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Proceeding	91198355
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Date	06/14/2012
Attachments	Ford Testimony Deposition_ Trial Exhibit 1 _ Ex. A_ Appendices 3.pdf (50 pages)(1328063 bytes)

```
RESPID
          028688
          13 to 17
Q2.0
Q3.0
          Male
Q4.0
          [Social networking marks]
          Facebook, um, Myspace, Twitter, not that many that come to mind.
Q4.0
          [Other social networking marks]
Q4.1
          Not that many that come to mind.
Q4.1
Q5.0/5.1 Classmates: No.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
06.1
          [Likely to access internet in next month]
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
RESPID
          028694
Q2.0
          18 to 34
          Female
Q3.0
          [Social networking marks]
Q4.0
Q4.0
          Twitter, Facebook and Myspace.
Q4.1
          [Other social networking marks]
Q4.1
          None.
          Classmates:
Q5.0/5.1
                       Yes.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
          Yes.
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
```

```
RESPID
          028723
Q2.0
          35 to 49
Q3.0
          Female
Q4.0
           [Social networking marks]
04.0
           [None/Don't know.]
Q5.0/5.1
          Facebook:
                        Yes.
          Twitter:
                        Yes.
          Classmates:
                       No.
          Digg:
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
          Yes.
Q6.1
          [Likely to access internet in next month]
06.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
          028818
RESPID
          35 to 49
02.0
          Female
Q3.0
Q4.0
          [Social networking marks]
          Um, that I used Facebook and I forget the other one.
Q4.0
Q4.1
          [Other social networking marks]
Q4.1
          Yahoo or dating sites, just Yahoo, or MSN, stuff like that.
Q5.0/5.1
          Twitter:
                       Yes.
          Classmates:
                       Yes.
          Digg:
          Bebo:
                        Yes.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
          Yes.
Q6.1
          [Likely to access internet in next month]
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
```

```
RESPID
          028846
Q2.0
          35 to 49
Q3..0
          Male
          [Social networking marks]
Q4.0
Q4.0
          Facebook, uh, and Myspace.
Q4.1
          [Other social networking marks]
Q4.1
          No.
Q5.0/5.1
          Twitter:
                        Yes.
          Classmates:
                       Yes.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
06.1
          [Likely to access internet in next month]
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          No.
RESPID
          028876
Q2.0
          35 to 49
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Facebook.
Q4.1
          [Other social networking marks]
Q4.1
          That's it. I can't think of any.
Q5.0/5.1
          Twitter:
                       Yes.
          Classmates:
          Digg:
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          No.
```

```
RESPID
          028899
          18 to 34
Q2.0
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Facebook.
          [Other social networking marks]
Q4.1
Q4.1
          Myspace.
Q5.0/5.1
          Twitter:
                        Yes.
          Classmates: No.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
06.0
           [Accessed internet in past month]
Q6.0
          Yes.
          [Likely to access internet in next month]
Q6.1
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
          Yes.
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
RESPID
          028903
Q2.0
          18 to 34
Q3.0
          Male
Q4.0
          [Social networking marks]
          Um, Blogspot, Facebook, Twitter, um, I don't know, I guess,
Q4.0
          Skype but I don't think that's one.
Q4.1
          [Other social networking marks]
          Uh, Myspace, I forgot that one.
Q4.1
Q5.0/5.1
          Classmates: Yes.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
          Yes.
          [Likely to access internet in next month]
Q6.1
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
          Yes.
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
```

```
028990
RESPID
          35 to 49
Q2.0
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Only one is Facebook.
          [Other social networking marks]
Q4.1
Q4.1
          None.
Q5.0/5.1
          Twitter:
                       Yes.
          Classmates: No.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
RESPID
          029076
          50 or above
Q2.0
Q3.0
          Male
Q4.0
          [Social networking marks]
Q4.0
          [None/Don't know.]
Q5.0/5.1 Facebook:
                       Yes.
          Twitter:
                       Yes.
          Classmates: No.
          Digg:
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          No.
```

```
RESPID
          029093
Q2.0
          13 to 17
Q3.0
          Male
Q4.0
          [Social networking marks]
Q4.0
          Facebook and German sites.
Q4.1
           [Other social networking marks]
Q4.1
          That's it.
Q5.0/5.1
          Twitter:
                        Yes.
          Classmates:
                        No.
          Digg:
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
           [Accessed internet in past month]
Q6.0
          No.
           [Likely to access internet in next month]
Q6.1
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
           [Likely to access social networking site in next month]
Q7.1
Q7.1
RESPID
          029101
          50 or above
Q2.0
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          [None/Don't know.]
Q5.0/5.1
          Facebook:
                        Yes.
          Twitter:
                        Yes.
          Classmates:
                       No.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
Q7.0
          [Accessed social networking site in past month]
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
```

```
RESPID
          029151
          35 to 49
Q2.0
Q3.0
          Male
Q4.0
          [Social networking marks]
Q4.0
          Facebook.
          [Other social networking marks]
Q4.1
          Twitter.
Q4.1
Q5.0/5.1 Classmates: No.
          Digg:
          Bebo:
                       No.
