

ESTTA Tracking number: **ESTTA422764**

Filing date: **08/01/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91200105
Party	Defendant Cleary Chemicals, LLC
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Date	08/01/2011
Attachments	DOC080111-009.pdf (5 pages)(4615016 bytes)



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Our Divisions

Van Diest Supply consists of three major divisions [ag distribution](#), [specialty products division](#), and [formulation/bulk terminalling](#). Van Diest Supply Company is committed to quality in everything we do. Our quality policy states "Van Diest Supply Company is committed to providing products and services that consistently meet or exceed the expectations of our customers." This has been the driving force in our commitment to excellence and continuous improvement.

At Van Diest Supply Company **PEOPLE MAKE THE DIFFERENCE**. We believe people deal with people who have a sincere interest in their business and a desire to help them. We strive for long-lasting partnership relationships with our Customers, our Suppliers and our Team Members.





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[Specialty Products Staff Directory](#)

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[Upcoming Fall and Spring Meetings](#)

Van Diest Supply Company's Specialty Products Division offers the most complete line of specialty products in the industry. Our Specialty Products team members have 245 years combined pesticide experience. Van Diest Supply Company's Specialty Products Division markets in a 11 state geography in the Midwest, Plains and Rocky Mountain regions.

Our Specialty Products Division is nationally recognized for its product training and stewardship programs. Each spring Van Diest Supply Company hosts regional mosquito product training seminars and service clinics for mosquito spraying equipment. In the fall Van Diest Supply Company hosts regional training courses for the vegetation management, aquatics and the turf, tree and ornamental markets.

Van Diest Supply Company has published three nationally recognized product guides for the specialty markets we serve: Turf, Tree and Ornamental Guide, 8th Edition, Vegetation Management Guide, 13th Edition and our Mosquito Control Guide, 7th Edition. Each guide contains a complete section dedicated to Aquatic Vegetation Management.

Turf, Tree, and Ornamental Market:

Our full product line of Turf, Tree and Ornamental products meet the needs of golf courses, lawn care companies, tree care companies, greenhouses and nurseries, parks and recreation departments and sports turf facilities.

Vegetation Management Market:

Our brush control, bareground applicators and noxious weed customers are served with a full line of vegetation management products.

Mosquito Control Market:

Van Diest Supply Company carries a complete line of larvicides, adulticides and application equipment for the mosquito control market.

Aquatics Market:

Our full line of aquatics products control aquatic weeds and algae in lakes, ponds, irrigation and drainage ditches.

Dann Watson
Vice President of Specialty Products



Tony Bennett
Marketing Specialist Specialty Products





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[Ag Distribution Headquarters Directory](#)

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Facilities...Equipment...Commitment

Wholesale Chemical Distribution

Van Diest Supply Company is a distributor for all of the major agricultural chemical companies. The chemicals are warehoused at Webster City Iowa and our 15 outlying distribution centers then sold and delivered to approximately 3,500 dealers throughout a sixteen-state area located in the heart of the Midwest cornbelt.

Van Diest Supply Company marketing people are located throughout the Midwest. They generate sales and supply technical support to our customers. The products are delivered to dealers from Webster City Iowa and from our 15 outlying distribution centers by company-employed drivers in company-owned trucks.

Delivery Capacity

We have a company-owned delivery fleet of 96 semi tractors, 49 straight trucks and 36 pickups. We have 66 van trailers for packaged goods and 38 bulk transports. Van Diest Supply Company can deliver over 3 million pounds of product per day with our own delivery fleet.



Distribution Centers

Our 16 distribution centers are fully staffed year around to serve our customers.



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**VAN DIEST
SUPPLY COMPANY**
Distributor and Manufacturer of Agricultural Chemicals



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**Distribution Centers/
Area Managers**

Corporate HQ

Ag Distribution HQ

Specialty HQ

Formulation HQ

Specialty Headquarters

Shipping Address	71703 US Highway 83 McCook, NE 69001-7500
Mailing Address	PO Box 410, McCook, NE 69001-0410
WATS Line	800-652-9306
Telephone	308-345-5057
FAX	308-345-3401

Vice President of Specialty Products

Dann Watson FAX	308-345-4956
Dann Watson E-Mail	vandiest@mccooknet.com

Marketing Specialist Specialty Products

Tony Bennett FAX	308-345-3401
Tony Bennett E-Mail	tbennett@mccooknet.com



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**Distribution Centers/
Area Managers**

Corporate HQ

Ag Distribution HQ

Specialty HQ

Formulation HQ

Ag Distribution Headquarters

Shipping Address 1434 220th Street, Webster City IA 50595-7628
 Mailing Address PO Box 810, Webster City IA 50595-0610
 WATS Line 800-779-2424
 Telephone 515-832-2366
 FAX 515-832-2955
 E-Mail sales@vdsc.com

Vice President of Marketing

John Van Diest Telephone 515-832-2366
 John Van Diest E-Mail john.vandiest@vdsc.com

Inventory Manager

Tim Nilles Telephone 515-832-8656
 Tim Nilles E-Mail tim.nilles@vdsc.com

Marketing Specialists

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 Craig Law Telephone 515-832-2366 EXT. 3525
 Craig Law E-Mail craig.law@vdsc.com
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Director of Transportation

Harold Cornelison Telephone 515-832-8654
 Harold Cornelison E-Mail harold.cornelison@vdsc.com

Sales Service Coordinator

Rick Wilson Telephone 515-832-8657
 Rick Wilson E-Mail rick.wilson@vdsc.com

Service Coordinator

Gene Hassebrock Telephone 515-832-2366 EXT. 3214
 Gene Hassebrock E-Mail gene.hassebrock@vdsc.com

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