

ESTTA Tracking number: **ESTTA404221**

Filing date: **04/18/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	DC Comics
Granted to Date of previous extension	04/17/2011
Address	1700 Broadway New York, NY 10019 UNITED STATES

Attorney information	Patrick T. Perkins Perkins Law Office, P.C. 1711 Route 9D Cold Spring, NY 10516 UNITED STATES pperkins@ptplaw.com
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**Applicant Information**

Application No	85041276	Publication date	10/19/2010
Opposition Filing Date	04/18/2011	Opposition Period Ends	04/17/2011
Applicant	The Submeter Guy 148 Quincy Drive Levittown, PA 19057 UNITED STATES		

**Goods/Services Affected by Opposition**

Class 009. All goods and services in the class are opposed, namely: Electronic devices, namely, energy submeters for tracking and monitoring energy usage
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**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

**Marks Cited by Opposer as Basis for Opposition**

U.S. Registration No.	2211378	Application Date	08/03/1995
Registration Date	12/15/1998	Foreign Priority Date	NONE
Word Mark	S		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 028. First use: First Use: 1995/10/00 First Use In Commerce: 1995/10/00 toys and sporting goods, including action figures and accessories therefor; plush toys; balloons; toy vehicles; dolls; electronic hand held game unit and action type target game

U.S. Registration No.	2226415	Application Date	04/18/1995
Registration Date	02/23/1999	Foreign Priority Date	NONE
Word Mark	S		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1987/00/00 First Use In Commerce: 1987/00/00 motion picture, video and television films featuring animated and non-animated action, adventure and drama; prerecorded audio-video tapes, cassettes and discs featuring animated and non-animated action, adventure, drama, and/or music		

U.S. Registration No.	1200387	Application Date	09/18/1979
Registration Date	07/06/1982	Foreign Priority Date	NONE
Word Mark	S		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 014. First use: First Use: 1940/00/00 First Use In Commerce: 1940/00/00 Jewelry, Watches and Clocks

U.S. Registration No.	1200233	Application Date	09/18/1979
Registration Date	07/06/1982	Foreign Priority Date	NONE
Word Mark	S		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1946/00/00 First Use In Commerce: 1946/00/00 Phonographic Records, Prerecorded Audio and Audio/Visual Tapes, and Cassettes, Visual Tapes and Cassettes, Radios, Eye Glass Frames and Cases		

U.S. Registration No.	1209743	Application Date	09/18/1979
Registration Date	09/21/1982	Foreign Priority Date	NONE
Word Mark	S		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 021. First use: First Use: 1954/00/00 First Use In Commerce: 1954/00/00 Lunchboxes

U.S. Registration No.	1201167	Application Date	09/18/1979
Registration Date	07/13/1982	Foreign Priority Date	NONE
Word Mark	S		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 024. First use: First Use: 1949/00/00 First Use In Commerce: 1949/00/00 Shower Curtains, Towels, Sheets, Pillow Cases, Blankets, Comforters, and Drapes		

U.S. Registration No.	1201149	Application Date	09/18/1979
Registration Date	07/13/1982	Foreign Priority Date	NONE
Word Mark	S		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 021. First use: First Use: 1974/01/00 First Use In Commerce: 1974/01/00 Bowls, Mugs, Glasses, Cookie Jars, Toothbrushes and Hair Brushes Made of Plastic

U.S. Registration No.	1199690	Application Date	09/18/1979
Registration Date	06/29/1982	Foreign Priority Date	NONE
Word Mark	S		
Design Mark			
Description of Mark	THE MARK CONSISTS OF THE LETTER "S" IN A SHIELD DESIGN.		
Goods/Services	Class 028. First use: First Use: 1947/00/00 First Use In Commerce: 1947/00/00 Yo-Yos, Balls, and Equipment Sold as a Unit for Playing Board Games		

U.S. Registration No.	1180292	Application Date	09/18/1979
Registration Date	12/01/1981	Foreign Priority Date	NONE
Word Mark	S		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1946/00/00 First Use In Commerce: 1946/00/00 Adults and Childrens Clothing-Namely, Shirts, T-Shirts, Footwear, Gloves, Ties, Socks, Pajamas, Rainwear and Shorts and Halters

U.S. Registration No.	1178048	Application Date	09/18/1979
Registration Date	11/17/1981	Foreign Priority Date	NONE

Word Mark	S
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Design Mark	
Description of Mark	NONE
Goods/Services	Class 016. First use: First Use: 1937/00/00 First Use In Commerce: 1937/00/00 Books Concerning Memorabilia Relating to Fictional Characters, Children's Books, Coloring Books, Puzzle Books, Poster Books, Nonfiction Books Regarding the Production of Motion Pictures and Television Programs, Greeting Cards, Notepads and Posters, Paper Napkins, Paper Tablecloths, Calendars, Pencil Sharpeners, Cardboard Center Pieces, Writing Slates, Card Game with Color Pencils

U.S. Registration No.	1235769	Application Date	07/08/1975
Registration Date	04/26/1983	Foreign Priority Date	NONE

Word Mark	S
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Design Mark	
Description of Mark	NONE
Goods/Services	Class 028. First use: First Use: 1972/12/10 First Use In Commerce: 1972/12/10 Toy Doll Figure

U.S. Registration No.	1179537	Application Date	09/21/1979
Registration Date	11/24/1981	Foreign Priority Date	NONE
Word Mark	S		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1978/12/00 First Use In Commerce: 1978/12/00 Entertainment Services-Namely, the Production of a Series of Motion Pictures		

U.S. Registration No.	1197814	Application Date	09/18/1979
Registration Date	06/15/1982	Foreign Priority Date	NONE
Word Mark	S		

Design Mark	
Description of Mark	The mark consists of a "S" in shield design.
Goods/Services	Class 014. First use: First Use: 1979/01/00 First Use In Commerce: 1979/01/00 Earrings and Stick Pins, Made of Precious Metals and Pendants and Tie Tacks

U.S. Registration No.	1199552	Application Date	09/18/1979
Registration Date	06/29/1982	Foreign Priority Date	NONE
Word Mark	S		
Design Mark			
Description of Mark	THE MARK CONSISTS OF THE LETTER "S" IN ASHIELD DESIGN.		
Goods/Services	Class 018. First use: First Use: 1947/00/00 First Use In Commerce: 1947/00/00 Wallets and Umbrellas		

