

ESTTA Tracking number: **ESTTA478190**

Filing date: **06/14/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91198355
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Date	06/14/2012
Attachments	Ford Testimony Deposition_ Trial Exhibit 1 _ Ex. A_ Appendices 4.pdf ( 50 pages )(1334780 bytes )

RESPID 031579  
 Q2.0 50 or above  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 [None/Don't know.]  
 Q5.0/5.1 Facebook: Yes.  
 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 No.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 No.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 031593  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Facebook or Yahoo, Gmail, gosh there's a bunch of them.  
 Q4.1 [Other social networking marks]  
 Q4.1 Well, there's Yahoo Messenger. There's, um, I can't think.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 031601  
Q2.0 35 to 49  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 Facebook.  
Q4.1 [Other social networking marks]  
Q4.1 That's it.  
Q5.0/5.1 Twitter: Yes.  
Classmates: Yes.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 031640  
Q2.0 13 to 17  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 Like what do you mean? I don't really go on any. Like Facebook or something.  
Q4.1 [Other social networking marks]  
Q4.1 I don't know.  
Q5.0/5.1 Twitter: Yes.  
Classmates: No.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 No.

RESPID 031673  
 Q2.0 50 or above  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 LinkedIn and Facebook.  
 Q4.1 [Other social networking marks]  
 Q4.1 That is probably about it.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 031679  
 Q2.0 13 to 17  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Um, Facebook, Twitter, um, and Myspace.  
 Q4.1 [Other social networking marks]  
 Q4.1 Um, oh God, I think that's it.  
 Q5.0/5.1 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 031693  
 Q2.0 50 or above  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 [None/Don't know.]  
 Q5.0/5.1 Facebook: Yes.  
 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 031702  
 Q2.0 50 or above  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 YouTube, um, Google. Hm, well, then there's, geez, we don't go  
 to that one much anymore.  
 Q4.1 [Other social networking marks]  
 Q4.1 Hm, no, not at this time, okay.  
 Q5.0/5.1 Facebook: Yes.  
 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 031703  
 Q2.0 35 to 49  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 [None/Don't know.]  
 Q5.0/5.1 Facebook: Yes.  
 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 No.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 No.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 031741  
 Q2.0 35 to 49  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 Ah, Facebook, that's really it. Oh Myspace.  
 Q4.1 [Other social networking marks]  
 Q4.1 I just gave them to you.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 031828  
 Q2.0 35 to 49  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Facebook, uhm, Myspace, Twitter, that's all I can think of.  
 Q4.1 [Other social networking marks]  
 Q4.1 None at the top of my head.  
 Q5.0/5.1 Classmates: No.  
           Digg: No.  
           Bebo: Yes.  
           Gather: No.  
           Helium: No.  
           Goodreads: No.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 031836  
 Q2.0 35 to 49  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 Uh, Facebook, uh, uh, Yahoo groups, MSN, that's all I can think of off-hand.  
 Q4.1 [Other social networking marks]  
 Q4.1 Uh, oh, Twitter, that's one more I can think of.  
 Q5.0/5.1 Classmates: Yes.  
           Digg: No.  
           Bebo: No.  
           Gather: No.  
           Helium: No.  
           Goodreads: Yes.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 031848  
Q2.0 35 to 49  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 The Pogo.  
Q4.1 [Other social networking marks]  
Q4.1 Um, does Yahoo count?  
Q5.0/5.1 Facebook: Yes.  
Twitter: Yes.  
Classmates: Yes.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 031849  
Q2.0 50 or above  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 Ah, Facebook, Twitter, um, LinkedIn, mm, social networking,  
that's all I can think of off the bat.  
Q4.1 [Other social networking marks]  
Q4.1 Not right now.  
Q5.0/5.1 Classmates: No.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 No.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 No.



