailed

2005-04-29 - Non-Final Action Written

2005-04-21 - Assigned To Examiner

2005-03-02 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:56:17 ET

Serial Number: [77451538 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3543131](#)

Mark

VIRGIN COMICS

(words only): [VIRGIN COMICS](#)

Standard Character claim: [Yes](#)

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2008-12-09](#)

Filing Date: [2008-04-18](#)

Transformed into a National Application: [No](#)

Registration Date: [2008-12-09](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 117](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2008-12-09](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:

[Virgin Enterprises Limited](#)
[50 Brook Green The School House](#)

[London W6 7RR](#)

[United Kingdom](#)

Legal Entity Type: [LIMITED COMPANY \(LTD.\)](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [016](#)

Class Status: [Active](#)

[comic books](#)

Basis: [1\(a\)](#)

First Use Date: [2006-07-00](#)

First Use in Commerce Date: [2006-07-00](#)

International Class: [041](#)

Class Status: [Active](#)

[entertainment services, namely, providing a web site featuring comic strips, related film clips, photographs, drawings, art pictures, and other multimedia materials](#)

Basis: [1\(a\)](#)

First Use Date: [2006-07-00](#)

First Use in Commerce Date: [2006-07-00](#)

ADDITIONAL INFORMATION

Disclaimer: ["COMICS"](#)

Prior Registration Number(s):

[1591952](#)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2008-12-09 - Registered - Principal Register](#)

[2008-09-23 - Published for opposition](#)

[2008-09-03 - Notice of publication](#)

[2008-08-26 - Applicant/Correspondence Changes \(Non-Responsive\) Entered](#)

2008-08-26 - TEAS Change Of Owner Address Received
2008-08-20 - Law Office Publication Review Completed
2008-08-20 - Assigned To LIE
2008-08-13 - Approved for Pub - Principal Register (Initial exam)
2008-08-13 - Teas/Email Correspondence Entered
2008-08-12 - Communication received from applicant
2008-08-12 - TEAS Response to Office Action Received
2008-08-05 - Notification Of Non-Final Action E-Mailed
2008-08-05 - Non-final action e-mailed
2008-08-05 - Non-Final Action Written
2008-08-02 - Assigned To Examiner
2008-04-22 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:56:34 ET

Serial Number: 77644656 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark

VIRGIN

(words only): [VIRGIN](#)

Standard Character claim: [Yes](#)

Current Status: [A fourth request for extension of time to file a Statement of Use has been granted.](#)

Date of Status: [2011-07-25](#)

Filing Date: [2009-01-07](#)

Filed as TEAS Plus Application: [Yes](#)

Currently TEAS Plus Application: [Yes](#)

The Notice of Allowance Date is: [2009-07-21](#)

Transformed into a National Application: [No](#)

Registration Date: (DATE NOT AVAILABLE)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 106](#)

Attorney Assigned:
[WELLS CHRISTOPHER WILLIAM](#)

Current Location: [700 -Intent To Use Section](#)

Date In Location: [2010-03-03](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

VIRGIN ENTERPRISES LIMITED
The School House 50 Brook Green
London W67RR
United Kingdom

Legal Entity Type: limited company (Ltd.)

State or Country Where Organized: United Kingdom

GOODS AND/OR SERVICES

International Class: 032

Class Status: Active

Bottled water

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Prior Registration Number(s):

2709578

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-07-26 - Notice Of Approval Of Extension Request E-Mailed

2011-07-25 - Extension 4 granted

2011-07-20 - Extension 4 filed

2011-07-20 - TEAS Extension Received

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2011-02-08 - Notice Of Approval Of Extension Request E-Mailed

2011-02-07 - Extension 3 granted

2011-01-21 - Extension 3 filed

2011-01-21 - TEAS Extension Received
2010-07-31 - Notice Of Approval Of Extension Request E-Mailed
2010-07-30 - Extension 2 granted
2010-07-21 - Extension 2 filed
2010-07-21 - TEAS Extension Received
2010-03-04 - Extension 1 granted
2010-01-21 - Extension 1 filed
2010-03-03 - Case Assigned To Intent To Use Paralegal
2010-01-21 - TEAS Extension Received
2009-07-21 - NOA Mailed - SOU Required From Applicant
2009-04-28 - Published for opposition
2009-04-08 - Notice of publication
2009-03-24 - Law Office Publication Review Completed
2009-03-24 - Assigned To LIE
2009-03-24 - Approved For Pub - Principal Register
2009-03-23 - Assigned To Examiner
2009-01-12 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell
Norvell IP llc
1776 Ash Street
Northfield IL 60093
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:56:51 ET

Serial Number: 77876194 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark

VIRGIN

(words only): [VIRGIN](#)

Standard Character claim: [Yes](#)

Current Status: [Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.](#)

Date of Status: [2011-10-04](#)

Filing Date: [2009-11-19](#)

Transformed into a National Application: [No](#)

Registration Date: (DATE NOT AVAILABLE)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 116](#)

Attorney Assigned:
[SNAPP TINA LOUISE](#)

Current Location: [M7X -TMO Law Office 116 - Examining Attorney Assigned](#)

Date In Location: [2011-10-04](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:
[VIRGIN ENTERPRISES LIMITED](#)
[The School House 50 Brook Green](#)

[London W67RR](#)

[United Kingdom](#)

Legal Entity Type: [limited company](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [043](#)

Class Status: [Active](#)

[Hotel services; restaurant services; bar services; hotel accommodation services](#)

Basis: [1\(b\)](#)

First Use Date: [\(DATE NOT AVAILABLE\)](#)

First Use in Commerce Date: [\(DATE NOT AVAILABLE\)](#)

ADDITIONAL INFORMATION

Prior Registration Number(s):

[1851817](#)

[2237092](#)

[2639079](#)

MADRID PROTOCOL INFORMATION

[\(NOT AVAILABLE\)](#)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-10-04 - Approved For Pub - Principal Register](#)

[2011-09-29 - LIE Checked Susp - To Atty For Action](#)

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2011-03-23 - Report Completed Suspension Check Case Still Suspended](#)

[2011-03-18 - Assigned To LIE](#)

[2010-09-16 - Notification Of Letter Of Suspension E-Mailed](#)

[2010-09-16 - LETTER OF SUSPENSION E-MAILED](#)

[2010-09-16 - Suspension Letter Written](#)

[2010-08-25 - Teas/Email Correspondence Entered](#)

2010-08-25 - Communication received from applicant

2010-08-25 - TEAS Response to Office Action Received

2010-02-27 - Notification Of Non-Final Action E-Mailed

2010-02-27 - Non-final action e-mailed

2010-02-27 - Non-Final Action Written

2010-02-25 - Assigned To Examiner

2009-11-25 - New Application Office Supplied Data Entered In Tram

2009-11-23 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:57:03 ET

Serial Number: [77946459 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark

VIRGIN

(words only): [VIRGIN](#)

Standard Character claim: [Yes](#)

Current Status: [Notice of Allowance \(NOA\) sent \(issued\) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.](#)

Date of Status: [2011-04-26](#)

Filing Date: [2010-02-26](#)

The Notice of Allowance Date is: [2011-04-26](#)

Transformed into a National Application: [No](#)

Registration Date: (DATE NOT AVAILABLE)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 115](#)

Attorney Assigned:
[EDWARDS ALICIA COLLINS](#)

Current Location: [700 -Intent To Use Section](#)

Date In Location: [2011-04-26](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:
[VIRGIN ENTERPRISES LIMITED](#)

The School House 50 Brook Green
London W67RR
United Kingdom
Legal Entity Type: limited company
State or Country Where Organized: United Kingdom

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

Advisory and consultancy services related to resource efficiency, energy usage management and energy efficiency

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 036

Class Status: Active

Creation, management and administration of investment funds, venture capital funds and private equity funds, fund investment services, including fund investment services and fund investment management services in the renewable energy, resource efficiency, energy efficiency, clean technology and alternative energy sectors; environmental brokerage services; brokerage of carbon credits and carbon trading services; advisory and consultancy services in relation to the aforesaid and in relation to the evaluation, consummation, administration and management of investments in businesses operating in the renewable energy, resource efficiency, energy efficiency, clean technology and alternative energy sectors

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 042

Class Status: Active

Advisory and consultancy services relating to the design and development of renewable energy sources and related to energy measurement to improve energy efficiency

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Prior Registration Number(s):

3298420

3398247

3398248

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown

near the top of this page.

