

ESTTA Tracking number: **ESTTA407070**

Filing date: **05/04/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Platinum Performance, Inc.
Granted to Date of previous extension	05/04/2011
Address	P.O. Box 990, 67 Commerce Dr., Unit 100 Buellton, CA 93427 UNITED STATES
Attorney information	Scott W. Johnston Merchant & Gould P.C. P.O. Box 2910 Minneapolis, MN 55402-0910 UNITED STATES sjohnston@merchantgould.com, slindemeier@merchantgould.com Phone:612-332-5300

Applicant Information

Application No	77795851	Publication date	01/04/2011
Opposition Filing Date	05/04/2011	Opposition Period Ends	05/04/2011
Applicant	Biosync, LLC P.O. Box 469 Green Lake, WI 54941 UNITED STATES		

Goods/Services Affected by Opposition

Class 005. First Use: 2005/02/01 First Use In Commerce: 2005/02/01
All goods and services in the class are opposed, namely: Dietary and nutritional supplements

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2132598	Application Date	02/10/1997
Registration Date	01/27/1998	Foreign Priority Date	NONE
Word Mark	PLATINUM PERFORMANCE		
Design Mark			
Description of	NONE		

Mark	
Goods/Services	Class 005. First use: First Use: 1996/11/01 First Use In Commerce: 1996/12/01 nutritional supplements for use by humans and performance animals

U.S. Registration No.	2476090	Application Date	02/26/1998
Registration Date	08/07/2001	Foreign Priority Date	NONE

Word Mark	PLATINUM BAR
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Design Mark	PLATINUM BAR
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Description of Mark	NONE
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Goods/Services	Class 005. First use: First Use: 2000/11/13 First Use In Commerce: 2000/11/13 NUTRITIONAL SUPPLEMENT FOR HUMANS
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U.S. Registration No.	2715324	Application Date	02/08/2002
Registration Date	05/13/2003	Foreign Priority Date	NONE

Word Mark	PLATINUM VET
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Design Mark	PLATINUM VET
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Description of Mark	NONE
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Goods/Services	Class 035. First use: First Use: 2001/11/25 First Use In Commerce: 2001/11/25 Distributorship in the field of veterinary nutritional therapy products Class 044. First use: First Use: 2001/11/25 First Use In Commerce: 2001/11/25 Providing medical information, namely, providing information about veterinary nutritional therapy
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U.S. Registration No.	2737157	Application Date	10/06/1999
Registration Date	07/15/2003	Foreign Priority Date	NONE

Word Mark	PLATINUM POWER
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Design Mark	PLATINUM POWER		
Description of Mark	NONE		
Goods/Services	Class 005. First use: First Use: 2003/01/17 First Use In Commerce: 2003/01/17 NUTRITIONAL SUPPLEMENTS FOR USE BY HUMANS AND ANIMALS		

U.S. Registration No.	2893375	Application Date	07/31/2003
Registration Date	10/12/2004	Foreign Priority Date	NONE
Word Mark	PLATINUM TRANQUILITY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 005. First use: First Use: 2002/11/01 First Use In Commerce: 2002/11/01 Nutritional supplements for animals		

U.S. Registration No.	2895601	Application Date	07/31/2003
Registration Date	10/19/2004	Foreign Priority Date	NONE
Word Mark	PLATINUM GENTLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 005. First use: First Use: 2002/11/01 First Use In Commerce: 2002/11/01 Nutritional supplements for horses		

U.S. Registration No.	3096799	Application Date	12/07/2004
Registration Date	05/23/2006	Foreign Priority Date	NONE
Word Mark	PLATINUM BAR EQ		

Design Mark	PLATINUM BAR EQ		
Description of Mark	NONE		
Goods/Services	Class 005. First use: First Use: 2005/02/22 First Use In Commerce: 2005/02/22 NUTRITIONAL SUPPLEMENTS FOR ANIMAL USE		

U.S. Registration No.	3134378	Application Date	04/29/2005
Registration Date	08/22/2006	Foreign Priority Date	NONE
Word Mark	PLATINUM PLUS		
Design Mark	PLATINUM PLUS		
Description of Mark	NONE		
Goods/Services	Class 005. First use: First Use: 2004/01/02 First Use In Commerce: 2004/01/02 Nutritional supplements for animal use		

U.S. Registration No.	3309212	Application Date	11/30/2005
Registration Date	10/09/2007	Foreign Priority Date	NONE
Word Mark	PLATINUM PAK		

Design Mark	PLATINUM PAK		
Description of Mark	NONE		
Goods/Services	Class 005. First use: First Use: 2005/08/05 First Use In Commerce: 2005/08/05 Nutritional supplements		

U.S. Registration No.	3369349	Application Date	06/02/2006
Registration Date	01/15/2008	Foreign Priority Date	NONE
Word Mark	PLATINUM DIRECT DISPENSE		
Design Mark	PLATINUM DIRECT DISPENSE		
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2007/09/11 First Use In Commerce: 2007/09/11 Order fulfillment and inventory management services in the field of veterinary products, nutritional supplements and feeds		

U.S. Registration No.	3435403	Application Date	09/24/2007
Registration Date	05/27/2008	Foreign Priority Date	NONE
Word Mark	PLATINUM POTENCY		
Design Mark	PLATINUM POTENCY		
Description of Mark	NONE		
Goods/Services	Class 005. First use: First Use: 2007/09/15 First Use In Commerce: 2007/09/15 Nutritional supplements		

