ESTTA Tracking number: **ESTTA449241**

Filing date: **01/03/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|---|---|
| Proceeding | 91198355 |
| Party | Plaintiff<br>Facebook, Inc. |
| Correspondence Address | JEFFREY T NORBERG<br>COOLEY LLP<br>777 6TH ST NW, SUITE 1100<br>WASHINGTON, DC 20001<br>UNITED STATES<br>trademarks@cooley.com, krobinson@cooley.com, gcharlston@cooley.com, nmcmahon@cooley.com, jnorberg@cooley.com |
| Submission | Plaintiff's Notice of Reliance |
| Filer's Name | Jeffrey T. Norberg |
| Filer's e-mail | jnorberg@cooley.com, trademarks@cooley.com, mweiand@cooley.com |
| Signature | /s/ Jeffrey T. Norberg |
| Date | 01/03/2012 |
| Attachments | 1 - Not of Reliance re US Regs and Apps.pdf ( 162 pages )(7565938 bytes ) |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**
**BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

| | | |
|---|---|---|
| FACEBOOK, INC., | ) | Opposition No. 91198355 |
| Opposer, | ) | Mark: FACEMAIL |
| | ) | Serial No. 85/056,260 |
| v. | ) | Published: September 28, 2010 |
| THINK COMPUTER CORPORATION, | ) | |
| Applicant. | ) | |

**OPPOSER FACEBOOK, INC.'S NOTICE OF RELIANCE**
**UPON U.S. REGISTRATIONS AND APPLICATIONS**

Pursuant to 37 C.F.R. § 2.122, Opposer Facebook, Inc. ("Facebook") hereby provides notice of its intent to rely upon the following U.S. trademark registrations and applications for the FACEBOOK and FACEBOOK & Design marks in support of its opposition against the FACEMAIL application (Serial No. 85/056,260) filed by Applicant Think Computer Corporation:

- **Trial Exhibit 28 -- Registrations:** Registration Nos. 3,041,791, 3,122,052, 3,659,516, 3,716,926, 3,734,637, 3,801,147, 3,814,888, 3,826,546, 3,881,770, and 3,917,332 for the FACEBOOK mark covering a variety of goods and services in Classes 9, 18, 20, 21, 25, 35, 38, 41, 42, 45; and Registration No. 3,935,447 for the FACEBOOK & Design mark covering a variety of goods in Class 9; and

- **Trial Exhibit 29 -- Applications:** Serial Nos. 77/896,315, 77/896,317, 77/896,318, 77/896,322, 77/896,323, and 77/896,325 for the FACEBOOK & Design mark covering a variety of services in Classes 35, 36, 38, 41, 42, and 45.

Trial Exhibits 28 and 29 contain current printouts from the USPTO's Trademark Applications and Registrations Retrieval ("TARR") database and/or Trademark Document Retrieval ("TDR") database reflecting the current status of, and Facebook's title to, the identified registrations and applications for the FACEBOOK and FACEBOOK & design marks. The identified registrations and applications are all valid and subsisting.

Facebook's registrations and applications are relevant to establishing its exclusive rights in the FACEBOOK and FACEBOOK & Design marks.

Date: January 3, 2012

COOLEY LLP

By: */s/ Jeffrey T. Norberg*

Anne H. Peck
Jeffrey T. Norberg
COOLEY LLP
Five Palo Alto Square
3000 El Camino Real
Palo Alto, CA 94306-2155
Phone: (650) 843-5000
Fax: (650) 857-0663
Email: peckah@cooley.com
jnorberg@cooley.com

*Attorneys for Opposer Facebook, Inc.*

## CERTIFICATE OF SERVICE

I hereby certify that on the date indicated below, a true and correct copy of **OPPOSER FACEBOOK, INC.'S NOTICE OF RELIANCE UPON U.S. REGISTRATIONS AND APPLICATIONS** was, pursuant to the parties' stipulation, served electronically upon Applicant and correspondent (being the same as the Applicant) for the subject application, via email to the following addresses: legal@thinkcomputer.com and aarong@thinkcomputer.com.

Date: January 3, 2012

*/s/ Jeffrey T. Norberg*

Jeffrey T. Norberg
COOLEY LLP
Five Palo Alto Square
3000 El Camino Real
Palo Alto, CA 94306-2155
Phone: (650) 843-5000
Fax: (650) 857-0663
Email: jnorberg@cooley.com

*Attorney for Opposer Facebook, Inc.*

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**
**BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

| | | |
|---|---|---|
| FACEBOOK, INC., | ) | Opposition No. 91198355 |
| Opposer, | ) | Mark: FACEMAIL |
| | ) | Serial No. 85/056,260 |
| v. | ) | Published: September 28, 2010 |
| THINK COMPUTER CORPORATION, | ) | |
| Applicant. | ) | |

# Trial Exhibit 28

**Registration Number: 3,041,791**

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on** 2011-12-28 17:48:59 ET

**Serial Number:** 78574726 Assignment Information Trademark Document Retrieval

**Registration Number:** 3041791

**Mark**

FACEBOOK

**(words only):** FACEBOOK

**Standard Character claim:** Yes

**Current Status:** A cancellation proceeding is pending at the Trademark Trial and Appeal Board. For further information, see TTABVUE on the Trademark Trial and Appeal Board web page.

**Date of Status:** 2010-12-31

**Filing Date:** 2005-02-24

**Transformed into a National Application:** No

**Registration Date:** 2006-01-10

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 114

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at** TrademarkAssistanceCenter@uspto.gov

**Current Location:** M50 -TMO Law Office 114

**Date In Location:** 2011-05-11

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. FACEBOOK, INC.

**Address:**
FACEBOOK, INC.
1601 South California Avenue
Palo Alto, CA 94304
United States
**Legal Entity Type:** Corporation
**State or Country of Incorporation:** Delaware

## GOODS AND/OR SERVICES

**International Class:** 035
**Class Status:** Active
providing an online directory information service featuring information regarding, and in the nature of, collegiate life, classifieds, virtual community and social networking
**Basis:** 1(a)
**First Use Date:** 2004-02-04
**First Use in Commerce Date:** 2004-02-04

**International Class:** 038
**Class Status:** Active
providing online chat rooms for registered users for transmission of messages concerning collegiate life, classifieds, virtual community and social networking
**Basis:** 1(a)
**First Use Date:** 2004-02-04
**First Use in Commerce Date:** 2004-02-04

## ADDITIONAL INFORMATION

(NOT AVAILABLE)

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-09-07 - Notice Of Suit

2011-05-11 - Section 8 (6-year) accepted

2011-05-11 - Case Assigned To Post Registration Paralegal

2011-04-22 - TEAS Section 8 Received

2011-03-15 - Notice Of Suit

2010-12-31 - Cancellation Instituted No. 999999

2010-08-19 - Cancellation terminated for Proceeding

2010-07-16 - Applicant/Correspondence Changes (Non-Responsive) Entered

2010-07-16 - TEAS Change Of Owner Address Received

2009-06-04 - Cancellation dismissed for Proceeding

2009-03-12 - Cancellation Instituted No. 999999

2008-04-30 - Attorney Revoked And/Or Appointed

2008-04-30 - TEAS Revoke/Appoint Attorney Received

2006-10-10 - Section 7 amendment issued

2006-10-10 - Assigned To Paralegal

2006-07-13 - Section 7 amendment filed

2006-07-13 - PAPER RECEIVED

2006-01-10 - Registered - Principal Register

2005-10-18 - Published for opposition

2005-09-28 - Notice of publication

2005-08-23 - Law Office Publication Review Completed

2005-08-19 - Assigned To LIE

2005-08-12 - Approved for Pub - Principal Register (Initial exam)

2005-08-12 - Teas/Email Correspondence Entered

2005-08-05 - Communication received from applicant

2005-08-05 - TEAS Response to Office Action Received

2005-05-11 - Non-final action e-mailed

2005-05-11 - Non-Final Action Written

2005-05-11 - Assigned To Examiner

2005-05-11 - Petition To Director - Granted

2005-05-04 - Petition To Director Received

2005-05-04 - PAPER RECEIVED

2005-03-04 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record**
Anne H. Peck

**Correspondent**
ANNE H. PECK
COOLEY LLP
777 6TH ST NW
SUITE 1100
WASHINGTON, DC 20001

Phone Number: 650 843-5000
Fax Number: 650 857-0663

Int. Cls.: 35 and 38
Prior U.S. Cls.: 100, 101, 102 and 104 Reg. No. 3,041,791
United States Patent and Trademark Office Registered Jan. 10, 2006
Amended OG Date Nov. 14, 2006

SERVICE MARK
PRINCIPAL REGISTER

# FACEBOOK

FACEBOOK, INC. (DELAWARE CORPORATION)
156 UNIVERSITY AVENUE
PALO ALTO, CA 94301

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: PROVIDING AN ONLINE DIRECTORY INFORMATION SERVICE FEATURING INFORMATION REGARDING, AND IN THE NATURE OF, COLLEGIATE LIFE, CLASSIFIEDS, VIRTUAL COMMUNITY AND SOCIAL NETWORKING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

FOR: PROVIDING ONLINE CHAT ROOMS FOR REGISTERED USERS FOR TRANSMISSION OF MESSAGES CONCERNING COLLEGIATE LIFE, CLASSIFIEDS, VIRTUAL COMMUNITY AND SOCIAL NETWORKING, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

SER. NO. 78-574,726, FILED 2-24-2005.

*In testimony whereof I have hereunto set my hand and caused the seal of The Patent and Trademark Office to be affixed on Nov. 14, 2006.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

# Registration Number: 3,122,052

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on** 2011-12-28 17:59:52 ET

**Serial Number:** 78574730 Assignment Information Trademark Document Retrieval

**Registration Number:** 3122052

**Mark**

FACEBOOK

**(words only):** FACEBOOK

**Standard Character claim:** Yes

**Current Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Date of Status:** 2009-06-05

**Filing Date:** 2005-02-24

**Transformed into a National Application:** No

**Registration Date:** 2006-07-25

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 102

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 830 -Post Registration

**Date In Location:** 2010-04-29

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. FACEBOOK, INC.

**Address:**
FACEBOOK, INC.
1601 South California Avenue
Palo Alto, CA 94304
United States
**Legal Entity Type:** Corporation
**State or Country of Incorporation:** Delaware

## GOODS AND/OR SERVICES

**International Class:** 035
**Class Status:** Section 7(D) - Cancelled
**Basis:** 1(a)
**First Use Date:** 2004-11-16
**First Use in Commerce Date:** 2004-11-16

**International Class:** 038
**Class Status:** Active
providing online chat rooms for registered users for transmission of messages concerning collegiate life, classifieds, virtual community and social networking
**Basis:** 1(a)
**First Use Date:** 2004-11-16
**First Use in Commerce Date:** 2004-11-16

## ADDITIONAL INFORMATION

(NOT AVAILABLE)

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-09-28 - Counter claim opp. for Proceeding No.

2011-09-07 - Notice Of Suit

2011-03-15 - Notice Of Suit

2010-11-12 - Notice Of Suit

2010-07-16 - Applicant/Correspondence Changes (Non-Responsive) Entered

2010-07-16 - TEAS Change Of Owner Address Received

2010-04-16 - Canceled Section 7 - partial surrender

2010-03-30 - Section 7 partial surrender filed

2010-03-30 - Case Assigned To Post Registration Paralegal

2009-06-05 - TTAB Release Case To Trademarks

2009-06-05 - Cancellation terminated for Proceeding

2009-06-04 - Cancellation dismissed for Proceeding

2008-04-30 - Attorney Revoked And/Or Appointed

2008-04-30 - TEAS Revoke/Appoint Attorney Received

2008-04-16 - Cancellation Instituted No. 999999

2006-07-25 - Registered - Principal Register

2006-06-06 - Law Office Registration Review Completed

2006-06-02 - Assigned To LIE

2006-05-31 - Allowed for Registration - Principal Register (SOU accepted)

2006-05-09 - Statement Of Use Processing Complete

2006-05-09 - Extension 1 granted

2006-04-28 - Use Amendment Filed

2006-04-28 - Extension 1 filed

2006-04-28 - TEAS Extension Received

2006-04-28 - TEAS Statement of Use Received

2005-12-27 - NOA Mailed - SOU Required From Applicant

2005-10-04 - Published for opposition

2005-09-14 - Notice of publication

2005-06-17 - Law Office Publication Review Completed

2005-06-01 - Approved For Pub - Principal Register

2005-06-01 - Amendment From Applicant Entered

2005-05-16 - Communication received from applicant

2005-06-01 - Assigned To LIE

2005-05-16 - TEAS Response to Office Action Received

2005-05-11 - Non-final action e-mailed

2005-05-11 - Non-Final Action Written

2005-05-11 - Assigned To Examiner

2005-05-11 - Petition To Director - Granted

2005-05-04 - Petition To Director Received

2005-05-04 - PAPER RECEIVED

2005-03-04 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record**
Anne H. Peck

**Correspondent**
ANNE H. PECK
Cooley LLP
777 6th Street, NW, Suite 1100
Washington DC 20001
Phone Number: 650 843-5000
Fax Number: 650 857-0663

Int. Cls.: 35 and 38

Prior U.S. Cls.: 100, 101, 102, and 104

United States Patent and Trademark Office

Reg. No. 3,122,052

Registered July 25, 2006

SERVICE MARK
PRINCIPAL REGISTER

# FACEBOOK

FACEBOOK, INC. (DELAWARE CORPORATION)
156 UNIVERSITY AVENUE
PALO ALTO, CA 94301

FOR: PROVIDING AN ONLINE DIRECTORY INFORMATION SERVICE FEATURING INFORMATION REGARDING, AND IN THE NATURE OF, COLLEGIATE LIFE, CLASSIFIEDS, VIRTUAL COMMUNITY AND SOCIAL NETWORKING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-16-2004; IN COMMERCE 11-16-2004.

FOR: PROVIDING ONLINE CHAT ROOMS FOR REGISTERED USERS FOR TRANSMISSION OF MESSAGES CONCERNING COLLEGIATE LIFE, CLASSIFIEDS, VIRTUAL COMMUNITY AND SOCIAL NETWORKING, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 11-16-2004; IN COMMERCE 11-16-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-574,730, FILED 2-24-2005.

MATTHEW KLINE, EXAMINING ATTORNEY

**Registration Number: 3,659,516**

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on** 2011-12-28 18:02:44 ET

**Serial Number:** 78981126 Assignment Information Trademark Document Retrieval

**Registration Number:** 3659516

**Mark**

# FACEBOOK

**(words only):** FACEBOOK

**Standard Character claim:** Yes

**Current Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Date of Status:** 2009-07-21

**Filing Date:** 2006-08-29

**Transformed into a National Application:** No

**Registration Date:** 2009-07-21

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at** TrademarkAssistanceCenter@uspto.gov

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2009-06-18

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Facebook, Inc.

**Address:**
Facebook, Inc.
1601 South California Avenue
Palo Alto, CA 94304
United States
**Legal Entity Type:** Corporation
**State or Country of Incorporation:** Delaware

## GOODS AND/OR SERVICES

**International Class:** 025
**Class Status:** Active
Clothing for men women, and children, namely, shirts, t-shirts, jackets, tops, sweat shirts, headwear, hats, caps
**Basis:** 1(a)
**First Use Date:** 2006-02-00
**First Use in Commerce Date:** 2006-02-00

## ADDITIONAL INFORMATION

**Prior Registration Number(s):**
3041791
3122052

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-09-07 - Notice Of Suit

2011-03-15 - Notice Of Suit

2010-07-16 - Applicant/Correspondence Changes (Non-Responsive) Entered

2010-07-16 - TEAS Change Of Owner Address Received

2010-01-12 - Review Of Correspondence Complete

2010-01-11 - Case Assigned To Post Registration Paralegal

2009-07-21 - PAPER RECEIVED

2009-07-21 - Registered - Principal Register

2009-06-18 - Law Office Registration Review Completed

2009-06-17 - Assigned To LIE

2009-06-09 - Allowed for Registration - Principal Register (SOU accepted)

2009-05-16 - Notice Of Pseudo Mark Mailed

2009-05-15 - Statement Of Use Processing Complete

2009-05-01 - Use Amendment Filed

2009-05-15 - Extension 4 granted

2009-05-01 - Extension 4 filed

2009-05-15 - Divisional processing completed

2009-05-01 - Divisional request received

2009-05-14 - FAX RECEIVED

2009-05-01 - TEAS Request To Divide Received

2009-05-01 - TEAS Extension Received

2009-05-01 - TEAS Statement of Use Received

2008-11-10 - Extension 3 granted

2008-11-07 - Extension 3 filed

2008-11-10 - Case Assigned To Intent To Use Paralegal

2008-11-07 - TEAS Extension Received

2008-04-30 - Attorney Revoked And/Or Appointed

2008-04-30 - TEAS Revoke/Appoint Attorney Received

2008-03-20 - Extension 2 granted

2008-03-20 - Extension 2 filed

2008-03-20 - TEAS Extension Received

2007-11-08 - Extension 1 granted

2007-11-08 - Extension 1 filed

2007-11-08 - TEAS Extension Received

2007-05-08 - NOA Mailed - SOU Required From Applicant

2007-02-13 - Published for opposition

2007-01-24 - Notice of publication

2006-12-18 - Law Office Publication Review Completed

2006-12-15 - Approved For Pub - Principal Register

2006-12-02 - Examiner's Amendment Entered

2006-12-01 - Assigned To LIE

2006-12-01 - Examiners amendment e-mailed

2006-12-01 - Examiners Amendment -Written

2006-12-01 - Assigned To Examiner

2006-09-07 - Notice Of Pseudo Mark Mailed

2006-09-06 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record**
Anne H. Peck

**Correspondent**
ANNE H. PECK
Cooley LLP
777 6th Street, NW, Suite 1100
Washington DC 20001
Phone Number: 650 843-5000
Fax Number: 650 857-0663

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,659,516

Registered July 21, 2009

TRADEMARK
PRINCIPAL REGISTER

# FACEBOOK

FACEBOOK, INC. (DELAWARE CORPORATION)
156 UNIVERSITY AVENUE
PALO ALTO, CA 94301

FOR: CLOTHING FOR MEN WOMEN, AND CHILDREN, NAMELY, SHIRTS, T-SHIRTS, JACKETS, TOPS, SWEAT SHIRTS, HEADWEAR, HATS, CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 2-0-2006; IN COMMERCE 2-0-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,041,791 AND 3,122,052.

SN 78-981,126, FILED 8-29-2006.

EDWARD NELSON, EXAMINING ATTORNEY

**Registration Number: 3,716,926**

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on** 2011-12-28 18:04:22 ET

**Serial Number:** 77978174 Assignment Information Trademark Document Retrieval

**Registration Number:** 3716926

**Mark**

# FACEBOOK

**(words only):** FACEBOOK

**Standard Character claim:** Yes

**Current Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Date of Status:** 2009-11-24

**Filing Date:** 2007-03-07

**Transformed into a National Application:** No

**Registration Date:** 2009-11-24

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2009-10-16

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Facebook, Inc.

