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Filing date: **05/02/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|--|
| Proceeding | 91201001 |
| Party | Plaintiff Victoria's Secret Stores Brand Management, Inc. |
| Correspondence Address | HEATHER HEFT DONOVAN & YEE LLP 161 AVENUE OF THE AMERICAS , SUITE 1201 NEW YORK, NY 10013 UNITED STATES hheft@yeellp.com, slockridge@yeellp.com |
| Submission | Appearance of Counsel/Power of Attorney |
| Filer's Name | Kevin Parks |
| Filer's e-mail | kparks@leydig.com |
| Signature | /Kevin Parks/ |
| Date | 05/02/2012 |
| Attachments | Notice of Appearance.pdf (2 pages)(61341 bytes) |

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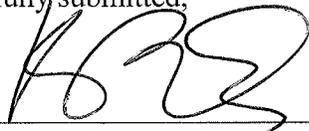
| | | |
|--------------------------|---|-------------------------|
| VICTORIA'S SECRET STORES |) | |
| BRAND MANAGEMENT, INC., |) | |
| |) | |
| Opposer, |) | Opposition No. 91201001 |
| |) | Serial No. 85/007,380 |
| v. |) | |
| |) | |
| Yael Mamroud / Cummins, |) | |
| |) | |
| _____ Applicant. |) | |

NOTICE OF APPEARANCE

Pursuant to the Trademark Rules of Practice, Opposer Victoria's Secret Stores Brand Management, Inc. requests that the appearance of Kevin C. Parks and Michelle L. Calkins of Leydig, Voit & Mayer, Ltd. be entered on its behalf in the above matter. Applicant and the Board are hereby notified that all further notices and copies of pleadings, papers, and other material relevant to this proceeding should be served upon Opposer's counsel at the below address. Further, we hereby consent to service of all pleadings by email at the addresses below.

Respectfully submitted,

Date: May 2, 2012

By:  _____
Kevin C. Parks
kparks@leydig.com
Michelle L. Calkins
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Attorneys for Opposer

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that the attached Notice of Appearance was filed electronically with the Trademark Trial and Appeal Board on May 2, 2012.


Michelle L. Calkins

CERTIFICATE OF SERVICE

I hereby certify that a copy of this Notice of Appearance was served by first class mail to the following address on May 2, 2012, and by email to yael088@hotmail.com:

Yael MAMROUD CUMMINS
Vitamine & Sea
1001 Rue Lenoir Suite B-345
MONTREAL, ca H4C 2Z6
CANADA


Michelle L. Calkins