U.S. Registration	3607708	Application Date	04/12/2006
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No.			
Registration Date	04/14/2009	Foreign Priority Date	NONE
Word Mark	PLATINUM PERFORMANCE		
Design Mark	<p style="text-align: center;">PLATINUM PERFORMANCE</p>		
Description of Mark	NONE		
Goods/Services	Class 031. First use: First Use: 1997/00/00 First Use In Commerce: 1997/00/00 Animal feed		

U.S. Registration No.	3885913	Application Date	04/16/2010
Registration Date	12/07/2010	Foreign Priority Date	NONE
Word Mark	PLATINUM RECOVER		
Design Mark	<p style="text-align: center;">PLATINUM RECOVER</p>		
Description of Mark	NONE		
Goods/Services	Class 005. First use: First Use: 2009/11/23 First Use In Commerce: 2009/11/23 Nutritional supplements		

U.S. Registration No.	3909444	Application Date	05/12/2010
Registration Date	01/18/2011	Foreign Priority Date	NONE
Word Mark	PLATINUM BITS		

Design Mark	<h1>PLATINUM BITS</h1>
Description of Mark	NONE
Goods/Services	Class 031. First use: First Use: 2010/06/29 First Use In Commerce: 2010/06/29 Animal feed, namely, edible pet treats

Attachments	75441538#TMSN.gif (1 page)(bytes) 76368329#TMSN.gif (1 page)(bytes) 75819701#TMSN.gif (1 page)(bytes) 78528445#TMSN.jpeg (1 page)(bytes) 78619761#TMSN.jpeg (1 page)(bytes) 78763894#TMSN.jpeg (1 page)(bytes) 78899561#TMSN.jpeg (1 page)(bytes) 77287003#TMSN.jpeg (1 page)(bytes) 78860305#TMSN.jpeg (1 page)(bytes) 85015971#TMSN.jpeg (1 page)(bytes) 85036686#TMSN.jpeg (1 page)(bytes) 2011 05 04 Notice of Opposition 77795851.PDF (51 pages)(1689797 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/SWJ/
Name	Scott W. Johnston
Date	05/04/2011

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Platinum Performance, Inc.,)	Opposition No. _____
)	
Opposer,)	Mark: BIO-PLATINUM
)	
v.)	Serial No.: 77/795,851
)	
Biosync, LLC,)	Filing Date: August 3, 2009
)	
Applicant.)	Publication Date: January 4, 2011
_____)	

NOTICE OF OPPOSITION

Platinum Performance Inc., a California corporation located at 67 Commerce Drive, Unit 100, P.O. Box 990, Buellton, California 93427, believes that it will be damaged by registration of the mark BIO-PLATINUM shown in trademark application Serial No. 77/795,851, filed August 3, 2009, by Biosync, LLC, and hereby opposes the same. The grounds for opposition are as follows:

1. By the application herein opposed, Applicant seeks to obtain under the provisions of the Trademark Act, registration on the Principal Register of the mark BIO-PLATINUM for “dietary and nutritional supplements,” in International Class 5.
2. Applicant’s mark published for opposition on January 4, 2011. Opposer filed and the Board approved an extension of time to oppose Applicant’s mark until May 4, 2011. This Notice of Opposition is timely filed.
3. Opposer is a leading provider of nutritional products, including nutritional products for humans and animals. Opposer has used the PLATINUM mark since at least as early

as November 1, 1996, as part of its business name and in connection with the promotion and sale of its nutritional products.

4. Opposer owns numerous registrations and applications for its PLATINUM marks, including the following (collectively referred to herein as “Opposer’s PLATINUM marks”):

Mark	Registration/ Application No.	Registration Date
PLATINUM PERFORMANCE	2,132,598	January 27, 1998
PLATINUM BAR	2,476,090	August 7, 2001
PLATINUM VET	2,715,324	May 13, 2003
PLATINUM POWER	2,737,157	July 15, 2003
PLATINUM TRANQUILITY	2,893,375	October 12, 2004
PLATINUM GENTLE	2,895,601	October 19, 2004
PLATINUM BAR EQ	3,096,799	May 23, 2006
PLATINUM PLUS	3,134,378	August 22, 2006
PLATINUM PAK	3,309,212	October 9, 2007
PLATINUM DIRECT DISPENSE	3,369,349	January 15, 2008
PLATINUM POTENCY	3,435,403	May 27, 2008
PLATINUM PERFORMANCE	3,607,708	April 14, 2009
PLATINUM RECOVER	3,885,913	December 7, 2010
PLATINUM BITS	3,909,444	January 18, 2011

Current printouts of information from the electronic database records of the USPTO showing the current status and title of the registrations are attached hereto as Exhibit A.

5. The registrations listed in the above table have not been canceled, are valid, and are now in full force and effect.

6. The following registrations are incontestable under Section 15 of the Lanham Act, 15 U.S.C. § 1065: Registration Nos. 2,132,598; 2,476,090; 2,715,324; 2,737,157; 2,893,375 and 2,895,601. Consequently, these registrations are conclusive evidence of the validity of the registered marks and of the registration of the marks, of Opposer's ownership of the marks, and

of Opposer's exclusive right to use the registered marks in commerce under Section 33 of the Lanham Act, 15 U.S.C. § 1115.

7. Opposer has advertised and promoted its PLATINUM marks extensively. Opposer has also made substantial sales of products under said marks. As a result of such use and promotion, Opposer's PLATINUM marks have developed and represent valuable goodwill inuring to the benefit of Opposer.

8. Opposer adopted and commenced use of the term PLATINUM as a trademark long before Applicant adopted the BIO-PLATINUM mark. Opposer's usage of the PLATINUM PERFORMANCE mark commenced at least as early as November 1, 1996, nearly thirteen (13) years before Applicant's filing date of its application, and nine (9) years prior to Applicant's alleged first use date of February 1, 2005. Opposer therefore has priority over Applicant with respect to the marks at issue.

