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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91200105
Party	Defendant Cleary Chemicals, LLC
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PRODUCTS

Helena offers a wide variety of products and services for agricultural and non-crop/specialty markets. The list changes by region as market conditions and needs vary. It includes a growing line of Helena-sourced products.



- New and existing chemistries.
This category includes insecticides, herbicides, and fungicides and covers such services as custom seed treating and product delivery
- Fertilizer blends & services. Helena has an impressive network of strategically located bulk storage facilities that supply our branch locations with fertilizer for blending and application to customer fields. These products are mostly sourced via deep water ports.
- Plant-tissue testing and soil-testing services.
- Micronutrients and specialty foliar fertilizers.
- Field mapping services for variable-rate application of soil- and foliar-applied products.
- Financial services.
- Agronomic consultation and advice.

Helena also offers an extensive line of products under the umbrella of Helena Products Group

HELENA PRODUCTS GROUP

This important group within Helena develops and markets key products that fall under two broad categories—Crop Protection and Crop Production. They operate from their own building on the grounds of Agricenter International in Memphis, TN.



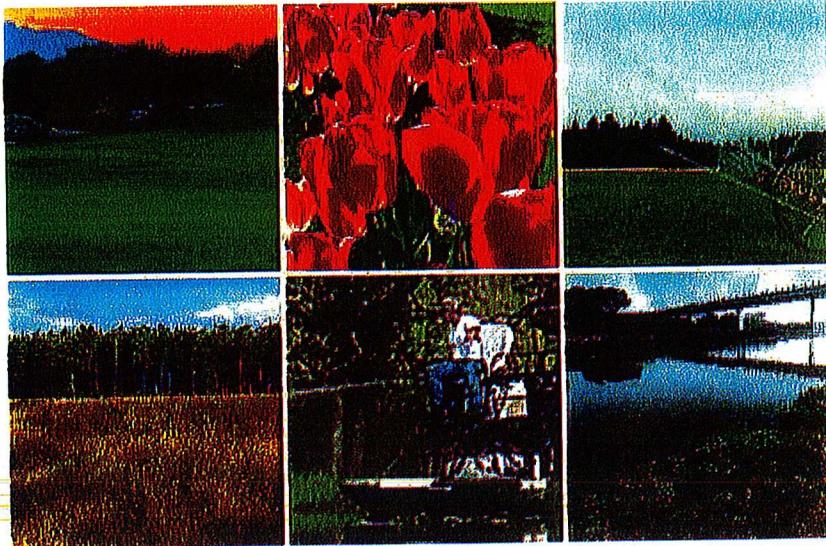
Crop Protection

Crop Protection Groups — Adjuvants, Seed Treatments, and Value-Added Products — are associated with the application of products that are used to control insects, weeds, and plant diseases.

- **Adjuvants** are used to modify the physical characteristic(s) of a liquid spray application to improve its performance. That can include many different functions — from improving the coverage of an application to spray drift reduction to water conditioning and other functions. Adjuvants include such products as nonionic surfactants, crop oil concentrates, water conditioners, stickers, drift reduction agents, deposition agents and others.
- **Seed Treatments**, primarily fungicides and insecticides, are used to protect the seed from seedling plant diseases and insects. As the traits of transgenic seed varieties and hybrids becomes more valuable, it is critical to protect that investment with seed treatments. Some seed treatments also provide nutrition with minor elements. Helena has seed treatment products/nutritionals that are combined with basic suppliers' products and custom-treated at Helena locations. Customers are offered a variety of seed treatment options. Seed is then re-bagged or stored in bulk and delivered to customers.
- **Value-Added Products** are made from existing pesticide chemistries that have been re-formulated with value-added constituents to increase activity, safety, performance and ease of use. There are several Helena-patented products and formulation processes among the roster of Helena Value-Added Products. These products include herbicides, soil insecticides and many others under development.

SPECIALTY DIVISION

Helena's Specialty Division offers a variety of Turf and Ornamental Professional Products, Forestry and Vegetative Management Chemicals, Fertilizers, Turf Seed and related products. Product Development efforts also include Soil Wetting Agents, Nutritionals, BioScience and Value Added Generic Products.