**Address:**
Facebook, Inc.
1601 South California Avenue
Palo Alto, CA 94304
United States
**Legal Entity Type:** Corporation
**State or Country of Incorporation:** Delaware

## GOODS AND/OR SERVICES

**International Class:** 018
**Class Status:** Active
Bags, namely, all purpose sports bags, all purpose carrying bags, bags and hold-alls for sports clothing, tote bags, book bags, carry-all bags, traveling bags; umbrellas; briefcase-type portfolios
**Basis:** 1(a)
**First Use Date:** 2005-09-00
**First Use in Commerce Date:** 2005-09-00

**International Class:** 020
**Class Status:** Active
Picture frames
**Basis:** 1(a)
**First Use Date:** 2005-09-00
**First Use in Commerce Date:** 2005-09-00

**International Class:** 021
**Class Status:** Active
Insulating sleeves for beverage cans; insulating sleeves for beverage bottles; portable can coolers; portable bottle coolers; thermally insulated containers for beverages
**Basis:** 1(a)
**First Use Date:** 2009-05-00

**First Use in Commerce Date:** 2009-05-00

## ADDITIONAL INFORMATION

**Prior Registration Number(s):**
3041791
3122052

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-09-07 - Notice Of Suit

2009-11-24 - Registered - Principal Register

2009-10-16 - Law Office Registration Review Completed

2009-10-16 - Allowed for Registration - Principal Register (SOU accepted)

2009-10-15 - Statement Of Use Processing Complete

2009-10-05 - Use Amendment Filed

2009-10-15 - Divisional processing completed

2009-10-05 - Divisional request received

2009-10-05 - TEAS Request To Divide Received

2009-10-05 - TEAS Statement of Use Received

2009-10-01 - Extension 4 granted

2009-09-30 - Extension 4 filed

2009-09-30 - TEAS Extension Received

2009-07-24 - Applicant/Correspondence Changes (Non-Responsive) Entered

2009-07-21 - PAPER RECEIVED

2009-05-18 - Extension 3 granted

2009-05-15 - Extension 3 filed

2009-05-15 - TEAS Extension Received

2009-01-06 - Extension 2 granted

2008-12-16 - Extension 2 filed

2009-01-06 - Case Assigned To Intent To Use Paralegal

2008-12-16 - TEAS Extension Received

2008-05-19 - Extension 1 granted

2008-05-07 - Extension 1 filed

2008-05-07 - TEAS Extension Received

2008-04-30 - Attorney Revoked And/Or Appointed

2008-04-30 - TEAS Revoke/Appoint Attorney Received

2007-12-25 - NOA Mailed - SOU Required From Applicant

2007-10-02 - Published for opposition

2007-09-12 - Notice of publication

2007-08-28 - Law Office Publication Review Completed

2007-08-28 - Assigned To LIE

2007-07-18 - Approved For Pub - Principal Register

2007-07-17 - Examiner's Amendment Entered

2007-07-17 - Notification Of Examiners Amendment E-Mailed

2007-07-17 - EXAMINERS AMENDMENT E-MAILED

2007-07-17 - Examiners Amendment -Written

2007-07-12 - Notification Of Final Refusal Emailed

2007-07-12 - Final refusal e-mailed

2007-07-12 - Final Refusal Written

2007-07-11 - Teas/Email Correspondence Entered

2007-07-11 - Communication received from applicant

2007-07-11 - TEAS Response to Office Action Received

2007-06-20 - Notification Of Non-Final Action E-Mailed

2007-06-20 - Non-final action e-mailed

2007-06-20 - Non-Final Action Written

2007-06-19 - Assigned To Examiner

2007-03-13 - Notice Of Pseudo Mark Mailed

2007-03-12 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record**
Anne H. Peck

**Correspondent**
ANNE H. PECK
COOLEY GODWARD KRONISH LLP
777 6TH STREET, NW, SUITE 1100
WASHINGTON, DC 20001 2421
Phone Number: (650) 843-5000
Fax Number: (650) 849-7400

# United States of America
## United States Patent and Trademark Office

# FACEBOOK

**Reg. No. 3,716,926**
Registered Nov. 24, 2009

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

**Int. Cls.: 18, 20, and 21**

TRADEMARK
PRINCIPAL REGISTER

FOR: BAGS, NAMELY, ALL PURPOSE SPORTS BAGS, ALL PURPOSE CARRYING BAGS, BAGS AND HOLD-ALLS FOR SPORTS CLOTHING, TOTE BAGS, BOOK BAGS, CARRY-ALL BAGS, TRAVELING BAGS; UMBRELLAS; BRIEFCASE-TYPE PORTFOLIOS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-0-2005; IN COMMERCE 9-0-2005.

FOR: PICTURE FRAMES, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-0-2005; IN COMMERCE 9-0-2005.

FOR: INSULATING SLEEVES FOR BEVERAGE CANS; INSULATING SLEEVES FOR BEVERAGE BOTTLES; PORTABLE CAN COOLERS; PORTABLE BOTTLE COOLERS; THERMALLY INSULATED CONTAINERS FOR BEVERAGES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 5-0-2009; IN COMMERCE 5-0-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,041,791 AND 3,122,052.

SN 77-978,174, FILED 3-7-2007.

LINDA LAVACHE, EXAMINING ATTORNEY

UNITED STATES PATENT AND TRADEMARK OFFICE · DEPARTMENT OF COMMERCE

David J. Kappos

Director of the United States Patent and Trademark Office

**Registration Number: 3,734,637**

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on** 2011-12-28 18:05:46 ET

**Serial Number:** 77189479 Assignment Information Trademark Document Retrieval

**Registration Number:** 3734637

**Mark**

# FACEBOOK

**(words only):** FACEBOOK

**Standard Character claim:** Yes

**Current Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Date of Status:** 2010-01-05

**Filing Date:** 2007-05-24

**Transformed into a National Application:** No

**Registration Date:** 2010-01-05

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 109

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at** TrademarkAssistanceCenter@uspto.gov

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2009-12-03

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Facebook, Inc.

**Address:**
Facebook, Inc.
1601 South California Avenue
Palo Alto, CA 94304
United States
**Legal Entity Type:** Corporation
**State or Country of Incorporation:** Delaware

## GOODS AND/OR SERVICES

**International Class:** 009
**Class Status:** Active
Software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing electronic media or information over the Internet or other communications network
**Basis:** 1(a)
**First Use Date:** 2006-08-00
**First Use in Commerce Date:** 2006-08-00

**International Class:** 038
**Class Status:** Active
Audio and video broadcasting services over the Internet or other communications network, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio, and video clips; providing on-line chat rooms, listservers, and on-line forums for transmission of messages among computer users concerning user-defined content; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest
**Basis:** 1(a)
**First Use Date:** 2004-02-00
**First Use in Commerce Date:** 2004-02-00

**International Class:** 041
**Class Status:** Active

On-line journals, namely, blogs featuring user-defined content
**Basis:** 1(a)
**First Use Date:** 2004-02-00
**First Use in Commerce Date:** 2004-02-00

**International Class:** 042
**Class Status:** Active
Application service provider (ASP) featuring software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing electronic media or information over the Internet or other communications network
**Basis:** 1(a)
**First Use Date:** 2004-02-00
**First Use in Commerce Date:** 2004-02-00

## ADDITIONAL INFORMATION

**Prior Registration Number(s):**
3041791
3122052

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-09-28 - Counter claim opp. for Proceeding No.

2011-09-07 - Notice Of Suit

2010-01-05 - Registered - Principal Register

2009-12-03 - Law Office Registration Review Completed

2009-12-01 - Allowed for Registration - Principal Register (SOU accepted)

2009-11-30 - Statement Of Use Processing Complete

2009-11-09 - Use Amendment Filed

2009-11-09 - PAPER RECEIVED

2009-09-11 - Extension 2 granted

2009-09-09 - Extension 2 filed

2009-09-09 - TEAS Extension Received

2009-07-23 - Applicant/Correspondence Changes (Non-Responsive) Entered

2009-07-21 - PAPER RECEIVED

2009-05-14 - Extension 1 granted

2009-04-27 - Extension 1 filed

2009-05-14 - Case Assigned To Intent To Use Paralegal

2009-04-27 - TEAS Extension Received

2008-10-28 - NOA Mailed - SOU Required From Applicant

2008-09-12 - Extension Of Time To Oppose Process - Terminated

2008-05-29 - Extension Of Time To Oppose Received

2008-04-30 - Attorney Revoked And/Or Appointed

2008-04-30 - TEAS Revoke/Appoint Attorney Received

2008-04-29 - Published for opposition

2008-04-09 - Notice of publication

2008-03-27 - Law Office Publication Review Completed

2008-03-27 - Assigned To LIE

2008-03-14 - Approved For Pub - Principal Register

2008-03-11 - Teas/Email Correspondence Entered

2008-03-10 - Communication received from applicant

2008-03-10 - TEAS Response to Office Action Received

2007-09-08 - Notification Of Non-Final Action E-Mailed

2007-09-08 - Non-final action e-mailed

2007-09-08 - Non-Final Action Written

2007-09-05 - Assigned To Examiner

2007-06-01 - Notice Of Pseudo Mark Mailed

2007-05-31 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record**
Anne H. Peck

**Correspondent**
ANNE H. PECK
COOLEY GODWARD KRONISH LLP
777 6TH ST NW STE 1100
WASHINGTON, DC 20001-3706
Phone Number: (858) 550-6000.
Fax Number: (650) 849-7400

# United States of America
## United States Patent and Trademark Office

# FACEBOOK

**Reg. No. 3,734,637**
Registered Jan. 5, 2010

**Int. Cls.: 9, 38, 41, and 42**

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

FOR: SOFTWARE TO ENABLE UPLOADING, POSTING, SHOWING, DISPLAYING, TAGGING, BLOGGING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMATION OVER THE INTERNET OR OTHER COMMUNICATIONS NETWORK, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: AUDIO AND VIDEO BROADCASTING SERVICES OVER THE INTERNET OR OTHER COMMUNICATIONS NETWORK, NAMELY, UPLOADING, POSTING, SHOWING, DISPLAYING, TAGGING AND ELECTRONICALLY TRANSMITTING INFORMATION, AUDIO, AND VIDEO CLIPS; PROVIDING ON-LINE CHAT ROOMS, LISTSERVERS, AND ON-LINE FORUMS FOR TRANSMISSION OF MESSAGES AMONG COMPUTER USERS CONCERNING USER-DEFINED CONTENT; PROVIDING ON-LINE CHAT ROOMS AND ELECTRONIC BULLETIN BOARDS FOR TRANSMISSION OF MESSAGES AMONG USERS IN THE FIELD OF GENERAL INTEREST, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 2-0-2004; IN COMMERCE 2-0-2004.

FOR: ON-LINE JOURNALS, NAMELY, BLOGS FEATURING USER-DEFINED CONTENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-0-2004; IN COMMERCE 2-0-2004.

FOR: APPLICATION SERVICE PROVIDER (ASP) FEATURING SOFTWARE TO ENABLE UPLOADING, POSTING, SHOWING, DISPLAYING, TAGGING, BLOGGING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMATION OVER THE INTERNET OR OTHER COMMUNICATIONS NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 2-0-2004; IN COMMERCE 2-0-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,041,791 AND 3,122,052.

SN 77-189,479, FILED 5-24-2007.

TRACY CROSS, EXAMINING ATTORNEY

David J. Kappos

Director of the United States Patent and Trademark Office

**Registration Number: 3,801,147**

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on** 2011-12-28 18:31:22 ET

**Serial Number:** 77979375 Assignment Information Trademark Document Retrieval

**Registration Number:** 3801147

**Mark**

# FACEBOOK

**(words only):** FACEBOOK

**Standard Character claim:** Yes

**Current Status:** A cancellation proceeding is pending at the Trademark Trial and Appeal Board. For further information, see TTABVUE on the Trademark Trial and Appeal Board web page.

**Date of Status:** 2010-12-31

**Filing Date:** 2006-11-07

**Transformed into a National Application:** No

**Registration Date:** 2010-06-08

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2010-05-06

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Facebook, Inc.

**Address:**
Facebook, Inc.
1601 South California Avenue
Palo Alto, CA 94304
United States
**Legal Entity Type:** Corporation
**State or Country of Incorporation:** Delaware

## GOODS AND/OR SERVICES

**International Class:** 009
**Class Status:** Active
Computer software development tools for social networking, building social networking applications and for allowing data retrieval, upload, access and management; application programming interface (API) for third-party software and online services for social networking, building social networking applications and for allowing data retrieval, upload, access and management
**Basis:** 1(a)
**First Use Date:** 2006-08-00
**First Use in Commerce Date:** 2006-08-00

**International Class:** 038
**Class Status:** Active
providing access to computer databases; electronic transmission of instant messages and data
**Basis:** 1(a)
**First Use Date:** 2004-02-00
**First Use in Commerce Date:** 2004-02-00

**International Class:** 041
**Class Status:** Active
Electronic publishing services, namely, publishing of online works of others featuring

user-created text, audio, video, and graphics; providing on-line journals and web logs featuring user-created content
**Basis:** 1(a)
**First Use Date:** 2004-02-00
**First Use in Commerce Date:** 2004-02-00

**International Class:** 042
**Class Status:** Active
Providing temporary use of non-downloadable software applications for classifieds, virtual community, social networking, photo sharing, and transmission of photographic images
**Basis:** 1(a)
**First Use Date:** 2004-02-00
**First Use in Commerce Date:** 2004-02-00

## ADDITIONAL INFORMATION

**Prior Registration Number(s):**
3041791
3122052

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-09-28 - Counter claim opp. for Proceeding No.

2011-09-07 - Notice Of Suit

2010-12-31 - Cancellation Instituted No. 999999

2010-06-08 - Registered - Principal Register

2010-05-07 - Notice Of Acceptance Of Statement Of Use E-Mailed

2010-05-06 - Law Office Registration Review Completed

2010-05-06 - Allowed for Registration - Principal Register (SOU accepted)

2010-04-17 - Notice Of Pseudo Mark Mailed

2010-04-16 - Statement Of Use Processing Complete

2009-12-18 - Use Amendment Filed

2010-04-16 - Extension 1 granted

2009-12-18 - Extension 1 filed

2010-04-16 - Divisional processing completed

2010-04-01 - Divisional request received

2010-01-29 - Case Assigned To Intent To Use Paralegal

2010-04-01 - TEAS Request To Divide Received

2009-12-18 - TEAS Extension Received

2009-12-18 - TEAS Statement of Use Received

2009-11-17 - NOA Mailed - SOU Required From Applicant

2009-08-25 - Published for opposition

2009-08-05 - Notice of publication

2009-07-21 - PAPER RECEIVED

2009-07-22 - Law Office Publication Review Completed

2009-07-21 - Approved For Pub - Principal Register

2009-07-21 - Teas/Email Correspondence Entered

2009-07-21 - Communication received from applicant

2009-07-21 - TEAS Response To Suspension Inquiry Received

2009-07-10 - LIE Checked Susp - To Atty For Action

2009-01-07 - Report Completed Suspension Check Case Still Suspended

2008-06-30 - Report Completed Suspension Check Case Still Suspended

2008-04-30 - Attorney Revoked And/Or Appointed

2008-04-30 - TEAS Revoke/Appoint Attorney Received

2007-12-26 - Report Completed Suspension Check Case Still Suspended

2007-12-26 - Assigned To LIE

2007-06-25 - Notification Of Letter Of Suspension E-Mailed

2007-06-25 - LETTER OF SUSPENSION E-MAILED

2007-06-25 - Suspension Letter Written

2007-06-05 - Teas/Email Correspondence Entered

2007-06-04 - Communication received from applicant

2007-06-04 - TEAS Response to Office Action Received

2006-12-04 - Non-final action e-mailed

2006-12-04 - Non-Final Action Written

2006-12-01 - Assigned To Examiner

2006-11-14 - Notice Of Pseudo Mark Mailed

2006-11-13 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record**
Anne H. Peck

**Correspondent**
JEFFREY NORBERG
COOLEY LLP

777 6TH ST NW SUITE 1100
WASHINGTON, DC 20001
Phone Number: (650) 843-5096
Fax Number: (650) 849-7400

# United States of America
## United States Patent and Trademark Office

# FACEBOOK

**Reg. No. 3,801,147**

**Registered June 8, 2010**

**Int. Cls.: 9, 38, 41, and 42**

**TRADEMARK**

**SERVICE MARK**

**PRINCIPAL REGISTER**

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

FOR: COMPUTER SOFTWARE DEVELOPMENT TOOLS FOR SOCIAL NETWORKING, BUILDING SOCIAL NETWORKING APPLICATIONS AND FOR ALLOWING DATA RETRIEVAL, UPLOAD, ACCESS AND MANAGEMENT; APPLICATION PROGRAMMING INTERFACE (API) FOR THIRD-PARTY SOFTWARE AND ONLINE SERVICES FOR SOCIAL NETWORKING, BUILDING SOCIAL NETWORKING APPLICATIONS AND FOR ALLOWING DATA RETRIEVAL, UPLOAD, ACCESS AND MANAGEMENT, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: PROVIDING ACCESS TO COMPUTER DATABASES; ELECTRONIC TRANSMISSION OF INSTANT MESSAGES AND DATA, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 2-0-2004; IN COMMERCE 2-0-2004.

FOR: ELECTRONIC PUBLISHING SERVICES, NAMELY, PUBLISHING OF ONLINE WORKS OF OTHERS FEATURING USER-CREATED TEXT, AUDIO, VIDEO, AND GRAPHICS; PROVIDING ON-LINE JOURNALS AND WEB LOGS FEATURING USER-CREATED CONTENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-0-2004; IN COMMERCE 2-0-2004.

FOR: PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE APPLICATIONS FOR CLASSIFIEDS, VIRTUAL COMMUNITY, SOCIAL NETWORKING, PHOTO SHARING, AND TRANSMISSION OF PHOTOGRAPHIC IMAGES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 2-0-2004; IN COMMERCE 2-0-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,041,791 AND 3,122,052.

SN 77-979,375, FILED 11-7-2006.

EDWARD NELSON, EXAMINING ATTORNEY

David J. Kappos

Director of the United States Patent and Trademark Office

**Registration Number: 3,814,888**

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on** 2011-12-28 18:09:14 ET

**Serial Number:** 77039123 Assignment Information Trademark Document Retrieval

**Registration Number:** 3814888

**Mark**

# FACEBOOK

**(words only):** FACEBOOK

**Standard Character claim:** Yes

**Current Status:** A cancellation proceeding is pending at the Trademark Trial and Appeal Board. For further information, see TTABVUE on the Trademark Trial and Appeal Board web page.