U.S. Registration No.	1199630	Application Date	09/18/1979
Registration Date	06/29/1982	Foreign Priority Date	NONE
Word Mark	S		

Design Mark	
Description of Mark	THE MARK CONSISTS OF THE LETTER "S" IN ASHIELD DESIGN.
Goods/Services	Class 025. First use: First Use: 1978/05/00 First Use In Commerce: 1978/05/00 Sleepwear for Children

U.S. Registration No.	1184881	Application Date	09/18/1979
Registration Date	01/05/1982	Foreign Priority Date	NONE
Word Mark	S		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1946/00/00 First Use In Commerce: 1946/00/00 Adults' and Childrens' Clothing-Namely, T-Shirts, Shirts, Swimwear, Shorts, Snowsuits, Hats, Bibbs, Aprons, Ties, Rainwear, Jackets, Footwear, Sweaters, and Loungewear		

U.S. Registration No.	1189376	Application Date	09/18/1979
Registration Date	02/09/1982	Foreign Priority Date	NONE
Word Mark	S		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 024. First use: First Use: 1949/00/00 First Use In Commerce: 1949/00/00 Towels, Sheets, Pillow Cases and Drapes

U.S. Registration No.	1182172	Application Date	09/18/1979
Registration Date	12/15/1981	Foreign Priority Date	NONE
Word Mark	S		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 021. First use: First Use: 1978/03/00 First Use In Commerce: 1978/03/00 Bowls, Mugs, and Glasses		

U.S. Registration No.	1182041	Application Date	09/18/1979
Registration Date	12/15/1981	Foreign Priority Date	NONE
Word Mark	S		

Design Mark	
Description of Mark	The mark consists of the letter "S" in a shield.
Goods/Services	Class 016. First use: First Use: 1944/00/00 First Use In Commerce: 1944/00/00 Books Concerning Memorabilia Relating to Fictional Characters, Children's Books, Coloring Books, Puzzle Books, Poster Books, Nonfiction Books Regarding the Production of Motion Pictures and Television Programs, Greeting Cards, Notepads and Posters

U.S. Registration No.	1173150	Application Date	06/09/1978
Registration Date	10/13/1981	Foreign Priority Date	NONE
Word Mark	S		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1941/00/00 First Use In Commerce: 1941/00/00 Comic Magazines and Sections of Comic Magazines		

U.S. Registration No.	1140418	Application Date	05/20/1976
Registration Date	10/14/1980	Foreign Priority Date	NONE
Word Mark	S		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1954/05/00 First Use In Commerce: 1954/05/00 Hats Class 026. First use: First Use: 1975/09/18 First Use In Commerce: 1975/09/18 Belt Buckles

Attachments	74710429#TMSN.gif ( 1 page )( bytes ) 74662947#TMSN.gif ( 1 page )( bytes ) 73231895#TMSN.gif ( 1 page )( bytes ) 73231894#TMSN.gif ( 1 page )( bytes ) 73231893#TMSN.gif ( 1 page )( bytes ) 73231882#TMSN.gif ( 1 page )( bytes ) 73231879#TMSN.gif ( 1 page )( bytes ) 73231868#TMSN.gif ( 1 page )( bytes ) 73231834#TMSN.gif ( 1 page )( bytes ) 73231822#TMSN.gif ( 1 page )( bytes ) 73057159#TMSN.gif ( 1 page )( bytes ) 73232324#TMSN.gif ( 1 page )( bytes ) 73231896#TMSN.gif ( 1 page )( bytes ) 73231860#TMSN.gif ( 1 page )( bytes ) 73231856#TMSN.gif ( 1 page )( bytes ) 73231853#TMSN.gif ( 1 page )( bytes ) 73231849#TMSN.gif ( 1 page )( bytes ) 73231846#TMSN.gif ( 1 page )( bytes ) 73231823#TMSN.gif ( 1 page )( bytes ) 73173809#TMSN.gif ( 1 page )( bytes ) 73087920#TMSN.gif ( 1 page )( bytes ) 00043842.pdf ( 52 pages )(1761418 bytes )
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/patrickperkins/
Name	Patrick T. Perkins
Date	04/18/2011

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 85/041276

-----X	
DC COMICS,	:
	:
Opposer,	:
	:
- against -	:
	:
THE SUBMETER GUY, LLC,	:
Applicant.	:
	:
-----X	

**NOTICE OF OPPOSITION**

DC Comics (“DC” or “Opposer”), a New York partnership located at 1700 Broadway, New York, New York 10019, believes that it is or will be damaged by the issuance of a registration of the trademark SUBMETER GUY and Design as applied for in Application S.N. 85/041276 filed on May 18, 2010 by The Submeter Guy, LLC (“Applicant”) for “electronic devices, namely, energy submeters for tracking and monitoring energy usage” in International Class 9 and therefore opposes the same. As grounds for the opposition, Opposer, by its attorney, Perkins Law Office, P.C., alleges as follows:

**FACTS**

**DC’s Use Of Its Trademarks**

1. DC is a New York partnership with its principal place of business at 1700 Broadway, New York, New York 10019.
2. DC Comics and its predecessors-in-interest (collectively “DC Comics”) is the

publisher of comic books and magazines featuring comic characters and stories, including the world-famous character Superman. DC Comics is among the most well known and successful publishers of comic magazines in the world. It has created and published highly successful and well-known characters, including, but not limited to, Superman.

3. Over the many years since the Superman character was first introduced in 1938, DC Comics has focused an enormous amount of attention and effort to develop the Superman mythos, including the character, his associates, his world, and other indicia associated with him. Throughout the period of Superman's existence, DC Comics has invested a vast amount of creative energy and resources to continually update and improve the Superman property to keep the character and his adventures timely and fresh in the public's mind. Opposer's efforts in this regard have led to a vast array of literary works, television series, and feature films, which fully explore in great depth Superman himself and the fictional world inhabited by him. Due to Opposer's extraordinary nurturing of the Superman mythos, the character and his universe have captured the popular imagination and it is beyond dispute that today the Superman lore is one of a rarified group of legends known and loved throughout the world.