2011-04-26 - NOA E-Mailed - SOU Required From Applicant
2011-04-12 - Attorney Revoked And/Or Appointed
2011-04-12 - TEAS Revoke/Appoint Attorney Received
2011-03-01 - Notice Of Publication E-Mailed
2011-03-01 - Published for opposition
2011-01-24 - Law Office Publication Review Completed
2011-01-24 - Approved For Pub - Principal Register
2010-12-28 - Teas/Email Correspondence Entered
2010-12-28 - Communication received from applicant
2010-12-28 - Assigned To LIE
2010-12-02 - TEAS Response to Office Action Received
2010-06-14 - Notification Of Non-Final Action E-Mailed
2010-06-14 - Non-final action e-mailed
2010-06-14 - Non-Final Action Written
2010-06-01 - Assigned To Examiner
2010-03-03 - New Application Office Supplied Data Entered In Tram
2010-03-02 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell
Norvell IP llc
1776 Ash Street
Northfield IL 60093
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:57:17 ET

Serial Number: 85288394 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark

VIRGIN

(words only): [VIRGIN](#)

Standard Character claim: [Yes](#)

Current Status: [Notice of Allowance \(NOA\) sent \(issued\) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.](#)

Date of Status: [2011-10-11](#)

Filing Date: [2011-04-06](#)

The Notice of Allowance Date is: [2011-10-11](#)

Transformed into a National Application: [No](#)

Registration Date: (DATE NOT AVAILABLE)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 103](#)

Attorney Assigned:
[HAYES GINA CLARK](#)

Current Location: [700 -Intent To Use Section](#)

Date In Location: [2011-10-11](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:
[VIRGIN ENTERPRISES LIMITED](#)

The School House 50 Brook Green
LONDON W67RR
United Kingdom
Legal Entity Type: Corporation
State or Country of Incorporation: United Kingdom

GOODS AND/OR SERVICES

International Class: 041
Class Status: Active
OPERATION OF FITNESS CENTERS; PROVIDING HEALTH CLUB SERVICES
Basis: 1(b)
First Use Date: (DATE NOT AVAILABLE)
First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Prior Registration Number(s):
3009266
3230095

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-10-11 - NOA E-Mailed - SOU Required From Applicant
2011-08-16 - Notice Of Publication E-Mailed
2011-08-16 - Published for opposition
2011-07-06 - Approved For Pub - Principal Register
2011-07-05 - Assigned To Examiner
2011-04-11 - New Application Office Supplied Data Entered In Tram
2011-04-09 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record
SARAH E. DALE

Correspondent

SARAH E. DALE

NORVELL IP LLC

1776 ASH ST

NORTHFIELD, IL 60093-3001

Phone Number: 773 729 2247

Fax Number: 312 268 5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:57:30 ET

Serial Number: [77324350 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark

VIRGIN ACTIVE

(words only): [VIRGIN ACTIVE](#)

Standard Character claim: [Yes](#)

Current Status: [A fifth request for extension of time to file a Statement of Use has been granted.](#)

Date of Status: [2011-05-10](#)

Filing Date: [2007-11-08](#)

The Notice of Allowance Date is: [2008-11-18](#)

Transformed into a National Application: [No](#)

Registration Date: (DATE NOT AVAILABLE)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 109](#)

Attorney Assigned:
[BIBB SCOTT](#)

Current Location: [700 -Intent To Use Section](#)

Date In Location: [2010-06-04](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:
[VIRGIN ENTERPRISES LIMITED](#)
[50 Brook Green The School House](#)

London W6 7RR

United Kingdom

Legal Entity Type: LIMITED COMPANY (LTD.)

State or Country Where Organized: United Kingdom

GOODS AND/OR SERVICES

International Class: 041

Class Status: Active

Providing facilities for and organizing sporting and cultural activities and events; operation of leisure centers, namely, providing library services with Internet access facilities; and providing health club services

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Prior Registration Number(s):

3230095

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-05-12 - Notice Of Approval Of Extension Request E-Mailed

2011-05-10 - Extension 5 granted

2011-05-10 - Extension 5 filed

2011-05-10 - TEAS Extension Received

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2010-11-20 - Notice Of Approval Of Extension Request E-Mailed

2010-11-18 - Extension 4 granted

2010-11-18 - Extension 4 filed

2010-11-18 - TEAS Extension Received

2010-06-05 - Notice Of Approval Of Extension Request E-Mailed

2010-06-04 - Extension 3 granted
2010-05-18 - Extension 3 filed
2010-06-04 - Case Assigned To Intent To Use Paralegal
2010-05-18 - TEAS Extension Received
2009-11-18 - Extension 2 granted
2009-11-18 - Extension 2 filed
2009-11-18 - TEAS Extension Received
2009-05-13 - Extension 1 granted
2009-05-13 - Extension 1 filed
2009-05-13 - TEAS Extension Received
2008-11-18 - NOA Mailed - SOU Required From Applicant
2008-08-26 - Applicant/Correspondence Changes (Non-Responsive) Entered
2008-08-26 - TEAS Change Of Owner Address Received
2008-08-26 - Published for opposition
2008-08-06 - Notice of publication
2008-07-23 - Law Office Publication Review Completed
2008-07-23 - Assigned To LIE
2008-07-23 - Approved For Pub - Principal Register
2008-06-10 - Teas/Email Correspondence Entered
2008-06-10 - Communication received from applicant
2008-06-10 - TEAS Response to Office Action Received
2008-03-13 - Notification Of Non-Final Action E-Mailed
2008-03-13 - Non-final action e-mailed
2008-03-13 - Non-Final Action Written
2008-02-22 - Assigned To Examiner
2008-02-06 - Attorney Revoked And/Or Appointed
2008-02-06 - TEAS Revoke/Appoint Attorney Received

2008-02-06 - Attorney Revoked And/Or Appointed

2008-02-06 - TEAS Revoke/Appoint Attorney Received

2007-11-13 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:57:49 ET

Serial Number: [77876197 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark



(words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [Approved by the examining attorney for publication but has not yet published for opposition. Although rare, withdrawal of approval prior to publication may occur after final review. The opposition period begins on the date of publication.](#)

Date of Status: [2011-10-04](#)

Filing Date: [2009-11-19](#)

Transformed into a National Application: [No](#)

Registration Date: (DATE NOT AVAILABLE)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 116](#)

Attorney Assigned:
[SNAPP TINA LOUISE](#)

Current Location: [M7X -TMO Law Office 116 - Examining Attorney Assigned](#)

Date In Location: [2011-10-04](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:
[VIRGIN ENTERPRISES LIMITED](#)
[The School House 50 Brook Green](#)

[London W67RR](#)

[United Kingdom](#)

Legal Entity Type: [limited company](#)

State or Country Where Organized: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [043](#)

Class Status: [Active](#)

[Hotel services; restaurant services; bar services; hotel accommodation services](#)

Basis: [1\(b\)](#)

First Use Date: [\(DATE NOT AVAILABLE\)](#)

First Use in Commerce Date: [\(DATE NOT AVAILABLE\)](#)

ADDITIONAL INFORMATION

Color(s) Claimed: [Color is not claimed as a feature of the mark.](#)

Description of Mark: [The mark consists of the word "VIRGIN" in a stylized font and underlined.](#)

Design Search Code(s):

[26.17.09](#) - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

[26.17.13](#) - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

Prior Registration Number(s):

[1851817](#)

[2237092](#)

[2639079](#)

MADRID PROTOCOL INFORMATION

[\(NOT AVAILABLE\)](#)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-10-04 - Approved For Pub - Principal Register](#)

[2011-09-29 - LIE Checked Susp - To Atty For Action](#)

[2011-04-12 - Attorney Revoked And/Or Appointed](#)

[2011-04-12 - TEAS Revoke/Appoint Attorney Received](#)

[2011-03-23 - Report Completed Suspension Check Case Still Suspended](#)

[2011-03-18 - Assigned To LIE](#)

2010-09-16 - Notification Of Letter Of Suspension E-Mailed
2010-09-16 - LETTER OF SUSPENSION E-MAILED
2010-09-16 - Suspension Letter Written
2010-08-25 - Teas/Email Correspondence Entered
2010-08-25 - Communication received from applicant
2010-08-25 - TEAS Response to Office Action Received
2010-02-27 - Notification Of Non-Final Action E-Mailed
2010-02-27 - Non-final action e-mailed
2010-02-27 - Non-Final Action Written
2010-02-25 - Assigned To Examiner
2009-11-26 - Notice Of Design Search Code Mailed
2009-11-25 - New Application Office Supplied Data Entered In Tram
2009-11-23 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:58:03 ET

