

**UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451**

Mailed: November 27, 2013

Opposition No. 91201860

Soft Serve, Inc. dba
Sprinkles

v.

Sprinkles Inc.

On October 3, 2013, the Board allowed applicant thirty days to make its intentions more clear of its withdrawal of the involved application Serial No. 85148734. The Board informed applicant that the opposition would be sustained and registration to applicant refused if applicant failed to respond.

The record shows no response thereto.

Accordingly, judgment is hereby entered against applicant, the opposition is sustained, and registration to applicant is refused.

***By the Trademark Trial
and Appeal Board***