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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91198355
Party	Plaintiff Facebook, Inc.
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Date	06/14/2012
Attachments	Ford Testimony Deposition_ Trial Exhibit 1 _ Ex. A_ Appendices 2.pdf (50 pages)(1338553 bytes)

RESPID 020885
Q2.0 18 to 34
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 [None/Don't know.]
Q5.0/5.1 Facebook: Yes.
Twitter: Yes.
Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 021014
Q2.0 35 to 49
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Facebook, Twitter, Myspace and Skype.
Q4.1 [Other social networking marks]
Q4.1 None.
Q5.0/5.1 Classmates: Yes.
Digg: Yes.
Bebo: Yes.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 No.

RESPID 021033
 Q2.0 18 to 34
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 Facebook.
 Q4.1 [Other social networking marks]
 Q4.1 Twitter.
 Q5.0/5.1 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 021095
 Q2.0 18 to 34
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 Um, Facebook, Twitter, and Myspace.
 Q4.1 [Other social networking marks]
 Q4.1 I don't know of any.
 Q5.0/5.1 Classmates: Yes.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 021112
 Q2.0 18 to 34
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 AOL, um, Yahoo, Gmail and Hotmail.
 Q4.1 [Other social networking marks]
 Q4.1 No.
 Q5.0/5.1 Facebook: Yes.
 Twitter: Yes.
 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 021129
 Q2.0 13 to 17
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 Ah, Facebook. Myspace. Ah, Orbit.
 Q4.1 [Other social networking marks]
 Q4.1 Skype, um, ah, that's pretty much it. Oh Twitter.
 Q5.0/5.1 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 021200
Q2.0 50 or above
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 [None/Don't know.]
Q5.0/5.1 Facebook: Yes.
Twitter: Yes.
Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: Yes.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 No.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 021216
Q2.0 18 to 34
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 That I can think of right off the bat is Facebook. There was Spacebook but that is done and then there was a dating one called, I think, Zeus.
Q4.1 [Other social networking marks]
Q4.1 Um, I know there is this one Christian one but I don't know the name of it. And then there is one called myYearbook I think.
Q5.0/5.1 Twitter: Yes.
Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: Yes.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 021222
Q2.0 13 to 17
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Ah, Facebook, um, Myspace, Twitter, that's it I guess.
Q4.1 [Other social networking marks]
Q4.1 I can't think of anymore then those.
Q5.0/5.1 Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 021548
Q2.0 50 or above
Q3.0 Female
Q4.0 [Social networking marks]
Q4.0 CenturyLink.
Q4.1 [Other social networking marks]
Q4.1 That's it.
Q5.0/5.1 Facebook: Yes.
Twitter: Yes.
Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 No.
Q6.1 [Likely to access internet in next month]
Q6.1 No.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 No.

RESPID 021694
Q2.0 18 to 34
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Um, well, the most popular one Facebook, Myspace, hi5. I go to Facebook daily.
Q4.1 [Other social networking marks]
Q4.1 Not really.
Q5.0/5.1 Twitter: Yes.
Classmates: Yes.
Digg: No.
Bebo: Yes.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 021732
Q2.0 50 or above
Q3.0 Female
Q4.0 [Social networking marks]
Q4.0 [None/Don't know.]
Q5.0/5.1 Facebook: Yes.
Twitter: Yes.
Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Don't know.
Q7.1 [Likely to access social networking site in next month]
Q7.1 No.

RESPID 021969
 Q2.0 13 to 17
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 [None/Don't know.]
 Q5.0/5.1 Facebook: Yes.
 Twitter: Yes.
 Classmates: Yes.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: Yes.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 022072
 Q2.0 50 or above
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Uh, Facebook, Twitter, and Myspace.
 Q4.1 [Other social networking marks]
 Q4.1 Oh, I don't, right off the top of my head.
 Q5.0/5.1 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: Yes.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 No.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 No.

RESPID 022149
 Q2.0 50 or above
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 [None/Don't know.]
 Q5.0/5.1 Facebook: Yes.
 Twitter: Yes.
 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 No.
 Q6.1 [Likely to access internet in next month]
 Q6.1 No.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 No.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 No.

