

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

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Mailed: December 7, 2011

Opposition No. 91201511

Paramount Farms
International LLC

v.

Premier Grocery, Inc.

Lalita R. Greer, Paralegal Specialist:

On November 16, 2011, applicant filed an answer to the opposition and a counterclaim to cancel opposer's pleaded registration(s). Applicant filed the proper fee.

Opposer and counterclaim defendant, Paramount Farms International LLC, is allowed until **THIRTY DAYS** from the mailing date of this order to file an answer to the counterclaim. See Trademark Rules 2.106(b)(2)(iii) and 2.121(b)(2).

In accordance with the Trademark Rules of Practice, conferencing, disclosure, discovery and testimony period dates are reset as indicated below. In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty

days after completion of the taking of testimony. Trademark
Rule 2.125.

Today's date (normally hidden)	December 7, 2011
Answer to Counterclaim Due	January 16, 2012
Deadline for Discovery Conference	February 15, 2012
Discovery Opens	February 15, 2012
Initial Disclosures Due	March 16, 2012
Expert Disclosures Due	July 14, 2012
Discovery Closes	August 13, 2012
Plaintiff's Pretrial Disclosures	September 27, 2012
30-day testimony period for plaintiff's testimony to close	November 11, 2012
Defendant/Counterclaim Plaintiff's Pretrial Disclosures	November 26, 2012
30-day testimony period for defendant and plaintiff in the counterclaim to close	January 10, 2013
Counterclaim Defendant's and Plaintiff's Rebuttal Disclosures Due	January 25, 2013
30-day testimony period for defendant in the counterclaim and rebuttal testimony for plaintiff to close	March 11, 2013
Counterclaim Plaintiff's Rebuttal Disclosures Due	March 26, 2013
15-day rebuttal period for plaintiff in the counterclaim to close	April 25, 2013
Brief for plaintiff due	June 24, 2013
Brief for defendant and plaintiff in the counterclaim due	July 24, 2013
Brief for defendant in the counterclaim and reply brief, if any, for plaintiff due	August 23, 2013
Reply brief, if any, for plaintiff in the counterclaim due	September 7, 2013