

ESTTA Tracking number: **ESTTA423585**

Filing date: **08/05/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	BHPC ASSOCIATES LLC		
Entity	limited liability corporation	Citizenship	Delaware
Address	1370 Broadway New York, NY 10018 UNITED STATES		

Attorney information	Robert L. Epstein EPSTEIN DRANGEL LLP 60 East 42nd Street, Suite 2410 New York, NY 10165 UNITED STATES mail@ipcounselors.com Phone:2122925390
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Applicant Information

Application No	85258339	Publication date	07/19/2011
Opposition Filing Date	08/05/2011	Opposition Period Ends	08/18/2011
Applicant	POLO LINE, INC. 920 LINDA CT ROYAL PALM BEACH, FL 33411 UNITED STATES		

Goods/Services Affected by Opposition

Class 041. All goods and services in the class are opposed, namely: Amateur youth sports services, namely, organizing and providing youth sports activities; Booking of seats for shows and sports events; Entertainment in the nature of horseback games; Entertainment services, namely, participation in polo tournaments and exhibitions; On-line admission ticket agency services for entertainment, educational, sporting and cultural events; Organisation of sports competitions; Organizing exhibitions for polo; Providing a web site featuring sporting information; Providing a web site that provides sports league player statistics; Providing facilities for sports tournaments; Rental of sports equipment; Rental of sports grounds; Sports instruction services; Sports refereeing and officiating; Sports training services; Ticket reservation and booking services for entertainment, sporting and cultural events

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1429311	Application Date	11/12/1985
Registration Date	02/17/1987	Foreign Priority	NONE

		Date	
Word Mark	BEVERLY HILLS POLO CLUB		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1985/02/18 First Use In Commerce: 1985/02/18 CLOTHING FOR MEN, WOMEN AND CHILDREN-NAMELY SHIRTS, SWEATSHIRTS, SWEAT SUITS, SWEATERS, T-SHIRTS, PANTS, UNDERWEAR, CAPS, JACKETS, [LEOTARDS, DRESSES, PONCHOS]		

U.S. Registration No.	1751058	Application Date	10/01/1991
Registration Date	02/09/1993	Foreign Priority Date	NONE
Word Mark	BEVERLY HILLS POLO CLUB		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 1991/05/31 First Use In Commerce: 1991/05/31 ophthalmic eyewear; namely, eyeglass frames, lenses, chains, and cases; eyeglasses; and sunglasses</p> <p>Class 014. First use: First Use: 1991/08/31 First Use In Commerce: 1991/08/31 watches</p> <p>Class 018. First use: First Use: 1991/03/31 First Use In Commerce: 1991/03/31 wallets, umbrellas, and small leather goods; namely, credit card cases, key cases, and coin purses</p> <p>Class 024. First use: First Use: 1991/03/01 First Use In Commerce: 1991/03/01 beach towels, bath towels, table linens and textile placemats, and bed and bath accessories; namely, fabric toilet seat covers</p> <p>Class 025. First use: First Use: 1989/10/31 First Use In Commerce: 1989/10/31 clothing for men, women and children; namely, shirts, sweatshirts, sweaters, tee</p>		

	shirts, pants, caps, hats, jackets, dresses, socks, hosiery, raincoats and outerwear; namely, coats and jackets, and belts
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U.S. Registration No.	2091892	Application Date	08/15/1995
Registration Date	08/26/1997	Foreign Priority Date	NONE
Word Mark	BEVERLY HILLS POLO CLUB		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1996/10/00 First Use In Commerce: 1996/10/00 perfume [, cologne, toilet water, soap, skin moisturizer and creams] ,shower gel, [shaving cream, shaving lotion, shaving gel, shampoo, baby powder, body powder, face powder, talcum powder, nail polish, nail polish remover, cosmetic pencils, bath and body oil, make-up, lipstick, lip gloss, skin lotions, facial lotions, body lotions, hand cream,] deodorants and anti-perspirants and and after shave lotions		