RESPID 022168
 Q2.0 18 to 34
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 [None/Don't know.]
 Q5.0/5.1 Facebook: Yes.
 Twitter: Yes.
 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: Yes.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 No.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 No.

RESPID 022192
 Q2.0 35 to 49
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 What is it, Facebook and Myspace.
 Q4.1 [Other social networking marks]
 Q4.1 Twitter, would Yahoo be one?
 Q5.0/5.1 Classmates: No.
 Digg: No.
 Bebo: Yes.
 Gather: No.
 Helium: Yes.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 022247
 Q2.0 18 to 34
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 Um, you mean like Facebook type of thing? I only get on Facebook and Google sometimes.
 Q4.1 [Other social networking marks]
 Q4.1 None.
 Q5.0/5.1 Twitter: Yes.
 Classmates: Yes.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 022307
Q2.0 35 to 49
Q3.0 Female
Q4.0 [Social networking marks]
Q4.0 Facebook, Twitter, and LinkedIn. These are all that come to mind.
Q4.1 [Other social networking marks]
Q4.1 None.
Q5.0/5.1 Classmates: Yes.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 022352
Q2.0 35 to 49
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Like Google, is that what you are talking about? I don't really use Facebook or Twitter.
Q4.1 [Other social networking marks]
Q4.1 Facebook is the only one I know.
Q5.0/5.1 Twitter: Yes.
Classmates: Yes.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 No.

RESPID 022362
Q2.0 50 or above
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 [None/Don't know.]
Q5.0/5.1 Facebook: Yes.
Twitter: Yes.
Classmates: Yes.
Digg: Yes.
Bebo: Yes.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Don't know.

RESPID 022404
Q2.0 18 to 34
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 [None/Don't know.]
Q5.0/5.1 Facebook: Yes.
Twitter: Yes.
Classmates: Yes.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 No.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 No.

RESPID 022477
Q2.0 18 to 34
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Facebook, Twitter and Myspace.
Q4.1 [Other social networking marks]
Q4.1 That's all.
Q5.0/5.1 Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 022482
Q2.0 50 or above
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Facebook.
Q4.1 [Other social networking marks]
Q4.1 I can't.
Q5.0/5.1 Twitter: Yes.
Classmates: Yes.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 022491
 Q2.0 13 to 17
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 Facebook and Myspace.
 Q4.1 [Other social networking marks]
 Q4.1 YouTube.
 Q5.0/5.1 Twitter: Yes.
 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 022576
 Q2.0 35 to 49
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 The searcher Google.
 Q4.1 [Other social networking marks]
 Q4.1 Um, I use Internet Explorer too.
 Q5.0/5.1 Facebook: Yes.
 Twitter: Yes.
 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 022633
 Q2.0 35 to 49
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Um, Facebook, Yahoo and Twitter.
 Q4.1 [Other social networking marks]
 Q4.1 Um, none, other, off the top of my head.
 Q5.0/5.1 Classmates: Yes.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 022701
 Q2.0 18 to 34
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 Uh, Myspace and Facebook that's about it really.
 Q4.1 [Other social networking marks]
 Q4.1 Uh, none.
 Q5.0/5.1 Twitter: Yes.
 Classmates: Yes.
 Digg: Yes.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 022888
 Q2.0 18 to 34
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Um, that I can think of what I use? Facebook and Myspace.
 Q4.1 [Other social networking marks]
 Q4.1 Um, that's all.
 Q5.0/5.1 Twitter: Yes.
 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 No.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 No.

RESPID 022924
 Q2.0 35 to 49
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Ah, Facebook is one of them. InTheRooms. Ah, yes, that's it.
 Q4.1 [Other social networking marks]
 Q4.1 That's it.
 Q5.0/5.1 Twitter: Yes.
 Classmates: Yes.
 Digg: No.
 Bebo: Yes.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 No.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 No.

RESPID 023023
Q2.0 35 to 49
Q3.0 Female
Q4.0 [Social networking marks]
Q4.0 Facebook, Myspace and those are the only ones I can think of right now. Oh craigslist, that is probably one and just instant messaging.
Q4.1 [Other social networking marks]
Q4.1 The only ones I can think of are eHarmony. All those dating websites.
Q5.0/5.1 Twitter: Yes.
Classmates: Yes.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 No.