**Date of Status:** 2010-12-31

**Filing Date:** 2006-11-07

**Transformed into a National Application:** No

**Registration Date:** 2010-07-06

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2010-06-03

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Facebook, Inc.

**Address:**
Facebook, Inc.
1601 South California Avenue
Palo Alto, CA 94304
United States
**Legal Entity Type:** Corporation
**State or Country of Incorporation:** Delaware

## GOODS AND/OR SERVICES

**International Class:** 042
**Class Status:** Active
Providing temporary use of non-downloadable software applications for video sharing
**Basis:** 1(a)
**First Use Date:** 2007-06-00
**First Use in Commerce Date:** 2007-06-00

## ADDITIONAL INFORMATION

**Prior Registration Number(s):**
3041791
3122052

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-09-28 - Counter claim opp. for Proceeding No.

2011-09-07 - Notice Of Suit

2010-12-31 - Cancellation Instituted No. 999999

2010-07-06 - Registered - Principal Register

2010-06-04 - Notice Of Acceptance Of Statement Of Use E-Mailed

2010-06-03 - Law Office Registration Review Completed

2010-06-03 - Allowed for Registration - Principal Register (SOU accepted)

2010-05-14 - Statement Of Use Processing Complete

2010-05-12 - Use Amendment Filed

2010-05-12 - TEAS Statement of Use Received

2010-04-17 - Notice Of Approval Of Extension Request E-Mailed

2010-04-16 - Extension 1 granted

2009-12-18 - Extension 1 filed

2010-04-16 - Divisional processing completed

2010-04-01 - Divisional request received

2010-04-01 - TEAS Request To Divide Received

2010-01-29 - Case Assigned To Intent To Use Paralegal

2010-01-29 - Case Assigned To Intent To Use Paralegal

2009-12-18 - TEAS Extension Received

2009-11-17 - NOA Mailed - SOU Required From Applicant

2009-08-25 - Published for opposition

2009-08-05 - Notice of publication

2009-07-21 - PAPER RECEIVED

2009-07-22 - Law Office Publication Review Completed

2009-07-21 - Approved For Pub - Principal Register

2009-07-21 - Teas/Email Correspondence Entered

2009-07-21 - Communication received from applicant

2009-07-21 - TEAS Response To Suspension Inquiry Received

2009-07-10 - LIE Checked Susp - To Atty For Action

2009-01-07 - Report Completed Suspension Check Case Still Suspended

2008-06-30 - Report Completed Suspension Check Case Still Suspended

2008-04-30 - Attorney Revoked And/Or Appointed

2008-04-30 - TEAS Revoke/Appoint Attorney Received

2007-12-26 - Report Completed Suspension Check Case Still Suspended

2007-12-26 - Assigned To LIE

2007-06-25 - Notification Of Letter Of Suspension E-Mailed

2007-06-25 - LETTER OF SUSPENSION E-MAILED

2007-06-25 - Suspension Letter Written

2007-06-05 - Teas/Email Correspondence Entered

2007-06-04 - Communication received from applicant

2007-06-04 - TEAS Response to Office Action Received

2006-12-04 - Non-final action e-mailed

2006-12-04 - Non-Final Action Written

2006-12-01 - Assigned To Examiner

2006-11-14 - Notice Of Pseudo Mark Mailed

2006-11-13 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record**
Anne H. Peck

**Correspondent**
JEFFREY NORBERG
COOLEY LLP
777 6TH ST NW SUITE 1100
WASHINGTON, DC 20001
Phone Number: (650) 843-5096
Fax Number: (650) 849-7400

# United States of America
## United States Patent and Trademark Office

# FACEBOOK

**Reg. No. 3,814,888**

**Registered July 6, 2010**

**Int. Cl.: 42**

**SERVICE MARK**

**PRINCIPAL REGISTER**

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

FOR: PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE SOFTWARE APPLICATIONS FOR VIDEO SHARING, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 6-0-2007; IN COMMERCE 6-0-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,041,791 AND 3,122,052.

SN 77-039,123, FILED 11-7-2006.

EDWARD NELSON, EXAMINING ATTORNEY

David J. Kappos

Director of the United States Patent and Trademark Office

**Registration Number: 3,826,546**

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on** 2011-12-28 18:10:13 ET

**Serial Number:** 78962629 Assignment Information Trademark Document Retrieval

**Registration Number:** 3826546

**Mark**

# FACEBOOK

**(words only):** FACEBOOK

**Standard Character claim:** Yes

**Current Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Date of Status:** 2010-07-27

**Filing Date:** 2006-08-29

**Transformed into a National Application:** No

**Registration Date:** 2010-07-27

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2010-06-18

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Facebook, Inc.

**Address:**
Facebook, Inc.
1601 South California Avenue
Palo Alto, CA 94304
United States
**Legal Entity Type:** Corporation
**State or Country of Incorporation:** Delaware

## GOODS AND/OR SERVICES

**International Class:** 025
**Class Status:** Active
Clothing for men, women and children, namely, bottoms, pants, loungewear, sweat pants
**Basis:** 1(a)
**First Use Date:** 2010-05-06
**First Use in Commerce Date:** 2010-05-06

## ADDITIONAL INFORMATION

**Prior Registration Number(s):**
3041791
3122052

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-09-07 - Notice Of Suit

2010-07-27 - Registered - Principal Register

2010-06-19 - Notice Of Acceptance Of Statement Of Use E-Mailed

2010-06-18 - Law Office Registration Review Completed

2010-06-18 - Assigned To LIE

2010-06-03 - Allowed for Registration - Principal Register (SOU accepted)

2010-05-14 - Statement Of Use Processing Complete

2010-05-07 - Use Amendment Filed

2010-05-07 - TEAS Statement of Use Received

2009-10-08 - Extension 5 granted

2009-09-30 - Extension 5 filed

2009-09-30 - TEAS Extension Received

2009-07-23 - Applicant/Correspondence Changes (Non-Responsive) Entered

2009-07-21 - PAPER RECEIVED

2009-05-19 - Extension 4 granted

2009-05-08 - Extension 4 filed

2009-05-18 - Extension Received With TEAS Petition

2009-05-18 - Petition To Revive-Granted

2009-05-18 - TEAS Petition To Revive Received

2009-05-15 - Abandonment Notice Mailed - No Use Statement Filed

2009-05-15 - Abandonment - No use statement filed

2009-05-15 - Divisional processing completed

2009-05-01 - Divisional request received

2009-05-14 - FAX RECEIVED

2009-05-01 - TEAS Request To Divide Received

2009-05-01 - TEAS Extension Received

2008-11-10 - Extension 3 granted

2008-11-07 - Extension 3 filed

2008-11-10 - Case Assigned To Intent To Use Paralegal

2008-11-07 - TEAS Extension Received

2008-04-30 - Attorney Revoked And/Or Appointed

2008-04-30 - TEAS Revoke/Appoint Attorney Received

2008-03-20 - Extension 2 granted

2008-03-20 - Extension 2 filed

2008-03-20 - TEAS Extension Received

2007-11-08 - Extension 1 granted

2007-11-08 - Extension 1 filed

2007-11-08 - TEAS Extension Received

2007-05-08 - NOA Mailed - SOU Required From Applicant

2007-02-13 - Published for opposition

2007-01-24 - Notice of publication

2006-12-18 - Law Office Publication Review Completed

2006-12-15 - Approved For Pub - Principal Register

2006-12-02 - Examiner's Amendment Entered

2006-12-01 - Assigned To LIE

2006-12-01 - Examiners amendment e-mailed

2006-12-01 - Examiners Amendment -Written

2006-12-01 - Assigned To Examiner

2006-09-07 - Notice Of Pseudo Mark Mailed

2006-09-06 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record**
Anne H. Peck

**Correspondent**
ANNE H. PECK
COOLEY GODWARD KRONISH LLP
777 6TH ST NW STE 1100
WASHINGTON, DC 20001-3706
Phone Number: (858) 550-6000
Fax Number: (650) 849-7400

# United States of America
## United States Patent and Trademark Office

# FACEBOOK

**Reg. No. 3,826,546**

**Registered July 27, 2010**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

FOR: CLOTHING FOR MEN, WOMEN AND CHILDREN, NAMELY, BOTTOMS, PANTS, LOUNGEWEAR, SWEAT PANTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-6-2010; IN COMMERCE 5-6-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,041,791 AND 3,122,052.

SN 78-962,629, FILED 8-29-2006.

EDWARD NELSON, EXAMINING ATTORNEY

UNITED STATES PATENT AND TRADEMARK OFFICE · DEPARTMENT OF COMMERCE

David J. Kappos

Director of the United States Patent and Trademark Office

**Registration Number: 3,881,770**

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on** 2011-12-28 18:13:13 ET

**Serial Number:** 78920322 Assignment Information Trademark Document Retrieval

**Registration Number:** 3881770

**Mark**

# FACEBOOK

**(words only):** FACEBOOK

**Standard Character claim:** Yes

**Current Status:** A cancellation proceeding is pending at the Trademark Trial and Appeal Board. For further information, see TTABVUE on the Trademark Trial and Appeal Board web page.

**Date of Status:** 2010-12-31

**Filing Date:** 2006-06-29

**Transformed into a National Application:** No

**Registration Date:** 2010-11-23

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2010-10-19

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Facebook, Inc.

**Address:**
Facebook, Inc.
1601 South California Avenue
Palo Alto, CA 94304
United States
**Legal Entity Type:** Corporation
**State or Country of Incorporation:** Delaware
**Phone Number:** 650-843-5000
**Fax Number:** 650-857-0663

## GOODS AND/OR SERVICES

**International Class:** 035
**Class Status:** Active
Advertising and information distribution services, namely, providing classified advertising space via the global computer network; promoting the goods and services of others over the Internet; providing on-line computer databases and on-line searchable databases in the field of classifieds
**Basis:** 1(a)
**First Use Date:** 2004-02-04
**First Use in Commerce Date:** 2004-04-00

**International Class:** 038
**Class Status:** Active
Providing online chat rooms and electronic bulletin boards for registered users for transmission of messages concerning collegiate life, general interest, classifieds, virtual community, social networking, photo sharing, and transmission of photographic images; provision of on-line forums for the transmission of photographic images; provision of on-line forums for communications on topics of general interest
**Basis:** 1(a)
**First Use Date:** 2004-02-04
**First Use in Commerce Date:** 2004-02-04

**International Class:** 041
**Class Status:** Active
Providing on-line computer databases and on-line searchable databases in the field of collegiate life concerning college athletics, concerts, entertainment events, art, performing arts, music, dance and academics; providing on-line computer databases and on-line searchable databases featuring collegiate student groups concerning subjects in the fields of academics and entertainment
**Basis:** 1(a)
**First Use Date:** 2004-02-04
**First Use in Commerce Date:** 2004-02-04

**International Class:** 042
**Class Status:** Active
Computer services, namely, hosting online web facilities for others for organizing and conducting online meetings, gatherings, and interactive discussions; and computer services in the nature of customized web pages featuring user-defined information, personal profiles and information; computer services, namely, creating an on-line community for registered users to participate in discussion, get feedback from their peers, form virtual communities, and engage in social networking; peer-to-browser photo sharing services, namely, providing a website featuring technology enabling users to upload, view and download digital photos
**Basis:** 1(a)
**First Use Date:** 2004-02-04
**First Use in Commerce Date:** 2004-02-04

**International Class:** 045
**Class Status:** Active
Internet based introduction and social networking services; providing on-line computer databases and on-line searchable databases in the field of social networking
**Basis:** 1(a)
**First Use Date:** 2004-02-04
**First Use in Commerce Date:** 2004-02-04

## ADDITIONAL INFORMATION

**Prior Registration Number(s):**
3041791
3122052

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-09-28 - Counter claim opp. for Proceeding No.

2011-09-07 - Notice Of Suit

2010-12-31 - Cancellation Instituted No. 999999

2010-11-23 - Registered - Principal Register

2010-10-20 - Notice Of Acceptance Of Statement Of Use E-Mailed

2010-10-19 - Law Office Registration Review Completed

2010-10-18 - Allowed for Registration - Principal Register (SOU accepted)

2010-09-29 - Teas/Email Correspondence Entered

2010-09-29 - Communication received from applicant

2010-09-27 - TEAS Response to Office Action Received

2010-09-23 - Notification Of Non-Final Action E-Mailed

2010-09-23 - NON-FINAL ACTION E-MAILED

2010-09-23 - SU - Non-Final Action - Written

2010-09-08 - Statement Of Use Processing Complete

2010-08-04 - Use Amendment Filed

2010-08-27 - Case Assigned To Intent To Use Paralegal

2010-08-04 - TEAS Statement of Use Received

2010-07-27 - NOA E-Mailed - SOU Required From Applicant

2010-07-16 - Applicant/Correspondence Changes (Non-Responsive) Entered

2010-07-16 - TEAS Change Of Owner Address Received

2010-06-01 - Official Gazette Publication Confirmation E-Mailed

2010-06-01 - Published for opposition

2010-04-27 - Law Office Publication Review Completed

2010-04-26 - Approved For Pub - Principal Register

2010-03-26 - Jurisdiction Restored To Examining Attorney

2010-01-22 - Notification Of Action Denying Req For Recon E-Mailed

2010-01-22 - ACTION DENYING REQ FOR RECON E-MAILED

2010-01-22 - Continuation of final refusal mailed

2009-12-17 - Teas/Email Correspondence Entered

2009-12-17 - Communication received from applicant

2009-12-15 - TEAS Request For Reconsideration Received

2009-12-15 - Ex parte appeal - Instituted

2009-12-15 - Jurisdiction Restored To Examining Attorney

2009-12-15 - EXPARTE APPEAL RECEIVED AT TTAB

2009-08-28 - Notification Of Final Refusal Emailed

2009-08-28 - Final refusal e-mailed

2009-08-28 - Final Refusal Written

2009-08-07 - Teas/Email Correspondence Entered

2009-08-07 - Communication received from applicant

2009-08-06 - TEAS Response to Office Action Received

2009-07-24 - Notification Of Non-Final Action E-Mailed

2009-07-24 - NON-FINAL ACTION E-MAILED

2009-07-24 - Non-Final Action Written

2009-07-21 - PAPER RECEIVED

2009-07-07 - LIE Checked Susp - To Atty For Action

2009-01-03 - Report Completed Suspension Check Case Still Suspended

2008-07-01 - Report Completed Suspension Check Case Still Suspended

2008-04-30 - Attorney Revoked And/Or Appointed

2008-04-30 - TEAS Revoke/Appoint Attorney Received

2007-12-31 - Report Completed Suspension Check Case Still Suspended

2007-12-31 - Assigned To LIE

2007-06-25 - Notification Of Letter Of Suspension E-Mailed

2007-06-25 - LETTER OF SUSPENSION E-MAILED

2007-06-25 - Suspension Letter Written

2007-06-05 - Teas/Email Correspondence Entered

2007-06-04 - Communication received from applicant

2007-06-04 - TEAS Response to Office Action Received

2006-12-04 - Non-final action e-mailed

2006-12-04 - Non-Final Action Written

2006-12-01 - Assigned To Examiner

2006-07-07 - Notice Of Pseudo Mark Mailed

2006-07-06 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record**
Anne H. Peck

**Correspondent**
JEFFREY NORBERG
COOLEY LLP
777 6TH ST NW SUITE 1100
WASHINGTON, DC 20001
Phone Number: 650 843-5000
Fax Number: 650 857-0663

# United States of America

## United States Patent and Trademark Office

# FACEBOOK

**Reg. No. 3,881,770**

**Registered Nov. 23, 2010**

**Int. Cls.: 35, 38, 41, 42, and 45**

**SERVICE MARK**

**PRINCIPAL REGISTER**

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

FOR: ADVERTISING AND INFORMATION DISTRIBUTION SERVICES, NAMELY, PROVIDING CLASSIFIED ADVERTISING SPACE VIA THE GLOBAL COMPUTER NETWORK; PROMOTING THE GOODS AND SERVICES OF OTHERS OVER THE INTERNET; PROVIDING ON-LINE COMPUTER DATABASES AND ON-LINE SEARCHABLE DATABASES IN THE FIELD OF CLASSIFIEDS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-4-2004; IN COMMERCE 4-0-2004.

FOR: PROVIDING ONLINE CHAT ROOMS AND ELECTRONIC BULLETIN BOARDS FOR REGISTERED USERS FOR TRANSMISSION OF MESSAGES CONCERNING COLLEGIATE LIFE, GENERAL INTEREST, CLASSIFIEDS, VIRTUAL COMMUNITY, SOCIAL NETWORKING, PHOTO SHARING, AND TRANSMISSION OF PHOTOGRAPHIC IMAGES; PROVISION OF ON-LINE FORUMS FOR THE TRANSMISSION OF PHOTOGRAPHIC IMAGES; PROVISION OF ON-LINE FORUMS FOR COMMUNICATIONS ON TOPICS OF GENERAL INTEREST, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

FOR: PROVIDING ON-LINE COMPUTER DATABASES AND ON-LINE SEARCHABLE DATABASES IN THE FIELD OF COLLEGIATE LIFE CONCERNING COLLEGE ATHLETICS, CONCERTS, ENTERTAINMENT EVENTS, ART, PERFORMING ARTS, MUSIC, DANCE AND ACADEMICS; PROVIDING ON-LINE COMPUTER DATABASES AND ON-LINE SEARCHABLE DATABASES FEATURING COLLEGIATE STUDENT GROUPS CONCERNING SUBJECTS IN THE FIELDS OF ACADEMICS AND ENTERTAINMENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

FOR: COMPUTER SERVICES, NAMELY, HOSTING ONLINE WEB FACILITIES FOR OTHERS FOR ORGANIZING AND CONDUCTING ONLINE MEETINGS, GATHERINGS, AND INTERACTIVE DISCUSSIONS; AND COMPUTER SERVICES IN THE NATURE OF CUSTOMIZED WEB PAGES FEATURING USER-DEFINED INFORMATION, PERSONAL PROFILES AND INFORMATION; COMPUTER SERVICES, NAMELY, CREATING AN ON-LINE COMMUNITY FOR REGISTERED USERS TO PARTICIPATE IN DISCUSSION, GET FEEDBACK FROM THEIR PEERS, FORM VIRTUAL COMMUNITIES, AND ENGAGE IN SOCIAL NETWORKING; PEER-TO-BROWSER PHOTO SHARING SERVICES, NAMELY, PROVIDING A WEBSITE FEATURING TECHNOLOGY ENABLING USERS TO UPLOAD, VIEW AND DOWNLOAD DIGITAL PHOTOS, IN CLASS 42 (U.S. CLS. 100 AND 101).

David J. Kappos

Director of the United States Patent and Trademark Office

**Reg. No. 3,881,770** FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

FOR: INTERNET BASED INTRODUCTION AND SOCIAL NETWORKING SERVICES; PROVIDING ON-LINE COMPUTER DATABASES AND ON-LINE SEARCHABLE DATABASES IN THE FIELD OF SOCIAL NETWORKING, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 2-4-2004; IN COMMERCE 2-4-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,041,791 AND 3,122,052.

