

ESTTA Tracking number: **ESTTA416988**

Filing date: **06/29/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Teavana Corporation
Granted to Date of previous extension	06/29/2011
Address	3630 Peachtree Road N.E., Suite 1480 Atlanta, GA 30326 UNITED STATES

Attorney information	Robert H.G. Lockwood Miller & Martin PLLC 1170 Peachtree Street N.E., Suite 800 Atlanta, GA 30309-7706 UNITED STATES trademarknotices@millermartin.com, rlockwood@millermartin.com
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Applicant Information

Application No	85072591	Publication date	03/01/2011
Opposition Filing Date	06/29/2011	Opposition Period Ends	06/29/2011
International Registration No.	NONE	International Registration Date	NONE
Applicant	Ahmed Mohamed Saleh Baeshen & Co. P.O. Box 18 Jeddah 21411, SAUDI ARABIA		

Goods/Services Affected by Opposition

Class 041. All goods and services in the class are opposed, namely: Summer camps
Class 043. All goods and services in the class are opposed, namely: Providing of food and drink; restaurant, caf�, and cafeteria services; canteen services; restaurants; cocktail lounge services; snack-bars; carry-out restaurants; serving food and drinks; fast-food restaurants; food preparation services; providing news and information in the field of food and drinks; providing temporary accommodation; arranging temporary housing accommodations; hotels; motels; tourist homes; contract food services; and travel accommodations information services, namely, providing information regarding temporary accommodations, hotels and motels

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Mark Cited by Opposer as Basis for Opposition

U.S. Registration No.	2612225	Application Date	04/20/2001
Registration Date	08/27/2002	Foreign Priority Date	NONE
Word Mark	TEAVANA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2000/11/10 First Use In Commerce: 2000/11/10 Retail stores and mail order services featuring teas, tea accessories, baked goods, electric and non-electric appliances, house wares, glassware, giftware, plates, bowls, storage containers, clothing, candles, musical recordings and books		

Attachments	76244041#TMSN.gif (1 page)(bytes) TEAYANA & Design Application (85-072,591) - Notice of Opposition.pdf (8 pages)(46434 bytes) Exhibit A - Saudi Arabian TEAYANA Registration.pdf (4 pages)(3017637 bytes) Exhibit B - TEAYANA website.pdf (4 pages)(4024733 bytes) Exhibit C - Canadian TEAYANA Application Record.pdf (3 pages)(63976 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/jay529/
Name	Julia A. Yun
Date	06/29/2011

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of trademark application Serial No. 85/072,591
For the mark: TEAYANA & Design
Published in the Official Gazette on March 1, 2011

TEAVANA CORPORATION,)	
Opposer,)	
)	Opposition No. _____
v.)	
)	
AHMED MOHAMED SALEH)	
BAESHEN & CO.)	
Applicant.)	
)	
)	

NOTICE OF OPPOSITION

Opposer, Teavana Corporation, a Georgia corporation located and doing business at 3630 Peachtree Road, NE, Suite 1480, Atlanta, Georgia 30326, believes it will be damaged by the registration of the claimed design mark for TEAYANA as shown in Application Serial No. 85/072,591 filed on June 28, 2010 by Ahmed Mohamed Saleh Baeshen & Co., a Saudi Arabian company (“Applicant”), and published for opposition in the Official Gazette of March 1, 2011. Teavana Corporation hereby opposes registration of said claimed mark. The grounds of opposition are as follows:

1. Teavana Corporation (“Teavana” or “Opposer”) is a Georgia corporation located and doing business at 3630 Peachtree Road, NE, Suite 1480, Atlanta, Georgia 30326.
2. Ahmed Mohamed Saleh Baeshen & Co. (“Applicant”) is a Saudi Arabian company located within the Kingdom of Saudi Arabia, P.O. Box 18, Jeddah 21411.
3. Teavana is the owner of an extensive line of tea products sold under its distinctive and famous house mark, TEAVANA (Registration No. 2,612,225).

