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Filing date: **07/18/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91200168
Party	Defendant Richards Distributing, Inc.
Correspondence Address	JAMES C. WRAY JAMES C. WRAY 1493 CHAIN BRIDGE RD STE 300 MC LEAN, VA 22101-5726  jameswray@jcwray.com
Submission	Answer
Filer's Name	James C. Wray
Filer's e-mail	jameswray@jcwray.com
Signature	/James C. Wray/
Date	07/18/2011
Attachments	SR Answer.pdf ( 60 pages )(1482381 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Bach Flower Remedies Limited	)	
Opposer,	)	
	)	Opposition No. 91200168
v.	)	
	)	
Richards Distributing, Inc.	)	
Applicant	)	
	)	

**ANSWER**

1. Applicant admits the allegations of Paragraph 1.
2. Applicant is without knowledge of the allegations in the first sentence of Paragraph 2 and therefore denies those allegations. Applicant admits that Opposer filed Application 77/485,289 on May 28, 2008, for the identified goods, skin creams and skin moisturizers, skin cleansers and skin toners, lip balms, and cosmetic preparations containing flower remedies and prepared from plants and flowers in Class 3, and denies the remainder of the allegations and the characterization in the second sentence of Paragraph 2.
3. Applicant admits that Opposer filed Application 77/485, 289 to register Rescue on May 28, 2008, and denies that remainder of the allegations in Paragraph 3.
4. Applicant admits that Opposer registered RESCUE REMEDY for an herbal beverage made from essences not being in the nature of essential oils extracted from flowers in Registration 1,237,564 dated May 10, 1983; RESCUE REMEDY for homeopathic pharmaceutical preparations made from flower extracts for use in alleviating emotional and

mental stress in Registration 1,822,260 dated February 22, 1994; RESCUE for homeopathic pharmaceutical preparations made from flower extracts alleviating emotional and mental stress in Registration 2,517,685 dated December 11, 2001; RESCUE CREAM for preparations made from flower extracts in the form of creams for use in treating emotional and psychological conditions in Registration 3, 147,761 dated September 26, 2006; and filed Application 77/485,289 on May 28, 2008 to register RESCUE for skin creams and skin moisturizers, skin cleansers and skin toners, lip balms, cosmetic preparations containing flower remedies and prepared from plants and flowers. Applicant denies the remainder of Paragraph 4, including the groupings.

5. Applicant denies the allegation of Paragraph 5.
6. Applicant denies the allegation of Paragraph 6.
7. Applicant denies the allegation of Paragraph 7.
8. Applicant denies the allegation of Paragraph 8.
9. Applicant denies the allegation of Paragraph 9.
10. Applicant denies the allegation of Paragraph 10.
11. Applicant denies the allegation of Paragraph 11.

#### **AFFIRMATIVE DEFENSES**

12. There are a number of marks registered and active in Class 3 that contain the word RESCUE. *See* Applicant's Exhibit (App. Ex.) 100.

13. There are 48 live Registered Trademarks and 5 live registrations including RESCUE in Class 3. *See App. Ex. 100.*

14. Copies of the registration certificates making use of the mark RESCUE in Class 3 are attached and recited as follows:

CONTINUOUS RESCUE (Reg. No. 3,327,934) by Clinique Laboratories, LLC for non-medicated skin care preparations (App. Ex. 101);

SUPER RESCUE (Reg. No. 3,544,702) by Clinique Laboratories, LLC for non-medicated skin care preparations (App. Ex. 102); BUMP RESCUE (Reg. No. 3,610,169) by L'Oreal USA Creative, Inc. for non-medicated skin care preparation (App. Ex. 103);

14-DAY SKIN RESCUE (Reg. No. 3,726,651) by Neutrogena Corporation for non-medicated facial skin care products, namely, facial cleansing creams, facial moisturizers and night creams (App. Ex. 104);

INTENSIVE RESCUE (Reg. No. 3,354,031) by Unilever Supply Chain, Inc. for hand cream; non-medicated foot cream; skin lotion (App. Ex. 105);

VASELINE INTENSIVE RESCUE CLINICAL THERAPY (Reg. No. 3,636,093) by Unilever Supply Chain, Inc. for body lotion (App. Ex. 106);

AB RESCUE (Reg. No. 3,115,188) by Aramis, Inc. for non-medicated skin care preparations (App. Ex. 107); DAY RESCUE (Reg. No. 3,153,806) by Aramis, Inc. for non-medicated skin care preparations (App. Ex. 108);

NIGHT RESCUE (Reg. No. 3,153,805) by Aramis, Inc. for non-medicated skin care preparations (App. Ex. 109); AGE RESCUE (Reg. No. 2,724,771) by Aramis, Inc. for skin care preparation namely, face moisturizing cream, gel and lotion; skin moisturizers (App. Ex. 110);

SOLAR-C RESCUE SERUM (Reg. No. 2,669,795) by Neal B. Schultz for non-medicated skin care preparations, namely, eye cream, sun screen, exfoliating cream (App. Ex. 111);

ADONIA CELLULITE RESCUE SERUM (Reg. No. 3,637,173) by Greek Island Labs, LLC for organic cosmetic skin care preparations, namely, skin creams and lotions (App. Ex. 112);

A LOTIONAL RESCUE (Reg. No. 2,917,536) by Lavender Meadows for moisturizing lotion (App. Ex. 113);

ANTI-PUFF RESCUE+ (Reg. No. 3,527,988) by Kimiko Beauty, Inc. for beauty care cosmetics; concealers; cosmetic creams for skin care; cosmetic preparations for skin renewal; cosmetics; eye make-up foundations; make-up; make-up products for the face (App. Ex. 114);

C COMPLEX RESCUE SERUM (Reg. No. 2,917,286) by Stallex Skin Care, Inc. for non-medicated skin care preparations, namely, eye cream, sun screen,[ exfoliating cream] (App. Ex. 115);

FOOT ODOR RESCUE (Reg. No. 1,960,969) by Benchmark Brands, Inc. for non-medicated cosmetic and toiletry preparations, namely foot creams, foot powders and foot lotions (App. Ex. 116);

GREEK ORGANICS CELLULITE RESCUE SERUM (Reg. No. 3,548,661) by Greek Island Labs, LLC for organic cosmetic skin care preparations, namely, skin creams and lotions (App. Ex. 117);

HYDRATING COMPLEX EMERGENCY RESCUE (Reg. No. 3,057,860) by Victoria Principal Productions, Inc. for skin and body care preparations namely, skin cleansers, skin moisturizers, skin lotions, skin soaps, sun screen preparations, cosmetics, non-medicated hair care

preparations, nail care preparations, non-medicated skin care preparations, colognes, perfumes and tooth whitening preparations (App. Ex. 118);

WRINKLE RESCUE (Reg. No. 3,410,599) by International Specialty Treatments, LLC for non-medicated anti-aging skin care products, namely, serums, cleansers, toners, creams, lotions, eye gel, eye cream, masks, scrubs, foundation, lip color, lip treatments, blush, eye shadow, powder and soap (App. Ex. 119);

WOMEN'S RESCUE (Reg. No. 3,323,093) by 3-D & Company, LLC for bath soaps in liquid, solid or gel form; Body oils; Body sprays; Hand creams; Hand lotions; Lotions for hands, face and body; Massage oils; Shower and bath gel (App. Ex. 120);

POWER K EYE RESCUE (Reg. No. 2,499,634) by Peter Thomas Roth Labs, LLC for cosmetics and skin care preparations, namely, facial and body cleansers, skin moisturizers, hydrating creams for the face and body, facial and body scrubs, facial toners, beauty and body masks, skin lighteners, and sunscreen preparations (App. Ex. 121);

RAZOR BURN RESCUE (Reg. No. 3,319,154) by Howard Murad for skin care products, namely, exfoliating creams, skin cleanser, facial scrub, non-medicated skin astringent, skin moisturizer and night cream; hand and body moisturizer, bath and shower gelee, hair shampoo and hair conditioner, sun block preparations, bath oil, anti-wrinkle cream, moisture cream and under eye cover (App. Ex. 122);

RICE TO THE RESCUE (Reg. No. 3,513,520) by Bath & Body Works Brand Management, Inc. for personal care products, namely, body scrub and body polish (App. Ex. 123);

