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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91201649
Party	Defendant POLO LINE, INC.
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Peerless Media Ltd.,)	Opposition No. 91201649
Opposer,)	
v.)	Application Serial No. 85/258339
)	
POLO LINE, INC.)	Mark:
)	
Applicant.)	

ANSWER TO NOTICE OF OPPOSITION

The following is the Answer of Applicant, POLO LINE, INC. (“Applicant”), owner of Federal Trademark Application Serial No. 85258339 for the mark WORLD POLO TOUR, WPT & design depicted above (“Applicant’s Design Mark”), by and through Counsel, GRANADOS, PA, to the Notice of Opposition filed on the sixteenth day of September, 2011 by Peerless Media Ltd. (“Opposer”), and assigned Opposition No. 91201649.

Applicant hereby responds, solely for the purpose of this proceeding, to each of the grounds set forth in the Notice of Opposition, with the following numbered paragraphs and headings corresponding to the numbered paragraphs and headings of the above referenced Notice of Opposition (“Notice”), as follows:

First Paragraph. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in the First Paragraph and therefore denies the same.

Second Paragraph. Applicant admits the allegations in the Second Paragraph.

1. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the allegations in Paragraph 1 and therefore denies the same.

2. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the allegations in Paragraph 2 and therefore denies the same.

3. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,068,901. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 3 and therefore denies the same.

4. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,214,517. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 4 and therefore denies the same.

5. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,230,545. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 5 and therefore denies the same.

6. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,024,303. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 6 and therefore denies the same.

7. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,021,662. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 7 and therefore denies the same.

8. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,090,881. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 8 and therefore denies the same.

9. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,047,106. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 9 and therefore denies the same.

10. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,146,322. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 10 and therefore denies the same.

11. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,146,321. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 11 and therefore denies the same.

12. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,009,315. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 12 and therefore denies the same.

13. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 2,934,677. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 13 and therefore denies the same.

14. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,146,323. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 14 and therefore denies the same.

15. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No.

3,146,324. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 15 and therefore denies the same.

16. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,146,384. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 16 and therefore denies the same.

17. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,146,383. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 17 and therefore denies the same.

18. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,146,382. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 18 and therefore denies the same.

19. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,234,308. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 19 and therefore denies the same.

20. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,252,428. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 20 and therefore denies the same.

21. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,235,063. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 21 and therefore denies the same.

22. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,197,314. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 22 and therefore denies the same.

23. Applicant admits to the extent the records of the United States Patent and Trademark Office and Trademark Trial and Appeal Board substantiate that Opposer is the owner of Registration No. 3,115,160. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the remaining allegations in Paragraph 23 and therefore denies the same.

24. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the allegations in Paragraph 24 and therefore denies the same.

25. Applicant denies the allegations in Paragraph 25.

26. Applicant admits the allegation in Paragraph 26

27. Applicant is without knowledge or information sufficient to form a belief as to the veracity of the allegations in Paragraph 27 and therefore denies the same.

28. Applicant denies the allegations in Paragraph 28.

29. Applicant admits that Applicant's Design Mark contains the words, "WORLD", "POLO" and "TOUR". Applicant denies the remaining allegations in Paragraph 29.

30. Applicant admits that Opposer has no control over the quality of Applicant's goods and/or services. Applicant denies the remaining allegations in Paragraph 30.

31. Applicant denies the allegations of Paragraph 31.

FURTHERMORE, Applicant sets forth the following in support of its defense:

32. Upon information and belief, users of Applicant's goods and services are sophisticated consumers.

33. Upon information and belief, purchasers and users of Opposer's goods and/or services are sophisticated consumers.

34. Upon information and belief, the commercial activities of Opposer and Applicant are not commercially related.

35. Applicant's Design Mark and Opposer's marks, as identified in paragraphs 3-23 of the Notice ("Opposer's Marks") are not used, or to be used, in related goods and/or services.