4. Long before the January 23, 2006 protection date of Applicant's TEAYANA registration in the Kingdom of Saudi Arabia, Registration No. 867/4 (attached as Exhibit A), and long before the June 28, 2010 filing date of U.S. Trademark Application, Serial No. 85/072,591 (the "TEAYANA & Design Application"), Teavana has continuously and extensively engaged in the sale and distribution of teas and tea-related products and services in interstate commerce in the United States in connection with Teavana's distinctive and famous TEAVANA trademark. The TEAVANA trademark has been in use by Teavana for over ten (10) years.

5. During its fiscal year 2010, Opposer generated \$133.9 million in revenue for TEAVANVA-brand goods and services.

6. Furthermore, Opposer also currently owns over 150 TEAVANA-brand stores, each displaying Opposer's unique and unmistakable trade dress under the TEAVANA house mark. These stores are located across thirty-five (35) states and in Mexico.

7. Based on Teavana's aforesaid use, Teavana has prior common law rights to the TEAVANA trademark, and the exclusive right to the use thereof in connection with teas, tea-related products, and tea-related services, including retail and store services.

8. Based on Teavana's aforesaid use, Teavana did apply for and received U.S. Trademark Registration No. 2,612,225 for the mark TEAVANA in International Class 35, which grants to Teavana the exclusive right to the use the TEAVANA mark in connection with the offer and sale of teas, tea accessories, baked goods, electric and non-electric appliances, house wares, glassware, giftware, plates, bowls storage containers, clothing, candles, musical recordings, and books. Teavana began using its TEAVANA trademark in connection with such goods and services at least as early as November 10, 2000. Said registration is valid and subsisting. Furthermore, said registration is incontestable pursuant to 15 U.S.C. §§1065 and 1115(b).

9. Teavana is also the owner of approximately seventy-nine (79) federal trademark registrations and applications (the “Teavana Marks”) that are used closely with the TEAVANA house mark:

(a) The mark, **MATE’VANA** (Registration No. 3,398,177), is a derivative mark stemming from the TEAVANA house mark.

(b) The Teavana Marks consists of goods and services in International Classes 8, 9, 11, 16, 21, 30, 35, 36, and 41, which includes, without limitation, teas, teaspoons, tea pots, various mugs and cups, tea gift sets, charitable services, advertising, promotional, and display services, on-line blogging services, and retail/online store services.

10. Teavana has extensively advertised and promoted its TEAVANA-brand of teas and tea-related products and services, and as such, the TEAVANA trademark is well known throughout the United States and recognized by a significant portion of consumers and the trade as identifying Opposer’s goods and services.

11. Teavana also maintains the domain name, www.teavana.com, wherein consumers may review information on Opposer’s tea products and related goods and services.

12. Based on Teavana’s aforesaid use, Teavana’s mark is not only well known within the tea industry but also qualifies as a famous mark under the Lanham Act for tea-related goods and services. By reason of the adoption and continuous use of the TEAVANA mark, this mark has attained a distinctive quality and has acquired special and particular significance within the tea industry. Accordingly, the TEAVANA mark has achieved very valuable good will as identifying Opposer and its goods and services. As such, Opposer’s TEAVANA mark has become distinctive and famous through, *inter alia*, Opposer’s extensive use, advertising, and promotion of those goods throughout the United States and Mexico for a variety of tea-related goods and services for over ten (10) years.

13. Upon information and belief, prior to filing its TEAYANA & Design Application, Applicant was aware of Opposer's use of the TEAVANA trademark in the United States in connection with teas, tea-related products, and various related services.

14. Upon information and belief, Applicant's goods and services include teas, tea-related products, and tea-related services, as evident from Applicant's website, www.teayana.com, which shows that Applicant's *predominant* focus of its business conducted under its alleged TEAYANA mark is providing various tea products to consumers. Please see Exhibit B for printouts of Applicant's website.