9. Applicant's BIO-PLATINUM mark is confusingly and deceptively similar to Opposer's previously used and registered PLATINUM marks.

10. The goods provided by Opposer under its PLATINUM marks are identical to the goods listed in Applicant's application for registration of the BIO-PLATINUM mark. Specifically, both parties' goods are nutritional supplements in International Class 5.

11. Upon information and belief, Opposer's and Applicant's products are promoted and sold in the same channels of trade to the same consumers or class of consumers.

12. The parties' marks are similar in sight, sound and commercial impression.

13. Due to the similarity between Applicant's claimed mark, BIO-PLATINUM, and Opposer's previously used and duly registered PLATINUM marks, the identical nature of the

goods of the respective parties, customers and potential customers are likely to believe that Applicant's products originate from Opposer, resulting in a likelihood of confusion in the marketplace, and damage to Opposer.

14. The use and registration by Applicant of the mark BIO-PLATINUM for Applicant's goods is likely to cause confusion or to cause mistake or deception in the trade, and among purchasers and potential purchasers, with Opposer's previously used and duly registered PLATINUM marks, again resulting in damage to Opposer.

15. Because of the identical nature of the goods, and the similarity of the marks, use and registration of the term BIO-PLATINUM by Applicant is likely to cause confusion, mistake, or deception that Applicant's goods are those of Opposer, or are otherwise endorsed, sponsored, or approved by Opposer for use with Opposer's products causing further damage to Opposer.

16. If Applicant is granted registration of the mark herein opposed, it would thereby obtain at least a *prima facie* exclusive right to the use of its alleged mark. Such registration would be a source of further damage and injury to Opposer.

17. Registration of the mark shown in Application Serial No. 77/795,851 will result in damage to Opposer under the provisions of Section 2 of the U.S. Trademark Act, 15 U.S.C. Section 1052, pursuant to the allegations stated above.

WHEREFORE, Opposer asks that its opposition to this application be sustained and that registration of the term BIO-PLATINUM for the goods set forth therein be refused.

Please direct all correspondence to:

Scott W. Johnston
MERCHANT & GOULD P.C.
P.O. Box 2910
Minneapolis, MN 55402-0910

Opposer herein appoints John A. Clifford, Reg. No. 30,247; Andrew S. Ehard; Gregory C. Golla; Scott W. Johnston, Reg. No. 39,721; Heather J. Kliebenstein; Danielle I. Mattessich; Scott M. Oslick; Christopher J. Schulte; William D. Schultz, and all other attorneys of the firm of Merchant & Gould P.C., its attorneys to transact all business in the U.S. Patent and Trademark Office relating to this matter with full power of substitution.

Respectfully submitted,

PLATINUM PERFORMANCE, INC.

By its Attorneys,



Scott W. Johnston
MERCHANT & GOULD P.C.
80 South Eighth Street, Suite 3200
Minneapolis, Minnesota 55402-2215
(612) 332-5300

Date: 5-4-11

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing NOTICE OF OPPOSITION was served upon the following attorney of record for Applicant by First Class Mail, postage prepaid, this 4th day of May, 2011:

Emily E. Dinagan
Sorenson Law Office
620 E. Fond du Lac Street
Ripon, WI 54971-0311



Scott W. Johnston

EXHIBIT A

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-05-03 14:07:15 ET

Serial Number: 75240811 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2132598

Mark (words only): PLATINUM PERFORMANCE

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2007-10-24

Filing Date: 1997-02-10

Transformed into a National Application: No

Registration Date: 1998-01-27

Register: Principal

Law Office Assigned: LAW OFFICE 105

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-10-24

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. PLATINUM PERFORMANCE, INC.

Address:

PLATINUM PERFORMANCE, INC.
67 Commerce Drive, Unit 100
Buellton, CA 93427
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 005

Class Status: Active

nutritional supplements for use by humans and performance animals

Basis: 1(a)

First Use Date: 1996-11-01

First Use in Commerce Date: 1996-12-01

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-05-28 - Notice Of Suit

2007-10-24 - First renewal 10 year

2007-10-24 - Section 8 (10-year) accepted/ Section 9 granted

2007-10-24 - Assigned To Paralegal

2007-07-18 - TEAS Section 8 & 9 Received

2007-04-25 - Case File In TICRS

2006-12-21 - Applicant/Correspondence Changes (Non-Responsive) Entered

2006-12-21 - TEAS Change Of Owner Address Received

2003-07-17 - Section 8 (6-year) accepted & Section 15 acknowledged

2003-04-17 - Section 8 (6-year) and Section 15 Filed

2003-04-17 - PAPER RECEIVED

1998-01-27 - Registered - Principal Register

1997-11-04 - Published for opposition

1997-10-03 - Notice of publication

1997-08-28 - Approved for Pub - Principal Register (Initial exam)

1997-08-27 - Examiner's amendment mailed

1997-08-27 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

SCOTT W. JOHNSTON

Correspondent

SCOTT W. JOHNSTON
MERCHANT & GOULD PC
PO BOX 2910
MINNEAPOLIS MN 55402-0910



United States Patent and Trademark Office

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Filing Dt: 02/10/1997

Reg #: [2132598](#)

Reg. Dt: 01/27/1998

Registrant: Herthel, Douglas J.

