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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91199186
Party	Plaintiff Showtime Networks Inc.
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Date	07/21/2011
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Trademark: **MY PHONE FLIX &**  
Application: 77/933,144 & 77/929,853  
Filed: February 11, 2010 & February 6, 2010  
Published: November 30, 2010

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**SHOWTIME NETWORKS INC.**

Opposition No. **91199186**

Opposer,

v.

**DMA INTERNATIONAL LLC,**

Applicant.

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**NOTICE OF ENTRY OF APPEARANCE AND SUBSTITUTION OF COUNSEL**

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**All Parties Take Notice:**

Undersigned counsel Christopher P. Beall, Esq., of Levine Sullivan Koch & Schulz, L.L.P., hereby enters his appearance on behalf of Opposer Showtime Networks Inc. in this Opposition proceeding, substituting for Opposer's previous counsel. All filings and other communications in this matter should be directed to Opposer's new counsel of record. This notice shall constitute consent to electronic service at the email addresses listed below.

Respectfully submitted this 21st day of July, 2011.

LEVINE SULLIVAN KOCH & SCHULZ, L.L.P.

A handwritten signature in blue ink, appearing to read "Christopher P. Beall", written in a cursive style.

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Attorneys for Opposer  
Showtime Networks Inc.

## CERTIFICATE OF SERVICE

I do hereby certify that on this 21st day of July, 2011, a true and correct copy of the foregoing **NOTICE OF ENTRY OF APPEARANCE AND SUBSTITUTION OF COUNSEL** has been transmitted by United States Postal Service first class mail, postage prepaid, with a courtesy electronic copy also delivered by e-mail transmission, to:

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/s Christopher P. Beall