Serial Number: 85136217 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark



(words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [Application has been published for opposition. The opposition period begins on the date of publication.](#)

Date of Status: [2011-10-11](#)

Filing Date: [2010-09-23](#)

The Information will be/was published in the Official Gazette on [2011-10-11](#)

Transformed into a National Application: [No](#)

Registration Date: (DATE NOT AVAILABLE)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 109](#)

Attorney Assigned:
[CROSS TRACY L](#)

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2011-09-08](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:
[Virgin Enterprises Limited](#)

The School House 50 Brook Green
London W67RR
United Kingdom
Legal Entity Type: limited company
State or Country Where Organized: United Kingdom

GOODS AND/OR SERVICES

International Class: 012

Class Status: Active

Aircraft, airplanes, space vehicles namely, aeronautical vehicles, aeronautical vehicles, aeronautical vehicles and parts therefor

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 016

Class Status: Active

Books featuring space travel and exploration, pictures, prints, cards bearing universal greetings, postcards, magazines featuring adventure travel and space exploration, writing instruments, stickers, calendars, decals, decorative tops for writing instruments, photo and scrapbook albums, event programs, posters, guide books featuring outer space travel and amenities, maps, newsletters in the field of space travel news and events, photographs, paper, note pads, folders and stationery

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 025

Class Status: Active

Clothing, namely, suits, stockings, under garments, shirts, t-shirts, pants, skirts, dresses, jackets, coats, blazers, sweaters, scarves, hats, headwear, bathrobes, shorts, socks, belts, gloves, jeans, neckwear, swimwear, beachwear, footwear, visors, sleep masks, cloth bibs, nightwear, outerwear, namely, parkas, wind vests, and coats, wraps and wristbands

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 028

Class Status: Active

Playing cards, toy models of airplanes, spaceships, and rockets, board and card games, toys, namely, stuffed toy animals and space vehicles, sports balls, dolls and doll accessories, puzzles

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 039

Class Status: Active

Air transportation, freight transportation by air and space vehicles, passenger transportation by space vehicle, air and ground transportation, airport services, travel agency services, namely, making reservations and bookings for transportation, space vehicle transportation services, namely, launching of space vehicles, space travel agency services, namely, booking of transportation into space, and transportation of passengers into space

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Description of Mark: The mark consists of an image of a portion of an eye. The stylized word "Virgin" is written inside the eye.

Design Search Code(s):

02.11.02 - Eyes, human; Human eyes; Iris (eye)

26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

Prior Registration Number(s):

2798130

2808270

3535624

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-10-11 - Notice Of Publication E-Mailed

2011-10-11 - Published for opposition

2011-09-07 - Approved For Pub - Principal Register

2011-08-26 - Teas/Email Correspondence Entered

2011-08-26 - Communication received from applicant

2011-08-26 - TEAS Response to Office Action Received

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2011-02-28 - Notification Of Non-Final Action E-Mailed

2011-02-28 - Non-final action e-mailed

2011-02-28 - Non-Final Action Written

2011-02-28 - Previous Allowance Count Withdrawn

2011-02-10 - Withdrawn From Pub Otqr Request

2011-01-13 - Approved For Pub - Principal Register

2010-12-31 - Assigned To Examiner

2010-09-28 - Notice Of Design Search Code Mailed

2010-09-27 - New Application Office Supplied Data Entered In Tram

2010-09-27 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

Norvell IP llc

1776 Ash Street

Northfield IL 60093

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:58:18 ET

Serial Number: 85372144 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark



(words only): [VIRGIN](#)

Standard Character claim: [No](#)

Current Status: [New application will be assigned to an examining attorney approximately 3 months after filing date.](#)

Date of Status: [2011-08-01](#)

Filing Date: [2011-07-15](#)

Transformed into a National Application: [No](#)

Registration Date: (DATE NOT AVAILABLE)

Register: [Principal](#)

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [042 -New Application Processing](#)

Date In Location: [2011-08-01](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:

[VIRGIN ENTERPRISES LIMITED](#)
[THE SCHOOL HOUSE, 50 BROOK GREEN](#)
[LONDON W67RR](#)

[United Kingdom](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [United Kingdom](#)

GOODS AND/OR SERVICES

International Class: [041](#)

Class Status: [Active](#)

[OPERATION OF FITNESS CENTERS; HEALTH CLUB SERVICES](#)

Basis: [44\(e\)](#)

First Use Date: [\(DATE NOT AVAILABLE\)](#)

First Use in Commerce Date: [\(DATE NOT AVAILABLE\)](#)

ADDITIONAL INFORMATION

Color(s) Claimed: [Color is not claimed as a feature of the mark.](#)

Description of Mark: [The mark consists of the word VIRGIN in a stylized form.](#)

Design Search Code(s):

[26.17.13](#) - [Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters](#)

Prior Registration Number(s):

[3009266](#)

[3230095](#)

Foreign Registration Number: [3422227](#)

Foreign Registration Date: [2005-04-27](#)

Country: [Erpn Cmnty TM Ofc](#)

Foreign Expiration Date: [2013-10-21](#)

MADRID PROTOCOL INFORMATION

[\(NOT AVAILABLE\)](#)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-07-20 - Notice Of Design Search Code Mailed](#)

[2011-07-19 - New Application Office Supplied Data Entered In Tram](#)

[2011-07-19 - New Application Entered In Tram](#)

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

SARAH E. DALE

Correspondent

SARAH E. DALE

NORVELL IP LLC

1776 ASH ST

NORTHFIELD, IL 60093-3001

Phone Number: 7737292247

Fax Number: 3122685063

Domestic Representative

SARAH E. DALE

Phone Number: 7737292247

Fax Number: 3122685063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:58:31 ET

Serial Number: [77915463 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark

VIRGIN GALACTIC

(words only): [VIRGIN GALACTIC](#)

Standard Character claim: [Yes](#)

Current Status: [A first request for extension of time to file a Statement of Use has been granted.](#)

Date of Status: [2011-06-07](#)

Filing Date: [2010-01-20](#)

The Notice of Allowance Date is: [2010-12-07](#)

Transformed into a National Application: [No](#)

Registration Date: (DATE NOT AVAILABLE)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 116](#)

Attorney Assigned:
[SNAPP TINA LOUISE](#)

Current Location: [700 -Intent To Use Section](#)

Date In Location: [2010-12-07](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:
[Virgin Enterprises Limited](#)
[The School House 50 Brook Green](#)

London W67RR

United Kingdom

Legal Entity Type: limited company

State or Country Where Organized: United Kingdom

GOODS AND/OR SERVICES

International Class: 012

Class Status: Active

Aircraft, airplanes, space vehicles, and structural parts therefor

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 014

Class Status: Active

watches

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 016

Class Status: Active

Books in the field of space travel, aircraft, airplanes, space vehicles, and parts therefor; pictures; prints; trading cards, collectable trading cards; postcards; magazines in the field of space travel, aircraft, airplanes, space vehicles, and parts therefor; writing instruments; stickers; calendars; decals; decorative tops for writing instruments; event programs; posters; maps; newsletters in the field of space travel, aircraft, airplanes, space vehicles, and parts therefor; photographs; paper; note pads; folders; and stationery

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 018

Class Status: Active

all-purpose sports bags; all-purpose carrying bags

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 025

Class Status: Active

Clothing, namely, suits, flight suits, stockings, undergarments, shirts, t-shirts, sweatshirts, pants, sweat pants, track suits, skirts, dresses, jackets, coats, blazers, sweaters, scarves, hats, headwear, bathrobes, shorts, socks, belts, gloves, jeans, neckwear, swimwear, beachwear, footwear, sleep masks, cloth bibs, nightwear, wraps, and wristbands

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 028

Class Status: Active

Playing cards; toy models of aircraft, airplanes, space vehicles, and parts therefor; card games and board games; toys, namely, action figures; dolls and doll accessories; puzzles

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 039

Class Status: Active

Air transportation; freight transportation by air; transportation of passengers by air; airport services; launching of space vehicles for others; transportation of passengers and freight through space; space travel agency services, namely, booking of transportation into space

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Prior Registration Number(s):

1413664

2808270

3535624

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-09 - Notice Of Approval Of Extension Request E-Mailed

2011-06-07 - Extension 1 granted

2011-06-07 - Extension 1 filed

2011-06-07 - TEAS Extension Received

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2010-12-07 - NOA E-Mailed - SOU Required From Applicant