HEEL RESCUE (Reg. No. 3,052,918) by Profoot, Inc. for foot care preparations, namely, non-medicated moisturizing cream (App. Ex. 124);

DEEP RESCUE (Reg. No. 3,412,863) by Henkel KGAA for hair care and styling preparations (App. Ex. 125);

CURL RESCUE (Reg. No. 3,493,900) by Henkel AG & Co. KGAA for hair care and styling preparations (App. Ex. 126);

COLOR RESCUE (Reg. No. 3,480,724) by LA Coupe Products, Inc. for hair care preparations (App. Ex. 127);

100% RESCUE (Reg. No. 3,320,962) by Henkel KGAA for hair styling preparations; non-medicated hair care preparations (App. Ex. 128);

RESCUE BEAUTY LOUNGE (Reg. No. 3,313,792) by Restrade, LLC for pre-moistened cosmetic wipes; lip gloss; nail polish; nail polish remover wipes; make-up remover wipes (App. Ex. 129);

RESCUE FORCE (Reg. No. 2,837,415) by L'Oreal USA Creative, Inc. for hair mask (App. Ex. 130);

ROOT RESCUE (Reg. No. 3,773,547) by L'Oreal (France Societe Anonyme) for hair color (App. Ex. 131);

UV RESCUE (Reg. No. 3,061,092) by L'Oreal USA Creative, Inc. for hair care products, namely, shampoo, conditioner, hair moisturizer, hair cream, leave-in hair protector, and hair treatment preparation (App. Ex. 132);

IONIC RESCUE (Reg. No. 3,156,969) by ISH Professional, LLC for hair care products namely, shampoo, conditioner, deep conditioning treatments, vitamin supplement treatments, hair spray, hair gel, curl enhancer, curl relaxer, color and highlighting treatments, and hair pomade; non-

medicated skin care products, namely, lotions, moisturizers, cosmetics, toners, skin cleaners, and wrinkle removers (App. Ex. 133);

HYDRA RESCUE (Reg. No. 2,754,427) by Prostrong, Inc. for nail care preparations (App. Ex. 134);

NATURE'S RESCUE (Reg. No. 3,935,037) by L'Oreal USA Creative, Inc. for hair care preparations (App. Ex. 135);

FASHION RESCUE (Reg. No. 3,365,277) by Runberg, Inc. for adhesives for cosmetic use (App. Ex. 136);

EARTH RESCUE (Reg. No. 3,524,975) by Intellectual Property Development Corporation PTY, Ltd. for all purpose cleaning preparations; automotive cleaning preparations; carpet cleaning preparations; cleaning preparations for household purposes; cleaning preparations for domestic purposes, automobiles, boats; de-greasing preparations for household purposes; decalcifying and descaling preparations for cleaning household products; degreasing preparations for domestic use, automobiles, boats; general purpose cleaning, polishing, and abrasive liquids and powders; glass cleaning preparations; household cleaning preparations; pet shampoo; preparations for cleaning, protecting and preserving vehicle surfaces; rust removing preparations; soaps; polishing preparations; scouring liquids; scouring powders; automatic dishwashing detergents; detergent soap; detergents for automobiles; detergents for machine dishwashing; dish detergents; dishwasher detergents; dishwashing detergents; germicidal detergents; laundry detergent; soaps and detergents; toilet bowl detergents; pet odor removers; pet stain removers; stain removers; essential oils; essential oils as perfume for laundry purposes; essential oils for household use; carpet cleaners; carpet cleaners with deodorizer; oven cleaners; windshield cleaner fluids (App. Ex. 137);

BOAT RESCUE (Reg. No. 3,616,603) by Intellectual Property Development Corporation PTY, Ltd. for all purpose cleaning preparations; automotive cleaning preparations; cleaning preparations for watercraft, parts and fittings therefor; degreasing preparations for watercraft, parts and fittings therefor; general purpose cleaning, polishing, and abrasive liquids and powders; glass cleaning preparations; soaps; chrome polish; polishing preparations; preparations for cleaning, protecting and preserving vehicle surfaces; rust removing preparations; automobile wax; wood conditioner, brightener and renewer (App. Ex. 138);

CAR RESCUE (Reg. No. 3,616,404) by Intellectual Property Development Corporation PTY, Ltd. for all purpose cleaning preparations; automotive cleaning preparations; general purpose cleaning, polishing, and abrasive liquids and powders; glass cleaning preparations; soaps; chrome polish; polishing preparations; preparations for cleaning, protecting and preserving vehicle surfaces; rust removing preparations; automobile wax; automobile cleaners; automobile polish; automobile polishes; cleaning preparations for automobiles and parts and fittings therefor; detergents for automobiles; degreasing preparations for automobiles and parts and fittings therefor; treatment preparations for use on vehicle wheels and wheel covers; windshield washing fluid; glass cleaners; upholstery cleaners (App. Ex. 139);

NAIL RESCUE (Reg. No. 2,625,822) by Orly International, Inc. for nail care preparations (App. Ex. 140); RESCUE (Reg. No. 2,635,699) by Astley Dye & Chemical Co., Ltd. for color removing preparations for laundry use; color brightening preparations for laundry use; laundry detergents, namely, stain removing preparations; laundry preparations, namely, washing powders and washing liquids for laundry use, fabric conditioners and softeners (App. Ex. 141);

LIP RESCUE (Reg. No. 2,073,343) by Consac Industries, Inc. for non-medicated lip balm (App. Ex. 142);

URINE RESCUE (Reg. No. 3,042,654) by Castle Rock Industries, Inc. for floor and carpet cleaning preparations (App. Ex. 143);

GARDEN RESCUE (Reg. No. 3,616,607) by Intellectual Property Development Corporation PTY, Ltd. for all-purpose cleaners; cleaner for use on outdoor surfaces; glass cleaners; cleaning and shining preparations for plant leaves; rust removing preparations; degreasing preparations for outdoor surfaces; cleaning preparations for outdoor use; general purpose cleaning, polishing, and abrasive liquids and powders (App. Ex. 144);

POOL RESCUE (Reg. No. 3,616,606) by Intellectual Property Development Corporation PTY, Ltd. for all purpose cleaning preparations; cleaning preparations for swimming pools (App. Ex. 145);

PET RESCUE (Reg. No. 3,616,605) by Intellectual Property Development Corporation PTY, Ltd. for all purpose cleaning preparations; soaps; deodorizers for pets; non-medicated grooming preparations for animals, namely, domestic animals; pet odor removers; pet shampoo; pet stain removers; cleaning preparations for household purposes (App. Ex. 146); and

BIO-RESCUE (Reg. No. 3,808,926) by Vincent W. Zuccherro for disinfectant soaps; germicidal detergents; laundry detergent; detergent soap; all-purpose cleaners; cleaning compositions for use on floors, walls, tubs, showers, furniture, equipment, pool and spa walls, concrete, kitchen counters and surfaces, cabinets, fabrics, clothes, HVAC equipment and ducting; biotechnological chemical and spray cleaners for industrial and household applications such as stain removal, odor elimination, and bioremediation of many types of organic and hydrocarbon-based materials; hand cleaners; disposable wipes impregnated with chemicals or compounds for personal use; disposable wipes impregnated with cleansing compounds for use on floors, walls, tubs, showers,

furniture, equipment, pool and spa walls, concrete, kitchen counters and surfaces, cabinets, fabrics, clothes, HVAC equipment and ducting (App. Ex. 147).

15. Applicant invokes the defense of *jus tertii* for the above reasons, there being third parties that have the better and earlier right to use marks including RESCUE on goods in class 3.