U.S. Registration No.	2181220	Application Date	09/09/1996
Registration Date	08/11/1998	Foreign Priority Date	NONE
Word Mark	BEVERLY HILLS POLO CLUB		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 1997/07/15 First Use In Commerce: 1997/07/15 luggage		

U.S. Registration No.	2214846	Application Date	08/08/1994
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Registration Date	12/29/1998	Foreign Priority Date	NONE
Word Mark	BEVERLY HILLS POLO CLUB		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1994/10/01 First Use In Commerce: 1994/10/01 footwear, namely shoes, boots, slippers, athletic shoes, and golf shoes		

Attachments	73568042#TMSN.gif (1 page)(bytes) 74209022#TMSN.gif (1 page)(bytes) 74715704#TMSN.gif (1 page)(bytes) 75162739#TMSN.gif (1 page)(bytes) 74558586#TMSN.gif (1 page)(bytes) 080511 Notice of Opposition.pdf (7 pages)(134583 bytes) 080511 Opposition Exhibit A.pdf (19 pages)(378801 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

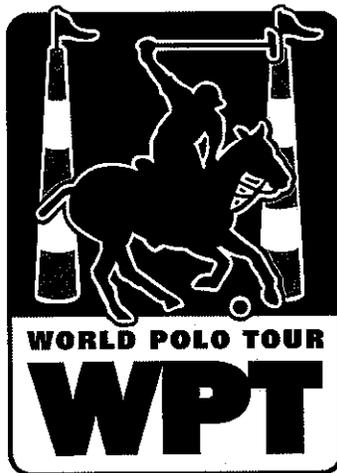
Signature	/robert l. epstein/
Name	Robert L. Epstein
Date	08/05/2011

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

	X		
BHPC ASSOCIATES LLC,	:		
	:		
Opposer,	:	Opposition No. _____	
	:		
v.	:		
	:		
POLO LINE, INC.	:		
	:		
Applicant.	:		
	X		

NOTICE OF OPPOSITION

Opposer, BHPC Associates LLC, of 1370 Broadway, New York City, New York 10018, believes that it would be damaged by the issuance of a registration for the service mark



as applied for in U.S. Serial Nos. 85/258339 and therefore opposes same.

As grounds for its opposition, Opposer, by and through its undersigned attorneys, alleges as follows:

1. Continuously and long prior to Applicant's filing date of March 4, 2011, Opposer has offered and continues to offer a variety of goods, including clothing, perfume and leather accessories bearing the mark BEVERLY HILLS POLO CLUB in Design including the image of a polo player on horseback raising his mallet to swing (the "BEVERLY HILLS POLO CLUB and Polo Player Design mark").

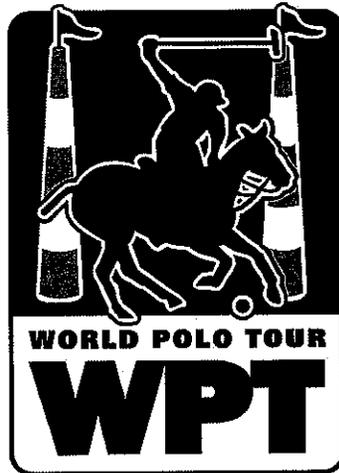
2. Over a prolonged period of time, Opposer has invested a substantial amount of time, effort and money promoting its BEVERLY HILLS POLO CLUB and Polo Player Design mark and the goods bearing that mark. As a result of its promotional efforts, a tremendous volume of sales, and extensive use of the BEVERLY HILLS POLO CLUB and Polo Player Design mark, Opposer's BEVERLY HILLS POLO CLUB and Polo Player Design mark has attained widespread acclaim in the United States, and has come to be exclusively recognized as identifying the products of Opposer. Since long before any use of or alleged rights of Applicant in the mark hereby opposed, Opposer's BEVERLY HILLS POLO CLUB and Polo Player Design mark has become distinctive of Opposer's goods and represents a tremendous amount of goodwill of Opposer's business.