36. Applicant's Design Mark and Opposer's Marks are not confusingly similar.

37. Applicant's Design Mark and Opposer's Marks are different in appearance.

38. Applicant's Design Mark and Opposer's Marks are different in sound.

39. Applicant's Design Mark and Opposer's Marks are different in meaning.

40. Applicant's Design Mark and Opposer's Marks have very different commercial impressions.

41. Applicant's Design Mark and Opposer's Marks are not likely to give rise to the mistaken belief that they originate from the same source.

42. Applicant's Design Mark and Opposer's Marks are not likely to cause confusion or mistake or to deceive or mislead the trade and the purchasing public into believing that Applicant's services are the services or products of Opposer, or that Applicant or its services are authorized, licensed or controlled by Opposer, or that Applicant is affiliated with or in some way related to Opposer.

43. Opposer has failed to adequately maintain, police, or enforce any trademark or proprietary rights it may have in its alleged trademarks.

44. The acronym "WPT", as well as the use of the words "WORLD" and "TOUR" within a single trademark, have been used repeatedly in other trademarks. Even in the context of the type of services Opposer offers, playing card based games and gambling, other trademarks exist that utilize the words "World" and "Tour". Examples of such trademarks are attached hereto as Exhibit A, and made a part hereof.

45. Opposer is claiming to have exclusive rights which they disclaimed in the original registrations of Opposer's Marks.

46. Opposer does not have exclusive rights to the elements, individually or collectively, which they allege to give rise to mistaken belief of same origin or source, cause confusion, mistake, or to deceive or mislead consumers that Applicant's services are the services or products of Opposer, or that Applicant or its services are authorized, licensed or controlled by Opposer, or that Applicant is affiliated with or in some way related to Opposer.

Applicant hereby appoints Augusto Granados, a member of the Florida Bar at the firm of GRANADOS, PA, 210 Sea View Drive, Suite 303, Key Biscayne, FL 33149, TEL: (305) 951-5477, FAX: (305) 728-5288; to act as attorney in the matter of the opposition identified above, to prosecute said opposition, to transact all business in the Patent and Trademark Office, and in the United States courts connected with the opposition, to sign its name to all papers which are hereinafter to be filed in connection therewith, and to receive all communications relating to the same.

WHEREFORE, Applicant respectfully requests that the Trademark Trial and Appeal Board reject the Opposition and permit registration of Applicant's proposed mark in Application Serial Number 85258339 in the United States Patent and Trademark Office.

A duplicate copy of this Answer to Notice of Opposition has been sent via First Class Mail to counsel for Opposer on October 26, 2011.

Respectfully Submitted,



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CERTIFICATE OF SERVICE

I hereby certify that true copies of the foregoing Answer to Notice of Opposition were served by First Class Mail with the United States Postal Service, with sufficient postage paid, on this 26th day of October, 2011, upon Counsel for Opposer at the following address:

Angela Small Booth
Law Offices of Angela Small Booth
9107 Wilshire Blvd., Suite 450
Beverly Hills, CA 90210



Augusto Granados

EXHIBIT A

WORLD BLACKJACK TOUR

Serial Number: 78864233

Registration Number: 3420464

International Class: 041

Class Status: Active

Entertainment services, namely, providing on-going television programs in the field of blackjack card games and conducting contests and events in the nature of live playing card games in the field of blackjack card games

Basis: 1(a)

First Use Date: 2007-11-19

First Use in Commerce Date: 2007-11-19

WORLD BEER TOUR

Serial Number: 78463325

Registration Number: 3005859

International Class: 043

Class Status: Active

Restaurant services, namely, a frequent customer awards program providing awards based on consumption of foods and beverages at Applicant's restaurants

Basis: 1(a)