Mark: PLATINUM PERFORMANCE

Assignment: 1Reel/Frame: [1694/0898](#)

Received: 03/05/1998

Recorded: 02/23/1998

Pages: 2

Conveyance: ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNORS INTEREST

Assignor: [HERTHEL, DOUGLAS J.](#)

Exec Dt: 02/06/1998

Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Entity Type: SOLE PROPRIETORSHIP

Citizenship: NONE

Assignee: [ALAMO PINTADO EQUINE MEDICAL CENTER](#)2501 SANTA BARBARA AVENUE
LOS OLIVOS, CALIFORNIA 93441

Correspondent: MERCHANT, GOULD, SMITH, EDELL, WELTER &

SCHMIDT; JAMES R. CHIAPETTA
3100 NORWEST CENTER
90 SOUTH SEVENTH STREET
MINNEAPOLIS, MN 55402-4131**Assignment: 2**Reel/Frame: [1910/0348](#)

Received: 06/10/1999

Recorded: 05/24/1999

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [ALAMO PINTADO EQUINE MEDICAL CENTER](#)

Exec Dt: 05/10/1999

Entity Type: SOLE PROPRIETORSHIP

Citizenship: NONE

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Assignee: [ALAMO PINTADO EQUINE MEDICAL CENTER, INC.](#)2501 SANTA BARBARA AVENUE
LOS OLIVOS, CALIFORNIA 93441

Correspondent: MERCHANT & GOULD P.C.

SCOTT W. JOHNSTON, ESQ.
3100 NORWEST CENTER
90 SOUTH SEVENTH STREET
MINNEAPOLIS, MN 55402-4131**Assignment: 3**Reel/Frame: [1910/0353](#)

Received: 06/10/1999

Recorded: 05/24/1999

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [ALAMO PINTADO EQUINE MEDICAL CENTER, INC.](#)

Exec Dt: 05/10/1999

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Assignee: [PLATINUM PERFORMANCE, INC.](#)2501 SANTA BARBARA AVENUE
LOS OLIVOS, CALIFORNIA 93441

Correspondent: MERCHANT & GOULD, P.C.

SCOTT W. JOHNSTON
3100 NORWEST CENTER
90 SOUTH SEVENTH STREET
MINNEAPOLIS, MN 55402-4131

Search Results as of: 05/03/2011 02:07 PM

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Web interface last modified: Apr 30, 2009 v.2.1

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Serial Number: 75441538 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2476090

Mark (words only): PLATINUM BAR

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2010-08-26

Filing Date: 1998-02-26

Transformed into a National Application: No

Registration Date: 2001-08-07

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2010-08-26

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Platinum Performance Inc.

Address:

Platinum Performance Inc.
2501 Santa Barbara Avenue
Los Olivos, CA 93441
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 005
Class Status: Active
NUTRITIONAL SUPPLEMENT FOR HUMANS
Basis: 1(a)
First Use Date: 2000-11-13
First Use in Commerce Date: 2000-11-13

ADDITIONAL INFORMATION

Disclaimer: "BAR"

Prior Registration Number(s):
2132598

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-08-30 - Notice Of Suit

2010-08-26 - First renewal 10 year

2010-08-26 - Section 8 (10-year) accepted/ Section 9 granted

2010-08-24 - Case Assigned To Post Registration Paralegal

2010-08-18 - TEAS Section 8 & 9 Received

2008-05-28 - Notice Of Suit

2007-08-10 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-08-02 - Assigned To Paralegal

2007-07-09 - Section 8 (6-year) and Section 15 Filed

2007-07-09 - TEAS Section 8 & 15 Received

2007-02-15 - Case File In TICRS

2001-08-07 - Registered - Principal Register

2001-01-30 - Allowed for Registration - Principal Register (SOU accepted)

2001-01-29 - Assigned To Examiner
2000-11-21 - Statement Of Use Processing Complete
2000-11-21 - Use Amendment Filed
2000-05-23 - NOA Mailed - SOU Required From Applicant
2000-02-29 - Published for opposition
2000-01-28 - Notice of publication
1999-11-24 - Approved For Pub - Principal Register
1999-05-24 - Communication received from applicant
1999-04-20 - Communication received from applicant
1998-10-20 - Non-final action mailed
1998-10-17 - Assigned To Examiner
1998-10-16 - Assigned To Examiner
1998-10-15 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Scott W. Johnston

Correspondent

Scott W. Johnston

Merchant & Gould P.C.

P.O. Box 2910

MINNEAPOLIS MN 55402-0910

Phone Number: 612.332.5300

Fax Number: 612.332.9081

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-05-03 14:08:16 ET

Serial Number: 76368329 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2715324

Mark (words only): PLATINUM VET

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2009-11-18

Filing Date: 2002-02-08

Transformed into a National Application: No

Registration Date: 2003-05-13

Register: Principal

Law Office Assigned: LAW OFFICE 105

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: L50 -TMEG Law Office 105

Date In Location: 2009-11-18

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. PLATINUM PERFORMANCE INC.

