

91198190

Post-Publication Amendment

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85006000
LAW OFFICE ASSIGNED	LAW OFFICE 108
MARK SECTION (no change)	
EXPLANATION OF FILING	
This post-publication amendment to the services is needed to further narrow the services.	
GOODS AND/OR SERVICES SECTION (current)	
INTERNATIONAL CLASS	041
DESCRIPTION	
Entertainment services, namely, a reality television series featuring inventors, entrepreneurs and product development	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (proposed)	
INTERNATIONAL CLASS	041
TRACKED TEXT DESCRIPTION	
Entertainment services, namely, a reality television series featuring inventors, entrepreneurs and product development; <u>Entertainment services, namely, a reality television series featuring inventors, entrepreneurs and product development, all services not related to automobiles.</u>	
FINAL DESCRIPTION	
Entertainment services, namely, a reality television series featuring inventors, entrepreneurs and product development, all services not related to automobiles.	
FILING BASIS	Section 1(b)
SIGNATURE SECTION	
RESPONSE SIGNATURE	/Andrew S. Ehard/
SIGNATORY'S NAME	Andrew S. Ehard
SIGNATORY'S POSITION	Attorney for Applicant, MN Bar

DATE SIGNED	11/10/2010
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Nov 10 13:29:29 EST 2010
TEAS STAMP	USPTO/PPA-64.247.209.173- 20101110132929289727-8500 6000-4701fc454d253cdf9475 d2d951c8a3868-N/A-N/A-201 01110132610044772

PTO Form 1771 (Rev 9/2005)
OMB No. 0651-0050 (Exp. 04/30/2011)

Post-Publication Amendment

To the Commissioner for Trademarks:

Application serial no. **85006000** has been amended as follows:

EXPLANATION OF FILING

This post-publication amendment to the services is needed to further narrow the services.

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 041 for Entertainment services, namely, a reality television series featuring inventors, entrepreneurs and product development

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Proposed:

Tracked Text Description: ~~Entertainment services, namely, a reality television series featuring inventors, entrepreneurs and product development;~~ Entertainment services, namely, a reality television series featuring inventors, entrepreneurs and product development, all services not related to automobiles. Class 041 for Entertainment services, namely, a reality television series featuring inventors, entrepreneurs and product development, all services not related to automobiles.

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through

the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

SIGNATURE(S)

Signature: /Andrew S. Ehard/ Date: 11/10/2010
Signatory's Name: Andrew S. Ehard
Signatory's Position: Attorney for Applicant, MN Bar

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 85006000
Internet Transmission Date: Wed Nov 10 13:29:29 EST 2010
TEAS Stamp: USPTO/PPA-64.247.209.173-201011101329292
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