

**UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451**

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Mailed: March 15, 2011

Opposition No. 91197993

SportsMEDIA Technology
Corporation

v.

Sales & Marketing
Technologies, Ltd.

Opposer's withdrawal of the opposition filed March 10, 2011 is noted. Because no answer is of record, the opposition is dismissed without prejudice. See Trademark Rule 2.106(c).

***By the Trademark Trial
and Appeal Board***