Address:

PLATINUM PERFORMANCE INC.
67 Commerce Drive, Unit 100
Buellton, CA 93427
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

Phone Number: 800/553-2400

Fax Number: 805/693-8682

GOODS AND/OR SERVICES

International Class: 035**Class Status:** Active

Distributorship in the field of veterinary nutritional therapy products

Basis: 1(a)**First Use Date:** 2001-11-25**First Use in Commerce Date:** 2001-11-25**International Class:** 044**Class Status:** Active

Providing medical information, namely, providing information about veterinary nutritional therapy

Basis: 1(a)**First Use Date:** 2001-11-25**First Use in Commerce Date:** 2001-11-25

ADDITIONAL INFORMATION

Disclaimer: "VET"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-08-30 - Notice Of Suit

2009-11-18 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-11-18 - Case Assigned To Post Registration Paralegal

2009-11-06 - TEAS Section 8 & 15 Received

2008-07-08 - Case File In TICRS

2008-05-28 - Notice Of Suit

2003-05-13 - Registered - Principal Register

2003-02-18 - Published for opposition

2003-01-29 - Notice of publication

2002-12-04 - Approved for Pub - Principal Register (Initial exam)

2002-11-12 - Communication received from applicant

2002-11-12 - PAPER RECEIVED

2002-06-19 - Non-final action mailed

2002-06-06 - Assigned To Examiner

2002-05-17 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Scott W. Johnston

Correspondent

Scott W. Johnston

Merchant & Gould P.C.

P.O. Box 2910

Minneapolis MN 55402-0910

Phone Number: 612.332.5300

Fax Number: 612.332.9081

Domestic Representative

Scott W. Johnston

Phone Number: 612.332.5300

Fax Number: 612.332.9081

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-05-03 14:08:34 ET

Serial Number: 75819701 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2737157

Mark (words only): PLATINUM POWER

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2009-07-29

Filing Date: 1999-10-06

Transformed into a National Application: No

Registration Date: 2003-07-15

Register: Principal

Law Office Assigned: LAW OFFICE 105

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2009-07-29

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Platinum Performance Inc.

Address:

Platinum Performance Inc.
2501 Santa Barbara Avenue
Los Olivos, CA 93441
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 005

Class Status: Active

NUTRITIONAL SUPPLEMENTS FOR USE BY HUMANS AND ANIMALS

Basis: 1(a)

First Use Date: 2003-01-17

First Use in Commerce Date: 2003-01-17

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-08-30 - Notice Of Suit

2009-07-29 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-07-16 - Assigned To Paralegal

2009-07-10 - TEAS Section 8 & 15 Received

2008-07-01 - Case File In TICRS

2008-05-28 - Notice Of Suit

2003-07-15 - Registered - Principal Register

2003-05-15 - Allowed for Registration - Principal Register (SOU accepted)

2003-05-12 - Assigned To Examiner

2003-05-07 - Statement Of Use Processing Complete

2003-02-19 - Use Amendment Filed

2003-02-19 - PAPER RECEIVED

2002-10-10 - Extension 4 granted

2002-08-21 - Extension 4 filed

2002-08-21 - PAPER RECEIVED
2002-06-03 - Extension 3 granted
2002-02-22 - Extension 3 filed
2001-11-22 - Extension 2 granted
2001-08-22 - Extension 2 filed
2001-03-24 - Extension 1 granted
2001-02-21 - Extension 1 filed
2000-08-22 - NOA Mailed - SOU Required From Applicant
2000-05-30 - Published for opposition
2000-04-28 - Notice of publication
2000-02-19 - Approved For Pub - Principal Register
2000-02-16 - Assigned To Examiner
2000-02-10 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

SCOTT W. JOHNSTON

Correspondent

SCOTT W. JOHNSTON
MERCHANT & GOULD PC
PO BOX 2910
MINNEAPOLIS MN 55402-0910
Phone Number: 612.332.5300
Fax Number: 612.332.9081

Domestic Representative

Scott W. Johnston
Phone Number: 612.332.5300
Fax Number: 612.332.9081

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This page was generated by the TARR system on 2011-05-03 14:08:52 ET

Serial Number: 78281500 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2893375

Mark (words only): PLATINUM TRANQUILITY

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2009-11-03

Filing Date: 2003-07-31

Transformed into a National Application: No

Registration Date: 2004-10-12

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: M60 -TMO Law Office 115

Date In Location: 2009-11-03

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Platinum Performance Inc.

Address:

Platinum Performance Inc.
Unit 100, 67 Commerce Drive
Buellton, CA 93427
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 005
Class Status: Active
Nutritional supplements for animals
Basis: 1(a)
First Use Date: 2002-11-01
First Use in Commerce Date: 2002-11-01

ADDITIONAL INFORMATION

Prior Registration Number(s):

2132598
2476090
2737157

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-08-30 - Notice Of Suit

2009-11-03 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-11-03 - Case Assigned To Post Registration Paralegal

2009-10-22 - TEAS Section 8 & 15 Received

2008-05-28 - Notice Of Suit

2004-10-12 - Registered - Principal Register

2004-07-20 - Published for opposition

2004-06-30 - Notice of publication

2004-05-10 - Approved for Pub - Principal Register (Initial exam)

2004-04-13 - Communication received from applicant

2004-04-13 - TEAS Response to Office Action Received

2004-02-18 - Non-final action mailed

2004-02-13 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Scott W. Johnston

Correspondent

Scott W. Johnston

MERCHANT & GOULD P.C.

P.O. BOX 2910

MINNEAPOLIS MN 55402-0910

Phone Number: 612.332.5300

Fax Number: 612.332.9081

Domestic Representative

Scott W. Johnston

Phone Number: 612.332.5300

Fax Number: 612.332.9081

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This page was generated by the TARR system on 2011-05-03 14:09:08 ET

Serial Number: 78281497 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2895601

Mark (words only): PLATINUM GENTLE

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2009-11-03

Filing Date: 2003-07-31

Transformed into a National Application: No

Registration Date: 2004-10-19

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: M60 -TMO Law Office 115

Date In Location: 2009-11-03

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Platinum Performance Inc.