RESPID 031864  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Uh, Facebook, mm, Myspace, uh, that's about it I think.  
 Q4.1 [Other social networking marks]  
 Q4.1 Online, I don't know. Twitter. I don't and there's another one there. Maybe it's tweet, I don't know.  
 Q5.0/5.1 Classmates: Yes.  
           Digg: Yes.  
           Bebo: Don't know.  
           Gather: No.  
           Helium: No.  
           Goodreads: No.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 031917  
 Q2.0 35 to 49  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Myspace, Facebook, Classmates, and Twitter. I don't really think Twitter is what you are looking for.  
 Q4.1 [Other social networking marks]  
 Q4.1 No.  
 Q5.0/5.1 Digg: No.  
           Bebo: No.  
           Gather: No.  
           Helium: No.  
           Goodreads: No.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 032067  
Q2.0 35 to 49  
Q3.0 Male  
Q4.0 [Social networking marks]  
Q4.0 Uhm, Facebook, Twitter, Myspace, I guess that's it.  
Q4.1 [Other social networking marks]  
Q4.1 Uhm, none.  
Q5.0/5.1 Classmates: Yes.  
Digg: Yes.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 032109  
Q2.0 50 or above  
Q3.0 Male  
Q4.0 [Social networking marks]  
Q4.0 [None/Don't know.]  
Q5.0/5.1 Facebook: Yes.  
Twitter: Yes.  
Classmates: No.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 No.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 No.

RESPID 032136  
 Q2.0 50 or above  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 Ah, Facebook.  
 Q4.1 [Other social networking marks]  
 Q4.1 I don't know of any.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 032142  
 Q2.0 35 to 49  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Um, Facebook, um, I don't know. I can't think of anything else.  
 Q4.1 [Other social networking marks]  
 Q4.1 I can't think of any.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: Yes.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 032146  
 Q2.0 35 to 49  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 That I can think of, Facebook, Myspace, um and Twitter.  
 Q4.1 [Other social networking marks]  
 Q4.1 Um, there's like Match. All those. Those are all that come to mind to be honest with you.  
 Q5.0/5.1 Classmates: No.  
           Digg: Yes.  
           Bebo: No.  
           Gather: No.  
           Helium: No.  
           Goodreads: No.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 032156  
 Q2.0 35 to 49  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Name what? What I can think of, Facebook and Myspace.  
 Q4.1 [Other social networking marks]  
 Q4.1 That's it.  
 Q5.0/5.1 Twitter: Yes.  
           Classmates: Yes.  
           Digg: No.  
           Bebo: No.  
           Gather: No.  
           Helium: No.  
           Goodreads: No.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 032214  
Q2.0 18 to 34  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 Um, probably Twitter and Facebook and LinkedIn.  
Q4.1 [Other social networking marks]  
Q4.1 Um, that's it.  
Q5.0/5.1 Classmates: No.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 032253  
Q2.0 50 or above  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 Facebook and Twitter.  
Q4.1 [Other social networking marks]  
Q4.1 No.  
Q5.0/5.1 Classmates: No.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 032262  
 Q2.0 18 to 34  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Um, Myspace and Facebook.  
 Q4.1 [Other social networking marks]  
 Q4.1 None.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 032359  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Facebook, Yahoo, Twitter, Classmates, that is all that comes to mind right now.  
 Q4.1 [Other social networking marks]  
 Q4.1 Do you have the four I gave you. I'm thinking none. I am not an everyday internet user.  
 Q5.0/5.1 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: Yes.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 032380  
Q2.0 35 to 49  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 Um, Facebook, Myspace, ah, that's all I can think of.  
Q4.1 [Other social networking marks]  
Q4.1 Um, there's a business one but I can't think of it.  
Q5.0/5.1 Twitter: Yes.  
Classmates: Yes.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 032387  
Q2.0 18 to 34  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 Um, there's Facebook, Myspace, Twitter and LinkedIn.  
Q4.1 [Other social networking marks]  
Q4.1 Okay, um, I think that's it.  
Q5.0/5.1 Classmates: Yes.  
Digg: No.  
Bebo: Yes.  
Gather: No.  
Helium: Yes.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 032416  
 Q2.0 50 or above  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 [None/Don't know.]  
 Q5.0/5.1 Facebook: No.  
 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: Yes.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 No.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 No.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 032448  
 Q2.0 18 to 34  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Um, Facebook and Myspace.  
 Q4.1 [Other social networking marks]  
 Q4.1 I can't.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: Yes.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.