Respectfully,

/James C. Wray/

James C. Wray, VA Bar No. 08,188  
1493 Chain Bridge Road, Suite 300  
McLean, Virginia 22101  
Tel: (703) 442-4800  
Fax: (703) 448-7397

July 18, 2011



### Trademarks > Trademark Electronic Search System (TESS)

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	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	85250437		SENSILIA MOISTURE RESCUE	TARR	LIVE
2	85111156		SUNBURN RESCUE	TARR	LIVE
3	85242722		EYE RESCUE	TARR	LIVE
4	85237778		SKIN RESCUE	TARR	LIVE
5	78960392	3480724	COLOR RESCUE	TARR	LIVE
6	78948072	3327934	CONTINUOUS RESCUE	TARR	LIVE
7	78848677	3354031	INTENSIVE RESCUE	TARR	LIVE
8	78790585	3320962	100% RESCUE	TARR	LIVE
9	78767769	3410599	WRINKLE RESCUE	TARR	LIVE
10	78744239	3153806	DAY RESCUE	TARR	LIVE
11	78744221	3153805	NIGHT RESCUE	TARR	LIVE
12	78676458	3412863	DEEP RESCUE	TARR	LIVE
13	78676429	3493900	CURL RESCUE	TARR	LIVE
14	78673726	3313792	RESCUE BEAUTY LOUNGE	TARR	LIVE
15	78649994	3773547	ROOT RESCUE	TARR	LIVE
16	78635674	3156969	IONIC RESCUE	TARR	LIVE
17	78581564	3057860	HYDRATING COMPLEX EMERGENCY RESCUE	TARR	LIVE
18	78485050	3115188	AB RESCUE	TARR	LIVE
19	78388285	3061092	UV RESCUE	TARR	LIVE
20	78380160	3042654	URINE RESCUE	TARR	LIVE
21	78355019	2917536	A LOTIONAL RESCUE	TARR	LIVE
22	78288772	2917286	C COMPLEX RESCUE SERUM	TARR	LIVE

23	78213227	2837415	RESCUE FORCE	TARR	LIVE
24	78098925	2754427	HYDRA RESCUE	TARR	LIVE
25	77651650		RADIANT RESCUE	TARR	LIVE
26	77934593		AQUA RESCUE	TARR	LIVE
27	77978275	3726651	14-DAY SKIN RESCUE	TARR	LIVE
28	77915828		RESCUE ME	TARR	LIVE
29	77757400	3935037	NATURE'S RESCUE	TARR	LIVE
30	77273808		BIKINI RESCUE	TARR	LIVE
31	77485289		RESCUE	TARR	LIVE
32	77021825	3527988	ANTI-PUFF RESCUE+	TARR	LIVE
33	77482112	3610169	BUMP RESCUE	TARR	LIVE
34	77477400	3808926	BIO-RESCUE	TARR	LIVE
35	77319962	3636093	VASELINE INTENSIVE RESCUE CLINICAL THERAPY	TARR	LIVE
36	77313017	3544702	SUPER RESCUE	TARR	LIVE
37	77205947	3513520	RICE TO THE RESCUE	TARR	LIVE
38	77172645	3616607	GARDEN RESCUE	TARR	LIVE
39	77172622	3616606	POOL RESCUE	TARR	LIVE
40	77172621	3616605	PET RESCUE	TARR	LIVE
41	77172613	3616604	CAR RESCUE	TARR	LIVE
42	77172607	3616603	BOAT RESCUE	TARR	LIVE
43	77172596	3524975	EARTH RESCUE	TARR	LIVE
44	77168571	3365277	FASHION RESCUE	TARR	LIVE
45	77100619	3323093	WOMEN'S RESCUE	TARR	LIVE
46	76631330	3052918	HEEL RESCUE	TARR	LIVE
47	76688653	3548661	GREEK ORGANICS CELLULITE RESCUE SERUM	TARR	LIVE
48	76688651	3637173	ADONIA CELLULITE RESCUE SERUM	TARR	LIVE
49	76654376	3319154	RAZOR BURN RESCUE	TARR	LIVE
50	76079319	2669795	SOLAR-C RESCUE SERUM	TARR	LIVE
51	75930921	2724771	AGE RESCUE	TARR	LIVE
52	75918402	2625822	NAIL RESCUE	TARR	LIVE
53	75859699	2499634	POWER K EYE RESCUE	TARR	LIVE
54	75548627	2635699	RESCUE	TARR	LIVE
55	75031745	2073343	LIP RESCUE	TARR	LIVE
56	74518540	1960969	FOOT ODOR RESCUE	TARR	LIVE
57	72168623	0763739	RESCUE	TARR	LIVE

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Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,327,934

Registered Oct. 30, 2007

**TRADEMARK  
PRINCIPAL REGISTER**

**CONTINUOUS RESCUE**

CLINIQUE LABORATORIES, LLC (DELAWARE  
LTD LIAB CO)  
767 FIFTH AVENUE  
NEW YORK, NY 10153

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: NON-MEDICATED SKIN CARE PREPARA-  
TIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

SN 78-948,072, FILED 8-9-2006.

FIRST USE 2-5-2007; IN COMMERCE 2-5-2007.

SEAN CROWLEY, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

**United States Patent and Trademark Office**

Reg. No. 3,544,702

Registered Dec. 9, 2008

**TRADEMARK  
PRINCIPAL REGISTER**

**SUPER RESCUE**

CLINIQUE LABORATORIES LLC (DELAWARE  
LIMITED LIABILITY COMPANY)  
767 FIFTH AVENUE  
NEW YORK, NY 10153

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: NON-MEDICATED SKIN CARE PREPARA-  
TIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

SN 77-313,017, FILED 10-25-2007.

FIRST USE 8-31-2008; IN COMMERCE 8-31-2008.

CHRISTINA SOBRAL, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,610,169

Registered Apr. 21, 2009

TRADEMARK  
PRINCIPAL REGISTER

BUMP RESCUE

L'OREAL USA CREATIVE, INC. (DELAWARE  
CORPORATION)

575 FIFTH AVENUE

NEW YORK, NY 10017

FOR: NON-MEDICATED SKIN CARE PREPARA-  
TION, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 1-1-2009; IN COMMERCE 1-1-2009.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "BUMP", APART FROM THE  
MARK AS SHOWN.

SN 77-482,112, FILED 5-23-2008.

MARK RADEMACHER, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## 14-DAY SKIN RESCUE

**Reg. No. 3,726,651** NEUTROGENA CORPORATION (DELAWARE CORPORATION)  
Registered Dec. 15, 2009 5760 WEST 96TH STREET  
LOS ANGELES, CA 90045

**Int. Cl.: 3** FOR: NON-MEDICATED FACIAL SKIN CARE PRODUCTS, NAMELY, FACIAL CLEANSING CREAMS, FACIAL MOISTURIZERS AND NIGHT CREAMS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

**TRADEMARK**  
**PRINCIPAL REGISTER** FIRST USE 11-24-2008; IN COMMERCE 11-24-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "14-DAY SKIN", APART FROM THE MARK AS SHOWN.

SN 77-978,275, FILED 2-12-2008.

BRIAN PINO, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

**United States Patent and Trademark Office**

**Reg. No. 3,354,031**

Registered Dec. 11, 2007

**TRADEMARK  
PRINCIPAL REGISTER**

**INTENSIVE RESCUE**

UNILEVER SUPPLY CHAIN, INC. (DELAWARE  
CORPORATION)  
1 JOHN STREET  
CLINTON, CT 06413

FOR: HAND CREAM; NON-MEDICATED FOOT  
CREAM; SKIN LOTION, IN CLASS 3 (U.S. CLS. 1, 4, 6,  
50, 51 AND 52).

FIRST USE 1-0-2007; IN COMMERCE 1-0-2007.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 864,662 AND 2,532,126.

SN 78-848,677, FILED 3-29-2006.

AMY BROZENIC, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

**United States Patent and Trademark Office**

**Reg. No. 3,636,093**

Registered June 9, 2009

**TRADEMARK  
PRINCIPAL REGISTER**

**VASELINE INTENSIVE RESCUE  
CLINICAL THERAPY**

UNILEVER SUPPLY CHAIN, INC. (DELAWARE  
CORPORATION)

1 JOHN STREET

CLINTON, CT 06413

FOR: BODY LOTION, IN CLASS 3 (U.S. CLS. 1, 4, 6,  
50, 51 AND 52).

FIRST USE 9-0-2008; IN COMMERCE 9-0-2008.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 140,345, 2,532,124,  
AND 3,295,224.

SN 77-319,962, FILED 11-2-2007.

C. DIONNE CLYBURN, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,115,188

Registered July 11, 2006

TRADEMARK  
PRINCIPAL REGISTER

AB RESCUE

ARAMIS INC. (DELAWARE CORPORATION)  
46TH FLOOR  
767 FIFTH AVENUE  
NEW YORK, NY 10153

FOR: NON-MEDICATED SKIN CARE PREPARATIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 1-30-2003; IN COMMERCE 1-30-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AB", APART FROM THE MARK AS SHOWN.