Address:

Platinum Performance Inc.
Unit 100, 67 Commerce Drive
Buellton, CA 93427
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 005
Class Status: Active
Nutritional supplements for horses
Basis: 1(a)
First Use Date: 2002-11-01
First Use in Commerce Date: 2002-11-01

ADDITIONAL INFORMATION

Prior Registration Number(s):

2132598
2476090
2737157

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-08-30 - Notice Of Suit
2009-11-03 - Section 8 (6-year) accepted & Section 15 acknowledged
2009-11-03 - Case Assigned To Post Registration Paralegal
2009-10-22 - TEAS Section 8 & 15 Received
2008-05-28 - Notice Of Suit
2004-10-19 - Registered - Principal Register
2004-07-27 - Published for opposition
2004-07-07 - Notice of publication
2004-05-05 - Approved for Pub - Principal Register (Initial exam)
2004-04-14 - Communication received from applicant
2004-04-13 - TEAS Response to Office Action Received
2004-02-17 - Non-final action mailed

2004-02-13 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Scott W. Johnston

Correspondent

Scott W. Johnston

MERCHANT & GOULD P.C.

P.O. BOX 2910

MINNEAPOLIS MN 55402-0910

Phone Number: 612.332.5300

Fax Number: 612.332.9081

Domestic Representative

Scott W. Johnston

Phone Number: 612.332.5300

Fax Number: 612.332.9081

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Serial Number: 78528445 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3096799

Mark

PLATINUM BAR EQ

(words only): PLATINUM BAR EQ

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2006-05-23

Filing Date: 2004-12-07

Transformed into a National Application: No

Registration Date: 2006-05-23

Register: Principal

Law Office Assigned: LAW OFFICE 116

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-04-13

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Platinum Performance Inc.

Address:

Platinum Performance Inc.
67 Commerce Drive, Unit 100
Buellton, CA 93427
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** California

GOODS AND/OR SERVICES

International Class: 005**Class Status:** Active

NUTRITIONAL SUPPLEMENTS FOR ANIMAL USE

Basis: 1(a)**First Use Date:** 2005-02-22**First Use in Commerce Date:** 2005-02-22

ADDITIONAL INFORMATION

Disclaimer: "BAR"**Prior Registration Number(s):**

2132598

2476090

2737157

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-08-30 - Notice Of Suit

2008-05-28 - Notice Of Suit

2006-05-23 - Registered - Principal Register

2006-04-12 - Law Office Registration Review Completed

2006-03-31 - Assigned To LIE

2006-03-30 - Allowed for Registration - Principal Register (SOU accepted)

2006-02-09 - Statement Of Use Processing Complete
2006-01-17 - Use Amendment Filed
2006-01-17 - TEAS Statement of Use Received
2005-11-29 - NOA Mailed - SOU Required From Applicant
2005-09-06 - Published for opposition
2005-08-17 - Notice of publication
2005-07-28 - Law Office Publication Review Completed
2005-07-22 - Assigned To LIE
2005-07-19 - Examiner's amendment mailed
2005-07-18 - Approved For Pub - Principal Register
2005-07-18 - Assigned To Examiner
2005-07-18 - Examiners Amendment -Written
2005-07-13 - Non-final action mailed
2005-07-13 - Non-Final Action Written
2005-07-12 - Assigned To Examiner
2004-12-16 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Scott W. Johnston

Correspondent

SCOTT W. JOHNSTON
MERCHANT & GOULD P.C.
P.O. BOX 2910
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Phone Number: (612) 332-5300
Fax Number: (612) 332-9081

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Serial Number: 78619761 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3134378

Mark

PLATINUM PLUS

(words only): PLATINUM PLUS

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2006-08-22

Filing Date: 2005-04-29

Transformed into a National Application: No

Registration Date: 2006-08-22

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-07-10

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Platinum Performance Inc.

Address:

Platinum Performance Inc.
67 Commerce Drive, Unit 100 P.O. Box 990
Buellton, CA 93427
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** California

GOODS AND/OR SERVICES

International Class: 005**Class Status:** Active

Nutritional supplements for animal use

Basis: 1(a)**First Use Date:** 2004-01-02**First Use in Commerce Date:** 2004-01-02

ADDITIONAL INFORMATION

Prior Registration Number(s):

2132598

2476090

2737157

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-08-30 - Notice Of Suit

2008-05-28 - Notice Of Suit

2006-08-22 - Registered - Principal Register

2006-06-30 - Law Office Registration Review Completed

2006-06-23 - Assigned To LIE

2006-06-22 - Allowed for Registration - Principal Register (SOU accepted)

2006-06-22 - Statement Of Use Processing Complete

2006-05-03 - Use Amendment Filed
2006-05-03 - TEAS Statement of Use Received
2006-04-18 - NOA Mailed - SOU Required From Applicant
2006-01-24 - Published for opposition
2006-01-04 - Notice of publication
2005-12-10 - Law Office Publication Review Completed
2005-12-02 - Assigned To LIE
2005-11-29 - Approved For Pub - Principal Register
2005-11-29 - Assigned To Examiner
2005-05-11 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Scott W. Johnston

Correspondent

SCOTT W. JOHNSTON
MERCHANT & GOULD P.C.
P.O. BOX 2910
MINNEAPOLIS, MN 55402-9944
Phone Number: (612) 332-5300
Fax Number: (612) 332-9081

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Serial Number: 78763894 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3309212

Mark

PLATINUM PAK

(words only): PLATINUM PAK

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2007-10-09

Filing Date: 2005-11-30

Transformed into a National Application: No

Registration Date: 2007-10-09

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2007-08-31

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Platinum Performance Inc.