4. Because of DC Comics' shepherding and careful development of not just the Superman character, but also of his universe and of the things and people that populate that universe, Superman has become associated with certain symbols and indicia which in the public mind are inextricably linked with the Superman character and which function as trademarks, both for literary and entertainment works featuring Superman and for various goods and services for which Opposer has licensed others to use these marks. Among these indicia is the well-known "S-in-Shield Device" that appears on the front of Superman's iconic costume and the appearance of Superman in costume, with his cape flowing. The S-in-Shield Device consists of

the letter “S” encased in a five-sided, diamond-shaped shield.

5. The S-in-Shield Device and the appearance of Superman in costume have been used in connection with Superman almost since the character was first introduced. The marks appear frequently across all media in which the Superman character is exploited. In addition, DC has used or licensed the use of the S-in-Shield Device and the appearance of Superman in costume in connection with a broad range of goods and services.

6. Since their introduction into the Superman mythos, the S-in-Shield Device and the appearance of Superman in costume have come to be recognized as powerful symbols standing alone, and are immediately recognized as associated with and identifying the character Superman, as well as goods and services manufactured, distributed and/or licensed by or on behalf of Opposer.

7. By virtue of DC Comics’ ceaseless efforts to develop the Superman character and his universe, including the introduction and continuing use of the S-in-Shield Device and the appearance of Superman in costume in intimate association with Superman, the popularity of the Superman mythos on television, in motion pictures, and in comic books and in connection with other various goods and services, and the enormous affect and goodwill associated by the public therewith, the S-in-Shield Device and the appearance of Superman in costume have become famous and instantly call to mind Superman and such goods and services to consumers.

8. Since a date well before any date upon which Applicant can rely, DC has affixed the S-in Shield Device and the appearance of Superman in costume to a wide array of products and services coming from or licensed by Opposer, in addition to its prior use in connection with Superman comic books and the previously noted television series and motion pictures.

9. The S-in-Shield Device and the appearance of Superman in costume are arbitrary

and famous marks and thus are strong and entitled to the broadest scope of protection.

10. Opposer owns valid and subsisting federal trademark registrations for marks that contain the S-in-Shield Device and/or the appearance of Superman in costume, including but limited to, Reg. Nos. 2211378, 2226415, 1200387, 1200233, 1209743, 1201167, 1201149, 1199690, 1180292, 1178048, 1235769, 1179537, 1197814, 1199552, 1199630, 1184881, 1189376, 1182172, 1182041, 1173150, and 1140418. Printouts of these registrations from the USPTO's web site are annexed hereto at Exhibit A and are incorporated herein by reference.

11. Opposer's foregoing registrations are valid, subsisting and in full force and effect; as such, they constitute *prima facie* evidence of the validity of the registered marks and of the registrations thereof, of Opposer's ownership of the marks shown therein and of Opposer's exclusive right to use the marks in commerce in connection with the goods and services named therein, without condition or limitation; they also constitute notice to Applicant of Opposer's claim of ownership of the marks shown therein; all as provided in Sections 7(b), 22 and 33(a) of the Lanham Trademark Act of 1946 as amended (the "Lanham Act").

#### **APPLICANT'S APPLICATION**

12. On October 19, 2009, Applicant filed application SN 85/041276 to register SUBMETER GUY and Design in Class 9 for "electronic devices, namely, energy submeters for tracking and monitoring energy usage." The design portion of Applicant's mark, which is the dominant element of Applicant's mark, is virtually identical to Opposer's S-in-Shield Device and appearance of Superman in costume. Applicant's design consists of a five-sided diamond-shaped shield surrounding a superhero figure wearing a costume virtually identical to that of Superman and creates a strong association with Opposer's Superman goods and services.

13. Set forth below are Applicant's Design and Opposer's S-in-Shield Device side by

side:

**Applicant's Mark**



**Opposer's Mark**



14. Upon information and belief, Applicant adopted and applied to register its mark with full knowledge of Opposer's rights in and to the S-in-Shield Device and the appearance of Superman in costume with an intent to trade off of the good will of Opposer's marks.

15. The application is based upon an alleged bonafide intent to use and is dated May 18, 2010. This date, which is the only date upon which Applicant may rely, is long after Opposer's first use of the S-in-Shield Device and the appearance of Superman in costume and well after they became famous marks.

16. Upon information and belief, Applicant willfully copied the S-in-Shield Device and the appearance of Superman in costume in choosing its mark in a deliberate attempt to associate its goods with Opposer and its Superman character and the overwhelming goodwill therein.

17. Applicant's mark is virtually identical to Opposer's S-in-Shield Device and the appearance of Superman in costume. The marks are highly similar in appearance and make virtually identical commercial impressions.

18. Upon information and belief, Applicant intends to use its mark with other indicia, in a manner that further associates its goods with Superman.

19. Applicant's use of its mark is certain to dilute Opposer's famous mark.

20. Applicant's use of its mark falsely suggests an association with or approval by Opposer of Applicant's services, and will inevitably create confusion in the marketplace, as consumers will assume that Applicant's services are authorized or endorsed by Opposer. Such false suggestion will cause irreparable harm to Opposer.

FIRST GROUND FOR RELIEF  
DILUTION UNDER 15 U.S.C. § 1125(c)

21. Opposer incorporates by reference paragraphs 1 through 20 as if fully set forth herein.

22. Opposer's S-in-Shield Device and appearance of Superman in costume are strong and famous and have been so from a date prior to Applicant's alleged date of first use.

23. Applicant's use of its mark has caused or will cause dilution of the distinctive quality of Opposer's S-in-Shield Device and appearance of Superman in costume by tarnishment and blurring.

24. Applicant's use and registration of Applicant's mark are in violation of Section 43(c) of the Federal Trademark Act, 15 U.S.C. § 1125(c).

SECOND GROUND FOR RELIEF  
UNDER 15 U.S.C. § 1052(d)

25. Opposer incorporates by reference paragraphs 1 through 24 as if fully set forth herein.

26. The S-in-Shield Device and appearance of Superman in costume have been used continually by Opposer since a date prior to any date on which Applicant may rely. Among the ways in which Opposer has used its mark has been through extensive licensing with a broad range and goods and services.