SN 78-920,322, FILED 6-29-2006.

EDWARD NELSON, EXAMINING ATTORNEY

**Registration Number: 3,917,332**

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on** 2011-12-28 18:14:54 ET

**Serial Number:** 77125103 Assignment Information Trademark Document Retrieval

**Registration Number:** 3917332

**Mark**

# FACEBOOK

**(words only):** FACEBOOK

**Standard Character claim:** Yes

**Current Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Date of Status:** 2011-02-08

**Filing Date:** 2007-03-07

**Transformed into a National Application:** No

**Registration Date:** 2011-02-08

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at** TrademarkAssistanceCenter@uspto.gov

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2011-01-04

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Facebook, Inc.

**Address:**
Facebook, Inc.
1601 South California Avenue
Palo Alto, CA 94304
United States
**Legal Entity Type:** Corporation
**State or Country of Incorporation:** Delaware

## GOODS AND/OR SERVICES

**International Class:** 018
**Class Status:** Active
Bags, namely, backpacks, beach bags, gym bags; drawstring pouches
**Basis:** 1(a)
**First Use Date:** 2010-05-00
**First Use in Commerce Date:** 2010-05-00

**International Class:** 021
**Class Status:** Active
Bottle openers; plastic cups; mugs; cups; foam drink holders; glass and porcelain giftware, namely, cups; beverage glassware
**Basis:** 1(a)
**First Use Date:** 2009-09-11
**First Use in Commerce Date:** 2009-09-11

## ADDITIONAL INFORMATION

**Prior Registration Number(s):**
3041791
3122052

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-09-07 - Notice Of Suit

2011-02-08 - Registered - Principal Register

2011-01-05 - Notice Of Acceptance Of Statement Of Use E-Mailed

2011-01-04 - Law Office Registration Review Completed

2010-12-29 - Allowed for Registration - Principal Register (SOU accepted)

2010-12-28 - Statement Of Use Processing Complete

2010-12-20 - Use Amendment Filed

2010-12-20 - TEAS Statement of Use Received

2010-06-22 - Notice Of Approval Of Extension Request E-Mailed

2010-06-21 - Extension 5 granted

2010-06-15 - Extension 5 filed

2010-06-15 - TEAS Extension Received

2009-10-15 - Divisional processing completed

2009-10-05 - Divisional request received

2009-10-05 - TEAS Request To Divide Received

2009-10-01 - Extension 4 granted

2009-09-30 - Extension 4 filed

2009-09-30 - TEAS Extension Received

2009-07-24 - Applicant/Correspondence Changes (Non-Responsive) Entered

2009-07-21 - PAPER RECEIVED

2009-05-18 - Extension 3 granted

2009-05-15 - Extension 3 filed

2009-05-15 - TEAS Extension Received

2009-01-06 - Extension 2 granted

2008-12-16 - Extension 2 filed

2009-01-06 - Case Assigned To Intent To Use Paralegal

2008-12-16 - TEAS Extension Received

2008-05-19 - Extension 1 granted

2008-05-07 - Extension 1 filed

2008-05-07 - TEAS Extension Received

2008-04-30 - Attorney Revoked And/Or Appointed

2008-04-30 - TEAS Revoke/Appoint Attorney Received

2007-12-25 - NOA Mailed - SOU Required From Applicant

2007-10-02 - Published for opposition

2007-09-12 - Notice of publication

2007-08-28 - Law Office Publication Review Completed

2007-08-28 - Assigned To LIE

2007-07-18 - Approved For Pub - Principal Register

2007-07-17 - Examiner's Amendment Entered

2007-07-17 - Notification Of Examiners Amendment E-Mailed

2007-07-17 - EXAMINERS AMENDMENT E-MAILED

2007-07-17 - Examiners Amendment -Written

2007-07-12 - Notification Of Final Refusal Emailed

2007-07-12 - Final refusal e-mailed

2007-07-12 - Final Refusal Written

2007-07-11 - Teas/Email Correspondence Entered

2007-07-11 - Communication received from applicant

2007-07-11 - TEAS Response to Office Action Received

2007-06-20 - Notification Of Non-Final Action E-Mailed

2007-06-20 - Non-final action e-mailed

2007-06-20 - Non-Final Action Written

2007-06-19 - Assigned To Examiner

2007-03-13 - Notice Of Pseudo Mark Mailed

2007-03-12 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record**
Anne H. Peck

**Correspondent**
ANNE H. PECK
COOLEY GODWARD KRONISH LLP
777 6TH STREET, NW, SUITE 1100
WASHINGTON, DC 20001 2421
Phone Number: (650) 843-5000
Fax Number: (650) 849-7400

# United States of America
## United States Patent and Trademark Office

# FACEBOOK

**Reg. No. 3,917,332**

**Registered Feb. 8, 2011**

**Int. Cls.: 18 and 21**

**TRADEMARK**

**PRINCIPAL REGISTER**

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

FOR: BAGS, NAMELY, BACKPACKS, BEACH BAGS, GYM BAGS; DRAWSTRING POUCHES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 5-0-2010; IN COMMERCE 5-0-2010.

FOR: BOTTLE OPENERS; PLASTIC CUPS; MUGS; CUPS; FOAM DRINK HOLDERS; GLASS AND PORCELAIN GIFTWARE, NAMELY, CUPS; BEVERAGE GLASSWARE, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 9-11-2009; IN COMMERCE 9-11-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,041,791 AND 3,122,052.

SN 77-125,103, FILED 3-7-2007.

LINDA LAVACHE, EXAMINING ATTORNEY

David J. Kappos

Director of the United States Patent and Trademark Office

**Registration Number: 3,935,447**

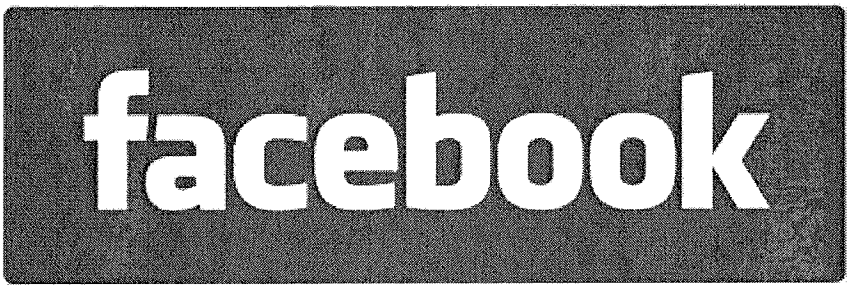
**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on** 2011-12-28 18:18:05 ET

**Serial Number:** 77896312 Assignment Information Trademark Document Retrieval

**Registration Number:** 3935447

**Mark**




**(words only):** FACEBOOK

**Standard Character claim:** No

**Current Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Date of Status:** 2011-03-22

**Filing Date:** 2009-12-17

**Transformed into a National Application:** No

**Registration Date:** 2011-03-22

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 112

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2011-02-16

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Facebook, Inc.

**Address:**
Facebook, Inc.
1601 South California Avenue
Palo Alto, CA 94304
United States
**Legal Entity Type:** Corporation
**State or Country of Incorporation:** Delaware

## GOODS AND/OR SERVICES

**International Class:** 009
**Class Status:** Active
Computer software development tools; Computer software for use as an application programming interface (API); Application programming interface (API) for computer software which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, access and management; Computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks
**Basis:** 1(a)
**First Use Date:** 2006-08-00
**First Use in Commerce Date:** 2006-08-00

## ADDITIONAL INFORMATION

**Color(s) Claimed:** The color(s) blue and white is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of the word "FACEBOOK" in white letters with a blue background.

**Design Search Code(s):**
**26.11.21** - Rectangles that are completely or partially shaded

**26.11.25** - Rectangles with one or more curved sides

**Prior Registration Number(s):**
3041791
3122052
3734637

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-09-07 - Notice Of Suit

2011-03-22 - Registered - Principal Register

2011-02-17 - Notice Of Acceptance Of Statement Of Use E-Mailed

2011-02-16 - Law Office Registration Review Completed

2011-02-12 - Notice Of Approval Of Extension Request E-Mailed

2011-02-11 - Allowed for Registration - Principal Register (SOU accepted)

2011-02-11 - Statement Of Use Processing Complete

2011-01-20 - Use Amendment Filed

2011-02-11 - Extension 1 granted

2011-01-20 - Extension 1 filed

2011-02-11 - Case Assigned To Intent To Use Paralegal

2011-01-20 - TEAS Extension Received

2011-01-20 - TEAS Statement of Use Received

2010-07-20 - NOA E-Mailed - SOU Required From Applicant

2010-05-25 - Official Gazette Publication Confirmation E-Mailed

2010-05-25 - Published for opposition

2010-04-19 - Law Office Publication Review Completed

2010-04-19 - Assigned To LIE

2010-04-01 - Approved For Pub - Principal Register

2010-03-29 - Teas/Email Correspondence Entered

2010-03-29 - Communication received from applicant

2010-03-29 - TEAS Response to Office Action Received

2010-03-22 - Notification Of Non-Final Action E-Mailed

2010-03-22 - Non-final action e-mailed

2010-03-22 - Non-Final Action Written

2010-03-18 - Assigned To Examiner

2010-03-01 - Applicant amendment prior to exam entered

2010-03-01 - Assigned To LIE

2010-02-03 - TEAS Voluntary Amendment Received

2009-12-24 - Notice Of Design Search Code Mailed

2009-12-23 - New Application Office Supplied Data Entered In Tram

2009-12-21 - New Application Entered In Tram

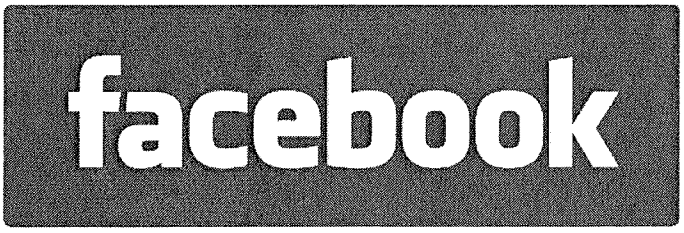
## ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record**
Anne H. Peck

**Correspondent**
ANNE H. PECK
COOLEY GODWARD KRONISH LLP
777 6TH ST NW STE 1100
WASHINGTON, DC 20001-3706
Phone Number: (650) 843-5000
Fax Number: (650) 857-0663

# United States of America

## United States Patent and Trademark Office




**Reg. No. 3,935,447**

**Registered Mar. 22, 2011**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

FACEBOOK, INC. (DELAWARE CORPORATION)
1601 SOUTH CALIFORNIA AVENUE
PALO ALTO, CA 94304

FOR: COMPUTER SOFTWARE DEVELOPMENT TOOLS; COMPUTER SOFTWARE FOR USE AS AN APPLICATION PROGRAMMING INTERFACE (API); APPLICATION PROGRAMMING INTERFACE (API) FOR COMPUTER SOFTWARE WHICH FACILITATES ONLINE SERVICES FOR SOCIAL NETWORKING, BUILDING SOCIAL NETWORKING APPLICATIONS AND FOR ALLOWING DATA RETRIEVAL, UPLOAD, DOWNLOAD, ACCESS AND MANAGEMENT; COMPUTER SOFTWARE TO ENABLE UPLOADING, DOWNLOADING, ACCESSING, POSTING, DISPLAYING, TAGGING, BLOGGING, STREAMING, LINKING, SHARING OR OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMATION VIA COMPUTER AND COMMUNICATION NETWORKS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

OWNER OF U.S. REG. NOS. 3,041,791, 3,734,637, AND OTHERS.

THE COLOR(S) BLUE AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD "FACEBOOK" IN WHITE LETTERS WITH A BLUE BACKGROUND.

SN 77-896,312, FILED 12-17-2009.

JAY FLOWERS, EXAMINING ATTORNEY

David J. Kappos

Director of the United States Patent and Trademark Office

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**
**BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

| | | |
|---|---|---|
| FACEBOOK, INC., | ) | Opposition No. 91198355 |
| Opposer, | ) | Mark: FACEMAIL |
| | ) | Serial No. 85/056,260 |
| v. | ) | Published: September 28, 2010 |
| THINK COMPUTER CORPORATION, | ) | |
| Applicant. | ) | |

# Trial Exhibit 29

# Serial Number: 77/896,315

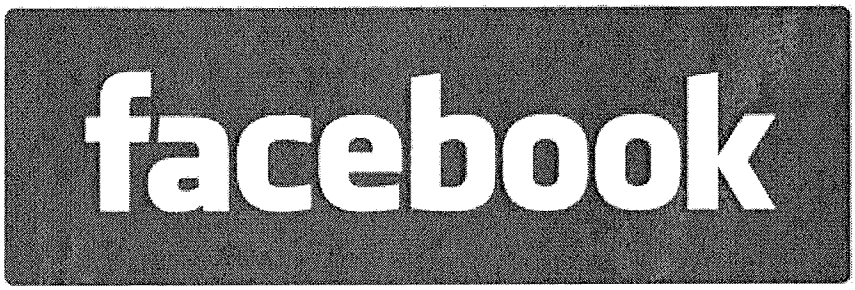
**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on** 2011-12-28 18:49:38 ET

**Serial Number:** 77896315 Assignment Information Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**




**(words only):** FACEBOOK

**Standard Character claim:** No

**Current Status:** A second request for extension of time to file a Statement of Use has been granted.

**Date of Status:** 2011-11-28

**Filing Date:** 2009-12-17

**The Notice of Allowance Date is:** 2011-01-18

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 112

**Attorney Assigned:**
FLOWERS JAY K

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2011-01-18

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Facebook, Inc.

**Address:**
Facebook, Inc.
1601 South California Avenue
Palo Alto, CA 94304
United States
**Legal Entity Type:** Corporation
**State or Country of Incorporation:** Delaware

## GOODS AND/OR SERVICES

**International Class:** 035
**Class Status:** Active
Marketing, advertising and promotion services; market research and information services; advertising services, namely, promoting the goods and services of others via computer and communication networks; operating on-line marketplaces for sellers of goods and/or services; online retail store services featuring digital media, namely, pre-recorded digital sound, video and data recordings featuring music, text, video, games, comedy, drama, action, adventure or animation; charitable services, namely, promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities
**Basis:** 1(b)
**First Use Date:** (DATE NOT AVAILABLE)
**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**International Class:** 038
**Class Status:** Active
Delivery of digital music by electronic transmission
**Basis:** 1(b)
**First Use Date:** (DATE NOT AVAILABLE)
**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**International Class:** 041
**Class Status:** Active
Contest and incentive award programs designed to recognize, reward and encourage

individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product
**Basis:** 1(b)
**First Use Date:** (DATE NOT AVAILABLE)
**First Use in Commerce Date:** (DATE NOT AVAILABLE)

## ADDITIONAL INFORMATION

**Color(s) Claimed:** The color(s) blue and white is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of the word "FACEBOOK" in white letters with a blue background.

**Design Search Code(s):**
**26.11.21** - Rectangles that are completely or partially shaded
**26.11.25** - Rectangles with one or more curved sides

**Prior Registration Number(s):**
3041791
3122052
3734637

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-11-29 - Notice Of Approval Of Extension Request E-Mailed

2011-11-28 - Extension 2 granted

2011-11-21 - Extension 2 filed

2011-11-21 - TEAS Extension Received

2011-06-09 - Notice Of Approval Of Extension Request E-Mailed

2011-06-08 - Extension 1 granted

2011-06-02 - Extension 1 filed

2011-06-07 - Case Assigned To Intent To Use Paralegal

2011-06-02 - TEAS Extension Received

2011-01-18 - NOA E-Mailed - SOU Required From Applicant

2010-11-23 - Official Gazette Publication Confirmation E-Mailed

2010-11-23 - Published for opposition

2010-10-18 - Law Office Publication Review Completed

2010-10-18 - Assigned To LIE

2010-10-01 - Approved For Pub - Principal Register

2010-10-01 - Examiner's Amendment Entered

2010-10-01 - Notification Of Examiners Amendment E-Mailed

2010-10-01 - EXAMINERS AMENDMENT E-MAILED

2010-10-01 - Examiners Amendment -Written

2010-09-24 - Teas/Email Correspondence Entered

2010-09-22 - Communication received from applicant

2010-09-22 - TEAS Response to Office Action Received

2010-03-22 - Notification Of Non-Final Action E-Mailed

2010-03-22 - Non-final action e-mailed

2010-03-22 - Non-Final Action Written

2010-03-18 - Assigned To Examiner

2010-03-01 - Applicant amendment prior to exam entered

2010-03-01 - Assigned To LIE

2010-02-03 - TEAS Voluntary Amendment Received

2009-12-23 - TEAS Change Of Correspondence Received

2009-12-24 - Notice Of Design Search Code Mailed

2009-12-23 - New Application Office Supplied Data Entered In Tram

2009-12-21 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record**
Anne H. Peck

**Correspondent**
ANNE H. PECK
COOLEY GODWARD KRONISH LLP
777 6TH ST NW STE 1100
WASHINGTON, DC 20001-3706
Phone Number: (650) 843-5000
Fax Number: (650) 857-0663

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 12/31/2011)