SN 78-485,050, FILED 9-16-2004.

WON TEAK OH, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,153,806

Registered Oct. 10, 2006

TRADEMARK  
PRINCIPAL REGISTER

DAY RESCUE

ARAMIS INC. (DELAWARE CORPORATION)  
46TH FLOOR  
767 FIFTH AVENUE  
NEW YORK, NY 10153

FOR: NON-MEDICATED SKIN CARE PREPARATIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 4-30-2004; IN COMMERCE 4-30-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,724,771.

SER. NO. 78-744,239, FILED 11-1-2005.

JUDITH HELFMAN, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,153,805

Registered Oct. 10, 2006

TRADEMARK  
PRINCIPAL REGISTER

NIGHT RESCUE

ARAMIS INC. (DELAWARE CORPORATION)  
46TH FLOOR  
767 FIFTH AVENUE  
NEW YORK, NY 10153

FOR: NON-MEDICATED SKIN CARE PREPARA-  
TIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,724,771.

SER. NO. 78-744,221, FILED 11-1-2005.

JUDITH HELFMAN, EXAMINING ATTORNEY

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52**

**United States Patent and Trademark Office**

**Reg. No. 2,724,771**

**Registered June 10, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**AGE RESCUE**

ARAMIS INC. (DELAWARE CORPORATION)  
767 FIFTH AVENUE  
NEW YORK, NY 10153

FIRST USE 3-31-2001; IN COMMERCE 3-31-2001.

FOR: SKIN CARE PREPARATION NAMELY,  
FACE MOISTURIZING CREAM, GEL AND LO-  
TION; SKIN MOISTURIZERS, IN CLASS 3 (U.S.  
CLS. 1, 4, 6, 50, 51 AND 52).

SN 75-930,921, FILED 2-29-2000.

FLORENTINA BLANDU, EXAMINING ATTORNEY

Int. Cls.: 3 and 5

Prior U.S. Cls.: 1, 4, 6, 18, 44, 46, 50, 51, and 52

**United States Patent and Trademark Office**

Reg. No. 2,669,795

Registered Dec. 31, 2002

**TRADEMARK  
PRINCIPAL REGISTER**

**SOLAR-C RESCUE SERUM**

SCHULTZ, NEAL B. (UNITED STATES INDIVIDUAL)

21 SUNDERLAND ROAD  
TENAFLY, NJ 07670

FOR: NON-MEDICATED SKIN CARE PREPARATIONS, NAMELY, EYE CREAM, SUN SCREEN, EXFOLIATING CREAM, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

FOR: MEDICATED SKIN CARE PREPARATIONS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SERUM", APART FROM THE MARK AS SHOWN.

SN 76-079,319, FILED 6-27-2000.

RICHARD DONNELL, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

Reg. No. 3,637,173

United States Patent and Trademark Office

Registered June 16, 2009

**TRADEMARK  
PRINCIPAL REGISTER**

**ADONIA CELLULITE RESCUE SERUM**

GREEK ISLAND LABS, LLC (ARIZONA LIMITED LIABILITY COMPANY)  
7620 EAST MCKELLIPS ROAD, SUITE 4  
PMB 86  
SCOTTSDALE, AZ 85257

FOR: ORGANIC COSMETIC SKIN CARE PREPARATIONS, NAMELY, SKIN CREAMS AND LOTIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 3-20-2008; IN COMMERCE 3-20-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CELLULITE" AND "SERUM", APART FROM THE MARK AS SHOWN.

SER. NO. 76-688,651, FILED 4-16-2008.

MATTHEW KLINE, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 2,917,536

Registered Jan. 11, 2005

**TRADEMARK  
PRINCIPAL REGISTER**

**A LOTIONAL RESCUE**

LAVENDER MEADOWS (CALIFORNIA SOLE  
PROPRIETORSHIP)  
P. O. BOX 750835  
PETALUMA, CA 94975

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: MOISTURIZING LOTION, IN CLASS 3 (U.S.  
CLS. 1, 4, 6, 50, 51 AND 52).

SER. NO. 78-355,019, FILED 1-21-2004.

FIRST USE 1-7-2004; IN COMMERCE 1-7-2004.

AISHA CLARKE, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

**United States Patent and Trademark Office**

**Reg. No. 3,527,988**

Registered Nov. 4, 2008

**TRADEMARK  
PRINCIPAL REGISTER**

**Anti-Puff Rescue+**

KIMIKO BEAUTY INC. (BARBADOS CORPORATION)  
12 WICK CRES.  
OTTAWA, ONTARIO, CANADA K1J 7H2

FOR: BEAUTY CARE COSMETICS; CONCEALERS; COSMETIC CREAMS FOR SKIN CARE; COSMETIC PREPARATIONS FOR SKIN RENEWAL; COSMETICS; EYE MAKE-UP FOUNDATIONS; MAKE-UP; MAKE-UP PRODUCTS FOR THE FACE, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 5-15-2007; IN COMMERCE 5-15-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-021,825, FILED 10-16-2006.

ARETHA SOMERVILLE, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 2,917,286

Registered Jan. 11, 2005

**TRADEMARK  
PRINCIPAL REGISTER**

**C COMPLEX RESCUE SERUM**

STALLEX SKIN CARE, INC. (NEW JERSEY CORPORATION)  
21 SUNDERLAND ROAD  
TENAFLY, NJ 07670

FOR: NON-MEDICATED SKIN CARE PREPARATIONS, NAMELY, EYE CREAM, SUN SCREEN, EXFOLIATING CREAM, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 1-2-2002; IN COMMERCE 1-2-2002.

OWNER OF U.S. REG. NO. 2,669,795.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "C COMPLEX AND SERUM", APART FROM THE MARK AS SHOWN.

SER. NO. 78-288,772, FILED 8-18-2003.

LINDA M. KING, EXAMINING ATTORNEY

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52**

**United States Patent and Trademark Office**

**Reg. No. 1,960,969**

**Registered Mar. 5, 1996**

**TRADEMARK  
PRINCIPAL REGISTER**

**FOOT ODOR RESCUE**

**BENCHMARK BRANDS, INC. (TENNESSEE  
CORPORATION)  
P. O. BOX 181002  
MEMPHIS, TN 38181**

**FOR: NON-MEDICATED COSMETIC AND  
TOILETRY PREPARATIONS, NAMELY FOOT  
CREAMS, FOOT POWDERS AND FOOT LO-  
TIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND  
52).**

**FIRST USE 4-26-1994; IN COMMERCE  
12-19-1994.**

**NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "FOOT ODOR", APART FROM  
THE MARK AS SHOWN.**

**SN 74-518,540, FILED 4-29-1994.**

**CRAIG D. TAYLOR, EXAMINING ATTORNEY**

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,548,661

Registered Dec. 23, 2008

TRADEMARK  
PRINCIPAL REGISTER

GREEK ORGANICS CELLULITE  
RESCUE SERUM

GREEK ISLAND LABS, LLC (ARIZONA LIMITED LIABILITY COMPANY)

7620 EAST MCKELLIPS ROAD, SUITE 4

PMB 86

SCOTTSDALE, AZ 85257

FOR: ORGANIC COSMETIC SKIN CARE PREPARATIONS, NAMELY, SKIN CREAMS AND LOTIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 3-20-2008; IN COMMERCE 3-20-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GREEK ORGANICS CELLULITE" AND "SERUM", APART FROM THE MARK AS SHOWN.

SER. NO. 76-688,653, FILED 4-16-2008.

KAELIE KUNG, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,057,860

Registered Feb. 7, 2006

TRADEMARK  
PRINCIPAL REGISTER

HYDRATING COMPLEX  
EMERGENCY RESCUE

VICTORIA PRINCIPAL PRODUCTIONS, INC.  
(CALIFORNIA CORPORATION)  
9255 SUNSET BOULEVARD  
LOS ANGELES, CA 90069

FOR: SKIN AND BODY CARE PREPARATIONS  
NAMELY, SKIN CLEANSERS, SKIN MOISTURIZERS,  
SKIN LOTIONS, SKIN SOAPS, SUN SCREEN  
PREPARATIONS, COSMETICS, NON-MEDICATED  
HAIR CARE PREPARATIONS, NAIL CARE PREPARATIONS,  
NON-MEDICATED SKIN CARE PREPARATIONS,  
COLOGNES, PERFUMES AND TOOTH WHITENING  
PREPARATIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 1-28-2005; IN COMMERCE 1-28-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS  
WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE,  
SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO  
USE HYDRATING COMPLEX, APART FROM THE MARK AS  
SHOWN.