RESPID 023134
Q2.0 35 to 49
Q3.0 Female
Q4.0 [Social networking marks]
Q4.0 Ah, the only one I'm familiar with is Facebook.
Q4.1 [Other social networking marks]
Q4.1 Facebook.
Q5.0/5.1 Twitter: Yes.
Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 023259
Q2.0 50 or above
Q3.0 Female
Q4.0 [Social networking marks]
Q4.0 Ugh, Facebook is the only one I can think of. Oh Twitter.
Q4.1 [Other social networking marks]
Q4.1 That's it.
Q5.0/5.1 Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 No.

RESPID 023294
Q2.0 18 to 34
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Hold on a second, Facebook, Myspace. I don't even know.
Q4.1 [Other social networking marks]
Q4.1 No.
Q5.0/5.1 Twitter: Yes.
Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 023328
 Q2.0 50 or above
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 [None/Don't know.]
 Q5.0/5.1 Facebook: Yes.
 Twitter: Yes.
 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 No.
 Q6.1 [Likely to access internet in next month]
 Q6.1 No.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 No.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 No.

RESPID 023394
 Q2.0 35 to 49
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 Facebook, Myspace and Twitter.
 Q4.1 [Other social networking marks]
 Q4.1 That's all.
 Q5.0/5.1 Classmates: Yes.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 023483
Q2.0 35 to 49
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Meaning like networks where people are social? Yahoo, AOL, that's about it.
Q4.1 [Other social networking marks]
Q4.1 Ah, I can't think of any, sorry.
Q5.0/5.1 Facebook: No.
Twitter: No.
Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 No.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 No.

RESPID 023500
Q2.0 13 to 17
Q3.0 Female
Q4.0 [Social networking marks]
Q4.0 Facebook.
Q4.1 [Other social networking marks]
Q4.1 None.
Q5.0/5.1 Twitter: Yes.
Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 No.

RESPID 023542
 Q2.0 50 or above
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 Facebook.
 Q4.1 [Other social networking marks]
 Q4.1 None.
 Q5.0/5.1 Twitter: Yes.
 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 No.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 023715
 Q2.0 18 to 34
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Uh, what do you mean by social networking? Like Myspace, Facebook and Twitter.
 Q4.1 [Other social networking marks]
 Q4.1 Those are really the only two I really know.
 Q5.0/5.1 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: Yes.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 No.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 No.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 No.

RESPID 023771
 Q2.0 18 to 34
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Facebook. I very rarely use the internet.
 Q4.1 [Other social networking marks]
 Q4.1 Twitter, you can type that if you want.
 Q5.0/5.1 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Don't know.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Don't know.

RESPID 023838
 Q2.0 35 to 49
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 [None/Don't know.]
 Q5.0/5.1 Facebook: Yes.
 Twitter: Yes.
 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Don't know.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 No.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Don't know.

RESPID 023873
Q2.0 35 to 49
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 That I can think of, Facebook, and what's that one I see on TV,
is that Twitter.
Q4.1 [Other social networking marks]
Q4.1 That's it.
Q5.0/5.1 Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 023967
Q2.0 35 to 49
Q3.0 Female
Q4.0 [Social networking marks]
Q4.0 Myspace and Facebook.
Q4.1 [Other social networking marks]
Q4.1 None.
Q5.0/5.1 Twitter: Yes.
Classmates: Yes.
Digg: No.
Bebo: Yes.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 024064
Q2.0 35 to 49
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 [None/Don't know.]
Q5.0/5.1 Facebook: No.
Twitter: Yes.
Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 No.
Q6.1 [Likely to access internet in next month]
Q6.1 No.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 No.

RESPID 024180
Q2.0 13 to 17
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Uh, Facebook, Twitter, Myspace, that's about it there.
Q4.1 [Other social networking marks]
Q4.1 Uhm, I don't know, like, well, dating services. Like eHarmony?
Would that be a social network. I'll have to think.
Q5.0/5.1 Classmates: Yes.
Digg: No.
Bebo: Yes.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 024209
 Q2.0 18 to 34
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Um, Myspace, Facebook and Twitter, that's it.
 Q4.1 [Other social networking marks]
 Q4.1 Uh, that's it.
 Q5.0/5.1 Classmates: Yes.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Don't know.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 No.