2010-10-12 - Notice Of Publication E-Mailed

2010-10-12 - Published for opposition

2010-09-09 - Law Office Publication Review Completed

2010-09-09 - Assigned To LIE

2010-08-26 - Approved For Pub - Principal Register

2010-08-25 - Teas/Email Correspondence Entered
2010-08-25 - Communication received from applicant
2010-08-25 - TEAS Response to Office Action Received
2010-02-25 - Notification Of Non-Final Action E-Mailed
2010-02-25 - Non-final action e-mailed
2010-02-25 - Non-Final Action Written
2010-02-25 - Assigned To Examiner
2010-01-25 - New Application Office Supplied Data Entered In Tram
2010-01-23 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell
Norvell IP llc
1776 Ash Street
Northfield IL 60093
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell
Phone Number: 888-315-0732
Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:58:44 ET

Serial Number: [85136215 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark



(words only): [VIRGIN GALACTIC](#)

Standard Character claim: [No](#)

Current Status: [Notice of Allowance \(NOA\) sent \(issued\) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.](#)

Date of Status: [2011-05-03](#)

Filing Date: [2010-09-23](#)

The Notice of Allowance Date is: [2011-05-03](#)

Transformed into a National Application: [No](#)

Registration Date: (DATE NOT AVAILABLE)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 109](#)

Attorney Assigned:
[CROSS TRACY L](#)

Current Location: [700 -Intent To Use Section](#)

Date In Location: [2011-05-03](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Virgin Enterprises Limited](#)

Address:
[Virgin Enterprises Limited](#)

The School House 50 Brook Green
London W67RR
United Kingdom
Legal Entity Type: limited company
State or Country Where Organized: United Kingdom

GOODS AND/OR SERVICES

International Class: 012

Class Status: Active

Aircraft, airplanes, space vehicles namely, aeronautical vehicles, aeronautical vehicles, aeronautical vehicles and parts therefor

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 016

Class Status: Active

Books featuring space travel and exploration, pictures, prints, cards bearing universal greetings, postcards, magazines featuring adventure travel and space exploration, writing instruments, stickers, calendars, decals, decorative tops for writing instruments, photo and scrapbook albums, event programs, posters, guide books featuring outer space travel and amenities, maps, newsletters in the field of space travel news and events, photographs, paper, note pads, folders and stationery

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 025

Class Status: Active

Clothing, namely, suits, stockings, under garments, shirts, t-shirts, pants, skirts, dresses, jackets, coats, blazers, sweaters, scarves, hats, headwear, bathrobes, shorts, socks, belts, gloves, jeans, neckwear, swimwear, beachwear, footwear, visors, sleep masks, cloth bibs, nightwear, outerwear, namely, parkas, wind vests, and coats, wraps and wristbands

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 028

Class Status: Active

Playing cards, toy models of airplanes, spaceships, and rockets, board and card games, toys, namely, stuffed toy animals and space vehicles, sports balls, dolls and doll accessories, puzzles

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 039

Class Status: Active

Air transportation, freight transportation by air and space vehicles, passenger transportation by space vehicle, air and ground transportation, airport services, space vehicle transportation services, namely, launching of space vehicles, and transportation of passengers into space

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Description of Mark: The mark consists of an image of a portion of an eye with the term "VIRGIN" (stylized) in the center of the eye design and the term "GALACTIC" on the lower right side of the eye design.

Design Search Code(s):

02.11.02 - Eyes, human; Human eyes; Iris (eye)

26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

Prior Registration Number(s):

2798130

2808270

3535624

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-05-03 - NOA E-Mailed - SOU Required From Applicant

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2011-03-08 - Notice Of Publication E-Mailed

2011-03-08 - Published for opposition

2011-01-13 - Approved For Pub - Principal Register

2010-12-31 - Assigned To Examiner

2010-09-28 - Notice Of Design Search Code Mailed

2010-09-27 - New Application Office Supplied Data Entered In Tram

2010-09-27 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

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1776 Ash Street

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Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

Joseph V. Norvell

Phone Number: 888-315-0732

Fax Number: 312-268-5063

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-12 14:58:58 ET

Serial Number: 77274906 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark

Virgin Motors

(words only): [VIRGIN MOTORS](#)

Standard Character claim: [Yes](#)

Current Status: [A first request for extension of time to file a Statement of Use has been granted.](#)

Date of Status: [2011-09-05](#)

Filing Date: [2007-09-08](#)

The Notice of Allowance Date is: [2011-03-15](#)

Transformed into a National Application: [No](#)

Registration Date: (DATE NOT AVAILABLE)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 117](#)

Attorney Assigned:
[BULLOFF TOBY ELLEN](#)

Current Location: [700 -Intent To Use Section](#)

Date In Location: [2011-03-15](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [VIRGIN ENTERPRISES LIMITED](#)

Address:
[VIRGIN ENTERPRISES LIMITED](#)
[50 BROOK GREEN THE SCHOOL HOUSE](#)

LONDON W67RR

United Kingdom

Legal Entity Type: LIMITED COMPANY

State or Country Where Organized: United Kingdom

GOODS AND/OR SERVICES

International Class: 007

Class Status: Active

Aircraft engines; Anti-pollution devices for motors and engines; Automotive engine blocks; Diesel engines for machines; Diesel engines not for land vehicles; Engine parts, namely, electronic fuel injection modules; Engines and motors for the generation of electricity; Engines for aerostation purposes; Engines not for land vehicles; Gasoline engines not for land vehicles; Industrial engines; Jet engines; Pneumatic controls for machines, motors and engines

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 012

Class Status: Active

Automobile engines; Diesel engines for land vehicles; Engines for land vehicles; Internal combustion engines for land vehicles; Motorcycle engines

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Disclaimer: "MOTORS"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-09-07 - Notice Of Approval Of Extension Request E-Mailed

2011-09-05 - Extension 1 granted

2011-09-05 - Extension 1 filed

2011-09-05 - TEAS Extension Received

2011-04-12 - Attorney Revoked And/Or Appointed

2011-04-12 - TEAS Revoke/Appoint Attorney Received

2011-03-15 - NOA E-Mailed - SOU Required From Applicant

2011-02-02 - TTAB Release Case To Trademarks

2011-02-02 - Opposition terminated for Proceeding

2011-02-02 - Opposition dismissed for Proceeding

2011-01-12 - Automatic Update Of Assignment Of Ownership

2010-10-09 - Opposition instituted for Proceeding

2010-10-08 - Opposition papers filed

2010-09-14 - Notice Of Publication E-Mailed

2010-09-14 - Published for opposition

2010-08-09 - Law Office Publication Review Completed

2010-08-02 - Approved For Pub - Principal Register

2010-07-27 - LIE Checked Susp - To Atty For Action

2010-01-25 - Report Completed Suspension Check Case Still Suspended

2009-07-23 - Report Completed Suspension Check Case Still Suspended

2009-01-23 - Report Completed Suspension Check Case Still Suspended

2008-07-23 - Notification Of Letter Of Suspension E-Mailed

2008-07-23 - LETTER OF SUSPENSION E-MAILED

2008-07-23 - Suspension Letter Written

2008-07-22 - Teas/Email Correspondence Entered

2008-07-22 - Communication received from applicant

2008-07-21 - Assigned To LIE

2008-07-21 - TEAS Response to Office Action Received

2008-07-21 - Petition To Revive-Granted

2008-07-21 - TEAS Petition To Revive Received

2008-07-10 - Abandonment Notice Mailed - Failure To Respond

2008-07-10 - Abandonment - Failure To Respond Or Late Response

2007-12-21 - Attorney Revoked And/Or Appointed

2007-12-21 - TEAS Revoke/Appoint Attorney Received

2007-12-13 - Notification Of Non-Final Action E-Mailed

2007-12-13 - Non-final action e-mailed

2007-12-13 - Non-Final Action Written

2007-12-13 - Assigned To Examiner

2007-09-12 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph V. Norvell

Correspondent

Joseph V. Norvell

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1776 Ash Street

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Phone Number: 888-315-0732

Fax Number: 312-268-5063

Domestic Representative

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Phone Number: 888-315-0732

Fax Number: 312-268-5063

Annex B

335 F.3d 141

United States Court of Appeals,
Second Circuit.

VIRGIN ENTERPRISES LTD., Plaintiff-Appellant,

v.