# Trademark/Service Mark Application, Principal Register

**Serial Number: 77896315**
**Filing Date: 12/17/2009**

## The table below presents the data as entered.

| Input Field | Entered |
|---|---|
| **SERIAL NUMBER** | 77896315 |
| **MARK INFORMATION** | |
| *MARK | \\TICRS\EXPORT9\IMAGEOUT9 \778\963\77896315\xml1\AP P0002.JPG |
| SPECIAL FORM | YES |
| USPTO-GENERATED IMAGE | NO |
| LITERAL ELEMENT | FACEBOOK |
| COLOR MARK | YES |
| COLOR(S) CLAIMED (If applicable) | The color(s) blue and white is/are claimed as a feature of the mark. |
| *DESCRIPTION OF THE MARK (and Color Location, if applicable) | The mark consists of the word FACEBOOK in white letters with a blue background. |
| PIXEL COUNT ACCEPTABLE | YES |
| PIXEL COUNT | 820 x 272 |
| **REGISTER** | Principal |
| **APPLICANT INFORMATION** | |
| *OWNER OF MARK | Facebook, Inc. |
| *STREET | 1601 South California Avenue |
| *CITY | Palo Alto |
| *STATE (Required for U.S. applicants) | California |
| *COUNTRY | United States |
| *ZIP/POSTAL CODE (Required for U.S. applicants only) | 94304 |
| **LEGAL ENTITY INFORMATION** | |

| | |
|---|---|
| **TYPE** | corporation |
| **STATE/COUNTRY OF INCORPORATION** | Delaware |
| **GOODS AND/OR SERVICES AND BASIS INFORMATION** | |
| **INTERNATIONAL CLASS** | 035 |
| ***IDENTIFICATION** | Marketing, advertising and promotion services; Market research and information services; Promoting the goods and services of others via computer and communication networks; Facilitating the exchange and sale of services and products of third parties via computer and communication networks; Online retail store services featuring delivery of digital media; Charitable services, namely promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities; Contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product |
| **FILING BASIS** | SECTION 1(b) |
| **ATTORNEY INFORMATION** | |
| **NAME** | Anne H. Peck |
| **ATTORNEY DOCKET NUMBER** | 309101-20000 |
| **FIRM NAME** | Cooley Godward Kronish LLP |
| **STREET** | 777 6th Street, NW, Suite 1100 |
| **CITY** | Washington |
| **STATE** | California |
| **COUNTRY** | United States |
| **ZIP/POSTAL CODE** | 20001 |
| **PHONE** | (650) 843-5000 |
| **FAX** | (650) 857-0663 |
| **EMAIL ADDRESS** | trademarks@cooley.com |
| **AUTHORIZED TO COMMUNICATE VIA EMAIL** | Yes |

| | |
|---|---|
| OTHER APPOINTED ATTORNEY | Janet L. Cullum, John W. Crittenden, Kent M. Walker, Peter J. Willsey, Susan D. Berney-Key, Todd S. Bontemps, Bryan Boyle, Emily F. Burns, Catherine A. Cayce, Gavin L. Charlston, Einat Sandman Clarke, Christen Dubois, Heather Dunn Navarro, Noel K. Egnatios, Christine K. Hsieh, Brendan J. Hughes, Kathleen E. Johnston, Lisa K. Koenig, Nishan Kottahachchi, Jeffrey T. Norberg, Susan L. Piascik, Erica C. Tierney, and Steven Tietsworth |
| **CORRESPONDENCE INFORMATION** | |
| NAME | Anne H. Peck |
| FIRM NAME | Cooley Godward Kronish LLP |
| STREET | 777 6th Street, NW, Suite 1100 |
| CITY | Washington |
| STATE | California |
| COUNTRY | United States |
| ZIP/POSTAL CODE | 20001 |
| PHONE | (650) 843-5000 |
| FAX | (650) 857-0663 |
| EMAIL ADDRESS | trademarks@cooley.com |
| AUTHORIZED TO COMMUNICATE VIA EMAIL | Yes |
| **FEE INFORMATION** | |
| NUMBER OF CLASSES | 1 |
| FEE PER CLASS | 325 |
| *TOTAL FEE DUE | 325 |
| *TOTAL FEE PAID | 325 |
| **SIGNATURE INFORMATION** | |
| SIGNATURE | NOT PROVIDED |
| SIGNATORY'S NAME | NOT PROVIDED |
| SIGNATORY'S POSITION | NOT PROVIDED |
| DATE SIGNED | NOT PROVIDED |

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 12/31/2011)

# Trademark/Service Mark Application, Principal Register

**Serial Number: 77896315**
**Filing Date: 12/17/2009**

## To the Commissioner for Trademarks:

**MARK:** FACEBOOK (stylized and/or with design, see mark)

The literal element of the mark consists of FACEBOOK.
The color(s) blue and white is/are claimed as a feature of the mark. The mark consists of the word FACEBOOK in white letters with a blue background.
The applicant, Facebook, Inc., a corporation of Delaware, having an address of
1601 South California Avenue
Palo Alto, California 94304
United States
requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 035: Marketing, advertising and promotion services; Market research and information services; Promoting the goods and services of others via computer and communication networks; Facilitating the exchange and sale of services and products of third parties via computer and communication networks; Online retail store services featuring delivery of digital media; Charitable services, namely promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities; Contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:
Anne H. Peck and Janet L. Cullum, John W. Crittenden, Kent M. Walker, Peter J. Willsey, Susan D. Berney-Key, Todd S. Bontemps, Bryan Boyle, Emily F. Burns, Catherine A. Cayce, Gavin L. Charlston, Einat Sandman Clarke, Christen Dubois, Heather Dunn Navarro, Noel K. Egnatios, Christine K. Hsieh, Brendan J. Hughes, Kathleen E. Johnston, Lisa K. Koenig, Nishan Kottahachchi, Jeffrey T. Norberg, Susan L. Piascik, Erica C. Tierney, and Steven Tietsworth of Cooley Godward Kronish LLP
777 6th Street, NW, Suite 1100
Washington, California 20001
United States
The attorney docket/reference number is 309101-20000.

The applicant's current Correspondence Information:

Anne H. Peck
Cooley Godward Kronish LLP
777 6th Street, NW, Suite 1100
Washington, California 20001
(650) 843-5000(phone)
(650) 857-0663(fax)
trademarks@cooley.com (authorized)

A fee payment in the amount of $325 has been submitted with the application, representing payment for 1 class(es).

RAM Sale Number: 7071
RAM Accounting Date: 12/18/2009

Serial Number: 77896315
Internet Transmission Date: Thu Dec 17 21:16:05 EST 2009
TEAS Stamp: USPTO/BAS-63.251.249.2-20091217211605039
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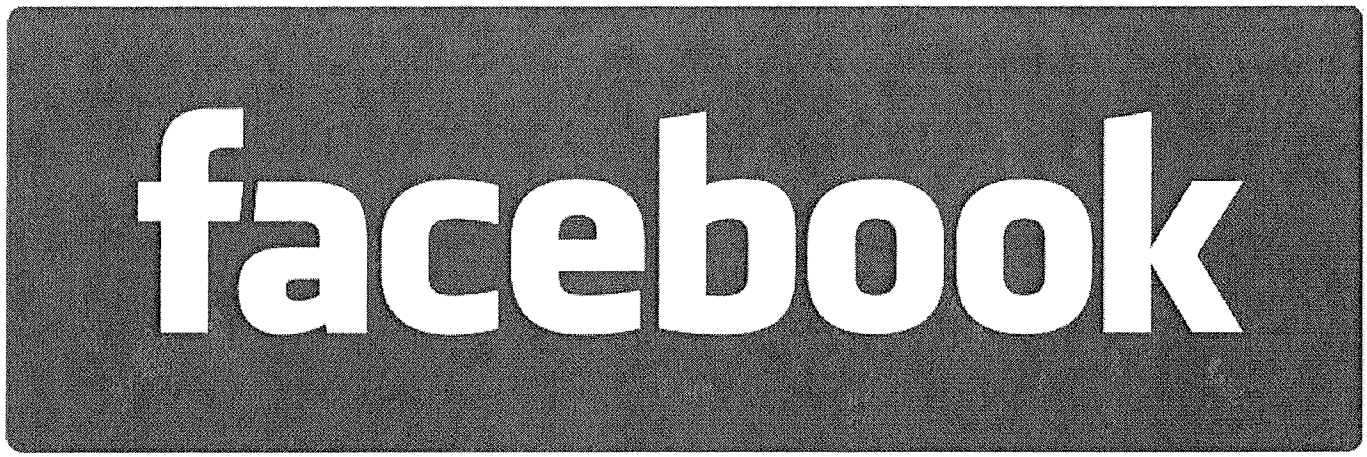

facebook

# Serial Number: 77/896,317

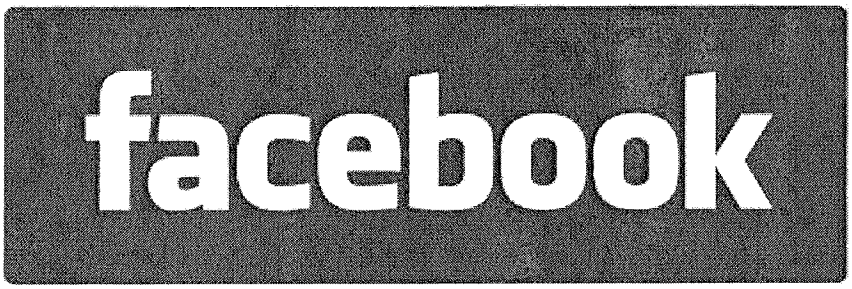
**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on** 2011-12-28 18:51:02 ET

**Serial Number:** 77896317 Assignment Information Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**




**(words only):** FACEBOOK

**Standard Character claim:** No

**Current Status:** A second request for extension of time to file a Statement of Use has been granted.

**Date of Status:** 2011-11-07

**Filing Date:** 2009-12-17

**The Notice of Allowance Date is:** 2010-12-21

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 112

**Attorney Assigned:**
FLOWERS JAY K

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2010-12-21

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Facebook, Inc.

**Address:**
Facebook, Inc.
1601 South California Avenue
Palo Alto, CA 94304
United States
**Legal Entity Type:** Corporation
**State or Country of Incorporation:** Delaware

## GOODS AND/OR SERVICES

**International Class:** 036
**Class Status:** Active
Financial transaction processing services, namely, clearing and reconciling financial transactions via computer and communication networks; Electronic processing and transmission of bill payment data for users of computer and communication networks; Electronic funds transfer services; Bill payment services; Financial exchange services, namely, providing a virtual currency for use by members of an online community via computer and communication networks
**Basis:** 1(b)
**First Use Date:** (DATE NOT AVAILABLE)
**First Use in Commerce Date:** (DATE NOT AVAILABLE)

## ADDITIONAL INFORMATION

**Color(s) Claimed:** The color(s) blue and white is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of the word "FACEBOOK" in white letters with a blue background.

**Design Search Code(s):**
**26.11.21** - Rectangles that are completely or partially shaded
**26.11.25** - Rectangles with one or more curved sides

**Prior Registration Number(s):**
3041791
3122052
3734637

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-11-08 - Notice Of Approval Of Extension Request E-Mailed

2011-11-07 - Extension 2 granted

2011-11-04 - Extension 2 filed

2011-11-04 - TEAS Extension Received

2011-06-09 - Notice Of Approval Of Extension Request E-Mailed

2011-06-08 - Extension 1 granted

2011-06-02 - Extension 1 filed

2011-06-07 - Case Assigned To Intent To Use Paralegal

2011-06-02 - TEAS Extension Received

2010-12-21 - NOA E-Mailed - SOU Required From Applicant

2010-09-30 - Extension Of Time To Oppose Process - Terminated

2010-06-23 - Extension Of Time To Oppose Received

2010-05-25 - Official Gazette Publication Confirmation E-Mailed

2010-05-25 - Published for opposition

2010-04-19 - Law Office Publication Review Completed

2010-04-19 - Assigned To LIE

2010-04-01 - Approved For Pub - Principal Register

2010-03-29 - Teas/Email Correspondence Entered

2010-03-29 - Communication received from applicant

2010-03-29 - TEAS Response to Office Action Received

2010-03-22 - Notification Of Non-Final Action E-Mailed

2010-03-22 - Non-final action e-mailed

2010-03-22 - Non-Final Action Written

2010-03-18 - Assigned To Examiner

2010-03-01 - Applicant amendment prior to exam entered

2010-03-01 - Assigned To LIE

2010-02-03 - TEAS Voluntary Amendment Received

2009-12-23 - TEAS Change Of Correspondence Received

2009-12-24 - Notice Of Design Search Code Mailed

2009-12-23 - New Application Office Supplied Data Entered In Tram

2009-12-21 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record**
Anne H. Peck

**Correspondent**
Anne H. Peck
COOLEY GODWARD KRONISH LLP
777 6TH STREET, NW, SUITE 1100

WASHINGTON DC 20001
Phone Number: (650) 843-5000
Fax Number: (650) 857-0663

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp. 12/31/2011)

# Trademark/Service Mark Application, Principal Register

**Serial Number: 77896317**
**Filing Date: 12/17/2009**

## The table below presents the data as entered.

| Input Field | Entered |
|---|---|
| **SERIAL NUMBER** | 77896317 |
| **MARK INFORMATION** | |
| ***MARK** | \\TICRS\EXPORT9\IMAGEOUT9 \778\963\77896317\xml1\AP P0002.JPG |
| **SPECIAL FORM** | YES |
| **USPTO-GENERATED IMAGE** | NO |
| **LITERAL ELEMENT** | FACEBOOK |
| **COLOR MARK** | YES |
| **COLOR(S) CLAIMED (If applicable)** | The color(s) blue and white is/are claimed as a feature of the mark. |
| ***DESCRIPTION OF THE MARK (and Color Location, if applicable)** | The mark consists of the word FACEBOOK in white letters with a blue background. |
| **PIXEL COUNT ACCEPTABLE** | YES |
| **PIXEL COUNT** | 820 x 272 |
| **REGISTER** | Principal |
| **APPLICANT INFORMATION** | |
| ***OWNER OF MARK** | Facebook, Inc. |
| ***STREET** | 1601 South California Avenue |
| ***CITY** | Palo Alto |
| ***STATE (Required for U.S. applicants)** | California |
| ***COUNTRY** | United States |
| ***ZIP/POSTAL CODE (Required for U.S. applicants only)** | 94304 |
| **LEGAL ENTITY INFORMATION** | |

| | |
|---|---|
| **TYPE** | corporation |
| **STATE/COUNTRY OF INCORPORATION** | Delaware |
| **GOODS AND/OR SERVICES AND BASIS INFORMATION** | |
| **INTERNATIONAL CLASS** | 036 |
| ***IDENTIFICATION** | Financial transaction processing services, namely clearing and reconciling financial transactions via computer and communication networks; Electronic processing and transmission of bill payment data for users of computer and communication networks; Electronic funds transfer services; Bill payment services; Financial exchange services, namely, providing a virtual currency for use by members of an online community via computer and communication networks |
| **FILING BASIS** | SECTION 1(b) |
| **ATTORNEY INFORMATION** | |
| **NAME** | Anne H. Peck |
| **ATTORNEY DOCKET NUMBER** | 309101-20000 |
| **FIRM NAME** | Cooley Godward Kronish LLP |
| **STREET** | 777 6th Street, NW, Suite 1100 |
| **CITY** | Washington |
| **STATE** | California |
| **COUNTRY** | United States |
| **ZIP/POSTAL CODE** | 20001 |
| **PHONE** | (650) 843-5000 |
| **FAX** | (650) 857-0663 |
| **EMAIL ADDRESS** | trademarks@cooley.com |
| **AUTHORIZED TO COMMUNICATE VIA EMAIL** | Yes |
| **OTHER APPOINTED ATTORNEY** | Janet L. Cullum, John W. Crittenden, Kent M. Walker, Peter J. Willsey, Susan D. Berney-Key, Todd S. Bontemps, Bryan Boyle, Emily F. Burns, Catherine A. Cayce, Gavin L. Charlston, Einat Sandman Clarke, Christen Dubois, Heather Dunn Navarro, Noel K. Egnatios, Christine K. Hsieh, Brendan J. Hughes, Kathleen E. Johnston, |

| | |
|---|---|
| | Lisa K. Koenig, Nishan Kottahachchi, Jeffrey T. Norberg, Susan L. Piascik, Erica C. Tierney, and Steven Tietsworth |
| **CORRESPONDENCE INFORMATION** | |
| NAME | Anne H. Peck |
| FIRM NAME | Cooley Godward Kronish LLP |
| STREET | 777 6th Street, NW, Suite 1100 |
| CITY | Washington |
| STATE | California |
| COUNTRY | United States |
| ZIP/POSTAL CODE | 20001 |
| PHONE | (650) 843-5000 |
| FAX | (650) 857-0663 |
| EMAIL ADDRESS | trademarks@cooley.com |
| AUTHORIZED TO COMMUNICATE VIA EMAIL | Yes |
| **FEE INFORMATION** | |
| NUMBER OF CLASSES | 1 |
| FEE PER CLASS | 325 |
| *TOTAL FEE DUE | 325 |
| *TOTAL FEE PAID | 325 |
| **SIGNATURE INFORMATION** | |
| SIGNATURE | NOT PROVIDED |
| SIGNATORY'S NAME | NOT PROVIDED |
| SIGNATORY'S POSITION | NOT PROVIDED |
| DATE SIGNED | NOT PROVIDED |

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 12/31/2011)

# Trademark/Service Mark Application, Principal Register

**Serial Number: 77896317**
**Filing Date: 12/17/2009**

## To the Commissioner for Trademarks:

**MARK:** FACEBOOK (stylized and/or with design, see mark)

The literal element of the mark consists of FACEBOOK.
The color(s) blue and white is/are claimed as a feature of the mark. The mark consists of the word FACEBOOK in white letters with a blue background.
The applicant, Facebook, Inc., a corporation of Delaware, having an address of
1601 South California Avenue
Palo Alto, California 94304
United States
requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 036: Financial transaction processing services, namely clearing and reconciling financial transactions via computer and communication networks; Electronic processing and transmission of bill payment data for users of computer and communication networks; Electronic funds transfer services; Bill payment services; Financial exchange services, namely, providing a virtual currency for use by members of an online community via computer and communication networks
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:
Anne H. Peck and Janet L. Cullum, John W. Crittenden, Kent M. Walker, Peter J. Willsey, Susan D. Berney-Key, Todd S. Bontemps, Bryan Boyle, Emily F. Burns, Catherine A. Cayce, Gavin L. Charlston, Einat Sandman Clarke, Christen Dubois, Heather Dunn Navarro, Noel K. Egnatios, Christine K. Hsieh, Brendan J. Hughes, Kathleen E. Johnston, Lisa K. Koenig, Nishan Kottahachchi, Jeffrey T. Norberg, Susan L. Piascik, Erica C. Tierney, and Steven Tietsworth of Cooley Godward Kronish LLP
777 6th Street, NW, Suite 1100
Washington, California 20001
United States
The attorney docket/reference number is 309101-20000.

The applicant's current Correspondence Information:
Anne H. Peck
Cooley Godward Kronish LLP

777 6th Street, NW, Suite 1100
Washington, California 20001
(650) 843-5000(phone)
(650) 857-0663(fax)
trademarks@cooley.com (authorized)

A fee payment in the amount of $325 has been submitted with the application, representing payment for 1 class(es).