          Gather:
                       Yes.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
          Yes.
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
RESPID
          029167
          13 to 17
Q2.0
Q3.0
          Male
Q4.0
          [Social networking marks]
Q4.0
          Like Facebook, Twitter, Myspace and that is all the ones I
          really know.
          [Other social networking marks]
Q4.1
          That's all the ones I really know.
Q4.1
Q5.0/5.1
          Classmates: No.
          Digg:
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          Yes.
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          No.
```

```
RESPID
          029229
          18 to 34
Q2.0
Q3.0
          Male
          [Social networking marks]
Q4.0
Q4.0
          Facebook and LinkedIn.
Q4.1
          [Other social networking marks]
Q4.1
          Ah, I can think of Myspace but I don't use it.
Q5.0/5.1
          Twitter:
                       Yes.
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
                       Yes.
          Gather:
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
06.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
          Yes.
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
RESPID
          029235
Q2.0
          35 to 49
Q3.0
          Male
Q4.0
          [Social networking marks]
          Myspace, Facebook, Twitter, and LinkedIn.
Q4.0
Q4.1
          [Other social networking marks]
Q4.1
          That's it.
Q5.0/5.1 Classmates: No.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
06.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
```

```
RESPID
          029271
          50 or above
Q2.0
          Female
Q3.0
          [Social networking marks]
Q4.0
Q4.0
          Yahoo, um, Yahoo and let's see AOL. I get Instant Messenger on
          AOL. Mm, whatever Facebook is, I don't know.
Q4.1
          [Other social networking marks]
          Um, I don't know.
Q4.1
Q5.0/5.1
          Twitter:
                       Yes.
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
          029281
RESPID
Q2.0
          18 to 34
Q3.0
          Female
          [Social networking marks]
Q4.0
          Facebook, Twitter, like social networking like email?
Q4.0
          [Other social networking marks]
Q4.1
Q4.1
          Yes, email.
Q5.0/5.1
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
```

```
RESPID
          029305
          13 to 17
Q2.0
          Female
Q3.0
Q4.0
          [Social networking marks]
          Facebook, Myspace and Twitter.
Q4.0
Q4.1
          [Other social networking marks]
          Uh, I really don't know.
Q4.1
Q5.0/5.1
          Classmates: No.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
Q7.0
          [Accessed social networking site in past month]
Q7.0
Q7.1
           [Likely to access social networking site in next month]
Q7.1
RESPID
          029342
Q2.0
          50 or above
Q3.0
          Female
           [Social networking marks]
Q4.0
Q4.0
          [None/Don't know.]
Q5.0/5.1
          Broadmore:
                       No.
          Facebook:
                        Yes.
          Twitter:
                        Yes.
          Classmates: No.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          No.
```

```
RESPID
          029361
          50 or above
Q2.0
Q3.0
          Male
Q4.0
          [Social networking marks]
          Uh, Facebook, LinkedIn, uh, I guess that's really about it.
Q4.0
          [Other social networking marks]
Q4.1
          Uh, no, I'm not to big on this.
Q4.1
Q5.0/5.1
          Twitter:
                       Yes.
          Classmates:
                       Yes.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
RESPID
          029363
          50 or above
Q2.0
Q3.0
          Male
Q4.0
          [Social networking marks]
Q4.0
          [None/Don't know.]
Q5.0/5.1 Facebook:
                       Yes.
          Twitter:
                       Yes.
          Classmates:
          Digg:
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
07.1
Q7.1
          No.
```

```
RESPID
          029400
          13 to 17
Q2.0
Q3.0
          Male
          [Social networking marks]
Q4.0
Q4.0
          [None/Don't know.]
Q5.0/5.1
          Facebook:
                       Yes.
          Twitter:
                       Yes.
          Classmates: No.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
RESPID
          029417
Q2.0
          50 or above
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Facebook.
Q4.1
          [Other social networking marks]
          It's the only one I know.
Q4.1
Q5.0/5.1
          Twitter:
                       Yes.
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
          [Accessed internet in past month]
Q6.0
Q6.0
06.1
          [Likely to access internet in next month]
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
```

```
RESPID
          029484
          13 to 17
Q2.0
Q3.0
          Female
Q4.0
          [Social networking marks]
          Facebook, Myspace and Twitter.
Q4.0
          [Other social networking marks]
Q4.1
Q4.1
          Those are the only three I can think of.
Q5.0/5.1 Classmates: No.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
          Goodreads:
                       No.
          Broadmore:
                       No.
          [Accessed internet in past month]
Q6.0
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
RESPID
          029494
Q2.0
          35 to 49
Q3.0
          Female
Q4.0
          [Social networking marks]
          Facebook, Myspace, um, some MyLife or something like that.
Q4.0
          Twitter, I think that's one isn't.
Q4.1
          [Other social networking marks]
Q4.1
          None.
          Classmates: Yes.
Q5.0/5.1
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
```

A-109

```
RESPID
          029550
          50 or above
Q2.0
Q3.0
          Male
Q4.0
          [Social networking marks]
          Uh, Facebook, Twitter. I mean there's various ones on Yahoo and
Q4.0
          stuff but Facebook and Twitter are the two biggest ones
          recognized by the whole world.
