

ESTTA Tracking number: **ESTTA546745**

Filing date: **07/03/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91200834
Party	Defendant United Services Automobile Association (USAA)
Correspondence Address	ATTN MANUEL RIVERA UNITED SERVICES AUTOMOBILE ASSOCIATION 9800 FREDERICKSBURG ROAD SAN ANTONIO, TX 78288-0001 UNITED STATES manuel.rivera@usaa.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Wendy C. Larson
Filer's e-mail	wlarson@pirkeybarber.com, smeleen@pirkeybarber.com, tsmith@pirkeybarber.com, eolson@pirkeybarber.com, tmcentral@pirkeybarber.com
Signature	/WCL/
Date	07/03/2013
Attachments	Notice of Appearance.pdf(121897 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Chicago Cubs Baseball Club, LLC,	§	
	§	
Opposer,	§	
	§	
v.	§	Opposition No. 91200834
	§	
United Services Automobile Association,	§	
	§	
Applicant.	§	

NOTICE OF APPEARANCE

Notice is hereby given that the attorneys identified below are appearing as lead counsel for Applicant, United Services Automobile Association, in this action. Pursuant to Fed. R. Civ. P. 5, all further notice and copies of pleadings, papers, and other material relevant to this action should be directed to and served upon:

Wendy C. Larson
Email: wlarson@pirkeybarber.com
Tyson D. Smith
Email: tsmith@pirkeybarber.com
Pirkey Barber PLLC
600 Congress Ave., Suite 2120
Austin, TX 78701

Respectfully submitted,

Date: July 3, 2013



Wendy C. Larson

Tyson D. Smith

PIRKEY BARBER PLLC

600 Congress Avenue, Suite 2120

Austin, Texas 78701

Telephone: (512) 322-5200

Facsimile: (512) 322-5201

wlarson@pirkeybarber.com

tsmith@pirkeybarber.com

ATTORNEYS FOR APPLICANT
UNITED SERVICES AUTOMOBILE
ASSOCIATION

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the NOTICE OF APPEARANCE has been served via First Class Mail upon Opposer's attorney at the address below on July 3, 2013:

Mary L. Kevlin, Esq.
Cowan Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, NY 10036



Wendy C. Larson