RESPID 032466  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Uh, Twitter, Facebook and Myspace.  
 Q4.1 [Other social networking marks]  
 Q4.1 None.  
 Q5.0/5.1 Classmates: No.  
           Digg: No.  
           Bebo: No.  
           Gather: No.  
           Helium: No.  
           Goodreads: No.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 032558  
 Q2.0 50 or above  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 The only one I know of is Facebook.  
 Q4.1 [Other social networking marks]  
 Q4.1 I don't know any other ones.  
 Q5.0/5.1 Twitter: Yes.  
           Classmates: Yes.  
           Digg: No.  
           Bebo: No.  
           Gather: No.  
           Helium: No.  
           Goodreads: No.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 032569  
Q2.0 50 or above  
Q3.0 Male  
Q4.0 [Social networking marks]  
Q4.0 Uh, Facebook, that's it.  
Q4.1 [Other social networking marks]  
Q4.1 Oh gosh, uhm, no I can't think of any.  
Q5.0/5.1 Twitter: Yes.  
Classmates: No.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 No.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 No.

RESPID 032595  
Q2.0 50 or above  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 Facebook and Myspace.  
Q4.1 [Other social networking marks]  
Q4.1 No.  
Q5.0/5.1 Twitter: No.  
Classmates: Yes.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 No.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 No.

RESPID 032618  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Facebook, um, Twitter. Oh let's see Myspace is that still on there. Oh that's about it.  
 Q4.1 [Other social networking marks]  
 Q4.1 I don't know, does Yahoo have one. I don't know.  
 Q5.0/5.1 Classmates: Don't know.  
           Digg: No.  
           Bebo: No.  
           Gather: No.  
           Helium: No.  
           Goodreads: No.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 032642  
 Q2.0 50 or above  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 [None/Don't know.]  
 Q5.0/5.1 Facebook: Yes.  
           Twitter: Yes.  
           Classmates: Yes.  
           Digg: No.  
           Bebo: No.  
           Gather: No.  
           Helium: No.  
           Goodreads: No.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 032660  
 Q2.0 50 or above  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 Oh, okay, let's go with Twitter. Ah, ah, all right, um, that's about it.  
 Q4.1 [Other social networking marks]  
 Q4.1 Um, Facebook.  
 Q5.0/5.1 Classmates: Yes.  
           Digg: No.  
           Bebo: No.  
           Gather: No.  
           Helium: No.  
           Goodreads: No.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 032701  
 Q2.0 50 or above  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 Social networking. craigslist, Facebook, emailing someone. I don't know if that's one or not.  
 Q4.1 [Other social networking marks]  
 Q4.1 No, not off the top of my head.  
 Q5.0/5.1 Twitter: Yes.  
           Classmates: No.  
           Digg: No.  
           Bebo: No.  
           Gather: No.  
           Helium: No.  
           Goodreads: No.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 032764  
Q2.0 50 or above  
Q3.0 Male  
Q4.0 [Social networking marks]  
Q4.0 [None/Don't know.]  
Q5.0/5.1 Facebook: No.  
Twitter: Yes.  
Classmates: No.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 No.  
Q6.1 [Likely to access internet in next month]  
Q6.1 No.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 No.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 No.

RESPID 032849  
Q2.0 50 or above  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 [None/Don't know.]  
Q5.0/5.1 Facebook: Yes.  
Twitter: No.  
Classmates: No.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 032887  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 [None/Don't know.]  
 Q5.0/5.1 Facebook: Yes.  
 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: Don't know.  
 Goodreads: Yes.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 No.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 No.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Don't know.