Address:

Platinum Performance Inc.
67 Commerce Drive, Unit 100 P.O. Box 990
Buellton, CA 93427
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** California

GOODS AND/OR SERVICES

International Class: 005**Class Status:** Active

Nutritional supplements

Basis: 1(a)**First Use Date:** 2005-08-05**First Use in Commerce Date:** 2005-08-05

ADDITIONAL INFORMATION

Disclaimer: "PACK"**Prior Registration Number(s):**

2132598

2476090

2715324

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-10-09 - Registered - Principal Register

2007-08-31 - Law Office Registration Review Completed

2007-08-31 - Allowed for Registration - Principal Register (SOU accepted)

2007-07-30 - Statement Of Use Processing Complete

2007-05-17 - Use Amendment Filed

2007-05-17 - TEAS Statement of Use Received

2007-05-01 - NOA Mailed - SOU Required From Applicant
2007-02-06 - Published for opposition
2007-01-17 - Notice of publication
2006-12-19 - Law Office Publication Review Completed
2006-12-19 - Assigned To LIE
2006-12-04 - Approved For Pub - Principal Register
2006-12-01 - Teas/Email Correspondence Entered
2006-11-30 - Communication received from applicant
2006-11-30 - TEAS Response to Office Action Received
2006-06-05 - Non-final action mailed
2006-06-02 - Non-Final Action Written
2006-06-02 - Assigned To Examiner
2006-05-16 - Applicant amendment prior to exam entered
2006-05-16 - TEAS Voluntary Amendment Received
2005-12-07 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Scott W. Johnston

Correspondent

SCOTT W. JOHNSTON
MERCHANT & GOULD P.C.
P.O. BOX 2910
MINNEAPOLIS, MN 55402-9944
Phone Number: (612) 332-5300
Fax Number: (612) 332-9081

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Serial Number: 78899561 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3369349

Mark

PLATINUM DIRECT DISPENSE

(words only): PLATINUM DIRECT DISPENSE

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2008-01-15

Filing Date: 2006-06-02

Transformed into a National Application: No

Registration Date: 2008-01-15

Register: Principal

Law Office Assigned: LAW OFFICE 117

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-01-15

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Platinum Performance Inc.

Address:

Platinum Performance Inc.
67 Commerce Drive, Unit 100 PO Box 990
Buellton, CA 93427
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** California

GOODS AND/OR SERVICES

International Class: 035**Class Status:** Active

Order fulfillment and inventory management services in the field of veterinary products, nutritional supplements and feeds

Basis: 1(a)**First Use Date:** 2007-09-11**First Use in Commerce Date:** 2007-09-11

ADDITIONAL INFORMATION

Disclaimer: "DIRECT DISPENSE"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-01-15 - Registered - Principal Register

2007-10-30 - Published for opposition

2007-10-10 - Notice of publication

2007-09-24 - Law Office Publication Review Completed

2007-09-20 - Approved for Pub - Principal Register (Initial exam)

2007-09-18 - Examiner's amendment mailed

2007-09-17 - Examiner's Amendment Entered

2007-09-17 - Examiners Amendment - Written

2007-09-17 - Amendment to Use approved
2007-09-14 - Amendment To Use Processing Complete
2007-09-14 - Use Amendment Filed
2007-09-13 - TEAS Amendment of Use Received
2007-05-14 - Final refusal mailed
2007-05-14 - Final Refusal Written
2007-05-02 - Amendment From Applicant Entered
2007-05-02 - Communication received from applicant
2007-05-02 - Assigned To LIE
2007-04-04 - PAPER RECEIVED
2006-10-04 - Non-final action mailed
2006-10-03 - Non-Final Action Written
2006-09-13 - Assigned To Examiner
2006-09-13 - Assigned To Examiner
2006-06-08 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Scott W. Johnston

Correspondent

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P.O. BOX 2910
MINNEAPOLIS, MN 55402-9944
Phone Number: (612) 332-5300
Fax Number: (612) 332-9081

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This page was generated by the TARR system on 2011-05-03 14:10:48 ET

Serial Number: 77287003 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3435403

Mark

PLATINUM POTENCY

(words only): PLATINUM POTENCY

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2008-05-27

Filing Date: 2007-09-24

Transformed into a National Application: No

Registration Date: 2008-05-27

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-05-27

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Platinum Performance Inc.

Address:
Platinum Performance Inc.
67 Commerce Dr., Unit 100, P.O. Box 990
Buellton, CA 93427

United States
Legal Entity Type: Corporation
State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 005
Class Status: Active
Nutritional supplements
Basis: 1(a)
First Use Date: 2007-09-15
First Use in Commerce Date: 2007-09-15

ADDITIONAL INFORMATION

Prior Registration Number(s):
2132598
2476090
2715324

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-05-27 - Registered - Principal Register
2008-03-11 - Published for opposition
2008-02-20 - Notice of publication
2008-02-05 - Law Office Publication Review Completed
2008-02-05 - Assigned To LIE
2007-12-28 - Approved for Pub - Principal Register (Initial exam)
2007-12-28 - Amendment to Use approved
2007-12-28 - Assigned To Examiner
2007-10-19 - Amendment To Use Processing Complete

2007-10-19 - Use Amendment Filed

2007-10-18 - TEAS Amendment of Use Received

2007-09-27 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Scott W. Johnston

Correspondent

Scott W. Johnston

MERCHANT & GOULD P.C.

P.O. BOX 2910

MINNEAPOLIS MN 55402-0910

Phone Number: (612) 332-5300

Fax Number: (612) 332-9081

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-05-03 14:11:07 ET

Serial Number: 78860305 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3607708

Mark

PLATINUM PERFORMANCE

(words only): PLATINUM PERFORMANCE

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2009-04-14

Filing Date: 2006-04-12

Transformed into a National Application: No

Registration Date: 2009-04-14

Register: Principal

Law Office Assigned: LAW OFFICE 117

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-03-10

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Platinum Performance Inc.

