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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91198614
Party	Plaintiff Traci Macaro and Ooh La La! Ladies Consignment Boutique, Inc.
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Date	12/14/2011
Attachments	OohLaLaOpposition.pdf (2 pages)(89377 bytes)

**UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

To the Assistant Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

In the Matter of Application Serial Nos. 77931467, 77931500, and 77931513
Filed: February 9, 2010 for all
Marks: OOH LA LA! JEWELS DU JOUR (standard character); OOH LA LA! JEWELS DU
JOUR (+ design); OOH LA LA! JEWELS DU JOUR (+ design)
Published in the *Official Gazette* dated October 19, 2010 for all

OOH LA LA! LADIES CONSIGNMENT)
BOUTIQUE, INC., a Florida corporation,)
and TRACI MACARO, an individual,)
)
Opposers,)
)
v.)
)
OOH LA LA! JEWELRY AND)
ACCESSORIES, INC., a Florida)
corporation,)

Applicant.

Opposition No.: 91198614 (parent)
Opposition No.: 91198615
Opposition No.: 91198616

CERTIFICATE OF MAILING

I hereby certify that the original of this filing is being electronically filed with the Trademark Trial and Appeal Board of the United States Patent and Trademark Office through the web site at <http://estta.uspto.gov> on December 14, 2011.

/David R. Burkholder
David R. Burkholder

NOTICE OF APPEARANCE

David R. Burkholder of the law firm of Balch & Bingham LLP, 1901 6th Avenue North, Post Office Box 306, Birmingham, Alabama 35201-0306, files this notice of appearance as counsel of record on behalf of Opposer Traci Macaro in the above-entitled action. It is requested

that all pleadings, notices, orders, discovery, correspondence, memoranda, documents, and things be served upon him at the address shown below.

Dated: December 14, 2011

Respectfully submitted,

/David R. Burkholder

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CERTIFICATE OF SERVICE

I HEREBY CERTIFY that the original of this **NOTICE OF APPEARANCE** was mailed to:

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/David R. Burkholder

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Of Counsel