RAM Sale Number: 7088
RAM Accounting Date: 12/18/2009

Serial Number: 77896317
Internet Transmission Date: Thu Dec 17 21:21:30 EST 2009
TEAS Stamp: USPTO/BAS-63.251.249.2-20091217212130793
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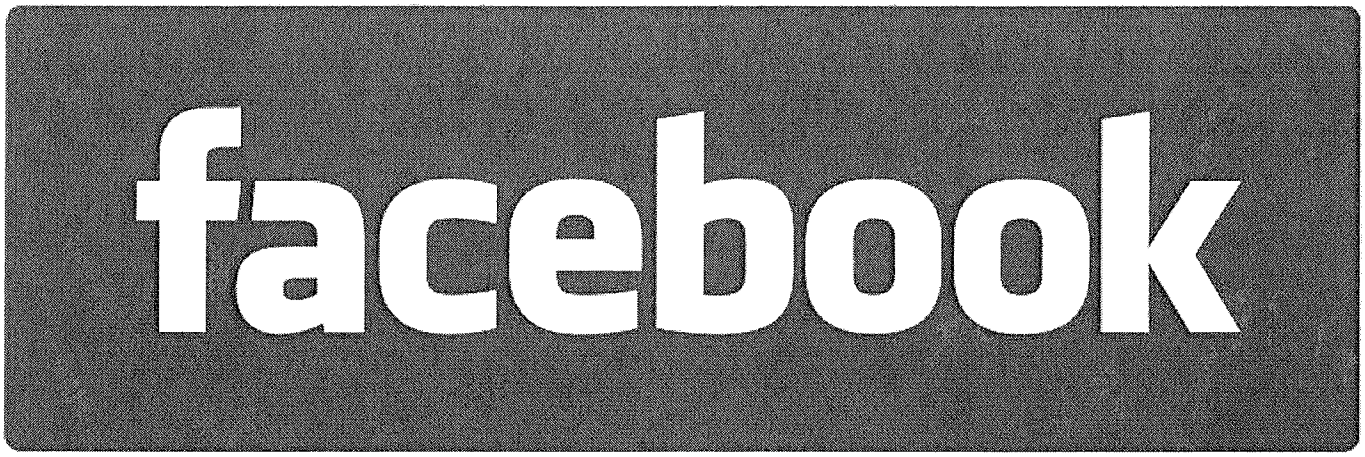

facebook

# Serial Number: 77/896,318

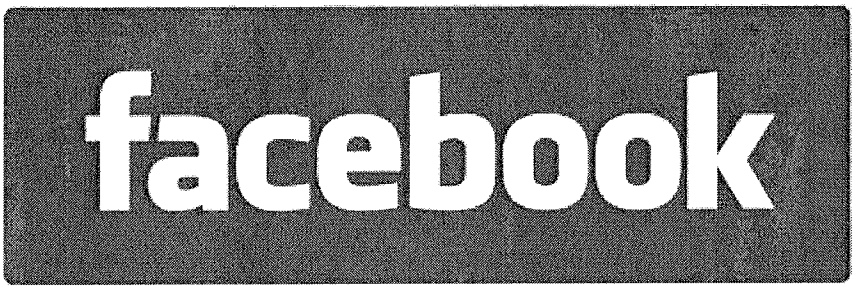
**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on** 2011-12-28 18:52:26 ET

**Serial Number:** 77896318 Assignment Information Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**




**(words only):** FACEBOOK

**Standard Character claim:** No

**Current Status:** A first request for extension of time to file a Statement of Use has been granted.

**Date of Status:** 2011-07-06

**Filing Date:** 2009-12-17

**The Notice of Allowance Date is:** 2011-02-15

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 112

**Attorney Assigned:**
FLOWERS JAY K

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2011-07-05

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Facebook, Inc.

**Address:**
Facebook, Inc.
1601 South California Avenue
Palo Alto, CA 94304
United States
**Legal Entity Type:** Corporation
**State or Country of Incorporation:** Delaware

## GOODS AND/OR SERVICES

**International Class:** 038
**Class Status:** Active
Providing access to computer, electronic and online databases; telecommunications services, namely, electronic transmission of data, messages and information; providing online forums for communication on topics of general interest; providing online communications links which transfer web site users to other local and global web pages; providing access to web sites for others hosted on computer servers accessible via a global computer network; providing access to third party web sites by enabling users to log in through a universal username and password via a global computer network and other communication networks; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; audio, text and video broadcasting services over the Internet or other communications networks featuring the uploaded, posted and tagged audio, text and video content of others; audio, text and video broadcasting services over the Internet or other communications networks, namely, electronically transmitting audio clips, text and video clips of others
**Basis:** 1(b)
**First Use Date:** (DATE NOT AVAILABLE)
**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**International Class:** 045
**Class Status:** Active
Identification verification services, namely, providing authentication of personal identification information

**Basis:** 1(b)
**First Use Date:** (DATE NOT AVAILABLE)
**First Use in Commerce Date:** (DATE NOT AVAILABLE)

## ADDITIONAL INFORMATION

**Color(s) Claimed:** The color(s) blue and white is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of the word "FACEBOOK" in white letters with a blue background.

**Design Search Code(s):**
**26.11.21** - Rectangles that are completely or partially shaded
**26.11.25** - Rectangles with one or more curved sides

**Prior Registration Number(s):**
3041791
3122052
3734637

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-12-20 - TEAS Statement of Use Received

2011-07-07 - Notice Of Approval Of Extension Request E-Mailed

2011-07-06 - Extension 1 granted

2011-06-29 - Extension 1 filed

2011-07-05 - Case Assigned To Intent To Use Paralegal

2011-06-29 - TEAS Extension Received

2011-02-15 - NOA E-Mailed - SOU Required From Applicant

2010-12-21 - Official Gazette Publication Confirmation E-Mailed

2010-12-21 - Published for opposition

2010-11-17 - Law Office Publication Review Completed

2010-11-17 - Approved For Pub - Principal Register

2010-11-17 - Examiner's Amendment Entered

2010-11-17 - Notification Of Examiners Amendment E-Mailed

2010-11-17 - EXAMINERS AMENDMENT E-MAILED

2010-11-17 - Examiners Amendment -Written

2010-11-08 - Previous Allowance Count Withdrawn

2010-10-29 - Withdrawn From Pub - Og Review Query

2010-10-18 - Law Office Publication Review Completed

2010-10-18 - Assigned To LIE

2010-10-01 - Approved For Pub - Principal Register

2010-10-01 - Examiner's Amendment Entered

2010-10-01 - Notification Of Examiners Amendment E-Mailed

2010-10-01 - EXAMINERS AMENDMENT E-MAILED

2010-10-01 - Examiners Amendment -Written

2010-09-24 - Teas/Email Correspondence Entered

2010-09-22 - Communication received from applicant

2010-09-22 - TEAS Response to Office Action Received

2010-03-22 - Notification Of Non-Final Action E-Mailed

2010-03-22 - Non-final action e-mailed

2010-03-22 - Non-Final Action Written

2010-03-18 - Assigned To Examiner

2010-03-01 - Applicant amendment prior to exam entered

2010-03-01 - Assigned To LIE

2010-02-03 - TEAS Voluntary Amendment Received

2009-12-23 - TEAS Change Of Correspondence Received

2009-12-24 - Notice Of Design Search Code Mailed

2009-12-23 - New Application Office Supplied Data Entered In Tram

2009-12-21 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record**
Anne H. Peck

**Correspondent**
ANNE H. PECK
COOLEY GODWARD KRONISH LLP
777 6TH ST NW STE 1100
WASHINGTON, DC 20001-3706
Phone Number: (650) 843-5000
Fax Number: (650) 857-0663

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 12/31/2011)

# Trademark/Service Mark Application, Principal Register

**Serial Number: 77896318**
**Filing Date: 12/17/2009**

## The table below presents the data as entered.

| Input Field | Entered |
|---|---|
| **SERIAL NUMBER** | 77896318 |
| **MARK INFORMATION** | |
| *MARK | \\TICRS\EXPORT9\IMAGEOUT9\778\963\77896318\xml1\AP P0002.JPG |
| SPECIAL FORM | YES |
| USPTO-GENERATED IMAGE | NO |
| LITERAL ELEMENT | FACEBOOK |
| COLOR MARK | YES |
| COLOR(S) CLAIMED (If applicable) | The color(s) blue and white is/are claimed as a feature of the mark. |
| *DESCRIPTION OF THE MARK (and Color Location, if applicable) | The mark consists of the word FACEBOOK in white letters with a blue background. |
| PIXEL COUNT ACCEPTABLE | YES |
| PIXEL COUNT | 820 x 272 |
| **REGISTER** | Principal |
| **APPLICANT INFORMATION** | |
| *OWNER OF MARK | Facebook, Inc. |
| *STREET | 1601 South California Avenue |
| *CITY | Palo Alto |
| *STATE (Required for U.S. applicants) | California |
| *COUNTRY | United States |
| *ZIP/POSTAL CODE (Required for U.S. applicants only) | 94304 |
| **LEGAL ENTITY INFORMATION** | |

| | |
|---|---|
| **TYPE** | corporation |
| **STATE/COUNTRY OF INCORPORATION** | Delaware |
| **GOODS AND/OR SERVICES AND BASIS INFORMATION** | |
| **INTERNATIONAL CLASS** | 038 |
| ***IDENTIFICATION** | Providing access to computer, electronic and online databases; Telecommunications services, namely electronic transmission of data, messages and information; Providing online forums for communication on topics of general interest; Providing online communications links which transfer web site users to other local and global web pages; Facilitating access to third party web sites via a universal login; Providing online chat rooms and electronic bulletin boards; Audio, text and video broadcasting services over computer or other communication networks namely, uploading, posting, displaying, tagging, and electronically transmitting data, information, audio and video images |
| **FILING BASIS** | SECTION 1(b) |
| **ATTORNEY INFORMATION** | |
| **NAME** | Anne H. Peck |
| **ATTORNEY DOCKET NUMBER** | 309101-20000 |
| **FIRM NAME** | Cooley Godward Kronish LLP |
| **STREET** | 777 6th Street, NW, Suite 1100 |
| **CITY** | Washington |
| **STATE** | California |
| **COUNTRY** | United States |
| **ZIP/POSTAL CODE** | 20001 |
| **PHONE** | (650) 843-5000 |
| **FAX** | (650) 857-0663 |
| **EMAIL ADDRESS** | trademarks@cooley.com |
| **AUTHORIZED TO COMMUNICATE VIA EMAIL** | Yes |
| | Janet L. Cullum, John W. Crittenden, Kent M. Walker, Peter J. Willsey, Susan D. Berney-Key, Todd S. Bontemps, Bryan |

| | |
|---|---|
| OTHER APPOINTED ATTORNEY | Boyle, Emily F. Burns, Catherine A. Cayce, Gavin L. Charlston, Einat Sandman Clarke, Christen Dubois, Heather Dunn Navarro, Noel K. Egnatios, Christine K. Hsieh, Brendan J. Hughes, Kathleen E. Johnston, Lisa K. Koenig, Nishan Kottahachchi, Jeffrey T. Norberg, Susan L. Piascik, Erica C. Tierney, and Steven Tietsworth |
| **CORRESPONDENCE INFORMATION** | |
| NAME | Anne H. Peck |
| FIRM NAME | Cooley Godward Kronish LLP |
| STREET | 777 6th Street, NW, Suite 1100 |
| CITY | Washington |
| STATE | California |
| COUNTRY | United States |
| ZIP/POSTAL CODE | 20001 |
| PHONE | (650) 843-5000 |
| FAX | (650) 857-0663 |
| EMAIL ADDRESS | trademarks@cooley.com |
| AUTHORIZED TO COMMUNICATE VIA EMAIL | Yes |
| **FEE INFORMATION** | |
| NUMBER OF CLASSES | 1 |
| FEE PER CLASS | 325 |
| *TOTAL FEE DUE | 325 |
| *TOTAL FEE PAID | 325 |
| **SIGNATURE INFORMATION** | |
| SIGNATURE | NOT PROVIDED |
| SIGNATORY'S NAME | NOT PROVIDED |
| SIGNATORY'S POSITION | NOT PROVIDED |
| DATE SIGNED | NOT PROVIDED |

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 12/31/2011)

# Trademark/Service Mark Application, Principal Register

**Serial Number: 77896318**
**Filing Date: 12/17/2009**

## To the Commissioner for Trademarks:

**MARK:** FACEBOOK (stylized and/or with design, see mark)

The literal element of the mark consists of FACEBOOK.
The color(s) blue and white is/are claimed as a feature of the mark. The mark consists of the word FACEBOOK in white letters with a blue background.
The applicant, Facebook, Inc., a corporation of Delaware, having an address of
1601 South California Avenue
Palo Alto, California 94304
United States
requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 038: Providing access to computer, electronic and online databases; Telecommunications services, namely electronic transmission of data, messages and information; Providing online forums for communication on topics of general interest; Providing online communications links which transfer web site users to other local and global web pages; Facilitating access to third party web sites via a universal login; Providing online chat rooms and electronic bulletin boards; Audio, text and video broadcasting services over computer or other communication networks namely, uploading, posting, displaying, tagging, and electronically transmitting data, information, audio and video images
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:
Anne H. Peck and Janet L. Cullum, John W. Crittenden, Kent M. Walker, Peter J. Willsey, Susan D. Berney-Key, Todd S. Bontemps, Bryan Boyle, Emily F. Burns, Catherine A. Cayce, Gavin L. Charlston, Einat Sandman Clarke, Christen Dubois, Heather Dunn Navarro, Noel K. Egnatios, Christine K. Hsieh, Brendan J. Hughes, Kathleen E. Johnston, Lisa K. Koenig, Nishan Kottahachchi, Jeffrey T. Norberg, Susan L. Piascik, Erica C. Tierney, and Steven Tietsworth of Cooley Godward Kronish LLP
777 6th Street, NW, Suite 1100
Washington, California 20001
United States
The attorney docket/reference number is 309101-20000.

The applicant's current Correspondence Information:

Anne H. Peck
Cooley Godward Kronish LLP
777 6th Street, NW, Suite 1100
Washington, California 20001
(650) 843-5000(phone)
(650) 857-0663(fax)
trademarks@cooley.com (authorized)

A fee payment in the amount of $325 has been submitted with the application, representing payment for 1 class(es).

RAM Sale Number: 7092
RAM Accounting Date: 12/18/2009

Serial Number: 77896318
Internet Transmission Date: Thu Dec 17 21:25:53 EST 2009
TEAS Stamp: USPTO/BAS-63.251.249.2-20091217212553915
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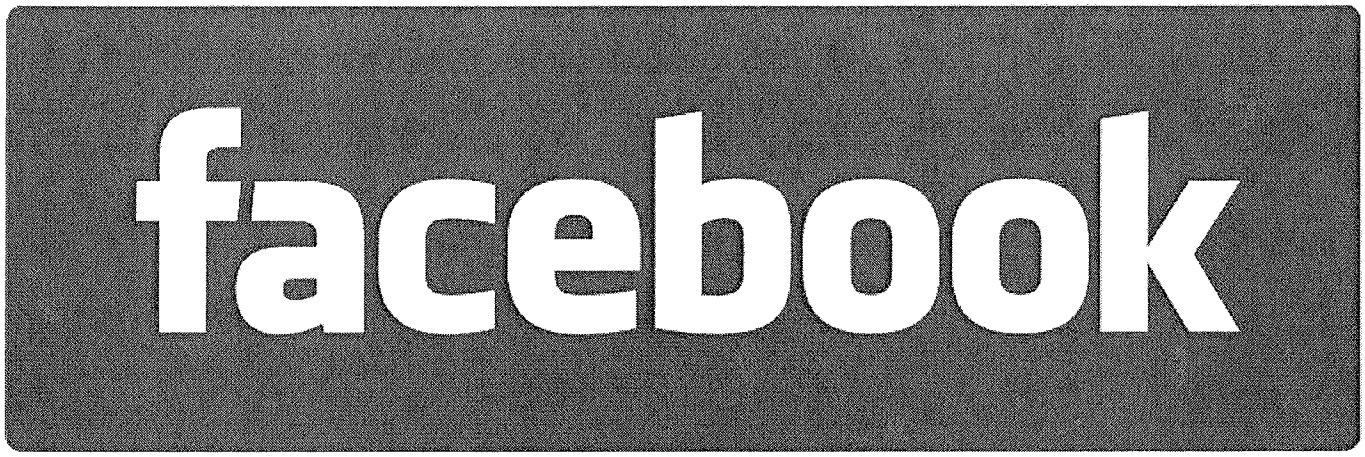

facebook

# Serial Number: 77/896,322

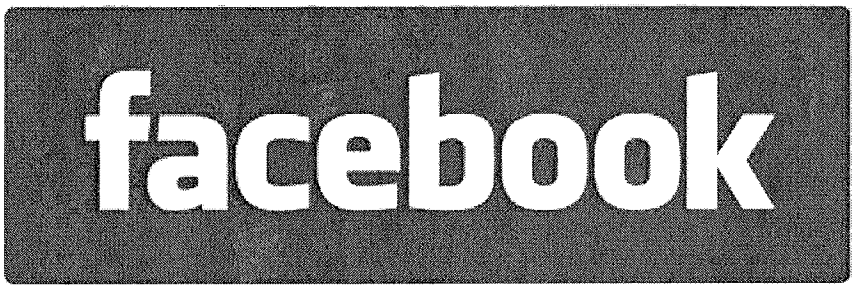
**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on** 2011-12-28 18:53:39 ET

**Serial Number:** 77896322 Assignment Information Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**




**(words only):** FACEBOOK

**Standard Character claim:** No

**Current Status:** A second request for extension of time to file a Statement of Use has been granted.

**Date of Status:** 2011-11-28

**Filing Date:** 2009-12-17

**The Notice of Allowance Date is:** 2011-01-18

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 112

**Attorney Assigned:**
FLOWERS JAY K

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2011-01-18

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Facebook, Inc.

**Address:**
Facebook, Inc.
1601 South California Avenue
Palo Alto, CA 94304
United States
**Legal Entity Type:** Corporation
**State or Country of Incorporation:** Delaware

## GOODS AND/OR SERVICES

**International Class:** 038
**Class Status:** Active
Peer-to-peer photo sharing services, namely, electronic transmission of digital photo files among internet users
**Basis:** 1(b)
**First Use Date:** (DATE NOT AVAILABLE)
**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**International Class:** 041
**Class Status:** Active
Providing computer, electronic and online databases in the field of entertainment and in the fields of secondary, collegiate, social and community interest groups; on-line journals, namely, blogs in the fields of entertainment, education, social, political, cultural, economic, scientific and general interest; electronic publishing services, namely, publication of text and graphic works of others via computer and communications networks in the fields of entertainment, education, social, political, cultural, economic, scientific and general interest; publishing of electronic publications; entertainment services, namely, providing temporary use of interactive, multiplayer and single player games for games played via computer or communication networks; providing information about online computer games and video games via computer or communication networks; arranging and conducting competitions for video gamers and computer game players
**Basis:** 1(b)
**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**International Class:** 042
**Class Status:** Active
Peer-to-browser photo sharing services, namely, providing a website featuring technology enabling users to upload, view, and download digital photos; providing a web site featuring technology that enables users to upload and share video, photos, text, graphics and data; creating and maintaining blogs for others; providing a web hosting platform for use of non-downloadable software in connection with interactive, multiplayer and single player games for third parties
**Basis:** 1(b)
**First Use Date:** (DATE NOT AVAILABLE)
**First Use in Commerce Date:** (DATE NOT AVAILABLE)

## ADDITIONAL INFORMATION

**Color(s) Claimed:** The color(s) blue and white is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of the word "FACEBOOK" in white letters with a blue background.