Tahir NAWAB, Nathan Erlich, Simon Blitz, Daniel
Gazal, Gerald Wren, Bob Wroblewski, Corporation
Solutions, LLC, Cel-Net Communication, Inc.,
the Cellular Network Communication Group,
Inc., d/b/a CNGC, SD Telecommunications
Inc., Virgin Wireless, Inc., Iwaycity, and
Virginwireless.com, Defendants-Appellees.Docket No. 02-7491. Argued: Aug.
5, 2002. Decided: July 11, 2003.

Holder of “VIRGIN” trademark brought application for preliminary injunction against defendants using mark “VIRGIN WIRELESS” in connection with retail sale of wireless telephones. The United States District Court for the Eastern District of New York, [Charles P. Sifton, J.](#), denied relief, and trademark holder appealed. The Court of Appeals, [Leval](#), Circuit Judge, held that trademark holder was likely to prevail on merits of claim.

Reversed and remanded

West Headnotes (7)

1 Injunction**➤ Grounds and Objections**

To obtain preliminary injunction, party must demonstrate probability of irreparable harm in absence of injunctive relief, and either likelihood that it will succeed on merits of its claim, or serious question going to merits and balance of hardships tipping decidedly in its favor.

[12 Cases that cite this headnote](#)**2 Federal Courts****➤ Preliminary Injunction; Temporary Restraining Order**

District court's denial of preliminary injunction is reviewed for abuse of discretion.

3 Trademarks**➤ Similarity; Likelihood of Confusion**

On motion for preliminary injunction in trademark infringement action, where mark merits protection, showing that significant number of consumers are likely to be confused about source of goods identified by allegedly infringing mark is generally sufficient to demonstrate both irreparable harm and likelihood of success on merits.

[62 Cases that cite this headnote](#)**4 Trademarks****➤ Infringement**

Test for trademark infringement, regardless of whether mark is registered is whether: (1) mark is entitled to protection, and (2) defendant's use of mark is likely to cause consumer confusion as to origin or sponsorship of defendant's goods. Lanham Trade-Mark Act, §§ 32(1), 43(a), [15 U.S.C.A. §§ 1114\(1\), 1125\(a\)](#).

[57 Cases that cite this headnote](#)**5 Trademarks****➤ Ownership; Marks Protected****Trademarks****➤ Similarity; Likelihood of Confusion**

Holder of “VIRGIN” mark for retail stores selling computers and electronic devices was likely to succeed on merits of infringement claim against operator of retail stores selling wireless telephones under “VIRGIN WIRELESS” mark, for purpose of obtaining preliminary injunction; holder's mark was arbitrary and famous, differences in marks' typefaces and colors did not outweigh similarities, holder sold similar goods and had plans to bridge gap, and there was evidence of actual confusion. Lanham Trade-Mark Act, § 32(1), [15 U.S.C.A. § 1114\(1\)](#).

[27 Cases that cite this headnote](#)**6 Trademarks****➤ Levels or Categories of Distinctiveness in General; Strength of Marks in General**

Trademark law accords broad, muscular protection to marks that are arbitrary or fanciful in relation to products on which they are used, and lesser protection, or no protection at all, to marks consisting of words that identify or describe goods or their attributes.

[16 Cases that cite this headnote](#)

7 Trademarks

 [Alphabetical Listing](#)

VIRGIN.

Attorneys and Law Firms

***142** [James W. Dabney](#) ([Catherine M. Clayton](#), [Melissa A. Antonecchia](#), on the brief), Pennie & Edmonds LLP, New York, NY, for Appellant.

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Before: [LEVAL](#), [CALABRESI](#), and [POOLER](#), Circuit Judges.

Opinion

[LEVAL](#), Circuit Judge.

Plaintiff Virgin Enterprises Limited (“VEL” or “plaintiff”) appeals from the denial of its motion for a preliminary injunction. This suit, brought under § 32 of the Lanham Act, [15 U.S.C. § 1114\(1\)](#), alleges that defendants infringed plaintiff’s rights in the registered mark VIRGIN by operating retail stores selling wireless telephones and related accessories and services under the trade name VIRGIN WIRELESS. The United States District Court for the Eastern District of New York (Sifton, *J.*) denied plaintiff’s motion for a preliminary injunction, based upon its finding that plaintiff’s registration did not cover the retail sale of wireless telephones and related products, and that plaintiff failed to show a likelihood of consumer confusion.

We find that the plaintiff is likely to succeed on the merits and was entitled to a preliminary injunction. We therefore reverse ***143** and remand with instructions to enter a preliminary injunction. ¹

BACKGROUND

Plaintiff VEL, a corporation with its principal place of business in London, owns U.S. Registration No. 1,851,817 (“the 817 Registration”), filed on May 5, 1991, and registered on August 30, 1994, for the VIRGIN mark as applied to “*retail store services in the fields of ... computers and electronic apparatus*” (emphasis added). Plaintiff filed an affidavit of continuing use, pursuant to [15 U.S.C. § 1058\(a\)](#), on April 27, 2000, which averred that plaintiff had used the mark in connection with retail store services selling computers and electronic apparatus. Plaintiff also owns U.S. Registration No. 1,852,776 (“the 776 Registration”), filed on May 9, 1991, and registered on September 6, 1994, for a stylized version of the VIRGIN mark for use in connection with “retail store services in the fields of ... computers and electronic apparatus,” and U.S. Registration No. 1,863,353 (“the 353 Registration”), filed on May 19, 1992, and registered on November 15, 1994, for the VIRGIN MEGASTORE mark. It is undisputed that these three registrations have become incontestable pursuant to [15 U.S.C. § 1065](#).

VEL, either directly or through corporate affiliates, operates various businesses worldwide under the trade name VIRGIN, including an airline, large-scale record stores called Virgin Megastores, and an internet information service. Plaintiff or its affiliates also market a variety of goods branded with the VIRGIN name, including music recordings, computer games, books, and luggage. Three of plaintiff’s megastores are located in the New York area. According to an affidavit submitted to the district court in support of plaintiff’s application for preliminary injunction, Virgin Megastores sell a variety of electronic apparatus, including video game systems, portable CD players, disposable cameras, and DVD players. These stores advertise in a variety of media, including radio.

Defendants Simon Blitz and Daniel Gazal are the sole shareholders of defendants Cel-Net Communications, Inc. (“Cel-Net”); The Cellular Network Communications, Inc., doing business as CNCG (“CNCG”); and SD Telecommunications, Inc. (“SD Telecom”). Blitz and Gazal formed Cel-Net in 1993 to sell retail wireless telephones and services in the New York area. Later, they formed CNCG to sell wireless phones and services on the wholesale level. CNCG now sells wireless phones and services to more than 400 independent wireless retailers. In 1998, Cel-Net

received permission from New York State regulators to resell telephone services within the state.

Around 1999, Andrew Kastein, a vice-president of CNCG, began to develop a Cel-Net brand of wireless telecommunications products. In early 1999, Cel-Net entered into negotiations with the Sprint PCS network to provide telecommunications services for resale by Cel-Net. In August 1999, Cel-Net retained the law firm Pennie & Edmonds to determine the availability of possible service marks for Cel-Net. Pennie & Edmonds associate Elizabeth Langston researched for Kastein a list of possible service marks; among the marks Cel-Net asked to have researched was VIRGIN. Defendants claim that Langston told Cel-Net officer Simon Corney that VIRGIN was available for use in the telecommunications field. Plaintiff disputed this, offering an affidavit from Langston that she informed defendants that she *144 would not search the VIRGIN mark because her firm represented plaintiff.²

According to defendants, in December 1999, Cel-Net retained Corporate Solutions, LLC and its principals Nathan Erlich and Tahir Nawab as joint venture partners to help raise capital to launch Cel-Net's wireless telephone service. On December 2, 1999, Erlich and Nawab filed four intent-to-use applications with the U.S. Patent and Trademark Office ("PTO") to register the marks VIRGIN WIRELESS, VIRGIN MOBILE, VIRGIN COMMUNICATIONS, and VIRGIN NET in the field of telecommunications services, class 38. On December 24, 1999, Corporate Solutions incorporated defendant Virgin Wireless, Inc. ("VWI") and licensed to VWI the right to use the marks VIRGIN WIRELESS and VIRGIN MOBILE. Meanwhile, one of plaintiff's affiliates had begun to offer wireless telecommunication services bearing the VIRGIN mark in the United Kingdom. A press release dated November 19, 1999, found on plaintiff's website, stated that its Virgin Mobile wireless services were operable in the United States.