RESPID 032917  
 Q2.0 50 or above  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 Um, Google, Facebook, that's it.  
 Q4.1 [Other social networking marks]  
 Q4.1 Group on Google and Amazon.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 033110  
 Q2.0 50 or above  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 Facebook and Myspace.  
 Q4.1 [Other social networking marks]  
 Q4.1 That's it.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 No.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 No.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 033122  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Like Facebook.  
 Q4.1 [Other social networking marks]  
 Q4.1 I don't know.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 No.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 No.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 033173  
Q2.0 50 or above  
Q3.0 Male  
Q4.0 [Social networking marks]  
Q4.0 Facebook, that's the only one I'm pretty much aware of.  
Q4.1 [Other social networking marks]  
Q4.1 I really don't know what other social networking sites could be.  
Q5.0/5.1 Twitter: Yes.  
Classmates: Yes.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 No.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 033183  
Q2.0 50 or above  
Q3.0 Male  
Q4.0 [Social networking marks]  
Q4.0 [None/Don't know.]  
Q5.0/5.1 Facebook: Yes.  
Twitter: Yes.  
Classmates: No.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: Yes.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 No.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 No.



RESPID 033215  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Uh, Facebook and Twitter.  
 Q4.1 [Other social networking marks]  
 Q4.1 None.  
 Q5.0/5.1 Classmates: No.  
           Digg: No.  
           Bebo: No.  
           Gather: No.  
           Helium: No.  
           Goodreads: No.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 033313  
 Q2.0 50 or above  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 [None/Don't know.]  
 Q5.0/5.1 Facebook: Yes.  
           Twitter: Yes.  
           Classmates: No.  
           Digg: No.  
           Bebo: No.  
           Gather: No.  
           Helium: Yes.  
           Goodreads: No.  
           Broadmore: Yes.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Don't know.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 033359  
 Q2.0 50 or above  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 [None/Don't know.]  
 Q5.0/5.1 Facebook: Yes.  
 Twitter: Yes.  
 Classmates: Yes.  
 Digg: Yes.  
 Bebo: Yes.  
 Gather: Yes.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 033620  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Facebook, Myspace, otherwise I don't know what you are talking about.  
 Q4.1 [Other social networking marks]  
 Q4.1 FarmVille, CityVille, FrontierVille and that's good enough.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 033685  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Um, Facebook.  
 Q4.1 [Other social networking marks]  
 Q4.1 None.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 033704  
 Q2.0 50 or above  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 Facebook, LinkedIn link, NCSA and that's it.  
 Q4.1 [Other social networking marks]  
 Q4.1 Nah, not that I use.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 033721  
Q2.0 50 or above  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 Um, Facebook and Myspace. I guess those are the only ones I am familiar with.  
Q4.1 [Other social networking marks]  
Q4.1 My daughter did one. I made her quit, it was myYearbook. It was a meat market.  
Q5.0/5.1 Twitter: No.  
Classmates: No.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: Yes.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 033741  
Q2.0 50 or above  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 [None/Don't know.]  
Q5.0/5.1 Facebook: Yes.  
Twitter: Yes.  
Classmates: Yes.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 033764  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Uh, Facebook, Myspace, Twitter, um, yes um, I'm on another it's called PatientsLikeMe.  
 Q4.1 [Other social networking marks]  
 Q4.1 Um, I'm trying to think, LinkedIn is the only other one that pops in my head.  
 Q5.0/5.1 Classmates: Yes.  
           Digg: No.  
           Bebo: No.  
           Gather: No.  
           Helium: No.  
           Goodreads: Yes.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 033788  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Um, Facebook, uh, Twitter, I guess that's about it.  
 Q4.1 [Other social networking marks]  
 Q4.1 I can't really think of any at the moment.  
 Q5.0/5.1 Classmates: Yes.  
           Digg: No.  
           Bebo: No.  
           Gather: No.  
           Helium: No.  
           Goodreads: No.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 033816  
Q2.0 50 or above  
Q3.0 Male  
Q4.0 [Social networking marks]  
Q4.0 Uhm, yeah, I've heard of Facebook, Myspace, that's about it.  
Q4.1 [Other social networking marks]  
Q4.1 That's it.  
Q5.0/5.1 Twitter: Yes.  
Classmates: No.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: Yes.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 No.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 No.