27. Applicant's mark is highly similar in appearance and in commercial impression to

Opposer's marks.

28. The services of Applicant to be offered under its mark are intended and are likely to be perceived as related to Opposer's goods and services under the S-in-Shield Device mark, the appearance of Superman in costume, and to the Superman character itself.

29. The use by Applicant of its mark for the services listed in the application is likely to create the erroneous impression that Applicant's services originate with, are sponsored or promoted by, come from, or are otherwise associated with Opposer or Opposer's goods or services provided under the S-in-Shield Device, the appearance of Superman in costume, or other Superman-related marks, or that Applicant's services are endorsed, sponsored, or in some way connected with Opposer. Any use of Applicant's mark by Applicant is, therefore, likely to cause confusion, cause mistake, or to deceive the public into the belief that the services offered under Applicant's mark come from or are otherwise authorized or sponsored by Opposer in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

WHEREFORE, it is respectfully requested that this opposition be sustained and that the registration sought by Application S.N. 85/041276 be denied.

Dated: Cold Spring, New York  
April 18, 2011

Respectfully submitted,  
PERKINS LAW OFFICE, P.C.

By:           /s/Patrick T. Perkins            
Patrick T. Perkins

1711 Route 9D  
Cold Spring, New York 10516  
(845) 265-2820

*Attorney for Opposer*  
*DC Comics*

**EXHIBIT A**



**United States Patent and Trademark Office**

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**Word Mark** S  
**Goods and Services** IC 028. US 022 023 038 050. G & S: toys and sporting goods, including action figures and accessories therefor; plush toys; balloons; toy vehicles; dolls; electronic hand held game unit and action type target game. FIRST USE: 19951000. FIRST USE IN COMMERCE: 19951000  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 26.07.01 - Diamonds with plain multiple line border; Diamonds with plain single line border  
**Serial Number** 74710429  
**Filing Date** August 3, 1995  
**Current Filing Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** January 16, 1996  
**Registration Number** 2211378  
**Registration Date** December 15, 1998  
**Owner** (REGISTRANT) DC COMICS composed of Warner Communications, Inc., a Delaware corporation and Time Warner Entertainment Company, L.P., a Delaware partnership, composed of American Television and Communications Corporation, Time Warner Operations Inc., Warner Communications Inc. and Warner Cable Communications Inc., all Delaware corporations and Capital Cablevision Systems, Inc. and People's Cable Corporation, both New York corporations and Memphis CATV, Inc., a Tennessee corporation PARTNERSHIP NEW YORK 1700 Broadway New York NEW YORK 10019  
**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** JANET A. KOBRIN  
**Prior Registrations** 1182041  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20080924.  
**Renewal** 1ST RENEWAL 20080924  
**Live/Dead Indicator** LIVE

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<b>Word Mark</b>	S
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: motion picture, video and television films featuring animated and non-animated action, adventure and drama; prerecorded audio-video tapes, cassettes and discs featuring animated and non-animated action, adventure, drama, and/or music. FIRST USE: 19870000. FIRST USE IN COMMERCE: 19870000
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	26.15.02 - Plain single or multiple line polygons; Polygons (plain, single line)
<b>Serial Number</b>	74662947
<b>Filing Date</b>	April 18, 1995
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	January 16, 1996
<b>Registration Number</b>	<b>2226415</b>
<b>Registration Date</b>	February 23, 1999
<b>Owner</b>	(REGISTRANT) DC COMICS composed of Warner Communications, Inc., a Delaware corporation and Time Warner Entertainment Company, L.P., a Delaware partnership PARTNERSHIP DELAWARE 1700 BROADWAY New York NEW YORK 10019
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of</b>	JANET A. KOBRIN

**Record**

**Prior Registrations** 1179537  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20090313.  
**Renewal** 1ST RENEWAL 20090313  
**Live/Dead Indicator** LIVE

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<b>Word Mark</b>	S
<b>Goods and Services</b>	IC 014. US 027 028. G & S: Jewelry, Watches and Clocks. FIRST USE: 19400000. FIRST USE IN COMMERCE: 19400000
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	02.01.17 - Actors; Carnival characters (men); Clowns (men); Harlequins (men); Jesters (men); Men, clowns, actors, mimes, carnival characters, harlequins, jesters, men wearing tights; Mimes (men); Tights (men wearing) 02.01.31 - Men, stylized, including men depicted in caricature form 02.09.12 - Flying, humans (self-propelled); Humans, including men, women and children, depicted flying (self-propelled) 04.01.07 - Aliens; Apollo (mythology); Athena (mythology); Caped characters (super heroes); Ghosts; Mythological beings, superbeings, ghosts, aliens; Super heroes; Zeus (mythology)
<b>Serial Number</b>	73231895
<b>Filing Date</b>	September 18, 1979
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	April 13, 1982
<b>Registration Number</b>	<b>1200387</b>
<b>Registration Date</b>	July 6, 1982
<b>Owner</b>	(REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW YORK 10019  (LAST LISTED OWNER) DC COMICS PARTNERSHIP BY ASSIGNMENT, BY ASSIGNMENT NEW

YORK 1700 BROADWAY NEW YORK NEW YORK 10019

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** JANET A KOBRIN

**Prior Registrations** 0391821;1061726;AND OTHERS

**Type of Mark** TRADEMARK

**Register** PRINCIPAL-2(F)

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20021001.