First Use Date: 1984-04-30

First Use in Commerce Date: 1989-08-13



Serial Number: 78625356

Registration Number: 3411680

International Class: 009

Class Status: Active

DOWNLOADABLE ELECTRONIC PUBLICATIONS IN THE NATURE OF BOOKS, GUIDES,

MAGAZINES, BROCHURES, DIRECTORIES, NEWSLETTERS, MANUALS, CATALOGUES, PROSPECTUSES, AND PERIODICALS; SOUND RECORDINGS, IMAGE RECORDINGS; COMPUTER HARDWARE AND COMPUTER PERIPHERAL DEVICES AND AUDIOVISUAL TEACHING APPARATUS, NAMELY COMPUTER WORKSTATIONS, LAPTOP COMPUTERS, COMPUTER MONITORS, KEYBOARDS, PRINTERS, MICE, CO-PROCESSORS, MODEMS, HARD AND FLOPPY DISK DRIVES, TAPE DRIVES, CD-ROM DRIVES, DVD-DRIVES, ELECTRONICALLY ENCODED OR MAGNETICALLY ENCODED CARDS AND MEMORY ADD-ONS, MEMORY BOARDS AND CHIPS, CABLES AND CONNECTORS, PROJECTORS, PROJECTION SCREENS, REMOTE CONTROLLERS FOR THE FOREGOING; ALL THE AFORESAID GOODS RELATING TO EDUCATION, EDUCATIONAL INSTITUTIONS, BUSINESS EDUCATION, BUSINESS MANAGEMENT, HUMAN RESOURCES MANAGEMENT, PERSONAL DEVELOPMENT, RECRUITMENT OR CAREERS

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 016

Class Status: Active

MAGAZINES; JOURNALS; PRINTED MATTER NAMELY GUIDES AND PROSPECTUSES; PERIODICAL PUBLICATIONS, NAMELY NEWSPAPERS; NEWSLETTERS, BOOKS; RECRUITMENT GUIDES; DIRECTORIES; INSTRUCTIONAL AND TEACHING MATERIAL; MANUALS TO ACCOMPANY COMPUTER SOFTWARE; PROGRAMS, NAMELY EVENT PROGRAMS AND PROGRAMS FOR EDUCATION FOR TRAINING COURSES AND SYLLABUSES; CATALOGUES; ALL THE AFORESAID GOODS RELATING TO EDUCATION, EDUCATIONAL INSTITUTIONS, BUSINESS EDUCATION, BUSINESS MANAGEMENT, HUMAN RESOURCES MANAGEMENT, PERSONAL DEVELOPMENT, RECRUITMENT OR CAREERS; CHARTS; POSTERS; PHOTOGRAPHS; PICTURES; SIGNBOARDS; STATIONERY; BUSINESS CARDS; POST CARDS; RECORD CARDS; BOOK PLATES, BOOK MARKS, DIARIES, CALENDARS, ALBUMS, ADDRESS BOOKS, GUEST BOOKS; PAPER; CARDBOARD

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 035

Class Status: Active

BUSINESS MANAGEMENT; BUSINESS CONSULTING; OFFICE ADMINISTRATION; RESEARCHING, INVESTIGATING, COMPILING, ANALYZING, STORING AND PROVISION OF INFORMATION ABOUT BUSINESSES AND SELECTION OF CANDIDATES FOR POSITIONS IN EMPLOYMENT; DATABASE MANAGEMENT SERVICES; COMPILATION OF INFORMATION INTO COMPUTER DATABASES; BUSINESS MANAGEMENT ASSISTANCE SERVICES; PROVISION, TRANSCRIPTION, COMPOSITION, COMPILATION, AND SYSTEMIZATION OF WRITTEN AND DIGITAL COMMUNICATIONS; PROVISION OF WEB SPACE FOR ADVERTISING AND PROMOTING GOODS AND SERVICES; COMPILATION OF ADVERTISEMENT FOR USE AS WEB PAGES; PREPARATION AND WRITING OF ADVERTISING MATERIAL; ON LINE ADVERTISING FROM A COMPUTER NETWORK; RENTAL OF ADVERTISING TIME ON COMMUNICATION MEDIA; ACCOUNTING; MARKET RESEARCH SERVICES; MARKET SURVEY AND OPINION POLL SERVICES; MARKETING; PUBLICITY SERVICES; PUBLIC RELATIONS SERVICES; PROMOTION SERVICES; BRANDING CONSULTANCY SERVICES; BRAND POSITIONING; BRAND STRATEGY; ORGANIZING EXHIBITIONS, CONFERENCES AND TRADE FAIRS FOR COMMERCIAL OR ADVERTISING PURPOSES; TRADE SHOW SERVICES IN THE FIELD OF BUSINESS MANAGEMENT