15. Upon information and belief, Applicant filed a Canadian trademark application on March 9, 2009 for the identical design mark at issue here (attached as Exhibit C). Unlike Applicant's U.S. TEAYANA & Design Application, Applicant's Canadian application incorporates its intent to use the TEAYANA mark in connection with the following:

(a) Wares: "Iced coffee, non-alcoholic carbonated and non-carbonated coffee flavoured iced beverages, artificial coffee, **tea, iced tea, tea flavored sodas, herbal infusions made of teas, herbs**, grasses, barks, fruits, flowers and other botanicals and combinations thereof, and **fruit tisanes, herbal tea**, crepes, bread, biscuits, cakes, pies, tarts, desserts, strudel, brownies, ice creams, bee honey, black honey[,] mineral and sparkling water, non-alcoholic carbonated and non-carbonated fruit drinks and fruit juices, syrups for lemonade [and] beers" [emphasis added].

(b) Services: "Restaurant services, cafés, **tea rooms**, cafeterias, canteens, restaurants, light food restaurants, self-service restaurants, take-out restaurant services, information of food and drink places, consultation relating to food, drink, catering, restaurant and cafeteria services, operations of a business providing instant food, providing food and drinks for parties, providing food and drinks for exhibitions" [emphasis added].

16. Applicant filed an application for its TEAYANA & Design Application on June 28, 2010 for the following services:

(a) International Class 41: Summer camps.

(b) International Class 43: Providing of food and drink; restaurant, café, and cafeteria services; canteen services; restaurants; cocktail lounge services; snack-bars; carry-out restaurants; serving food and drinks; fast-food restaurants; food preparation services; providing news and information in the field of food and drinks; providing temporary accommodation; arranging temporary housing accommodations; hotels; motels; tourist homes; contract food services; and travel accommodations information services, namely, providing information regarding temporary accommodations, hotels and motels.

17. Upon information and belief, Applicant's identification of goods and services intentionally omits any reference to its tea products and related services, in contrast to its official website and its Canadian trademark application. Opposer believes that this omission is a deliberate attempt to circumvent Opposer's TEAVANA-brand of teas, tea products, and tea-related services.

18. Upon information and belief, the goods and services for which Applicant will use its TEAYANA & Design mark are those goods and services that are either identical or closely related to the goods and services rendered in connection with the Teavana Marks.

19. Upon information and belief, there is no evidence that Applicant is currently using the TEAYANA & Design mark in connection with Class 41 summer camp services.

20. Applicant's intended use of the TEAYANA & Design trademark for services in Classes 41 and 43, is likely to cause confusion, mistake, or deception with the Opposer, its TEAVANA house mark, its Teavana Marks, and its goods and services. This confusion, mistake, and/or deception will result in damage to Teavana's reputation and good will.

21. Applicant's TEAYANA & Design trademark is confusingly similar to Opposer's TEAVANA mark, and Opposer has reason to believe that Applicant's intended use of the mark will exceed the scope of its Class 41 and Class 43 description of services. By virtue of Teavana's prior use, common law rights, and federal registration of the TEAVANA trademark, Applicant is not entitled to registration of the TEAYANA & Design mark under the law.

22. Because of Teavana's exclusive and extensive use of its TEAVANA trademark, its TEAVANA brand has acquired considerable value and has become well known and famous among the consuming public and trade throughout the United States as identifying and distinguishing both Teavana and TEAVANA-brand goods and services exclusively and uniquely as the source of teas and tea-related products and services.

23. For the reasons specified above, Applicant is not entitled to registration of the Application, Serial No. 85/072,591 under the law, specifically 15 U.S.C. §1052(d).

24. By virtue of Teavana's belief that Teavana will be damaged by the registration of the mark shown in Application, Serial No. 85/072,591, said Application is hereby opposed pursuant to the provisions of 15 U.S.C. §1063.

WHEREFORE, Teavana prays that Application, Serial No. 85/072,591 be rejected and stricken, and that no registration be issued thereon to Applicant, that this Opposition be sustained in favor of Teavana, or that Teavana be granted such or other relief as the Board may deem appropriate.

Teavana submits herewith the requisite filing fee in the amount of \$600.00.

Please address all correspondence to Robert H.G. Lockwood of Miller & Martin, PLLC,
1170 Peachtree Street, N.E., Suite 800, Atlanta, Georgia 30309.