**Renewal** 1ST RENEWAL 20021001

**Live/Dead Indicator** LIVE

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**Word Mark** S  
**Goods and Services** IC 009. US 021 026 036. G & S: Phonographic Records, Prerecorded Audio and Audio/Visual Tapes, and Cassettes, Visual Tapes and Cassettes, Radios, Eye Glass Frames and Cases. FIRST USE: 19460000. FIRST USE IN COMMERCE: 19460000  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 02.01.31 - Men, stylized, including men depicted in caricature form  
 04.01.07 - Aliens; Apollo (mythology); Athena (mythology); Caped characters (super heroes); Ghosts; Mythological beings, superbeings, ghosts, aliens; Super heroes; Zeus (mythology)  
 09.03.01 - Blazers; Coats; Fur coats; Jackets; Parkas; Ponchos; Rain coats; Shawls; Vests, clothing  
**Serial Number** 73231894  
**Filing Date** September 18, 1979  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** April 13, 1982  
**Registration Number** 1200233  
**Registration Date** July 6, 1982  
**Owner** (REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW YORK 10019  
 (LAST LISTED OWNER) DC COMICS WARNER COMMUNICATIONS INC., DE CORP. AND TIME WARNER ENTERTAINMENT COMPANY, L.P., DE PARTNERSHIP PARTNERSHIP BY ASSIGNMENT, BY ASSIGNMENT NEW YORK 1700 BROADWAY NEW YORK NEW YORK 10019

**Assignment Recorded**      ASSIGNMENT RECORDED  
**Prior Registrations**      0391821;1184662;AND OTHERS  
**Type of Mark**              TRADEMARK  
**Register**                    PRINCIPAL-2(F)  
**Affidavit Text**              SECT 8 (6-YR). SECTION 8(10-YR) 20021101.  
**Renewal**                    1ST RENEWAL 20021101  
**Live/Dead Indicator**      LIVE

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<b>Word Mark</b>	S
<b>Goods and Services</b>	IC 021. US 002. G & S: Lunchboxes. FIRST USE: 19540000. FIRST USE IN COMMERCE: 19540000
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	02.01.17 - Actors; Carnival characters (men); Clowns (men); Harlequins (men); Jesters (men); Men, clowns, actors, mimes, carnival characters, harlequins, jesters, men wearing tights; Mimes (men); Tights (men wearing) 02.01.19 - Athletes (men); Golfer; Men, athletes, strongmen; Strongmen 04.01.07 - Aliens; Apollo (mythology); Athena (mythology); Caped characters (super heroes); Ghosts; Mythological beings, superbeings, ghosts, aliens; Super heroes; Zeus (mythology)
<b>Serial Number</b>	73231893
<b>Filing Date</b>	September 18, 1979
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	June 29, 1982
<b>Registration Number</b>	1209743
<b>Registration Date</b>	September 21, 1982
<b>Owner</b>	(REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW YORK 10019

(LAST LISTED OWNER) DC COMICS GENERAL PARTNERSHIP BY ASSIGNMENT, BY ASSIGNMENT NEW YORK 1700 BROADWAY NEW YORK NEW YORK 10019

**Assignment Recorded**      ASSIGNMENT RECORDED  
**Attorney of Record**      JANET A. KOBRIN, ESQ.  
**Prior Registrations**      0391821;1106771;AND OTHERS  
**Type of Mark**      TRADEMARK  
**Register**      PRINCIPAL-2(F)  
**Affidavit Text**      SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20020911.  
**Renewal**      1ST RENEWAL 20020911  
**Live/Dead Indicator**      LIVE

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<b>Word Mark</b>	S
<b>Goods and Services</b>	IC 024. US 042. G & S: Shower Curtains, Towels, Sheets, Pillow Cases, Blankets, Comforters, and Drapes. FIRST USE: 19490000. FIRST USE IN COMMERCE: 19490000
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	01.09.25 - Asteroids; Atoms; Meteors 02.01.17 - Actors; Carnival characters (men); Clowns (men); Harlequins (men); Jesters (men); Men, clowns, actors, mimes, carnival characters, harlequins, jesters, men wearing tights; Mimes (men); Tights (men wearing) 02.09.12 - Flying, humans (self-propelled); Humans, including men, women and children, depicted flying (self-propelled) 04.01.07 - Aliens; Apollo (mythology); Athena (mythology); Caped characters (super heroes); Ghosts; Mythological beings, superbeings, ghosts, aliens; Super heroes; Zeus (mythology) 18.09.02 - Capsules, space; Missiles and rockets (space); Rockets, space; Space capsules; Space rockets
<b>Serial Number</b>	73231882
<b>Filing Date</b>	September 18, 1979
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	April 20, 1982
<b>Registration Number</b>	1201167
<b>Registration Date</b>	July 13, 1982
<b>Owner</b>	(REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW YORK 10019

(LAST LISTED OWNER) DC COMICS GENERAL PARTNERSHIP BY ASSIGNMENT, BY  
ASSIGNMENT NEW YORK 1700 BROADWAY NEW YORK NEW YORK 10019

**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** JANET A. KOBRIN  
**Prior Registrations** 0391821;1184662;AND OTHERS  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL-2(F)  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20020823.  
**Renewal** 1ST RENEWAL 20020823  
**Live/Dead Indicator** LIVE

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<b>Word Mark</b>	S
<b>Goods and Services</b>	IC 021. US 002 029. G & S: Bowls, Mugs, Glasses, Cookie Jars, Toothbrushes and Hair Brushes Made of Plastic. FIRST USE: 19740100. FIRST USE IN COMMERCE: 19740100
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	02.01.17 - Actors; Carnival characters (men); Clowns (men); Harlequins (men); Jesters (men); Men, clowns, actors, mimes, carnival characters, harlequins, jesters, men wearing tights; Mimes (men); Tights (men wearing) 04.01.07 - Aliens; Apollo (mythology); Athena (mythology); Caped characters (super heroes); Ghosts; Mythological beings, superbeings, ghosts, aliens; Super heroes; Zeus (mythology)
<b>Serial Number</b>	73231879
<b>Filing Date</b>	September 18, 1979
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	April 20, 1982
<b>Registration Number</b>	<b>1201149</b>
<b>Registration Date</b>	July 13, 1982
<b>Owner</b>	(REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW YORK 10019  (LAST LISTED OWNER) DC COMICS GENERAL PARTNERSHIP BY ASSIGNMENT, BY ASSIGNMENT NEW YORK 1700 BROADWAY NEW YORK NEW YORK 10019
<b>Assignment</b>	ASSIGNMENT RECORDED

**Recorded**  
**Attorney of Record** JANET A. KOBRIN, ESQ.  
**Prior Registrations** 0391821;1106771;AND OTHERS  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL-2(F)  
**Affidavit Text** SECT 8 (6-YR). SECTION 8(10-YR) 20020911.  
**Renewal** 1ST RENEWAL 20020911  
**Live/Dead Indicator** LIVE