Q4.1
           [Other social networking marks]
          Well, like I said Yahoo has one, Gmail has one. I mean there
Q4.1
          all kinds of them you know. I couldn't name every one.
          Personally I'm only involved in them if I have to be.
Q5.0/5.1
          Classmates: Yes.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        Yes.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       Yes.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
RESPID
          029559
Q2.0
          50 or above
Q3.0
          Male
Q4.0
          [Social networking marks]
          [None/Don't know.]
Q4.0
Q5.0/5.1 Facebook:
                       Yes.
          Twitter:
                       Yes.
          Classmates:
                       No.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          No.
```

```
RESPID
          029591
Q2.0
          50 or above
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Facebook and Twitter.
Q4.1
          [Other social networking marks]
Q4.1
          None.
Q5.0/5.1 Classmates: No.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
RESPID
          029606
Q2.0
          35 to 49
Q3.0
          Female
Q4.0
          [Social networking marks]
          Facebook, Myspace and that's it.
Q4.0
          [Other social networking marks]
Q4.1
Q4.1
          None.
          Twitter:
Q5.0/5.1
                       Yes.
          Classmates:
                       Yes.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
                       No.
          Broadmore:
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
```

```
RESPID
          029643
          50 or above
Q2.0
Q3.0
          Male
          [Social networking marks]
Q4.0
Q4.0
          Facebook and Twitter.
          [Other social networking marks]
Q4.1
Q4.1
Q5.0/5.1 Classmates: Yes.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
          Broadmore:
                       No.
          [Accessed internet in past month]
Q6.0
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
RESPID
          029680
Q2.0
          50 or above
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Facebook.
Q4.1
          [Other social networking marks]
          I can't. I don't know of any others.
Q4.1
          Twitter:
Q5.0/5.1
                       Yes.
          Classmates: No.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
07.1
Q7.1
          Yes.
```

```
029707
RESPID
Q2.0
          18 to 34
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Twitter. I have no idea. I don't play that.
04.1
          [Other social networking marks]
04.1
          None.
Q5.0/5.1 Facebook:
                        Yes.
          Classmates:
                       No.
          Digg:
          Bebo:
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
Q7.0
          [Accessed social networking site in past month]
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
RESPID
          029771
Q2.0
          18 to 34
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Um, Facebook and Myspace.
Q4.1
          [Other social networking marks]
Q4.1
          Um, I don't know if LinkedIn is a social networking website but
          my husband uses it for business.
Q5.0/5.1
          Twitter:
                       Yes.
          Classmates:
                       Yes.
          Digg:
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
         Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
          Yes.
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
```

```
RESPID
          029772
          18 to 34
Q2.0
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          [None/Don't know.]
Q5.0/5.1
          Facebook:
                        Yes.
          Twitter:
                        Yes.
          Classmates:
                       No.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
Q7.0
          [Accessed social networking site in past month]
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
RESPID
          029876
Q2.0
          13 to 17
Q3.0
          Male
          [Social networking marks]
Q4.0
Q4.0
          Facebook, Twitter, Myspace and that's about it.
Q4.1
          [Other social networking marks]
Q4.1
          Uh, none.
Q5.0/5.1
          Classmates: Yes.
          Digg:
          Bebo:
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                        No.
          Broadmore:
Q6.0
          [Accessed internet in past month]
Q6.0
          Yes.
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
```

```
RESPID
          029896
Q2.0
          50 or above
Q3.0
          Male
          [Social networking marks]
Q4.0
          [None/Don't know.]
Q4.0
Q5.0/5.1 Facebook:
                       Yes.
          Twitter:
                       Yes.
          Classmates: No.
          Digg:
                       Yes.
          Bebo:
                       Yes.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
06.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          Don't know.
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
RESPID
          029977
Q2.0
          35 to 49
Q3.0
          Male
Q4.0
          [Social networking marks]
          Uh, you have Facebook and, oh, there's that other one that went
Q4.0
          out. Um, I forget what that one was, uh.
          [Other social networking marks]
Q4.1
          Google and Yahoo. Those aren't really networking sites, but
Q4.1
          information services. I know some people use Yahoo chat or
          different chat rooms.
Q5.0/5.1 Twitter:
                       Yes.
          Classmates: No.
          Digg:
          Bebo:
                       Yes.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
06.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Don't know.
```

```
029991
RESPID
          13 to 17
Q2.0
Q3.0
          Male
Q4.0
          [Social networking marks]
Q4.0
          Facebook, hm, Myspace and that's it.
          [Other social networking marks]
Q4.1
Q4.1
          None.
Q5.0/5.1 Twitter:
                        Yes.
          Classmates:
                       No.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
06.0
          [Accessed internet in past month]
Q6.0
          Yes.
          [Likely to access internet in next month]
Q6.1
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
          Yes.
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
RESPID
          030002
Q2.0
          50 or above
Q3.0
          Female
Q4.0
          [Social networking marks]
          [None/Don't know.]
Q4.0
Q5.0/5.1 Facebook:
                       Yes.