Dated: June 29, 2011

MILLER & MARTIN PLLC

By: /s/ Robert H.G. Lockwood
Robert H.G. Lockwood
Georgia Bar No. 455045
Charles W. Forlidas
Reg. No. 41,758
Julia A. Yun
Georgia Bar No. 855208
1170 Peachtree Street, N.E.
Suite 800
Atlanta, Georgia 30309
(404) 962-6100
Fax: (404) 962-6300

*Attorneys for Opposer,
Teavana Corporation*

CERTIFICATE OF SERVICE

I, Julia A. Yun, hereby certify that a true copy of the **NOTICE OF OPPOSITION** has been served on Applicant's last known attorney of record:

Patrick J. Jennings
Pillsbury Winthrop Shaw Pittman, LLP
2300 N Street, N.W.
Washington, D.C. 20037,

postage prepaid by Priority Mail on June 29, 2011.

Executed on June 29, 2011, at Atlanta, Georgia.

/s/ Julia A. Yun
Julia A. Yun



CONSULATE GENERAL OF THE
UNITED STATES OF AMERICA

GENERAL AUTHENTICATION CERTIFICATE

Kingdom of Saudi Arabia)
Western Province) SS:
City of Jeddah)
American Consulate General)

I Certify that the official named below, whose true signature and official seal are, respectively, subscribed and affixed to the annexed document, was, on this day, empowered to act in the official capacity designated in the annexed document, to which faith and credit are due. The Consulate does not assume any responsibility for the contents of the attached document.

Saud H. Eshmawi

Cecelia K. El Khatib
Consul of the
United States of America

April 7, 2010

SEAL



بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

مركز نسبية الدولي للترجمة

الدكتور عبدالعزيز عبدالستار تركستاني

NUSAIBA INT'L TRANSLATION CENTER

Abdul Aziz Abdul Sattar Turkistani Phd.



INTERNATIONAL TRANSLATION CENTER

بهذا نشهد أن الترجمة المرفقة تعبر عن المعنى كاملاً وبدقة

We hereby certify that this translation conveys the full meaning accurately

Handwritten signature in Arabic script.

We hereby certify that this translation conveys the full meaning accurately. مركز نسبية الدولي للترجمة NUSAIBA INT'L TRANSLATION CENTER

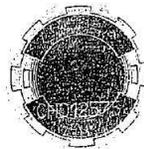
شهادة وزارة الخارجية، صحة النظم والتوقيع ووثوق مسكوكيتها عن المحتويات للرقم:

١٤٢٦



Handwritten signature in Arabic script.

SAUD H. ISMAILI



Handwritten signature and text in Arabic script, including a date and reference numbers.

Kingdom of Saudi Arabia
Ministry of Commerce and Industry

Trademark Registration Certificate
(True Copy)

Registration No. : 867/4
Date of registration : 09/10/2006G
Protection start date : 23/01/2006G
Protection expiry date : 05/10/2015G
Classification of goods : 43

Description of the mark:

The word Teayana is written in Arabic and Latin characters in special format, each of them appears inside label frame with drawings of two cups as shown in label.

Owner's name : Company of Ahmed Mohamed Saleh Baeshen & Co.
Owner's address : Kingdom of Saudi Arabia, P.O.Box18, Jeddah 21411.
Owner's Nationality : Saudi

Type of Goods:

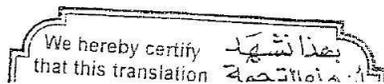
Food and beverages supplies services, Restaurant, café and Cafeterias services, Place of drinking Non-alcoholic drinks, food lounges, canteens, self service restaurants, take a way restaurants, snacks taking places services, services for halls which introduce cocktail, information providing services pertaining to food and drink taking places and windows of introducing ready meals. Providing Temporary accommodation and housing rooms services, facilities for staying in hotels, motels, overnight accommodation and home-stays and information providing in respect of all places mentioned above, summer camps services, tourists homes services, services pledges to provide food and beverages during concerts, banquets and services providing of facilities for exhibitions.