EDUCATION; PROVISION OF INFORMATION ABOUT JOB OPPORTUNITIES AND RECRUITMENT; PERSONNEL MANAGEMENT CONSULTANCY; PERSONNEL RECRUITMENT SERVICES; PROVIDING INFORMATION AND ADVICE ON RECRUITMENT ADVICE AND INFORMATION TO BUSINESSES, RECRUITMENT AGENCIES, AND EDUCATIONAL INSTITUTIONS REGARDING GRADUATE AND UNDERGRADUATE RECRUITMENT; PSYCHOLOGICAL TESTING FOR SELECTION OF PERSONNEL; HUMAN RESOURCES CONSULTANCY RELATING TO EMPLOYEE PERFORMANCE APPRAISALS, EMPLOYEE ATTITUDE RESEARCH, EMPLOYEE MOTIVATION, EMPLOYEE PERFORMANCE ANALYSIS AND MEASUREMENT, EMPLOYEE TEAM-BUILDING, EMPLOYEE INCENTIVE AND REWARD SCHEMES AND EMPLOYEE ACHIEVEMENT RECOGNITION, EMPLOYMENT AGENCIES; ADVICE REGARDING COMPILATION OF INFORMATION FOR USE IN DEVELOPING, ORGANIZING AND MANAGING ALUMNI SOCIETIES; PREPARATION OF REPORTS RELATING TO ALL THE AFORESAID SERVICES; NEWS CLIPPING SERVICES

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 036

Class Status: Active

PROVISION OF SCHOLARSHIPS; FINANCIAL SERVICES RELATING TO THE PROVISION OF LOANS FOR TUITION; FINANCIAL SPONSORSHIP OF BUSINESS MANAGEMENT AND BUSINESS EDUCATION ESTABLISHMENTS; FINANCIAL INFORMATION AND ANALYSIS SERVICES FOR BUSINESS STUDENTS AND BUSINESS EDUCATIONAL ESTABLISHMENTS; FUNDRAISING SERVICES

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 041

Class Status: Active

ARRANGING AND ORGANISING OF EXHIBITIONS, SEMINARS, WORKSHOPS, AND CONFERENCES AND CAREERS EVENTS; PROVIDING ON LINE ELECTRONIC PUBLICATIONS IN THE NATURE OF BOOKS, GUIDES, MAGAZINES, BROCHURES, DIRECTORIES, NEWSLETTERS, MANUALS, CATALOGUES, PROSPECTUSES, AND PERIODICALS; ALL THE AFORESAID SERVICES RELATING TO EDUCATIONAL INSTITUTIONS, BUSINESS EDUCATION, BUSINESS MANAGEMENT, HUMAN RESOURCES MANAGEMENT, PERSONAL DEVELOPMENT, RECRUITMENT OR CAREERS; ORGANISING SPORTING AND CULTURAL ACTIVITIES; PROVIDING INFORMATION AND ADVICE ON COURSES, EDUCATION AND CAREERS; PROVISION OF INFORMATION AND ADVICE ON CRITERIA FOR SELECTION AND ACCEPTANCE ON EDUCATIONAL COURSES; ORGANIZING EDUCATIONAL COMPETITIONS; NEWS REPORTING SERVICES; PUBLISHING SERVICES; REFERENCE DATA LIBRARY SERVICES; PUBLICATION OF BOOKS, JOURNALS, NEWSPAPERS, MAGAZINES, DIRECTORIES AND GUIDES; EDUCATIONAL SERVICES IN THE FIELD OF BUSINESS MANAGEMENT NAMELY PROVISION OF INFORMATION, MENTORING AND TUTORING FOR ACCEPTANCE ONTO EDUCATIONAL COURSES IN BUSINESS MANAGEMENT; RESEARCHING, INVESTIGATING, COMPILING, ANALYZING, AND PROVISION OF INFORMATION ABOUT EDUCATIONAL INSTITUTIONS AND ON EDUCATIONAL COURSES