          Classmates: Yes.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        ÑО.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          No.
```

```
030039
RESPID
          13 to 17
Q2.0
Q3.0
          Male
Q4.0
          [Social networking marks]
          Facebook, Myspace and Twitter.
Q4.0
          [Other social networking marks]
Q4.1
          That's it. That's all I got.
Q4.1
Q5.0/5.1
          Classmates: No.
          Digg:
                        Yes.
          Bebo:
                        No.
          Gather:
                        Yes.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
Q7.0
          [Accessed social networking site in past month]
Q7.0
          Yes.
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
RESPID
          030082
          13 to 17
Q2.0
Q3.0
          Male
          [Social networking marks]
Q4.0
Q4.0
          Uh, Facebook, Myspace and Twitter.
          [Other social networking marks]
Q4.1
          Uh, Formspring.
Q4.1
          Classmates: No.
Q5.0/5.1
          Digg:
                        No.
          Bebo:
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
```

```
RESPID
          030118
          13 to 17
Q2.0
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Facebook, Twitter, Myspace, I guess.
Q4.1
          [Other social networking marks]
          Um, I don't know.
Q4.1
Q5.0/5.1 Classmates: No.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
          Yes.
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
RESPID
          030123
Q2.0
          50 or above
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Facebook.
Q4.1
          [Other social networking marks]
Q4.1
          None.
Q5.0/5.1
          Twitter:
                       Yes.
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       Yes.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
Q7.0
          [Accessed social networking site in past month]
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
```

```
RESPID
          030130
Q2.0
          50 or above
Q3.0
          Male
Q4.0
          [Social networking marks]
Q4.0
          Facebook and Myspace.
Q4.1
          [Other social networking marks]
Q4.1
          No.
Q5.0/5.1
          Twitter:
                        Yes.
          Classmates:
                        Yes.
          Digg:
                        Yes.
          Bebo:
                        No.
          Gather:
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
          Yes.
Q6.1
          [Likely to access internet in next month]
Q6.1
Q7.0
          [Accessed social networking site in past month]
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
RESPID
          030151
Q2.0
          35 to 49
Q3.0
          Male
Q4.0
          [Social networking marks]
Q4.0
          Facebook and Twitter.
Q4.1
          [Other social networking marks]
Q4.1
          That's it.
Q5.0/5.1 Classmates: Yes.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        Yes.
          Goodreads:
                        No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          Yes.
Q6.1
          [Likely to access internet in next month]
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
```

```
030171
RESPID
          18 to 34
Q2.0
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Facebook, Twitter and Myspace.
          [Other social networking marks]
Q4.1
          I know there are professional ones but I can't think of any
Q4.1
          right now.
Q5.0/5.1
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
RESPID
          030232
Q2.0
          35 to 49
Q3.0
          Male
Q4.0
          [Social networking marks]
Q4.0
          Facebook. The only one that I use.
          [Other social networking marks]
Q4.1
Q4.1
          None.
Q5.0/5.1
          Twitter:
                       Yes.
          Classmates: No.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
07.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
```

```
RESPID
          030251
Q2.0
          50 or above
Q3.0
          Male
          [Social networking marks]
Q4.0
          Let's see, Facebook, Twitter, I don't know too many others, and
Q4.0
          I don't use any of them so, those are the only two I can think
Q4.1
          [Other social networking marks]
          I really don't know any others to tell you the truth.
Q4.1
          Classmates: No.
Q5.0/5.1
          Digg:
          Bebo:
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       Yes.
          [Accessed internet in past month]
Q6.0
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
RESPID
          030252
Q2.0
          35 to 49
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          [None/Don't know.]
Q5.0/5.1
         Facebook:
          Twitter:
                       Yes.
          Classmates:
                       No.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
07.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          No.
```

```
RESPID
          030259
Q2.0
          50 or above
Q3.0
          Male
Q4.0
          [Social networking marks]
          Facebook, Twitter, Facebook, Lacebook, and foursquare, LinkedIn.
Q4.0
Q4.1
          [Other social networking marks]
Q4.1
Q5.0/5.1 Classmates: Yes.
          Digg:
                       No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
06.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
RESPID
          030289
Q2.0
          13 to 17
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Facebook, Myspace, um, Google. I don't know, I think something
          of a social network.
Q4.1
          [Other social networking marks]
Q4.1
          I can't think of any.
Q5.0/5.1
          Twitter:
                        Yes.
          Classmates:
                       Yes.
          Digg:
                       Yes.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
```

```
RESPID
          030291
          35 to 49
Q2.0
Q3.0
          Male
Q4.0
          [Social networking marks]
          Ah, Facebook, um, I guess Twitter and I think LinkedIn, but
Q4.0
          that's more professional and that's about it.
Q4.1
          [Other social networking marks]
          None that I can think of.
Q4.1
          Classmates: Yes.
Q5.0/5.1
          Digg:
          Bebo:
                        Yes.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
06.0
          [Accessed internet in past month]
Q6.0
          Yes.
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
RESPID
          030295
Q2.0
          13 to 17
Q3.0
          Male
          [Social networking marks]
Q4.0
          Facebook. Myspace, Twitter and that's about it.