The above-mentioned trademark was duly registered at the trademark registry administration under the above indicated number, to be used on the above mentioned commodities. The mark owner shall be entitled for enjoying protection rights in accordance with the trademark regulation applied in the Kingdom of Saudi Arabia, for a period of ten years effective from the protection start date and for equal periods of extension thereof upon application presented by the owner of the mark.

Computer No.: 142608525

Director of Trademark Registration Administration
Name: **Nawaf Nayef Al-Mitairi**
Signature: (signed)

Official stamp (affixed)





HOME ABOUT US OUR TEA TEA LOUNGE NEWS TEA SHOP ARTICLES TEA FACTS

- BLACK TEA
- GREEN TEA
- WHITE TEA
- OOLONG TEA
- HERBAL TEA



Box

Try teayana's new box for all your gatherings

A choice of soup or salad, one choice of sandwich in a Freshly baked baguette (Smoked Salmon or shrimps or Crab and more) Home made cake and teayana special Ice Tea, Available through delivery.

[more](#)



Basket

Try teayana's new basket for all your gatherings

Deluxe sandwiches made with Freshly baked Baguette (Smoked Salmon , Shrimps, Crab and more) Accompanied by 10 teayana special ice teas ,Good for 8-12 Person and Available through delivery

[more](#)



Soup

Now ! Experience "teayana" healthy Soup

Available at all "teayana" branches with different types

- Shrimp Chowder
- French onion
- Chicken noodles
- Cream of Mushroom

Tea of the season



BLACK TEA

NORTH INDIA Darjeeling Ambootia

This is a supreme organic **black tea** from the Ambootia Estate, which has been producing superb Darjeeling tea since 1861. Ambootia has rich, green hillsides reaching up towards the Himalayas, the highest mountain range in the world. Nothing can be healthier than a cup of this superlative tea with its exquisite flowery bouquet. When brewed, it becomes a sparkling amber color, which is smooth and mellow with a distinctive Muscat flavor, the signature of the world's finest Darjeelings.

NORTH INDIA Darjeeling Finest 1st Flush

The first new shoots of the Darjeeling season are plucked in April and these first tea types are highly sought after for their very high prices at the world auctions. The green brown leaves, specially handpicked and sorted, provide an exquisite aroma and the taste of Muscatel grapes.

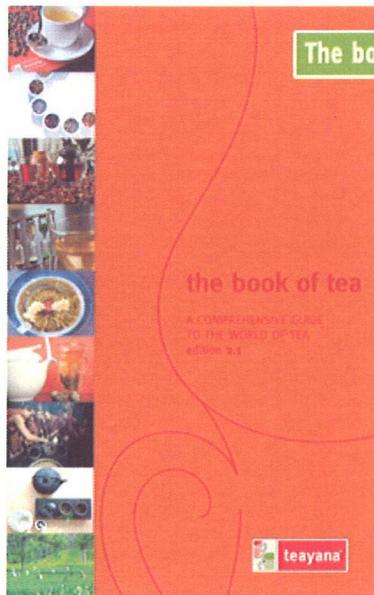
White Tea



Waffle

Indulge your senses with the fresh "teayana" Waffle that will compliment your preferred cup of tea

With your choice of topping, Maple syrup, Honey, Chocolate sauce, Mixed berry compote, Toffee sauce and Vanilla ice cream.



The book of tea

The world of tea is as ancient as it is rich in its variety of choice. It is a magical world with an infinite variety from over 25 different growing countries and thousands of different estates from around the globe. Tea is a personal experience, within a group or alone, at home or outside, during the day or at night and whether your mood is up or down there is always a cup of tea for you.

With "teayana" tea book, we offer you the chance to read and learn more about tea, and explore the wide selection of tea types served at "teayana".

Hopefully after reading the book you become as passionate as we are about tea.

➔ [Order the book of tea](#)

TEAYANA Darjeeling Moonlight

Darjeeling white tea is very rare and exceptional in the **white tea** world. It is produced in the early spring by steaming and drying the first buds and tips. The tea buds are picked with loving care since the quality and value of this tea depends on it. This results in the leaves appearing to be in their unprocessed, natural state until you infuse them. It's mild and slightly sweet like other **white tea**, but with the muscatel flavor and astringency of a fine first flush Darjeeling.