Address:

Platinum Performance Inc.
P.O. Box 990 67 Commerce Drive, Unit 100
Buellton, CA 93427
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** California

GOODS AND/OR SERVICES

International Class: 031**Class Status:** Active

Animal feed

Basis: 1(a)**First Use Date:** 1997-00-00**First Use in Commerce Date:** 1997-00-00

ADDITIONAL INFORMATION

Prior Registration Number(s):

2132598

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-04-14 - Registered - Principal Register

2009-03-10 - Law Office Registration Review Completed

2009-03-10 - Assigned To LIE

2009-03-10 - Allowed for Registration - Principal Register (SOU accepted)

2009-03-09 - Statement Of Use Processing Complete

2009-03-06 - Use Amendment Filed

2009-03-06 - TEAS Statement of Use Received

2008-09-12 - Extension 3 granted

2008-09-06 - Extension 3 filed
2008-09-12 - Case Assigned To Intent To Use Paralegal
2008-09-08 - TEAS Extension Received
2008-03-06 - Extension 2 granted
2008-03-06 - Extension 2 filed
2008-03-06 - TEAS Extension Received
2007-08-21 - Extension 1 granted
2007-08-21 - Extension 1 filed
2007-08-21 - TEAS Extension Received
2007-03-06 - NOA Mailed - SOU Required From Applicant
2006-12-12 - Published for opposition
2006-11-22 - Notice of publication
2006-10-19 - Law Office Publication Review Completed
2006-10-19 - Assigned To LIE
2006-10-03 - Approved For Pub - Principal Register
2006-09-13 - Assigned To Examiner
2006-09-13 - Assigned To Examiner
2006-04-19 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Scott W. Johnston

Correspondent

Scott W. Johnston

MERCHANT & GOULD P.C.

P.O. BOX 2910

MINNEAPOLIS MN 55402-9944

Phone Number: (612) 332-5300

Fax Number: (612) 332-9081

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-05-03 14:11:23 ET

Serial Number: 85015971 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3885913

Mark

PLATINUM RECOVER

(words only): PLATINUM RECOVER

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2010-12-07

Filing Date: 2010-04-16

Transformed into a National Application: No

Registration Date: 2010-12-07

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2010-12-07

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Platinum Performance, Inc.

Address:

Platinum Performance, Inc.
67 Commerce Dr., Unit 100, P.O. Box 990
Buellton, CA 93427
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** California

GOODS AND/OR SERVICES

International Class: 005**Class Status:** Active

Nutritional supplements

Basis: 1(a)**First Use Date:** 2009-11-23**First Use in Commerce Date:** 2009-11-23

ADDITIONAL INFORMATION

Disclaimer: "RECOVER"**Prior Registration Number(s):**

2132598

2476090

2737157

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-12-07 - Registered - Principal Register

2010-09-21 - Published for opposition

2010-09-01 - Notice of publication

2010-08-13 - Law Office Publication Review Completed

2010-08-13 - Assigned To LIE

2010-07-27 - Examiner's amendment mailed

2010-07-27 - Approved for Pub - Principal Register (Initial exam)

2010-07-27 - Examiner's Amendment Entered

2010-07-27 - Examiners Amendment -Written

2010-07-24 - Assigned To Examiner

2010-04-21 - New Application Office Supplied Data Entered In Tram

2010-04-20 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Scott W. Johnston

Correspondent

SCOTT W. JOHNSTON
MERCHANT & GOULD P.C.
PO BOX 2910
MINNEAPOLIS, MN 55402-0910
Phone Number: (612) 332-5300
Fax Number: (612) 332-9081

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Serial Number: 85036686 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3909444

Mark

PLATINUM BITS

(words only): PLATINUM BITS

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2011-01-18

Filing Date: 2010-05-12

Transformed into a National Application: No

Registration Date: 2011-01-18

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2010-12-16

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Platinum Performance, Inc.

Address:

Platinum Performance, Inc.
67 Commerce Dr., Unit 100, P.O. Box 990
Buellton, CA 93427
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** California

GOODS AND/OR SERVICES

International Class: 031**Class Status:** Active

Animal feed, namely, edible pet treats

Basis: 1(a)**First Use Date:** 2010-06-29**First Use in Commerce Date:** 2010-06-29

ADDITIONAL INFORMATION

Disclaimer: "BITS"**Prior Registration Number(s):**

3607708

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-01-18 - Registered - Principal Register
2010-12-17 - Notice Of Acceptance Of Statement Of Use Mailed
2010-12-16 - Law Office Registration Review Completed
2010-12-16 - Allowed for Registration - Principal Register (SOU accepted)
2010-12-11 - Statement Of Use Processing Complete
2010-11-22 - Use Amendment Filed
2010-12-11 - Case Assigned To Intent To Use Paralegal

2010-11-22 - TEAS Statement of Use Received
2010-11-09 - NOA Mailed - SOU Required From Applicant
2010-09-14 - Published for opposition
2010-08-25 - Notice of publication
2010-08-12 - Law Office Publication Review Completed
2010-08-12 - Assigned To LIE
2010-07-26 - Approved For Pub - Principal Register
2010-07-24 - Assigned To Examiner
2010-05-18 - New Application Office Supplied Data Entered In Tram
2010-05-15 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Scott W. Johnston

Correspondent

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PO BOX 2910
MINNEAPOLIS, MN 55402-0910
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