Q4.0
          [Other social networking marks]
Q4.1
Q4.1
          None.
Q5.0/5.1
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
                       Yes.
          Gather:
                       No.
          Helium:
                       Don't know.
          Goodreads:
                       No.
          Broadmore:
                       No.
          [Accessed internet in past month]
Q6.0
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
```

```
RESPID
          030314
          50 or above
Q2.0
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          You mean like Facebook? That's it.
Q4.1
          [Other social networking marks]
          Myspace. I don't know, I'm not up on the computer.
Q4.1
Q5.0/5.1 Twitter:
                        Yes.
          Classmates: Yes.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
                        No.
          Helium:
          Goodreads:
                        No.
          Broadmore:
                        No.
06.0
          [Accessed internet in past month]
Q6.0
          Yes.
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
          Yes.
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
RESPID
          030323
Q2.0
          35 to 49
Q3.0
          Female
Q4.0
          [Social networking marks]
          Ah, Facebook, that's all I can think of.
Q4.0
Q4.1
          [Other social networking marks]
Q4.1
          I can't think of any.
Q5.0/5.1 Twitter:
                        Yes.
          Classmates: No.
          Digg:
                        No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
                       No.
          Goodreads:
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
07.0
          [Accessed social networking site in past month]
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
```

```
030347
RESPID
          35 to 49
Q2.0
Q3.0
          Female
Q4.0
           [Social networking marks]
Q4.0
          Uh, Facebook, um, that's about the only one.
Q4.1
           [Other social networking marks]
Q4.1
          Hm, actually, I don't know that's the only one that I use.
Q5.0/5.1
          Twitter:
                        Yes.
          Classmates: No.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
           [Accessed internet in past month]
Q6.0
          Yes.
Q6.1
           [Likely to access internet in next month]
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
RESPID
          030397
Q2.0
          18 to 34
Q3.0
          Male
Q4.0
          [Social networking marks]
          Uh, Facebook, Myspace, eHarmony, uh, and Twitter.
Q4.0
Q4.1
          [Other social networking marks]
Q4.1
          Eh, nothing.
Q5.0/5.1
          Classmates: No.
          Digg:
                        Yes.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        Yes.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
```

```
RESPID
          030424
Q2.0
          35 to 49
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Uh, Facebook, Twitter and Myspace.
04.1
          [Other social networking marks]
04.1
          That's it.
Q5.0/5.1 Classmates: Yes.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
          Yes.
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
RESPID
          030439
Q2.0
          18 to 34
Q3.0
          Male
Q4.0
          [Social networking marks]
Q4.0
          Twitter, Facebook, Myspace, um, I don't know.
Q4.1
          [Other social networking marks]
Q4.1
          Uh, date websites, eHarmony.
Q5.0/5.1
          Classmates: No.
          Digg:
                       Yes.
          Bebo:
                       Yes.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
06.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
```

```
RESPID
          030491
          50 or above
Q2.0
Q3.0
          Male
          [Social networking marks]
Q4.0
04.0
          Ah, Google, um.
          [Other social networking marks]
Q4.1
          Hotmail, I don't know if that's one or not.
Q4.1
Q5.0/5.1 Facebook:
                       Yes.
          Twitter:
                       Yes.
          Classmates: No.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
RESPID
          030492
Q2.0
          50 or above
Q3.0
          Male
          [Social networking marks]
Q4.0
          [None/Don't know.]
Q4.0
Q5.0/5.1 Facebook:
                       Yes.
          Twitter:
                       Yes.
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       Yes.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          No.
```

```
030520
RESPID
Q2.0
          18 to 34
Q3.0
          Female
          [Social networking marks]
Q4.0
Q4.0
          Social? Twitter and Facebook.
04.1
          [Other social networking marks]
          That's about it right now.
Q4.1
Q5.0/5.1 Classmates: No.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
          Yes.
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
RESPID
          030611
Q2.0
          35 to 49
Q3.0
          Male
Q4.0
          [Social networking marks]
Q4.0
          [None/Don't know.]
Q5.0/5.1
          Facebook:
                        Yes.
          Twitter:
                        Yes.
          Classmates:
                       No.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
```

```
030634
RESPID
          50 or above
Q2.0
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Facebook.
          [Other social networking marks]
Q4.1
Q4.1
          Myspace.
Q5.0/5.1 Twitter:
                        Yes.
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          Yes.
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
          Yes.
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
RESPID
          030650
Q2.0
          50 or above
Q3.0
          Male
Q4.0
          [Social networking marks]
          Um, let's see, well, social like, um, Facebook. Thinking
Q4.0
          Twitter. That one comes to mind.
Q4.1
          [Other social networking marks]
Q4.1
          Hm, none at this point.
Q5.0/5.1
          Classmates: No.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
                       No.
          Goodreads:
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          Yes.
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
          Yes.
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
```

```
RESPID
          030711
          50 or above
Q2.0
Q3.0
          Male
Q4.0
          [Social networking marks]
Q4.0
          [None/Don't know.]
Q5.0/5.1 Facebook:
                        No.