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

WORLD TOUR

Serial Number: 78563112

Registration Number: 3131129

International Class: 028

Class Status: Active

TOYS, GAMES, AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING, DOLL ACCESSORIES, TOY FIGURES, TOY VEHICLES AND ACCESSORIES THEREFOR, AND BOARD GAMES

Basis: 1(a)

First Use Date: 2006-05-19

First Use in Commerce Date: 2006-05-19

WORLD GOLF TOUR

Serial Number: 77553290

Registration Number: 3866287

International Class: 041

Class Status: Active

Entertainment services, namely, providing an online interactive video games

Basis: 1(a)

First Use Date: 2007-05-21

First Use in Commerce Date: 2007-05-21

WPT POWER

Serial Number: 85151026

Registration Number: 4025176

International Class: 007

Class Status: Active

Mechanical power transmission equipment, namely, clutches for machines, brakes for machines, gearboxes for machines, couplings for machines and structural parts therefore; winches, cable cranes and pumps for cooling engines and structural parts therefore; power take-offs, namely, splined drive shafts for machines

Basis: 1(a)

First Use Date: 2010-05-14

First Use in Commerce Date: 2010-05-14

WPT Design

Serial Number: 85111409

Registration Number: 3969522

International Class: 011

Class Status: Active

Electric lighting fixtures

Basis: 1(a)

First Use Date: 2003-01-02

First Use in Commerce Date: 2003-02-01



Serial Number: 77894217

Registration Number: 4014374

International Class: 041

Class Status: Active

Entertainment services, namely, conducting wave sports competitions, exhibitions, events and personal appearances and a continuing reality television show rendered live and pre-recorded for the purpose of distribution via cable, broadcast media, satellite, global computer networks, and wireless devices; educational services, namely, providing information on the subject of sports and entertainment; providing a website on global computer networks featuring information on the subject of wave sports and entertainment; production of entertainment shows and interactive entertainment programs for distribution via television, cable, satellite, global computer networks and wireless devices; production of audio and video media cartridges, laser discs and computer discs; production and distribution of entertainment shows and news programs via cable, broadcast media, satellite, global computer networks, and wireless devices

Basis: 1(a)

First Use Date: 2009-06-15

First Use in Commerce Date: 2009-06-15



Serial Number: 77977515

Registration Number: 3670929

International Class: 016

Class Status: Active

Publications, namely, magazines in the field of tennis; association directories; guide, rules, and reference books for tennis; newsletters in the field of tennis; and tennis player and tennis tournament printed media guides; calendars; posters; printed tickets; tennis event programs; decals; paper name badges; binders; and tennis statistical books

Basis: 1(a)

First Use Date: 2008-10-31

First Use in Commerce Date: 2008-10-31

International Class: 025

Class Status: Active

Clothing, namely, tennis wear, caps, visors

Basis: 1(a)

First Use Date: 2009-03-31

First Use in Commerce Date: 2009-03-31

International Class: 035

Class Status: Active

Association services, namely, promoting the interests of tennis professionals, the sport of tennis, tennis tournaments; management in the field of tennis, namely, overseeing and regulating facilities for tennis tournaments and tennis-related events

Basis: 1(a)

First Use Date: 2009-01-31

First Use in Commerce Date: 2009-01-31

International Class: 041

Class Status: Active

Mathematical sports rating services, namely, calculating the relative ability and performance of tennis players; entertainment in the nature of tennis tournaments and tennis-related events; providing information on the sport of tennis via the Internet; providing online web sites containing tennis information of interest to professional tennis players, tennis tournament directors, tennis media, tennis coaches, other tennis personnel, and tennis fans and spectators; sanction, scheduling, and approval of tennis tournaments; on-line tennis newsletters

Basis: 1(a)