SUPPLIERS

Below is a list of some of our Suppliers:

BASF Specialty Products	Micro-Flo Company
Bayer Environmental Science	Monsanto Company
Becker Underwood	Olympic Horticulture
Cleary Chemical Corporation	PBI Gordon Corporation
Dow AgroSciences	Nufarm
DuPont	SePro Corporation
FMC Corporation (T&O)	Syngenta Professional Products
Gowan Company	Chemtura
Valent USA	

SPECIALTY LOCATIONS

Aurora (CO)

14704 East 33rd Place Unit J
Aurora, CO 80011
Phone: 720-374-1994
Fax: 720-374-8696

Chico (CA) Specialty

3155 Southgate Lane
Chico, CA 95928
Phone: 530-342-4786
Fax: 530-343-9047

Delray (FL) T&O

3020 High Ridge Road Suite 600 A
Boynton Beach, FL 33426
Phone: 561-585-2221
Fax: 561-585-2223

Four Oaks (NC) Specialty

1097 US 701 South
Four Oaks, NC 27524
Phone: 919-934-7395
Fax: 919-934-0578

Houston (TX) Specialty

41232B Park 290
Waller, TX 77484
Phone: 936-372-1505
Fax: 936-372-1509

Las Vegas (NV)-Spclty

3650 West Dewey Drive
Las Vegas, NV 89118
Phone: 702-740-5320
Fax: 702-740-5325

Bermuda Dunes (CA)

79 833 Country Club Drive
Bermuda Dunes, CA 92201
Phone: 760-200-0098
Fax: 760-200-0844

Columbus (OH)

800 Distribution Drive
Columbus, OH 43228
Phone: 614-275-4200
Fax: 614-275-4270

Florida Lawn Care (FL)

11500 Old Lakeland Road
Dade City, FL 33525
Phone: 352.567.5622
Fax: 352.567.0204

Greenville-Spclty (TX)

6801 Highway 66 West
Greenville, TX 75402
Phone: 903-455-5540
Fax: 903-455-5563

Lakeland, FL (Golf Only)

5101 Gateway Blvd. #18
Lakeland, FL 33811
Phone: 863-666-1513
Fax: 863-667-3862

Lenexa (KS) Spclty

8215 Hedge Lane
Shawnee, KS 66227
Phone: 913-441-0676
Fax: 913-441-0522

Lenexa Fertilizer (KS)

8215 Hedge Lane
Shawnee, KS 66227
Phone: 913-441-0676
Fax: 913-441-0522

Minnesota T&O (MN)

2905 Lexington Ave South
Eagan, MN 55121
Phone: 651-994-7025
Fax: 651-484-8257

NE Specialty Whse (NJ)

4 Killdeer Court, Suite 100
Swedesboro, NJ 08085-1736
Phone: 856-241-2070
Fax: 856-241-2086

New Mexico (NM) Spec

8905 Adams NE
Albuquerque, NM 87113
Phone: 505-797-5800
Fax: 505-797-5859

Northwest Specialty Warehouse (WA) Pittsburgh Specialty (PA)

900 N Nelson St Suite B
Spokane, WA 99202
Phone: 509-536-2634
Fax: 509-536-3244

1498 Evans City Road
Evans City, PA 16033
Phone: 724-538-3304
Fax: 724-538-3576

Selma (AL) - Forestry

3200 Old Montgomery Highway
Selma, AL 36701
Phone: 334-875-2737
Fax: 334-875-3814

Selma (AL) Industrial

3200 Old Montgomery Hwy
Selma, AL 36702
Phone: 334-875-2737
Fax: 334-875-3814

Spartanburg (SC) T&O

120 Settle Rd
Inman, SC 29349
Phone: 864-472-2017
Fax: 864-472-5004

St Louis (MO)

12964B St Charles Rock Road
Bridgeton, MO 63044
Phone: 314-298-0686
Fax: 314-298-0689

Stafford (VA)

2000 International Parkway Suite 105
Fredericksburg, VA 22406
Phone: 540-752-6855
Fax: 540-752-6887

Summerdale-Spclty (AL)

113 North West First Street
Summerdale, AL 36580
Phone: 251-989-6241
Fax: 251-989-6242

Tabor City (NC) Spec

12087 Joe Brown Highway South
Tabor City, NC 28463

Winder (GA) T&O

3211 Shawnee Industrial Way Ste 100
Suwanee, GA 30024

Phone: 910-653-8996

Phone: 770-945-0686

Fax: 910-653-8998

Fax: 770-945-6908