SER. NO. 78-581,564, FILED 3-7-2005.

STANLEY I. OSBORNE, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,410,599

Registered Apr. 8, 2008

TRADEMARK  
PRINCIPAL REGISTER

# Wrinkle Rescue

INTERNATIONAL SPECIALTY TREATMENTS,  
LLC (CONNECTICUT LTD LIAB CO)  
20 MAIN STREET  
OAKVILLE, CT 06779

FOR: NON-MEDICATED ANTI-AGING SKIN  
CARE PRODUCTS, NAMELY, SERUMS, CLEANS-  
ERS, TONERS, CREAMS, LOTIONS, EYE GEL, EYE  
CREAM, MASKS, SCRUBS, FOUNDATION, LIP  
COLOR, LIP TREATMENTS, BLUSH, EYE SHA-  
DOW, POWDER AND SOAP, IN CLASS 3 (U.S. CLS.  
1, 4, 6, 50, 51 AND 52).

FIRST USE 3-16-2006; IN COMMERCE 3-16-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "WRINKLE", APART FROM THE  
MARK AS SHOWN.

SN 78-767,769, FILED 12-6-2005.

KAREN K. BUSH, EXAMINING ATTORNEY

**Int. Cls.: 3 and 25**

**Prior U.S. Cls.: 1, 4, 6, 22, 39, 50, 51 and 52**

**United States Patent and Trademark Office**

**Reg. No. 3,323,093**

**Registered Oct. 30, 2007**

**TRADEMARK  
PRINCIPAL REGISTER**

# Women's Rescue

3-D & COMPANY, L.L.C. (OHIO LTD LIAB CO)  
6441 SPRINGDALE RD.  
CINCINNATI, OH 45247

FOR: BATH SOAPS IN LIQUID, SOLID OR GEL FORM; BODY OILS; BODY SPRAYS; HAND CREAMS; HAND LOTIONS; LOTIONS FOR HANDS, FACE AND BODY; MASSAGE OILS; SHOWER AND BATH GEL, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 1-1-2005; IN COMMERCE 3-5-2005.

FOR: BATH SLIPPERS; CLOTHING, NAMELY, WRAP-AROUNDS; ROBES; SLIPPERS; WRAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-1-2005; IN COMMERCE 9-1-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE WOMEN'S, APART FROM THE MARK AS SHOWN.

SER. NO. 77-100,619, FILED 2-6-2007.

MICHELE SWAIN, EXAMINING ATTORNEY

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52**

**Reg. No. 2,499,634**

**United States Patent and Trademark Office**

**Registered Oct. 23, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**POWER K EYE RESCUE**

**PETER THOMAS ROTH LABS LLC (NEW YORK  
CORPORATION)  
630 FIFTH AVENUE, SUITE 1406  
NEW YORK, NY 10111**

**FIRST USE 9-21-1999; IN COMMERCE 9-21-1999.**

**FOR: COSMETICS AND SKIN CARE PREPARA-  
TIONS, NAMELY, FACIAL AND BODY CLEANS-  
ERS, SKIN MOISTURIZERS, HYDRATING  
CREAMS FOR THE FACE AND BODY, FACIAL  
AND BODY SCRUBS, FACIAL TONERS, BEAUTY  
AND BODY MASKS, SKIN LIGHTENERS, AND  
SUNSCREEN PREPARATIONS, IN CLASS 3 (U.S.  
CLS. 1, 4, 6, 50, 51 AND 52).**

**NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "K EYE", APART FROM THE  
MARK AS SHOWN.**

**SER. NO. 75-859,699, FILED 11-30-1999.**

**SUSAN HAYASH, EXAMINING ATTORNEY**

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,319,154

Registered Oct. 23, 2007

**TRADEMARK  
PRINCIPAL REGISTER**

**RAZOR BURN RESCUE**

MURAD, HOWARD (UNITED STATES INDIVIDUAL)  
2121 ROSECRANS AVENUE, FIFTH FLOOR  
EL SEGUNDO, CA 90245

FOR: SKIN CARE PRODUCTS, NAMELY, EXFOLIATING CREAMS, SKIN CLEANSER, FACIAL SCRUB, NON-MEDICATED SKIN ASTRINGENT, SKIN MOISTURIZER AND NIGHT CREAM; HAND AND BODY MOISTURIZER, BATH AND SHOWER GELEE, HAIR SHAMPOO AND HAIR CONDITIONER, SUN BLOCK PREPARATIONS, BATH OIL, ANTI-WRINKLE CREAM, MOISTURE CREAM AND UNDER EYE COVER, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 1-0-2007; IN COMMERCE 1-0-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RAZOR BURN", APART FROM THE MARK AS SHOWN.

SN 76-654,376, FILED 2-1-2006.

STEVEN JACKSON, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,513,520

Registered Oct. 7, 2008

**TRADEMARK  
PRINCIPAL REGISTER**

**RICE TO THE RESCUE**

BATH & BODY WORKS BRAND MANAGE-  
MENT, INC. (DELAWARE CORPORATION)  
7 LIMITED PARKWAY EAST  
REYNOLDSBURG, OH 43068

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: PERSONAL CARE PRODUCTS, NAMELY,  
BODY SCRUB AND BODY POLISH, IN CLASS 3  
(U.S. CLS. 1, 4, 6, 50, 51 AND 52).

SN 77-205,947, FILED 6-14-2007.

FIRST USE 1-28-2008; IN COMMERCE 1-28-2008.

DEIRDRE ROBERTSON, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,052,918

Registered Jan. 31, 2006

TRADEMARK  
PRINCIPAL REGISTER

HEEL RESCUE

PROFOOT, INC. (NEW YORK CORPORATION)  
74 20TH STREET  
BROOKLYN, NY 11232

FOR: FOOT CARE PREPARATIONS, NAMELY,  
NON-MEDICATED MOISTURIZING CREAM, IN  
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 3-0-2004; IN COMMERCE 3-0-2004.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "HEEL", APART FROM THE MARK  
AS SHOWN.

SER. NO. 76-631,330, FILED 2-14-2005.

MONTIA G. PRESSEY, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 3,412,863

United States Patent and Trademark Office

Registered Apr. 15, 2008

TRADEMARK  
PRINCIPAL REGISTER

DEEP RESCUE

HENKEL KGAA (FED REP GERMANY PART-  
NERSHIP LIMITED BY SHARES)  
HENKELSTRASSE 67  
DUESSELDORF, FED REP GERMANY D-40191

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: HAIR CARE AND STYLING PREPARA-  
TIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

SN 78-676,458, FILED 7-22-2005.

FIRST USE 12-22-2005; IN COMMERCE 12-22-2005.

DOMINICK J. SALEMI, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,493,900

Registered Aug. 26, 2008

TRADEMARK  
PRINCIPAL REGISTER

CURL RESCUE

HENKEL AG & CO. KGAA (FED REP GERMANY  
PARTNERSHIP LIMITED BY SHARES)

67 HENKELSTRASSE

DUESSELDORF, FED REP GERMANY 40589

FOR: HAIR CARE AND STYLING PREPARA-  
TIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 1-12-2006; IN COMMERCE 1-12-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "CURL", APART FROM THE MARK  
AS SHOWN.

SN 78-676,429, FILED 7-22-2005.

MARLENE BELL, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,480,724

Registered Aug. 5, 2008

TRADEMARK  
PRINCIPAL REGISTER

COLOR RESCUE

LA COUPE PRODUCTS INC. (CANADA CORPORATION)  
1200 AEROWOOD DRIVE, UNIT 50  
MISSISSAUGA, ONTARIO, CANADA L4W2S7

FOR: HAIR CARE PREPARATIONS, IN CLASS 3  
(U.S. CLS. 1, 4, 6, 50, 51 AND 52).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1292214, FILED 3-2-2006, REG. NO. TMA706220, DATED 1-31-2008, EXPIRES 1-31-2023.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COLOR", APART FROM THE MARK AS SHOWN.

