

**UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451**

Tdc

Mailed: July 1, 2011

Opposition No. 91199527

Threshold Enterprises Ltd.

v.

Atlantic Coast Media Group,  
LLC

On June 22, 2011, applicant filed an abandonment of its application Serial No. 85158489 under Trademark Rule 2.68.<sup>1</sup>

However, the applicable rule is Trademark Rule 2.135, which provides that if, in an inter partes proceeding, the applicant files an abandonment without the written consent of every adverse party to the proceeding, judgment shall be entered against the applicant.

Accordingly, because opposer's written consent to the abandonment is not of record, judgment is hereby entered against applicant, the opposition is sustained and registration to applicant is refused.

***By the Trademark Trial  
and Appeal Board***

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<sup>1</sup>The Board notes that applicant inadvertently referenced Serial No. 85040072, which was abandoned on March 11, 2011.