3. In addition to its common law rights, Opposer owns the following incontestable United States trademark registrations of the BEVERLY HILLS POLO CLUB and the Polo Player Design mark for use in the aggregate in connection with Opposer's goods:

MARK	Class(es)	REGISTRATION NUMBER	REGISTRATION DATE
 <p>BEVERLY HILLS POLO CLUB</p>	25	1429311	02-17-1987
 <p>BEVERLY HILLS POLO CLUB</p>	09,14,18,24,25	1751058	02-09-1993
 <p>BEVERLY HILLS POLO CLUB</p>	03	2091892	08-26-1997
 <p>BEVERLY HILLS POLO CLUB</p>	18	2181220	08-11-1998
 <p>BEVERLY HILLS POLO CLUB</p>	25	2214846	12-29-1998

4. Opposer's registrations are valid, subsisting, in full force and effect, incontestable, and are evidence of Opposer's exclusive rights to use its registered marks on the identified goods, pursuant to 15 U.S.C. §§ 1057 and 1115. Current printouts from the electronic database records of the United States Patent and Trademark Office of the aforementioned incontestable registrations are attached hereto as **Exhibit A**.

5. Upon information and belief, Polo Line, Inc. ("Applicant") filed with the United States Patent and Trademark Office an Intention to Use application Ser. No. 85/258339, dated March 4, 2011, for the service mark



for the following services: "AMATEUR YOUTH SPORTS SERVICES, NAMELY, ORGANIZING AND PROVIDING YOUTH SPORTS ACTIVITIES; BOOKING OF SEATS FOR SHOWS AND SPORTS EVENTS; ENTERTAINMENT IN THE NATURE OF HORSEBACK GAMES; ENTERTAINMENT SERVICES, NAMELY, PARTICIPATION IN POLO TOURNAMENTS AND EXHIBITIONS; ON-LINE ADMISSION TICKET AGENCY SERVICES FOR ENTERTAINMENT, EDUCATIONAL, SPORTING AND CULTURAL EVENTS; ORGANIZATION OF SPORTS COMPETITIONS; ORGANIZING EXHIBITIONS FOR POLO; PROVIDING A WEBSITE FEATURING SPORTING INFORMATION; PROVIDING A WEBSITE THAT PROVIDES SPORTS LEAGUE PLAYER STATISTICS; PROVIDING FACILITIES FOR SPORTS TOURNAMENTS; RENTAL OF SPORTS EQUIPMENT; RENTAL OF SPORTS GROUNDS; SPORTS INSTRUCTION SERVICES; SPORT REFEREEING AND OFFICIATING; SPORTS TRAINING SERVICES; TICKET RESERVATION AND BOOKS SERVICES FOR ENTERTAINMENT, SPORTING AND CULTURAL EVENTS."

6. Applicant is not connected to Opposer in any way and has not been authorized by Opposer to use the mark of Application Ser. No. 85/258339.

COUNT I: Priority and Likelihood of Confusion

7. Opposer repeats and re-alleges each and every allegation contained in paragraphs 1 through 6 as if fully set forth herein.

8. Upon information and belief, Opposer acquired rights in the BEVERLY HILLS POLO CLUB and Polo Player Design mark prior to any date on which Applicant can rely in connection with the mark of Application Ser. No. 85/258339.

9. Opposer's BEVERLY HILLS POLO CLUB and Polo Player Design mark is the same as or similar to the mark of Application Ser. No. 85/258339 in appearance, sound, meaning and commercial impression, both marks including the word POLO and virtually identical polo player images, arranged in a similar manner, with the virtually identical polo player images situated immediately above the word POLO.

10. The goods and services of the respective parties are commercially related, and/or the conditions and activities surrounding the marketing of same are such that they would or could be encountered by the same persons under circumstances that could give rise to the mistaken belief that they originate from the same source.

11. As a result, the mark of Application Ser. No. 85/258339, when used in connection with the goods identified in Application Ser. No. 85/258339, is likely to cause confusion or mistake or to deceive and mislead the trade and the purchasing public into believing that Applicant's services are the services of Opposer, or that Applicant or its services are authorized, licensed or controlled by Opposer, or that Applicant is affiliated with or in some way related to

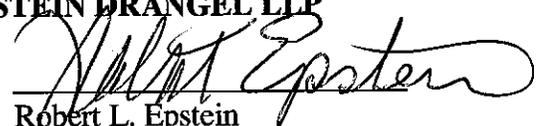
Opposer. Accordingly, any such use or registration of the mark of Application Ser. No. 85/258339 would violate Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

12. By reason of the foregoing, Opposer will be damaged by the registration of the mark of Application Serial No. 85/258339.