RESPID 033855  
Q2.0 50 or above  
Q3.0 Male  
Q4.0 [Social networking marks]  
Q4.0 Ah, Facebook, um, Myspace, that's all I can think of. LinkedIn.  
Q4.1 [Other social networking marks]  
Q4.1 Um, no, I don't know, no.  
Q5.0/5.1 Twitter: Yes.  
Classmates: Yes.  
Digg: Yes.  
Bebo: Yes.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 033918  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Facebook, um, Myspace, Match, whatever it is. eHarmony, um, that's about all.  
 Q4.1 [Other social networking marks]  
 Q4.1 None, Groupon.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: Yes.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 033939  
 Q2.0 50 or above  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 Uh, Facebook, Twitter, LinkedIn, Myspace would do it.  
 Q4.1 [Other social networking marks]  
 Q4.1 Dating sites like eHarmony.  
 Q5.0/5.1 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 033984  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 [None/Don't know.]  
 Q5.0/5.1 Facebook: Yes.  
 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 034101  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Facebook. Um, is Twitter considered a social networking?  
 Twitter. Those are the only two.  
 Q4.1 [Other social networking marks]  
 Q4.1 That was it.  
 Q5.0/5.1 Classmates: No.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.



RESPID 034149  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Um Facebook, um Myspace I think is maybe one but Facebook is the only one I'm familiar with.  
 Q4.1 [Other social networking marks]  
 Q4.1 I can't think of any.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 034217  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Facebook. Myspace, that's all I can think of.  
 Q4.1 [Other social networking marks]  
 Q4.1 That's all.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 034273  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Facebook. That's the only one I know.  
 Q4.1 [Other social networking marks]  
 Q4.1 None.  
 Q5.0/5.1 Twitter: Yes.  
           Classmates: No.  
           Digg: No.  
           Bebo: No.  
           Gather: No.  
           Helium: No.  
           Goodreads: No.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 034277  
 Q2.0 35 to 49  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Uh, Facebook. That's about it. Nothing else is coming to mind.  
 Q4.1 [Other social networking marks]  
 Q4.1 Um, I guess Twitter would be considered one.  
 Q5.0/5.1 Classmates: No.  
           Digg: No.  
           Bebo: No.  
           Gather: No.  
           Helium: No.  
           Goodreads: No.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 034406  
 Q2.0 35 to 49  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 I guess the Facebook thing. Um and I don't know.  
 Q4.1 [Other social networking marks]  
 Q4.1 Ah, hm, Match. I don't know, we don't use the internet here.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 No.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 No.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 034502  
 Q2.0 35 to 49  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Well, Facebook and um, Myspace.  
 Q4.1 [Other social networking marks]  
 Q4.1 Those are the two I can think of.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: Yes.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 034504  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Facebook. Only one I know.  
 Q4.1 [Other social networking marks]  
 Q4.1 I don't know, it's only Facebook I know.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 034509  
 Q2.0 35 to 49  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 Um, Facebook, Twitter, Myspace, LinkedIn. Those are the ones  
 that come to mind.  
 Q4.1 [Other social networking marks]  
 Q4.1 Ah, none.  
 Q5.0/5.1 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 034513  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Hm, Amazon, uh, Yahoo, Google, um, AOL.  
 Q4.1 [Other social networking marks]  
 Q4.1 None off-hand, ah.  
 Q5.0/5.1 Facebook: Yes.  
 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: Yes.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 No.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 034618  
 Q2.0 35 to 49  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Facebook, ah, I know there's another one but I can't think of the name of it right now.  
 Q4.1 [Other social networking marks]  
 Q4.1 None, I am sorry. Total blank.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 034629  
 Q2.0 35 to 49  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 Yeah, um, Facebook, Myspace, Friendster.  
 Q4.1 [Other social networking marks]  
 Q4.1 Um, I don't know Twitter is considered a social networking site,  
 but Google?  
 Q5.0/5.1 Classmates: Yes.  
 Digg: Yes.  
 Bebo: Yes.  
 Gather: No.  
 Helium: No.  
 Goodreads: Yes.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 034632  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 [None/Don't know.]  
 Q5.0/5.1 Facebook: Yes.  
 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: Yes.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 No.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 No.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 034645  
Q2.0 50 or above  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 Well Facebook and a new thing with Google, I think it's Gmail.  
And there are a couple like buzz. I don't use any of them. And  
there is also Myspace.  
Q4.1 [Other social networking marks]  
Q4.1 I just told you.  
Q5.0/5.1 Twitter: Yes.  
Classmates: No.  
Digg: No.  
Bebo: Yes.  
Gather: No.  
Helium: No.  
Goodreads: Yes.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 No.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 No.

