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Filing date: **05/31/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Proceeding | 91199035 |
| Party | Defendant Jonathan E Chien dba I Love DC, LLC |
| Correspondence Address | JUNGJIN LEE LEE LEE & ASSOCIATES PC 2531 JACKSON ROAD, SUITE 234 ANN ARBOR, MI 48103 UNITED STATES jj@llapc.com |
| Submission | Answer |
| Filer's Name | Jason R. Lee |
| Filer's e-mail | jason@llapc.com |
| Signature | /Jason R. Lee/ |
| Date | 05/31/2011 |
| Attachments | Answer to Duplicate Amended Notice of Opposition.pdf (4 pages)(320663 bytes) |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| D.C. One Wholesaler, Inc., |) | |
| Opposer/Petitioner, |) | Opposition No. 91199035, |
| |) | Consolidated with Cancellation No. |
| |) | 92053919 |
| |) | In the Matter of |
| v. |) | Serial No. 77962853 |
| |) | Mark: I ♥ DC |
| Jonathan E. Chien dba I LOVE DC, LLC, |) | Filed: March 18, 2010 |
| Applicant/Respondent. |) | Published: November 16, 2010 |
| |) | |

ANSWER TO DUPLICATE AMENDED NOTICE OF OPPOSITION

Jonathan E. Chien dba I LOVE DC, LLC (“Applicant”), by its counsel, hereby answers the Duplicate Amended Notice of Opposition, filed on April 20, 2011, by D.C. One Wholesaler, Inc., (“Opposer”) and respectfully submits the following for its answer to the opposition to its Application:

1. Applicant is without sufficient knowledge or information to form a belief as to the truth of the allegations contained in paragraph 1 of the Duplicate Amended Notice of Opposition.
2. Admitted.
3. Admitted.
4. Admitted.
5. Applicant is without sufficient knowledge or information to form a belief as to the truth of the allegations contained in paragraph 5 of the Duplicate Amended Notice of Opposition.

6. Applicant is without sufficient knowledge or information to form a belief as to the truth of the allegations contained in paragraph 6 of the Duplicate Amended Notice of Opposition.
7. Applicant is without sufficient knowledge or information to form a belief as to the truth of the allegations contained in paragraph 7 of the Duplicate Amended Notice of Opposition.
8. Denied.
9. Denied.
10. Applicant is without sufficient knowledge or information to form a belief as to the truth of the allegations contained in paragraph 10 of the Duplicate Amended Notice of Opposition.
11. Denied.
12. Denied.
13. Denied.
14. Denied.
15. Denied.
16. Denied.
17. Denied.
18. Denied.
19. Admitted.
20. Denied.
21. Denied.
22. Denied.

Wherefore, having fully answered the Duplicate Amended Notice of Opposition, Applicant respectfully requests that the Notice of Opposition be dismissed and the application Serial No. 78448790 for "I ♥ DC" be granted registration.

Applicant hereby appoints Jason R. Lee, a member of the bar of the State of Michigan, of the firm of Lee, Lee & Associates, P.C., 2531 Jackson Road, Suite 234, Ann Arbor MI 48103, or its duly appointed associates, as its attorneys in the above-entitled opposition to prosecute the same and to transact all business in the Patent and Trademark Office in connection with said Opposition.

Dates this 31st day of May, 2011.

Respectfully Submitted,
Jonathan E Chien dba I LOVE DC LLC, Applicant

By: Jason R. Lee/
Jason R. Lee, Esq.
Attorney for Applicant

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CERTIFICATE OF SERVICE

I hereby certify that on May 31, 2011, a true and correct copy of the foregoing Answer to the Notice of Opposition was served upon:

Deborah M. Lodge
Patton Boggs LLP
Opposer's Attorney of Record

By First Class Mail at:

Deborah M. Lodge
Patton Boggs LLP
2550 M Street, N.W.
Washington, D.C. 20037

I further certify that the foregoing paper is being filed electronically via the Electronic System for Trademark Trials and Appeals (ESTTA).

Date: May 31, 2011

/Jason R. Lee/
Jason R. Lee