SER. NO. 78-960,392, FILED 8-25-2006.

JASON TURNER, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,320,962

Registered Oct. 23, 2007

TRADEMARK  
PRINCIPAL REGISTER

100% RESCUE

HENKEL KGAA (FED REP GERMANY PART-  
NERSHIP LIMITED BY SHARES)  
67 HENKELSTRASSE  
DUESSELDORF, FED REP GERMANY D-40191

FOR: HAIR STYLING PREPARATIONS; NON-  
MEDICATED HAIR CARE PREPARATIONS, IN  
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 10-20-2006; IN COMMERCE 12-7-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SN 78-790,585, FILED 1-12-2006.

NORA BUCHANAN WILL, EXAMINING ATTOR-  
NEY

Int. Cls.: 3 and 8

Prior U.S. Cls.: 1, 4, 6, 23, 28, 44, 50, 51, and 52

**United States Patent and Trademark Office**

Reg. No. 3,313,792

Registered Oct. 16, 2007

**TRADEMARK  
PRINCIPAL REGISTER**

**RESCUE BEAUTY LOUNGE**

RESTRAD, LLC (DELAWARE LTD LIAB CO)  
8 CENTER MARKET PLACE  
NEW YORK, NY 10013

FOR: PRE-MOISTENED COSMETIC WIPES; LIP GLOSS; NAIL POLISH; NAIL POLISH REMOVER WIPES; MAKE-UP REMOVER WIPES, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 8-0-2000; IN COMMERCE 8-0-2000.

FOR: CUTICLE NIPPERS; NAIL CLIPPERS; SCISSORS; NAIL SCISSORS; CUTICLE SCISSORS; CUTICLE PUSHERS; NAIL FILES; FOOT FILES; TWEEZERS; MANICURE IMPLEMENTS NAMELY MANICURE STICKS, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 8-0-2000; IN COMMERCE 8-0-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,758,105.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY", APART FROM THE MARK AS SHOWN.

SN 78-673,726, FILED 7-19-2005.

ADA HAN, EXAMINING ATTORNEY

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52**

**Reg. No. 2,837,415**

**United States Patent and Trademark Office**

**Registered Apr. 27, 2004**

**TRADEMARK  
PRINCIPAL REGISTER**

**RESCUE FORCE**

L'OREAL USA CREATIVE, INC. (DELAWARE  
CORPORATION)  
575 FIFTH AVENUE  
NEW YORK, NY 10017

FIRST USE 10-1-2003; IN COMMERCE 10-1-2003.

SN 78-213,227, FILED 2-11-2003.

FOR: HAIR MASK, IN CLASS 3 (U.S. CLS. 1, 4, 6,  
50, 51 AND 52).

STACY WAHLBERG, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## ROOT RESCUE

**Reg. No. 3,773,547** L'OREAL (FRANCE SOCIETE ANONYME)  
Registered Apr. 6, 2010 14, RUE ROYALE  
PARIS, FRANCE 75008

**Int. Cl.: 3** FOR: HAIR COLOR, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 12-2-2009; IN COMMERCE 12-2-2009.

**TRADEMARK**  
**PRINCIPAL REGISTER** THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ROOT", APART FROM THE MARK AS SHOWN.

SN 78-649,994, FILED 6-14-2005.

ALEX KEAM, EXAMINING ATTORNEY



*David J. Keam*

Director of the United States Patent and Trademark Office

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 3,061,092

United States Patent and Trademark Office

Registered Feb. 21, 2006

TRADEMARK  
PRINCIPAL REGISTER

UV RESCUE

L'OREAL USA CREATIVE, INC. (DELAWARE  
CORPORATION)  
575 FIFTH AVENUE  
NEW YORK, NY 10017

FOR: HAIR CARE PRODUCTS, NAMELY, SHAM-  
POO, CONDITIONER, HAIR MOISTURIZER, HAIR  
CREAM, LEAVE-IN HAIR PROTECTOR, AND HAIR  
TREATMENT PREPARATION, IN CLASS 3 (U.S.  
CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 3-26-2005; IN COMMERCE 3-26-2005.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,837,415.

SN 78-388,285, FILED 3-22-2004.

ZACHARY BELLO, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,156,969

Registered Oct. 17, 2006

TRADEMARK  
PRINCIPAL REGISTER

IONIC RESCUE

ISH PROFESSIONAL LLC (CALIFORNIA CORPORATION)  
812 DATE AVE # E  
ALHAMBRA, CA 91803

FOR: HAIR CARE PRODUCTS NAMELY, SHAMPOO, CONDITIONER, DEEP CONDITIONING TREATMENTS, VITAMIN SUPPLEMENT TREATMENTS, HAIR SPRAY, HAIR GEL, CURL ENHANCER, CURL RELAXER, COLOR AND HIGHLIGHTING TREATMENTS, AND HAIR POMADE; NON-MEDICATED SKIN CARE PRODUCTS, NAMELY, LOTIONS, MOISTURIZERS, COSMETICS, TONERS, SKIN CLEANERS, AND WRINKLE REMOVERS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 1-1-2003; IN COMMERCE 1-1-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "IONIC", APART FROM THE MARK AS SHOWN.

SER. NO. 78-635,674, FILED 5-24-2005.

TRACY WHITAKER-BOWN, EXAMINING ATTORNEY

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52**

**Reg. No. 2,754,427**

**United States Patent and Trademark Office**

**Registered Aug. 19, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**HYDRA RESCUE**

PROSTRONG, INC. (CONNECTICUT CORPORATION)  
20 MAIN STREET  
OAKVILLE, CT 06779

FIRST USE 12-18-2001; IN COMMERCE 12-18-2001.

SN 78-098,925, FILED 12-18-2001.

FOR: NAIL CARE PREPARATIONS, IN CLASS 3  
(U.S. CLS. 1, 4, 6, 50, 51 AND 52).

CIMMERIAN COLEMAN, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## NATURE'S RESCUE

**Reg. No. 3,935,037**

**Registered Mar. 22, 2011**

**Int. Cl.: 3**

**TRADEMARK**

**PRINCIPAL REGISTER**

L'OREAL USA CREATIVE, INC. (DELAWARE CORPORATION)  
575 FIFTH AVENUE  
NEW YORK, NY 10017

FOR: HAIR CARE PREPARATIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 12-0-2010; IN COMMERCE 12-0-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,837,415 AND 3,061,092.

SN 77-757,400, FILED 6-11-2009.

JOHN HWANG, EXAMINING ATTORNEY



*David J. Kyffes*

Director of the United States Patent and Trademark Office

Int. Cls.: 3, 25 and 26

Prior U.S. Cls.: 1, 4, 6, 22, 37, 39, 40, 42, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,365,277

Registered Jan. 8, 2008

**TRADEMARK  
PRINCIPAL REGISTER**

**FASHION RESCUE**

RUNBERG, INC. (NEW YORK CORPORATION)  
15 CENTRE SQUARE  
EASTON, PA 18042

FOR: ADHESIVES FOR COSMETIC USE, IN  
CLASS 3 (U.S. CLS. 1, 4, 6, 30, 51 AND 52).

FIRST USE 11-10-2006; IN COMMERCE 11-10-2006.

FOR: BRA STRAPS, BRA STRAP EXTENDERS,  
LINGERIE ACCESSORIES, NAMELY NIPPLE  
BREAST COVERS, IN CLASS 25 (U.S. CLS. 22 AND  
39).

FIRST USE 11-10-2006; IN COMMERCE 11-10-2006.

FOR: CLOTHING HOOKS, BODY AND CLOTH-  
ING TAPE TO HOLD UP STRAPLESS CLOTHING,  
IN CLASS 26 (U.S. CLS. 37, 39, 40, 42 AND 50).

FIRST USE 11-10-2006; IN COMMERCE 11-10-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE FASHION , APART FROM THE  
MARK AS SHOWN.

SER. NO. 77-168,571, FILED 4-29-2007.