First Use Date: 2008-12-31

First Use in Commerce Date: 2008-12-31

International Class: 042

Class Status: Active

Setting standards and rules for tennis tournaments

Basis: 1(a)

First Use Date: 2008-12-31

First Use in Commerce Date: 2008-12-31



Serial Number: [77398657](#)

Registration Number: [3599846](#)

GOODS AND/OR SERVICES

International Class: [039](#)

Class Status: [Active](#)

[Tour operating; Arranging travel tours](#)

Basis: [1\(a\)](#)

First Use Date: [2008-08-01](#)

First Use in Commerce Date: [2008-08-01](#)



Serial Number: [73140051](#)

Registration Number: [1095471](#)

International Class: [039](#)

Class Status: [Section 8 - Cancelled](#)

[ARRANGING TRAVEL TOURS AND TRAVEL AGENCY SERVICES](#)

Basis: [1\(a\)](#)

First Use Date: [1977-04-28](#)

First Use in Commerce Date: [1977-07-07](#)

A WORLD TOUR BY DESSERT

Serial Number: [78762595](#)

Registration Number: [3201122](#)

International Class: [030](#)

Class Status: [Active](#)

Chocolate items namely, chocolate, chocolate bars, chocolate candies, chocolate truffles, cakes, cookies and brownies

Basis: 1(a)

First Use Date: 2005-11-25

First Use in Commerce Date: 2005-11-25

ROCKIN' WORLD TOUR
BUS

Serial Number: 78563610

Registration Number: 3125969

International Class: 028

Class Status: Active

TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, DOLL PLAYSETS AND ACCESSORIES THEREFOR, TOY FIGURES AND ACCESSORIES THEREFOR, TOY VEHICLES AND ACCESSORIES THEREFOR

Basis: 1(a)

First Use Date: 2006-02-01

First Use in Commerce Date: 2006-02-01

NETWORK WORLD
TECHNOLOGY TOUR

Serial Number: 78342909

Registration Number: 2919026

International Class: 041

Class Status: Active

EDUCATIONAL SERVICES, NAMELY ARRANGING AND CONDUCTING EDUCATIONAL CONFERENCES AND SEMINARS RELATING TO ONLINE SERVICES, HIGH TECHNOLOGY, COMMUNICATIONS AND INFORMATION TECHNOLOGY

Basis: 1(a)

First Use Date: 2003-02-04

First Use in Commerce Date: 2003-02-04

World of Dance Tour

Serial Number: 77706749

Registration Number: 3701318

International Class: 041

Class Status: Active

Dance events; Entertainment in the nature of dance performances; Organization of dancing events

Basis: 1(a)

First Use Date: 2007-11-04

First Use in Commerce Date: 2007-11-04

GUITAR HERO WORLD TOUR

Serial Number: 77225875

Registration Number: 3581230

International Class: 009

Class Status: Active

Computer game software and related instruction manual sold together as a unit; interactive video game programs; computer game cartridges; computer game cassettes; computer game discs; downloadable software for use in connection with computer games; video game controllers; Interactive video game comprised of a cartridge or DVD sold as a unit with a video game controller

Basis: 1(a)

First Use Date: 2008-05-22

First Use in Commerce Date: 2008-11-14



Serial Number: 77179437
Registration Number: 3573293
International Class: 039
Class Status: Active
Arranging travel tours
Basis: 1(a)
First Use Date: 2007-03-00
First Use in Commerce Date: 2007-03-00

JAMMIN' WORLD TOUR

Serial Number: 77075465
Registration Number: 3361423
International Class: 028
Class Status: Active
TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, DOLL CLOTHING AND DOLL ACCESSORIES, TOY FIGURES AND ACCESSORIES THEREFOR
Basis: 1(a)
First Use Date: 2007-05-25
First Use in Commerce Date: 2007-05-25



Serial Number: 76585903
Registration Number: 3010177
International Class: 039
Class Status: Active
arranging and conducting travel tours
Basis: 1(a)
First Use Date: 2004-03-15
First Use in Commerce Date: 2004-03-15