RESPID 024231
 Q2.0 35 to 49
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 [None/Don't know.]
 Q5.0/5.1 Facebook: Yes.
 Twitter: Yes.
 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 No.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 No.

RESPID 024259
 Q2.0 35 to 49
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Ah, let's see Facebook, Myspace, Twitter and LinkedIn. That's about all.
 Q4.1 [Other social networking marks]
 Q4.1 That's all.
 Q5.0/5.1 Classmates: Yes.
 Digg: No.
 Bebo: Yes.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 024292
 Q2.0 50 or above
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 [None/Don't know.]
 Q5.0/5.1 Facebook: Yes.
 Twitter: Yes.
 Classmates: Yes.
 Digg: No.
 Bebo: Yes.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 No.
 Q6.1 [Likely to access internet in next month]
 Q6.1 No.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 024366
 Q2.0 35 to 49
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Um, the only thing that comes to mind is Twitter.
 Q4.1 [Other social networking marks]
 Q4.1 I don't do that kind of stuff.
 Q5.0/5.1 Facebook: Yes.
 Classmates: No.
 Digg: Yes.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 No.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 No.

RESPID 024451
 Q2.0 18 to 34
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 Facebook, Myspace and Twitter.
 Q4.1 [Other social networking marks]
 Q4.1 Um, yes, I can't think of anymore.
 Q5.0/5.1 Classmates: Yes.
 Digg: Yes.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 024557
Q2.0 18 to 34
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Um, Facebook, Myspace, Twitter, those are what come to mind.
Q4.1 [Other social networking marks]
Q4.1 Um, nothing is really coming to mind at the moment.
Q5.0/5.1 Classmates: Yes.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 024705
Q2.0 18 to 34
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Um, Myspace, Facebook and Bebo.
Q4.1 [Other social networking marks]
Q4.1 Um, ah, that's it.
Q5.0/5.1 Twitter: Yes.
Classmates: Don't know.
Digg: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Don't know.

RESPID 024800
 Q2.0 50 or above
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 [None/Don't know.]
 Q5.0/5.1 Facebook: Yes.
 Twitter: Yes.
 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 No.
 Q6.1 [Likely to access internet in next month]
 Q6.1 No.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 No.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 No.

RESPID 024840
 Q2.0 18 to 34
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Facebook.
 Q4.1 [Other social networking marks]
 Q4.1 Myspace, maybe.
 Q5.0/5.1 Twitter: Yes.
 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 024903
 Q2.0 13 to 17
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 Am, like a website, Facebook. Yes, not really.
 Q4.1 [Other social networking marks]
 Q4.1 Messenger.
 Q5.0/5.1 Twitter: Yes.
 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 024913
 Q2.0 13 to 17
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Facebook, Myspace and Twitter.
 Q4.1 [Other social networking marks]
 Q4.1 None.
 Q5.0/5.1 Classmates: No.
 Digg: No.
 Bebo: Yes.
 Gather: No.
 Helium: Yes.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 024945
Q2.0 35 to 49
Q3.0 Female
Q4.0 [Social networking marks]
Q4.0 Well I use Facebook and Myspace which is dead and obsolete and no one uses it any more. And if you use it any more and if you log into Myspace you are bound to get a virus and I troll YouTube.
Q4.1 [Other social networking marks]
Q4.1 Um, that was VampireFreaks. There is Twitter. There are probably more but I like to keep it to a minimum.
Q5.0/5.1 Classmates: Yes.
Digg: Yes.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 No.

RESPID 025134
Q2.0 50 or above
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 [None/Don't know.]
Q5.0/5.1 Facebook: Yes.
Twitter: Yes.
Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 No.

