

**UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451**

MT

Mailed: April 25, 2011

Opposition No. 91199377

SBE Hotel Licensing, LLC  
assignee of SBE  
Entertainment Group, LLC

v.

Larose Industries, LLC

On April 15, 2011, applicant filed an abandonment of its application Serial No. 85057352.

Trademark Rule 2.135 provides that if, in an inter partes proceeding, the applicant files an abandonment without the written consent of every adverse party to the proceeding, judgment shall be entered against applicant.

In view thereof, and because opposer's written consent to the abandonment is not of record, judgment is hereby entered against applicant, the opposition is sustained and registration to applicant is refused.

***By the Trademark Trial  
and Appeal Board***