RESPID 034774  
Q2.0 35 to 49  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 [None/Don't know.]  
Q5.0/5.1 Facebook: Yes.  
Twitter: Yes.  
Classmates: No.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 No.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Don't know.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 No.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Don't know.

RESPID 034807  
 Q2.0 35 to 49  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 All of them I can think of? Facebook, Myspace, Match. I know more but I can't think of them right now.  
 Q4.1 [Other social networking marks]  
 Q4.1 E-Harmony.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 034836  
 Q2.0 35 to 49  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 Um, Myspace, Facebook.  
 Q4.1 [Other social networking marks]  
 Q4.1 None.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: Yes.  
 Digg: Yes.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.



RESPID 034906  
Q2.0 35 to 49  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 [None/Don't know.]  
Q5.0/5.1 Facebook: Yes.  
Twitter: Yes.  
Classmates: Yes.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 034946  
Q2.0 35 to 49  
Q3.0 Male  
Q4.0 [Social networking marks]  
Q4.0 Um, Facebook, Myspace.  
Q4.1 [Other social networking marks]  
Q4.1 None, sorry.  
Q5.0/5.1 Twitter: Yes.  
Classmates: Yes.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 034952  
 Q2.0 35 to 49  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 [None/Don't know.]  
 Q5.0/5.1 Facebook: Yes.  
 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 No.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 No.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 035065  
 Q2.0 35 to 49  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Facebook.  
 Q4.1 [Other social networking marks]  
 Q4.1 That's really about it.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 035187  
Q2.0 35 to 49  
Q3.0 Male  
Q4.0 [Social networking marks]  
Q4.0 Um, let's see Facebook. Twitter, Myspace. Those are the only ones I know about.  
Q4.1 [Other social networking marks]  
Q4.1 Um, there's one called Digg with two Gs.  
Q5.0/5.1 Classmates: Yes.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 No.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 No.

RESPID 035189  
Q2.0 50 or above  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 [None/Don't know.]  
Q5.0/5.1 Facebook: Yes.  
Twitter: Yes.  
Classmates: Yes.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: Yes.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 No.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 No.

RESPID 035232  
 Q2.0 35 to 49  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 Ah, Facebook, um, LinkedIn as well as Myspace.  
 Q4.1 [Other social networking marks]  
 Q4.1 None come to mind.  
 Q5.0/5.1 Twitter: Yes.  
           Classmates: No.  
           Digg: No.  
           Bebo: No.  
           Gather: No.  
           Helium: No.  
           Goodreads: No.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 035271  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 The only one I can think of is Facebook.  
 Q4.1 [Other social networking marks]  
 Q4.1 Um, none, no there isn't any.  
 Q5.0/5.1 Twitter: Yes.  
           Classmates: No.  
           Digg: No.  
           Bebo: No.  
           Gather: No.  
           Helium: No.  
           Goodreads: No.  
           Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 035273  
Q2.0 50 or above  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 Well, Facebook is the one I can think of. I know Twitter is one but the only one I really am familiar with is Facebook.  
Q4.1 [Other social networking marks]  
Q4.1 Well, Twitter, I really don't know.  
Q5.0/5.1 Classmates: Yes.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 035284  
Q2.0 35 to 49  
Q3.0 Male  
Q4.0 [Social networking marks]  
Q4.0 [None/Don't know.]  
Q5.0/5.1 Facebook: Yes.  
Twitter: Yes.  
Classmates: No.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 035327  
Q2.0 35 to 49  
Q3.0 Male  
Q4.0 [Social networking marks]  
Q4.0 [None/Don't know.]  
Q5.0/5.1 Facebook: Yes.  
Twitter: Yes.  
Classmates: No.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 No.  
Q6.1 [Likely to access internet in next month]  
Q6.1 No.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 No.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 No.