RESPID 025265
Q2.0 35 to 49
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 I'm thinking of Twitter.
Q4.1 [Other social networking marks]
Q4.1 Not right now.
Q5.0/5.1 Facebook: Yes.
Classmates: Yes.
Digg: No.
Bebo: No.
Gather: No.
Helium: Yes.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 025294
Q2.0 18 to 34
Q3.0 Female
Q4.0 [Social networking marks]
Q4.0 Uh, Facebook.
Q4.1 [Other social networking marks]
Q4.1 Twitter and Myspace.
Q5.0/5.1 Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 025418
 Q2.0 18 to 34
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 What I can think of or what I use, Facebook, Myspace and
 Twitter.
 Q4.1 [Other social networking marks]
 Q4.1 I can't think of any right now. Just those three.
 Q5.0/5.1 Classmates: No.
 Digg: Yes.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 025479
 Q2.0 35 to 49
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 There is only one and that is Facebook.
 Q4.1 [Other social networking marks]
 Q4.1 Um, I know there is Twitter and that is the only other one I can
 think of.
 Q5.0/5.1 Classmates: Yes.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 025505
Q2.0 18 to 34
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 [None/Don't know.]
Q5.0/5.1 Facebook: Yes.
Twitter: Yes.
Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 No.

RESPID 025560
Q2.0 13 to 17
Q3.0 Female
Q4.0 [Social networking marks]
Q4.0 Facebook, Twitter, and Myspace. Um, Twitter and that's it.
Q4.1 [Other social networking marks]
Q4.1 Um, no sir.
Q5.0/5.1 Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 025614
 Q2.0 18 to 34
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Ah, Facebook, foursquare, ah, Myspace and trying to think of the other one. That's all I can think of right now.
 Q4.1 [Other social networking marks]
 Q4.1 Um, those are the only ones I can think of, are those three off the top of my head.
 Q5.0/5.1 Twitter: Yes.
 Classmates: No.
 Digg: No.
 Bebo: Yes.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 026074
 Q2.0 50 or above
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 Match, eHarmony, I think it's speed dating. I think, yes. Ah, let's see. Ah, Singlesnet.
 Q4.1 [Other social networking marks]
 Q4.1 (No Suggestions). Ah, I can't think of any more off the top of my head.
 Q5.0/5.1 Facebook: Yes.
 Twitter: Yes.
 Classmates: Yes.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 026103
 Q2.0 50 or above
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 [None/Don't know.]
 Q5.0/5.1 Facebook: Yes.
 Twitter: No.
 Classmates: No.
 Digg: Yes.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 No.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 No.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Don't know.

RESPID 026159
 Q2.0 18 to 34
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Ah, Myspace and Facebook.
 Q4.1 [Other social networking marks]
 Q4.1 I can't.
 Q5.0/5.1 Twitter: Yes.
 Classmates: Yes.
 Digg: No.
 Bebo: Yes.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 026187
 Q2.0 18 to 34
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Um, Facebook, Myspace, KSL, craigslist. Yes, that's about all I
 can think of.
 Q4.1 [Other social networking marks]
 Q4.1 No I can't.
 Q5.0/5.1 Twitter: Yes.
 Classmates: Yes.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 026248
 Q2.0 50 or above
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Ah, I don't know. Facebook, that's about it.
 Q4.1 [Other social networking marks]
 Q4.1 That's it.
 Q5.0/5.1 Twitter: Yes.
 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 No.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 No.

RESPID 026265
 Q2.0 18 to 34
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 Facebook, Myspace, Twitter and Ravelry.
 Q4.1 [Other social networking marks]
 Q4.1 Um, not a whole lot.
 Q5.0/5.1 Classmates: Yes.
 Digg: Yes.
 Bebo: Yes.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 026271
 Q2.0 50 or above
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 Mm, Facebook, Twitter and LinkedIn.
 Q4.1 [Other social networking marks]
 Q4.1 I can't think of any.
 Q5.0/5.1 Classmates: Yes.
 Digg: No.
 Bebo: Yes.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 026307
Q2.0 18 to 34
Q3.0 Female
Q4.0 [Social networking marks]
Q4.0 We use Facebook and Twitter and Myspace. A, um, no that's about it. Oh there's LinkedIn. Yes that one's more for professional, that's all I know about.
Q4.1 [Other social networking marks]
Q4.1 No, that's all I can think about.
Q5.0/5.1 Classmates: Yes.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 No.