WHEREFORE, it is respectfully requested that this opposition be sustained and that the registration of the mark of Application Ser. No. 85/258339, be denied.

Respectfully submitted,

EPSTEIN DRANGEL LLP

By: 

Robert L. Epstein
William C. Wright
Jason M. Drangel
60 East 42nd Street, Suite 2410
New York, New York 10165
Tel. No.: (212) 292-5390
Fax. No.: (212) 292-5391

Dated: August 5, 2011

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing Notice of Opposition was served by First Class Mail, with sufficient postage prepaid, on this 5th day of August, 2011, upon Applicant:

POLO LINE, INC.
920 LINDA CT
ROYAL PALM BEACH, FL 33411-3443

BY:


Robert L. Epstein

EXHIBIT A

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-08-05 09:31:45 ET

Serial Number: 73568042 Assignment Information Trademark Document Retrieval

Registration Number: 1429311

Mark



(words only): BEVERLY HILLS POLO CLUB

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2007-07-09

Filing Date: 1985-11-12

Transformed into a National Application: No

Registration Date: 1987-02-17

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-07-09

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BHPC ASSOCIATES LLC

Address:
BHPC ASSOCIATES LLC
1370 BROADWAY

NEW YORK, NY 10018

United States

Legal Entity Type: LIMITED LIABILITY CORPORATION

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

CLOTHING FOR MEN, WOMEN AND CHILDREN-NAMELY SHIRTS, SWEATSHIRTS, SWEAT SUITS, SWEATERS, T-SHIRTS, PANTS, UNDERWEAR, CAPS, JACKETS

Basis: 1(a)

First Use Date: 1985-02-18

First Use in Commerce Date: 1985-02-18

ADDITIONAL INFORMATION

Design Search Code(s):

02.09.17 - Humans, including men, women and children, depicted riding horses and other animals; Riding animals, humans

02.09.19 - Diving, humans; Humans, including men, women and children, depicted playing games or engaged in other sports; Playing games or sports, humans

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-11-11 - Notice Of Design Search Code Mailed

2007-07-09 - First renewal 10 year

2007-07-09 - Section 8 (10-year) accepted/ Section 9 granted

2007-05-25 - Assigned To Paralegal

2007-02-15 - TEAS Section 8 & 9 Received

2007-02-15 - Attorney Revoked And/Or Appointed

2007-02-15 - TEAS Revoke/Appoint Attorney Received

2007-02-15 - TEAS Change Of Correspondence Received

2007-02-14 - Automatic Update Of Assignment Of Ownership
2006-11-07 - Case File In TICRS
2006-09-19 - Review Of Correspondence Complete
2004-11-12 - PAPER RECEIVED
1996-03-16 - Counter claim opp. for Proceeding No.
1993-04-01 - Section 8 (6-year) accepted & Section 15 acknowledged
1992-12-31 - Section 8 (6-year) and Section 15 Filed
1987-02-17 - Registered - Principal Register
1986-11-25 - Published for opposition
1986-10-26 - Notice of publication
1986-08-29 - Approved for Pub - Principal Register (Initial exam)
1986-08-04 - Communication received from applicant
1986-02-04 - Non-final action mailed

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Karin Segall

Correspondent

KARIN SEGALL

DARBY & DARBY P.C.