          Twitter:
                        No.
          Classmates:
                       No.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
Q7.0
          [Accessed social networking site in past month]
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          030727
RESPID
Q2.0
          35 to 49
Q3.0
          Female
Q4.0
          [Social networking marks]
          [None/Don't know.]
Q4.0
Q5.0/5.1
          Facebook:
          Twitter:
                        No.
          Classmates:
                       No.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                       No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
```

```
RESPID
          030763
Q2.0
          18 to 34
Q3.0
          Male
Q4.0
          [Social networking marks]
Q4.0
          Facebook.
Q4.1
          [Other social networking marks]
Q4.1
          Ah, I only use Facebook.
Q5.0/5.1
          Twitter:
                       Yes.
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
06.0
          [Accessed internet in past month]
Q6.0
          Yes.
          [Likely to access internet in next month]
Q6.1
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
          Yes.
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
RESPID
          030784
Q2.0
          35 to 49
Q3.0
          Male
Q4.0
          [Social networking marks]
          [None/Don't know.]
Q4.0
Q5.0/5.1 Facebook:
                       Yes.
          Twitter:
                       Yes.
          Classmates:
                       No.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
```

```
RESPID
          030798
Q2.0
          50 or above
          Male
Q3.0
Q4.0
          [Social networking marks]
Q4.0
          Facebook.
Q4.1
          [Other social networking marks]
Q4.1
          That's it.
Q5.0/5.1
          Twitter:
                       Yes.
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          Yes.
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
          030802
RESPID
Q2.0
          18 to 34
Q3.0
          Female
          [Social networking marks]
Q4.0
          Facebook, sneeze, no, that's the only one.
Q4.0
Q4.1
          [Other social networking marks]
          Twitter, uh, that's about it.
Q4.1
Q5.0/5.1 Classmates: No.
          Digg:
                       No.
          Bebo:
                       Yes.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
          [Accessed internet in past month]
Q6.0
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
          Yes.
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
```

```
030810
RESPID
          13 to 17
Q2.0
          Male
Q3.0
          [Social networking marks]
Q4.0
          Ah, yes, I don't know of any, Facebook, Myspace, Twitter, that's
04.0
          [Other social networking marks]
Q4.1
          None at all sorry, mm, I don't know.
Q4.1
          Classmates: No.
Q5.0/5.1
          Digg:
          Bebo:
                       Yes.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
          [Accessed internet in past month]
Q6.0
Q6.0
          Yes.
          [Likely to access internet in next month]
Q6.1
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          030854
RESPID
Q2.0
          18 to 34
Q3.0
          Female
          [Social networking marks]
Q4.0
          Facebook.
Q4.0
Q4.1
          [Other social networking marks]
Q4.1
          Um, Myspace but it's gay.
Q5.0/5.1 Twitter:
                       Yes.
          Classmates:
                       No.
          Digg:
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
          [Accessed internet in past month]
Q6.0
Q6.0
          Yes.
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
```

```
RESPID
          030891
          50 or above
Q2.0
          Female
Q3.0
          [Social networking marks]
Q4.0
Q4.0
          [None/Don't know.]
Q5.0/5.1 Facebook:
          Twitter:
                       No.
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
          Gather:
                       No.
          Helium:
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          No.
RESPID
          030952
          13 to 17
Q2.0
Q3.0
          Male
          [Social networking marks]
Q4.0
          Um, Facebook, Myspace, um, myYearbook. Those are the only ones
Q4.0
          I know.
Q4.1
          [Other social networking marks]
Q4.1
          None.
Q5.0/5.1
          Twitter:
                       Yes.
          Classmates:
                       Yes.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
          [Accessed internet in past month]
Q6.0
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
```

```
RESPID
          030965
          35 to 49
Q2.0
          Female
Q3.0
Q4.0
           [Social networking marks]
Q4.0
          Facebook, Twitter and Myspace.
           [Other social networking marks]
Q4.1
Q4.1
          None that I can think of.
          Classmates: No.
Q5.0/5.1
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
           [Accessed internet in past month]
Q6.0
Q6.1
           [Likely to access internet in next month]
Q6.1
Q7.0
          [Accessed social networking site in past month]
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
RESPID
          030977
          35 to 49
Q2.0
03.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Facebook, Myspace and LinkedIn.
Q4.1
          [Other social networking marks]
Q4.1
          Um, that's about it. Twitter, I forgot about Twitter, sorry.
Q5.0/5.1
          Classmates: Yes.
          Digg:
                        No.
          Bebo:
                        Yes.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
Q7.0
          [Accessed social networking site in past month]
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
```

```
030986
  RESPID
  Q2.0
            18 to 34
  Q3.0
            Male
  Q4.0
            [Social networking marks]
            Ah, Facebook, Myspace and Twitter.
  Q4.0
  04.1
            [Other social networking marks]
            I know there are like dating sites. Yes those are the only ones
  Q4.1
            I can think of.
  Q5.0/5.1
            Classmates: Yes.
            Digg:
            Bebo:
                         Yes.
            Gather:
                         No.
            Helium:
                         Yes.
            Goodreads:
                         No.