**Design Search Code(s):**
**26.11.21** - Rectangles that are completely or partially shaded
**26.11.25** - Rectangles with one or more curved sides

**Prior Registration Number(s):**
3041791
3122052
3734637

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-12-20 - TEAS Statement of Use Received

2011-11-29 - Notice Of Approval Of Extension Request E-Mailed

2011-11-28 - Extension 2 granted

2011-11-21 - Extension 2 filed

2011-11-21 - TEAS Extension Received

2011-06-09 - Notice Of Approval Of Extension Request E-Mailed

2011-06-08 - Extension 1 granted

2011-06-02 - Extension 1 filed

2011-06-07 - Case Assigned To Intent To Use Paralegal

2011-06-02 - TEAS Extension Received

2011-01-18 - NOA E-Mailed - SOU Required From Applicant

2010-11-23 - Official Gazette Publication Confirmation E-Mailed

2010-11-23 - Published for opposition

2010-10-19 - Law Office Publication Review Completed

2010-10-19 - Assigned To LIE

2010-10-04 - Approved For Pub - Principal Register

2010-10-01 - Examiner's Amendment Entered

2010-10-01 - Notification Of Examiners Amendment E-Mailed

2010-10-01 - EXAMINERS AMENDMENT E-MAILED

2010-10-01 - Examiners Amendment -Written

2010-09-24 - Teas/Email Correspondence Entered

2010-09-22 - Communication received from applicant

2010-09-22 - TEAS Response to Office Action Received

2010-03-22 - Notification Of Priority Action E-Mailed

2010-03-22 - Priority Action E-Mailed

2010-03-22 - Priority Action Written

2010-03-18 - Assigned To Examiner

2010-03-01 - Applicant amendment prior to exam entered

2010-03-01 - Assigned To LIE

2010-02-03 - TEAS Voluntary Amendment Received

2009-12-24 - Notice Of Design Search Code Mailed

2009-12-23 - New Application Office Supplied Data Entered In Tram

2009-12-21 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record**
Anne H. Peck

**Correspondent**
ANNE H. PECK
COOLEY GODWARD KRONISH LLP
777 6TH ST NW STE 1100
WASHINGTON, DC 20001-3706
Phone Number: (650) 843-5000
Fax Number: (650) 857-0663

PTO Form 1478 (Rev 9/2/09)
OMB No. 0651-0009 (Exp 12/31/2011)

# Trademark/Service Mark Application, Principal Register

**Serial Number: 77896322**
**Filing Date: 12/17/2009**

## The table below presents the data as entered.

| Input Field | Entered |
|---|---|
| **SERIAL NUMBER** | 77896322 |
| **MARK INFORMATION** | |
| *MARK | \\TICRS\EXPORT9\IMAGEOUT9\778\963\77896322\xml1\AP P0002.JPG |
| SPECIAL FORM | YES |
| USPTO-GENERATED IMAGE | NO |
| LITERAL ELEMENT | FACEBOOK |
| COLOR MARK | YES |
| COLOR(S) CLAIMED (If applicable) | The color(s) blue and white is/are claimed as a feature of the mark. |
| *DESCRIPTION OF THE MARK (and Color Location, if applicable) | The mark consists of the word FACEBOOK in white letters with a blue background. |
| PIXEL COUNT ACCEPTABLE | YES |
| PIXEL COUNT | 820 x 272 |
| **REGISTER** | Principal |
| **APPLICANT INFORMATION** | |
| *OWNER OF MARK | Facebook, Inc. |
| *STREET | 1601 South California Avenue |
| *CITY | Palo Alto |
| *STATE (Required for U.S. applicants) | California |
| *COUNTRY | United States |
| *ZIP/POSTAL CODE (Required for U.S. applicants only) | 94304 |
| **LEGAL ENTITY INFORMATION** | |

| | |
|---|---|
| **TYPE** | corporation |
| **STATE/COUNTRY OF INCORPORATION** | Delaware |
| **GOODS AND/OR SERVICES AND BASIS INFORMATION** | |
| **INTERNATIONAL CLASS** | 041 |
| ***IDENTIFICATION** | Providing computer, electronic and online databases in the field of entertainment and in the fields of secondary, collegiate, social and community interest groups; Photosharing and video sharing services; Electronic journals and web logs, featuring user generated or specified content; Electronic publishing services for others; Entertainment services, namely facilitating interactive and multiplayer and single player game services for games played via computer or communication networks; Providing information about online computer games and video games via computer or communication networks; Arranging and conducting competitions for video gamers and computer game players |
| **FILING BASIS** | SECTION 1(b) |
| **ATTORNEY INFORMATION** | |
| **NAME** | Anne H. Peck |
| **ATTORNEY DOCKET NUMBER** | 309101-20000 |
| **FIRM NAME** | Cooley Godward Kronish LLP |
| **STREET** | 777 6th Street, NW, Suite 1100 |
| **CITY** | Washington |
| **STATE** | District of Columbia |
| **COUNTRY** | United States |
| **ZIP/POSTAL CODE** | 20001 |
| **PHONE** | (650) 843-5000 |
| **FAX** | (650) 857-0663 |
| **EMAIL ADDRESS** | trademarks@cooley.com |
| **AUTHORIZED TO COMMUNICATE VIA EMAIL** | Yes |
| | Janet L. Cullum, John W. Crittenden, Kent M. Walker, Peter J. Willsey, Susan D. |

| | |
|---|---|
| OTHER APPOINTED ATTORNEY | Berney-Key, Todd S. Bontemps, Bryan Boyle, Emily F. Burns, Catherine A. Cayce, Gavin L. Charlston, Einat Sandman Clarke, Christen Dubois, Heather Dunn Navarro, Noel K. Egnatios, Christine K. Hsieh, Brendan J. Hughes, Kathleen E. Johnston, Lisa K. Koenig, Nishan Kottahachchi, Jeffrey T. Norberg, Susan L. Piascik, Erica C. Tierney, and Steven Tietsworth |
| **CORRESPONDENCE INFORMATION** | |
| NAME | Anne H. Peck |
| FIRM NAME | Cooley Godward Kronish LLP |
| STREET | 777 6th Street, NW, Suite 1100 |
| CITY | Washington |
| STATE | District of Columbia |
| COUNTRY | United States |
| ZIP/POSTAL CODE | 20001 |
| PHONE | (650) 843-5000 |
| FAX | (650) 857-0663 |
| EMAIL ADDRESS | trademarks@cooley.com |
| AUTHORIZED TO COMMUNICATE VIA EMAIL | Yes |
| **FEE INFORMATION** | |
| NUMBER OF CLASSES | 1 |
| FEE PER CLASS | 325 |
| *TOTAL FEE DUE | 325 |
| *TOTAL FEE PAID | 325 |
| **SIGNATURE INFORMATION** | |
| SIGNATURE | NOT PROVIDED |
| SIGNATORY'S NAME | NOT PROVIDED |
| SIGNATORY'S POSITION | NOT PROVIDED |
| DATE SIGNED | NOT PROVIDED |

PTO Form 1478 (Rev 9/2009)
OMB No. 0651-0009 (Exp 12/31/2011)

# Trademark/Service Mark Application, Principal Register

**Serial Number: 77896322**
**Filing Date: 12/17/2009**

## To the Commissioner for Trademarks:

**MARK:** FACEBOOK (stylized and/or with design, see mark)

The literal element of the mark consists of FACEBOOK.
The color(s) blue and white is/are claimed as a feature of the mark. The mark consists of the word FACEBOOK in white letters with a blue background.
The applicant, Facebook, Inc., a corporation of Delaware, having an address of
1601 South California Avenue
Palo Alto, California 94304
United States
requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 041: Providing computer, electronic and online databases in the field of entertainment and in the fields of secondary, collegiate, social and community interest groups; Photosharing and video sharing services; Electronic journals and web logs, featuring user generated or specified content; Electronic publishing services for others; Entertainment services, namely facilitating interactive and multiplayer and single player game services for games played via computer or communication networks; Providing information about online computer games and video games via computer or communication networks; Arranging and conducting competitions for video gamers and computer game players
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:
Anne H. Peck and Janet L. Cullum, John W. Crittenden, Kent M. Walker, Peter J. Willsey, Susan D. Berney-Key, Todd S. Bontemps, Bryan Boyle, Emily F. Burns, Catherine A. Cayce, Gavin L. Charlston, Einat Sandman Clarke, Christen Dubois, Heather Dunn Navarro, Noel K. Egnatios, Christine K. Hsieh, Brendan J. Hughes, Kathleen E. Johnston, Lisa K. Koenig, Nishan Kottahachchi, Jeffrey T. Norberg, Susan L. Piascik, Erica C. Tierney, and Steven Tietsworth of Cooley Godward Kronish LLP
777 6th Street, NW, Suite 1100
Washington, District of Columbia 20001
United States
The attorney docket/reference number is 309101-20000.

The applicant's current Correspondence Information:

Anne H. Peck
Cooley Godward Kronish LLP
777 6th Street, NW, Suite 1100
Washington, District of Columbia 20001
(650) 843-5000(phone)
(650) 857-0663(fax)
trademarks@cooley.com (authorized)

A fee payment in the amount of $325 has been submitted with the application, representing payment for 1 class(es).

RAM Sale Number: 7104
RAM Accounting Date: 12/18/2009

Serial Number: 77896322
Internet Transmission Date: Thu Dec 17 21:29:36 EST 2009
TEAS Stamp: USPTO/BAS-63.251.249.2-20091217212936631
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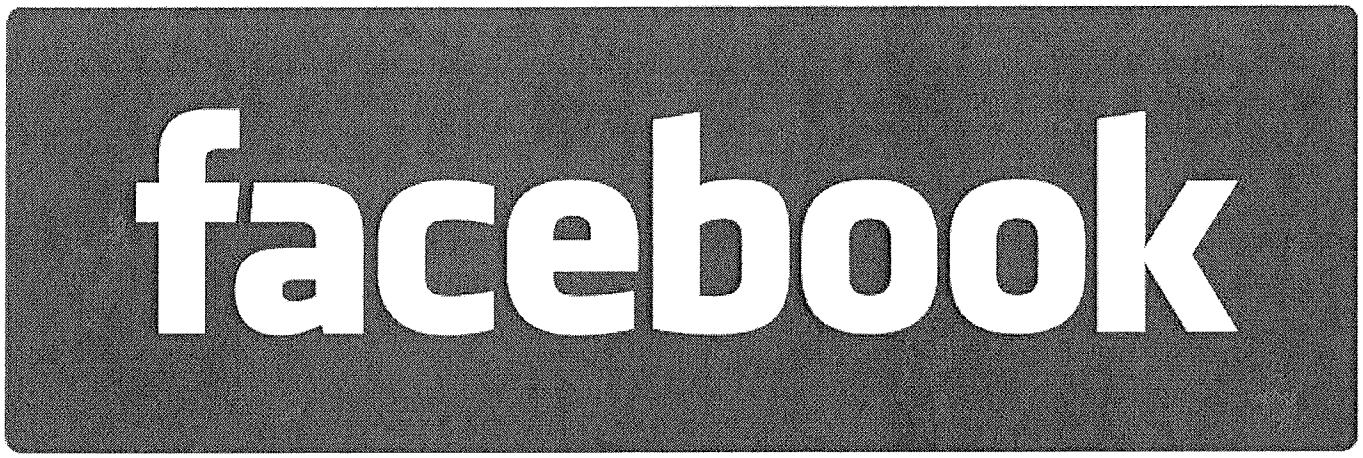
5831c72-DA-7104-20091217212651161761


facebook

# Serial Number: 77/896,323

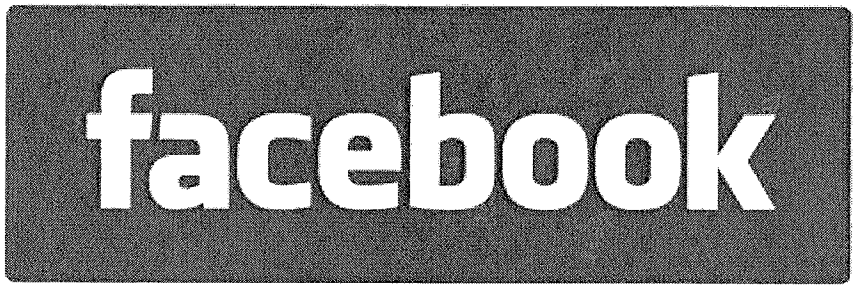
**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on** 2011-12-28 18:54:48 ET

**Serial Number:** 77896323 Assignment Information Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**




**(words only):** FACEBOOK

**Standard Character claim:** No

**Current Status:** A second request for extension of time to file a Statement of Use has been granted.

**Date of Status:** 2011-11-28

**Filing Date:** 2009-12-17

**The Notice of Allowance Date is:** 2011-01-18

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 112

**Attorney Assigned:**
FLOWERS JAY K

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2011-01-18

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Facebook, Inc.

**Address:**
Facebook, Inc.
1601 South California Avenue
Palo Alto, CA 94304
United States
**Legal Entity Type:** Corporation
**State or Country of Incorporation:** Delaware

## GOODS AND/OR SERVICES

**International Class:** 035
**Class Status:** Active
Compiling of information into computer databases
**Basis:** 1(b)
**First Use Date:** (DATE NOT AVAILABLE)
**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**International Class:** 042
**Class Status:** Active
Computer services, namely, creating on-line virtual communities for registered users to organize groups and events, participate in discussions, and engage in social, business and community networking; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple websites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple websites; computer services, namely, creating indexes of information, sites and other resources available on computer networks; providing temporary use of non-downloadable software

applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data
**Basis:** 1(b)
**First Use Date:** (DATE NOT AVAILABLE)
**First Use in Commerce Date:** (DATE NOT AVAILABLE)

## ADDITIONAL INFORMATION

**Color(s) Claimed:** The color(s) blue and white is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of the word "FACEBOOK" in white letters with a blue background.

**Design Search Code(s):**
**26.11.21** - Rectangles that are completely or partially shaded
**26.11.25** - Rectangles with one or more curved sides

**Prior Registration Number(s):**
3041791
3122052
3734637

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-12-20 - TEAS Statement of Use Received

2011-11-29 - Notice Of Approval Of Extension Request E-Mailed

2011-11-28 - Extension 2 granted

2011-11-21 - Extension 2 filed

2011-11-21 - TEAS Extension Received

2011-06-09 - Notice Of Approval Of Extension Request E-Mailed

2011-06-08 - Extension 1 granted

2011-06-02 - Extension 1 filed

2011-06-07 - Case Assigned To Intent To Use Paralegal

2011-06-02 - TEAS Extension Received

2011-01-18 - NOA E-Mailed - SOU Required From Applicant

2010-11-23 - Official Gazette Publication Confirmation E-Mailed

2010-11-23 - Published for opposition

2010-10-19 - Law Office Publication Review Completed

2010-10-19 - Assigned To LIE

2010-10-04 - Approved For Pub - Principal Register

2010-09-24 - Teas/Email Correspondence Entered

2010-09-22 - Communication received from applicant

2010-09-22 - TEAS Response to Office Action Received

2010-03-22 - Notification Of Priority Action E-Mailed

2010-03-22 - Priority Action E-Mailed

2010-03-22 - Priority Action Written

2010-03-18 - Assigned To Examiner

2010-03-01 - Applicant amendment prior to exam entered

2010-03-01 - Assigned To LIE

2010-02-03 - TEAS Voluntary Amendment Received

2009-12-24 - Notice Of Design Search Code Mailed

2009-12-23 - New Application Office Supplied Data Entered In Tram

2009-12-21 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record**
Anne H. Peck

**Correspondent**
ANNE H. PECK
COOLEY GODWARD KRONISH LLP
777 6TH ST NW STE 1100
WASHINGTON, DC 20001-3706
Phone Number: (650) 843-5000
Fax Number: (650) 857-0663

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 12/31/2011)

# Trademark/Service Mark Application, Principal Register

**Serial Number: 77896323**
**Filing Date: 12/17/2009**

## The table below presents the data as entered.

| Input Field | Entered |
|---|---|
| **SERIAL NUMBER** | 77896323 |
| **MARK INFORMATION** | |
| *MARK | \\TICRS\EXPORT9\IMAGEOUT9\778\963\77896323\xml1\AP P0002.JPG |
| SPECIAL FORM | YES |
| USPTO-GENERATED IMAGE | NO |
| LITERAL ELEMENT | FACEBOOK |
| COLOR MARK | YES |
| COLOR(S) CLAIMED (If applicable) | The color(s) blue and white is/are claimed as a feature of the mark. |
| *DESCRIPTION OF THE MARK (and Color Location, if applicable) | The mark consists of the word FACEBOOK in white letters with a blue background. |
| PIXEL COUNT ACCEPTABLE | YES |
| PIXEL COUNT | 820 x 272 |
| **REGISTER** | Principal |
| **APPLICANT INFORMATION** | |
| *OWNER OF MARK | Facebook, Inc. |
| *STREET | 1601 South California Avenue |
| *CITY | Palo Alto |
| *STATE (Required for U.S. applicants) | California |
| *COUNTRY | United States |
| *ZIP/POSTAL CODE (Required for U.S. applicants only) | 94304 |
| **LEGAL ENTITY INFORMATION** | |

| | |
|---|---|
| **TYPE** | corporation |
| **STATE/COUNTRY OF INCORPORATION** | Delaware |
| **GOODS AND/OR SERVICES AND BASIS INFORMATION** | |
| **INTERNATIONAL CLASS** | 042 |
| ***IDENTIFICATION** | Computer services, namely, creating virtual communities for registered users to organize groups and events, participate in discussions, and engage in social, business and community networking; Computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; Application service provider (ASP) services, namely, hosting computer software applications of others; Application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; Providing an online network service that enables users to transfer personal identity data to and share personal identify data with and among multiple websites; Providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple websites; Providing information from searchable indexes and databases of information, including text, electronic documents, databases, graphics and audio visual information, on computer and communication networks; Providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; Computer services in the nature of customized web pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data |
| **FILING BASIS** | SECTION 1(b) |

**ATTORNEY INFORMATION**

| | |
|---|---|
| **NAME** | Anne H. Peck |
| **ATTORNEY DOCKET NUMBER** | 309101-20000 |
| **FIRM NAME** | Cooley Godward Kronish LLP |
| **STREET** | 777 6th Street, NW, Suite 1100 |
| **CITY** | Washington |
| **STATE** | District of Columbia |
| **COUNTRY** | United States |
| **ZIP/POSTAL CODE** | 20001 |
| **PHONE** | (650) 843-5000 |
| **FAX** | (650) 857-0663 |
| **EMAIL ADDRESS** | trademarks@cooley.com |
| **AUTHORIZED TO COMMUNICATE VIA EMAIL** | Yes |
| **OTHER APPOINTED ATTORNEY** | Janet L. Cullum, John W. Crittenden, Kent M. Walker, Peter J. Willsey, Susan D. Berney-Key, Todd S. Bontemps, Bryan Boyle, Emily F. Burns, Catherine A. Cayce, Gavin L. Charlston, Einat Sandman Clarke, Christen Dubois, Heather Dunn Navarro, Noel K. Egnatios, Christine K. Hsieh, Brendan J. Hughes, Kathleen E. Johnston, Lisa K. Koenig, Nishan Kottahachchi, Jeffrey T. Norberg, Susan L. Piascik, Erica C. Tierney, and Steven Tietsworth |
| **CORRESPONDENCE INFORMATION** | |
| **NAME** | Anne H. Peck |
| **FIRM NAME** | Cooley Godward Kronish LLP |
| **STREET** | 777 6th Street, NW, Suite 1100 |
| **CITY** | Washington |
| **STATE** | District of Columbia |
| **COUNTRY** | United States |
| **ZIP/POSTAL CODE** | 20001 |
| **PHONE** | (650) 843-5000 |
| **FAX** | (650) 857-0663 |
| **EMAIL ADDRESS** | trademarks@cooley.com |

| | |
|---|---|
| AUTHORIZED TO COMMUNICATE VIA EMAIL | Yes |
| **FEE INFORMATION** | |
| NUMBER OF CLASSES | 1 |
| FEE PER CLASS | 325 |
| *TOTAL FEE DUE | 325 |
| *TOTAL FEE PAID | 325 |
| **SIGNATURE INFORMATION** | |
| SIGNATURE | NOT PROVIDED |
| SIGNATORY'S NAME | NOT PROVIDED |
| SIGNATORY'S POSITION | NOT PROVIDED |
| DATE SIGNED | NOT PROVIDED |

PTO Form 1478 (Rev 9/2005)
OMB No. 0651-0009 (Exp 12/31/2011)

# Trademark/Service Mark Application, Principal Register

**Serial Number: 77896323**
**Filing Date: 12/17/2009**

## To the Commissioner for Trademarks:

**MARK:** FACEBOOK (stylized and/or with design, see mark)

The literal element of the mark consists of FACEBOOK.
The color(s) blue and white is/are claimed as a feature of the mark. The mark consists of the word FACEBOOK in white letters with a blue background.
The applicant, Facebook, Inc., a corporation of Delaware, having an address of
1601 South California Avenue
Palo Alto, California 94304
United States
requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 042: Computer services, namely, creating virtual communities for registered users to organize groups and events, participate in discussions, and engage in social, business and community networking; Computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; Application service provider (ASP) services, namely, hosting computer software applications of others; Application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; Providing an online network service that enables users to transfer personal identity data to and share personal identify data with and among multiple websites; Providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple websites; Providing information from searchable indexes and databases of information, including text, electronic documents, databases, graphics and audio visual information, on computer and communication networks; Providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; Computer services in the nature of customized web pages featuring user-defined or specified information, personal profiles, audio, video, photographic images, text, graphics and data
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:
Anne H. Peck and Janet L. Cullum, John W. Crittenden, Kent M. Walker, Peter J. Willsey, Susan D.

