

ESTTA Tracking number: **ESTTA422927**

Filing date: **08/02/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|--|
| Proceeding | 91198102 |
| Party | Plaintiff Wildfire Interactive, Inc. |
| Correspondence Address | ALEX S FONOROFF KILPATRICK TOWNSEND & STOCKTON LLP 1100 PEACHTREE STREET, SUITE 2800 ATLANTA, GA 30309-4530 UNITED STATES afonoroff@ktslaw.com, svayner@ktslaw.com, kteilhaber@ktslaw.com, tmadmin@ktslaw.com |
| Submission | Withdrawal of Opposition |
| Filer's Name | Sabina A. Vayner |
| Filer's e-mail | svayner@ktslaw.com, afonoroff@ktslaw.com, tmadmin@ktslaw.com, kteilhaber@ktslaw.com |
| Signature | /Sabina A. Vayner/ |
| Date | 08/02/2011 |
| Attachments | Wildfire - Notice of Withdrawal of Opposition.pdf (2 pages)(17803 bytes) |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|-----------------------------|---|---------------------------------------|
| WILDFIRE INTERACTIVE, INC., |) | |
| |) | Parent Opposition No. 91198102 |
| Opposer, |) | |
| |) | Opposition No. 91198102 |
| v. |) | |
| |) | Serial No. 77/921,906 |
| MOBILIZATION LABS, LLC, |) | |
| |) | Mark: WILDFIRE |
| Applicant. |) | |
| |) | |

NOTICE OF WITHDRAWAL OF OPPOSITION

Applicant Mobilization Labs, LLC assigned application Serial No. 77/921,906, which is the subject of Opposition Proceeding No. 91198102, to Opposer Wildfire Interactive, Inc. (assignment reflected at reel/frame no. 4590/0252) on June 21, 2011. Opposer therefore notices its withdrawal of this opposition.

This 2nd day of August, 2011.

Respectfully submitted,



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*Attorneys for Opposer
Wildfire Interactive, Inc.*

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| MOBILIZATION LABS, LLC, |) | |
| |) | Mark: WILDFIRE |
| Applicant. |) | |
| |) | |

CERTIFICATE OF SERVICE

This is to certify that the attached **Notice of Withdrawal of Opposition** was served on counsel for Applicant on August 2, 2011 via first-class mail addressed to:

Clifton Tunnell, Esq.
Anderson Dailey, LLP
2002 Summit Boulevard
Suite 1250
Atlanta, Georgia 30319



Sabina A. Vayner
Attorney for Opposer

CERTIFICATE OF TRANSMITTAL

This is to certify that the attached **Notice of Withdrawal of Opposition** is being filed electronically with the TTAB via ESTTA on this day, August 2, 2011.



Sabina A. Vayner
Attorney for Opposer