            Broadmore:
                         No.
 Q6.0
            [Accessed internet in past month]
  Q6.0
            Yes.
  Q6.1
            [Likely to access internet in next month]
  Q6.1
  Q7.0
            [Accessed social networking site in past month]
 Q7.0
 Q7.1
            [Likely to access social networking site in next month]
  Q7.1
 RESPID
            031006
  Q2.0
            35 to 49
 Q3.0
            Female
 Q4.0
            [Social networking marks]
            Uhm, Myspace, Facebook, Twitter, uhm, I guess Twitter. Well,
  Q4.0
            yes, I guess that's Twitter is a social networking site. I
            quess that's all I can think of.
 Q4.1
            [Other social networking marks]
 Q4.1
            Of other social networking sites? I guess that's all I got.
  Q5.0/5.1 Classmates: Yes.
            Digg:
                         No.
            Bebo:
                         No.
            Gather:
                         No.
            Helium:
                         No.
            Goodreads:
                         No.
            Broadmore:
                         No.
 Q6.0
            [Accessed internet in past month]
 Q6.0
 Q6.1
            [Likely to access internet in next month]
 Q6.1
            Yes.
 Q7.0
            [Accessed social networking site in past month]
 Q7.0
            Yes.
            [Likely to access social networking site in next month]
 Q7.1
. Q7.1
            Yes.
```

```
031019
RESPID
02.0
          50 or above
Q3.0
          Male
          [Social networking marks]
Q4.0
          [None/Don't know.]
Q4.0
Q5.0/5.1 Facebook:
          Twitter:
                       Yes.
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
          [Accessed internet in past month]
Q6.0
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
          No.
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          No.
          031085
RESPID
          35 to 49
Q2.0
Q3.0
          Female
Q4.0
          [Social networking marks]
          Um, Facebook that would be it that I could think of.
Q4.0
          [Other social networking marks]
Q4.1
Q4.1
          Um, I'm thinking Twitter is one but I don't know if that's right
          or not.
Q5.0/5.1 Classmates:
                       No.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
```

```
RESPID
          031120
Q2.0
          35 to 49
Q3.0
          Female
          [Social networking marks]
Q4.0
          That I can think of. The only one I can think of is Facebook.
Q4.0
04.1
          [Other social networking marks]
          I can't think of any, I just told you that.
Q4.1
Q5.0/5.1 Twitter:
                       Yes.
          Classmates:
                       No.
          Diqq:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
          [Accessed internet in past month]
Q6.0
Q6.0
          Yes.
          [Likely to access internet in next month]
Q6.1
Q6.1
Q7.0
          [Accessed social networking site in past month]
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          No.
RESPID
          031121
Q2.0
          18 to 34
Q3.0
          Female
Q4.0
          [Social networking marks]
          Facebook, Myspace, LinkedIn, Twitter, I'll stop there.
Q4.0
Q4.1
          [Other social networking marks]
          Not really. Not that I come in contact with too often.
Q4.1
Q5.0/5.1
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
          [Accessed internet in past month]
06.0
Q6.0
          Yes.
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
```

```
RESPID
          031180
          50 or above
02.0
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Uh, Facebook.
          [Other social networking marks]
Q4.1
          Can't think of any right now.
Q4.1
Q5.0/5.1
          Twitter:
                       Yes.
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
          [Accessed internet in past month]
Q6.0
Q6.0
          Yes.
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
RESPID
          031188
Q2.0
          18 to 34
          Female
Q3.0
Q4.0
          [Social networking marks]
          Um, Myspace, Twitter, Facebook and I believe there's one called
Q4.0
          Tagged.
Q4.1
          [Other social networking marks]
          Another one called Tumblr I think.
04.1
Q5.0/5.1
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
                       Yes.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
```

```
RESPID
          031277
Q2.0
          50 or above
          Male
Q3.0
          [Social networking marks]
Q4.0
Q4.0
          [None/Don't know.]
05.0/5.1
          Facebook:
                        Yes.
          Twitter:
                        Yes.
          Classmates: No.
          Digg:
                       No.
          Bebo:
                        No.
          Gather:
                       Don't know.
          Helium:
                       Yes.
          Goodreads:
                       No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          No.
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          No.
RESPID
          031292
Q2.0
          50 or above
Q3.0
          Male
Q4.0
          [Social networking marks]
Q4.0
          [None/Don't know.]
Q5.0/5.1
          Facebook:
                       No.
          Twitter:
                        Yes.
          Classmates:
                       No.
          Digg:
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
          [Accessed internet in past month]
Q6.0
06.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          Don't know.
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
```

```
RESPID
          031315
          50 or above
02.0
Q3.0
          Male
Q4.0
           [Social networking marks]
Q4.0
          Facebook, uhm, let's see, on the internet, is the other, I can't
          think of the name of, there's too many things on the internet.
          You can tweet but that's not really on the internet, is it.
          That's all I can think of.
04.1
           [Other social networking marks]
          Besides blog. The other thing blogs would be a social thing,
Q4.1
          that's all I can think of.
          Twitter:
Q5.0/5.1
                       Yes.
