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Filing date: **06/17/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91198915
Party	Plaintiff Pottle Productions Inc.
Correspondence Address	POTTLE PRODUCTIONS INC 4024 RADFORD AVENUE STUDIO CITY, CA 91604 UNITED STATES trademarks@cbs.com, elena.vetere@cbs.com
Submission	Appearance of Counsel/Power of Attorney
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Signature	/s Christopher P. Beall/
Date	06/17/2011
Attachments	00413947.PDF ( 3 pages )(153680 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Trademark: **AMERICA'S NEXT CELEBRITY PORN STAR**  
Application: 77/939,390  
Filed: February 19, 2010  
Published: November 9, 2010

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**POTTLE PRODUCTIONS, INC.**

Opposer,

v.

**THE MARCHALL COMPANIES,  
LLC**

Applicant.

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} Opposition No. **91198915**  
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**NOTICE OF ENTRY OF APPEARANCE AND SUBSTITUTION OF COUNSEL**

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**All Parties Take Notice:**

Undersigned counsel Christopher P. Beall, Esq., of Levine Sullivan Koch & Schulz, L.L.P., hereby enters his appearance on behalf of Opposer Pottle Productions, Inc. in this Opposition proceeding, substituting for Opposer's previous counsel. All filings and other communications in this matter should be directed to Opposer's new counsel of record. This notice shall constitute consent to electronic service at the email addresses listed below.

Respectfully submitted this 17th day of June, 2011,

LEVINE SULLIVAN KOCH & SCHULZ, L.L.P.

A handwritten signature in blue ink, appearing to read 'Chris Beall', written over a horizontal line.

By

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Attorneys for Opposer  
POTTLE PRODUCTIONS, INC.

## CERTIFICATE OF SERVICE

I do hereby certify that on this 17th day of June, 2011, a true and correct electronic copy of the foregoing **OPPOSER'S INITIAL RULE 26(a)(1) DISCLOSURES** was sent by e-mail transmission, pursuant to the parties' stipulation regarding electronic service at the Discovery Conference in this proceeding, to the following parties/counsel:

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/s Christopher P. Beall