RESPID 035381  
Q2.0 35 to 49  
Q3.0 Male  
Q4.0 [Social networking marks]  
Q4.0 Facebook, Myspace, LinkedIn.  
Q4.1 [Other social networking marks]  
Q4.1 That's it.  
Q5.0/5.1 Twitter: Yes.  
Classmates: No.  
Digg: Yes.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: Yes.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 No.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 No.

RESPID 035408  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Um, there's Facebook, and ah, Myspace. That's about it.  
 Q4.1 [Other social networking marks]  
 Q4.1 None.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: Yes.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 Yes.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 Yes.

RESPID 035412  
 Q2.0 35 to 49  
 Q3.0 Male  
 Q4.0 [Social networking marks]  
 Q4.0 [None/Don't know.]  
 Q5.0/5.1 Facebook: Yes.  
 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: Yes.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 035509  
Q2.0 50 or above  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 Um, Myspace, Facebook, I suppose Twitter would be one.  
Q4.1 [Other social networking marks]  
Q4.1 None.  
Q5.0/5.1 Classmates: Don't know.  
Digg: Yes.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 035514  
Q2.0 50 or above  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 Um, Facebook, Myspace. Um, There's another one but I can't remember it so I guess those two.  
Q4.1 [Other social networking marks]  
Q4.1 None.  
Q5.0/5.1 Twitter: Yes.  
Classmates: Yes.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 No.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 No.



RESPID 035617  
Q2.0 50 or above  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 Um, Facebook and Twitter and Myspace and that's it.  
Q4.1 [Other social networking marks]  
Q4.1 None.  
Q5.0/5.1 Classmates: Yes.  
Digg: No.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 Yes.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 Yes.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 Yes.

RESPID 035671  
Q2.0 50 or above  
Q3.0 Female  
Q4.0 [Social networking marks]  
Q4.0 Facebook, Twitter.  
Q4.1 [Other social networking marks]  
Q4.1 None.  
Q5.0/5.1 Classmates: No.  
Digg: Yes.  
Bebo: No.  
Gather: No.  
Helium: No.  
Goodreads: No.  
Broadmore: No.  
Q6.0 [Accessed internet in past month]  
Q6.0 No.  
Q6.1 [Likely to access internet in next month]  
Q6.1 Yes.  
Q7.0 [Accessed social networking site in past month]  
Q7.0 No.  
Q7.1 [Likely to access social networking site in next month]  
Q7.1 No.

RESPID 035690  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 YouTube and that kinda stuff. That's all I can think of.  
 Q4.1 [Other social networking marks]  
 Q4.1 Facebook.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 035708  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 [None/Don't know.]  
 Q5.0/5.1 Facebook: Yes.  
 Twitter: No.  
 Classmates: Yes.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 No.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 No.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 035715  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 [None/Don't know.]  
 Q5.0/5.1 Facebook: Yes.  
 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: No.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 No.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 No.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.

RESPID 035816  
 Q2.0 50 or above  
 Q3.0 Female  
 Q4.0 [Social networking marks]  
 Q4.0 Uh, Facebook. That's all I know.  
 Q4.1 [Other social networking marks]  
 Q4.1 None.  
 Q5.0/5.1 Twitter: Yes.  
 Classmates: No.  
 Digg: No.  
 Bebo: Yes.  
 Gather: No.  
 Helium: No.  
 Goodreads: No.  
 Broadmore: No.  
 Q6.0 [Accessed internet in past month]  
 Q6.0 Yes.  
 Q6.1 [Likely to access internet in next month]  
 Q6.1 Yes.  
 Q7.0 [Accessed social networking site in past month]  
 Q7.0 No.  
 Q7.1 [Likely to access social networking site in next month]  
 Q7.1 No.