Berney-Key, Todd S. Bontemps, Bryan Boyle, Emily F. Burns, Catherine A. Cayce, Gavin L. Charlston, Einat Sandman Clarke, Christen Dubois, Heather Dunn Navarro, Noel K. Egnatios, Christine K. Hsieh, Brendan J. Hughes, Kathleen E. Johnston, Lisa K. Koenig, Nishan Kottahachchi, Jeffrey T. Norberg, Susan L. Piascik, Erica C. Tierney, and Steven Tietsworth of Cooley Godward Kronish LLP
777 6th Street, NW, Suite 1100
Washington, District of Columbia 20001
United States
The attorney docket/reference number is 309101-20000.

The applicant's current Correspondence Information:

Anne H. Peck
Cooley Godward Kronish LLP
777 6th Street, NW, Suite 1100
Washington, District of Columbia 20001
(650) 843-5000(phone)
(650) 857-0663(fax)
trademarks@cooley.com (authorized)

A fee payment in the amount of $325 has been submitted with the application, representing payment for 1 class(es).

RAM Sale Number: 7111
RAM Accounting Date: 12/18/2009

Serial Number: 77896323
Internet Transmission Date: Thu Dec 17 21:32:57 EST 2009
TEAS Stamp: USPTO/BAS-63.251.249.2-20091217213257940
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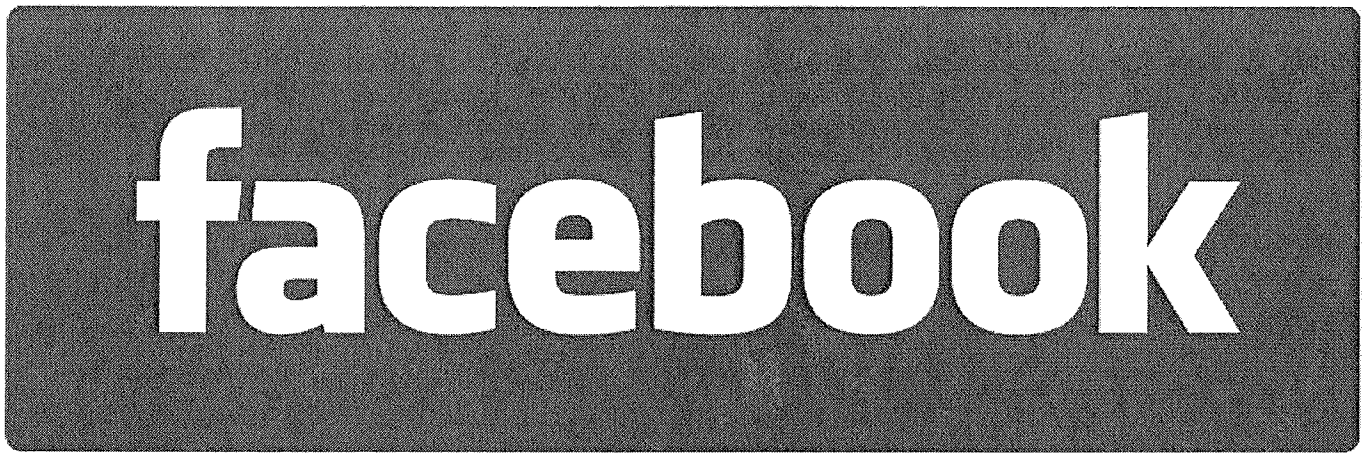

facebook

**Serial Number: 77/896,325**

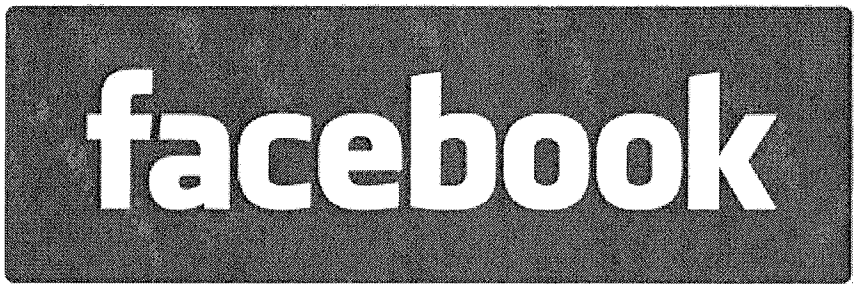
**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on** 2011-12-28 18:56:09 ET

**Serial Number:** 77896325 Assignment Information Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**




**(words only):** FACEBOOK

**Standard Character claim:** No

**Current Status:** A second request for extension of time to file a Statement of Use has been granted.

**Date of Status:** 2011-11-28

**Filing Date:** 2009-12-17

**The Notice of Allowance Date is:** 2011-01-18

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 112

**Attorney Assigned:**
FLOWERS JAY K

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2011-01-18

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Facebook, Inc.

**Address:**
Facebook, Inc.
1601 South California Avenue
Palo Alto, CA 94304
United States
**Legal Entity Type:** Corporation
**State or Country of Incorporation:** Delaware

## GOODS AND/OR SERVICES

**International Class:** 038
**Class Status:** Active
Providing access to computer databases in the fields of social networking, social introduction and dating
**Basis:** 1(b)
**First Use Date:** (DATE NOT AVAILABLE)
**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**International Class:** 045
**Class Status:** Active
Social introduction, networking and dating services; providing social services and information in the field of personal development, namely, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities
**Basis:** 1(b)
**First Use Date:** (DATE NOT AVAILABLE)
**First Use in Commerce Date:** (DATE NOT AVAILABLE)

## ADDITIONAL INFORMATION

**Color(s) Claimed:** The color(s) blue and white is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of the word "FACEBOOK" in white letters

with a blue background.

**Design Search Code(s):**
**26.11.02** - Plain single line rectangles; Rectangles (single line)

**Prior Registration Number(s):**
3041791
3122052
3734637

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

## PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2011-12-20 - TEAS Statement of Use Received

2011-11-29 - Notice Of Approval Of Extension Request E-Mailed

2011-11-28 - Extension 2 granted

2011-11-21 - Extension 2 filed

2011-11-21 - TEAS Extension Received

2011-06-09 - Notice Of Approval Of Extension Request E-Mailed

2011-06-08 - Extension 1 granted

2011-06-02 - Extension 1 filed

2011-06-07 - Case Assigned To Intent To Use Paralegal

2011-06-02 - TEAS Extension Received

2011-01-18 - NOA E-Mailed - SOU Required From Applicant

2010-11-23 - Official Gazette Publication Confirmation E-Mailed

2010-11-23 - Published for opposition

2010-10-19 - Law Office Publication Review Completed

2010-10-19 - Assigned To LIE

2010-10-04 - Approved For Pub - Principal Register

2010-09-24 - Teas/Email Correspondence Entered

2010-09-22 - Communication received from applicant

2010-09-22 - TEAS Response to Office Action Received

2010-03-22 - Notification Of Priority Action E-Mailed

2010-03-22 - Priority Action E-Mailed

2010-03-22 - Priority Action Written

2010-03-18 - Assigned To Examiner

2010-03-01 - Applicant amendment prior to exam entered

2010-03-01 - Assigned To LIE

2010-02-03 - TEAS Voluntary Amendment Received

2009-12-24 - Notice Of Design Search Code And Pseudo Mark Mailed

2009-12-23 - New Application Office Supplied Data Entered In Tram

2009-12-21 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record**
Anne H. Peck

**Correspondent**
ANNE H. PECK
COOLEY GODWARD KRONISH LLP

777 6TH ST NW STE 1100
WASHINGTON, DC 20001-3706
Phone Number: (650) 843-5000
Fax Number: (650) 857-0663

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 12/31/2011)

# Trademark/Service Mark Application, Principal Register

**Serial Number: 77896325**
**Filing Date: 12/17/2009**

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## The table below presents the data as entered.

| Input Field | Entered |
|---|---|
| **SERIAL NUMBER** | 77896325 |
| **MARK INFORMATION** | |
| *MARK | \\TICRS\EXPORT9\IMAGEOUT9\778\963\77896325\xml1\AP P0002.JPG |
| SPECIAL FORM | YES |
| USPTO-GENERATED IMAGE | NO |
| LITERAL ELEMENT | FACEBOOK |
| COLOR MARK | YES |
| COLOR(S) CLAIMED (If applicable) | The color(s) blue and white is/are claimed as a feature of the mark. |
| *DESCRIPTION OF THE MARK (and Color Location, if applicable) | The mark consists of the word FACEBOOK in white letters with a blue background. |
| PIXEL COUNT ACCEPTABLE | YES |
| PIXEL COUNT | 820 x 272 |
| **REGISTER** | Principal |
| **APPLICANT INFORMATION** | |
| *OWNER OF MARK | Facebook, Inc. |
| *STREET | 1601 South California Avenue |
| *CITY | Palo Alto |
| *STATE (Required for U.S. applicants) | California |
| *COUNTRY | United States |
| *ZIP/POSTAL CODE (Required for U.S. applicants only) | 94304 |
| **LEGAL ENTITY INFORMATION** | |

| | |
|---|---|
| **TYPE** | corporation |
| **STATE/COUNTRY OF INCORPORATION** | Delaware |
| **GOODS AND/OR SERVICES AND BASIS INFORMATION** | |
| **INTERNATIONAL CLASS** | 045 |
| ***IDENTIFICATION** | Social introduction, networking and dating services; Providing access to computer databases in the fields of social networking, social introduction and dating; Providing social services and information in the field of personal development, namely self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities |
| **FILING BASIS** | SECTION 1(b) |
| **ATTORNEY INFORMATION** | |
| **NAME** | Anne H. Peck |
| **ATTORNEY DOCKET NUMBER** | 309101-20000 |
| **FIRM NAME** | Cooley Godward Kronish LLP |
| **STREET** | 777 6th Street, NW, Suite 1100 |
| **CITY** | Washington |
| **STATE** | District of Columbia |
| **COUNTRY** | United States |
| **ZIP/POSTAL CODE** | 20001 |
| **PHONE** | (650) 843-5000 |
| **FAX** | (650) 857-0663 |
| **EMAIL ADDRESS** | trademarks@cooley.com |
| **AUTHORIZED TO COMMUNICATE VIA EMAIL** | Yes |
| **OTHER APPOINTED ATTORNEY** | Janet L. Cullum, John W. Crittenden, Kent M. Walker, Peter J. Willsey, Susan D. Berney-Key, Todd S. Bontemps, Bryan Boyle, Emily F. Burns, Catherine A. Cayce, Gavin L. Charlston, Einat Sandman Clarke, Christen Dubois, Heather Dunn Navarro, Noel K. Egnatios, Christine K. Hsieh, Brendan J. Hughes, Kathleen E. Johnston, Lisa K. Koenig, Nishan Kottahachchi, Jeffrey |

| | |
|---|---|
| | T. Norberg, Susan L. Piascik, Erica C. Tierney, and Steven Tietsworth |
| **CORRESPONDENCE INFORMATION** | |
| NAME | Anne H. Peck |
| FIRM NAME | Cooley Godward Kronish LLP |
| STREET | 777 6th Street, NW, Suite 1100 |
| CITY | Washington |
| STATE | District of Columbia |
| COUNTRY | United States |
| ZIP/POSTAL CODE | 20001 |
| PHONE | (650) 843-5000 |
| FAX | (650) 857-0663 |
| EMAIL ADDRESS | trademarks@cooley.com |
| AUTHORIZED TO COMMUNICATE VIA EMAIL | Yes |
| **FEE INFORMATION** | |
| NUMBER OF CLASSES | 1 |
| FEE PER CLASS | 325 |
| *TOTAL FEE DUE | 325 |
| *TOTAL FEE PAID | 325 |
| **SIGNATURE INFORMATION** | |
| SIGNATURE | NOT PROVIDED |
| SIGNATORY'S NAME | NOT PROVIDED |
| SIGNATORY'S POSITION | NOT PROVIDED |
| DATE SIGNED | NOT PROVIDED |

PTO Form 1474 (Rev 9/2005)
OMB No. 0651-0009 (Exp 12/31/2011)

# Trademark/Service Mark Application, Principal Register

**Serial Number: 77896325**
**Filing Date: 12/17/2009**

## To the Commissioner for Trademarks:

**MARK:** FACEBOOK (stylized and/or with design, see mark)

The literal element of the mark consists of FACEBOOK.
The color(s) blue and white is/are claimed as a feature of the mark. The mark consists of the word FACEBOOK in white letters with a blue background.
The applicant, Facebook, Inc., a corporation of Delaware, having an address of
1601 South California Avenue
Palo Alto, California 94304
United States
requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 045: Social introduction, networking and dating services; Providing access to computer databases in the fields of social networking, social introduction and dating; Providing social services and information in the field of personal development, namely self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:
Anne H. Peck and Janet L. Cullum, John W. Crittenden, Kent M. Walker, Peter J. Willsey, Susan D. Berney-Key, Todd S. Bontemps, Bryan Boyle, Emily F. Burns, Catherine A. Cayce, Gavin L. Charlston, Einat Sandman Clarke, Christen Dubois, Heather Dunn Navarro, Noel K. Egnatios, Christine K. Hsieh, Brendan J. Hughes, Kathleen E. Johnston, Lisa K. Koenig, Nishan Kottahachchi, Jeffrey T. Norberg, Susan L. Piascik, Erica C. Tierney, and Steven Tietsworth of Cooley Godward Kronish LLP
777 6th Street, NW, Suite 1100
Washington, District of Columbia 20001
United States
The attorney docket/reference number is 309101-20000.

The applicant's current Correspondence Information:
Anne H. Peck
Cooley Godward Kronish LLP

777 6th Street, NW, Suite 1100
Washington, District of Columbia 20001
(650) 843-5000(phone)
(650) 857-0663(fax)
trademarks@cooley.com (authorized)

A fee payment in the amount of $325 has been submitted with the application, representing payment for 1 class(es).

RAM Sale Number: 7114
RAM Accounting Date: 12/18/2009

Serial Number: 77896325
Internet Transmission Date: Thu Dec 17 21:35:19 EST 2009
TEAS Stamp: USPTO/BAS-63.251.249.2-20091217213519469
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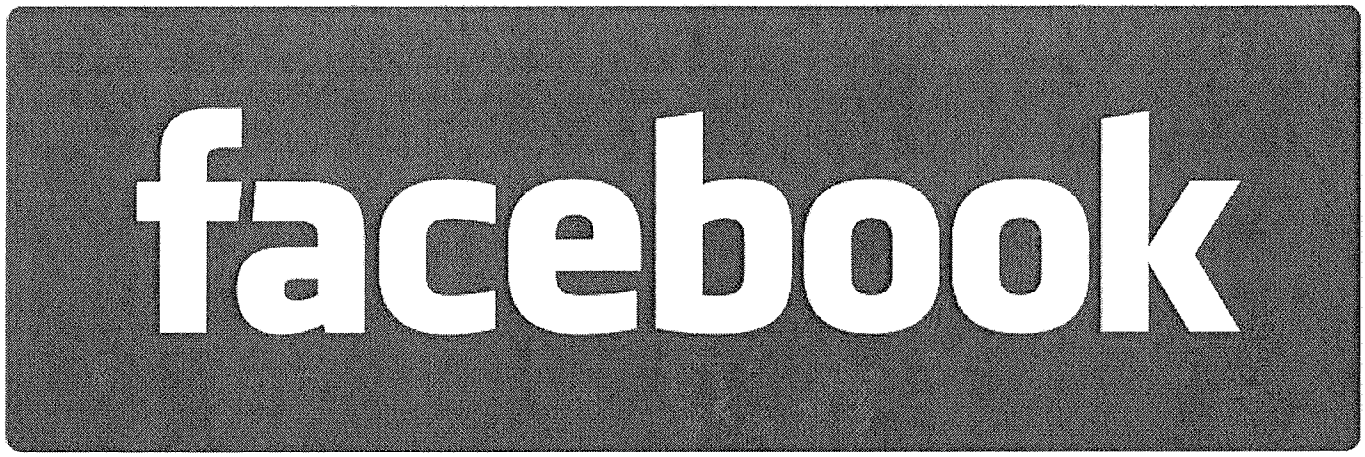
facebook