On June 23, 2000, defendant Blitz signed a lease under the name Virgin Wireless for a kiosk location in South Shore Mall in Long Island from which to re-sell AT & T wireless services, telephones, and accessories under the retail name Virgin Wireless. Defendants Cel-Net and VWI later expanded their telecommunications re-sale operations to include two retail stores and four additional retail kiosks in malls in the New York area and in Pennsylvania. All of these stores have been run by VWI under the trade name VIRGIN WIRELESS. VWI also has leases and bank accounts in its name, and has

shown evidence of actual retail transactions and newspaper advertisements.

In August 2000, plaintiff licensed Virgin Mobile USA, LLC, to use the VIRGIN mark for wireless telecommunications services in the United States. On August 10, 2000, plaintiff filed an intent-to-use application with the PTO for use of the VIRGIN mark in the United States on telecommunications services and mobile telephones. On October 11, 2001, the PTO suspended this mark's registration in international class 9, which covers wireless telephones, and class 38, which covers telecommunications services, because the VIRGIN mark was already reserved by a prior filing, presumably defendants'. On August 16, 2001, plaintiff filed another intent-to-use application for the mark VIRGIN MOBILE to brand telecommunications services. The PTO issued a non-final action letter for both of plaintiff's pending new registrations on October 31, 2001, which stated that defendant Corporation Solutions' pending applications for similar marks in the same class could give rise to "a likelihood of confusion." The PTO suspended action on plaintiff's application pending the processing of Corporation Solutions' applications.

In October 2001, plaintiff issued a press release announcing that it was offering wireless telecommunications services and mobile telephones in the United States.

Plaintiff became aware of Corporation Solutions' application for registration of the VIRGIN WIRELESS and VIRGIN MOBILE marks by May 2000. In October 2001 and December 2001, defendant *145 VWI filed suits against plaintiff in the federal district courts in Arizona and Delaware, alleging that plaintiff was using VWI's mark. Plaintiff maintains (and the district court found) that it learned in January 2002 that VWI and Cel-Net were operating kiosks under the VIRGIN WIRELESS name and two days later filed the present suit seeking to enjoin defendants from selling mobile phones in VIRGIN-branded retail stores.

On May 2, 2002, the district court considered plaintiff's application for a preliminary injunction. It found that no essential facts were in dispute, and therefore no evidentiary hearing was required. It was uncontested (and the district court accordingly found) that plaintiff sold "electronic apparatus" in its stores, including "various video game systems, portable cassette tape, compact disc, mp3, and mini disc players, portable radios, and disposable cameras," but not including telephones or telephone service, and that the only products the defendants sold in their stores were wireless

telephones, telephone accessories, and wireless telephone services.

Noting that a party seeking a preliminary injunction must show the probability of irreparable harm in the absence of relief, and either (1) likelihood of success on the merits or (2) serious questions going to the merits and a balance of hardships tipping decidedly in its favor, the court found that plaintiff had failed to satisfy either standard. Arguing against plaintiff's likelihood of success, the court noted that plaintiff's registrations did not claim use of the VIRGIN mark "in telecommunications services or in the associated retail sale of wireless telephones and accessories." While plaintiff's 817 and 776 Registrations covered the retail sale of "computers and electronic apparatus," they did not extend to telecommunications services and wireless phones.

The court noted that the defendants were the first to use the VIRGIN mark in telecommunications, and the first to attempt to register VIRGIN for telecommunications and retail telephone sales. The court also observed that the dissimilarity in appearance of plaintiff's and defendants' logos and the differences between plaintiff's huge Virgin Megastores and defendants' small retail outlets in malls diminished likelihood of consumer confusion. Finally, because the defendants had expended substantial resources in pursuing their trademark applications and in establishing their retail presence, the court found that plaintiff could not demonstrate that the balance of hardships tipped in its favor.

The court denied the application for preliminary injunction. The crux of the court's decision lay in the facts that plaintiff's prior use and registration of the VIRGIN mark in connection with the sale of consumer electronic equipment did not include the sale of telephones or telephone services, and that defendants were the first to register and use VIRGIN for telephones and wireless telephone service. This appeal followed.

DISCUSSION

I.

1 2 As the court below correctly noted, in order to obtain a preliminary injunction, a party must demonstrate probability of irreparable harm in the absence of injunctive relief, and either a likelihood that it will succeed on the merits of its claim, or a serious question going to the merits and a balance of hardships tipping decidedly in its favor. See *Jackson Dairy,*

Inc. v. H.P. Hood & Sons, Inc., 596 F.2d 70, 72 (2d Cir.1979) (*per curiam*); *Bristol-Myers Squibb Co. v. McNeil-P.P.C., Inc.*, 973 F.2d 1033, 1038 (2d Cir.1992). We review *146 the court's denial of a preliminary injunction for abuse of discretion. *Bristol-Myers*, 973 F.2d at 1038.

3 In an action for trademark infringement, where a mark merits protection, a showing that a significant number of consumers are likely to be confused about the source of the goods identified by the allegedly infringing mark is generally sufficient to demonstrate both irreparable harm and a likelihood of success on the merits. *Bristol-Myers*, 973 F.2d at 1038; *W. Publ'g Co. v. Rose Art Indus., Inc.*, 910 F.2d 57, 59 (2d Cir.1990). Thus, our inquiry must be whether the district court correctly determined that the plaintiff was not entitled to protection from use of its mark by others in the sale of wireless telephones and related services, and that there was no likelihood that, in the absence of a preliminary injunction, a significant number of consumers would be confused about the sponsorship of defendants' retail stores. For the reasons discussed below, we find that the mark is entitled to protection, and there is a significant likelihood of confusion. We reverse and remand.

II.

4 A claim of trademark infringement, whether brought under 15 U.S.C. § 1114(1) (for infringement of a registered mark) or 15 U.S.C. § 1125(a) (for infringement of rights in a mark acquired by use), is analyzed under the familiar two-prong test described in *Gruner + Jahr USA Publ'g v. Meredith Corp.*, 991 F.2d 1072 (2d Cir.1993). See *Time, Inc. v. Petersen Publ'g Co. L.L.C.*, 173 F.3d 113, 117 (2d Cir.1999) (noting that *Gruner* test is applicable to claims brought under § 1114(1) and § 1125(a)). The test looks first to whether the plaintiff's mark is entitled to protection, and second to whether defendant's use of the mark is likely to cause consumers confusion as to the origin or sponsorship of the defendant's goods. *Gruner*, 991 F.2d at 1074. Examining the question as the test dictates, we have no doubt that plaintiff was entitled to a preliminary injunction.

5 We believe the district court accorded plaintiff too narrow a scope of protection for its famous, arbitrary, and distinctive mark. There could be no dispute that plaintiff prevailed as to the first prong of the test—prior use and ownership. For years, plaintiff had used the VIRGIN mark on huge, famous stores selling, in addition to music recordings, a variety of consumer electronic equipment. At the time the defendants began using VIRGIN, plaintiff owned rights in the mark.

The focus of inquiry thus turns to the second prong of the test—whether defendants' use of VIRGIN as a mark for stores selling wireless telephone services and phones was likely to cause confusion. There can be little doubt that such confusion was likely.

The landmark case of *Polaroid Corp. v. Polarad Electronics Corp.*, 287 F.2d 492 (2d Cir.1961) (Friendly, J.), outlined a series of nonexclusive factors likely to be pertinent in addressing the issue of likelihood of confusion, which are routinely followed in such cases. See, e.g., *Streetwise Maps, Inc. v. Vandam, Inc.*, 159 F.3d 739, 743-46 (2d Cir.1998); *Arrow Fastener Co. v. Stanley Works*, 59 F.3d 384, 391-99 (2d Cir.1995); *Mobil Oil Corp. v. Pegasus Petroleum Corp.*, 818 F.2d 254, 256-60 (2d Cir.1987).

Six of the *Polaroid* factors relate directly to the likelihood of consumer confusion. These are the strength of the plaintiff's mark; the similarity of defendants' mark to plaintiff's; the proximity of the products sold under defendants' mark to those sold under plaintiff's; where the products are different, the likelihood that plaintiff will *147 bridge the gap by selling the products being sold by defendants; the existence of actual confusion among consumers; and the sophistication of consumers. Of these six, all but the last (which was found by the district court to be neutral) strongly favor the plaintiff. The remaining two *Polaroid* factors, defendants' good or bad faith and the quality of defendants' products, are more pertinent to issues other than likelihood of confusion, such as harm to plaintiff's reputation and choice of remedy. We conclude that the *Polaroid* factors powerfully support plaintiff's position.