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<b>Word Mark</b>	S
<b>Goods and Services</b>	IC 028. US 022. G & S: Yo-Yos, Balls, and Equipment Sold as a Unit for Playing Board Games. FIRST USE: 19470000. FIRST USE IN COMMERCE: 19470000
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	17.03.01 - Diamonds, jewelry; Nuggets of precious metals; Stones, gems 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon
<b>Serial Number</b>	73231868
<b>Filing Date</b>	September 18, 1979
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	April 6, 1982
<b>Registration Number</b>	<b>1199690</b>
<b>Registration Date</b>	June 29, 1982
<b>Owner</b>	(REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW YORK 10019  (LAST LISTED OWNER) DC COMICS GENERAL PARTNERSHIP BY ASSIGNMENT, BY ASSIGNMENT NEW YORK 1700 BROADWAY NEW YORK NEW YORK 10019
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	JANET A. KOBRIN

**Prior Registrations** 1140418;1184881;AND OTHERS  
**Description of Mark** THE MARK CONSISTS OF THE LETTER "S" IN ASHIELD DESIGN.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL-2(F)  
**Affidavit Text** SECT 8 (6-YR). SECTION 8(10-YR) 20020725.  
**Renewal** 1ST RENEWAL 20020725  
**Live/Dead Indicator** LIVE

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<b>Word Mark</b>	S
<b>Goods and Services</b>	IC 025. US 039. G & S: Adults and Childrens Clothing-Namely, Shirts, T-Shirts, Footwear, Gloves, Ties, Socks, Pajamas, Rainwear and Shorts and Halters. FIRST USE: 19460000. FIRST USE IN COMMERCE: 19460000
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	02.01.17 - Actors; Carnival characters (men); Clowns (men); Harlequins (men); Jesters (men); Men, clowns, actors, mimes, carnival characters, harlequins, jesters, men wearing tights; Mimes (men); Tights (men wearing) 04.01.07 - Aliens; Apollo (mythology); Athena (mythology); Caped characters (super heroes); Ghosts; Mythological beings, superbeings, ghosts, aliens; Super heroes; Zeus (mythology)
<b>Serial Number</b>	73231834
<b>Filing Date</b>	September 18, 1979
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	September 8, 1981
<b>Registration Number</b>	<b>1180292</b>
<b>Registration Date</b>	December 1, 1981
<b>Owner</b>	(REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW YORK 10019  (LAST LISTED OWNER) DC COMICS GENERAL PARTNERSHIP BY ASSIGNMENT, BY ASSIGNMENT NEW YORK 1700 BROADWAY NEW YORK NEW YORK 10019

**Assignment Recorded**      ASSIGNMENT RECORDED  
**Attorney of Record**      JANET A. KOBRIN, ESQ.  
**Prior Registrations**      0648647;1061726  
**Type of Mark**              TRADEMARK  
**Register**                    PRINCIPAL-2(F)  
**Affidavit Text**            SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20020903.  
**Renewal**                    1ST RENEWAL 20020903  
**Live/Dead Indicator**      LIVE

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**Word Mark** S  
**Goods and Services** IC 016. US 023 037 038. G & S: Books Concerning Memorabilia Relating to Fictional Characters, Children's Books, Coloring Books, Puzzle Books, Poster Books, Nonfiction Books Regarding the Production of Motion Pictures and Television Programs, Greeting Cards, Notepads and Posters, Paper Napkins, Paper Tablecloths, Calendars, Pencil Sharpeners, Cardboard Center Pieces, Writing Slates, Card Game with Color Pencils. FIRST USE: 19370000. FIRST USE IN COMMERCE: 19370000

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.01.05 - Historical men (American); Men, famous; Presidents (American)  
 02.01.17 - Actors; Carnival characters (men); Clowns (men); Harlequins (men); Jesters (men); Men, clowns, actors, mimes, carnival characters, harlequins, jesters, men wearing tights; Mimes (men); Tights (men wearing)  
 02.01.31 - Men, stylized, including men depicted in caricature form  
 04.01.07 - Aliens; Apollo (mythology); Athena (mythology); Caped characters (super heroes); Ghosts; Mythological beings, superbeings, ghosts, aliens; Super heroes; Zeus (mythology)

**Serial Number** 73231822  
**Filing Date** September 18, 1979  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** August 25, 1981  
**Registration Number** 1178048  
**Registration Date** November 17, 1981  
**Owner** (REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW

YORK 10019

(LAST LISTED OWNER) DC COMICS GENERAL PARTNERSHIP BY ASSIGNMENT, BY ASSIGNMENT NEW YORK 1700 BROADWAY NEW YORK NEW YORK 10019

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** JANET A KOBRIN

**Prior Registrations** 0371803;1108577;AND OTHERS

**Description of Mark** THE LINING ON THE DRAWING IS FOR SHADINGPURPOSES ONLY AND DOES NOT REPRESENT COLOR.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20021015.

**Renewal** 1ST RENEWAL 20021015

**Other Data** THE DRAWING DEPICTS A FANCIFUL FIGURE ANDDOES NOT REPRESENT ANY PARTICULAR LIVINGINDIVIDUAL.

**Live/Dead Indicator** LIVE

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**Word Mark** S  
**Goods and Services** IC 028. US 022. G & S: Toy Doll Figure. FIRST USE: 19721210. FIRST USE IN COMMERCE: 19721210  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 02.01.17 - Actors; Carnival characters (men); Clowns (men); Harlequins (men); Jesters (men); Men, clowns, actors, mimes, carnival characters, harlequins, jesters, men wearing tights; Mimes (men); Tights (men wearing)  
 04.01.07 - Aliens; Apollo (mythology); Athena (mythology); Caped characters (super heroes); Ghosts; Mythological beings, superbeings, ghosts, aliens; Super heroes; Zeus (mythology)  
**Serial Number** 73057159  
**Filing Date** July 8, 1975  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** February 1, 1983  
**Registration Number** 1235769  
**Registration Date** April 26, 1983  
**Owner** (REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW YORK 10019  
 (LAST LISTED OWNER) DC COMICS GENERAL PARTNERSHIP BY ASSIGNMENT, BY ASSIGNMENT NEW YORK 1700 BROADWAY NEW YORK NEW YORK 10019  
**Assignment** ASSIGNMENT RECORDED