AMY ALFIERI, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,524,975

Registered Oct. 28, 2008

TRADEMARK  
PRINCIPAL REGISTER

EARTH RESCUE

INTELLECTUAL PROPERTY DEVELOPMENT  
CORPORATION PTY LIMITED (AUSTRALIA  
LIMITED LIABILITY COMPANY)  
3/333 FLINDERS LANE  
MELBOURNE VIC 3000, AUSTRALIA

FOR: ALL PURPOSE CLEANING PREPARATIONS; AUTOMOTIVE CLEANING PREPARATIONS; CARPET CLEANING PREPARATIONS; CLEANING PREPARATIONS FOR HOUSEHOLD PURPOSES; CLEANING PREPARATIONS FOR DOMESTIC PURPOSES, AUTOMOBILES, BOATS; DEGREASING PREPARATIONS FOR HOUSEHOLD PURPOSES; DECALCIFYING AND DESCALING PREPARATIONS FOR CLEANING HOUSEHOLD PRODUCTS; DEGREASING PREPARATIONS FOR DOMESTIC USE, AUTOMOBILES, BOATS; GENERAL PURPOSE CLEANING, POLISHING, AND ABRASIVE LIQUIDS AND POWDERS; GLASS CLEANING PREPARATIONS; HOUSEHOLD CLEANING PREPARATIONS; PET SHAMPOO; PREPARATIONS FOR CLEANING, PROTECTING AND PRESERVING VEHICLE SURFACES; RUST REMOVING PREPARATIONS; SOAPS; POLISHING PREPARATIONS; SCOURING LIQUIDS; SCOURING POWDERS; AUTOMATIC DISHWASHING DE-

TERGENTS; DETERGENT SOAP; DETERGENTS FOR AUTOMOBILES; DETERGENTS FOR MACHINE DISHWASHING; DISH DETERGENTS; DISHWASHER DETERGENTS; DISHWASHING DETERGENTS; GERMICIDAL DETERGENTS; LAUNDRY DETERGENT; SOAPS AND DETERGENTS; TOILET BOWL DETERGENTS; PET ODOR REMOVERS; PET STAIN REMOVERS; STAIN REMOVERS; ESSENTIAL OILS; ESSENTIAL OILS AS PERFUME FOR LAUNDRY PURPOSES; ESSENTIAL OILS FOR HOUSEHOLD USE; CARPET CLEANERS; CARPET CLEANERS WITH DEODORIZER; OVEN CLEANERS; WINDSHIELD CLEANER FLUIDS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 5-15-2007; IN COMMERCE 5-15-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-172,596, FILED 5-3-2007.

KATHERINE STOIDES, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,616,603

Registered May 5, 2009

**TRADEMARK  
PRINCIPAL REGISTER**

# BOAT RESCUE

INTELLECTUAL PROPERTY DEVELOPMENT  
CORPORATION PTY LIMITED (AUSTRALIA  
LIMITED LIABILITY COMPANY)  
3/333 FLINDERS LANE  
MELBOURNE VIC 3000, AUSTRALIA

FOR: ALL PURPOSE CLEANING PREPARA-  
TIONS; AUTOMOTIVE CLEANING PREPARA-  
TIONS; CLEANING PREPARATIONS FOR  
WATERCRAFT, PARTS AND FITTINGS THERE-  
FOR; DEGREASING PREPARATIONS FOR WA-  
TERCRAFT, PARTS AND FITTINGS THEREFOR;  
GENERAL PURPOSE CLEANING, POLISHING,  
AND ABRASIVE LIQUIDS AND POWDERS; GLASS  
CLEANING PREPARATIONS; SOAPS; CHROME  
POLISH; POLISHING PREPARATIONS; PREPARA-  
TIONS FOR CLEANING, PROTECTING AND PRE-  
SERVING VEHICLE SURFACES; RUST REMOVING

PREPARATIONS; AUTOMOBILE WAX; WOOD  
CONDITIONER, BRIGHTENER AND RENEWER,  
IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 5-15-2007; IN COMMERCE 5-15-2007.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "BOAT", APART FROM THE MARK  
AS SHOWN.

SN 77-172,607, FILED 5-3-2007.

KATHERINE STOIDES, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,616,604

Registered May 5, 2009

TRADEMARK  
PRINCIPAL REGISTER

# CAR RESCUE

INTELLECTUAL PROPERTY DEVELOPMENT  
CORPORATION PTY LIMITED (AUSTRALIA  
LIMITED LIABILITY COMPANY)  
3/333 FLINDERS LANE  
MELBOURNE VIC 3000, AUSTRALIA

FOR: ALL PURPOSE CLEANING PREPARATIONS; AUTOMOTIVE CLEANING PREPARATIONS; GENERAL PURPOSE CLEANING, POLISHING, AND ABRASIVE LIQUIDS AND POWDERS; GLASS CLEANING PREPARATIONS; SOAPS; CHROME POLISH; POLISHING PREPARATIONS; PREPARATIONS FOR CLEANING, PROTECTING AND PRESERVING VEHICLE SURFACES; RUST REMOVING PREPARATIONS; AUTOMOBILE WAX; AUTOMOBILE CLEANERS; AUTOMOBILE POLISH; AUTOMOBILE POLISHES; CLEANING PREPARATIONS FOR AUTOMOBILES AND PARTS AND FITTINGS THEREFOR; DETERGENTS FOR AUTOMOBILES; DEGREASING PREPARATIONS FOR AUTOMOBILES AND PARTS AND FITTINGS

THEREFOR; TREATMENT PREPARATIONS FOR USE ON VEHICLE WHEELS AND WHEEL COVERS; WINDSHIELD WASHING FLUID; GLASS CLEANERS; UPHOLSTERY CLEANERS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 5-15-2007; IN COMMERCE 5-15-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CAR", APART FROM THE MARK AS SHOWN.

SN 77-172,613, FILED 5-3-2007.

KATHERINE STOIDES, EXAMINING ATTORNEY

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52**

**United States Patent and Trademark Office**

**Reg. No. 2,625,822**

**Registered Sep. 24, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**NAIL RESCUE**

**ORLY INTERNATIONAL, INC. (CALIFORNIA  
CORPORATION)  
9309 DEERING AVENUE  
CHATSWORTH, CA 91311**

**NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "NAIL", APART FROM THE MARK  
AS SHOWN.**

**FOR: NAIL CARE PREPARATIONS, IN CLASS 3  
(U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

**SN 75-918,402, FILED 2-16-2000.**

**FIRST USE 3-8-2000; IN COMMERCE 3-10-2000.**

**JUDITH GRUNDY, EXAMINING ATTORNEY**

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,635,699

United States Patent and Trademark Office

Registered Oct. 15, 2002

**TRADEMARK  
PRINCIPAL REGISTER**

**RESCUE**

ASTLEY DYE & CHEMICAL CO., LTD., THE  
(UNITED KINGDOM CORPORATION)  
IMPERIAL WORKS  
MALLISON STREET  
BOLTON, LANCASHIRE BL1 8PP, ENGLAND

NAMELY, WASHING POWDERS AND WASHING  
LIQUIDS FOR LAUNDRY USE, FABRIC CONDI-  
TIONERS AND SOFTENERS, IN CLASS 3 (U.S. CLS.  
1, 4, 6, 50, 51 AND 52).

FOR: COLOR REMOVING PREPARATIONS FOR  
LAUNDRY USE; COLOR BRIGHTENING PRE-  
PARATIONS FOR LAUNDRY USE; LAUNDRY DE-  
TERGENTS, NAMELY, STAIN REMOVING  
PREPARATIONS; LAUNDRY PREPARATIONS,

FIRST USE 1-0-2002; IN COMMERCE 1-0-2002.

SN 75-548,627, FILED 9-3-1998.

STEVEN R. FOSTER, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

Reg. No. 2,073,343

United States Patent and Trademark Office

Registered June 24, 1997

**TRADEMARK  
PRINCIPAL REGISTER**

**LIP RESCUE**

CONSAC INDUSTRIES, INC. (NEW YORK COR-  
PORATION)  
101 CORPORATE DRIVE  
HAUPPAUGE, NY 11788

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "LIP", APART FROM THE  
MARK AS SHOWN.

FOR: NON-MEDICATED LIP BALM, IN  
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

SER. NO. 75-031,745, FILED 12-12-1995.

FIRST USE 11-5-1996; IN COMMERCE  
11-5-1996.

