

ESTTA Tracking number: **ESTTA439567**

Filing date: **11/04/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91201860
Party	Defendant Sprinkles Inc.
Correspondence Address	SPRINKLES INC 70 MONSEY HEIGHTS RD AIRMONT, NY 10952-3538 UNITED STATES aaron.sprinkles@gmail.com
Submission	Motion to Extend
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Date	11/04/2011
Attachments	answer to opp soft serve .pdf (2 pages)(8495 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Sprinkles Inc., a New York corporation,

Applicant,

v.

Sprinkles Cupcakes, Inc., a Texas corporation,

Opposer.

Re: Mark: SPRINKLES and Design
Serial No.: 85/148734
Filed: October 8, 2010
Published: March 29, 2011

Opposition #: 91201860

REQUEST FOR MOTION TO EXTEND PROCEEDINGS

Commission for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

Sir:

Sprinkles, Inc, a Brooklyn corporation , located and doing business at 70 Monsey Heights Airmont NY 10952, hereby requests an extension of time to resolve the opposition of our mark by Soft Serve, dba Sprinkles, opposition number 91201860. We are in the process of disputing another opposition from Sprinkles Cupcakes, Inc, a Texas corporation, opposition number 91199397, that is very similar to the opposition from Soft Serve, dba Sprinkles. We feel it would be best for both companies to see the resolution in the first case before we consider any resolution on this matter. This is a consented motion, which we at Sprinkles Inc. have discussed with the lawyer, Thomas J. Vande

Sande, who is representing Soft Serve, dba Sprinkles and is in agreement to suspend proceedings until we resolve the case with Sprinkles Cupcakes, Inc. We are nearing the end of the Discovery process with Sprinkles Cupcakes, Inc., opposition number 91199397, therefore, we are asking for an extension of time for opposition number 91201860 until opposition number 91199397 is resolved.

Respectfully submitted,

Aaron Hoffman
718-496-6196
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Date: 11/04/2011