Strength of the mark. The strength of a trademark encompasses two different concepts, both of which relate significantly to likelihood of consumer confusion. The first and most important is inherent strength, also called “inherent distinctiveness.” This inquiry distinguishes between, on the one hand, inherently distinctive marks—marks that are arbitrary or fanciful in relation to the products (or services) on which they are used—and, on the other hand, marks that are generic, descriptive or suggestive as to those goods. The former are the strong marks. *Abercrombie & Fitch Co. v. Hunting World, Inc.*, 537 F.2d 4, 9 (2d Cir.1976). The second sense of the concept of strength of a mark is “acquired distinctiveness,” i.e., fame, or the extent to which prominent use of the mark in commerce has resulted in a high degree of consumer recognition. See *TCPIP Holding Co. v. Haar Communications Inc.*, 244 F.3d 88, 100 (2d Cir.2001) (describing these two concepts of strength); *Streetwise Maps*, 159 F.3d at 743.

6 Considering first *inherent distinctiveness*, the law accords broad, muscular protection to marks that are arbitrary or fanciful in relation to the products on which they are used, and lesser protection, or no protection at all, to marks consisting of words that identify or describe the goods or their attributes. The reasons for the distinction arise from two aspects of market efficiency. The paramount objective of the trademark law is to avoid confusion in the marketplace. The purpose for which the trademark law accords merchants the exclusive right to the use of a name or symbol in their area or commerce is *identification*, so that the merchants can establish goodwill for their goods based on past satisfactory performance, and the consuming public can rely on a mark as a guarantee that the goods or services so marked come from the merchant who has been found to be satisfactory in the past. See *Estee Lauder Inc. v. The Gap, Inc.*, 108 F.3d 1503, 1510 (2d Cir.1997) (quoting *Restatement (Third) of Unfair Competition* § 21 comment *i* (1995)); *Power Test Petroleum Distribs., Inc. v. Calcu Gas, Inc.*, 754 F.2d 91, 97 (2d Cir.1985); *McGregor-Doniger Inc. v. Drizzle Inc.*, 599 F.2d 1126, 1131 (2d Cir.1979). At the same time, efficiency and the public interest require that every merchant trading in a class of goods be permitted to refer to the goods by their name, and to make claims about their quality. Thus, a merchant who sells pencils under the trademark *Pencil* or *Clear Mark*, for example, and seeks to exclude other sellers of pencils from using those words in their trade, is seeking an advantage the trademark law does not intend to offer. To grant such exclusivity would deprive the consuming public of the useful market information it receives where every seller of pencils is free to call them pencils. *Abercrombie*, 537 F.2d at 9; *CES Publ'g Corp. v. St. Regis Publ'ns, Inc.*, 531 F.2d 11, 13 (2d Cir.1975). The trademark right does not protect the exclusive right to an advertising message—only the exclusive right to an identifier, to protect against confusion in the marketplace. Thus, as a matter of policy, the trademark law accords broader protection *148 to marks that serve exclusively as identifiers and lesser protection where a grant of exclusiveness would tend to diminish the access of others to the full range of discourse relating to their goods. See *TCPIP*, 244 F.3d at 100; *Nabisco, Inc. v. PF Brands, Inc.*, 191 F.3d 208, 215 (2d Cir.1999); *Otokoyama Co. Ltd. v. Wine of Japan Import, Inc.*, 175 F.3d 266, 270 (2d Cir.1999).

The second aspect of efficiency that justifies according broader protection to marks that are inherently distinctive relates directly to the likelihood of confusion. If a mark is arbitrary or fanciful, and makes no reference to the nature of the goods it designates, consumers who see the mark on

different objects offered in the marketplace will be likely to assume, because of the arbitrariness of the choice of mark, that they all come from the same source. For example, if consumers become familiar with a toothpaste sold under an unusual, arbitrary brand name, such as *ZzaaqQ*, and later see that same inherently distinctive brand name appearing on a different product, they are likely to assume, notwithstanding the product difference, that the second product comes from the same producer as the first. The more unusual, arbitrary, and fanciful a trade name, the more unlikely it is that two independent entities would have chosen it. In contrast, every seller of foods has an interest in calling its product “delicious.” Consumers who see the word *delicious* used on two or more different food products are less likely to draw the inference that they must all come from the same producer. Cf. *Streetwise Maps*, 159 F.3d at 744 (noting that several map producers use “street” in product names; thus plaintiff’s mark using “street” was not particularly distinctive); *W. Publ’g*, 910 F.2d at 61 (noting numerous registrations of marks using word “golden”). In short, the more distinctive the mark, the greater the likelihood that the public, seeing it used a second time, will assume that the second use comes from the same source as the first. The goal of avoiding consumer confusion thus dictates that the inherently distinctive, arbitrary, or fanciful marks, i.e., strong marks, receive broader protection than weak marks, those that are descriptive or suggestive of the products on which they are used. See *Abercrombie*, 537 F.2d at 9-11; *TCPIP*, 244 F.3d at 100-01.

The second sense of trademark strength, fame, or “acquired distinctiveness,” also bears on consumer confusion. See *TCPIP*, 244 F.3d at 100-01; *Streetwise Maps*, 159 F.3d at 744. If a mark has been long, prominently and notoriously used in commerce, there is a high likelihood that consumers will recognize it from its prior use. Widespread consumer recognition of a mark previously used in commerce increases the likelihood that consumers will assume it identifies the previously familiar user, and therefore increases the likelihood of consumer confusion if the new user is in fact not related to the first. See *Nabisco*, 191 F.3d at 216-17. A mark’s fame also gives unscrupulous traders an incentive to seek to create consumer confusion by associating themselves in consumers’ minds with a famous mark. The added likelihood of consumer confusion resulting from a second user’s use of a famous mark gives reason for according such a famous mark a broader scope of protection, at least when it is also inherently distinctive. See *McGregor*, 599 F.2d at 1132 (noting that secondary meaning may further enlarge the scope of protection accorded to inherently distinctive marks).

Plaintiff’s VIRGIN mark undoubtedly scored high on both concepts of strength. In relation to the sale of consumer electronic equipment, the VIRGIN mark is inherently distinctive, in that it is arbitrary *149 and fanciful; the word “virgin” has no intrinsic relationship whatsoever to selling such equipment. Because there is no intrinsic reason for a merchant to use the word “virgin” in the sale of consumer electronic equipment, a consumer seeing VIRGIN used in two different stores selling such equipment will likely assume that the stores are related.

Plaintiff’s VIRGIN mark was also famous. The mark had been employed with world-wide recognition as the mark of an airline and as the mark for megastores selling music recordings and consumer electronic equipment. The fame of the mark increased the likelihood that consumers seeing defendants’ shops selling telephones under the mark VIRGIN would assume incorrectly that defendants’ shops were a part of plaintiff’s organization. See *Lois Sportswear, U.S.A., Inc. v. Levi Strauss & Co.*, 799 F.2d 867, 873 (2d Cir.1986).

There can be no doubt that plaintiff’s VIRGIN mark, as used on consumer electronic equipment, is a strong mark, as the district court found. It is entitled as such to a broad scope of protection, precisely because the use of the mark by others in connection with stores selling reasonably closely related merchandise would inevitably have a high likelihood of causing consumer confusion.

Similarity of marks. When the secondary user’s mark is not identical but merely similar to the plaintiff’s mark, it is important to assess the degree of similarity between them in assessing the likelihood that consumers will be confused. See *McGregor*, 599 F.2d at 1133. Plaintiff’s and defendants’ marks were not merely similar; they were identical to the extent that both consisted of the same word, “virgin.”

The district court believed this factor did not favor plaintiff because it found some differences in appearance. Defendants’ logo used a difference typeface and different colors from plaintiff’s. While those are indeed differences, they are quite minor in relation to the fact that the name being used as a trademark was the same in each case.

Advertisement and consumer experience of a mark do not necessarily transmit all of the mark’s features. Plaintiff, for example, advertised its Virgin Megastores on the radio. A consumer who heard those advertisements and then saw the defendants’ installation using the name VIRGIN would have no way of knowing that the two trademarks looked different.

See *Sports Auth., Inc. v. Prime Hospitality Corp.*, 89 F.3d 955, 962 (2d Cir.1996). A consumer who had visited one of plaintiff's Virgin Megastores and remembered the name would not necessarily remember the typeface and color of plaintiff's mark. The reputation of a mark also spreads by word of mouth among consumers. One consumer who hears from others about their experience with Virgin stores and then encounters defendants' Virgin store will have no way knowing of the differences in typeface. See *Hills Bros. Coffee, Inc. v. Hills Supermarkets, Inc.*, 428 F.2d 379, 381 (2d Cir.1970) (*per curiam*).