FLORENTINA BLANDU, EXAMINING ATTOR-  
NEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,042,654

Registered Jan. 10, 2006

TRADEMARK  
PRINCIPAL REGISTER

URINE RESCUE

CASTLE ROCK INDUSTRIES, INC. (DELAWARE  
CORPORATION)

1351 WEST STANFORD AVENUE

ENGLEWOOD, CO 80110

FOR: FLOOR AND CARPET CLEANING PRE-  
PARATIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51  
AND 52).

FIRST USE 1-8-2004; IN COMMERCE 1-8-2004.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE URINE, APART FROM THE MARK  
AS SHOWN.

SN 78-380,160, FILED 3-8-2004.

DOMINIC J. FERRAIUOLO, EXAMINING ATTOR-  
NEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,616,607

Registered May 5, 2009

TRADEMARK  
PRINCIPAL REGISTER

GARDEN RESCUE

INTELLECTUAL PROPERTY DEVELOPMENT  
CORPORATION PTY LIMITED (AUSTRALIA  
LIMITED LIABILITY COMPANY)  
3/333 FLINDERS LANE  
MELBOURNE VIC 3000, AUSTRALIA

FOR: ALL-PURPOSE CLEANERS; CLEANER FOR  
USE ON OUTDOOR SURFACES; GLASS CLEAN-  
ERS; CLEANING AND SHINING PREPARATIONS  
FOR PLANT LEAVES; RUST REMOVING PRE-  
PARATIONS; DEGREASING PREPARATIONS FOR  
OUTDOOR SURFACES; CLEANING PREPARA-  
TIONS FOR OUTDOOR USE; GENERAL PURPOSE  
CLEANING, POLISHING, AND ABRASIVE LI-  
QUIDS AND POWDERS, IN CLASS 3 (U.S. CLS. 1, 4,  
6, 50, 51 AND 52).

FIRST USE 5-15-2007; IN COMMERCE 5-15-2007.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "GARDEN", APART FROM THE  
MARK AS SHOWN.

SN 77-172,645, FILED 5-4-2007.

KATHERINE STOIDES, EXAMINING ATTORNEY

Int. Cls.: 3 and 5

Prior U.S. Cls.: 1, 4, 6, 18, 44, 46, 50, 51, and 52

**United States Patent and Trademark Office**

Reg. No. 3,616,606

Registered May 5, 2009

**TRADEMARK  
PRINCIPAL REGISTER**

# POOL RESCUE

INTELLECTUAL PROPERTY DEVELOPMENT  
CORPORATION PTY LIMITED (AUSTRALIA  
LIMITED LIABILITY COMPANY)  
3/333 FLINDERS LANE  
MELBOURNE VIC 3000, AUSTRALIA

FOR: ALL PURPOSE CLEANING PREPARA-  
TIONS; CLEANING PREPARATIONS FOR SWIM-  
MING POOLS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51  
AND 52).

FIRST USE 5-15-2007; IN COMMERCE 5-15-2007.

FOR: ALGAECIDE FOR SWIMMING POOLS, IN  
CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 5-15-2007; IN COMMERCE 5-15-2007.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "POOL", APART FROM THE MARK  
AS SHOWN.

SN 77-172,622, FILED 5-3-2007.

KATHERINE STOIDES, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 3,616,605

**United States Patent and Trademark Office**

Registered May 5, 2009

**TRADEMARK  
PRINCIPAL REGISTER**

# PET RESCUE

INTELLECTUAL PROPERTY DEVELOPMENT  
CORPORATION PTY LIMITED (AUSTRALIA  
LIMITED LIABILITY COMPANY)  
3/333 FLINDERS LANE  
MELBOURNE VIC 3000, AUSTRALIA

FOR: ALL PURPOSE CLEANING PREPARA-  
TIONS; SOAPS; DEODORIZERS FOR PETS; NON-  
MEDICATED GROOMING PREPARATIONS FOR  
ANIMALS, NAMELY, DOMESTIC ANIMALS; PET  
ODOR REMOVERS; PET SHAMPOO; PET STAIN  
REMOVERS; CLEANING PREPARATIONS FOR  
HOUSEHOLD PURPOSES, IN CLASS 3 (U.S. CLS. 1,  
4, 6, 50, 51 AND 52).

FIRST USE 5-15-2007; IN COMMERCE 5-15-2007.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "PET", APART FROM THE MARK  
AS SHOWN.

SN 77-172,621, FILED 5-3-2007.

KATHERINE STOIDES, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## Bio-Rescue

Reg. No. 3,808,926

Registered June 29, 2010

Int. Cls.: 3 and 5

TRADEMARK

PRINCIPAL REGISTER

ZUCCHERO, VINCENT W. (UNITED STATES INDIVIDUAL)  
PO BOX 2105  
THOUSAND OAKS, CA 91358

FOR: DISINFECTANT SOAPS; GERMICIDAL DETERGENTS; LAUNDRY DETERGENT, DETERGENT SOAP, ALL-PURPOSE CLEANERS; CLEANING COMPOSITIONS FOR USE ON FLOORS, WALLS, TUBS, SHOWERS, FURNITURE, EQUIPMENT, POOL AND SPA WALLS, CONCRETE, KITCHEN COUNTERS AND SURFACES, CABINETS, FABRICS, CLOTHES, HVAC EQUIPMENT AND DUCTING; BIOTECHNOLOGICAL CHEMICAL AND SPRAY CLEANERS FOR INDUSTRIAL AND HOUSEHOLD APPLICATIONS SUCH AS STAIN REMOVAL, ODOR ELIMINATION, AND BIOREMEDIATION OF MANY TYPES OF ORGANIC AND HYDROCARBON-BASED MATERIALS; HAND CLEANERS; DISPOSABLE WIPES IMPREGNATED WITH CHEMICALS OR COMPOUNDS FOR PERSONAL USE; DISPOSABLE WIPES IMPREGNATED WITH CLEANSING COMPOUNDS FOR USE ON FLOORS, WALLS, TUBS, SHOWERS, FURNITURE, EQUIPMENT, POOL AND SPA WALLS, CONCRETE, KITCHEN COUNTERS AND SURFACES, CABINETS, FABRICS, CLOTHES, HVAC EQUIPMENT AND DUCTING, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 6-15-2007; IN COMMERCE 1-2-2008.

FOR: ALL PURPOSE DISINFECTANTS; ALL PURPOSE DISINFECTING AND DEODORIZING PREPARATIONS; DISINFECTANT BATHROOM CLEANERS; DISINFECTANTS FOR HYGIENE PURPOSES; DISINFECTANTS FOR HYGIENIC PURPOSES; DISINFECTANTS FOR MEDICAL INSTRUMENTS; DISINFECTANTS FOR SANITARY PURPOSES; DISINFECTING HANDWASH; ANTIBACTERIAL CLEANERS; AIR DEODORANT; AIR DEODORIZER; DEODORIZERS FOR AUTOMOBILES; DEODORIZING PRODUCTS, NAMELY, ALL PURPOSE DEODORIZER PREPARATIONS FOR HOUSEHOLD, COMMERCIAL AND INDUSTRIAL USE; HOUSEHOLD DEODORANT; HOUSEHOLD DEODORIZER; ROOM DEODORANTS; ROOM DEODORIZING COMPOSITIONS; ANTIMICROBIAL COATINGS TO TREAT THE GROWTH OF MOLD, MILDEW, BACTERIA AND FUNGUS ON VARIOUS SURFACES; MOLD INHIBITORS FOR TREATING MOLD GROWTH IN AND AROUND BUILDINGS; PREPARATIONS TO DESTROY MILDEW; SANITIZING WIPES, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 6-15-2007; IN COMMERCE 1-2-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-477,400, FILED 5-17-2008.

AISHA SALEM, EXAMINING ATTORNEY



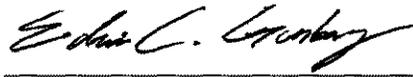
*David J. Kappas*

Director of the United States Patent and Trademark Office

**CERTIFICATE OF SERVICE**

I hereby certify that a true and correct copy of the foregoing Answer to Notice of Opposition was served on Opposer via electronic means in compliance with Trademark Rule 2.119 at the following email address this 18<sup>th</sup> day of July, 2011:

Donna J. Bunton  
djb@nixonvan.com



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The Law Offices of James C. Wray  
1493 Chain Bridge Road, Suite 300  
McLean, Virginia 22101  
Tel: (703) 442-4800  
Fax: (703) 448-7397

July 18, 2011