P.O. BOX 5257

NEW YORK, NY 10150-5257

Phone Number: 212-527-7700

Fax Number: 212-527-7701

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-08-05 09:32:44 ET

Serial Number: 74209022 Assignment Information Trademark Document Retrieval

Registration Number: 1751058

Mark



(words only): BEVERLY HILLS POLO CLUB

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2003-04-22

Filing Date: 1991-10-01

Transformed into a National Application: No

Registration Date: 1993-02-09

Register: Principal

Law Office Assigned: LAW OFFICE 15

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-06-11

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BHPC ASSOCIATES LLC

Address:
BHPC ASSOCIATES LLC
1370 BROADWAY

NEW YORK, NY 10018

United States

Legal Entity Type: LIMITED LIABILITY CORPORATION

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

ophthalmic eyewear; namely, eyeglass frames, lenses, chains, and cases; eyeglasses; and sunglasses

Basis: 1(a)

First Use Date: 1991-05-31

First Use in Commerce Date: 1991-05-31

International Class: 014

Class Status: Active

watches

Basis: 1(a)

First Use Date: 1991-08-31

First Use in Commerce Date: 1991-08-31

International Class: 018

Class Status: Active

wallets, umbrellas, and small leather goods; namely, credit card cases, key cases, and coin purses

Basis: 1(a)

First Use Date: 1991-03-31

First Use in Commerce Date: 1991-03-31

International Class: 024

Class Status: Active

beach towels, bath towels, table linens and textile placemats, and bed and bath accessories; namely, fabric toilet seat covers

Basis: 1(a)

First Use Date: 1991-03-01

First Use in Commerce Date: 1991-03-01

International Class: 025

Class Status: Active

clothing for men, women and children; namely, shirts, sweatshirts, sweaters, tee shirts, pants, caps, hats, jackets, dresses, socks, hosiery, raincoats and outerwear; namely, coats and jackets, and belts

Basis: 1(a)

First Use Date: 1989-10-31

First Use in Commerce Date: 1989-10-31

ADDITIONAL INFORMATION

Disclaimer: "BEVERLY HILLS"

Design Search Code(s):

02.01.19 - Athletes (men); Golfer; Men, athletes, strongmen; Strongmen

02.01.31 - Men, stylized, including men depicted in caricature form

02.09.17 - Humans, including men, women and children, depicted riding horses and other animals;
Riding animals, humans

21.03.04 - Croquet mallets; Lacrosse sticks; Mallets (sports); Mallets, croquet; Mallets, polo; Polo mallets

Prior Registration Number(s):

1429311

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-08-09 - Notice Of Design Search Code Mailed

2008-06-11 - Case File In TICRS

2007-02-14 - Automatic Update Of Assignment Of Ownership

2006-09-19 - Review Of Correspondence Complete

2004-11-12 - PAPER RECEIVED

2003-04-22 - First renewal 10 year

2003-04-22 - Section 8 (10-year) accepted/ Section 9 granted

2003-02-13 - Combined Section 8 (10-year)/Section 9 filed

2003-02-13 - PAPER RECEIVED

2000-03-03 - Section 8 (6-year) accepted & Section 15 acknowledged

1999-12-17 - Section 7 amendment issued

1999-11-13 - Response received for Post Registration action

1999-07-28 - Post Registration action mailed - Section 7

1999-02-12 - Section 8 (6-year) and Section 15 Filed

1996-03-16 - Counter claim opp. for Proceeding No.

1993-02-09 - Registered - Principal Register
1992-11-17 - Published for opposition
1992-10-16 - Notice of publication
1992-08-24 - Approved for Pub - Principal Register (Initial exam)
1992-08-14 - Examiner's amendment mailed
1992-07-24 - Communication received from applicant
1992-07-02 - Unresponsive/Duplicate Paper Received
1992-02-10 - Non-final action mailed
1992-01-03 - Assigned To Examiner
1992-01-02 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Dennis G. Martin

Correspondent

CHARLES T.J. WEIGELL
BLAKELY SOKOLOFF TAYLOR & ZAFMAN
12400 WILSHIRE BLVD FL 7
LOS ANGELES CA 90025-1019

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-08-05 09:33:18 ET

Serial Number: 74715704 Assignment Information Trademark Document Retrieval

Registration Number: 2091892

Mark



(words only): BEVERLY HILLS POLO CLUB

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2007-07-20

Filing Date: 1995-08-15

Transformed into a National Application: No

Registration Date: 1997-08-26

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-07-20

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BHPC ASSOCIATES LLC

Address:

BHPC ASSOCIATES LLC
1370 BROADWAY

NEW YORK, NY 10018

United States

Legal Entity Type: LIMITED LIABILITY CORPORATION

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 003

Class Status: Active

perfume, shower gel, deodorants and anti-perspirants and after shave lotions

Basis: 1(a)

First Use Date: 1996-10-00

First Use in Commerce Date: 1996-10-00

ADDITIONAL INFORMATION

Disclaimer: "BEVERLY HILLS"

Design Search Code(s):

02.09.17 - Humans, including men, women and children, depicted riding horses and other animals;

Riding animals, humans

21.03.04 - Croquet mallets; Lacrosse sticks; Mallets (sports); Mallets, croquet; Mallets, polo; Polo mallets

Prior Registration Number(s):

1429311

1687874

1751058

1947244

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-11-11 - Notice Of Design Search Code Mailed

2007-07-20 - First renewal 10 year

2007-07-20 - Section 8 (10-year) accepted/ Section 9 granted

2007-07-11 - Assigned To Paralegal

2007-06-15 - Combined Section 8 (10-year)/Section 9 filed

2007-06-15 - TEAS Section 8 & 9 Received
2007-03-02 - Case File In TICRS
2007-02-15 - Attorney Revoked And/Or Appointed
2007-02-15 - TEAS Revoke/Appoint Attorney Received
2007-02-15 - TEAS Change Of Correspondence Received
2007-02-14 - Automatic Update Of Assignment Of Ownership
2006-09-19 - Review Of Correspondence Complete
2004-11-12 - PAPER RECEIVED
2003-10-08 - Section 8 (6-year) accepted & Section 15 acknowledged
2003-08-14 - Section 8 (6-year) and Section 15 Filed
2003-08-14 - PAPER RECEIVED
1997-08-26 - Registered - Principal Register
1997-06-24 - Allowed for Registration - Principal Register (SOU accepted)
1997-06-24 - Assigned To Examiner
1997-06-22 - Statement Of Use Processing Complete
1997-05-19 - Use Amendment Filed
1997-06-13 - Extension 1 granted
1997-05-19 - Extension 1 filed
1996-11-19 - NOA Mailed - SOU Required From Applicant
1996-08-27 - Published for opposition
1996-07-26 - Notice of publication
1996-06-26 - Approved For Pub - Principal Register
1996-04-25 - Communication received from applicant
1996-03-07 - Non-final action mailed
1996-02-05 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Karin Segall and Paul Fields

Correspondent

Karin Segall and Paul Fields

Darby & Darby P.C.

P.O. Box 770, Church Street Station

New York NY 10008-0770

Phone Number: 212-527-7700

Fax Number: 212-527-7701

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-08-05 09:33:57 ET.

Serial Number: 75162739 Assignment Information Trademark Document Retrieval

Registration Number: 2181220

Mark



(words only): BEVERLY HILLS POLO CLUB

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2008-07-20

Filing Date: 1996-09-09

Transformed into a National Application: No

Registration Date: 1998-08-11

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2011-04-22

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BHPC ASSOCIATES LLC
1370 BROADWAY

NEW YORK, NY 10018

United States

Legal Entity Type: LIMITED LIABILITY CORPORATION

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 018

Class Status: Active

luggage

Basis: 1(a)

First Use Date: 1997-07-15

First Use in Commerce Date: 1997-07-15

ADDITIONAL INFORMATION

Design Search Code(s):

02.01.19 - Athletes (men); Golfer; Men, athletes, strongmen; Strongmen

02.01.31 - Men, stylized, including men depicted in caricature form

02.09.17 - Humans, including men, women and children, depicted riding horses and other animals;
Riding animals, humans

02.09.19 - Diving, humans; Humans, including men, women and children, depicted playing games or
engaged in other sports; Playing games or sports, humans

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-22 - Case File In TICRS

2011-04-11 - Case File In TICRS

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2008-07-20 - Section 8 (10-year) accepted/ Section 9 granted