RESPID 026331
Q2.0 18 to 34
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 That I can think of, Twitter, Facebook. That's a great question. Those are the ones I use.
Q4.1 [Other social networking marks]
Q4.1 Um, um, off the top of my head, I can make some guesses. The ones I don't use Myspace. I don't know if blogs are considered social networking but I do.
Q5.0/5.1 Classmates: Yes.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: Yes.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 026403
Q2.0 18 to 34
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Um, Facebook and Myspace. That's all.
Q4.1 [Other social networking marks]
Q4.1 No.
Q5.0/5.1 Twitter: Yes.
Classmates: Yes.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 No.

RESPID 026500
Q2.0 35 to 49
Q3.0 Female
Q4.0 [Social networking marks]
Q4.0 Um, LinkedIn, Facebook and Myspace.
Q4.1 [Other social networking marks]
Q4.1 Um, there's, like foursquare and Digg, that's all I know.
Q5.0/5.1 Twitter: Yes.
Classmates: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: Yes.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 026506
Q2.0 18 to 34
Q3.0 Female
Q4.0 [Social networking marks]
Q4.0 Facebook.
Q4.1 [Other social networking marks]
Q4.1 Um, Myspace and Twitter.
Q5.0/5.1 Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: Yes.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 026515
Q2.0 18 to 34
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Um, Facebook, Twitter, LinkedIn. Um, that I use regularly.
Q4.1 [Other social networking marks]
Q4.1 Not that I use regularly.
Q5.0/5.1 Classmates: Yes.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 026577
 Q2.0 50 or above
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Ah, Facebook, Myspace and that's all.
 Q4.1 [Other social networking marks]
 Q4.1 I can't think of any right now.
 Q5.0/5.1 Twitter: Yes.
 Classmates: Yes.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: Yes.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 026643
 Q2.0 18 to 34
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 Um, Facebook and Myspace.
 Q4.1 [Other social networking marks]
 Q4.1 Um, LinkedIn. No, that will do it.
 Q5.0/5.1 Twitter: Yes.
 Classmates: Yes.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 026646
Q2.0 35 to 49
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Myspace and Facebook and Twitter, that's it.
Q4.1 [Other social networking marks]
Q4.1 That's it.
Q5.0/5.1 Classmates: Yes.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: Yes.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 026650
Q2.0 50 or above
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Facebook, Twitter and Myspace.
Q4.1 [Other social networking marks]
Q4.1 None.
Q5.0/5.1 Classmates: Yes.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 026700
Q2.0 18 to 34
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Um, Facebook and Myspace are the only ones that come to mind.
Q4.1 [Other social networking marks]
Q4.1 Tweet, that is pretty much it. Twitter.
Q5.0/5.1 Classmates: Yes.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 027110
Q2.0 50 or above
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Ah, Facebook, ah, Twitter, stuff like that.
Q4.1 [Other social networking marks]
Q4.1 Ah, there's a military one I can think of. That's about it, I don't really use a social network.
Q5.0/5.1 Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: Yes.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 No.

RESPID 027345
 Q2.0 35 to 49
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 The only one I know of are Myspace and Facebook and Hookt.
 Q4.1 [Other social networking marks]
 Q4.1 None.
 Q5.0/5.1 Twitter: Yes.
 Classmates: Don't know.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 No.
 Q6.1 [Likely to access internet in next month]
 Q6.1 No.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 027380
 Q2.0 18 to 34
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 [None/Don't know.]
 Q5.0/5.1 Facebook: Yes.
 Twitter: Yes.
 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 027505
 Q2.0 50 or above
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 LinkedIn, Twitter and Facebook.
 Q4.1 [Other social networking marks]
 Q4.1 None other.
 Q5.0/5.1 Classmates: No.
 Digg: Yes.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 027638
 Q2.0 18 to 34
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Uh, Facebook, Myspace, Twitter and that's it.
 Q4.1 [Other social networking marks]
 Q4.1 I don't know like Match.
 Q5.0/5.1 Classmates: Yes.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 027697
 Q2.0 18 to 34
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Sure, Facebook. LinkedIn, it's not a social networking site but more of a business networking site.
 Q4.1 [Other social networking marks]
 Q4.1 That's about it.
 Q5.0/5.1 Twitter: Yes.
 Classmates: Yes.
 Digg: Yes.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: Yes.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 027710
 Q2.0 35 to 49
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 Um, let's see, yes, sure, Let me think a minute. Yahoo, yes, oh I don't know.
 Q4.1 [Other social networking marks]
 Q4.1 I can't think of any more. Not off the top of my head.
 Q5.0/5.1 Facebook: Yes.
 Twitter: Yes.
 Classmates: No.
 Digg: Yes.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 027766
 Q2.0 35 to 49
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 [None/Don't know.]
 Q5.0/5.1 Facebook: Yes.
 Twitter: Yes.
 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: Yes.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 No.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 No.

