

ESTTA Tracking number: **ESTTA398045**

Filing date: **03/15/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91198102
Party	Defendant Mobilization Labs, LLC
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Date	03/15/2011
Attachments	Exhibit 2.pdf (9 pages)(2343407 bytes)

Exhibit 2

I agree to limit my use of any and all voter information to political purposes only. In addition, I agree that under no circumstances will I use this information for commercial purposes.

I agree that I am an authorized Wildfire user and am utilizing this information for political purposes under a program authorized by the Rudy Giuliani Presidential Committee.

I agree that I will not permit the use or copy of voter information by any person not working under the direction of the Rudy Giuliani Presidential Committee.

For more information please see our privacy policy.

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Grassroots At Its Finest



Team Rudy provides a whole new way to leverage your time and contacts into a powerful political force.

Control Your Personal Information

Creating a volunteer profile in Team Rudy is fast, fun and easy. Specify your volunteer interests, campaign coalitions, and contact information. The Giuliani Campaign will always keep your personal information private and confidential. You can even post a photo of yourself to add to the fun.

Help Increase Giuliani's Volunteer Network

Get your friends and family to join with Team Rudy Invitations. Once these friends accept, they are then connected into your volunteer team. Send them messages, view their Personal Impact™, invite them to participate in activities, and much more.

Gain Direct Access into the Campaign

Use Team Rudy to stay abreast of the latest campaign efforts. Read the latest news in the campaign blog, view upcoming volunteering opportunities, and receive messages from the campaign.

Next: Your Personal Impact »

RUDY JOIN RUDY 2008.com

HOME RUDY'S STORY ON THE ISSUES NEWS WHY RUDY GET INVOLVED BLOG COALITIONS CONTRIBUTE

Join Team Rudy

Show your support for Rudy, invite your friends, and watch as your impact spreads across the country.



First Name Takes less than 3 min >
Last Name
Team Rudy login

Contribute

Help Rudy Win In 2008!

Stay Informed

Your email



MEDIA CENTER

- VIDEO: Election Day Highlights Tue, Jun 25th 2008
- VIDEO: Morning Rounds Tue, Jan 29th 2008
- Broward Republican Party Leader Endorses Rudy Giuliani Mon, Jan 28th 2008
- GIULIANI AD FACTS "Not Endorsed" Mon, Jan 29th 2008
- Rudy Giuliani Campaign Launches "Not Endorsed" Mon, Jan 28th 2008

ISSUE FOCUS



Mayor Giuliani's Florida Election Night Speech

SPOTLIGHT

Americans across the country are supporting Rudy
Are You?



Tell us why you support Rudy!
[Click here to start](#)

Get Your Rudy Gear Visit The
RUDY 2008 STORE

STAY CONNECTED



Home Rudy's Story On the Issues News Why Rudy Get Involved Blog Coalitions Contribute

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TEAM RUDY

SECURE LOGIN [Create Account](#) | [Lost Password?](#)

You must login before accessing the requested page. If you were previously logged in, your session may have timed out.

Username:

Password:

Start reaching voters in 3 Minutes with Our New Team Rudy Technology

Join Team Rudy to volunteer and invite your friends.

Then they invite their friends.

Watch as your team's impact spreads across the country.

1050 Personal Impact

Make a big impact in a short time with Rudy's new grassroots technology. Login and build a personal volunteer team, then watch as our Personal Impact Engine™ tracks your impact in helping Rudy win! It's fun. It's productive. It's powerful.

[TAKE THE TOUR](#)

[CREATE ACCOUNT](#)

[Return to janrudy2008.com](#)

Already have an account? Please log in above.

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Personal Impact™



Team Rudy is based on a simple belief that volunteers are an important key to any victory.

A Reflection of Your Impact

Log in to Team Rudy and you'll see your Personal Impact™ located in the top left. This Personal Impact™ reflects your contributions to the campaign's grassroots. This technology analyzes a wide variety of activities to help formulate your Personal Impact™, including the number of friends you've invited to join the campaign, times you've helped at campaign headquarters, and much more.

Campaign Recognition

As your Personal Impact™ increases, the campaign staff is informed of your progress. Top volunteers are also recognized among their peers through Team Rudy. Your rank is a combination of your personal work and that of the volunteer team you recruit from your family and friends.

[« Back: Overview](#)

[Next: Friends and Family »](#)

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Friends & Family



Begin building your campaign team by inviting your friends to join in the fun. Then encourage those friends to invite their friends.

Connect the Network

Let the campaign begin! With Team Rudy, inviting your friends to join the campaign has never been easier or more exciting. You can quickly send personalized invitations, and with our bulk import you can batch send to all your Outlook contacts. As your team begins to grow, so does your Personal Impact™ on the campaign.

Mobilize the Network

Once your friends accept your invite, they become members of your volunteer team. View your friends' profiles and see their interests. The more involved they become in the campaign, the more your Personal Impact™ grows. As your friends invite their friends, you can browse through the network and see who is connected to whom. You'll be amazed at all the interesting people you are associated with through your network of friends.

[« Back: Your Personal Impact](#)

[Next: The Dashboard »](#)

The Dashboard



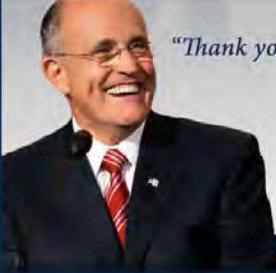
View your campaign alerts and statistics within a single snapshot.

Your volunteer Dashboard assembles all of your important campaign items on one page. View the latest news, invite new friends into the campaign, or take action in support of Rudy.

You can also view the latest updates in your network, see who has been added to your team, and see what additional information is needed by the campaign.

[« Back: Friends & Family](#)

[Next: Jump To Your Dashboard »](#)



"Thank you for your continued support."
- RUDY GIULIANI

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