**Recorded**  
**Attorney of Record** JANET A. KOBRIN  
**Prior Registrations** 0391821;0411871  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20030131.  
**Renewal** 1ST RENEWAL 20030131  
**Live/Dead Indicator** LIVE

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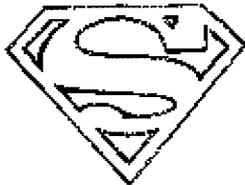
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<b>Word Mark</b>	S
<b>Goods and Services</b>	IC 041. US 107. G & S: Entertainment Services-Namely, the Production of a Series of Motion Pictures. FIRST USE: 19781200. FIRST USE IN COMMERCE: 19781200
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	26.15.02 - Plain single or multiple line polygons; Polygons (plain, single line)
<b>Serial Number</b>	73232324
<b>Filing Date</b>	September 21, 1979
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	September 1, 1981
<b>Registration Number</b>	<b>1179537</b>
<b>Registration Date</b>	November 24, 1981
<b>Owner</b>	(REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW YORK 10019  (LAST LISTED OWNER) DC COMICS GENERAL PARTNERSHIP BY ASSIGNMENT, BY ASSIGNMENT NEW YORK 1700 BROADWAY NEW YORK NEW YORK 10019
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	JANET A. KOBRIN, ESQ.
<b>Type of Mark</b>	SERVICE MARK

**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20020517.  
**Renewal** 1ST RENEWAL 20020517  
**Live/Dead Indicator** LIVE

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**Word Mark** S  
**Goods and Services** IC 014. US 028. G & S: Earrings and Stick Pins, Made of Precious Metals and Pendants and Tie Tacks. FIRST USE: 19790100. FIRST USE IN COMMERCE: 19790100  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 24.01.03 - Shields or crests with letters, punctuation or inscriptions contained therein or superimposed thereon  
 26.15.02 - Plain single or multiple line polygons; Polygons (plain, single line)  
**Serial Number** 73231896  
**Filing Date** September 18, 1979  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** March 23, 1982  
**Registration Number** 1197814  
**Registration Date** June 15, 1982  
**Owner** (REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 1700 BROADWAY New York NEW YORK 10019  
 (LAST LISTED OWNER) DC COMICS composed of Warner Communications Inc., a Delaware Corporation; and Time Warner Entertainment Company, L.P., a limited partnership organized under the laws of the State of Delaware. PARTNERSHIP BY ASSIGNMENT, BY ASSIGNMENT NEW YORK 1700 BROADWAY NEW YORK NEW YORK 10019

**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** JANET A KOBRIN  
**Description of Mark** The mark consists of a "S" in shield design.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20030402.  
**Renewal** 1ST RENEWAL 20030402  
**Live/Dead Indicator** LIVE

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<b>Word Mark</b>	S
<b>Goods and Services</b>	IC 018. US 003 041. G & S: Wallets and Umbrellas. FIRST USE: 19470000. FIRST USE IN COMMERCE: 19470000
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	26.15.02 - Plain single or multiple line polygons; Polygons (plain, single line) 26.15.20 - Polygons inside one another
<b>Serial Number</b>	73231860
<b>Filing Date</b>	September 18, 1979
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	April 6, 1982
<b>Registration Number</b>	<b>1199552</b>
<b>Registration Date</b>	June 29, 1982
<b>Owner</b>	(REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW YORK 10019  (LAST LISTED OWNER) DC COMICS GENERAL PARTNERSHIP BY ASSIGNMENT, BY ASSIGNMENT NEW YORK 1325 AVENUE O F THE AMERICAS NEW YORK NEW YORK 10019
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	JANET A. KOBRIN

**Prior Registrations** 1140418;1184881;AND OTHERS  
**Description of Mark** THE MARK CONSISTS OF THE LETTER "S" IN ASHIELD DESIGN.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL-2(F)  
**Affidavit Text** SECT 8 (6-YR). SECTION 8(10-YR) 20021113.  
**Renewal** 1ST RENEWAL 20021113  
**Live/Dead Indicator** LIVE

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<b>Word Mark</b>	S
<b>Goods and Services</b>	IC 025. US 039. G & S: Sleepwear for Children. FIRST USE: 19780500. FIRST USE IN COMMERCE: 19780500
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	26.15.02 - Plain single or multiple line polygons; Polygons (plain, single line)
<b>Serial Number</b>	73231856
<b>Filing Date</b>	September 18, 1979
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	April 6, 1982
<b>Registration Number</b>	<b>1199630</b>
<b>Registration Date</b>	June 29, 1982
<b>Owner</b>	(REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW YORK 10019  (LAST LISTED OWNER) DC COMICS GENERAL PARTNERSHIP BY ASSIGNMENT, BY ASSIGNMENT NEW YORK 1700 BROADWAY NEW YORK NEW YORK 10019
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	JANET A. KOBRIN, ESQ.
<b>Prior Registrations</b>	1140418;1184881;AND OTHERS

**Description of Mark** THE MARK CONSISTS OF THE LETTER "S" IN ASHIELD DESIGN.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL-2(F)  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20020611.  
**Renewal** 1ST RENEWAL 20020611  
**Live/Dead Indicator** LIVE

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<b>Word Mark</b>	S
<b>Goods and Services</b>	IC 025. US 039. G & S: Adults' and Childrens' Clothing-Namely, T-Shirts, Shirts, Swimwear, Shorts, Snowsuits, Hats, Bibbs, Aprons, Ties, Rainwear, Jackets, Footwear, Sweaters, and Loungewear. FIRST USE: 19460000. FIRST USE IN COMMERCE: 19460000
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	26.15.02 - Plain single or multiple line polygons; Polygons (plain, single line)
<b>Serial Number</b>	73231853
<b>Filing Date</b>	September 18, 1979
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	October 13, 1981
<b>Registration Number</b>	<b>1184881</b>
<b>Registration Date</b>	January 5, 1982
<b>Owner</b>	(REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW YORK 10019  (LAST LISTED OWNER) DC COMICS GENERAL PARTNERSHIP BY ASSIGNMENT, BY ASSIGNMENT NEW YORK 1700 BROADWAY NEW YORK NEW YORK 10019
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED

**Attorney of Record** JANET A. KOBRIN  
**Prior Registrations** 0648647;1061726  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL-2(F)  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20020517.  
**Renewal** 1ST RENEWAL 20020517  
**Live/Dead Indicator** LIVE

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**Word Mark** S

**Goods and Services** IC 024. US 042. G & S: Towels, Sheets, Pillow Cases and Drapes. FIRST USE: 19490000. FIRST USE IN COMMERCE: 19490000

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 24.15.02 - Arrows forming any other geometric figure  
26.15.02 - Plain single or multiple line polygons; Polygons (plain, single line)  
26.15.20 - Polygons inside one another

**Serial Number** 73231849

**Filing Date** September 18, 1979

**Current Filing Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** November 17, 1981

**Registration Number** 1189376

**Registration Date** February 9, 1982

**Owner** (REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW YORK 10019  
  
(LAST LISTED OWNER) DC COMICS PARTNERSHIP BY ASSIGNMENT, BY ASSIGNMENT NEW YORK 1700 BROADWAY NEW YORK NEW YORK 10019

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** JANET A KOBRIN

**Prior Registrations** 1140418

**Type of Mark** TRADEMARK

**Register** PRINCIPAL-2(F)  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20021001.  
**Renewal** 1ST RENEWAL 20021001  
**Live/Dead Indicator** LIVE

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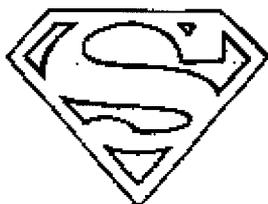
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**Word Mark** S  
**Goods and Services** IC 021. US 002. G & S: Bowls, Mugs, and Glasses. FIRST USE: 19780300. FIRST USE IN COMMERCE: 19780300  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 26.15.02 - Plain single or multiple line polygons; Polygons (plain, single line)  
**Serial Number** 73231846  
**Filing Date** September 18, 1979  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** September 22, 1981  
**Registration Number** 1182172  
**Registration Date** December 15, 1981  
**Owner** (REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW YORK 10019  
  
(LAST LISTED OWNER) DC COMICS GENERAL PARTNERSHIP BY ASSIGNMENT, BY ASSIGNMENT NEW YORK 1700 BROADWAY NEW YORK NEW YORK 10019  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** JANET A. KOBRIN  
**Prior Registrations** 1140418  
**Type of Mark** TRADEMARK

**Register** PRINCIPAL-2(F)  
**Affidavit Text** SECT 8 (6-YR). SECTION 8(10-YR) 20020826.  
**Renewal** 1ST RENEWAL 20020826  
**Live/Dead Indicator** LIVE

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**Word Mark** S  
**Goods and Services** IC 016. US 037 038. G & S: Books Concerning Memorabilia Relating to Fictional Characters, Children's Books, Coloring Books, Puzzle Books, Poster Books, Nonfiction Books Regarding the Production of Motion Pictures and Television Programs, Greeting Cards, Notepads and Posters. FIRST USE: 19440000. USED IN ANOTHER FORM in a different form 1937. FIRST USE IN COMMERCE: 19440000  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 26.15.02 - Plain single or multiple line polygons; Polygons (plain, single line)  
**Serial Number** 73231823  
**Filing Date** September 18, 1979  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** September 22, 1981  
**Registration Number** 1182041  
**Registration Date** December 15, 1981  
**Owner** (REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW YORK 10019  
  
(LAST LISTED OWNER) DC COMICS PARTNERSHIP BY ASSIGNMENT, BY ASSIGNMENT NEW YORK 1700 BROADWAY NEW YORK NEW YORK 10019

**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** CINDY E. NELSON  
**Description of Mark** The mark consists of the letter "S" in a shield.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL-2(F)  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20020514.  
**Renewal** 1ST RENEWAL 20020514  
**Live/Dead Indicator** LIVE

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<b>Word Mark</b>	S
<b>Goods and Services</b>	IC 016. US 038. G & S: Comic Magazines and Sections of Comic Magazines. FIRST USE: 19410000. FIRST USE IN COMMERCE: 19410000
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	26.15.01 - Polygons as carriers or as single or multiple line borders
<b>Serial Number</b>	73173809
<b>Filing Date</b>	June 9, 1978
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	July 21, 1981
<b>Registration Number</b>	1173150
<b>Registration Date</b>	October 13, 1981
<b>Owner</b>	(REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW YORK 10019  (LAST LISTED OWNER) DC COMICS GENERAL PARTNERSHIP BY ASSIGNMENT, BY ASSIGNMENT NEW YORK 1700 BROADWAY NEW YORK NEW YORK 10019
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	JANET A. KOBRIN
<b>Type of Mark</b>	TRADEMARK

**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20020108.  
**Renewal** 1ST RENEWAL 20020108  
**Live/Dead Indicator** LIVE

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**Word Mark** S  
**Goods and Services** IC 025. US 039. G & S: Hats. FIRST USE: 19540500. FIRST USE IN COMMERCE: 19540500  
 IC 026. US 040. G & S: Belt Buckles. FIRST USE: 19750918. FIRST USE IN COMMERCE: 19750918  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 26.15.01 - Polygons as carriers or as single or multiple line borders  
**Serial Number** 73087920  
**Filing Date** May 20, 1976  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** April 22, 1980  
**Registration Number** 1140418  
**Registration Date** October 14, 1980  
**Owner** (REGISTRANT) DC Comics Inc. CORPORATION NEW YORK 75 Rockefeller Plz. New York NEW YORK 10019  
 (LAST LISTED OWNER) DC COMICS GENERAL PARTNERSHIP BY ASSIGNMENT NEW YORK 1700 BROADWAY NEW YORK NEW YORK 10019  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Register** PRINCIPAL

**Affidavit Text**      SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20010930.  
**Renewal**            1ST RENEWAL 20010930  
**Live/Dead Indicator** LIVE

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## **CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing Notice of Opposition has been served on Applicant by mailing said copy on April 18, 2010, via First Class Mail, postage prepaid to Applicant at the following address:

The Submeter Guy LLC  
148 Quincy Drive  
Levittown, PA 19057

/s/Patrick T. Perkins  
Patrick T. Perkins