2008-06-11 - Assigned To Paralegal

2008-05-29 - TEAS Section 8 & 9 Received

2007-02-14 - Automatic Update Of Assignment Of Ownership

2006-09-19 - Review Of Correspondence Complete

2004-11-12 - PAPER RECEIVED

2004-09-27 - Section 8 (6-year) accepted & Section 15 acknowledged

2004-08-06 - Section 8 (6-year) and Section 15 Filed

1998-08-11 - Registered - Principal Register

1998-06-08 - Allowed for Registration - Principal Register (SOU accepted)

1998-04-07 - Non-final action mailed

1998-03-09 - Assigned To Examiner

1998-03-06 - Assigned To Examiner

1998-03-04 - Statement Of Use Processing Complete

1998-03-04 - Extension 1 granted

1998-01-14 - Use Amendment Filed

1998-01-14 - Extension 1 filed

1997-07-15 - NOA Mailed - SOU Required From Applicant

1997-04-22 - Published for opposition

1997-03-21 - Notice of publication

1997-02-24 - Approved For Pub - Principal Register

1997-02-06 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Paul Fields, Amy J. Benjamin, Eric A. Prager and Abigail Rubinstein

Correspondent

PAUL FIELDS

DARBY & DARBY P.C.

P.O. BOX 770, CHURCH STREET STATION

NEW YORK, NY 10008-0770

Phone Number: 212-527-7700

Fax Number: 212-527-7701

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-08-05 09:34:29 ET

Serial Number: 74558586 Assignment Information Trademark Document Retrieval

Registration Number: 2214846

Mark



(words only): BEVERLY HILLS POLO CLUB

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2009-01-21

Filing Date: 1994-08-08

Transformed into a National Application: No

Registration Date: 1998-12-29

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2009-01-21

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BHPC ASSOCIATES LLC

Address:
BHPC ASSOCIATES LLC
1370 BROADWAY

NEW YORK, NY 10018

United States

Legal Entity Type: LIMITED LIABILITY CORPORATION

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

footwear, namely shoes, boots, slippers, athletic shoes, and golf shoes

Basis: 1(a)

First Use Date: 1994-10-01

First Use in Commerce Date: 1994-10-01

ADDITIONAL INFORMATION

Disclaimer: "BEVERLY HILLS"

Design Search Code(s):

02.01.02 - Men depicted as shadows or silhouettes of men; Silhouettes of men

02.01.19 - Athletes (men); Golfer; Men, athletes, strongmen; Strongmen

02.09.17 - Humans, including men, women and children, depicted riding horses and other animals;

Riding animals, humans

21.03.04 - Croquet mallets; Lacrosse sticks; Mallets (sports); Mallets, croquet; Mallets, polo; Polo mallets

Prior Registration Number(s):

1429311

1687874

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-01-21 - First renewal 10 year

2009-01-21 - Section 8 (10-year) accepted/ Section 9 granted

2008-11-25 - Assigned To Paralegal

2008-11-19 - TEAS Section 8 & 9 Received

2007-07-23 - Case File In TICRS

2007-02-14 - Automatic Update Of Assignment Of Ownership
2004-12-09 - Section 8 (6-year) accepted & Section 15 acknowledged
2004-11-15 - Section 8 (6-year) and Section 15 Filed
2004-11-15 - PAPER RECEIVED
2004-11-12 - PAPER RECEIVED
1998-12-29 - Registered - Principal Register
1998-10-23 - Allowed for Registration - Principal Register (SOU accepted)
1998-10-21 - Assigned To Examiner
1998-09-17 - Statement Of Use Processing Complete
1998-09-17 - Use Amendment Filed
1998-09-17 - Extension 1 granted
1998-09-17 - Extension 1 filed
1998-03-17 - NOA Mailed - SOU Required From Applicant
1998-01-30 - Opposition terminated for Proceeding
1998-01-30 - Opposition dismissed for Proceeding
1995-07-19 - Opposition instituted for Proceeding
1995-06-07 - Opposition papers filed
1995-05-09 - Published for opposition
1995-04-07 - Notice of publication
1995-01-09 - Approved For Pub - Principal Register
1995-01-03 - Examiner's amendment mailed
1994-12-21 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

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