          Classmates: Yes.
          Digg:
          Bebo:
                        Don't know.
                       Don't know.
          Gather:
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
RESPID
          031336
Q2.0
          13 to 17
Q3.0
          Male
04.0
          [Social networking marks]
Q4.0
          [None/Don't know.]
Q5.0/5.1
          Facebook:
                        Yes.
          Twitter:
                       Yes.
          Classmates: No.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
Q7.0
          [Accessed social networking site in past month]
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
```

```
031384
RESPID
          18 to 34
Q2.0
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          [None/Don't know.]
Q5.0/5.1 Facebook:
                       No.
          Twitter:
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
RESPID
          031392
Q2.0
          50 or above
Q3.0
          Male
Q4.0
          [Social networking marks]
          Facebook, Myspace and can't think of any others.
Q4.0
          [Other social networking marks]
Q4.1
Q4.1
          None.
Q5.0/5.1
          Twitter:
                       Yes.
          Classmates: No.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          [Likely to access internet in next month]
Q6.1
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
```

```
RESPID
          031393
Q2.0
          35 to 49
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Like Facebook. I don't use any of them so.
Q4.1
          [Other social networking marks]
Q4.1
          None.
Q5.0/5.1
          Twitter:
                       Yes.
          Classmates: No.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          Yes.
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
RESPID
          031408
Q2.0
          50 or above
Q3.0
          Male
          [Social networking marks]
Q4.0
Q4.0
          Only one I can think of would be Facebook. That's the only one
          I can think of.
Q4.1
          [Other social networking marks]
Q4.1
          None.
05.0/5.1
         Twitter:
                       Yes.
          Classmates:
                      No.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          Yes.
```

```
RESPID
          031462
          35 to 49
Q2.0
Q3.0
          Male
Q4.0
          [Social networking marks]
          Ah, let's see, there's Twitter, LinkedIn, Facebook and Myspace
Q4.0
          is still around. Ah, that's all I can think of.
Q4.1
          [Other social networking marks]
Q4.1
          No others.
Q5.0/5.1
          Classmates: Yes.
          Diqq:
          Bebo:
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
          Yes.
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
          Yes.
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
RESPID
          031494
Q2.0
          35 to 49
Q3.0
          Male
Q4.0
          [Social networking marks]
          Facebook, Myspace, Twitter, Digg and that's all I got.
Q4.0
Q4.1
          [Other social networking marks]
Q4.1
          None.
Q5.0/5.1
          Classmates: Yes.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       Yes.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
Q7.1
          [Likely to access social networking site in next month]
Q7.1
          No.
```

```
RESPID
          031495
          50 or above
Q2.0
          Female
Q3.0
Q4.0
          [Social networking marks]
          All that I can think of? Facebook, Twitter, Myspace and that's
Q4.0
          all that I can think of. There are blogs.
Q4.1
          [Other social networking marks]
Q4.1
          No.
          Classmates: Yes.
Q5.0/5.1
          Digg:
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       Yes.
Q6.0
          [Accessed internet in past month]
Q6.0
          Yes.
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
RESPID
          031507
Q2.0
          18 to 34
Q3.0
          Female
          [Social networking marks]
Q4.0
          [None/Don't know.]
Q4.0
Q5.0/5.1 Facebook:
                       Yes.
          Twitter:
                       Yes.
          Classmates: No.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       No.
          Broadmore:
                       No.
Q6.0
          [Accessed internet in past month]
Q6.0
Q6.1
          [Likely to access internet in next month]
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          No.
```

```
RESPID
          031527
Q2.0
          50 or above
Q3.0
          Female
Q4.0
          [Social networking marks]
          YouTube and Facebook.
Q4.0
          [Other social networking marks]
Q4.1
Q4.1
          Skype, that's about it.
          Twitter:
Q5.0/5.1
                       Yes.
          Classmates: Yes.
          Digg:
                        No.
          Bebo:
                        No.
          Gather:
                        No.
          Helium:
                        No.
          Goodreads:
                        No.
          Broadmore:
                        No.
Q6.0
          [Accessed internet in past month]
Q6.0
          Yes.
Q6.1
          [Likely to access internet in next month]
Q6.1
          Yes.
Q7.0
          [Accessed social networking site in past month]
Q7.0
          Yes.
Q7.1
          [Likely to access social networking site in next month]
          Don't know.
Q7.1
RESPID
          031554
Q2.0
          18 to 34
Q3.0
          Female
Q4.0
          [Social networking marks]
Q4.0
          Facebook, Twitter and Myspace.
Q4.1
          [Other social networking marks]
Q4.1
          None.
Q5.0/5.1
          Classmates: Yes.
          Digg:
                       No.
          Bebo:
                       No.
          Gather:
                       No.
          Helium:
                       No.
          Goodreads:
                       Yes.
          Broadmore:
                       No.
          [Accessed internet in past month]
Q6.0
Q6.0
          Yes.
Q6.1
          [Likely to access internet in next month]
Q6.1
          [Accessed social networking site in past month]
Q7.0
Q7.0
          [Likely to access social networking site in next month]
Q7.1
Q7.1
          Yes.
```