In view of the fact that defendants used the same name as plaintiff, we conclude the defendants' mark was sufficiently similar to plaintiff's to increase the likelihood of confusion. This factor favored the plaintiff as a matter of law. We conclude that the district court erred in concluding otherwise on the basis of comparatively trivial and often irrelevant differences.

Proximity of the products and likelihood of bridging the gap. The next factor is the proximity of the products being sold by plaintiff and defendant under identical (or similar) marks. See *Arrow Fastener*, 59 F.3d at 396. This factor has an obvious *150 bearing on the likelihood of confusion. When the two users of a mark are operating in completely different areas of commerce, consumers are less likely to assume that their similarly branded products come from the same source. In contrast, the closer the secondary user's goods are to those the consumer has seen marketed under the prior user's brand, the more likely that the consumer will mistakenly assume a common source. See *Cadbury Beverages, Inc. v. Cott Corp.*, 73 F.3d 474, 480-81 (2d Cir.1996).

While plaintiff had not sold telephones or telephone service prior to defendant's registration evincing intent to sell those items, plaintiff had sold quite similar items of consumer electronic equipment. These included computer video game systems, portable cassette-tape players, compact disc players, MP3 players, mini-disc players, and disposable cameras. Like telephones, many of these are small consumer electronic gadgets making use of computerized audio communication. They are sold in the same channels of commerce. Consumers would have a high expectation of finding telephones, portable CD players, and computerized video game systems in the same stores. We think the proximity in commerce of telephones to CD players substantially advanced the risk that consumer confusion would occur when both were sold by different merchants under the same trade name, VIRGIN.

Our classic *Polaroid* test further protects a trademark owner by examining the likelihood that, even if the plaintiff's products were not so close to the defendants' when the defendant began to market them, there was already a likelihood that plaintiff would in the reasonably near future begin selling those products. See *Cadbury Beverages*, 73 F.3d at 482. VEL's claim of proximity was further strengthened in this regard because, as the district court expressly found, "plans had been formulated [for VEL] to enter [the market for telecommunications products and services] shortly in the future." VEL had already begun marketing telephone service in England which would operate in the United States, and, as the district court found, had made plans to sell telephones and wireless telephone service under the VIRGIN name from its retail stores.

The district court, nonetheless, found in favor of the defendants with respect to the proximity of products and services. We would ordinarily give considerable deference to a factual finding on this issue. Here, however, we cannot do so because it appears the district court applied the wrong test. The court did not assess the *proximity* of defendants' VIRGIN-branded retail stores selling telephone products to plaintiff's VIRGIN-branded retail stores selling other consumer electronic products. It simply concluded that, because defendants were selling exclusively telephone products and services, and plaintiff's electronic products did not include telephones or related services, the defendants must prevail as to the proximity factor.

This represents a considerable misunderstanding of the *Polaroid* test. The famous list of factors of likely pertinence in assessing likelihood of confusion in *Polaroid* was specially designed for a case like this one, in which the secondary user is not in direct competition with the prior user, but is selling a somewhat different product or service. In *Polaroid*, the plaintiff sold optical and camera equipment, while the defendant sold electronic apparatus. The test the court discussed was expressly addressed to the problem "how far a valid trademark shall be protected with respect to goods *other than those to which its owner has applied it.*" 287 F.2d at 495 (emphasis added); see also *Arrow Fastener*, 59 F.3d at 396 (noting that products *151 need not actually compete with each other). The very fact that the test includes the "proximity" between the defendant's products and the plaintiff's and the likelihood that the plaintiff will "bridge the gap" makes clear that the trademark owner does not lose, as the district court concluded, merely because it has

not previously sold the precise good or service sold by the secondary user.

In our view, had the district court employed the proper test of proximity, it could not have failed to find a high degree of proximity as between plaintiff VEL's prior sales of consumer electronic audio equipment and defendants' subsequent sales of telephones and telephone services, which proximity would certainly contribute to likelihood of consumer confusion. And plaintiff was all the more entitled to a finding in its favor in respect of these matters by virtue of the fact, which the district court *did* find, that at the time defendants began using the VIRGIN mark in the retail sale of telephones and telephone services, plaintiff already had plans to bridge the gap by expanding its sales of consumer electronic equipment to include sales of those very goods and services in the near future. Consumer confusion was more than likely; it was virtually inevitable.

Actual confusion. It is self-evident that the existence of actual consumer confusion indicates a likelihood of consumer confusion. *Nabisco*, 191 F.3d at 228. We have therefore deemed evidence of actual confusion “particularly relevant” to the inquiry. *Streetwise Maps*, 159 F.3d at 745.

Plaintiff submitted to the district court an affidavit of a former employee of defendant Cel-Net, who worked at a mall kiosk branded as Virgin Wireless, which stated that individuals used to ask him if the kiosk was affiliated with plaintiff's VIRGIN stores. The district court correctly concluded that this evidence weighed in plaintiff's favor.

Sophistication of consumers. The degree of sophistication of consumers can have an important bearing on likelihood of confusion. Where the purchasers of a products are highly trained professionals, they know the market and are less likely than untrained consumers to be misled or confused by the similarity of different marks. The district court recognized that “[r]etail customers, such as the ones catered to by both the defendants and [plaintiff], are not expected to exercise the same degree of care as professional buyers, who are expected to have greater powers of discrimination.” On the other hand, it observed that purchasers of cellular telephones and the service plans were likely to give greater care than self-service customers in a supermarket. Noting that neither side had submitted evidence on the sophistication of consumers, the court made no finding favoring either side. We agree that the sophistication factor is neutral in this case.

Bad faith and the quality of the defendants' services or products. Two factors remain of the conventional *Polaroid*

test: the existence of bad faith on the part of the secondary user and the quality of the secondary user's products or services. *Polaroid*, 287 F.2d at 495. Neither factor is of high relevance to the issue of likelihood of confusion. A finding that a party acted in bad faith can affect the court's choice of remedy or can tip the balance where questions are close. It does not bear directly on whether consumers are likely to be confused. See *TCPIP*, 244 F.3d at 102. The district court noted some evidence of bad faith on the defendants' part, but because the evidence on the issue was scant and equivocal, the court concluded that such a finding “at this stage [would be] *152 speculative.” The court therefore found that this factor favored neither party.

The issue of the quality of the secondary user's product goes more to the harm that confusion can cause the plaintiff's mark and reputation than to the likelihood of confusion. See *Arrow Fastener*, 59 F.3d at 398 (noting that first user's reputation may be harmed if secondary user's goods are of poor quality). In any event, the district court found this factor to be “neutral” with respect to likelihood of confusion.

* * * * *

In summary we conclude that of the six *Polaroid* factors that pertain directly to the likelihood of consumer confusion, all but one favor the plaintiff, and that one—sophistication of consumers—is neutral. The plaintiff is strongly favored by the strength of its mark, both inherent and acquired; the similarity of the marks; the proximity of the products and services; the likelihood that plaintiff would bridge the gap; and the existence of actual confusion. None of the factors favors the defendant. The remaining factors were found to be neutral. Although we do not suggest that likelihood of confusion may be properly determined simply by the number of factors in one party's favor, the overall assessment in this case in our view admits only of a finding in plaintiff's favor that defendants' sale of telephones and telephone-related services under the VIRGIN mark was likely to cause substantial consumer confusion.

One issue remains. Defendants argue that plaintiff should be barred by laches from seeking injunctive relief. They contend that because of plaintiff's delay after learning of the defendants' applications to register the VIRGIN marks, they expended considerable sums and developed goodwill in their use of the VIRGIN marks before plaintiff brought suit. Because the district court ruled in the defendants' favor it made no express finding on the issue of laches. But the district court explicitly found that plaintiff first learned of defendants'

use of the name VIRGIN in commerce only two days before plaintiff instituted this suit. Given that finding, plaintiff could not be chargeable with laches.

We conclude that, as a matter of law, plaintiff demonstrated irreparable harm and likelihood of success on the merits and was entitled to a preliminary injunction.

CONCLUSION

REVERSED and REMANDED.

Parallel Citations

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Footnotes

- 1 Immediately following oral argument, we issued a summary order, opinion to follow, directing the district court to enter a preliminary injunction.
- 2 Because of Pennie & Edmonds's involvement in searching marks for defendants, and because of the factual dispute about whether plaintiff's counsel searched the VIRGIN mark for defendants, defendants sought in the district court to have Pennie & Edmonds disqualified from representing plaintiff. The district court denied this motion on March 13, 2002.

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