Delivery

Now !! The same distinctive experience , anywhere you want..

We are pleased to announce to you that our Delivery Service is now available in our following branches during lunch and dinner times.

➔ [download delivery menu](#)

Delivery Unified Number

920001377

Teayana Hamra,

Andalus street, Planet food Mall

668 1660

Teayana Khaldiayah,

Rawdah Street, Lines Mall

606 2646

Teayana Redsea Mall,

Malek Road, Redsea Mall, Gate #9

215 0620

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- BLACK TEA
- GREEN TEA
- WHITE TEA
- OOLONG TEA
- HERBAL TEA



Tea Shop

Teayana is an exclusive tea lounge that offers you a healthy life style, Discover the wonderful experience through our retail products :

The tea tower displaying tea canisters that contain 150 tea types in three main colors, each color represent a tea category for example: the green representing green tea, the red representing black tea and the orange representing Herbal tea.

The museum wall displaying all tea types in transparent drawers allowing you to fulfill all your senses and help you choosing your desired tea type.

Check out some of the retail photos we uploaded for you.



BLACK TEA

NORTH INDIA Darjeeling Ambootia

This is a supreme organic **black tea** from the Ambootia Estate, which has been producing superb Darjeeling tea since 1861. Ambootia has rich, green hillsides reaching up towards the Himalayas, the highest mountain range in the world. Nothing can be healthier than a cup of this superlative tea with its exquisite flowery bouquet. When brewed, it becomes a sparkling amber color, which is smooth and mellow with a distinctive Muscat flavor, the signature of the world's finest Darjeelings.

NORTH INDIA Darjeeling Finest 1st Flush

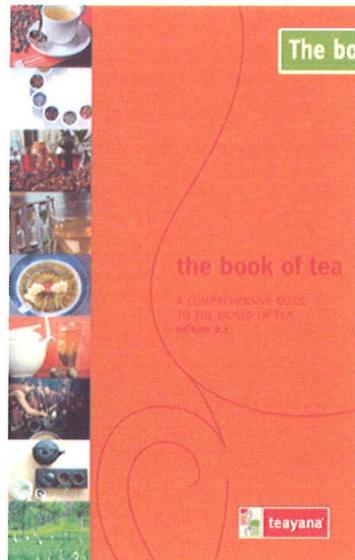
The first new shoots of the Darjeeling season are plucked in April and these first tea types are highly sought after for their very high prices at the world auctions. The green brown leaves, specially handpicked and sorted, provide an exquisite aroma and the taste of Muscatel grapes.

White Tea

TEAYANA Darjeeling Moonlight

Darjeeling white tea is very rare and exceptional in the **white tea** world. It

Image 7: International



The book of tea

The world of tea is as ancient as it is rich in its variety of choice. It is a magical world with an infinite variety from over 25 different growing countries and thousands of different estates from around the globe. Tea is a personal experience, within a group or alone, at home or outside, during the day or at night and whether your mood is up or down there is always a cup of tea for you.

With "teayana" tea book, we offer you the chance to read and learn more about tea, and explore the wide selection of tea types served at "teayana".

Hopefully after reading the book you become as passionate as we are about tea.

[➔ Order the book of tea](#)

is produced in the early spring by steaming and drying the first buds and tips. The tea buds are picked with loving care since the quality and value of this tea depends on it. This results in the leaves appearing to be in their unprocessed, natural state until you infuse them. It's mild and slightly sweet like other **white tea**, but with the muscatel flavor and astringency of a fine first flush Darjeeling.