RESPID 027850
 Q2.0 18 to 34
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 Facebook, Myspace, people do Skype and stuff. I don't know what that is.
 Q4.1 [Other social networking marks]
 Q4.1 Yahoo.
 Q5.0/5.1 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: Yes.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 027935
Q2.0 50 or above
Q3.0 Female
Q4.0 [Social networking marks]
Q4.0 Facebook, um, Twitter, that's really all.
Q4.1 [Other social networking marks]
Q4.1 I don't know of any others.
Q5.0/5.1 Classmates: Yes.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 027989
Q2.0 18 to 34
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 Facebook, Twitter and Myspace.
Q4.1 [Other social networking marks]
Q4.1 None.
Q5.0/5.1 Classmates: Yes.
Digg: Yes.
Bebo: Yes.
Gather: No.
Helium: No.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 028145
Q2.0 50 or above
Q3.0 Male
Q4.0 [Social networking marks]
Q4.0 [None/Don't know.]
Q5.0/5.1 Facebook: Yes.
Twitter: Yes.
Classmates: No.
Digg: No.
Bebo: No.
Gather: No.
Helium: Yes.
Goodreads: No.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 No.
Q6.1 [Likely to access internet in next month]
Q6.1 No.
Q7.0 [Accessed social networking site in past month]
Q7.0 No.
Q7.1 [Likely to access social networking site in next month]
Q7.1 No.

RESPID 028179
Q2.0 18 to 34
Q3.0 Female
Q4.0 [Social networking marks]
Q4.0 Um, Facebook and Myspace. Those are the main ones. Yelp and Groupon. Am not even sure it constitutes social networking.
Q4.1 [Other social networking marks]
Q4.1 I can't think of any. I am sorry. I don't really do a whole lot of social networking.
Q5.0/5.1 Twitter: Yes.
Classmates: Don't know.
Digg: No.
Bebo: No.
Gather: No.
Helium: No.
Goodreads: Yes.
Broadmore: No.
Q6.0 [Accessed internet in past month]
Q6.0 Yes.
Q6.1 [Likely to access internet in next month]
Q6.1 Yes.
Q7.0 [Accessed social networking site in past month]
Q7.0 Yes.
Q7.1 [Likely to access social networking site in next month]
Q7.1 Yes.

RESPID 028308
 Q2.0 35 to 49
 Q3.0 Male
 Q4.0 [Social networking marks]
 Q4.0 Ah, Facebook, YouTube and Google, uh.
 Q4.1 [Other social networking marks]
 Q4.1 None right now.
 Q5.0/5.1 Twitter: Yes.
 Classmates: Yes.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.

RESPID 028361
 Q2.0 18 to 34
 Q3.0 Female
 Q4.0 [Social networking marks]
 Q4.0 Um, Facebook, Twitter, Myspace and that's pretty much all I have.
 Q4.1 [Other social networking marks]
 Q4.1 No, that's it.
 Q5.0/5.1 Classmates: No.
 Digg: No.
 Bebo: No.
 Gather: No.
 Helium: No.
 Goodreads: No.
 Broadmore: No.
 Q6.0 [Accessed internet in past month]
 Q6.0 Yes.
 Q6.1 [Likely to access internet in next month]
 Q6.1 Yes.
 Q7.0 [Accessed social networking site in past month]
 Q7.0 Yes.
 Q7.1 [Likely to access social networking site in next month]
 Q7.1 Yes.