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Teayana Hamra,
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Teayana Khaldiyyah,
Rawdah Street, Lines Mall
606 2646

Teayana Redsea Mall,
Malek Road, Redsea Mall, Gate #9
215 0620

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CANADIAN TRADE-MARK DATA

*** Note **Data on trade-marks is shown in the official language in which it was submitted.**

The database was last updated on: 2011-06-28

APPLICATION NUMBER:

1431389

REGISTRATION NUMBER:

not registered

STATUS:

PROPOSED OPPOSITION

37(3) NOTICE:

TMA778,428

FILED:

2009-03-09

FORMALIZED:

2009-03-20

ADVERTISED:

2011-03-23

APPLICANT:

A.M.S. Baeshen & Co.
Baeshen Building,
Al-Zahab Street (Albalad Area)
P.O. Box 18
Jeddah 21411
SAUDI ARABIA

AGENT:

SIM & MCBURNEY
330 UNIVERSITY AVENUE
6TH FLOOR
TORONTO
ONTARIO M5G 1R7

REPRESENTATIVE FOR SERVICE:

SIM & MCBURNEY
330 UNIVERSITY AVENUE
6TH FLOOR
TORONTO
ONTARIO M5G 1R7

INTERESTED PARTIES:

OPPONENT

Teavana Corporation
{unknown address}

AGENT:

GOWLING LAFLEUR HENDERSON LLP
SUITE 2600, 160 ELGIN STREET
OTTAWA
ONTARIO K1P 1C3

REPRESENTATIVE FOR SERVICE:

GOWLING LAFLEUR HENDERSON LLP
SUITE 2600, 160 ELGIN STREET

OTTAWA
ONTARIO K1P 1C3

TRADE-MARK:



MARK DESCRIPTIVE REFERENCE:
teayana & Design

INDEX HEADINGS:
TEAYANA

VIENNA INFORMATION:

Code Description

- 11.3.1 Drinking vessels, cups (trophies)
- 11.3.4 Cups, cups with saucers
- 26.4.2 Rectangles
- 26.4.7 Two quadrilaterals, one inside the other
- 26.4.16 Quadrilaterals containing other figurative elements
- 26.4.18 Quadrilaterals containing one or more letters
- 26.4.24 Quadrilaterals with dark surfaces or parts of surfaces

WARES:

- (1) Iced coffee, non-alcoholic carbonated and non-carbonated coffee flavoured iced beverages, artificial coffee, tea, iced tea, tea flavoured sodas, herbal infusions made of teas, herbs, grasses, barks, fruits, flowers and other botanicals and combinations thereof, and fruit tisanes, herbal tea, crepes, bread, biscuits, cakes, pies, tarts, desserts, strudel, brownies, ice creams, bee honey, black honey.
- (2) Mineral and sparkling water, non-alcoholic carbonated and non-carbonated fruit drinks and fruit juices, syrups for lemonade, beers.

SERVICES:

- (1) Restaurant services, cafés, tea rooms, cafeterias, canteens, restaurants, light food restaurants, self-service restaurants, take-out restaurant services, information of food and drink places, consultation relating to food, drink, catering, restaurant and cafeteria services, operation of a business providing instant food, providing food and drinks for parties, providing food and drinks for exhibitions.

CLAIMS:

Used in SAUDI ARABIA.
Registered in or for OHIM (EC) on April 17, 2008 under No. 005779756.

<u>ACTION</u>	DATE	BF	COMMENTS
Filed	2009-03-09		
Created	2009-03-18		
Formalized	2009-03-20		
Search Recorded	2009-10-27		
Examiner's First Report	2009-10-27	2010-04-27	

Correspondence Created	2010-05-20	2010-11-20	
Approval Notice Sent	2011-01-18	2011-02-15	
Approved	2011-03-10		APPROVED BY PROGRAM EX200M1
Extracted for Advertisement	2011-03-18		Vol.58 Issue 2943 2011/03/23
Advertised	2011-03-23		Vol.58 Issue 2943
Proposed Opposition	2011-05-27		Proposed Opposition Filed by receiving mail.

OPPOSITION ACTIONS

CASE #1

Teavana Corporation

pending

STAGES / ACTIONS

STATEMENT OF OPPOSITION

Extension of Time Granted to Opponent

Deadline to File S/O

DATE

2011-05-31

2011-08-23

BF

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Last updated 2011-06-28